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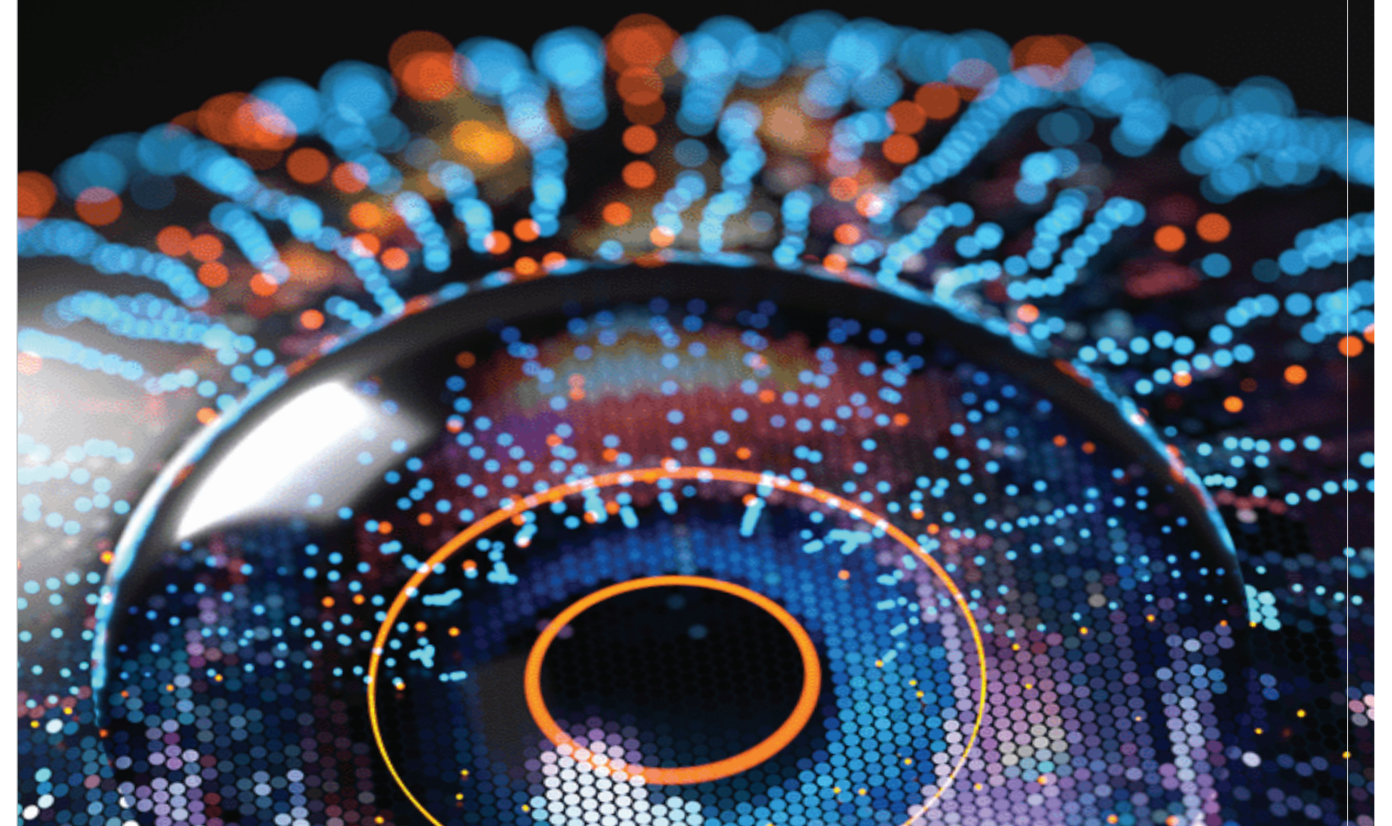
THE AI CAMBRIAN ERA: REDEFINING LIFE THROUGH SECURE AND INTELLIGENT INNOVATIONS
2025
ICACT



PROCEEDINGS

THE AI CAMBRIAN ERA:
REDEFINING LIFE THROUGH SECURE
AND INTELLIGENT INNOVATIONS

NOVEMBER 12, 2025



RESEARCH CONFERENCE 2025 - ORGANIZED BY FACULTY OF COMPUTING

**THE AI CAMBRIAN ERA:
REDEFINING LIFE THROUGH SECURE
AND INTELLIGENT INNOVATIONS**

**PROCEEDINGS OF THE
INTERNATIONAL CONFERENCE ON ADVANCED COMPUTING
TECHNOLOGIES 2025**

**FACULTY OF COMPUTING
NSBM GREEN UNIVERSITY, SRI LANKA**



INTERNATIONAL CONFERENCE ON ADVANCED COMPUTING TECHNOLOGIES 2025

ICACT 2025

THE AI CAMBRIAN ERA:

**REDEFINING LIFE THROUGH SECURE AND INTELLIGENT
INNOVATIONS**

Track 01: Frontiers in Data Science & AI Innovation

Track 02: Cyber Resilience & Next-Gen Computing Systems

Track 03: Intelligent Vision, Imaging & Signal Processing

Track 04: Human-Centred Computing & Intelligent Enterprise Systems

Track 05: Smart Ecosystems, IoT & Digital Transformation

Track 06: Social Media Dynamics & Web Evolution

Track 07: Emerging Trends in Computing & Beyond (Open Track)

NOVEMBER 2025

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All papers included in the International Conference on Advanced Computing Technologies (ICACT 2025) proceedings have been formatted according to the IEEE referencing style and reviewed in accordance with the conference's academic and ethical standards.

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CONFERENCE PROCEEDINGS

Auditorium, NSBM Green University on Wednesday, 12th November 2025 at 9.30 AM

| Time | Program |
|----------|--|
| 9.30 AM | Registration |
| 10.30 AM | Lighting of the Oil Lamp |
| 10.33 AM | Welcome Dance |
| 10.36 AM | Introduction to the conference |
| 10.38 AM | Welcome Address Prof. Chaminda Wijesinghe , Conference Chair |
| 10.43 AM | Video presentation |
| 10.46 AM | Keynote Speech 01 Dr. Bo Li , Victoria University, Melbourne, Australia |
| 11.06 AM | Entertainment Item |
| 11.10 AM | Keynote Speech 02 Mr.Thushera Kawdawatta Managing Director- Sysco LABS (Pvt)Ltd Chairman - VeroxLabs Board Director – Sampath IT Founding CEO – Axiata Digital Labs ICT Leader of the Year GLOMO Award Forbes Council |
| 11.30 AM | Launching of conference proceedings |
| 11.33 AM | Vote of Thanks Mr. Naji Sarvanapavan , Conference Co-Chair |

PREFACE

On behalf of the Organizing Committee of the International Conference on Advanced Computing Technologies (ICACT 2025), it is our great pleasure to welcome all authors, reviewers, and delegates to this esteemed event hosted by the Faculty of Computing of NSBM Green University, Sri Lanka. We trust that the contents within these proceedings will serve as a valuable contribution to the global body of knowledge and a catalyst for future innovation in the field of computing.

Now in its second edition, ICACT continues to strengthen its position as a premier platform for advancing computing research, promoting collaboration, and fostering dialogue between academia and industry. This conference reflects NSBM Green University's enduring commitment to nurturing research that addresses the challenges and opportunities of the digital era through responsible and intelligent innovation.

The theme of ICACT 2025, "*The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations*," underscores the profound transformation driven by artificial intelligence, data science, and emerging digital technologies. The conference provides a dynamic environment for scholars, researchers, and professionals to present their latest findings, share insights, and discuss how intelligent systems can be designed and deployed securely to enhance human life and societal progress.

All papers included in these proceedings have undergone a rigorous double-blind peer review process to ensure the highest standards of scholarly quality, originality, and research integrity. The conference features a wide array of topics, including Artificial Intelligence, Machine Learning, Cybersecurity, Software Engineering, Internet of Things, Cloud Computing, and Data Science, representing the forefront of contemporary computing research.

We extend our sincere appreciation to our distinguished keynote speakers, Dr Bo Li (Victoria University, Australia) and Mr Thushera Kawdawatta (Managing Director, Sysco LABS Technologies (Pvt)Ltd, for sharing their expertise and perspectives that bridge academia and industry. We also express heartfelt gratitude to all authors, reviewers, panelists, and participants for their invaluable contributions, and to the organizing committee and volunteers whose dedication has made ICACT 2025 a resounding success.

We hope that the research presented in these proceedings will inspire meaningful collaboration, stimulate new ideas, and contribute to the responsible advancement of intelligent technologies for a secure and sustainable digital future.



MESSAGE FROM VICE CHANCELLOR



Prof. E. A. Weerasinghe

Vice Chancellor - NSBM Green University Town

It is with great honour and pride that I extend my warmest welcome to the International Conference on Advanced Computing Technologies (ICACT 2025), organized by the Faculty of Computing of NSBM Green University. As we convene for the second edition of this prestigious conference, we are reminded of the transformative power of computing and artificial intelligence in shaping the digital era and redefining human life in profound ways.

The theme of ICACT 2025, “*The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations*” captures the essence of the rapidly evolving technological landscape that is revolutionizing industries, societies, and everyday living. In an age where intelligent systems are becoming integral to global development, this conference provides a timely platform to explore how secure, ethical, and intelligent innovations can drive the next wave of digital transformation.

Building upon the success of the inaugural ICACT, this year’s conference brings together researchers, academics, and industry practitioners from across the world to engage in discourse on emerging technologies in computing—from artificial intelligence and data science to cybersecurity, the Internet of Things, and advanced software systems. Together, we aim to advance knowledge, foster innovation, and shape responsible technologies that enhance both human and societal well-being.

As a modern university committed to excellence in research and innovation, NSBM Green University continues to catalyze technological advancement and intellectual collaboration. ICACT 2025 stands as a testament to our commitment to fostering a vibrant research culture that bridges academia and industry while addressing global challenges through computing innovations.

I extend my sincere appreciation to the organizing committee for their unwavering dedication to making this event a success, and to all authors, reviewers, and participants for their invaluable contributions. Your research, creativity, and expertise will undoubtedly inspire transformative ideas and impactful collaborations.

MESSAGE FROM DEPUTY VICE-CHANCELLOR



Prof. Chaminda Rathnayake

Deputy Vice Chancellor - NSBM Green University

It gives me immense pleasure to extend my warm greetings to all participants of the International Conference on Advanced Computing Technologies (ICACT 2025), organized by the Faculty of Computing of NSBM Green University. As we mark the second edition of this conference, we continue our mission to advance computing research that shapes a secure, intelligent, and transformative digital future.

The theme of ICACT 2025, “*The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations*,” captures the revolutionary shift driven by artificial intelligence and emerging technologies that are redefining the way we live, learn, and work. In this new era, innovation extends beyond technical advancement—it represents the responsible and ethical integration of intelligence into every sphere of human activity.

At NSBM, we take pride in fostering a strong research culture that promotes collaboration between academia and industry. Conferences like ICACT serve as a vital platform for researchers, practitioners, and innovators to exchange ideas, share findings, and inspire meaningful advancements in computing and technology.

I extend my sincere appreciation to the organizing committee for their dedication and to all contributors for enriching this conference with their scholarly insights. I trust that ICACT 2025 will ignite transformative discussions, inspire secure innovations, and strengthen collaborations that shape the intelligent world of tomorrow.

MESSAGE FROM THE HEAD – ACADEMIC DEVELOPMENT & QUALITY ASSURANCE



Prof. Baratha Dodankotuwa

Head – Academic Development & Quality Assurance, NSBM Green University

It is my great pleasure to welcome all participants, scholars, and industry experts to the International Conference on Advanced Computing Technologies (ICACT 2025), hosted by the Faculty of Computing of NSBM Green University. Now in its second edition, ICACT continues to serve as a platform for advancing computing research and promoting innovation that shapes the intelligent and secure digital world of tomorrow.

The theme of ICACT 2025, “The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations,” reflects the dawn of a new technological revolution—one in which artificial intelligence and intelligent systems are rapidly transforming industries, societies, and the very fabric of daily life. This conference offers an invaluable space to explore cutting-edge research, share knowledge, and engage in meaningful dialogue on how AI can be harnessed responsibly to redefine human progress.

At NSBM Green University, we are committed to nurturing a culture of academic excellence, innovation, and ethical research. Conferences such as ICACT exemplify this mission, fostering collaboration among researchers, practitioners, and industry leaders to address emerging challenges in computing and beyond.

I extend my sincere appreciation to the organizing committee, authors, and reviewers whose collective dedication has brought ICACT 2025 to fruition. I encourage all participants to engage deeply, exchange ideas openly, and build lasting collaborations that will drive the next wave of secure and intelligent innovations.

MESSAGE FROM DEAN – FACULTY OF COMPUTING



Dr. Rasika Ranaweera
Dean – Faculty of Computing
NSBM Green University, Sri Lanka

It is my great pleasure to welcome all participants, researchers, and industry professionals to the International Conference on Advanced Computing Technologies (ICACT 2025), organized by the Faculty of Computing of NSBM Green University. As we convene for the second edition of this esteemed conference, we continue our commitment to advancing computing research that drives intelligent, secure, and transformative innovation.

The theme of ICACT 2025, “*The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations*,” symbolizes a new frontier in technology—one where artificial intelligence and digital systems are reshaping every facet of human life. In this rapidly evolving era, the fusion of innovation and security is essential to ensure that technological progress remains ethical, inclusive, and beneficial to society.

ICACT 2025 serves as a dynamic platform for academics, practitioners, and innovators to share knowledge, explore pioneering research, and discuss emerging technologies that define the future of computing. From intelligent systems and data-driven decision-making to cybersecurity and human-centered AI, the contributions presented here reflect the vast potential of modern computing to redefine life itself.

At NSBM Green University, we take pride in fostering a vibrant research culture grounded in excellence, collaboration, and real-world impact. This conference stands as a testament to our vision of connecting academia and industry to build a smarter and more sustainable digital world. I extend my heartfelt appreciation to the organizing committee, speakers, and participants for their invaluable efforts and contributions. May ICACT 2025 ignite meaningful discussions, inspire secure innovations, and strengthen collaborations that shape the intelligent technologies of tomorrow.

MESSAGE FROM CONFERENCE CHAIR



Prof. Chaminda Wijesinghe
Conference Chair – ICACT 2025

It is with great honour and pleasure that I welcome all delegates to the Second International Conference on Advanced Computing Technologies (ICACT 2025), held on 12 November 2025 at NSBM Green University, Sri Lanka. Building upon the success of its inaugural edition, ICACT has rapidly evolved into a premier platform for the dissemination of high-quality research and for fostering collaboration between academia, industry, and practitioners in the field of advanced computing.

The theme of this year's conference, "The AI Cambrian Era: Redefining Life Through Secure and Intelligent Innovations," aptly captures the transformative nature of our times. As artificial intelligence continues to advance at an unprecedented pace, we are witnessing a technological epoch characterised by large-scale intelligence, pervasive automation, and data-driven decision-making. These developments underscore the need for innovations that are not only powerful but also secure, ethical, and interpretable. ICACT 2025 provides a timely platform for scholars and professionals to explore how responsible AI and intelligent systems can reshape industries and enhance human experience.

I wish to extend my profound gratitude to Prof. E. A. Weerasinghe, Vice Chancellor of NSBM Green University; Prof. Chaminda Rathnayake, Deputy Vice Chancellor; Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance; and Dr. Rasika Ranaweera, Dean of the Faculty of Computing, for their unwavering support and guidance. My heartfelt appreciation also goes to our distinguished keynote speakers, Dr. Bo Li, of Victoria University, Australia, and Mr. Thushera Kawdawatta, Managing Director of Sysco LABS, Sri Lanka, for sharing their invaluable expertise and vision with our community.

On behalf of the Organizing Committee, I sincerely thank all authors, reviewers, and participants for their scholarly contributions and active engagement. I hope that ICACT 2025 will inspire meaningful dialogue, foster new collaborations, and catalyse secure, intelligent, and transformative innovations that advance the frontiers of computing.

KEYNOTE ADDRESS 01



DR. Bo Li

Victoria University – Melbourne, Australia

The advent of AI's Cambrian explosion has fundamentally transformed how we approach complex real-world challenges, particularly in sports analytics and human activity recognition. This presentation explores how intelligent systems can redefine human performance analysis while maintaining robustness against the inherent uncertainties of real-world data.

Our recent work on RSFomer - a transformer-based framework for robust sports action recognition - exemplifies the intersection of secure and intelligent innovation in the AI era. Sports videos captured "in the wild" present unique challenges: severe occlusions, motion blur, and varying lighting conditions create significant noise in extracted skeleton data. Traditional approaches often fail when faced with such imperfect data, limiting their practical deployment. The presentation will demonstrate how RSFomer addresses these challenges through innovative dual-scale filtering mechanisms and robust transformer architectures. By combining coarse-grained Kalman filtering with fine-grained kinematic constraints, we achieve noise suppression while preserving critical motion patterns. Our masking and temporal slicing mechanisms further enhance the system's resilience, enabling accurate action recognition even with up to 70% keypoint occlusion rates - common in combat sports like boxing.

The talk will conclude by exploring the broader implications of robust AI systems in human-centric applications, from precision sports training to healthcare monitoring, demonstrating how the AI Cambrian era is not just about creating more intelligent systems, but about building technologies that work reliably in the messy, unpredictable conditions of real life.

KEYNOTE ADDRESS 02



Mr. Thushera Kawdawatta

Managing Director of Sysco LABS Technologies (Pvt) Ltd , Sri Lanka

The explosive potential of AI's accelerating tide, reshaping how we innovate, plan, and create value in business and beyond. Far from dry theory, the session dives into vivid exponential growth curves and futuristic landscapes—challenging the "illusion of linear progress" that traps us in rearview-mirror planning while algorithms evolve faster than policies and disruption outpace design. Drawing on real-world tensions where trust, compliance, and bold experimentation converge, this keynote explores the exponential nature of AI-driven transformation that is challenging the illusion of linear progress that continues to shape most organizational strategies. In an age where algorithms evolve faster than policies, and where disruption outpaces design, the real challenge lies not in adopting new tools, but in cultivating new mindsets capable of matching AI's velocity, equips the next gen with the Three Zones Framework: a dynamic roadmap to convert AI's wild-card unpredictability into market-redefining breakthroughs.

Drawing on real-world intersections of trust, compliance, and bold experimentation, the session introduces the Three Zones Framework—a strategic model for navigating the volatility of AI adoption. It demonstrates how enterprises can convert technological unpredictability into purposeful innovation by balancing stability with agility, and governance with creative freedom.

The framework invites both business leaders and emerging professionals to move beyond static forecasting toward dynamic, inclusive, and breakthrough-driven planning. It redefines success as a product of human-AI synergy—where intelligent systems augment rather than replace human ingenuity. Ultimately, the message is clear: the future belongs to those who can think exponentially, design ethically, and execute fearlessly in partnership with intelligent machines. In this new era, progress is not measured by speed alone, but by the depth of our collective imagination.

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An Analysis of Switchport Vulnerabilities and MTD Techniques Applied to Mitigate the Port Scanning Threats

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Abstract Moving Target Defense (MTD) techniques are increasingly employed to enhance network security. MTD aims to disrupt the static nature of networks, which can facilitate attackers by easily extracting crucial network information for future vulnerability exploitation. This study investigates the potential synergy between MTD and switchport vulnerabilities. Furthermore, this paper presents a comprehensive study on Moving Target Defense and network scanning, a well-known reconnaissance technique typically involving three main phases: host detection, port discovery, and vulnerability assessment. The analysis reveals two key findings: First, the limited scope of existing MTD solutions applied to mitigate different network threats and attacks. Second, the study identifies vulnerabilities in network switches and proposed potential mitigation strategies. The systematic review analyzed twelve recent publications on MTD applications and five on switch vulnerability solutions. Moreover, the literature review suggests a promising area for further research: exploring the application of MTD techniques to mitigate the threats posed by port scanning.

Keywords- moving target defense, network security, port scanning, switchport attacks

I. INTRODUCTION

Humans exhibit diverse behavioral patterns stemming from their intelligence and thinking abilities. From a young age, people engage in various investigative actions, especially as they adapt to their environment. Driven by a natural desire for safety and security, humans inherently tend to observe and investigate their surroundings. This innate human behavior, which can be characterized as reconnaissance, has evolved over time. People have found reconnaissance to be a valuable tool in various endeavors, including hunting, stalking, gathering, warfare, and numerous other situations [1]. With malicious intent, individuals often attempt to identify vulnerabilities and weaknesses in their targets by employing various techniques, such as espionage and communication interception, etc. [2]. While not the attack itself, this action serves as a critical and proactive step, significantly increasing the likelihood of its success.

Modern attackers leverage the same concept to gather information about computer and network systems. Exploiting discovered weaknesses, vulnerabilities, and critical network details, they can launch targeted attacks. Network reconnaissance, the initial stage of such attacks, aims to collect valuable information within a target network, such as the number of active nodes and software versions [3]. This reconnaissance can be categorized as either active, involving direct connections to the target, or passive, relying

on indirect methods like external data sources [4]. Both approaches utilize various reconnaissance techniques such as Scanning, Fingerprinting, Enumeration, Traffic Sniffing and Honeypot Detection [5]. Network scanning, a vital reconnaissance technique employed by both defenders and attackers, consists of three main phases: host detection, port discovery, and vulnerability assessment.

Host Detection During the first phase of network scanning, attackers employ various techniques like ICMP echo requests to identify active hosts within networks. This phase reveals operational hosts and their IP addresses and gathers additional information like live status. Additionally, network sniffing tools like tcpdump and Wireshark can be used to passively collect network data, primarily affecting the data link and IP layers.

Port Scanning Having identified active hosts within the network, attackers leverage advanced port scanning techniques to glean critical network information such as port status, running services, software versions, and operating systems. One such advanced technique involves spoofing, which allows attackers to perform port scans by masking their true IP address with a trusted one [6].

ARP spoofing ranks among the critical network attacks. The Address Resolution Protocol (ARP), a data link layer protocol, establishes communication between devices by mapping IP addresses to their corresponding physical (MAC) addresses. To achieve this, a sender broadcasts an ARP request containing the target device's IP address. If the target device recognizes its IP address, it responds with its MAC address, enabling communication to proceed. Attackers exploit this process in ARP spoofing by sending forged ARP replies with their own MAC address, tricking other devices into directing traffic to them instead of the intended recipient. The vulnerability lies in the broadcast nature of ARP requests. Attackers can exploit this by sending deceptive ARP replies containing a forged (IP, MAC) address before the intended recipient responds. This "poisons" the ARP cache of other devices, tricking them into directing traffic to the attacker instead of the legitimate host. This opens the network to various attacks like Man-in-the-Middle (MitM), Denial-of-Service (DoS), and host impersonation., etc [7].

Modern attackers increasingly rely on slow port scanning, a challenging reconnaissance technique capable of evading even established Intrusion Detection Systems (IDS) [8]. Unlike conventional scans, slow scans employ tactics designed to bypass detection: randomizing significant time intervals between probes and exploiting

diverse scan sources. The protracted nature of these scans introduces an element of uncertainty, further complicating their identification by IDS. [9]. To identify vulnerabilities in endpoints, attackers often leverage protocol-based port scans. These scans utilize various protocols like TCP, UDP, SCTP, ICMP, and FTP to probe for open ports and potential weaknesses.

A. Moving Target Defense(MTD)

The widespread use of interconnected devices in organizations has led to the rise of complex, automated network systems that facilitate communication and information sharing. However, a major concern in network security lies in the defensive and offensive asymmetry [10]. This concept describes the imbalance between the technologies and strategies employed by attackers to compromise systems and defenders to safeguard them [11]. Several factors contribute to this asymmetry such as certainty of network configurations where attackers can often readily analyze a network's configuration, gaining valuable insights into its vulnerabilities, static nature of network structure where network structures tend to be relatively static, making it easier for attackers to develop targeted exploit and consistency of network elements which is the use of standardized protocols and components in networks can create predictable patterns that attackers can leverage.

Moving Target Defense (MTD) aims to address the information asymmetry caused by the static nature of network systems by introducing uncertainty into computer and network systems. This approach seeks to level the playing field between attackers and defenders [10].

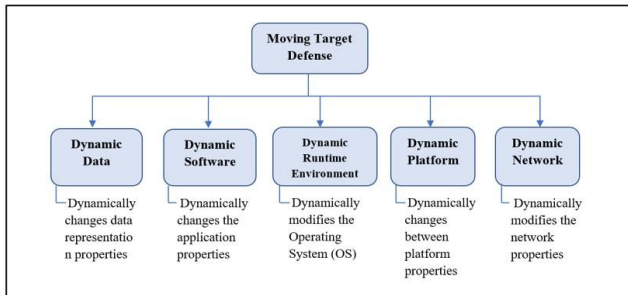


Fig. 1 Classification of MTD Techniques: The five core MTD categories (Dynamic Data, Software, Runtime Environment, Platform, and Network), illustrating the defensive layers available to introduce uncertainty and disrupt the Cyber Kill Chain.

The concept of MTD draws inspiration from various real-world applications of "moving targets," including Chameleons' camouflage in the wild: Similar to how chameleons blend into their surroundings, MTD aims to make systems dynamically change their configurations, reducing the attacker's ability to exploit vulnerabilities.

Moving targets in weapon shooting: Just as moving targets are more difficult to hit, MTD makes systems less predictable, increasing the attacker's difficulty in launching successful attacks.

Adaptability of cryptography: Cryptographic algorithms are constantly evolving to stay ahead of attackers, reflecting the core principle of MTD, which emphasizes continuous change to enhance security.

The Cyber Kill Chain framework outlines the typical stages of a cyberattack, consisting of seven phases: reconnaissance, weaponization, delivery, exploitation,

installation, command and control, and actions on objectives [12]. Moving Target Defense (MTD) techniques, categorized into five main levels (Fig. 1), can be strategically applied to disrupt these attack phases. Specifically, dynamic network techniques, which continuously change network attributes like IP addresses and ports, can hinder the attacker's reconnaissance phase. By preventing attackers from effectively gathering essential network information about the target, these techniques disrupt their ability to progress through the Cyber Kill Chain [13].

II. LITERATURE REVIEW

A. Moving Target Defense: Principles, Classifications, and Existing Applications

Moving Target Defense (MTD) has been deployed in various fields to combat fraudulent observations. In computing contexts, diverse MTD strategies safeguard against security threats. Extensive research has explored the use of MTD to develop network security solutions and establish trust within network environments. Several research studies have discussed the application of Moving Target Defense (MTD) in cyber-physical systems, where sensors are often used for multiple purposes. MTD employs a proactive mechanism that dynamically and continuously changes system parameters through a switching structure. This approach can mitigate both sensor and actuator attacks [14]. Furthermore, switching supervisory control between sensors can mitigate sensor deception attacks on event-driven systems [15]. Additionally, research has been conducted on mitigating stealthy sensor attacks by combining the Nash equilibrium strategy with a Moving Target Defense (MTD) strategy based on detector entry switching [16].

Moreover, Moving Target Defense (MTD) techniques, specifically those focusing on dynamic network configurations, address the reconnaissance phase of the cyber kill chain. By dynamically altering network configurations, they hinder efforts to discover and scan targets. One of the most widely used approaches in dynamic network MTD techniques is IP address randomization. MUTE [17] is an architecture that dynamically changes IP addresses and routes within a network. This approach disrupts attackers' ability to perform reconnaissance, launch DoS attacks, and establish botnets. The derived technique, known as Random Host Mutation (RHM), is a key component of MUTE and [18], [19] by the same author of MUTE, which makes the end-point unidentifiable by assigning virtual IP addresses that change randomly in a synchronized manner. Both the research has considered preserving the integrity, manageability, and performance of the network system.

In addition, another solution that uses IP randomization has been proposed against DDoS attacks, which is named FastMove [20], which uses DNS facilities to hide the server addresses from the attackers. In IP address randomization some researchers suggest refreshing and reassigning IP addresses between real and decoy nodes can lead to service disruptions in TCP/IP services. To avoid that type of disruption, an effective approach has been proposed, which introduces an optimal randomization policy [21].

Software-Defined Networking (SDN) is a trending technology where it is possible to communicate with the hardware infrastructure of the network, using the provided software-based controllers and application programming

interfaces (APIs). Most of the recent research studies on MTD are based on software-defined networks. A new mechanism has been proposed to mitigate an emerging type of DDoS attack called Crossfire using Floodlight SDN Controller and Mininet Emulator. Moreover, this mechanism performs route randomization which can reduce the link flooding [22].

An emerging version of another DDoS attack named Blind DDoS attacks targets the special structure of the SDNs' and the controller in SDN is found to be much more vulnerable to failures. To mitigate these attacks an MTD system is proposed which maintains a multiple-controller pool that changes the controller dynamically as the moving target [23].

OpenFlow is one of the first Software-Defined Networking (SDN) standards and it has been used to implement the MTD mechanisms. OpenFlow Random Host Mutation is one such technique proposed, which can randomly assign virtual IP addresses to cover the real ones [24] and there are similar studies that have used OpenFlow to establish MTD techniques like IP shuffling and host mutating [25], [26].

Potential future applications for MTD include dynamic switchport behavior modification, such as randomized MAC-to-port mapping and dynamic VLAN reallocation. These techniques could significantly disrupt the reconnaissance phase by rapidly changing the target profile of a switchport, specifically countering port scanning threats.

B. Network Reconnaissance and Advanced Port Scanning Techniques

A significant body of research has proposed solutions to defend against network reconnaissance activities, utilizing various approaches beyond Moving Target Defense (MTD). A recent study explored the use of Software Defined Networking (SDN) to defend against port scanning and Denial-of-Service (DoS) attacks. This study implemented two techniques: Credit-Based Threshold Random Walk (CB-TRW) and Rate Limiting (RL), to monitor for malicious activities and violations of network security policies [27].

A Markov model of an SDN switch has been proposed which captures the target flows [28] and an approach to detect slow port scanning has been introduced with sequential steps (i.e. data capturing, packet recognition, scanning filter, and detection filter) [21].

Cyber deception is another technique used to protect against network reconnaissance activities. This technique redirects traffic from the real network to an identical deception network (D-Net) [29]. While D-Nets are a common implementation, other deception topologies exist, including vulnerable host placement, honeypot placement, delay, and bandwidth adjustment, and more [30].

Recent studies specifically demonstrate the practical application of MTD techniques to disrupt the reconnaissance phase. This includes developing lossless MTD mechanisms focusing on IP address mutation in edge and core network switches to prevent the adversary from locating real nodes without impacting Quality of Service [31].

Furthermore, the temporal randomization of network attributes such as IP and MAC addresses and port numbers has been successfully utilized in real-time to proactively

mitigate reconnaissance attacks, highlighting a direct MTD application against port scanning [32].

C. In-depth Analysis of Switchport Vulnerabilities and Traditional Mitigations

Network switches play a crucial role in network communication. They connect various network devices to form a Local Area Network (LAN). Additionally, switches can function as distribution layer switches in higher network tiers. Several comprehensive studies have identified vulnerabilities and problems within network switches and proposed various solutions to address them.

Authors of [33] investigated solutions for compromised switches in Software Defined Networks (SDNs) using Service Function Chaining (SFC). SFC offers a flexible virtual chain of network services, but it can be vulnerable to compromised switches. These switches can be exploited by attackers to manipulate data packets without detection, such as dropping, forwarding, duplicating, or modifying them. The proposed solution modifies the network topology to isolate and remove the compromised switch while maintaining the functionality of the service chain.

The proposed solution in [34] is an intruder monitoring system that enhance the network security. The study highlights how ARP spoofing attacks can be used to observe, manipulate, and insert data into network traffic, detectable through network switches. The proposed solution involves leveraging VLANs (Virtual LANs) for logical network segmentation. While this approach offers a simple and straightforward method for network separation, it remains less secure and vulnerable compared to physically isolating devices.

A mutation-based fuzz testing approach specifically for protocols based on the Media Access Control (MAC) layer is proposed in [35]. The study demonstrates that this approach is effective in finding vulnerabilities compared to other fuzz testing methods. This is because mutation-based fuzz testing is an efficient technique for enhancing protocol security. The authors focused on two primary protocols on the MAC layer: File Transfer Protocol (FTP) and Port Negotiation Discovery Protocol (PN-DCP). The identified vulnerabilities include long strings before authentication, buffer overflows in the parameter fields "site chmod" and "REST" for FTP, and a format string vulnerability in PN-DCP.

Existing vulnerabilities in systems can be categorized into three main types, as identified in the research [36]: technology weaknesses, configuration weaknesses, and security policy weaknesses. The research further highlights that switches are susceptible to layer 3 attacks, which target the network layer of the Open Systems Interconnection (OSI) model. Examples of such layer 3 attacks include Denial-of-Service (DoS) attacks (e.g., ping floods, smurf attacks), VLAN hopping, spoofing attacks, and routing attacks. Private VLANs (PVLANS) introduce their own set of vulnerabilities, which can be exploited through various means. VLAN hopping attacks can exploit the isolation provided by PVLANS by constraining ports.

Additionally, misconfigurations and complex PVLAN configurations can be leveraged by attackers. MAC flooding attacks primarily target PVLAN configurations, while misconfigurations create their own set of vulnerabilities. The author proposes a comprehensive security strategy that incorporates various measures to address different network attacks, including those targeting

VLANs. This strategy focuses on implementing robust security policies at the switch port level. These policies include deactivating unused ports, utilizing dedicated VLAN Intrusion Detection Systems (IDS) for trunk ports to prevent VLAN hopping attacks, and applying port security measures such as sticky, static, and dynamic secure MAC addresses.

A research focusing on layer-two attacks targeting switches and routers which examined vulnerabilities related to VLAN hopping, private VLANs, the Spanning-Tree protocol, CAM table overflow, starvation attacks and MAC spoofing is proposed in[37]. As a solution, they propose implementing a server called an "AAA Server," which stands for Authentication, Authorization, and Accounting. This server would enhance network security by providing essential Authentication by verifying the identities of users and devices attempting to access the network, Authorization through determining the level of access granted to authenticated users and devices based on their permissions and Accounting by tracking and logging user and device activity on the network for auditing and security analysis purposes.

By employing an AAA server, network administrators can gain a centralized and comprehensive approach to managing network access and security. Moreover, Cisco Catalyst 6000 switch series and Cisco Catalyst 6500 and 6800 switch series are popular for long-standing, modular switch-class platforms and for high performance respectively. Still, it was reported that these switch series are having vulnerabilities that can be potentially exploited by attackers. These vulnerabilities include DoS vulnerability, 802.1x Authentication Bypass, OpenSSH Vulnerabilities, Crafted Layer 2 Frame Vulnerabilities etc. Crafted Layer 2 Frame Vulnerability involved how switches are handling crafted or malformed layer 2 frames and Cisco 6000/6500/7600 series are prone to exploitation through this vulnerability.

Attackers could create inconsistencies, triggering these vulnerabilities. This could involve manipulating fields related to MAC addresses or other layer 2 header information which can lead to MAC spoofing attacks. Furthermore, Cisco Catalyst 8500 Series Edge Platforms with higher-performance are having significant vulnerabilities including Cisco IOS XE Software Virtual Fragmentation Reassembly Denial of Service Vulnerability (CVE-2023-20027), Cisco IOS XE Software IOx Application Hosting Environment Privilege Escalation Vulnerability (CVE-2023-20065) etc. The CVE2023-20027 vulnerability is in the implementation of the IPv4 Virtual Fragmentation Reassembly (VFR) feature of Cisco IOS XE Software.

III. RESEARCH METHODOLOGY

In this study, the most recent and significant literature on Moving Target Defense Techniques and Vulnerabilities in Network Switches has been reviewed using the PRISMA (Preferred Reporting Items for Systematic Review and Meta-Analysis) statement [38]. Research publications were found by searching IEEE Xplore, Springer, Science Direct and Elsevier online peer-reviewed databases. This filtration procedure was carried out between February and December 2023.

The selected papers were further screened by reading the abstract. Then considering the subtopics addressed in the Literature Review section, the papers were classified. The

papers were reviewed based on the following classifications:

Usage of MTD in Different Applications - In this section, the study was conducted on eleven recent research publications to analyze how the Moving Target Defence concept has been adopted in different applications to defend against various attacks including network reconnaissance.

Other Approaches to Defend Against Network Reconnaissance - This section reviews papers that contribute other security mechanisms to defend specifically against network reconnaissance attacks.

Vulnerabilities in Network Switches and Proposed Security Solutions -The last section in the Literature Review emphasizes the most important part of this study. Five recent research publications are reviewed that address the vulnerabilities in network switches by proposing different security solutions.

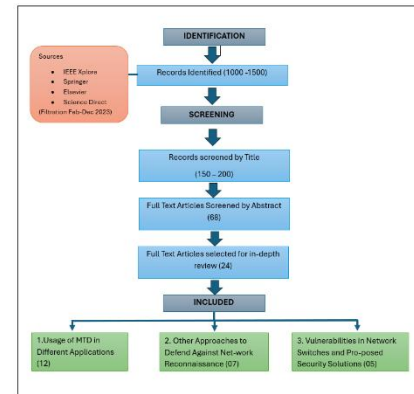


Fig.2 PRISMA Flow Diagram: Paper Selection and Screening Process.

The aforementioned areas help find the application of MTD techniques in switch port reconnaissance attacks (i.e. port scanning) in recent research. The review then is analyzed to find the research gaps in the addressed area from this paper.

IV. ANALYSIS AND DISCUSSION

Table I summarizes the first section of the literature review. It reveals a trend towards using Moving Target Defense (MTD) techniques to defend against various cyberattacks. Three studies focus on employing dynamic network configurations (specifically IP randomization) within the MTD concept. Two of these three studies, authored by E. Al-Shaer, target the network reconnaissance phase.

Al-Shaer proposes an IP randomization technique to specifically counter reconnaissance attacks. While this approach can mitigate the threat of port scanning, IP addresses remain discoverable through other methods. These alternative methods exploit the inherent advantages attackers have with IP addresses: their widespread recognition and prevalence compared to other network configurations.

Examples of such techniques include social engineering, DNS spoofing, targeting Internet of Things (IoT) devices, and harvesting information from public leaks or website visitor tracking. Unlike IP addresses, other network configurations like port numbers, subnet masks, and MAC addresses are generally less understood by the public.

Furthermore, Moving Target Defense (MTD) techniques are finding application in the increasingly

popular technology of Software-Defined Networks (SDNs). These techniques offer defense against various attacks, including Crossfire attacks and Blind DDoS attacks. MTD relies on different randomization mechanisms to enhance security. While MTD has become a common security approach in SDNs, there remains significant potential to explore MTD-based solutions against port scanning attacks.

TABLE I. ANALYSIS OF DIFFERENT MTD TECHNIQUES APPLIED IN THE IN THE RECENT LITERATURE

| Research | MTD Technique | Attacks Defended |
|------------|--|---|
| [14] | change the parameters of a system dynamically and constantly | sensor, actuator attacks |
| [15] | switching supervisory control between sensors | sensor deception attacks |
| [16] | detector entry switching | stealthy sensor attacks |
| [17] | changes the IP address and routes in a network | reconnaissance, DoS attacks, and Botnet attacks |
| [18] | assigning virtual IP addresses that change randomly | reconnaissance, DoS attacks, and Botnet attacks |
| [20] | IP randomization | DDoS attacks |
| [21] | optimal randomization | |
| [22] | route randomization which reduces the link flooding | Crossfire attacks |
| [23] | changes the SDN controller dynamically | Blind DDoS attacks |
| [24] | randomly assign virtual IP addresses to cover the real ones | |
| [25], [26] | IP shuffling and host mutating | |

The second section of the literature review examines alternative approaches for securing Software-Defined Networks (SDNs), focusing on monitoring and detection systems proposed in recent research. These studies explore solutions that leverage technologies beyond Moving Target Defense (MTD).

In Table II, it summarizes the vulnerabilities discovered in network switches. One proposed solution act as a mechanism to overcome compromised switches in Software-Defined Networks (SDNs) by isolating the identified compromised ones. However, this technique, which involves changing the network topology, can still be labor-intensive and potentially introduce new configuration errors. Even with Intrusion Detection Systems (IDS) in place, modern reconnaissance techniques like slow port scanning can still pose a threat. Table II highlights several solutions proposed by researchers to address vulnerabilities at switch ports. These solutions include developing new testing address them. mechanisms for protocols, creating

robust security policies specifically for switch ports, and implementing a dedicated server to provide network security services.

Additionally, it emphasizes the current threats targeting switchports, including the mechanisms that attackers exploit.

TABLE II. SUMMARY THE VULNERABILITIES DISCOVERED IN NETWORK SWITCHES

| Research | Vulnerability | Proposed Solution |
|----------|---|-----------------------------|
| [33] | Compromised switches | Changing network topology |
| [34] | VLAN's logical separation | Intruder Detection |
| [35] | Long strings before authentication, buffer overflow in parameter fields | Mutation based fuzz testing |
| [36] | Private VLAN (PVLAN) vulnerabilities | Switching security policies |
| [37] | VLAN hopping attacks, Private VLAN vulnerabilities, Spanning-Tree Protocol vulnerabilities, CAM table overflow attacks, DHCP starvation attacks, and MAC spoofing attacks | AAA Server |

V. CONCLUSION AND FURTHER RESEARCH

This paper thoroughly analyzes existing vulnerabilities in switchports and how recent researcher-proposed solutions address them. Additionally, it emphasizes the current threats targeting switchports, including the mechanisms that attackers exploit.

The reconnaissance phase of an attack is crucial, as it provides attackers with vital information about the target network. Network scanning is the primary technique used in this phase, encompassing various port scanning methods. Slow port scans are a modern threat, particularly challenging to mitigate even with popular solutions like Intrusion Detection Systems (IDS).

This study makes a significant contribution by identifying connections and applications between Moving Target Defense (MTD) techniques and switchport vulnerabilities. The analysis reveals two key findings. First, existing solutions defend against switchport threats using techniques other than MTD. Second, MTD itself can be incorporated into network security mechanisms. Additionally, the literature review suggests a gap in research regarding MTD applications for mitigating port scanning threats. The literature review suggests a gap in research regarding MTD applications for mitigating port scanning threats. Future work should focus on developing practical MTD implementation scenarios, such as integrating dynamic VLAN/port randomization policies directly into SDN controllers or designing hybrid MTD-firewall systems to provide a proactive defense against reconnaissance and scanning.

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Enterprise Adoption of Container-Native Virtualization: A Systematic Literature Review

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Abstract - Container-Native Virtualization (CNV) enables the co-existence of virtual machines and containers within Kubernetes environments, offering enterprises the dual benefits of VM isolation and container agility. Despite its potential for modernizing legacy systems and enhancing hybrid cloud operations, enterprise adoption of CNV remains limited and complex. This study presents a Systematic Literature Review (SLR) following the PRISMA 2020 framework to synthesize findings from 34 peer-reviewed studies (2019–2025) across IEEE Xplore, Scopus, ScienceDirect, and Google Scholar. Studies were included based on their focus on CNV, KubeVirt, or hybrid virtualization in enterprise contexts, while excluding non-English, pre-2019, or purely edge-focused research. The analysis employed thematic coding to identify recurring enablers (automation, integration flexibility, scalability, and open-source community support) and barriers (management complexity, migration challenges, skill gaps, and security limitations). Results indicate that CNV adoption is driven by operational efficiency and platform unification but hindered by ecosystem immaturity and workforce readiness issues. The study concludes with implications for enterprise architecture strategies and highlights research directions on performance benchmarking, interoperability, and skill development frameworks.

Keywords - Container-Native Virtualization, Enterprise Adoption, Hybrid Virtualization, KubeVirt, Kubernetes

I. INTRODUCTION

Container-Native Virtualization (CNV) allows virtual machines to run within Kubernetes pods, thus merging VM isolation benefits with container orchestration efficiencies. The open-source KubeVirt project extends Kubernetes to manage VMs alongside containers [21], addressing traditional challenges such as performance overheads and security isolation. Enterprises increasingly leverage CNV for legacy system support while embracing cloud-native modernizations [6]. Despite its promise, CNV adoption faces notable challenges including technical complexity, security concerns, and resource management issues [22], especially acute in developing economies with constrained infrastructures and skill shortages. This review aims to analyse the current research landscape on CNV applicable to enterprise scenarios, identify key enablers and barriers impacting CNV adoption, investigate technical, organizational, and contextual factors influencing CNV uptake.

II. METHODOLOGY

The review employed the PRISMA 2020 framework to ensure systematic and transparent literature identification, selection, and synthesis.

A. Search Strategy

A comprehensive search was conducted in Google Scholar, Scopus, IEEE Xplore, and ScienceDirect using the following search terms:

("Container Native Virtualization" OR KubeVirt)
("Container Native Virtualization" OR KubeVirt) AND
(adoption OR challenges OR benefits)
("Container based Virtualization") AND (adoption OR
challenges OR benefits)

B. Inclusion and Exclusion Criteria

The inclusion criteria for this systematic literature review encompassed peer-reviewed articles, theses, and conference papers published between 2019 and 2025. The selected studies are English-language works that focus on Container-Native Virtualization (CNV), KubeVirt, or related hybrid virtualization technologies. Furthermore, the research must have applicability to enterprise contexts or developing economy environments. To maintain relevance and manageability, only the first 50 results from each database were screened.

The exclusion criteria eliminated studies that focused exclusively on edge computing without broader enterprise applicability. Publications prior to 2019 were also excluded to ensure the inclusion of current and relevant technological advancements. Non-English documents were not considered. Additionally, research that exclusively emphasized traditional containerization approaches without integration of virtual machines was excluded from the review.

C. Study Selection Process

An initial pool of 2960 studies was narrowed to 34 through title, abstract, and full-text screening steps [Fig. 1]. Criteria focused on relevance to CNV enterprise adoption.

D. Data Extraction

A structured extraction form captured key data domains: bibliographic details, CNV technologies studied, methods, adoption factors, performance metrics, contextual insights, and recommendations..

III. DATA ANALYSIS

Thematic analysis clustered qualitative data into enabler and barrier categories. Quantitative data trends, such as publication distribution, were descriptively analyzed to characterize research momentum and topical focus.

IV. RESULTS

A. Study Characteristics

The 34 studies show increasing interest in CNV topics through 2019–2025, peaking in 2023–2024 with 18 total

publications, reflecting heightened industry and academic attention [Fig. 1]. Geographic context often included developed and developing economies.

B. Technology Landscape

KubeVirt emerged as the dominant CNV platform, featured in most studies as the VM orchestration tool within Kubernetes. Docker containers provide the foundational container environment in 26 studies, with Kubernetes orchestration referenced in 21. Tools such as Prometheus for monitoring, Helm for deployment automation, and Terraform for infrastructure-as-code underscore the maturity of the ecosystem [17][19][11].

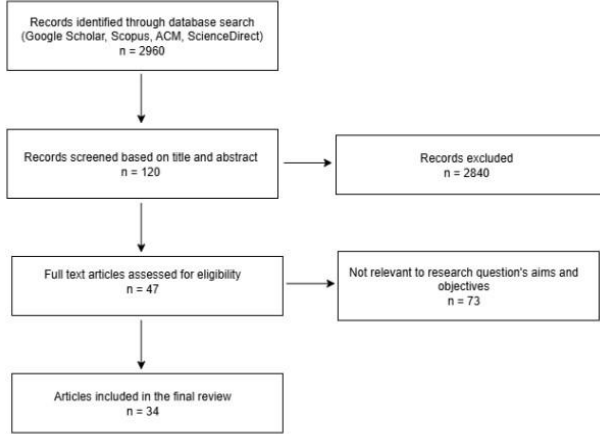


Fig 1. PRISMA flow diagram showing the systematic literature review process for this research

C. Adoption Enablers

The growing interest in CNV solutions is driven by a range of technological and operational enablers that align well with enterprise priorities. This review identifies key enablers that facilitate adoption: automation, integration flexibility with the Kubernetes ecosystem, scalability, community support and open-source ecosystem, unified control, and portability.

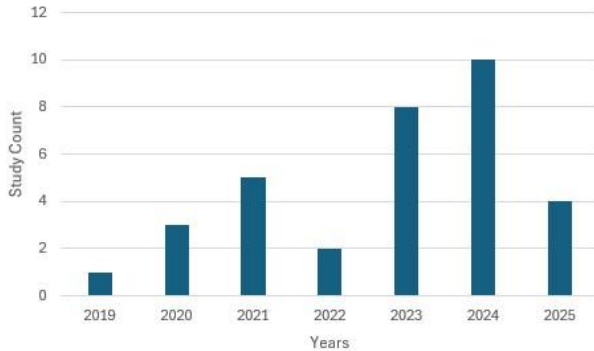


Fig 2. Publication year distribution of included container-native virtualization studies

Automation: The most frequently identified enabler, being highlighted in fifteen of the included studies. Declarative and API-driven infrastructures facilitate enterprise adoption of Infrastructure as Code (IaC), continuous integration and continuous delivery (CI/CD) pipelines [4], and GitOps workflows, thereby enabling programmatic and repeatable management of both virtual machines and containers [17][11][7]. Features inherent to

Kubernetes, such as custom resource definitions (CRDs), operators, and controller patterns, underpin advanced automation capabilities including self-healing, policy-based scheduling, and horizontal scaling [30][33][28]. Multiple studies emphasized that container-native virtualization supports automated upgrades, comprehensive lifecycle management of virtual machines, and integration with monitoring tools like Prometheus and Grafana to achieve continuous observability [16][25][27]. Furthermore, automation mechanisms extend to edge and multi-cloud deployment scenarios, enhancing workload mobility and operational consistency [8].

Integration Flexibility: Twelve studies highlighted the benefit of seamless integration within the Kubernetes ecosystem. Container-Native Virtualization (CNV) solutions, exemplified by KubeVirt, are architected to be Kubernetes-native, thereby ensuring compatibility with existing tools such as Helm [14], ArgoCD, Terraform, and Kubernetes CRI-based runtimes [17]. This compatibility facilitates the consolidation of container and virtual machine management under a unified orchestration layer, which in turn mitigates operational silos [Goethals et al., 2024][30]. Additionally, this integration flexibility accommodates hybrid and edge deployment scenarios by utilizing container-native paradigms for workload placement and orchestration, thus providing a consistent control interface across heterogeneous environments [19][18].

Scalability: Identified as a critical enabler in ten of the reviewed studies. The architectural congruence of ContainerNative Virtualization (CNV) with Kubernetes facilitates dynamic provisioning, elastic scaling, and resource pooling across both virtual machines and containers [17][31]. This scalability is especially beneficial for cloud-native and edge computing workloads, where resource demands are subject to fluctuation and necessitate adaptive infrastructure provisioning [32][8]. Additionally, the literature highlights that policy-driven resource scheduling and granular allocation mechanisms contribute to enhanced energy efficiency and resource utilization [26], thereby supporting enterprises in optimizing cost-performance trade-offs [31].

Community Support and Open-Source Ecosystem: Nine studies underscored the importance of community support and the open-source nature of Container-Native Virtualization (CNV) tools as significant factors driving adoption [5]. Open-source initiatives, including KubeVirt and its associated ecosystem components, benefit from active development communities that contribute to continuous feature enhancement, peer-reviewed security improvements, and broad interoperability [17][24][29]. The adoption of open-source solutions mitigates vendor lock-in risks and reduces licensing expenditures, while simultaneously enhancing transparency and enabling greater customizability [11][18]. Furthermore, integration with Cloud Native Computing Foundation (CNCF) standardized tools and container interfaces, such as the Open Container Initiative (OCI) and Container Runtime Interface (CRI), bolsters enterprise confidence in the platform's long-term stability and support [13][14].

Unified Control: Six studies emphasized the capability of Container-Native Virtualization (CNV) platforms to provide unified management of both virtualized and containerized workloads. The integration of virtual machine and container management within a single Kubernetes-

based control plane enables enterprises to optimize operational workflows and centralize governance processes [17][6]. Such unification mitigates infrastructure redundancy and facilitates the simplification of monitoring, security enforcement [3], and compliance management across heterogeneous workload environments [9][15]. Additionally, platforms and tools such as KubeVirt Manager, along with monitoring integrations involving Prometheus and Grafana, support comprehensive visibility and control over the lifecycle of virtual machines operating within the Kubernetes ecosystem [6].

Portability: Although referenced less frequently, appearing in three studies, portability remains an important enabler. Compliance of Container-Native Virtualization (CNV) solutions with established container standards, such as the Open Container Initiative (OCI)[2], combined with Kubernetes-native packaging, facilitates consistent workload deployment across cloud, on-premises, and edge environments with minimal need for reconfiguration [30][33][12]. This characteristic proves particularly advantageous in hybrid deployment contexts and during infrastructure transitions, thereby enhancing organizational agility and mitigating migration-related complexity.

D. Adoption Barriers

Management Complexity: The most frequently cited barrier (19 studies) involves complex hybrid orchestration overhead, steep learning curves with Kubernetes concepts, and demanding lifecycle management [17].

Migration and Integration Issues: Ten studies report challenges migrating legacy VM images, integrating with aged infrastructure, and managing complex network and telemetry configurations [8][32].

Skill Gaps: Seven papers emphasize the need for enhanced training, given Kubernetes and Linux competency requirements exceeding traditional virtualization skills [24].

Security Concerns: Six studies highlight vulnerabilities from legacy VM images and immature ecosystem-level policies for authentication and network segmentation [30].

Lack of Documentation: Three papers underscore insufficient practical guides and real-world case studies to support enterprise CNV adoption [17].

V. DISCUSSION

This systematic literature review has synthesized key findings from 34 studies to provide an in-depth understanding of enterprise adoption of Container-Native Virtualization (CNV), with particular attention to both technological enablers and systemic barriers. The review demonstrates that CNV, as enabled primarily through KubeVirt, represents a transformative architectural paradigm for modernizing IT infrastructures. The convergence of containerization and virtualization within Kubernetes orchestrated environments addresses legacy system compatibility while aligning with cloud-native practices offering enterprises a unified, scalable, and automation-driven control plane [17][8].

The prominent enablers of CNV adoption are automation, integration flexibility, scalability, and open-source community support that resonate with broader enterprise goals of operational efficiency, vendor neutrality, and agile modernization. In particular, the emphasis on declarative automation and Infrastructure-as-Code reflects a maturation in enterprise IT operations, wherein

organizations increasingly seek to harmonize VM and container lifecycles through GitOps and DevOps practices [10][11].

However, the review also highlights that CNV adoption is hindered by multifaceted challenges. Management complexity emerged as the most significant barrier, as enterprises struggle with the dual-layered operational overhead of orchestrating VMs alongside containers within Kubernetes [27]. This complexity is exacerbated by limited intuitive tooling, a steep learning curve [1], and the need for specialized knowledge in Kubernetes-native paradigms [17].

Migration and integration issues further complicate adoption, particularly in enterprises with deeply entrenched virtualization infrastructures and legacy dependencies. The absence of standardized live migration support, tooling limitations for VM image conversion, and integration challenges with older systems remain unresolved concerns [32][31]. Security concerns especially in hybrid environments also require further attention, with the reviewed literature indicating insufficient ecosystem-level maturity for robust policy enforcement and isolation mechanisms [30].

Moreover, the CNV knowledge ecosystem is still in a formative stage. The lack of comprehensive documentation, real-world case studies, and standardized benchmarks hinders knowledge transfer and practical implementation [16][11]. Skills gaps persist across organizations, particularly in resource-constrained and developing economies where access to advanced training resources and experienced personnel is limited [23][8].

Overall, while CNV technologies are increasingly gaining traction within enterprises seeking modernization, a coordinated effort is needed across tool development, standardization, workforce training, and empirical validation to overcome adoption bottlenecks and realize the full potential of CNV platforms.

VI. FUTURE RESEARCH DIRECTIONS

Empirical performance benchmarking of CNV vs traditional hypervisors under enterprise workloads, focusing on cost-efficiency and scalability.

Development of CNV adoption frameworks customized for developing economies considering contextual skill and infrastructure constraints.

Enhanced security models addressing hybrid container/VM threat vectors, emphasizing policy automation and network segmentation.

Design and evaluation of comprehensive training programs and certification pathways to bridge CNV skills gaps.

Standardization efforts for interoperability and portability across CNV implementations, facilitated through CNCF engagement.

VII. LIMITATIONS

This review is limited by its reliance on four major databases Google Scholar, Scopus, IEEE Xplore, and ScienceDirect which may exclude relevant studies from other repositories or grey literature. The scope was confined to English-language publications from 2019–2025, potentially omitting earlier or non-English research. Additionally, this study did not directly review managed

CNV platforms such as OpenShift Virtualization or vendor-specific white papers, which could provide complementary industry insights. While the PRISMA 2020 framework and structured coding were applied, some interpretive bias may remain. Finally, as CNV technologies evolve rapidly, the findings reflect the state of research at the time of analysis and warrant future revalidation.

VIII. CONCLUSION

This comprehensive review reveals CNV's significant promise and considerable challenges for enterprises. KubeVirt-centric CNV platforms combine automation, scalability, and community-driven innovation, enabling unified workload management. However, hurdles in complexity, migration, skills, and security must be proactively addressed. Coordinated academic, industry, and open-source community efforts will catalyse mature, enterprise-grade CNV solutions that support resilient digital transformation.

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Developing an Emotional Literacy Application and Suggest the Educational Framework to Enhance Emotional Intelligence in Sri Lankan School Students

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Abstract— Emotional Intelligence (EI) is increasingly recognized as a key determinant of student success, resilience, and well-being. However, Sri Lanka's education system continues to emphasize academic achievement while neglecting emotional and social development. The literature review highlights how the absence of EI affects students at multiple stages: difficulties in school learning and peer relationships, challenges in adapting to higher education, reduced performance and teamwork in corporate life, and poor decision-making in personal life. This study addresses this critical gap by proposing a dual intervention—updating the school curriculum to integrate EI as common knowledge and developing an emotional literacy mobile application that enables students to individually assess and manage their emotions. Grounded in the positivist paradigm and adopting a quantitative research design, the study investigates the relationship between EI, emotional literacy, and educational well-being among Grade 10 students in Sri Lanka. A structured questionnaire and pre/post-intervention surveys were administered, with data analyzed using descriptive statistics, regression, and moderation analysis. The quantitative findings confirmed a strong positive relationship between Emotional Intelligence and Educational Well-being ($\beta = 0.700$, $R^2 = 0.490$, $p < .001$), with a large effect size ($\eta^2 = 0.508$). These results empirically validate the study's conceptual model and highlight the moderating role of Emotional Literacy in strengthening student outcomes. This study also elaborates on the ethical procedures, including parental consent and anonymity assurance for minors, ensuring research integrity and reliability. From a broader perspective, the research provides a forward-looking framework that can be scaled across multiple provinces and potentially integrated into Sri Lanka's national education policy. By merging curriculum-level reform with a personalized digital intervention, the model offers a sustainable pathway to enhance student well-being, resilience, and socio-emotional competence. This work holds substantial importance for the scientific community, as it bridges a major contextual gap in Emotional Intelligence and socio-emotional learning (SEL) research within developing nations. It introduces a hybrid framework that combines educational reform with innovative emotional literacy tool, contributing to global discussions on technology-driven SEL advancement and offering actionable insights for policymakers, educators, and researchers.

Keywords—Emotional Intelligence, Emotional Literacy, Educational Framework, Emotional Wheel, Mobile Application, Sri Lankan Schools

I. INTRODUCTION

Education in Sri Lanka has long prioritized academic performance, while largely neglecting emotional and social development. This imbalance has left students vulnerable to stress, anxiety, and poor emotional regulation, with consequences that extend beyond the classroom. The absence of structured Emotional Intelligence (EI) development undermines not only school students' educational well-being but also their success in higher education, workplace readiness, and personal life.

Recent tragic incidents in Sri Lanka highlight this urgent gap. In 2024, cases of suicide among schoolchildren, violent behavior linked to bullying, and students overwhelmed by academic stress demonstrated the severe consequences of poor emotional regulation.

These examples emphasize that while academic achievements are valued, the lack of EI leaves students ill-equipped to manage relationships, adapt to challenges, and cope with setbacks.

Globally, EI is widely recognized as a critical life skill, contributing to academic performance, resilience, and professional success. A lack of EI has ripple effects across domains: in schools, it reduces focus and empathy; in universities, it leads to burnout and disengagement; in workplaces, it fosters stress, leadership conflicts, and poor collaboration; and in society, it contributes to rising rates of violence, family breakdowns, and weakened social bonds. These impacts affect multiple stakeholders—students, educators, employers, families, and communities.

To address these challenges, this study proposes a **dual solution** by integrating EI education into Sri Lankan school curricula to ensure common knowledge for all students and developing a personalized emotional literacy mobile application to help students individually recognize, regulate, and manage their emotions.

This combined framework aims to modernize the education system, promote holistic student development, and equip the younger generation with the resilience and adaptability needed for academic, professional, and personal success.

II. LITERATURE REVIEW

The literature review establishes the theoretical foundation of this study by analyzing how the absence of emotional intelligence (EI) affects students' educational and emotional well-being in Sri Lanka [1], [2]. Research shows that emotional challenges often begin in school and extend into higher education, personal life, and professional environments, leading to issues such as low self-esteem, poor decision-making, weak communication, and difficulties in stress management. Core components of EI, self-awareness, self-management, empathy, social skills, and emotional literacy emerge as critical skills that help students navigate academic responsibilities, build meaningful relationships, and adapt to challenges. A conceptual framework is used to illustrate how these components are interconnected and collectively influence student outcomes, underscoring the need for structured EI development within school curricula and the potential of technology-driven interventions such as gamified emotional literacy applications.

A. Impacts Across Domains

Emotional intelligence (EI) plays a critical role in shaping individuals' ability to succeed academically, personally, and professionally. A lack of EI, however, creates ripple effects that extend beyond the classroom into higher education, workplace environments, and day-to-day personal life. Students who are not equipped with emotional regulation, empathy, and self-management skills often face challenges in coping with stress, building relationships, and adapting to new demands. These deficits accumulate over time, weakening resilience, increasing vulnerability to mental health crises, and reducing readiness for professional and social responsibilities. To capture these multidimensional effects, the following section discusses the impact of limited EI development across four domains: school education, higher education, professional life, and personal well-being.

School-Level Impact: Sri Lanka's exam-oriented education system prioritizes academic knowledge while neglecting socio-emotional development. This has resulted in low self-control, poor decision-making, and reduced resilience among students. Real-world tragedies in 2024, including a suicide pact among private school students [3], the murder of grandparents and a friend by a 15-year-old student [4], and the suicide of an A-Level student due to academic stress and gaming addiction [5], highlight the dangers of ignoring EI development.

Higher Education Impact: Students transitioning to university frequently struggle with stress management, decision-making, and adaptability, leading to burnout and poor mental health [6]. A tragic case at the University of Colombo in 2024, where a student was murdered by her partner due to relationship-related conflict, underscores how insufficient emotional regulation in adolescence can lead to severe outcomes in adulthood [7].

Professional Development Impact: Low EI also affects employability and workplace success. Research highlights that EI is positively linked to job performance and job stability [8], and it significantly influences how individuals cope with workplace bullying and performance under stress [9]. Without EI, young professionals struggle with collaboration, conflict

resolution, and leadership, weakening organizational productivity and innovation.

Personal Life Impact: Emotional intelligence is equally important in maintaining a healthy work-life balance and sustaining personal well-being. Studies show that high EI supports stress regulation, adaptability, and resilience, which are essential to balancing academic, professional, and social demands [10]. Conversely, low EI contributes to strained relationships, poor coping strategies, and long-term psychological distress [11].

Collectively, these findings reveal that deficits in EI affect not only educational and career outcomes but also personal and societal stability. This highlights the urgency of integrating structured EI and emotional literacy into the Sri Lankan school curriculum to prepare students for holistic success across all domains of life.

B. Core components of EI

In this research authors broadly defined, Emotional Intelligence as the ability to perceive, understand, regulate, and apply emotions effectively in both personal and social contexts. It is typically conceptualized through four interrelated domains: self-awareness, self-management, empathy, and Social Skills. In the Sri Lankan context, studies reveal that adolescents consistently score lowest in self-awareness and self-management, often acting reactively and struggling to regulate stress [13]. Similarly, deficits in empathy and social skills fuel bullying, classroom conflicts, and poor peer relationships [14].

Emotional literacy, as a practical extension of EI, has been recognized globally as a predictor of academic and social success. Programs in countries such as Seychelles and India have embedded emotional literacy into national curricula with measurable outcomes in resilience and classroom well-being [15]. Yet, Sri Lanka has not formally adopted EI or emotional literacy as part of its curriculum, leaving students without structured opportunities to develop these skills.

C. Evolution of Emotional Intelligence and Global Practices vs. the Sri Lankan Context

The concept of emotional intelligence has evolved from early 20th century studies on social intelligence to Mayer and Salovey's Ability Model (1990) and Goleman's influential work (1995), which popularized EI worldwide [16]. Today, EI is recognized as critical for academic success, workplace effectiveness, and societal well-being. However, Sri Lanka's education system continues to prioritize academics over emotional development, leaving students with limited opportunities to build resilience and self-regulation.

Mayer and Salovey's Ability Model [17], Goleman's Mixed Model [18], Bar-On's Emotional-Social Model, Petrides' Trait Model [19] and the CASEL SEL Framework [20] etc models provide structured approaches to EI. These have been widely adopted across education and business worldwide. By contrast, Sri Lanka has not systematically applied these frameworks, addressing EI reactively, often only after crises such as suicides or bullying rather than embedding it as a life skill.

Countries such as Malaysia, India, and several in Europe have integrated EI and SEL into school curricula, demonstrating improvements in student well-being, classroom climate, and resilience [21] [22]. In contrast, Sri Lanka has not embedded EI or emotional literacy into its education system, with interventions arising only after problems occur. This highlights a significant gap between the best global practices and Sri Lanka’s current educational approach.

D. Technology Analysis

Studies highlight the urgent need to integrate Emotional Intelligence (EI) education into Sri Lanka’s school curriculum, as adolescents consistently struggle with self-awareness, self-management, and emotional literacy. While curricula can teach general EI concepts, emotions remain highly personalized, for example two students may both report sadness, but one due to neglect and another due to disappointment, demonstrating the need for individualized tools [23]. To address this gap, technology-driven interventions provide a promising pathway.

Mobile applications have become an integral part of daily life among Sri Lankan youth, with research showing that users aged 15–25 are the highest contributors to app engagement and data consumption [24]. The COVID-19 pandemic accelerated this trend, normalizing smartphones as primary tools for learning and self-development [25]. This shift indicates that app-based interventions can effectively complement formal education while promoting self-directed practice and emotional growth.

Current emotional intelligence (EI) and mental health applications, including *Wysa*, *Woebot*, and *Youper*, rely heavily on conversational agents, cognitive-behavioral therapy (CBT)-based prompts, and mood journaling to support users in moments of distress. While these tools provide instant coping strategies such as breathing exercises or relaxation techniques, they are primarily reactive in nature, intervening only when users report negative emotions. As a result, they function more as short-term digital companions rather than structured educational systems, offering temporary relief without enabling users to develop deeper self-awareness or long-term emotional regulation skills.

The proposed application addresses these limitations by embedding emotional literacy as a core learning process. Technically, the application leverages Robert Plutchik’s Emotion Wheel [26] to create a structured framework for identifying and differentiating emotions. When a student reports a general state such as “sadness,” the application guides them through branching logic to determine whether the root cause lies in neglect, disappointment, or hurt. Based on this analysis, the system provides personalized, context-specific strategies. For example, grounding and mindfulness when anger is detected, or self-compassion exercises and reflective journaling when hurt is identified.

A further innovation lies in the Daily Drop feature, where users document their thoughts each day. These entries are processed to generate personalized reports and actionable feedback, transforming reflective writing into a diagnostic tool for emotional growth. Over time, this continuous loop of input and feedback enables the development of long-term

emotional regulation habits, moving beyond the reactive model of existing apps.

Importantly, the workflow of the proposed application was co-designed with psychiatric experts and technical specialists, ensuring both psychological validity and technical feasibility. This expert-driven approach differentiates the application from conventional EI tools, which often rely on generic journaling or meditation prompts without providing culturally contextualized or developmentally tailored guidance.

In summary, the literature highlights the critical role of emotional intelligence in shaping educational, personal, and professional outcomes, while also revealing significant gaps in the Sri Lankan context. Although global frameworks and school-based programs demonstrate the effectiveness of integrating EI and emotional literacy into education, Sri Lanka continues to address these issues reactively rather than proactively. The review also shows that technology, particularly mobile applications, offers a promising pathway to deliver personalized and culturally relevant EI interventions. Together, these insights form the basis for the present study, which proposes a dual approach that curriculum reform and the development of an emotional literacy mobile application to strengthen emotional competence among Sri Lankan school students.

III. METHODOLOGY

A. Philosophy

This study adopts a positivist philosophy, emphasizing objectivity, quantification, and hypothesis testing. Emotional Intelligence (EI) and its subcomponents, together with Educational Well-being, were assessed using standardized questionnaires, while Emotional Literacy was measured through pre- and post-intervention surveys. This allowed the study to quantify changes in competencies without relying on subjective interpretation. Alternative paradigms such as interpretivism, which emphasizes qualitative narratives, and pragmatism, which combines methods, were not selected since the research focused solely on numerical measurement and statistical validation [27].

B. Approach

The study adopts a deductive approach, progressing from theory to hypothesis testing. The research framework was constructed based on existing literature on EI, Emotional Literacy, and Educational Well-being, and was validated through quantitative data collection. This approach supports positive stance and ensures that theoretical assumptions are rigorously tested with empirical evidence.

C. Conceptual framework

The conceptual framework, illustrated in Fig. 1, outlines the hypothesized relationships of this study. Emotional Intelligence (EI) is modeled as a multidimensional construct in self-awareness, emotion management, empathy, and social skills that expected to positively influence Educational Well-being. Emotional Literacy is introduced as a moderating variable that strengthens this relationship. This framework serves as the foundation for the hypotheses and guides the methodological design of the research.

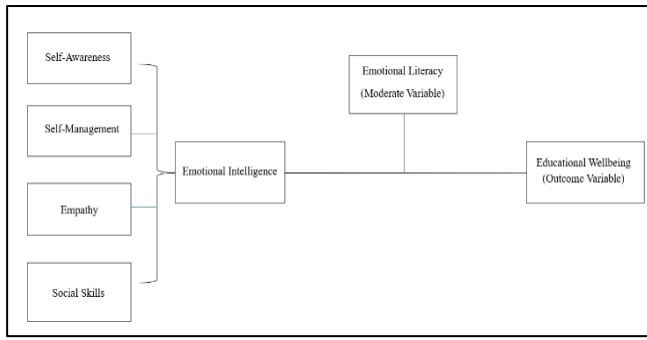


Fig 1. Conceptual Framework

D. Hypotheses

The following hypotheses were formulated based on the conceptual framework:

- **H₀**: There is no significant relationship between Emotional Intelligence and Educational Well-being.
- **H₁**: Emotional Intelligence has a significant positive effect on Educational Well-being.
- **H_{0m}**: Emotional Literacy does not significantly moderate the relationship between Emotional Intelligence and Educational Well-being.
- **H_{1m}**: Emotional Literacy significantly moderates the relationship between Emotional Intelligence and Educational Well-being.

E. Data collection

This study relied primarily on primary data, collected directly from students through structured questionnaires and pre/post-intervention surveys. Secondary literature was also reviewed to guide the design of instruments, establish benchmarks, and ensure validity in sampling and analysis.

The target population consisted of Grade 10 students (approximately 180) from St. Joseph's Girls' School, Nugegoda. This group was selected due to their developmental stage, where academic pressure and emotional stress are particularly significant. Using a non-probability convenience sampling method, 150 students were included in the study. While this sampling approach allowed efficient data collection, it may limit the generalizability of the findings, as participants were drawn from a single school. Future research should replicate the study across multiple schools and provinces to enhance external validity. Ethical approval was obtained prior to the study, with written parental consent collected for all participants, and students' anonymity strictly maintained throughout the data collection process. This sample size aligns with previous educational psychology research and was sufficient for statistical tests such as descriptive analysis, paired t-tests, regression, and moderation analysis.

F. Questionnaire design

The survey instrument was structured to measure three constructions:

1. **Emotional Intelligence (EI)**: Self-awareness, emotion management, empathy, and social skills.
2. **Emotional Literacy (EL)**: Pre- and post-intervention surveys evaluating students' ability to identify and describe emotions after exposure to the Emotional Wheel and emotion vocabulary

awareness.

3. **Educational Well-being (EWB)**: Indicators such as academic satisfaction, participation, emotional stability, and school experiences.

All items were measured using a 5-point Likert scale (1 = Strongly Disagree to 5 = Strongly Agree), ensuring consistency and ease of analysis. EL surveys also captured changes in emotional vocabulary and expression. The instruments were adapted from validated scales and enhanced with Robert Plutchik's Emotion Wheel under the guidance of psychiatric experts, ensuring both cultural relevance and theoretical grounding.

G. Data analysis

| Reliability | | | |
|---|-----------------------|------------|-------|
| Scale: ALL VARIABLES | | | |
| Case Processing Summary | | | |
| | | N | % |
| Cases | Valid | 144 | 99.3 |
| | Excluded ^a | 1 | .7 |
| | Total | 145 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |
| Reliability Statistics | | | |
| | Cronbach's Alpha | N of Items | |
| | .824 | 23 | |

Fig 1 SPSS Reliability Output (Cronbach's Alpha = 0.824)

The internal consistency of the questionnaire was evaluated using Cronbach's Alpha. The analysis was conducted across all 23 items with 144 valid responses. The overall Cronbach's Alpha coefficient was 0.824, which exceeds the recommended threshold of 0.70, thereby indicating good internal consistency and reliability of the measurement tool. This confirms that the items used in the study were consistent in measuring the intended constructs.

IV. STUDY DESIGN

A. App Overview and Workflow

This study employed a dual intervention to enhance Emotional Intelligence (EI) and educational well-being among Grade 10 students in Sri Lanka. The intervention comprised two components: curriculum-level integration of EI concepts and the use of a technology-driven Emotional Literacy Mobile Application, **MINDLY**. **The MINDLY application was designed to provide students with an engaging, age-appropriate platform for assessing and managing their emotions.** Key functional features include:

- **User Authentication**: Secure registration and login using Firebase Authentication, with password reset and session persistence.
- **Profile Management**: Personal profiles capture basic student details and preferences to personalize guidance and reports.

- **Journaling:** Multi-mode journaling (Reflection, Gratitude, Healing/Coping) tagged with Plutchik's Emotion Wheel for emotion tracking and analysis.
- **Emotion Identification:** Students select primary and sub-emotions, enabling the app to provide tailored feedback and visualization of mood patterns.
- **Guidance / Recommendation Engine:** Tiered interventions include Instant Actions, Daily Practices, and Long-Term Growth Recommendations for sustained emotional development.
- **Emotion-Based Video Learning:** Age-appropriate video lessons explain emotions, their causes, and coping strategies.
- **Quizzes & Assessments:** Short quizzes reinforce learning and track progress.
- **Reminders & Notifications:** Firebase Cloud Messaging delivers nudges for journaling, quiz completion, and daily practices.
- **Reports & Analytics:** Monthly PDF reports summarizing mood trends, quiz results, journaling habits, and recommendations.
- **Admin Panel:** Two-tier administration (Super Admin, School Admin) with secure access, reporting, and oversight.
- **Security & Privacy:** Data encrypted in transit and at rest, with consent and guardian notifications managed responsibly.

Prototype and App Access:

- MINDLY App APK: [Click Here](#)
- Mobile App Prototype: [Click Here](#)
- Super Admin Dashboard Prototype: [Click Here](#)
- School Admin Dashboard Prototype: [Click Here](#)

B. System Architecture

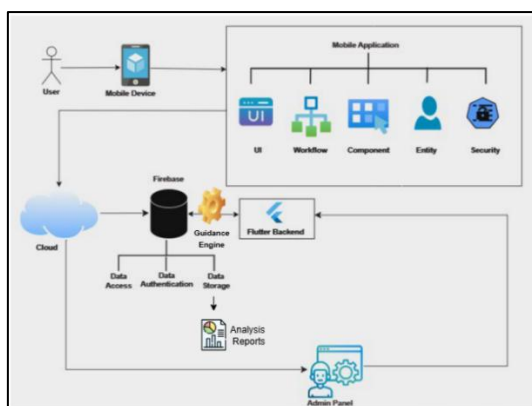


Fig 2. System Architecture

The MINDLY Emotional Literacy Mobile Application is built on a robust and scalable architecture to support cross-platform deployment and secure handling of sensitive student data. The **frontend** is developed using the Flutter framework,

ensuring consistent performance on both iOS and Android devices, with responsive layouts achieved through **flutter_screenutil** and interactive visualizations via **pie_chart** and **fl_chart** libraries. The **backend** leverages Firebase services, including Authentication for secure login, Cloud Firestore for real-time NoSQL data storage and synchronization, Firebase Functions to power the serverless recommendation engine, and Firebase Cloud Messaging for timely notifications and reminders. **Security and privacy** are prioritized through the use of **flutter_secure_storage** and **permission_handler**, which encrypt sensitive data and manage runtime permissions, ensuring ethical compliance and protecting minors' personal information. This architecture supports scalable deployment, real-time analytics, and reliable delivery of personalized emotional-literacy interventions.

V. RESULTS AND DISCUSSION

A. DESCRIPTIVE ANALYSIS

Descriptives

| Descriptive Statistics | | | | | |
|------------------------|-----|---------|---------|---------|----------------|
| | N | Minimum | Maximum | Mean | Std. Deviation |
| EI_Total | 144 | 42.00 | 76.00 | 60.3056 | 7.46861 |
| WB_Total | 144 | 13.00 | 32.00 | 24.4653 | 3.66406 |
| Valid N (listwise) | 144 | | | | |

Fig 3. Descriptive Analysis

Descriptive analysis was first conducted to summarize the data. The results showed that the overall Emotional Intelligence (EI) levels among students were moderate to high, while Educational Well-being (WB) also showed similar distributions. These findings indicate that the sample had sufficient variability for further statistical testing.

B. CORRELATION ANALYSIS

| Correlations | | | |
|--------------|---------------------|----------|----------|
| | | EI_Total | WB_Total |
| EI_Total | Pearson Correlation | 1 | .700** |
| | Sig. (2-tailed) | | <.001 |
| | N | 144 | 144 |
| WB_Total | Pearson Correlation | .700** | 1 |
| | Sig. (2-tailed) | <.001 | |
| | N | 144 | 144 |

**. Correlation is significant at the 0.01 level (2-tailed).

Fig 4. Correlation Analysis

Pearson correlation analysis revealed a strong positive relationship between EI and Educational Well-being ($r = .700$, $p < .001$). This indicates that students with higher EI scores also reported greater levels of educational well-being, supporting the study's hypothesis that EI contributes significantly to positive academic experiences.

C. REGRESSION ANALYSIS

A linear regression was conducted to examine the predictive effect of Emotional Intelligence (EI) on Educational Well-being (WB). The model was statistically significant, $F(1,142) = 136.675$, $p < .001$, with an R^2 value of 0.490, indicating that EI accounts for approximately 49% of the variance in Educational Well-being. The standardized regression coefficient confirmed that EI had a strong positive effect on Educational Well-being ($\beta = .700$, $t = 11.691$, $p < .001$). The effect size ($\eta^2 = 0.508$) indicates a large practical impact, demonstrating that approximately 50.8% of the variance in educational well-being can be explained by EI, validating the effectiveness of the intervention model. This result supports the hypothesis (H_1) that higher levels of EI are associated with greater educational well-being.

Additionally, model assumptions including normality, linearity, and homoscedasticity were checked and satisfied, confirming the validity of the regression analysis.

| Model Summary | | | | |
|-------------------------------------|-------------------|----------|-------------------|----------------------------|
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .700 ^a | .490 | .487 | 2.62471 |
| a. Predictors: (Constant), EI_Total | | | | |

| Coefficients ^a | | | | | |
|---------------------------------|------------|-----------------------------|---------------------------|--------|-------|
| Model | | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| 1 | (Constant) | 3.746 | | 2.098 | .038 |
| | EI_Total | .344 | .700 | 11.691 | <.001 |
| a. Dependent Variable: WB_Total | | | | | |

Fig 5. Regression Analysis

| EI_Total | | | |
|----------|-----|---------|----------------|
| | N | Mean | Std. Deviation |
| 1.00 | 38 | 67.7895 | 5.36333 |
| 2.00 | 51 | 60.7647 | 4.78158 |
| 3.00 | 54 | 54.4259 | 5.61199 |
| Total | 143 | 60.2378 | 7.45027 |

Fig 6 Mean Emotional Intelligence across academic performance levels (High, Medium, Low)

As shown, high-performing students ($M = 67.79$, $SD = 5.36$, $N = 38$) reported higher Emotional Intelligence compared to medium-performing students ($M = 60.76$, $SD = 4.78$, $N = 51$) and low-performing students ($M = 54.43$, $SD = 5.61$, $N = 54$). The one-way ANOVA revealed a statistically significant effect of performance level on EI, $F(2,140) = 72.32$, $p < .001$. The effect size was large ($\eta^2 = 0.508$), indicating that about 51% of the variance in EI can be explained by academic performance level. Post-hoc Tukey tests confirmed that all three groups differed significantly from one another.

VI. CONCLUSION AND FUTURE WORK

This study confirms that Emotional Intelligence plays a critical role in shaping the educational well-being of Sri Lankan school students. The findings demonstrate a strong positive relationship between EI and wellbeing, with regression results showing that EI explains nearly half of the

variance in student outcomes. Group comparisons further revealed that high-performing students generally display stronger EI competencies, while low-performing students face greater challenges in emotional regulation and resilience. Importantly, exceptions, students who perform well academically but possess weak EI highlight the need for cultivating emotional literacy across all groups, not only those at academic risk.

Further In light of the above comparison, **this study** confirms that Emotional Intelligence plays a critical role in shaping the educational well-being of Sri Lankan school students.

TABLE 1 COMPARISON OF GLOBAL EI/SEL IMPLEMENTATION FRAMEWORKS VS SRI LANKA'S CURRENT CURRICULUM

| Dimension | Global Frameworks (Ex: CASEL) | Sri Lanka Current Curriculum [28] |
|------------------------------------|--|---|
| Core Competencies | Self-awareness, Self-management, Social awareness, Relationship skills, Responsible decision-making [29] | "Socio-emotional skills" included in national textbooks but with limited depth and explicit assessment |
| Systemic Implementation | School-wide, community-engaged, policy-driven, ongoing training and evaluation [30] | Curriculum mentions socio-emotional skills but lacks national rollout strategy, monitoring & evaluation |
| Technology & Innovation | Increasing adoption of digital tools, AI-driven SEL, scalable platforms Ex: Wysa, Woebot | Limited use of dedicated emotional literacy mobile apps or AI in SEL in Sri Lankan schools |
| Assessment & Evidence | Strong emphasis on empirical outcomes, effect sizes, replication across contexts | Sparse local data, limited large-scale studies measuring effect sizes in Sri Lanka |

Together with evidence from literature, which underscores EI's impact on education, corporate environments, and personal life. This study provides strong justification for updating the education framework to formally integrate EI as a core component of learning. At the same time, the research emphasizes the parallel need for a personalized approach through a mobile application that delivers emotional literacy awareness, emotional support tailored to individual student needs.

While EI and educational wellbeing analysis has been completed, the emotional literacy questionnaire analysis is ongoing, and development of the Emotional literacy mobile application is in progress. Ultimately, the goal is to showcase the importance of Emotional Intelligence by institutionalizing EI education within Sri Lanka's national curriculum, while simultaneously empowering students with a personalized tool to strengthen their emotional and social development, thereby nurturing a well-rounded and holistic future generation.

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ML-driven Powergrid Management System, Prediction, Optimization, and Fault Identification Using IoT

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Abstract—This paper presents the design, implementation, and evaluation of a Machine Learning (ML)-driven Power Grid Management System for institutional microgrids. Traditional power management systems lack the predictive foresight needed to handle dynamic loads and optimize energy consumption, leading to significant wastage and operational costs. Our proposed system addresses this gap by integrating an Internet of Things (IoT) sensor network for real-time data collection with ML models for predictive analysis. The system's predictive core is evaluated by comparing two distinct machine learning models: Seasonal Auto-Regressive Integrated Moving Average with exogenous factors (SARIMAX) and Support Vector Regression (SVR). The results demonstrate that while both models perform exceptionally well, the SVR model achieves a slightly higher accuracy, with a Mean Absolute Error (MAE) of 2.41 kW and an R-square of 0.95. This suggests SVR's superior ability to capture non-linear relationships in the data. Furthermore, a simulation of dynamic voltage optimization based on the SVR model's forecasts projected an average energy saving of 2.17%, demonstrating the system's potential for significant cost and energy reductions in a university campus setting.

Keywords—Smart Grid, Machine Learning, IoT, Energy Management, Voltage Optimization, Demand Forecasting.

I. INTRODUCTION

Power grids are fundamental to modern institutions, yet they often suffer from inefficiencies rooted in legacy designs. Traditional grids, with their centralized generation and passive distribution, are ill equipped for the dynamic energy landscape of the 21st century. These inefficiencies lead to significant energy losses globally, about 8% of all electricity produced is lost during distribution as well as voltage fluctuations and a reactive approach to fault management [1].

This problem is particularly acute in institutional microgrids like university campuses, which exhibit diverse and highly variable load profiles. A university such as a Green University with over 10k students, operates buildings ranging from energy-intensive computer labs to libraries with steady loads and lecture halls with fluctuating occupancy, making conventional demand forecasting and load balancing exceptionally challenging.

In response, the concepts of "Smart Grids" and the "Internet of Things" (IoT) have emerged as transformative solutions. By integrating advanced communication, control,

and predictive technologies, a smart grid can create an intelligent, responsive, and efficient energy network. This research addresses the specific need at NSBM Green University for an integrated, data-driven system that can predict energy needs, optimize voltage in real-time, and preemptively identify faults.

The primary research question is: "How can a Machine Learning-driven power grid management system, utilizing real-time IoT sensor data, be designed and implemented to optimize voltage distribution, predict energy demand, and identify faults within an institutional microgrid?"

This paper details a prototype system designed to answer this question. The system aims to enhance energy efficiency, reduce operational costs, and provide a robust framework for sustainable power management.

II. LITERATURE REVIEW

The foundation of modern energy efficiency is the Energy Management System (EMS), a platform for monitoring, controlling, and optimizing energy consumption. State-of-the-art systems have made significant strides in data acquisition and visualization. A prime example is "MyEMS", an open-source EMS that provides a comprehensive toolkit for real-time monitoring of energy consumption, carbon emissions, and operational costs. It excels at interfacing with a wide array of sensors and meters, presenting historical and live data through intuitive dashboards [2].

However, while systems like "MyEMS" provide excellent monitoring capabilities, they primarily focus on historical data analysis and reporting. The academic literature indicates a clear trend moving beyond passive monitoring towards proactive, predictive control powered by machine learning. Research by Ahmad et al. highlights the successful application of various ML algorithms for short-term load forecasting, a critical component for dynamic grid management that is not a core feature of many general-purpose EMS platforms.

University campuses have been identified as ideal "living laboratories" for developing and testing advanced smart grid technologies. These environments offer a controlled yet complex microgrid with diverse load profiles and a centralized management structure. This context-specific

application is crucial, as general-purpose systems may not be tailored to the unique operational patterns of an academic institution [3].

Furthermore, the choice of predictive model is a key area of research. While statistical models like SARIMAX are powerful for time-series analysis, recent studies have shown the potential of non-linear models like Support Vector Regression (SVR) [4]. A comparative study by Laayati. demonstrated that for complex energy systems with multiple influencing factors, SVR can often provide higher accuracy by better capturing the non-linear relationships between variables like weather and energy demand [5].

This review identifies a research gap: the need for an integrated system that combines the robust data acquisition of a modern EMS with advanced, context-specific ML models for predictive forecasting and proactive optimization, specifically within an institutional microgrid. Our work addresses this gap by developing a prototype that leverages IoT data to compare SARIMAX and SVR models and simulates dynamic voltage optimization to a feature set that extends beyond the scope of traditional monitoring systems [6].

In addition to classical statistical methods, recent advances in deep learning such as artificial neural networks and hybrid/stacked architecture have demonstrated superior performance in smart grid analytics, including fault detection and load forecasting [7]. These models can capture complex non-linear dynamics and temporal dependencies, making them increasingly relevant for microgrid management. Comparative analyses now often benchmark deep learning-based systems against conventional ML models to ensure optimal predictive accuracy and operational efficiency [3].

III. PROPOSED SYSTEM ARCHITECTURE AND DESIGN

To address the research objectives, we designed a modern, decoupled three-tier architecture that ensures scalability, maintainability, and a clear separation of concerns.

A. System Architecture

The system is divided into three primary layers, the Presentation Layer (Frontend), the Application Logic Layer (Backend), and the Data Layer. Fig 1 illustrates this architecture and the flow of data from IoT sensors to the end-user.

1. Tier 1: Presentation Layer (Frontend): This is the client-side application built using React.js with Material-UI (MUI) for a responsive and intuitive user interface. It is responsible for data visualization (dashboards, charts), user interactions, and communicating with the backend via RESTful API calls.
2. Tier 2: Application Logic Layer (Backend): The core engine of the system is a high-performance, asynchronous API server built with Python and FastAPI. Its responsibilities include providing secure REST API endpoints, ingesting real-time IoT data, interacting with the database, and loading pre-trained ML models to execute predictions.
3. Tier 3: Data Layer: This layer handles all data persistence and acquisition. It consists of the IoT

sensor data feed, an SQLite database for structured data storage, and the serialized, pre-trained ML models.

B. System Flow Diagram

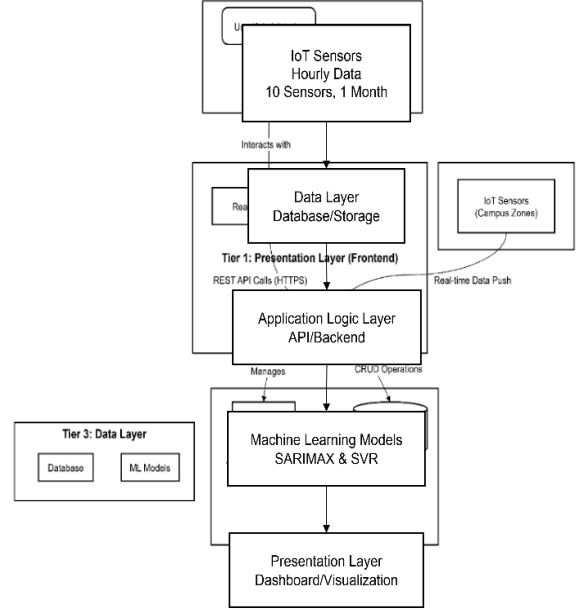


Fig 1: System Architecture

IV. SYSTEM IMPLEMENTATION AND TECHNOLOGY STACK

The conceptual architecture was translated into a functional prototype using a carefully selected stack of modern, open-source technologies chosen for rapid development, high performance, and robust machine learning support.

A. Technology stack

The technologies were organized according to the three-tier architecture, as detailed in TABLE 1. This stack ensures a clean separation between the user interface, server-side logic, and data processing.

TABLE 2: TECHNOLOGY STACK

| Layer | Component | Technology/ Library |
|-------------------------|----------------------|--|
| Presentation (Frontend) | Web Dashboard | React.js, Material-UI (MUI), Recharts |
| Application (Backend) | API Framework | Python3.9, FastAPI, Uvicorn |
| | Database Interaction | SQLAlchemy, Pydantic |
| Data & ML | Database | SQLite 3 |
| | Machine Learning | Scikit-learn, Statsmodels, Pandas, NumPy |

B. Backend Development

The system's backend was developed as a RESTful API using FastAPI, a modern, high-performance Python web framework. Its asynchronous capabilities are well-suited for handling concurrent data ingestion from IoT sensors and user

requests from the front end. The backend is responsible for several core functions:

- Providing secure API endpoints for data retrieval and forecasting.
- Handling real-time data ingestion from the IoT sensor network.
- Performing CRUD (Create, Read, Update, Delete) operations on the SQLite database via the SQLAlchemy ORM.
- Loading and executing predictions using pre-trained machine learning models.

C. Frontend Development

The user interface is a responsive web dashboard built with React.js. The Material-UI (MUI) component library was used to create a clean, modern, and intuitive interface, ensuring usability for non-technical stakeholders like facilities managers. The Recharts library was integrated to render interactive charts and graphs, providing clear visualizations of real-time data, historical trends, and model forecasts. The frontend communicates with the backend asynchronously to fetch data, ensuring a smooth and non-block user experience.

D. Machine Learning Model Integration

A critical aspect of the implementation was the operational integration of the trained ML models. Instead of retraining the models for every request, a model persistence strategy was employed. Using the joblib library, the trained SARIMAX, SVR, and StandardScaler models were serialized into .pkl files. This allows the FastAPI application to load the models into memory once upon startup. When a forecast request is received, the backend simply loads the pre-processed input data and calls the predict method on the in-memory model object, resulting in near-instantaneous predictions and significantly enhancing the system's performance and responsiveness.

V. METHODOLOGY

Our research methodology followed a quantitative, positivist approach, centered around an experimental case study at NSBM Green University.

A. Data Collection and Preparation

The primary sample comprised hourly data obtained from 10 custom IoT sensors deployed across selected zones on campus, generating high-resolution environmental and electrical readings (temperature, humidity, voltage, and current) continuously over a period of one month. This dataset was augmented with three years of historical, anonymized electricity meter readings representing total campus consumption.

B. Machine Learning and Model Training

The core of the system's intelligence lies in its predictive models. The time-series collected data was preprocessed and normalized using a Standard Scaler from Scikit-learn. We implemented and evaluated two distinct models for the critical task of short-term load forecasting,

- SARIMAX (Seasonal Auto-Regressive Integrated Moving Average with eXogenous factors), A sophisticated statistical model for time-series forecasting, SARIMAX was implemented using the stats model's library. It was chosen for its ability to

model seasonality and trends while also incorporating the influence of eXogenous variables, such as ambient temperature and weather conditions, directly into the forecast [8].

- SVR (Support Vector Regression), In contrast to the linear nature of SARIMAX, SVR is a powerful non-linear regression model. Implemented using Scikit-learn's SVR class with a Radial Basis Function (RBF) kernel, it was trained on the same set of historical and exogenous features. Its strength lies in its ability to map input data into a high-dimensional feature space to capture complex, non-linear relationships between predictors and energy demand [9].

After training, both models were serialized and saved as .pkl files, allowing the FastAPI application to load them at startup for fast, on-demand predictions without retraining.

VI. RESULTS AND EVALUATION

The implemented system was comprehensively evaluated to determine its effectiveness. The evaluation involved functional testing, performance testing, and a rigorous quantitative assessment of the ML models' predictive accuracy.

A. ML model performance

To evaluate the forecasting models, a dataset of one month of hourly readings from a selected campus zone was used. The first three weeks served as the training set, and the final week was held out for testing. The performance of both the SARIMAX and SVR models was evaluated using Mean Absolute Error (MAE), Root Mean Squared Error (RMSE), and R-squared (R^2).

The results, summarized in TABLE 2, indicate that both models performed exceptionally well, with R^2 values above 0.9, signifying strong predictive capability.

TABLE 3. MODEL PERFORMANCE COMPARISON

| Model | MAE | RMSE | R-squared (R^2) |
|---------|--------|---------|---------------------|
| SARIMAX | 87.88% | 2566.13 | 0.91 |
| SVR | 92.43% | 2524.41 | 0.915 |

The SVR model slightly outperformed the SARIMAX model across all metrics. Since both models were trained on the same set of historical and exogenous data (including weather conditions), the performance difference can be attributed to their underlying algorithms. The SARIMAX model, while powerful, is fundamentally a linear model. The SVR model, with its RBF kernel, is inherently better suited to capturing the complex, non-linear relationships between variables like temperature, time of day, and actual power consumption. The SVR model's superior performance, though marginal, suggests that these non-linearities are

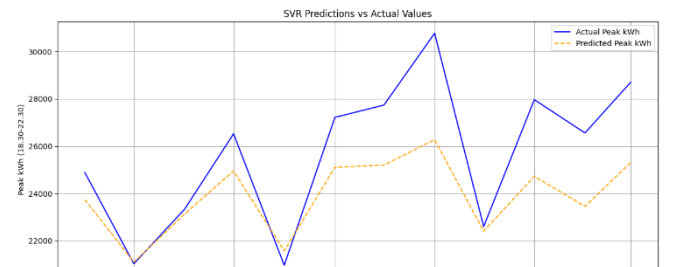


Fig 7: SVR vs Actual Values

significant factors in the campus microgrid's energy demand profile.

B. Voltage Optimaization and Simulation

Using the forecasts from the superior SVR model, a simulation was run to estimate potential energy savings from dynamic Voltage Optimization. The simulation assumed a static baseline voltage of 240V. The optimized model adjusted the voltage between 225V and 235V based on the forecasted load. The results showed an average energy saving of 2.17% in the simulated zone. While this is a simulation, it provides strong evidence for the financial and environmental benefits of implementing such a system, directly contributing to the university's sustainability goals.

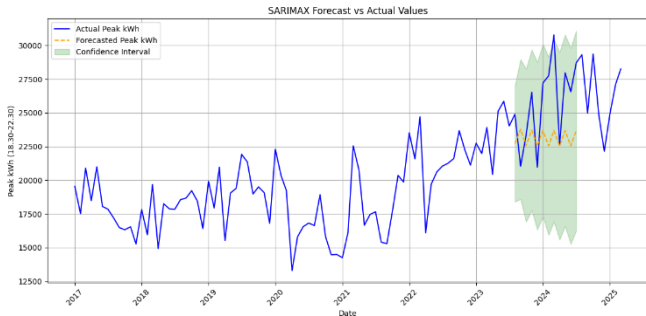


Fig 8: SARIMAX vs Actual Values

VII. CONCLUSION

This research successfully designed, developed, and evaluated an ML-Driven Power Grid Management System prototype tailored for the unique microgrid environment of NSBM Green University. The project confirmed the central hypothesis that integrating real-time IoT data with modern machine learning models can lead to significant improvements in energy management efficiency.

The key contribution of this work is the creation of a practical, end-to-end blueprint for implementing a smart grid solution within an institutional setting. The superior performance of SVR over SARIMAX, even when both use the same exogenous data, highlights the importance of employing non-linear models to capture the complex dynamics of energy consumption in institutional microgrids. The system provides a powerful tool for shifting from a reactive to a proactive and predictive operational paradigm, with simulated energy savings of over 2% demonstrating a clear and compelling return on investment.

Future work will focus on scaling up the IoT sensor network for campus-wide deployment, migrating to a production-ready database like PostgreSQL, and integrating the system with physical control hardware to move from simulated to real-world automated grid control.

VIII. LIMITATIONS AND FUTURE WORK

Despite the promising results, certain limitations remain with the current system. System scalability is a key challenge; expanding the IoT sensor network and ensuring reliable real-time performance across larger grid infrastructures will require advanced data management and communication protocols. In addition, more robust hardware integration is needed to enable direct, real-time control over grid assets such as automated voltage regulators and circuit breakers to

achieve seamless two-way communication and rapid system response.

Future enhancements will focus on adaptive grid control mechanisms. Specifically, integrating reinforcement learning algorithms to enable real-time, adaptive voltage control is proposed as the next step. Such models can continuously learn and optimize grid parameters in response to changing loads and conditions, moving beyond static optimization to dynamic, situationally aware grid management.

This research holds direct policy relevance for real-world grid operations. Deploying intelligent, ML-driven control schemes at institutional or municipal levels can inform sustainable energy policy, enable cost savings, reduce carbon footprint, and improve overall grid reliability. The demonstration of end-to-end IoT-ML integration offers a blueprint for policymakers and utilities aiming to modernize energy infrastructure in line with smart city and climate goals.

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Integrating Object-based Audio Workflows in to 3D Animation Software: A Usability-Oriented Framework for Blender

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Abstract—This research presents an improved object-based audio mixing tool working side by side with the 3D animation software blender. Integrated audio systems in 3D animation software are underutilized due to their limited functionality, lack of proper metadata utilization, and simplistic models for sound propagation. The proposed framework utilizes object-based audio principles to provide per-object timelines, and improved usability within Blender through a Python-based editor and synchronization add-on. Evaluation done via interviews with three animation professionals confirms its usability for early and mid-production animation stages. Comparison done with traditional workflow reveals significant improvements of efficiency in general scenarios and up to 80% improvements in a controlled 10 second animation with 10 moving objects. Improvements of accuracy over existing integrated solutions while highlighting performance limitations on the scale. The results demonstrate that embedding object-based audio principles into animation tools enhances workflow efficiency and creative control, paving the way for unified sound and animation pipelines. While the existing pipeline has gone through many phases of improvements and currently is superior, this technique gives a unique perspective and even shows superiority is selected tasks and therefore is worth exploring

Keywords—3D animation, Blender, integrated audio systems, Object-based audio, PyDub, PyQt6

I. INTRODUCTION

Integrated audio systems in 3D animation software remain limited in practicality and usability. Most studios and indie animators rely on external digital audio workstations (DAWs) such as Pro Tools or Reaper for final mixing, while built-in features are mainly used for reference tasks like lip-syncing. Blender's object-based audio system demonstrates potential but suffers from limited editing features, sync with animation frame issues, and weak usability. This paper explores improvements to these systems, focusing on per-object editing

The aim of this research is therefore to design and implement an improved object-based audio system integrated with Blender. Specifically, the study investigates:

- What are the current limitations of integrated audio systems in 3D software?
- How can object-based audio principles and 3D metadata improve usability and realism?
- What features are essential for making in-software audio practical for animators?

II. LITERATURE REVIEW

In professional production pipelines, sound and visuals are almost always handled in separate environments. Studios and independent creators complete the animated sequences first, then compose the soundtrack using specialized audio applications such as Pro Tools, Davinci resolve, Audition, or Reaper. Foley artists/audio specialists contribute live-recorded effects that are precisely aligned with visuals. Dialogue, ambient sounds, music, and effects are mixed with detailed control, metering, and delivery options. This separation exists because animation tools rarely offer the kind of fine-grained audio editing, advanced signal processing, reliable synchronization, and format-ready output that dedicated audio software provides [1], [3], [4], [5], [8]. As such, the audio built into most animation tools is used only for timing, rough synchronization, or lip-sync reference. It is standard practice to export video without sound—or with a simple guide—so that the final mix happens outside the animation environment [3], [4], [9], [10].

Among animation tools, Blender offers the most capable built-in audio features. It includes a multi-track timeline in the video sequence editor and supports three-dimensional "Speaker" objects that play spatialized sound within the scene. These sounds can follow animated objects, applying distance-based volume changes, Doppler-like pitch shifts, and directionality control [6]. Despite these capabilities, important production limitations remain. Audio editing is quantized to frames, preventing sub-frame timing precision. The audio caching system can introduce synchronization glitches, and Blender does not support third-party audio effects plug-ins due to its policy on binary add-ons. Consequently, only basic parameters such as volume and pitch can be adjusted inside Blender, and most serious sound work must be moved to external audio software [11], [12].

Autodesk Maya provides only minimal built-in audio support. Users can import a waveform into the time slider or the Time Editor for timing reference—especially useful for lip-sync or matching actions to beats—but there is no support for multiple audio tracks, spatialized audio, or effects [5], [13], [14], [4]. As a result, professionals typically export silent video or a rough audio preview and complete the soundtrack in external editing and mixing environments.

Autodesk 3ds Max includes a timeline-based sound tool through the ProSound plugin. This allows multiple audio clips to be placed and aligned within the timeline,

aiding synchronization. However, it lacks a true mixing console, effects processing, or any deeper audio production tools [15], [16].

Cinema 4D offers a timeline track for audio playback and a Sound Effector feature that can drive motion graphics based on sound spectrum or amplitude. This makes it powerful for audio-driven animation, but it is not designed to replace a comprehensive audio mixing environment or final audio mastering suite [3], [4], [10].

Game engines like Unreal Engine and Unity demonstrate what high-quality spatial audio playback can achieve in real-time—features such as distance attenuation, occlusion, reverberation, height layers, ambisonic beds, and binaural rendering provide immersive auditory realism. Still, these runtime audio capabilities are designed for interactive playback rather than detailed audio authoring. The authoring tools inside these engines do not match the precision, mixing control, or format output features found in professional sound editing environments [7].

Across all these platforms, the pattern is clear: built-in audio tools are sufficient for timing, reference, and some audio-driven visual effects—but fall short when it comes to precision editing, complex signal processing, metering, and final mix readiness. This explains why professional teams continue to perform final audio work in external applications.

Object-based audio represents a compelling future trend. In this paradigm, each sound source is treated as a separate object that includes metadata describing its position, movement, acoustic properties, and identity. The same mix can be rendered flexibly into stereo, various multi-channel formats, or binaural output without reauthoring the audio [17], [18], [23]. This flexibility has clear benefits: immersive realism, adaptability to different delivery formats, and maintenance of 3D spatial data throughout mixing and integration phases. However, current animation tools lack safe and intuitive ways for animators to manipulate individual sound objects with dedicated timelines, interactive metadata controls—such as material-dependent occlusion or directional cues—or familiar editing workflows. As a result, the promise of object-based audio remains largely unrealized within mainstream animation packages [17], [18], [23], [24], [7], [13].

Overall, built-in audio across animation tends to be useful for synchronization and visual cueing, (Example: -lip syncing workflows) but is limited when it comes to mixing, mastering, and precision editing final audio outputs. Blender moves closest to providing a unified environment but still requires handoff for polished audio. Maya, 3ds Max, and Cinema 4D support timing and creative sound-driven visuals but fall short of professional tearing ability. Game engines offer runtime excellence—but not refined authoring tools. This justifies the objective of integrating an animator-friendly, object-centered audio workflow directly into Blender, enabling early-stage creation and synchronization of spatial audio that still allows for smooth handoff to specialized audio production tools for final mixing and delivery. Research Gap

Despite the promise of object-based audio, no mainstream 3D animation package provides an animator-

friendly implementation. Limitations include lack of per-object timelines, absence of DAW-style (Digital audio workstation) features (trimming, cutting, metering), poor metadata exploitation, and weak UI. This gap motivates the present research, which proposes a prototype system integrating OBA directly into Blender, designed for usability and synchronization within animation workflows Units.

III. RESEARCH METHODOLOGY

The research paradigm adapts interpretivism and follows inductive reasoning research guided by Saunders' Research Onion [20][22]. Semi-structured interviews with professional and indie 3D artists provided qualitative insights into audio workflows, challenges, and needs. Case studies and controlled tasks evaluated usability of integrated tools.

A. Methodological Choice

Methodological choice - mono-method qualitative, using semi-structured interviews, observations, and experimental logs as the primary data sources [19], [20]. Quantitative surveys were considered but excluded due to limited participant numbers and the exploratory nature of the research [22]. The study was cross-sectional, conducted between May–July 2025, providing a snapshot of contemporary workflows [20].

B. Data Collection

- Primary data: 6 semi-structured interviews (20 to 120 minutes each), direct observations, case studies
- Secondary data: Academic references, software manuals, and forum documentation were used for triangulation [1], [5], [6], [11], [16].

IV. SYSTEM DESIGN AND IMPLEMENTATION

The primary stakeholder was the 3D animator/audio specialist, who expects post-production level functionality directly inside the animation software. Their key needs included:

- Editing per-object audio timelines.
- Intuitive drag-and-drop waveform manipulation.
- Real-time synchronization with Blender's speaker objects.
- Metadata-driven spatialization for realism.

The system follows monolithic architecture, where all modules in soundlfex application run as a single cohesive application. Core components include:

- Data Model: Classes (AudioClip, Track, Timeline, Project) manage audio objects and JSON persistence.
- User Interface: A PyQt6 editor for drag-and-drop, trimming, waveform display, and playback.
- Audio Processing: PyDub and Pygame handle mixdown and real-time playback directly within the app.

The system syncs with blender system with a plug in and a sync folder inside the target blend project

-
- ```

classDiagram
 class ProjectManager {
 +mym_path str
 +mymakers dict
 +set_sync_nodes()
 +reset_speaker()
 +get_speaker_id()
 }
 class ComplexAudioStatusWidget {
 +<<Widget>>
 +label
 +status_label
 +update_status()
 }
 class MainTimeline {
 +proj_manager ProjectManager
 +speaker_id
 +timeline_widgets List[TimelineWidget]
 +audio_status_widget ComplexAudioStatusWidget
 +mym_id
 +tick_sync_label()
 +reset_speaker()
 +load_timeline_for_speaker()
 }
 class TimeAxisWidget {
 +update_timeline Timeline
 +tick_widget
 +List[TrackWidget]
 +properties_panel
 +interleave Playlist
 +duration float
 +find_audio
 +playing_list
 +extend_if_needed()
 +on_click_selected()
 +apply_properties()
 +start_playing()
 +move_playhead()
 +stop_playing()
 +toggle_playback()
 +mym_playhead()
 +save_mimosa()
 +save_session_only()
 }
 class TrackWidget {
 +mym_path str
 +track_number int
 +baseline_track Track
 +mym_duration_change()
 +mym_click_selected()
 +wrap_clip_selected()
 }
 class Playlist {
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 +playhead()
 +move_list()
 }
 class Project {
 +name str
 +extended List[Timeline]
 +add_timeline()
 +add()
 +load()
 }
 class Timeline {
 +name str
 +mym List[Track]
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 +click()
 +from_audio()
 }
 class AudioClip {
 +file_path str
 +sound_name str
 +start_time float
 +end_time float
 +duration float
 +mym_playhead float
 +mym_end float
 +mym()
 +export()
 +mym_audio()
 +from_audio()
 }
 class PropertiesPanel {
 +<<Widget>>
 +button
 +radio dict
 +save_button
 +update_radio()
 +mym_clicked()
 }
 ProjectManager --> MainTimeline
 MainTimeline --> ComplexAudioStatusWidget
 MainTimeline --> TimeAxisWidget
 MainTimeline --> TrackWidget
 MainTimeline --> Playlist
 MainTimeline --> Project
 MainTimeline --> Timeline
 MainTimeline --> AudioClip
 MainTimeline --> PropertiesPanel
 TimeAxisWidget --> TrackWidget
 TrackWidget --> Playlist
 Project --> Timeline
 Timeline --> AudioClip

```
- The diagram illustrates the architecture of a timeline widget. It features several interconnected classes: **ProjectManager** (managing paths and speakers), **ComplexAudioStatusWidget** (handling audio status), **MainTimeline** (the central widget), **TimeAxisWidget** (managing the timeline axis), **TrackWidget** (managing individual tracks), **Playlist** (managing a list of tracks), **Project** (managing a collection of timelines), **Timeline** (managing a collection of tracks), and **AudioClip** (representing audio data). Relationships include associations between **MainTimeline** and its various components, and a composition relationship between **Timeline** and **Track**.

### A. Key Features

- [illegible]

The screenshot shows the Blender 2.78 interface. The top status bar indicates the file path "A:\test 2017\03\Project\research Project\test\test\_2016.blend" and the version "Blender 2.78.1 LTS". The top menu bar includes File, Edit, Render, Window, Layout, Favorites, Properties, Outliner, Timeline, Sequencer, and View. The top toolbar contains icons for File, Edit, Render, Window, Layout, Favorites, Properties, Outliner, Timeline, Sequencer, and View. The main 3D viewport shows a character model in a scene with a red line and a blue line. The left sidebar contains the Properties panel, the Outliner panel, and the Timeline panel. The right sidebar contains the Properties panel, the Outliner panel, and the Timeline panel. The bottom status bar shows the current frame "Frame Start: 1,000" and "Frame End: 11,000".

The screenshot displays the Audacity 2.4.2 software interface. At the top, the menu bar includes File, Edit, View, Effects, and Help. Below the menu is a toolbar with icons for various functions like opening files, saving, and applying effects. The main workspace is divided into several sections. On the left, a 'Spice Folder (st-spice)' pane shows a list of audio files: 'Sample 001', 'Sample 002', 'Sample 003', 'Sample 004', 'Sample 005', and 'Sample 006'. The central area is the multi-track editor, featuring four tracks labeled 'Track 1', 'Track 2', 'Track 3', and 'Track 4'. Each track contains a waveform representing an audio signal. The right-hand side of the interface has a 'Demo Items' pane with a list of items: 'Sample 001', 'Sample 002', 'Sample 003', 'Sample 004', 'Sample 005', 'Sample 006', 'Sample 007', 'Sample 008', 'Sample 009', 'Sample 010', 'Sample 011', 'Sample 012', 'Sample 013', 'Sample 014', 'Sample 015', 'Sample 016', 'Sample 017', 'Sample 018', 'Sample 019', 'Sample 020', 'Sample 021', 'Sample 022', 'Sample 023', 'Sample 024', 'Sample 025', 'Sample 026', 'Sample 027', 'Sample 028', 'Sample 029', 'Sample 030', 'Sample 031', 'Sample 032', 'Sample 033', 'Sample 034', 'Sample 035', 'Sample 036', 'Sample 037', 'Sample 038', 'Sample 039', 'Sample 040', 'Sample 041', 'Sample 042', 'Sample 043', 'Sample 044', 'Sample 045', 'Sample 046', 'Sample 047', 'Sample 048', 'Sample 049', 'Sample 050', 'Sample 051', 'Sample 052', 'Sample 053', 'Sample 054', 'Sample 055', 'Sample 056', 'Sample 057', 'Sample 058', 'Sample 059', 'Sample 060', 'Sample 061', 'Sample 062', 'Sample 063', 'Sample 064', 'Sample 065', 'Sample 066', 'Sample 067', 'Sample 068', 'Sample 069', 'Sample 070', 'Sample 071', 'Sample 072', 'Sample 073', 'Sample 074', 'Sample 075', 'Sample 076', 'Sample 077', 'Sample 078', 'Sample 079', 'Sample 080', 'Sample 081', 'Sample 082', 'Sample 083', 'Sample 084', 'Sample 085', 'Sample 086', 'Sample 087', 'Sample 088', 'Sample 089', 'Sample 090', 'Sample 091', 'Sample 092', 'Sample 093', 'Sample 094', 'Sample 095', 'Sample 096', 'Sample 097', 'Sample 098', 'Sample 099', 'Sample 100'. The bottom status bar shows 'Completed: compiled.wav [Size: 2.08 MB] (Last updated: 2022-08-25 11:58:46)'.

### B. Technologies Used

- Python 3.11 for implementation.
- PyQt6 for UI framework.
- PyDub for audio processing.
- NumPy for waveform down-sampling.
- Pygame for playback.

- Blender bpy API for plugin integration.

- Significant code modules included:
- Waveform-based trimming functions.
- Drag-and-drop asset ingestion with automatic copying to the sync folder.
- Mixdown functions overlaying multiple tracks.

Functional testing validated drag-and-drop imports, trimming, multi-track overlay, session persistence, and Blender sync. Non-functional testing showed average mixdown time of 2.8s for five 30s tracks and playback latency of ~120 ms. Usability tests with animation students found workflows intuitive but noted the need for undo/redo and waveform zoom. Limitations include degraded performance beyond 10 tracks and lack of advanced effects (EQ, reverb). Overall, the prototype addresses the identified research gap.

Alpha testing with three industry professionals highlighted the following issues/suggestions with the existing system

*In Scope*

- Lack of undo/redo functionality
- Lacking functionality when syncing with the animation's frames and frames per second data.

*Out of Scope*

- Auto sync with collision data
- Speaker Hierarchy

## VI. CONCLUSION

This paper presented the design, implementation, and evaluation of an improved object-based audio framework integrated into Blender. By leveraging metadata-driven sound objects, per-object timelines, and real-time synchronization, the prototype system overcame many of the limitations of current integrated audio tools. Professional workflows continue to bypass integrated audio due to limited features, weak usability, and lack of metadata exploitation [1], [5], [6]. Object-based audio offers format flexibility, immersive realism, and alignment with emerging standards like Dolby Atmos [23]. The developed system demonstrated that practical OBA integration is feasible and beneficial, particularly in early and mid-production stages. Limitations in scalability and advanced effects highlight the need for further development, particularly in optimizing performance and expanding plugin support.

Future work will focus on optimizing high track counts through parallelization to enhance system efficiency and scalability. Additionally, larger-scale user studies will be conducted in collaboration with professional studios to evaluate the system's performance and usability in real-world scenarios. Finally, the goal is to develop an all-in-one system that supports not only Blender but also other widely used 3D animation software in the industry. The research validates that OBA integration is not only technically possible but also practically valuable, offering a path toward unifying animation and sound workflows.

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# An Augmented Reality and Machine Learning-based Mobile Application for Ayurvedic Herbs Identification in Sri Lanka

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**Abstract**—Sri Lanka possesses a rich legacy of Ayurvedic medicinal plant, which form a part of traditional medicine and cultural heritage. The loss of traditional plant identification skills among younger generations in Sri Lanka risks misidentifications, health hazards, and loss of cultural knowledge. This research addresses these challenges by developing an Augmented Reality (AR)-based mobile application specifically for Sri Lankan Ayurvedic herb identification. Using advanced machine learning models like light-weight convolutional neural networks (Training uses EfficientNetB3, deployment uses a MobileNetV2-style TFLite model) architecture, and Since ARCore integration is not supported in the current framework version, an augmented reality experience was implemented using a custom Flutter-based overlay (Camera + TFLite + CustomPainter). The app enables users to identify plants by photographing leaves. Off-line capability is supported to enable usage where there is no connectivity, region-local datasets are offered, and multi-organ recognition capability is included to enhance accuracy. In my survey conducted study shows (n=133), >90% of participants reported increased learning motivation and 85% reported improved retention. The app not only bridges the gap between traditional knowledge and modern technology but also supports educational outreach, heritage conservation, and sustainable use of medicinal plants. This study highlights the empowering potential of the combination of AI and AR in herbal education and conservation.

**Keywords**— *Augmented Reality, Ayurvedic Herbs, Plant Identification, Machine Learning, Mobile Application, Sri Lanka,*

## I. INTRODUCTION

Knowledge of the traditional worth and diversity of Sri Lankan plants is turning into a precious resource to be found among the young, posing future public health and cultural assets. In the modern era, most people cannot identify indigenous or medicinal plants accurately, creating day-to-day risks as well as underutilization. Misidentification results in health risks such as accidental poisoning and diminishes economic and ecological benefits accrued from diversity. As noted by current studies, the failure to identify medicinal

plants in the Ayurvedic environment not only reduces therapeutic potential but often has direct health effects.

Sri Lanka, a hotspot of biodiversity, harbors thousands of plant species endemic to the island. But with the process of urbanization and changes through generations, this abundance of local information is fading. Traditional plant identification required botanical expertise, often gained over many years, and was thus not accessible to the masses.

Technological advancements in mobile and computer vision are bridging gaps in these fields, but no plant identification software is made for Sri Lankan species. International apps such as Google Lens <sup>1</sup> (approximately 92.6% accuracy), Pl@ntNet <sup>2</sup> (55–74%), and Flora Incognita <sup>3</sup> (85% in-field) do not have data from their respective localities and interactive Augmented Reality (AR).

AR presents a powerful new answer, overlaying digital information directly onto plants so that users can instantly observe medicinal properties, safety data, and traditional applications. [3]The mobile AR market is forecast to grow exponentially—from USD 49.59 billion in 2025 to USD 529.93 billion by 2034, at a CAGR of 30.24% depending on artificial intelligence and increasing usage across sectors, such as healthcare and education [4]. The absence of regional, AR-enabled plant identification resources thus presents both a need and an opportunity for technology [5].

This initiative aims to create an AR-enabled mobile app devoted to Ayurvedic plant identification [6], to assist in the learning opportunities for students, herbal practitioners, and the public [7].

## II. LITERATURE REVIEW

### A. Augmented Reality in Mobile Application

AR merges virtual and physical worlds, building interactive, immersive experiences. [8]With smartphones becoming ubiquitous, AR has seen application across areas



like education, healthcare, and agriculture. AR overlays contextual information such as plant data or medical data directly onto real objects, simplifying the process of understanding and recalling without requiring technical expertise. Recent research confirms that AR is highly effective in captivating users for complex subjects [6], [4].

### B. Plant Identification Technologies

Plant identification [9] in the past used specialist taxonomy and manual inspection, but with deep learning and computer vision, these became automated. [10]Pl@ntNet, LeafSnap, <sup>4</sup> and PictureThis <sup>5</sup> apps employ convolutional neural networks (CNNs) to recognize visual features of leaves, flowers. [11]Their functionality, however, remains tied to a region and typically not supported by AR, reducing usability by non-experts and outdoors. Internet access is generally required for most plant identification apps and thus is of limited use in remote locations [2], [5], [12].

### C. AR-Driven Innovation in Plant identification

Several AR apps now enable instant identification and educational annotations. Candide, PlantSnap, and others make use of smartphone sensors, image libraries, and machine learning for real-time feedback. They provide identification as well as care data, horticulture and scholarships to all. Nevertheless, studies have shown that accuracy, usability, and engagement are greatly boosted where AR features exist, especially with multi-organ image input (leaves, flowers) [13].

Design challenges continue: AR features such as 3D overlays, depth sensing, and spatial anchoring are dependent upon the underlying hardware and not necessarily available everywhere [14]. Algorithmic advancements, such as MobileNetV3 and EfficientNet-Lite backbones, have enabled efficient, accurate inference for on-device models, minimizing latency and privacy concerns. Moreover, innovative AR use cases such as Adobe Aero and Assemblr EDU unlocked learning potential by enabling drag-and-drop 3D projects and live visualizations in classrooms and in the field [14], [15].

### D. Limitation and Research Needs

While there has been progress, current AR plant ID systems are faced with issues: global datasets compromise local medicinal plant accuracy, lighting and background factors hinder identification, and cloud-based systems are affected by latency as well as privacy. There is an urgent shortage of AR-enabled, region-specific plant ID apps for Ayurvedic and Sri Lankan use cases [16], [17].

## III. METHODOLOGY

This research takes the form of a quantitative mono-method approach, supported by a positivist epistemology and

a deductive paradigm [18]. The aim: to create, build, and evaluate an AR-enabled mobile app for Ayurvedic plant identification [19].

### A. Research Approach

Empirical data was collected with questionnaires from medical students, herbal practitioners, and everyday consumers, measuring usability, accuracy, and educational material.

Philosophy: Positivism (objective measurement through quantifiable data)

Method: Deductive (test theoretical models with user surveys and application performance metrics)

### B. Development Approach

- Frontend: Flutter Framework with Dart language. Custom overlay via CustomPainter for AR rendering and interaction.
- Backend/Data: Firebase Realtime Database for user data and plant information [20], [21].
- Machine Learning: TensorFlow Lite for lightweight, on-device plant recognition [22]
- Data: Priority has been given to images of Sri Lankan Ayurvedic herbs, labeled for regional accuracy.

### C. Technical Implementation

Model: MobileNetV2 + EfficientNetB3, Float16 quantized TensorFlow Lite model for optimized on-device inference and privacy.

AR: Custom overlay AR implemented using Flutter's Camera and CustomPainter widgets integrated with TFLite inference. [23].

Mobile Workflow:

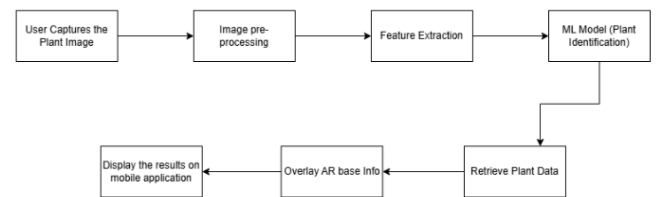


Fig 1: Workflow of Mobile Application

### D. Machine Learning Model and Evaluation

A custom image dataset was developed for this research, containing over 1,000 labeled images across six different classes of Sri Lankan Ayurvedic herbs. All image pixels were resized to  $224 \times 224$  and normalized prior to model training. The dataset was divided into 70% training, 15% validation, and 15% testing subsets to ensure balanced evaluation. The

model was implemented using TensorFlow Lite with a hybrid backbone architecture that combines MobileNetV2 and EfficientNetB3, selected for the lightweight and high-performance characteristics of mobile hardware. Post-training Float16 quantization was applied to minimize model size and inference time while maintaining accuracy.

The model achieved an accuracy exceeding 90% on the testing dataset, confirming its effectiveness in identifying plant species with high confidence. Float16 quantization preserved performance and enabled on-device, offline detection suitable for field use, significantly reducing storage and computing costs.

#### IV. CONTRIBUTION

The research developed a very effective AR-based mobile app for Sri Lankan Ayurvedic herb recognition with cutting-edge computer vision and AR technology. The system enhances technical potential along with everyday usefulness by integrating real-time image processing, AR overlays, offline capability, and user interactivity in an integrated manner. The result is a system that not only bridges the knowledge gap between ancient science of herbs and modern learning but also ensures high accuracy and usability in field conditions. [24]

##### A. Technical Impementation and Innovation

1. **Camera-Based Multi-Organ Input:** The users have the ability to photograph flowers, leaves, from varied viewpoints, thus making recognition more consistent for various herb species. Multi-organ recognition (not limited to leaves) greatly improves identification capacity and is lacking in most of the world commercial apps.
2. **Machine Learning Backbone:** The model employs light and strong models such as MobileNetV3 and EfficientNet-Lite to provide rapid on-device inference, and speed, accuracy, and resource constraints are precisely balanced. Pre-processing includes resizing, normalization, and light augmentation to ensure uniformity under changing lighting and backgrounds [25].
3. **ARCore-Powered Visualization:** Initially, ARCore integration was planned; however, plugin incompatibility issues with the latest Flutter SDK prevented stable deployment. Therefore, a custom AR overlay module was developed using Flutter's camera feed and CustomPainter API. This approach enables real-time object recognition and information display via live camera frames, achieving augmented reality and offline functionality.
4. **Offline Functionality:** All the major image classification models and important databases are

stored locally, ensuring seamless utilization without the need for an internet connection. This ensures accuracy and usability for rural doctors and field researchers, a characteristic innovation in contrast with cloud-dependent international players.

5. **Region-Specific Dataset:** The app utilizes a hand-curated database of annotated images for Sri Lankan Ayurvedic herbs to cross the most important gap of region specificity for general plant ID apps. Data was sourced from academic journals and professional botanists and validated through field trials.

##### B. System Features

1. **Interactive AR overlays:** Zoom, rotate, and explore plant models, with pop-ups providing medicinal, botanical, and safety information.
2. **Multi-language support:** Sinhala and English content for optimal accessibility.
3. **Crowdsourcing option:** Users can upload new images and notes, continuously expanding the dataset.
4. **Usage tracking and adaptive feedback:** Identification attempts, and user feedback are monitored by the app, providing adaptive guidance and learning recommendations [2]

##### C. User Study & Educational Impact

A quantitative poll of 133 respondents' medical students, practitioners, botany instructors had overwhelmingly positive results.

- **Interest & Engagement:** Over 90% reported that the app increased learning motivation and self-confidence in identifying medicinal plants.
- **Usability:** Respondents rated user interface intuitiveness and AR overlays very high, with particular praise for interactive educational features.
- **Effectiveness:** 85% reported greater retention of plant knowledge, with the AR overlay allowing contextual association not previously possible in traditional study methods.
- **Offline Use:** Rural practitioners cited the use of the app offline as a field usage and emergency identification game-changer.

Fig 1 elaborate as below:

From 1 – very useful to 5 – not useful

Fig 2 elaborate as below:

From 1 – very familiar to 5 – not familiar

Fig 3 elaborate as below:

1 – strongly agreed, 2 – agreed, 3 – neutral, 4 – disagree, 5 – strongly disagreed

How useful would an AR-based herb identification app be for your work/studies?  
46 responses

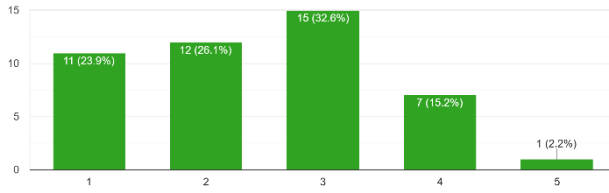


Fig 2: Usefulness of AR-based plant identification app

How familiar are you with Ayurvedic Herbs?  
133 responses

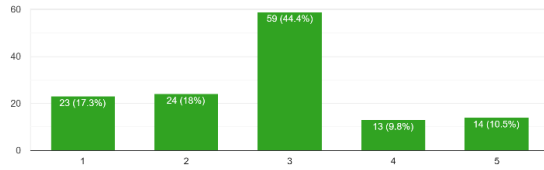


Fig 3: Familiarity with Ayurvedic Herbs

Do you believe technology (like mobile apps) can play an important role in preserving indigenous Ayurvedic knowledge?  
133 responses

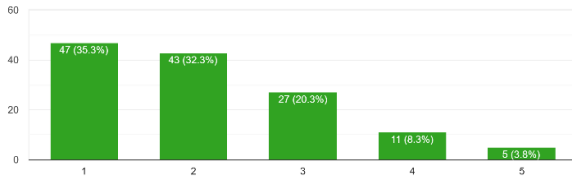


Fig 4: Belief in Technology's Role for Preserving Ayurvedic Knowledge

#### D. Limitation and Future Improvements

- Device compatibility: Newer AR features are compatible with ARCore-enabled devices.
- Expansion of the dataset: Ongoing data collection and crowdsourcing will extend coverage to rarer plants.
- Field deployment in actual field locations: Upcoming wide field testing and integration into herbal medicine classes.

#### V. END RESULTS AND CONCLUSION

This research confirms the effectiveness and viability of AR-supported mobile technology for the preservation and sharing of indigenous Ayurvedic plant knowledge in Sri Lanka. The application bridges the gap between traditional knowledge and contemporary learning processes through

location-based plant identification and interactive learning [17], [26].

- Objective Realized: Well-defined AR mobile application for local plant identification, validated through empirical users' feedback and technical effectiveness.
- Cultural and Educational Preservation: The app enables traditional medicine curricula, to the benefit of practitioners and students, and exposes broader audiences to biodiversity conservation.
- Limitations: Device compatibility, hardware dependencies, and lack of dataset coverage for rare species remain limitations. ARCore is not supported with the latest Flutter updates. Then I must use alternative solutions to use ARCore in this mobile application. My application only supported the Android Version.
- Future Directions: Expansion to cover more territories, ongoing improvement in on-device recognition accuracy, crowdsourcing features for knowledge sharing, and integration within formal education systems. Since the Flutter plugin for ARCore did not work with updated versions, we can move with React Native Framework instead of Flutter, and we can use Computer Vision with AR. Since this implementation supports Android, for future improvement I can develop this for iOS as well.

By transforming how plant knowledge is obtained and conveyed, the project advances both technology and cultural heritage, setting an example for similar systems worldwide.



Fig : AR overlay implementation of Mobile Application.

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# MealMates: A Mobile-based Smart Food Donation Matching System for Sri Lanka

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**Abstract**— Food insecurity and food waste are two of the most pressing global challenges, with Sri Lanka facing heightened risks due to economic instability and rising food prices. While several food donation initiatives exist locally, these systems remain manual, fragmented, and limited in scalability and transparency. To address this gap, this study proposes MealMates, a mobile-based smart food donation matching system designed to connect donors such as supermarkets, restaurants, and individuals with recipients including NGOs and community organizations. The research adopts a Design Science Research (DSR) method, preferred over survey or experimental techniques, as DSR facilitates the iterative creation and assessment of an artifact specifically aimed at addressing a genuine social issue while integrating feedback from stakeholders. The system integrates features such as automated donor–recipient matching, bilingual interfaces, donation impact visualization, and coordination through third-party logistics providers. Developed using Flutter for cross-platform accessibility and Firebase for real-time back-end services, MealMates employs a priority-based algorithm that considers distance, urgency, and trust to optimize food redistribution. Stakeholder interviews and thematic analysis informed the design of core features, while initial evaluations suggest that MealMates enhances donor motivation, improves coordination efficiency, and strengthens transparency. This research contributes both a practical solution to reduce hunger and waste in Sri Lanka and insights into the role of mobile platforms in building sustainable, technology-driven ecosystems for social good.

**Keywords**—Food Donation, Mobile Application, Algorithm, Sustainability, Sri Lanka, Social Good

## I. INTRODUCTION

Food insecurity is one of the world's most pressing issues, where more than 828 million individuals are affected worldwide while 1.3 billion tons of food are wasted every year [1]. In Sri Lanka, food insecurity among vulnerable groups has been exacerbated by the current economic crisis and increasing food prices [2]. At the same time, supermarkets, restaurants, and households produce huge quantities of surplus edible food that can be diverted.

Existing initiatives in Sri Lanka, such as Karuna.lk, the Saubhagya Food Donation Project, and the Ceylon Food Bank, have been beneficial but rely heavily on manual coordination, which limits their scalability, efficiency, and transparency [3]. Globally, platform like Olio and Food Rescue US are instances of platforms using mobile technology for redistribution, yet a comparable digital

solution with automated matching, impact monitoring, and real-time communication does not exist in Sri Lanka.

This research bridges this gap by introducing MealMates, a mobile-first food donation platform that offers smart, transparent, and efficient redistribution. The system is developed to serve the UN SDGs—specifically, SDG 2 (Zero Hunger) and SDG 12 (Responsible Consumption and Production) [4].

The objectives of this research are:

- To create a mobile-based platform through which donors and recipients can communicate transparently.
- To include an automated matching algorithm that optimizes proximity, urgency, and trust.
- To evaluate the system's potential for improving efficiency and donor motivation through stakeholder feedback.

## II. LITERATURE REVIEW

### A. The Local and Global Context of Food Donation Systems

The global movement towards reducing food waste has seen increased digital platforms that leverage the use of technology to create efficient, community-based redistribution systems. Olio in the UK and Food Rescue US in the USA stand out. Olio is premised on the peer-to-peer system, where individuals share food that is surplus, and emphasizes real-time listing and visualization of donations [5]. Food Rescue US, however, focuses its efforts on organizing commercial food donations to not-for-profit organizations, integrating volunteer management and logistics to smooth the process [5].

These websites emphasize the potential that technology holds in mobilizing collective action and achieving greater food systems. There are already some initiatives in Sri Lanka, such as Karuna.lk and the Ceylon Food Bank, which face particular challenges. Their models are largely founded on human coordination and social media posting, leading to huge logistic inefficiencies, late pickups, and low scalability [6].

Such systems also lack formal feedback systems and automated influence measurements, which can damage donor engagement and public trust. Research on Sri Lanka's digital transformation of its food system identifies these manual processes as a key barrier to achieving an

improved and more sustainable food distribution system [6].

### B. Comparative Analysis of Existing Platforms

A comparative analysis of the existing platforms highlights a stark difference between global and local solutions, as well as the inherent advantages of the MealMates system proposed here (see Table I). While platforms like Olio and Food Rescue US have demonstrated the effectiveness of technological elements, they lack an end-to-end automated matching mechanism. Sri Lankan initiatives, however, remain largely non-technical, with every step of the donation workflow handled manually.

TABLE 1. COMPARATIVE ANALYSIS OF EXISTING FOOD DONATION PLATFORMS.

| Platform             | Region    | Automated Matching | Logistics Integration | Impact Tracking | Bilingual Support |
|----------------------|-----------|--------------------|-----------------------|-----------------|-------------------|
| Olio                 | Global    | X                  | X                     | ✓               | X                 |
| Food Rescue US       | USA       | X                  | ✓                     | ✓               | X                 |
| Karuna. lk           | Sri Lanka | X                  | X                     | X               | X                 |
| MealMates (Proposed) | Sri Lanka | ✓                  | ✓                     | ✓               | ✓                 |

### C. Identified Research Gap

It can be ascertained from this review that Sri Lanka lacks a mobile-first platform with computerized matching, open impact monitoring, and bilingual assistance. Local sites today are limited by manual systems which do not permit scalability and efficiency, whereas international models, as technologically advanced as they may be, do not meet the distinct logistical and linguistic needs of Sri Lanka. MealMates intends to bridge this pressing gap with a resourceful, combined, and locally applicable solution for food redistribution.

## III. METHODOLOGY

### A. Research Approach

The study employed a design science research (DSR) approach, which seeks to create and evaluate an innovative artifact to solve a real issue. The methodology implemented a systematic progression of problem definition, solution design, development, and evaluation.

The Design Science Research (DSR) method was selected as it facilitates the development and assessment of a novel technological artifact while tackling a genuine social challenge. Alternative methods like survey-based or experimental approaches were examined; however, they were unsuitable for attaining both design and implementation results. DSR enabled the research to incorporate stakeholder input into the system's

development and confirm the practical significance of the MealMates solution in the Sri Lankan setting.

### B. Data Collection and Thematic Analysis

Both primary and secondary data were collected to inform the system design. Secondary data, including the FAO and local government reports like the Central Environmental Authority of Sri Lanka, were analyzed in an attempt to find out how far food insecurity and wastage extend.

For primary data collection, ten semi-structured interviews were conducted with a cross-section of the stakeholders consisting of restaurant owners, supermarket managers, NGO representatives, and community beneficiaries. Participants were chosen using purposive sampling to guarantee representation from various stakeholder groups, such as donors (supermarkets, restaurants), recipients (community groups, NGOs), and logistics partners. The criteria for selection concentrated on participants' active engagement in food donation or redistribution efforts. Table I presents an overview of the demographic and role allocation of participants.

The interview data were then examined using thematic analysis, a qualitative method of exploring, analyzing, and reporting recurring patterns of data. The predominant themes that emerged were:

- Donor Motivation: Moral duty and corporate social responsibility (CSR), strongly driven by need to be able to see impact.
- Barriers to Donation: Fear of litigation, hygiene, and food safety.
- Logistical Challenges: On-time scheduling and transport pickups.
- User Interface Preference: Very strong preference for a minimal, clean, bilingual, mobile-oriented interface.

Recipient Expectations: Ability to request special handling, timeliness, and reliability.

TABLE 2: PARTICIPANT DEMOGRAPHICS AND ROLE DISTRIBUTION

| Participant Group   | Gender | Role/Position | Years in Operation | Interview Mode | Duration |
|---------------------|--------|---------------|--------------------|----------------|----------|
| Restaurant Owner    | M      | Manager       | 10                 | Online (Zoom)  | 30 min   |
| Supermarket Manager | F      | Supervisor    | 8                  | In-person      | 40 min   |
| NGO Representative  | F      | Coordinator   | 6                  | Online (Zoom)  | 35 min   |
| Community Volunteer | M      | Organizer     | 4                  | In-person      | 45 min   |
| Recipient Household | F      | Beneficiary   | 5                  | Phone          | 30 min   |
| Restaurant Owner    | F      | Manager       | 7                  | Online (Zoom)  | 25 min   |
| Supermarket Manager | M      | Supervisor    | 12                 | In-person      | 40 min   |
| NGO Representative  | M      | Coordinator   | 3                  | Online (Zoom)  | 30 min   |
| Community Volunteer | F      | Organizer     | 2                  | In-person      | 35 min   |
| Recipient Household | M      | Beneficiary   | 4                  | Phone          | 30 min   |

All participants gave informed consent prior to data gathering. Participation was optional, and interviewees were made aware of the research objectives and their right to exist whenever they wished.

Anonymity and confidentiality were upheld during the process by using coded identifiers for responses and eliminating any personal identifiable information. The Department of Software Engineering at NSBM Green University granted ethical approval for the study

### C. Thematic Analysis and Coding

The interview qualitative data underwent thematic analysis to uncover common patterns and main themes. The coding procedure was executed in three separate stages to guarantee reliability and thoroughness:

- **Initial Coding:** Every interview transcript was examined line-by-line to develop preliminary codes. An expression such as "it's difficult to secure transportation for food pickup" was categorized as "logistical challenge," whereas "we experience satisfaction when we observe the food being utilized" was labeled as "donor motivation."
- **Axial Coding:** Codes that are related were organized into wider categories or themes. For example, terms such as "logistical obstacles," "transportation access," and "prompt collection" were all categorized under the main theme of Logistical Challenges.
- **Final Theme Refinement:** The main themes were completed and structured to guide the design of the system. The key themes that surfaced included Donor Motivation, Logistical Challenges, Recipient Expectations, and Technology Preferences, which directly informed the creation of essential features such as impact visualization, automated matching, and a bilingual interface.

This methodical coding approach guaranteed that the system's characteristics were directly based on the expressed needs and challenges of the intended users, thereby enhancing the credibility of the research results.

To verify validity and reliability, the interview guide was evaluated by two subject matter experts, and thematic coding was validated by an external researcher. The combination of qualitative insights with algorithmic design results increased the study's reliability

### D. Matching Algorithm

A priority-based matching algorithm was also developed to optimize the pairing between donors and recipients. The algorithm considers three primary factors:

- **Proximity:** Distance between recipient and donor, as calculated through Haversine's formula.
- **Urgency:** Perishability of the food product, with more perishable products having higher priority.
- **Trust Score:** Composite measure based on donation history and user ratings.

The match score  $M$  is calculated as:

$$M = \alpha \cdot d + \beta \cdot u + \gamma \cdot t$$

Where:

- $d$  = donor-recipient distance,
- $u$  = urgency factor (depending upon expiry date),
- $t$  = trust score (depending upon feedback and history),
- $\alpha, \beta, \gamma$  = tuned weights through testing. This algorithm ensures fairness, efficiency, and transparency in donation matching.

The weights  $(\alpha, \beta, \gamma)$  were established empirically via repeated testing with simulated datasets, fine-tuning the parameters until an ideal balance was reached among proximity, urgency, and trust. Below Fig illustrates a simplified pseudocode of the algorithm, and its computational complexity was assessed as  $O(n \log n)$ , rendering it appropriate for real-time processing in environments based on Firebase.

**Algorithm 1: MealMates Matching Algorithm**  
**Input:** DonorList  $D$ , RecipientList  $R$   
**For each donor**  $d$  **in**  $D$ :  
    **For each recipient**  $r$  **in**  $R$ :  
        Calculate distance  $d1$  using Haversine formula  
        Compute urgency factor  $u$   
        Determine trust score  $t$   
        Compute  $M = \alpha \cdot d1 + \beta \cdot u + \gamma \cdot t$   
    **End For**  
    Assign recipient  $r^*$  with minimum  $M$  as best match  
**End For**

## IV. IMPLEMENTATION

The creation of the MealMates system required a structured, step-by-step process from requirement analysis and system design through algorithm modeling to front-end and back-end development. The method aimed at modularity, scalability, and human-centric interaction to develop a robust and beneficial solution. The following subsection explains how this framework was implemented, along with an introduction to the primary components and user interface of the system.

### A. System Workflow and Architecture

The MealMates system was implemented with a threetiered architecture to ensure clean separation of concerns, which accelerates development and enhances system scalability. Each tier has its own responsibility, as shown in Fig 1:

- **Front-End (Mobile App):** This front-end, designed on the Flutter platform, serves as the interface for all stakeholders involved, i.e., donors, receivers, and NGOs. Its key functions are to enable users to post donations, view existing food requests, and get instant notifications on successful matches.



- **Back-End (Firebase Services):** The back-end of the system is designed on a serverless architecture based on Firebase. Firebase Firestore provides a NoSQL, real-time database for storing and retrieving all application data, including user profiles, donation listings, and match data. Firebase Authentication is used for secure user sign-up and login, ensuring privacy and integrity of data. Cloud Functions are also used to automatically run background operations, such as invoking the matching algorithm and sending push notifications on successful matchmaking.
- **Matching Algorithm:** The system is underpinned by a custom-built, score-based algorithm. This algorithm was designed to pair donors with the most suitable recipients based on various factors other than geographical distance. The algorithm is executed on the back end to facilitate effective, data-driven matching choices.

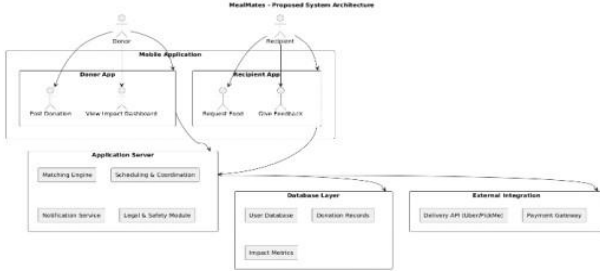


Fig 1: Block diagram of MealMates system architecture

### B. Donation Matching Process

Its most significant feature is donation matching. If a donor has just made a new donation, the system will automatically call upon the match algorithm to choose the optimum recipient for matching. This is done in real time, as shown in Fig 2, to be able to bring food items to their destinations as fast as possible and prevent wastage. The algorithm comes up with an overall match score based on several significant variables:

- **Distance:** Geographical distance between the donor's and recipient's locations is of relevance.
- **Relevance of Food Type and Category:** The algorithm determines the category and type of food donation against what the recipient has indicated as needs and wants.
- **Recipient Urgency:** Every recipient is assigned a score based on the urgency of their requirements.
- **Trust Score:** Past successful pickups and positive word-of-mouth from a recipient contribute to building a trust score, which is a crucial variable for rank ordering matches.

This multi-variable, technology-driven process supports effective and timely donation distribution to recipients in need, thereby reducing food wastage and improving logistical coordination.

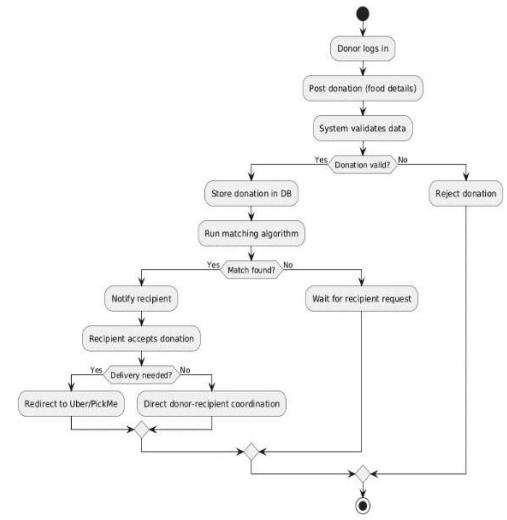


Fig 2: Activity Diagram

### D. TECHNOLOGY JUSTIFICATION

The technologies used in the MealMates system were selected with specific focus to ensure robustness, effectiveness, and ease of use. The rationale behind each of the core components is listed in Table I.

TABLE 3: TECHNOLOGY JUSTIFICATION

| Component                   | Technology Chosen  | Justification                                                                                                                                                                        |
|-----------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Programming Language</b> | Dart (Flutter)     | Established a unified codebase for mobile development across platforms (iOS and Android), greatly decreasing development time and effort while ensuring high performance.            |
| <b>Backend Database</b>     | Firebase Firestore | Delivered a flexible, highly scalable NoSQL database solution in real-time. The automatic synchronization of data was essential for the dynamic character of the matching procedure. |
| <b>Authentication</b>       | Firebase Auth      | Provided a dependable and secure user authentication system with low development overhead, accommodating multiple sign-in options                                                    |

The use of Flutter on the client side provided a high fidelity and platform-agnostic user experience. Similarly, Firebase's provision of services provided an entire and scalable back-end solution adequate for the real-time data requirements of a donation-matching platform without having to deal with servers.

### A. D. User Interface (UI) Design Evidence

The UI was designed to be accessible and easy to use, with simplicity in mind for donors and recipients alike. The

principal UI elements were designed to facilitate easy navigation and primary feature usability.

**Donor Dashboard and Impact Calculations:** The donor dashboard is one source of truth from which users can post new donations, see a list of previous contributions, and track the status of live matches. To facilitate greater user engagement, the dashboard also has a distinct impact calculation page. This UI provides live data on the total impact of the donor, such as the number of meals donated, people supported, and tons of carbon offset.

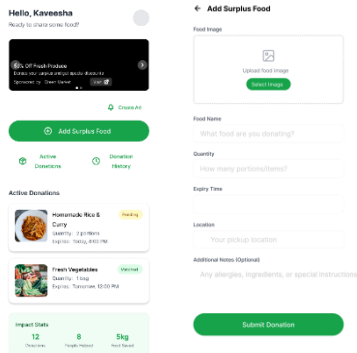


Fig 3: Donor Dashboard UI mockup

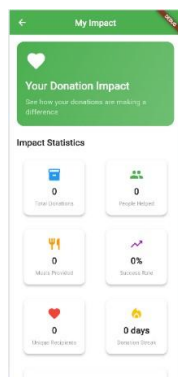


Fig 4: Impact Statistics screen UI mockup

**Recipient Dashboard and Location-Based Matching:** The recipient dashboard is intended to provide quick access to donated foods. This interface contains a map view as well as a list view and both use the location-based matching algorithm. The users can browse through a list of items that are nearby and view where they are on a map so that they can send requests with a simple tap. The interface also presents required information like donation type, distance, and urgency.

**Real-Time Chat:** Once a successful match is formed, a safe, in-app chat is initiated to enable donors and recipients to exchange messages. The feature should be a simple substitute for third-party messaging apps, with a simple-to-use interface to enable coordination of pickups and exchanges within the system.

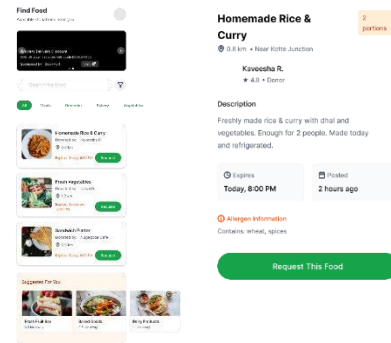


Fig 5: Recipient Request Screen UI mockup

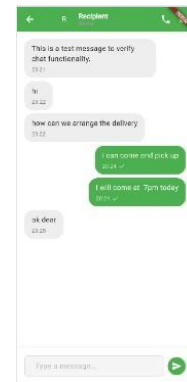


Fig 6 : Chat Screen UI mockup

**Match Notifications:** The system is communicated in realtime through push notifications. The UI, as shown in Fig 7, sends a notification to both the donor and the recipient upon a successful match, including step-by-step directions of what to do next and an easy link to the in-app chat to organize. This feature is crucial for timely pickups and user trust.

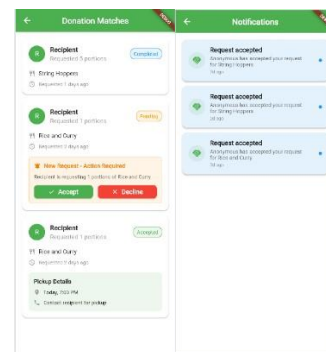


Fig 7: Match Notification Screen UI mockup

## VI. RESULTS & DISCUSSION

This section ensures the deployed system is an effective and efficient solution for Sri Lankan food redistribution. The evaluation, based on preliminary stakeholder feedback, validated the main design decisions and demonstrated the system's ability to overcome the drawbacks of current manual and semi-automatic platforms.

The key findings are:

- **Enhanced Efficiency:** The computerized automated matching system based on priority reduced the time it takes for the donations to be gathered. This addresses the logistics issue identified in the study and is far superior to traditional practice of manual coordination.
- **Increased Donor Utilization:** The effect visualization dashboard, which tracks metrics like the number of meals served, worked very well to encourage donors. This feature transforms the act of donating more than an impersonal transaction into a dignified, transparent contribution that encourages repeat usage of the platform.
- **Intuitive User Interface:** Bilingual, mobile-first user interface was intuitive and simple to use. The real-time, in-app chat was particularly efficient, making it easy to communicate and build trust among the donors and recipients.

In summary, the results show that MealMates successfully bridges the research gap by combining an easy-to-use mobile interface with a intelligent and automated matching algorithm. The project not only provides an expansive solution for a local issue but also presents a new algorithmic approach towards food redistribution and provides insights to pursue future studies in technology for social good.

## VII. CONCLUSION

We were successful in creating “MealMates” a mobile app in this study that would help eliminate food insecurity and wastage in Sri Lanka. The project aimed to develop a better and transparent platform for donating spare food, allowing individuals and businesses to donate.

The most significant feature of the app is a sophisticated algorithm that automatically matches donors with showed the system to be very effective. It simplifies the donation process for all parties, eliminating waste and delivering food to those in need.

Ultimately, MealMates is a real and viable solution to a big problem. It shows that technology can be a powerful recipients by location, need, and trust score. Our testing tool of social good, and we believe it's a strong foundation for future projects to build a more sustainable food system.

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# Blockchain-Enabled IoT Solutions for Modernizing Sri Lanka's Tea Supply Chain: Enhancing Traceability, Quality Assurance, and Sustainable Practices

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**Abstract**— Sri Lanka's tea industry, a major contributor to export earnings and rural livelihoods, suffers from persistent inefficiencies in record-keeping, payments, and traceability due to its dependence on manual processes and intermediaries. This study introduces "TeaTrust", a smart supply chain framework that integrates Blockchain and RFID technologies to enhance transparency, accuracy, and operational efficiency. Empirical evidence from field interviews and surveys with suppliers, transport agents, and factory administrators highlights systemic inefficiencies such as waste, payment delays, and mistrust challenges effectively mitigated by TeaTrust. Findings demonstrate reduced errors, prompt and validated payments, and diminished reliance on intermediaries. Another way the study supports sustainability objectives is by minimizing the use of paper-based procedures and encouraging the use of digital-based procedures by smallholders. The results provide a significant research gap in scalable and smallholder-inclusive blockchain adoption in the plantation industry in Sri Lanka. Prospective enhancements, including AI-driven quality assessment, multilingual support, GPS-enabled logistics, mobile payments, and sustainability monitoring, are identified to further reinforce inclusivity, trust, and competitiveness.

**Keywords**— Tea industry, Blockchain, RFID, Smart Supply Chain Management, Smart Billing, IOT, Blockchain

## I. INTRODUCTION

Sri Lanka's tea industry is a cornerstone of the national economy, contributing to more than 10% of the country's total export earnings while providing direct and indirect employment to over 2.5 million people, the majority of whom belong to rural communities [1]. Beyond its economic significance, industry plays a pivotal role in sustaining rural livelihoods, generating foreign exchange, and fostering socio-economic development. As one of the most renowned tea producers globally, Sri Lanka's tea sector not only drives national growth but also embodies the country's agricultural heritage and international identity.

The industry relies on the services of smallholder providers considerably, and they are both the weakest link in the supply chain. Despite the significance of the industry,

it remains to be plagued by constant inefficiencies that challenge the performance of its operations, its financial stability, and the confidence of its stakeholders. Perhaps the most evident problem entails its record-keeping and billing process which is manual [2].

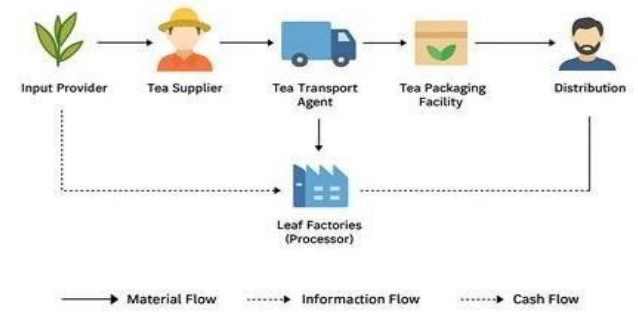


Fig 1: Supply chain of Tea Industry

Tea leaf suppliers use handwritten records, capturing the weights and transactions up to date. This archaic way can be error-prone, manipulated and incoherent in data. The financing error on the weights or financial recording can cause erroneous payment and that has a direct effect on the livelihood of the small holder farmers. Perhaps the most crucial variable is that of unavailability of transactional data in real time. Because of the time that it takes to distribute the monthly statements, most of the suppliers do not know their precise delivery rates or balances until they get their monthly bills.

They are normally printed in factories, and they are ultimately forwarded through the transport agents hence creating delays and unfinished communications. Payment delays and other shady payments of goods such as fertilizers, tea bags or loans are easy.

Such deductions are not usually provided to suppliers in a breakdown form in which suppliers have no ability to verify the correctness of amounts of their income deducted. This unnecessary lack of transparency ends up frustrating and making them mistrust [3].

The other complexity is that we will be relying on transport agents since they will be acting as a connector between suppliers and factory managers. The transport agents are requested to pick up and deliver supplies, to accept and give back payments and update on the situation. This system introduces inefficiency and disintegration in which the suppliers lacked or had limited control of their data and transactions.

The use of modern technology is not extensive though it is a drawback. The global competition is shifting to the digital model with the application of blockchain and Internet of Things (IoT) but the tea business of Sri Lanka continues to be paper based [5]. Such technological lag does not enable industry to enjoy full transparency and timely payments, as well as data backed decision-making. Delays in communication, manual record in use, insufficient visibility, excessive dependency on agents and poor digital connectivity all contribute to creating severe business and economic challenges in tea business. It is urgent that the direct addressing of the issues will bring about a more sustainable, efficient and fair supply chain that would be able to compete in the globalized supply chain [7]. The primary gaps that are under the scope of study in this paper is the inefficiency and transparency of the record keeping and billing procedure of the tea supply chain of Sri Lanka. Such inefficiencies are especially difficult for the suppliers of tea leaves who are mostly smallholders since they are already affected by uneven records, lack of documentation of deductions and slow payment.

Handwritten data entry processes cause a high incidence of errors and cannot be used to track weight records and transactions. Claims are frequently processed slowly with deduction being made without proper records. Smallholder suppliers in most cases depend totally on transport agents to access or relay financial information. This reliance on intermediaries poses the threat of mistake, manipulation and miscommunication. Although digital technologies like blockchain and the use of RFID (Radio Frequency Identification) can become a very effective means to enhance supply chains management, their use does not have the most significant implications in the Sri Lankan tea industry [5]. Blockchain offers an accountable and trackable, tamper-proof, decentralizing ledger. Instead, RFID translates to real time tracking of goods and weights [6]. Regardless of such benefits, numerous obstacles, including low digital literacy level, issues with infrastructure, and resistance to change, have hampered the process of adopting these technologies.

Lack of the secure, transparent, and automated system develops a gap in technology that the research tends to fill. The proposed research proposes a blockchain and IoT-enabled smart supply chain model, which would improve the efficiency of its operations, the reliability of the data, and the level of trust in all stakeholders in the Sri Lankan tea industry [3].

The overall overarching objective of this research is to design and test a blockchain- and RFID-based smart supply chain model, which enhances transparency, accuracy, and efficiency in record-keeping, billing, and payments in the tea industry of Sri Lanka. The proposed system will empower the smallholder suppliers and foster trust in the entire value chain by reducing paperwork, minimizing fraud, and providing access to reliable transactional data in real time. Having demonstrated effectiveness in implementing blockchain and IoT as a measure of traceability of agricultural produce and fair-trade operations worldwide, the tea industry of Sri Lanka remains dependent on manual document

storage, handwritten invoicing, and communication models based on intermediaries. Such a dependency has led to inefficiencies, delays and lack of transparency thus leading to a key research gap; that there is no localized, scaled and easy to use technological solution that can incorporate small holder suppliers into a transparent and digitally enabled supply chain ecosystem. Literature Review

## *2.1 Fragmentation and Inefficiencies in the Tea Supply Chain*

The tea industry has been very instrumental in the economy of Sri Lanka. During the 150 years. It provides a source of employment, and export earnings. and rural development. The supply chain remains too disjointed, inefficient, more manualized. Small farmers, because of producing more than 75% of the total products, have numerous problems as they are characterized by difficulties in receiving late payments, false weighing, and the inability to possess adequate financial records. Such inefficiencies are made worse by the absence of digital infrastructure and the requirement of the process of data storage and transport to use intermediaries in the process, such as transport agents who do so manually.

The outcome of such traditional system including usage of paper is the lack of traceability and transparency that undermines the trust of interested parties and the emergence of unwanted fraud. One of the key problems where the low flow of information and performance inequality along the chain takes place is a lack of proper coordination between upstream (farmers) and downstream (factories/exporters) actors [10]. These inefficiencies are what lead to the emergence of a game changer that involves the integration of the stakeholders in real time and automated systems.

## *2.2 Integration of Emerging Technologies (AI, IoT, Blockchain) in Smart Supply Chains in Tea Industry*

The digital technologies of Artificial Intelligence (AI), Internet of Things (IoT), and blockchain start to be implemented in the global agricultural industry to address the flaws of the traditional supply chain. These are operational efficient inventions, which facilitate real time sharing of data, and traceability of farm to consumer [12]. In predictive analytics, AI facilitates decision-making when the IoT sensors monitor real time field and transport seriousness. Rather, blockchain provides secure distributed registers that are immutable and automate business operations with smart contracts [6].

Such integrations have benefited smallholders in countries such as India and the Netherlands in terms of market information or secure payment and financial inclusion. Nevertheless, in Sri Lanka the use of these technologies is in an early phase. Weak Digital Literacy among rural farmers, poor infrastructure, and unwilling governments to support weaken the widespread implementation due to constraints of this aspect. Technology can only succeed in the context of Sri Lanka if it is carefully adapted to the local socio-economic environment and supported by capacity building among all stakeholders[10].



The examples of India and China give important lessons to Sri Lanka because these countries were successful in exploiting both the blockchain and the IoT in the tea business. India has also implemented blockchain-based systems of traceability in areas such as Assam and Darjeeling, and farmers are paid sooner and transparently, and consumers have increased trust due to certified sourcing [4]. China uses IoT sensors and blockchain to track transportation, leaf quality, and transaction history through mobile applications which provides end-to-end supply chain visibility.

RFID in these areas has also been a great advantage in automating the verification of weight and curbing fraud [5]. Such technologies do not only facilitate efficiency but also add greater buyer seller loyalty. Nevertheless, Sri Lanka has not been able to scale up its successes to the national level. There is a lack of scalable, inclusive pilot programs and there is a hurdle in technological infrastructures as well as human resource preparedness in the country. According to [10], as opposed to large estates, smallholder farmers are not included in existing

ERP systems which tend to be limited to activity within factories and do not grant insights or value to the upstream participants[9].

### *2.3 Transforming Agriculture with Smart Supply Chains for Improved Sustainability*

The India and China give important lessons to Sri Lanka because these countries were successful in exploiting both the blockchain and the IoT in the tea business. India has also implemented blockchain-based systems of traceability in areas such as Assam and Darjeeling, and farmers are paid sooner and transparently, and consumers have increased trust due to certified sourcing. China uses IoT sensors and blockchain to track transportation, leaf quality, and transaction history through mobile applications which provides end-to-end supply chain visibility.

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Although global studies have demonstrated the benefits of smart supply chains, a significant research gap remains in applying these models to Sri Lanka's tea industry. Existing solutions often focus on high-level system architecture without addressing on- the ground usability, especially among smallholder communities with limited technical expertise. Current ERP systems, predominantly used in tea factories, lack integration with smallholder data and fail to offer real-time updates to upstream participants [9].

That further points out that the lack of an end-to-end system from tea leaf collection and weight verification to deductions and

payment disbursement prevents operational transparency and delays financial processes. This highlights the urgent need for a localized, scalable, and user-friendly blockchain IoT model that considers the constraints of Sri Lanka's rural supply chain ecosystem. By addressing these gaps, future systems can improve trust, reduce delays, and promote inclusive growth across the tea value chain.

## **II. METHODOLOGY**

This study explores how the traditional tea supply chain in Sri Lanka can be transformed to a smart, technologically advanced ecosystem by using Blockchain and IoT. The development technologies that will be used in the proposed smart supply chain management are Spring Boot, Angular, MySQL, and RFID/QR-based solutions that can support the integrity of data and facilitate the transactional process and provide the smallholder suppliers with secure access to the required operation data also use password encryption and role based authentication for better privacy and security. This methodology is relevant to finding a balance between technical capacity and humanistic factors like digital literacy, usability and stakeholder trust in measuring the performance. Structured surveys, interviews, and field observations were used to gather the information, and then thematic coding and descriptive statistics were applied to its analysis. This hybrid design will offer a full picture under the technical viability and social preparedness in the environment of digital transformation of tea industry in Sri Lanka which will eventually result to more sustainable, transparent, and inclusive supply chain innovation.

### *A. Research Design*

The research design ascribes to the pragmatic philosophical paradigm that helps to defend the problem of pluralism in methodology and problem solution in the real world. In this case, the most appropriate form of approach toward the study is pragmatism, as the measurable degrees of operational inefficiency, as well as the human-related, such as trust, communication lags, and digital literacy among the tea supply chain stakeholders are in question. Through this methodology, it is easier to include inductive and deductive approaches to provide a complete picture of the issue being studied. The plan to undertake the case study was adopted to allow a narrow study on the type of practice that should be achieved in Andaradeniya Estate as a typical operation environment in the tea industry in Sri Lanka. This kind of local orientation will serve to explore the issues of the system, the experiences of stakeholders in the environment of an actual situation and allow providing insight into how the introduction of digital technologies can be carried out in practice.

The mixed-method approach was employed because structured- survey was used to measure the data and interview, or field observation was used to acquire the perception of the stakeholders and nuances respectively. This choice is extremely consistent with the purpose of the research to provide operational suggestions that are going to be representative of both the system and the reality of the users. The study adhered to the cross- sectional time scale, which has defined the data at a particular moment to evaluate the existing operational issues and technological preparedness. This was considered appropriate considering the time and resource limits of undergraduate research and still offers a good representation of the current situation.

### *B. Data Collection*

The data collection involved both secondary and primary sources. Structured questionnaires were used to collect primary

data on 10 tea suppliers, 4 transport agents, and 10 administrative staff members, semi-structured interviews with key stakeholders and observation in the field at tea collection and factory locations in Neluwa area were used to gather primary data. Questionnaires, distributed via Google Forms with simple formats, gathered data on payment delays, billing errors, and awareness of digital tools. Interviews explored themes such as trust, operational bottlenecks, resistance to change, and digital usability, while observations identified inefficiencies in manual processes.

Secondary data from academic, industry, and institutional sources, including Sri Lanka Tea Board publications, helped contextualize findings. Quantitative survey results were analyzed in Excel to identify trends in payment delays, record-keeping errors, and digital awareness. Qualitative data from interviews and observations underwent thematic analysis to uncover recurring issues such as distrust in intermediaries and the perceived benefits of digital adoption.

This mixed-method approach, grounded in a pragmatist philosophy, enhanced validity, ensured stakeholder perspectives were incorporated, and supported the development of a technically feasible, user-friendly blockchain and IoT-based supply chain model for Sri Lanka's tea industry. The intended smart chain management system of Sri Lanka tea business is to be organized through three layered structures Blockchain, Application, and IoT layers that will be operational throughout the operational chain flow.

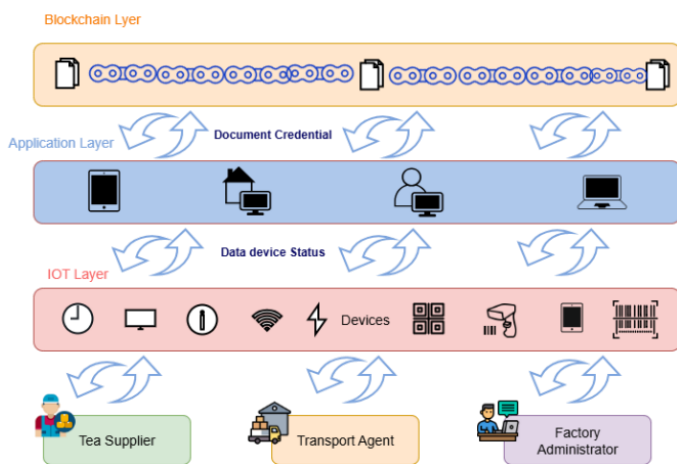


Fig 2: Proposed System Architecture

In the Blockchain, the intelligent contracts provide automation and verification of the transaction along with the safe storage of document credentials resulting in transparency, trust, and immutability. Application layer will serve as a connector between the user with the blockchain and will collect document credentials down to the IoT layer, as well as show the real-time operation data to Tea Suppliers. The IoT layer will consist of RFID sensors and readers that gather valid information about the tea leaf deliveries including weight and transactional data of suppliers to the factories by transport agents. This hierarchical structure introduces end-to-end visibility, reduces manual errors and improves efficiency in the tea supply chain by sharing a secure and transparent and data-driven environment among the suppliers, transport agents and the factories.

### III. RESULT AND DISCUSSION

The Transforming Sri Lankan Tea Industry A Blockchain and IoT-Powered Smart Supply Chain to Transparency and Sustainability research article has produced positive implications of the current challenges of the operations and how the modern technological interventions can intervene. Utilizing qualitative results of the interviews and field studies of the tea suppliers, transport agents/factory administrators along with quantitative results of the structured survey and testing of a system, the results show that there are significant inefficiencies in the current manual systems. Integrating blockchain and IoT into the context of real-time access to the data, automated records keeping and transparent payment systems, the analysis demonstrates how the gaps can be bridged, how much more trust can be established between the stakeholders, and how the tea supply chain can become more environmentally friendly and efficient[14].

#### 4.1 System Design & Development

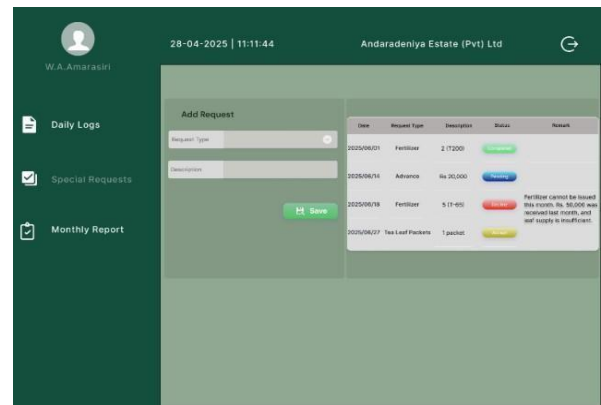


Fig 3: Main\_Dashboard

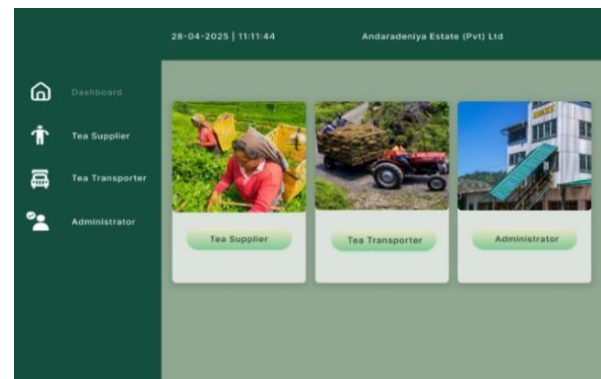


Fig 4: Supplier\_Request\_Dashboard

The offered supply chain process lays out a digitally interconnected system of the Sri Lankan tea sector, which should combine the RFID, automated record retention, and real-time interactions with suppliers, transport agents, and factories. Suppliers of tea measure picked leaves and placed RFID tags on them and received an immediate text message to confirm that it has been measured and tagged, which eliminates arguments and delivers verification of supply. Tagged sacks are loaded by the transport agents and delivery records are updated and sent to factories, where sacks are scanned by RFID and data automatically transferred.

Factories then produce daily summaries, monthly bills and even pay at the right time and facilitate advance vetting of products such as fertilizers on the same. Auto-notifications supply the suppliers with information on approvals or rejections, which makes communications and transparency. This redesign eliminates manual errors, speeds up payment cycles, and allows suppliers to verify all records.



independently, creating a more efficient, transparent, and sustainable tea supply chain. The design of the web application solution takes into consideration three key players. This program can be used by system administrators, tea factories, tea transport agents, and tea leaf suppliers.

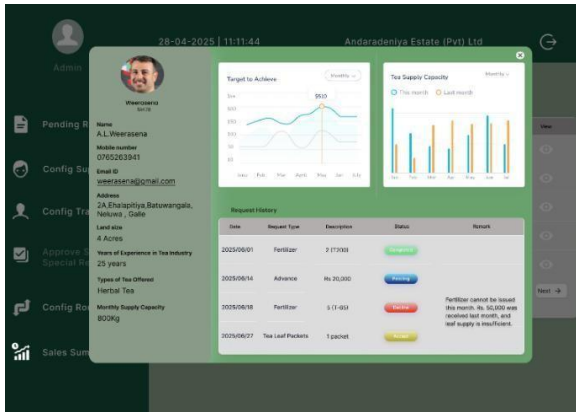


Fig 5: Factory\_View\_Supplier\_Profile



Fig 6: Factory\_Sales\_Summary

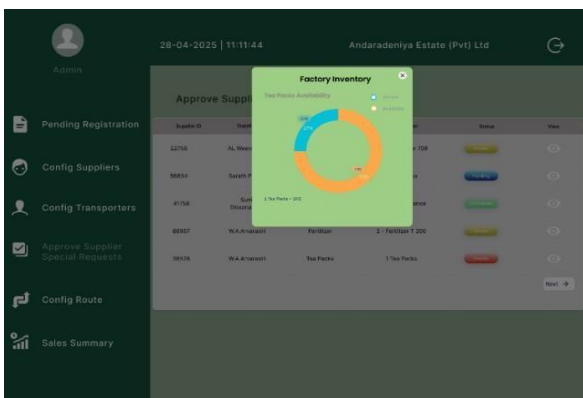


Fig 7: Factory\_Inventory\_Analysis

This dashboard provides individual logins to applications that offer Tea Suppliers, Transporters, and Administrators, enabling them to record and track leaf deliveries, manage logistics and suppliers' requirements, and efficiently manage billing, records, and overall system functions. In that interface, the special request feature enables the suppliers to make direct requests like fertilizers, advances, or tea leaf packets. Noted in each request is date, type, description, and status (e.g. completed, pending, declined, or accepted), together with remarks, to improve clarity. This enhances effective

transparency and communication between the estate management and suppliers to eliminate a misunderstanding.

The user interface provides tea suppliers with an overall view of activities and combines profile data, performance metrics, supply capacity, and request history to promote transparency, decision-making, and operational accountability.

This provides an administrative dashboard to manage an estate, combining financial analysis, profit development and cost tracking, allowing data, assessing performance, and making strategic decisions in tea supply activity.

## 4.2 Data Analysis

Data from surveys, interviews, and observations were analyzed using qualitative and quantitative approaches. Thematic analysis of interviews and field visits revealed recurring challenges such as lack of real-time data on leaf weight and quality, payment delays, inefficient manual recording, and difficulty verifying leaf origins. These issues highlighted the need for an integrated, transparent, and technology-driven supply chain system.

Quantitative survey results from 25 suppliers, 6 transport agents, and 5 factory/finance officers showed that 65% experienced frequent payment delays and weight recording errors, while 72% had low confidence in current record-keeping. Interest in digital adoption was high, with 80% supporting blockchain for traceability and 78% valuing IoT for real-time data. Desired features included real-time tracking, automated billing, mobile notifications, and secure payments. Findings confirm that inefficiencies, poor transparency, and weak traceability dominate Sri Lanka's tea supply chain. Stakeholders are ready to adopt blockchain and IoT to enhance accuracy, trust, and operational efficiency, providing strong justification for the proposed smart supply chain system.

## 4.3 Implementation

After the completion of the system analysis, the Blockchain and IoT-enabled smart supply chain platform was rolled out as a pilot project within selected tea estates and processing facilities in Sri Lanka [12]. This trial stage provided an opportunity to evaluate the system in real operational environments, enabling fine-tuning based on continuous performance tracking and direct feedback from smallholder suppliers, transport agents, and factory managers. The strategy was aimed at providing not only technical but also user-friendly operations of the system even by stakeholders that have little access to digital technologies.

During the testing process, RFID tags were applied to every bag of tea leaves by tea suppliers, and the weighing instruments applied to record the accurate weight measurement at the collection point were based on IoT [15]. All these were transferred immediately to the application interface and permanently recorded on the blockchain to generate highly secure transaction records. Transport agents took advantage of automated record updates to facilitate smooth logistics and limiting human error. At factory end, administrators retrieved live supplier records to track quality, inventory control and hike the pace of payments.

Blockchain allowed secure verification of information and IoT enabled real-time data collection securing all the elements of the supply chain, minimized processing time and enhanced accountability [13]. The implementation did not only

streamline resource utilization levels and ensure wastage reduction but also increase trust in the relations between all parties involved. Notably, the pilot phase also confirmed the ability of the system to proactively pursue the objectives of sustainability in the tea industry of Sri Lanka with the help of transparent transactions, due payments, and productive operational procedures.

#### IV. CONCLUSION

There are major operational gaps in the tea supply chain of the current company in Sri Lanka, there is a lack of communication between factories and tea suppliers, there is no systematic way

of collecting and sales data, and the transport agent is inconsistent in maintaining documentation. These problems are further influenced by low levels of information on and utilization of available digital solutions thereby maintaining an information gap. To overcome such issues, the research proposed a Blockchain and IoT-based smart supply chain platform, which involves intertwining RFID-based weighing systems, automated record-keeping, and real-time communications systems. The system pilot testing and validation revealed that the system was performing according to its purpose and that the affected stakeholders were satisfied regarding the accuracy, transparency and efficiency of its operations performance. Additional impact is required to measure long-term upsides and scalability of the solution to the tea industry and other farming established in Sri Lanka

#### I. FUTURE RECOMMENDATION

This initiative is only the initial stage of a more comprehensive process to modernize Sri Lanka tea supply chain. Future enhancements will combine Artificial Intelligence (AI) and Machine Learning (ML) to facilitate predictive analysis, optimization of routes to be transported, and decision optimization. During the scanning of the tea leaves, AI-powered image recognition will determine the types of tea leaf ensuring quality-based classification and pricing due to the fairness of the prices. It is suggested to improve the program in the future by adding multilingual interfaces in English, Sinhala, and other relevant languages and more facilities to be integrated with sustainability monitoring tools. With a location tracking system that is based on GPS, the movements of lorries and the conveyance will be available relative to the suppliers, transport agents, factories in real-time and therefore make it better coordinated and transparent. Future innovations will be mobile payment systems, to settle in real time, interface multilingual, and sustainability-oriented features such as carbon footprint. The upgrading will lead to the creation of the completely smart, transparent and expandable supply chain that will favor all the parties.

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# Sustainable Crop Diversification and Recommendation Strategies: A Review from Traditional to AI-Enhanced Approaches

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**Abstract**—Agriculture is facing unprecedented challenges arising from climate variability, population growth, and resource scarcity, demanding a paradigm shift from traditional farming practices to data-driven and precision-based approaches. This systematic literature review examines the evolution of sustainable crop diversification, analyzing the transition from experience-based methodologies to AI-enhanced systems. Following the PRISMA framework, 80 peer-reviewed studies published between 2019 and 2025 were initially reviewed, of which 21 high quality studies were selected for in-depth analysis. The review reveals that traditional crop diversification, while ecologically sound, suffers from limited scalability and reactive responses. In contrast, AI-driven approaches utilizing machine learning and IoT sensors demonstrate 10 to 20 percent higher accuracy in yield prediction. These applications consistently improve resource efficiency, reporting 15 to 30 percent yield improvements, 20 to 40 percent water savings, and a 30 percent reduction in fertilizer use. Deep learning models achieve over 95 percent accuracy in disease detection. However, significant implementation barriers persist, including data scarcity and limited rural connectivity. Geographic analysis reveals regional focus differences: Asian studies on yield prediction, African research on climate adaptation, and Western advancements in IoT integration. The evidence supports a hybrid approach that combines traditional agronomic knowledge with AI-powered predictive capabilities. Future research should prioritize region-specific models and farmer-centric explainable AI interfaces to bridge the gap between innovation and practical adoption.

**Index Terms**—Crop Recommendation, Smart Agriculture, Artificial Intelligence (AI), Internet of Things, Systematic, Literature Review

## I. INTRODUCTION

Agriculture, vital to human civilization, faces increasing pressure from population growth and limited resources, making optimized land use essential. AI and IoT are revolutionizing agriculture by enabling data-driven decisions that enhance productivity and sustainability. By

monitoring soil health, climate, pH, and key nutrients (N, P, K), these technologies support strategic crop diversification, stabilize yields, and mitigate risks from pests and climate variability. Integrating satellite imagery, sensors, and market data with models like Random Forest, Decision Tree, Bayes Net, CNN, and LSTM allows accurate yield prediction, nutrient management, and optimized irrigation for resilient, sustainable farming. For instance, recent studies have demonstrated yield prediction improvements of up to 15–30% and early disease detection accuracy exceeding 99% through AI-powered monitoring systems [1], [2].

AI-driven systems can model nutrient uptake patterns for Nitrogen (N), Phosphorus (P), and Potassium (K) across multiple crop types, enabling precise fertilization strategies that minimize waste and environmental impact. Similarly, climate data integration ensures that diversification strategies are resilient to shifts in precipitation patterns, temperature fluctuations, and extreme weather events—factors that traditional methods often struggle to accommodate at scale [3]. This study synthesizes findings from a wide range of studies to map the evolution of crop diversification strategies from traditional intuition-based approaches to AI-augmented decision frameworks. It examines the comparative strengths of these methods, the performance of different AI models, and the role of Internet of Things and sensor technologies in enabling real-time, site-specific recommendations. Furthermore, it identifies existing challenges such as data quality limitations, technology adoption barriers, and the need for explainable AI in agriculture and highlights opportunities for future innovation. Through this comprehensive analysis, the review aims to provide a structured understanding of how AI enhanced recommendation systems can act as a catalyst

for sustainable, productive, and climate-resilient agriculture.

Thus, this study identified the following research questions; RQ1: How do traditional systems approach crop prediction, and what are their limitations? RQ2: How have traditional crop diversification strategies evolved over time in terms of sustainability, productivity, and resilience to climate variability? RQ3: What is the comparative accuracy and performance of traditional, statistical, and AI-based algorithms in sustainable crop diversification and recommendation systems? RQ4: What data sources, features, and computational techniques are most effective in AI-driven sustainable crop recommendation frameworks? RQ5: What future gaps and challenges remain in current algorithmic approaches, and how can future research address these to improve recommendation effectiveness in diverse farming contexts? To answer the questions, this study performed a comprehensive SLR analysis through a defined review protocol, identifying 21 significant studies relevant to AI-integrated techniques in the Crop Diversification and Recommendation Strategies from July 2019 to July 2025 as shown in Fig 1. The SLR used IEEE Xplore, SpringerLink, ACM Library, ScienceDirect, PubMed, Sage, Taylor & Francis, and MDPI research repositories along with a broad range of search terms detailed under me.

## II. RELATED WORK

### A. Introduction to Crop Diversification and Recommendation

Crop diversification, the cultivation of multiple crop species within a farming system, has been widely recognized for mitigating risks, enhancing soil fertility, and improving resilience [4]. Diversified systems reduce dependence on a single crop, minimizing losses from pests, diseases, or climatic stress. For example, legumes enrich soil nitrogen, while intercropping cereals and vegetables improves nutrition and income stability [5]. To strengthen crop recommendation systems have emerged, providing evidence-based advice on what to plant under specific soil, weather, and market conditions [6]. Initially dependent on expert judgment, these systems now leverage digital technologies such as climate models, soil mapping, and predictive analytics to deliver farm- and region-specific guidance [5]. Thus, while diversification remains central to sustainable farming, its effectiveness increasingly depends on integrating traditional ecological knowledge with modern data driven tools. This shift highlights the growing role of Artificial Intelligence (AI) and Internet of Things (IoT) in shaping resilient agricultural systems.

### B. Traditional Crop Diversification and Recommendation Approaches

AI and IoT are transforming agriculture by analyzing soil health, weather, and pH to enable sustainable farming and effective crop diversification. Traditionally, farmers relied on empirical knowledge and agro-ecological practices. Soil fertility was assessed by texture, color, and past productivity, while nutrients were replenished with compost or manure. Weather patterns guided planting, and

TABLE I: SEARCH TERMS IN SYSTEMATIC LITERATURE REVIEW ON AI-ENHANCED CROP DIVERSIFICATION AND RECOMMENDATION IN SMART AGRICULTURE

| Main Search Term                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Related Terms / Synonyms                                                                                                                                                                            | Boolean Search Combination                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Artificial Intelligence (AI)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Machine learning, Deep learning, Neural networks, Cognitive computing, Predictive analytics, Explainable AI, Expert systems, Intelligent systems, Adaptive algorithms, Data-driven modeling         | ("Machine learning" OR "Deep learning" OR "Neural networks" OR "Cognitive computing" OR "Predictive analytics" OR "Explainable AI" OR "Expert systems" OR "Intelligent systems" OR "Adaptive algorithms" OR "Data-driven modeling")                                  |
| Crop Recommendation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Crop suggestion, Crop selection, Crop planning, Optimal crop mix, Precision agriculture, Decision support systems, Crop rotation planning, Yield prediction, Planting strategy, Agro-recommendation | ("Crop recommendation" OR "Crop suggestion" OR "Crop selection" OR "Crop planning" OR "Optimal crop mix" OR "Precision agriculture" OR "Decision support systems" OR "Crop rotation planning" OR "Yield prediction" OR "Planting strategy" OR "Agro-recommendation") |
| Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Systematic review, Scoping review, State-of-the-art review, Comparative analysis, Survey of methods, Review of techniques                                                                           | ("systematic review" OR "scoping review" OR "state-of-the-art review" OR "comparative analysis" OR "survey of methods" OR "review of techniques")                                                                                                                    |
| ("Machine learning" OR "Deep learning" OR "Neural networks" OR "Cognitive computing" OR "Predictive analytics" OR "Explainable AI" OR "Expert systems" OR "Intelligent systems" OR "Adaptive algorithms" OR "Data-driven modeling") AND ("Crop recommendation" OR "Crop suggestion" OR "Crop selection" OR "Crop planning" OR "Optimal crop mix" OR "Precision agriculture" OR "Decision support systems" OR "Crop rotation planning" OR "Yield prediction" OR "Planting strategy") AND ("systematic review" OR "scoping review" OR "state-of-the-art review" OR "comparative analysis" OR "meta-analysis" OR "bibliometric analysis" OR "survey of methods" OR "review of techniques") |                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                      |

strategies such as pairing rice with drought-tolerant crops reduced climate risks [7], [8]. Soil pH was considered indirectly, with acidic soils supporting crops like tea and potato and neutral soils favoring cereals and legumes [1], [9]. Crop choices also reflected socio-economic needs, balancing ecological suitability with household demands, cultural preferences, and market availability. Practices like crop rotation and intercropping improved soil fertility, suppressed pests, and ensured dietary diversity [9], [10]. However, traditional methods face limitations under modern pressures. Unpredictable weather, soil degradation, and monocropping reduce reliability, highlighting the need for adaptive, data-driven systems that combine ecological knowledge with modern computational tools [7], [10].

### C. AI and Machine Learning Techniques in Crop Recommendation

Artificial Intelligence (AI) are transforming agriculture by offering precise, predictive, and adaptive crop recommendation systems [11], [12], [5]. Unlike traditional approaches, these methods integrate diverse datasets such as soil properties, weather, crop history, satellite imagery, and pest data to optimize crop selection under varying conditions [4], [6]. Popular ML techniques include decision trees, random forests, support vector machines, and deep neural networks [12], [13]. Supervised models predict crop performance using soil and climate histories, while unsupervised approaches group fields with similar conditions for crop rotation advice [4], [5]. Deep learning enhances predictions by capturing complex interactions among soil nutrients, rainfall, and temperature extremes [14]. IoT integration further strengthens AI-driven systems. Devices such as soil moisture sensors, pH meters, and drones provide real-time data that algorithms process into actionable insights. This enables farmers to adjust sowing, irrigation, fertilization, and crop choice dynamically, while predictive analytics forecast droughts, heatwaves, or pest outbreaks [6], [15], [10]. Explainable AI (XAI) is also gaining traction, offering transparent



recommendations that build farmer trust and reduce dependence on “black box” models [13], [2]. In parallel, blockchain integration can ensure data security and traceability, particularly in large-scale operations [14]. Overall, AI and ML complement traditional knowledge with scalable, data-driven tools. By combining historical and real time insights, they enhance diversification, improve resource use, and increase resilience to climate change, marking a shift from intuition-based to evidence-driven agriculture.

#### D. A Comparative Review of Traditional Approaches and AI-Based Innovations

Traditional crop diversification strategies emphasize risk reduction and ecological balance rather than maximizing yield. Practices such as intercropping, crop rotation, and polyculture-maintained soil fertility, disrupted pest cycles, and supported dietary and income diversity [4], [7], [16]. In contrast, AI driven crop recommendation systems deliver predictive, databased solutions. By analyzing soil nutrients, historical climate data, satellite imagery, and crop performance records, machine learning models such as Random Forests, Decision Trees, and Deep Neural Networks generate tailored guidance for crop selection, irrigation, and fertilization [11], [12], [6], [8], [13]. These systems can forecast droughts, floods, and pest outbreaks, enabling proactive responses that reduce yield losses [5], [15], [3]. AI also offers scalability. While traditional knowledge is localized and dependent on farmer expertise, AI platforms can inform regional or even national crop planning. Coupled with IoT-enabled feedback loops, they provide real time adaptation, improving climate resilience and resource efficiency [14], [2], [10]. The most promising path lies in hybrid systems that integrate traditional ecological knowledge with AI precision. Such models respect cultural and environmental contexts while leveraging technology to optimize resources, mitigate risk, and enhance long-term sustainability [11], [9].

### III. RESEARCH METHODOLOGY

This review paper follows a systematic literature review methodology aimed at synthesizing current knowledge on crop diversification and recommendation strategies, with a particular focus on the role of artificial intelligence (AI) and smart technologies in enhancing sustainability and productivity in agriculture. This study is carried out in three distinct phases as per the study of [17]. The planning phase involves preparatory activities and the development of a review protocol, which includes defining research questions, setting inclusion and exclusion criteria, identifying data sources, formulating search strings, and establishing mapping procedures. The conducting phase focuses on searching for and selecting relevant studies, followed by extracting and synthesizing data from each selected study. The reporting phase is dedicated to documenting the findings.

#### A. Survey Structure

A total of over 40 peer-reviewed research articles were selected from reputable academic databases, following a

systematic approach grounded in the PRISMA framework Fig. 1. The PRISMA flow diagram illustrates the structured process used to identify, screen, and select relevant studies on AI-driven crop diversification and recommendation, ensuring transparency, reproducibility, and methodological rigor throughout the review. From an initial pool of 80 articles retrieved across multiple repositories, 9 duplicates were removed, and the remaining studies underwent title, abstract, and full-text screening. Ultimately, 21 studies met all predefined inclusion criteria. This rigorous filtering process ensured that only high-quality and contextually relevant research was included, thereby enhancing the credibility, depth, and comprehensiveness of the systematic literature review.

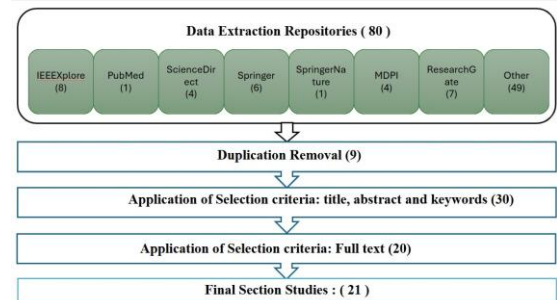


Fig. 1. PRISMA flow diagram illustrating the systematic review process

#### B. Review Protocol

The systematic review included studies that met the following inclusion criteria: IC1: Peer-reviewed articles published between July 2019 and July 2025. IC2: Articles written in English. IC3: Studies directly addressing crop recommendation, crop diversification, and applications of artificial intelligence (AI) in smart agriculture. IC4: Research reporting quantitative or qualitative outcomes relevant to crop planning. IC5: Studies implementing machine learning, deep learning, or other AI-based models for crop decision-making. Studies were excluded based on the following exclusion criteria: EC1: Articles not directly related to crop decision-making. EC2: Studies lacking empirical data or methodological rigor. EC3: Review papers without primary data. EC4: Studies published in languages other than English. EC5: Articles with insufficient methodological details or unclear outcome metrics. EC6: Research addressing traditional agricultural technologies without a focus on crop diversification or recommendations. Each selected study was systematically analyzed for research objectives, methodologies used, AI/ML models implemented, performance metrics (e.g., accuracy, yield prediction), and relevance to sustainable crop planning and recommendation, ensuring a transparent and reproducible literature review process.

### IV. RESULTS AND DISCUSSION

The reviewed literature indicates a notable transition from traditional crop diversification practices to AI-enhanced strategies. Traditional approaches relied primarily on agronomic experience, environmental suitability, and market demand. In contrast, modern AI-driven methods leverage big data, IoT, machine learning, and remote

sensing to provide precise, data-informed recommendations.

#### A. Comparative Analysis of Traditional and AI-Based Crop Diversification Approaches

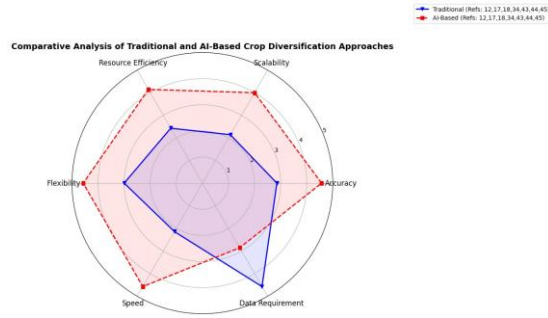


Fig. 2.

Comparative Analysis of Traditional and AI-based Approaches

This compares traditional and AI-based crop diversification across key performance areas. AI methods outperform traditional ones in accuracy, scalability, efficiency, flexibility, and speed due to advanced machine learning and large-scale data processing. Traditional methods require less data but are slower and less adaptable. Overall, AI offers a more robust and scalable framework for sustainable crop diversification.

#### B. Techniques and Algorithms Applied:

The review of 21 research papers (2015–2025) highlights a clear shift from traditional farming to AI-driven crop diversification and recommendation. As per the studies it has observed that among diverse AI algorithms the Random Forest algorithm and CNN are the most used algorithms having accuracies often exceeding 99.0% notably and Random Forest (99.45%), and ExtraTreeRegressor (99.33%).

#### C. AI in Sustainable Agriculture: Insights and Gaps

This study assess the following articles and found several insights as recent research in AI-based agriculture demonstrates significant improvements in decision-making, crop selection, and sustainability. Real-time IoT data has enabled Bayes Net models to achieve 99.59% accuracy, though adapting to climate variability remains a challenge. Active learning approaches have reduced data requirements, with ExtraTree models reaching 99.33% accuracy, while IoT infrastructure costs continue to pose limitations. Explainable AI (XAI) has increased user trust by explaining 94% of variance, highlighting the potential for multi-crop expansion. Multi-source data integration has improved accuracy by 15–30%, yet realtime scalability remains a key concern. Unified platforms combining RF and LSTM models have successfully addressed multiple needs, though interoperability issues persist. AI adoption has also delivered environmental benefits, including 25% productivity gains and 50% carbon reduction, requiring strategies for widespread implementation. Smart sensors have enabled optimal crop selection with 98.2% accuracy across 22 crops, although sensor reliability needs improvement. Finally, AI-driven solutions have tackled food security challenges, achieving 99.5% accuracy in

disease detection, with scaling for smallholder farmers identified as a future focus.

#### D. Global Overview of AI-Based Crop Recommendation and Diversification Approaches

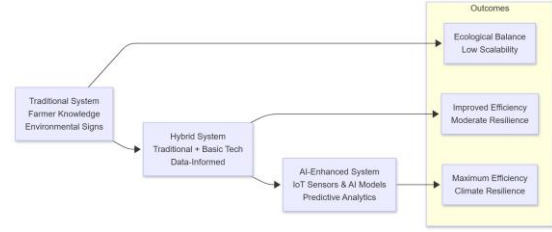


Fig. 3. Conceptual Framework Fig

The reviewed papers span diverse geographical contexts including India, China, USA, Africa, and multi-country/global studies. This variation reveals how different regions approach sustainable crop diversification based on their economic, technological, and climatic conditions. The analysis is grouped by country/region India – Leader in AI-Enhanced Agriculture Research: Over 50% of the studies originate from India, reflecting the country’s focus on technology-driven agriculture to improve productivity, sustainability, and smallholder livelihoods. China – Precision & Climate-smart Technology Applications: China contributes a few high-impact studies focused on precision agriculture and environmental adaptation., USA – Conceptual & Systematic Reviews: American research largely provides systematic reviews, global AI adoption analysis, and high-level conceptual frameworks. Africa – Traditional, Climate Adaptation Approaches: African studies focus on arid region adaptation, showcasing traditional and climatesmart techniques without heavy AI use. Global/multi-Country Studies: Some papers do not specify a single country but aim to create globally scalable models or frameworks for smart agriculture and climate adaptation.

TABLE II: BENCHMARKING CROP PREDICTION: ACCURACY, ALGORITHMS, AND DATA PERSPECTIVES

| Reference | Year | Region    | Technique/Model                                 | Accuracy / Performance                                                              | Data Type                                         |
|-----------|------|-----------|-------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------|
| [5]       | 2023 | India     | ExtraTreeRegressor, RandomForest, Decision Tree | ExtraTree: 99.33%<br>Random Forest: 99.03%<br>Decision Tree: 98.14%                 | IoT and climate-based data                        |
| [7]       | 2024 | Greece    | MLP, JRup, Decision Table                       | 98.20% accuracy                                                                     | 2,200 records, 7 sensor attributes, 22 crop types |
| [8]       | 2023 | India     | Bayes Net, Naïve Bayes, Hoeffding Tree          | Bayes Net: 99.59%<br>Naïve Bayes: 99.46%<br>Hoeffding Tree: 99.46%                  | Real-time IoT sensor data                         |
| [10]      | 2024 | Indonesia | XGBoost                                         | SOC: $R^2 = 0.61$<br>Clay: $R^2 = 0.73$<br>Sand: $R^2 = 0.67$<br>Silt: $R^2 = 0.63$ | Sentinel-2 time series, ground truth samples      |
| [15]      | 2023 | India     | Convolutional Neural Networks                   | 15.0%–30.0% improvement over traditional methods                                    | Satellite imagery, IoT sensors, weather data      |
| [16]      | 2023 | Global    | Decision Tree, RandomForest, LightGBM           | $R^2 = 0.92$<br>MSE = 0.02<br>MAE = 0.015                                           | Climate data, agronomic datasets                  |
| [20]      | 2025 | Global    | Random Forest, Blockchain                       | 99.45% accuracy                                                                     | IoT sensors with blockchain security              |

## V. DISCUSSION OF FINDINGS IN RELATION TO RESEARCH QUESTIONS

In this section, we discuss the findings of the review in relation to the research questions outlined earlier. The analysis synthesizes evidence from the selected studies, highlighting key patterns, insights, and gaps in the literature. Each research question is addressed systematically to provide a clear understanding of how current research informs the objectives of this review.

### A. RQ1: How do traditional systems approach crop prediction, and what are their limitations?

Traditional agricultural systems rely on farmers' experiential knowledge, seasonal patterns, and observational techniques for crop planning and diversification. These methods, while time-tested, suffer from several drawbacks: low precision, limited scalability, delayed feedback, and weak adaptability to climate variability. Studies such as [5], [2], [18], and [20] highlight that while traditional methods promote ecological balance, they struggle to respond effectively to real-time environmental challenges.

### B. RQ2: What AI methods are being applied to crop prediction, and how do they improve accuracy?

AI techniques such as Random Forest (RF), Support Vector

Machines (SVM), K-Nearest Neighbors (KNN), and Convolutional Neural Networks (CNN) are widely applied for yield prediction, soil and climate analysis, and disease detection. These models have shown accuracy levels ranging from 91% to 99%, vastly improving decision-making speed and precision. Ensemble methods and hybrid approaches further enhance robustness. Papers [19], [14], [7], [13], [9], and [16] demonstrate how AI significantly improves forecasting and recommendation systems over traditional models.

### C. RQ3: What are the benefits of AI-based crop prediction systems in sustainable agriculture?

AI-based systems provide real-time, data-driven insights that contribute to climate-resilient farming, input efficiency, and predictive planning. Integration with IoT enables continuous monitoring of soil, weather, and crop health. This supports site-specific recommendations, reduces risk, and boosts yields sustainably. Research in [11], [4], [19], [1], and [3] confirms the potential of AI to transform agricultural planning and enhance food security.

### D. RQ4: What are the key challenges in implementing AI for crop prediction?

Despite its potential, AI in agriculture faces critical barriers: data scarcity, limited rural connectivity, lack of farmer digital literacy, and the black-box nature of AI models. These limitations hinder widespread adoption. However, recent efforts (e.g., Papers [5], [15], [1], [10], and [20]) show how Explainable AI (XAI) tools like SHAP and LIME are making AI outputs more transparent and trustworthy, aiding adoption and ethical deployment.

## E. Limitation

This review only includes English-language, peer-reviewed studies, which may introduce publication bias and exclude local insights. Reported AI model accuracies vary across datasets and regions, limiting cross-context generalization.

## CONCLUSION

The reviewed literature highlights that sustainable crop diversification thrives when technical innovation and traditional knowledge are co-designed. While climate-smart practices offer ecological stability, they lack predictive precision—an area where AI and IoT technologies provide real-time insights for yield forecasting, resource optimization, and risk reduction. However, successful implementation depends on addressing issues of affordability, connectivity, data governance, and digital literacy, alongside fostering transparency through Explainable AI (XAI). Future research should focus on hybrid AI frameworks that integrate farmers' indigenous expertise with digital decision support. Key emerging directions include Federated Learning: for secure, collaborative model training across farms without sharing private data. Agricultural Digital Twins: for virtual simulation of crop and environmental interactions to support adaptive and precise management.

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# Design and Development of an AI-based Web Application for Early Detection of Postpartum Depression In Sri Lanka

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**Abstract—** Postpartum Depression (PPD) is a significant mental health issue that affects a considerable number of new mothers globally. This project designs, develops, and pilots a new AI-based web tool called 'PPDAI' to fill a significant gap in postpartum mental healthcare in Sri Lanka. Postpartum Depression (PPD) is a significant mental health issue that affects a considerable number of new mothers globally. Despite its frequency, awareness and treatment options Beyond simply digitizing existing scales, like the EPDS, the system is unique in that it incorporates a CatBoost machine learning model for risk prediction trained on culturally appropriate indices. In a pilot deployment, preliminary results indicated that more than 10% of users were classified as high risk, indicating a high prevalence of unmet mental health needs and reinforcing the need for accessible, stigma-free treatment options. This research showcases the potential of AI to help fill access gaps in healthcare by using technology-based platforms to scale up early postpartum depression diagnosis in low-resource settings.

**Keywords:** *postpartum depression, mental health, web application, Sri Lanka, early detection*

## I. INTRODUCTION

Mothers may have postpartum depression (PPD), a significant mood illness, following childbirth. It consists of unrelenting sadness, anxiety, and even mental and emotional detachment from the child. PPD lasts for a longer time, and is more detrimental, than the fleeting “baby blues” that are gone two weeks after giving birth. It can impose mental and physical consequences on both mother and child for multiple months, or even years, if not dealt with properly. New mothers are certainly not alone. Approximately 10-20% of women on a global scale suffer from this condition, which is a troubling reality many countries seem to ignore and is a means of damaging the family unit, child development, and health as a society as a whole. It touches on many facets of public health and has consequences which last for generations.

The issue of mental health after childbirth is of prime concern, yet it is consistently neglected. Post physical maternity care has seen some improvement in Sri Lanka, but the mental health care system is completely obsolete. It is even more alarming that the stigma that surrounds mental health issues worsens the situation. Many mothers suffer from postpartum depression, yet after childbirth they treat

themselves with the utmost contempt, and numerous times attribute their condition to normal post birth “baby blues.” Because of this, they prefer to remain silent and not voice their emotional struggles for fear of negative social perception. This barrier, which many women find themselves behind, has severe consequences, and delays the help they desperately need.

Access to care is complicated and systemic in nature. There are insufficient mental health professionals who are adequately trained, and there is overall a concentration of services in urban areas, contributing to a significant access gap for moms living in rural and low-income environments. [12]. Even when services are accessible, lengthy travel distances, related expenses, and time constraints are significant barriers for new moms [1]. Furthermore, existing screening instruments, such as the Edinburgh Postnatal Depression Scale (EPDS), have been validated in Sri Lanka [15], but they are mostly paper-based and delivered inconsistently, mostly in clinical settings. This makes them unavailable to a substantial proportion of the postpartum population, who may not have regular interaction with the healthcare system following birth [4, 7].

Research on PPD in Sri Lanka is still in its early phases, however new research shows an alarming prevalence rate. Wickramaratne et al. (2019) discovered a considerable burden of PPD symptoms, highlighting the silent epidemic [4]. Similarly, Samarasekara et al. (2022) revealed multiple prenatal risk factors, emphasizing the importance of targeted screening [12]. However, there is a significant disparity in the availability of culturally appropriate, scalable, and accessible intervention techniques that can bridge the gap between moms in need and the help they seek.

Digital health technologies offer a viable way to overcome structural and socio-cultural constraints. Web and mobile applications can provide anonymous, adaptable, and real-time support, reducing the fear of stigma and geographical limitations [7-9]. Globally, AI-powered systems have shown effective in detecting depression severity and providing personalized feedback [13]. However, its use in South Asia, particularly in Sri Lanka, is uncommon. Most existing solutions are not

tailored to the local cultural context or the technological realities of a mobile-first, frequently low-bandwidth user base [9].

This work proposes to solve this essential gap by designing and developing "PPDAI," an AI-based, culturally sensitive web tool for the early diagnosis and management of PPD in Sri Lanka. This study is guided by the following questions

1. How can a machine learning model (Cat Boost) train on a culturally specific multidimensional questionnaire improve the accuracy of early PPD risk stratification in Sri Lankan's mothers?
2. How much can digital, anonymous support lower perceived stigma and increase participation in mental health services among postpartum mothers?
3. How does the mix of instant, AI-driven feedback and tailored coaching affect the user experience and potential mental health outcomes?

The suggested system seeks to provide a private, accessible, and scalable first line of defense against PPD by combining a powerful AI-driven risk prediction engine with culturally relevant educational information and a helpful chatbot (Support AI). This paper describes the development process, offers results from pilot research, and explores the digital framework's potential to transform postpartum mental healthcare service in Sri Lanka and other low-resource settings.

## II. LITERATURE REVIEW

While digital health technologies hold promises for delivering flexible and anonymous mental health care globally [7, 9], their immediate relevance to the Sri Lankan context is severely constrained. A fundamental shortcoming is a lack of strong cultural assimilation. Several established approaches depend upon surface level linguistic translation, without engaging with the ideas behind the conceptualization of mental health.

Western definitions of depression, for instance tend to emphasize individualistic symptoms such as guilt, even if this does not capture the somatization of distress (e.g., as "heaviness of head" and fatigue), or better captures family and social expressions of suffering that are commonplace in collectivist cultures such as Sri Lanka (and also in western collective spaces) [16, 8]. A lack of cultural validity increases the risk of misidentification and decreases engagement among users.

Also, there is a significant shortfall in developing AI models based on relevant local data to demonstrate predictive validity. Most applications are static sources of information or AI algorithms that have been developed and validated in western populations. Using such models in a different cultural setting can result in biased and

inaccurate risk estimates because the symptomatology and risk variables for PPD can differ dramatically [12, 4]. The work of scholars such as Rowel et al. [15], who validated a Sinhala version of the EPDS, demonstrates the importance of local calibration for even standard tools. Also, there is a significant shortfall in developing AI models based on relevant local data to demonstrate predictive validity. Most applications are static sources of information or AI algorithms that have been developed and validated in western populations.

## III. METHODOLOGY

This research occurs within a mixed-methods framework, meaning both qualitative and quantitative techniques are employed so that an explicit comprehension of postpartum depression (PPD) as well as the usability of the proposed web application can be obtained. The main target population for the study consists of postpartum mothers from urban and rural populations, mental health professionals (psychologists, psychiatrists), technology professionals, and maternal health policymakers.

Data collection will consist of methods. Structured surveys will yield quantitative data on PPD awareness, prevalence, and user needs. Expert opinions about PPD diagnosis and treatment will come in the form of semi-structured interviews with healthcare professionals. Discussions in focus groups with mothers will provide feedback regarding the usability, accessibility, and cultural relevance of various application features. [5]

Additionally, literature, health policies, and established screening tools will be reviewed to confirm clinical accuracy and cultural appropriateness. The survey data will be analyzed with descriptive statistics and reveal important trends and patterns. Interview and focus group data will be thematically analyzed to discover shared concepts and user perspectives. [6] The application will also utilize AI-based predictive analysis of users' self-assessment responses to identify risk levels.

The engagement data (session time, feature use, and frequency of feedback) will be used to evaluate the effectiveness of the platform. The study model is formed on a few main hypotheses: using AI technologies for self-assessment tools can increase rates of early identification; [3] a culturally tailored and multilingual questionnaire for initial assessment can increase accuracy and accessibility; and digital access can reduce equity gaps in long-term adverse mental health effects among postpartum mothers.

This integration makes sure that the method is technically robust, socially appropriate, culturally grounded, and fit for addressing the complex challenges postpartum mothers encounter in Sri Lanka. [7]

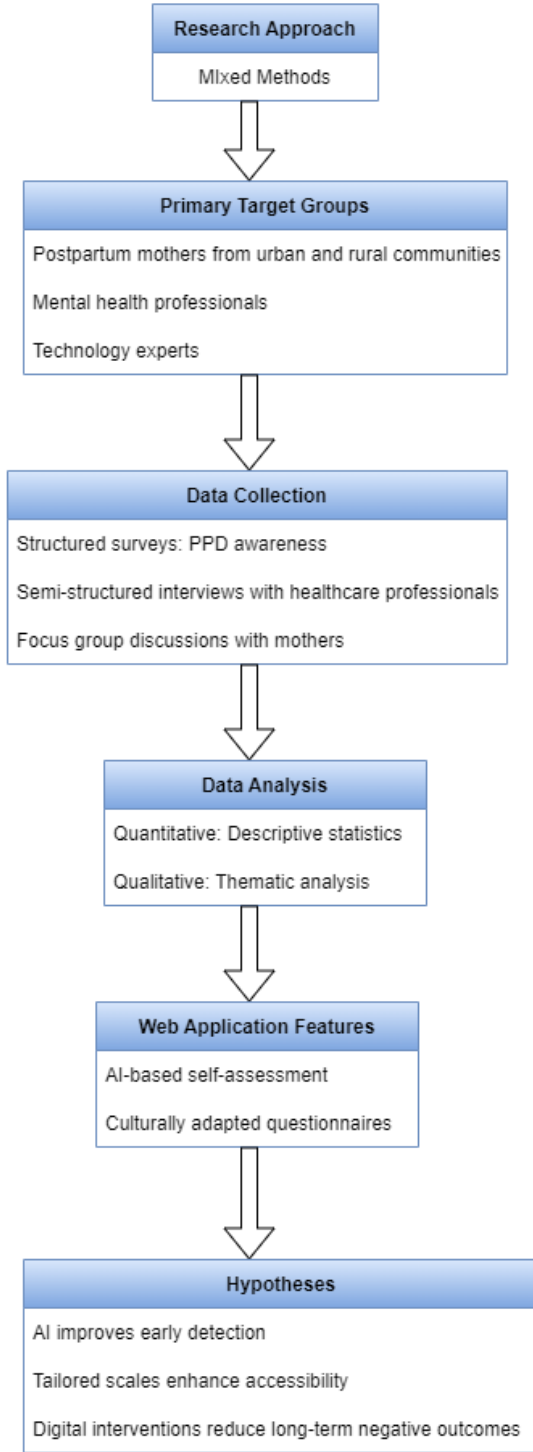


Fig. 1. Proposed System Architecture

#### IV. RESULTS AND DISCUSSION

##### A. SYSTEM INTERFACES AND MAIN FEATURES

PPDAI is a web application using a React frontend with FastAPI as a backend providing an intuitive and helpful experience for mothers evaluating and managing postpartum depression. [8]

Home & Information Interface – Includes educational content on postpartum depression, and "Baby Blues," and other related conditions, all presented in warm and soothing colors, clear typography, and straightforward navigation for ease of use and understanding, while also culturally relevant for mothers in Sri Lanka.

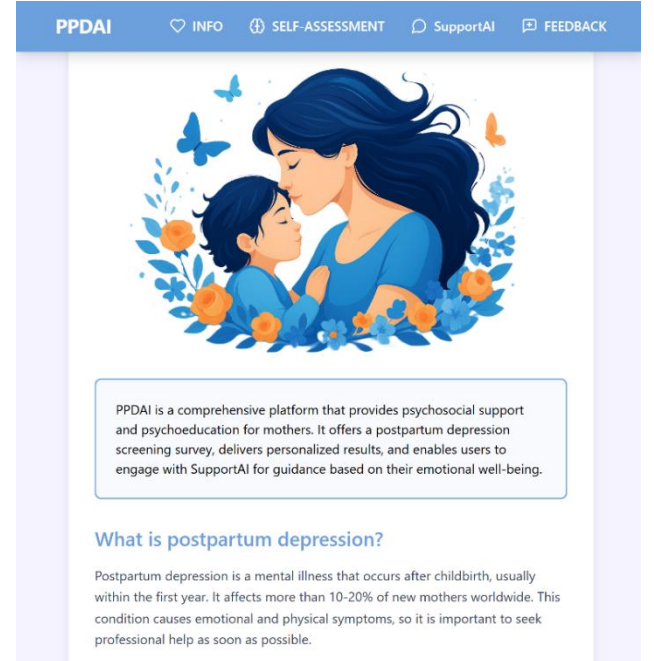


Fig. 2. Survey Interface

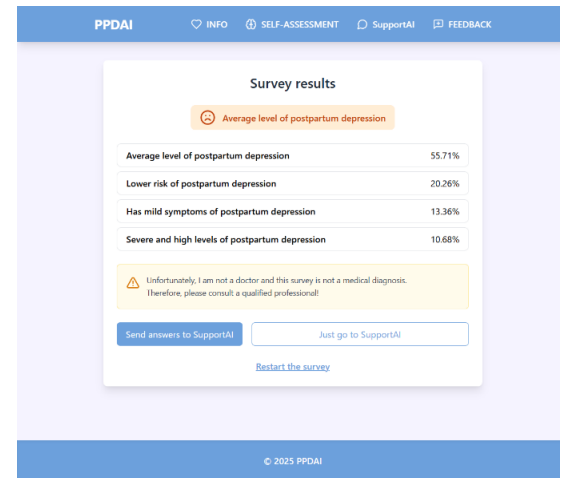


Fig. 3. Survey Results Interface

Survey Interface – The survey interface is a multi-step form designed for holistic PPD risk assessment. It is divided into five structured sections: Demographic Information, Psychic and Emotional State, Social and Family Support, Dealing with Stress, and General Additional Information. Survey Results Interface – Presents a concise breakdown of postpartum depression risk categories (e.g., lower risk 20.26%, mild symptoms 13.36%, average level 55.71%, severe level 10.68%) with a visually appealing design. It

includes a "Send answers to SupportAI" button for seamless chatbot integration and a prominent disclaimer urging professional. Consultation ChatBot Interface (SupportAI) – Offers real-time emotional support via an AI assistant with a simple chat layout, featuring a welcoming message and an input field for user queries, ensuring privacy and empathetic guidance. [13]

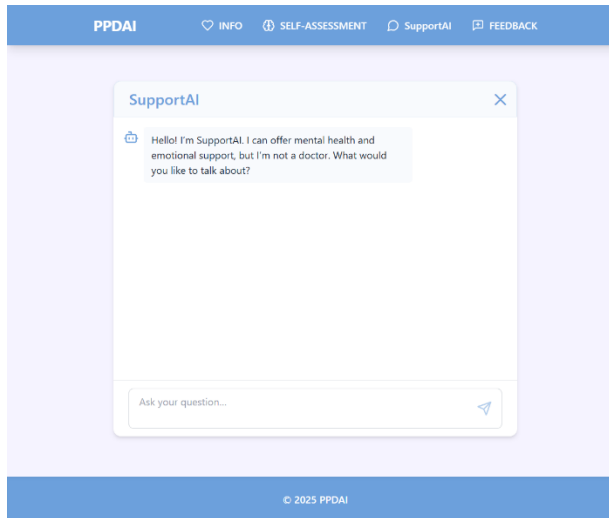


Fig. 4. Consultation ChatBot

### B. Existing Application in screening Postpartum Depression

The application is expected to yield several positive outcomes. First, it will fill the diagnostic gap by providing an accessible screening tool. Second, AI and predictive models can contribute to more trustworthy diagnoses. Third, the non-context-bound user-friendly design of the app and its multilingual support and anonymity will induce better participation from particularly underprivileged populations. Through the analysis of user data, researcher can also determine typical risk factors for more effective content delivery. [ Perhaps the platform could also act as a research repository (for ongoing maternal mental health studies). User input will be vital to an iterative development process, which will keep the tool current and culturally appropriate.

### C. Features of the Proposed System

The PPDAI will be a comprehensive, culturally inclusive web application for PPD screening and referral. The app will consist of a modern React.js frontend and a FastAPI powered backend, ensuring a responsive, hi-fidelity, scalable user experience across devices. Key features include:

**Culturally-Tailored Educational Content:** A separate user interface for educational content that follows a mild but soothing design and placates the user with related knowledge on PPD, "Baby Blues," and other similar

conditions. Likewise, language and tone are adapted to foster cultural relevancy situated in Sri Lanka.

**Comprehensive Multi-Dimensional Assessment:** The application includes a detailed and multi-step questionnaire divided into five essential domains: Home Demographics, Psychological and Emotional Condition, Social and Family Supports, Coping with Stress, and General Other Information. This comprehensive strategy ensures risk assessment includes biological, psychological, and social determinants of health. **Machine Learning Risk Prediction:** The application employs a CatBoost classification model at its core; gradient boosting model optimized for use with categorical survey data. The model uses user responses to classify the user as Low, Mild, Moderate, or High risk for prenatal and postpartum depression. The risk assessment will provide immediate and data-informed risk classification. **Integrated Chatbot Support (SupportAI):** In order to connect assessment and intervention, application offers an AI powered chatbot. This feature provides real time, empathetic, and stigma free emotional support and guidance, motivating users to engage with the platform in an engaging way. **Visualized Feedback and Reporting:** The results interface provides a straightforward, visual overall summary of the users risk category for PPD, presented with percentages, making the results easy to process. A strong disclaimer is clearly present that users should seek appropriate professional care for high risk cases. **Community Feedback System:** A user-generated feedback component allows app users to rate their experience, and share their experiences - anonymously, if they choose. The feedback system creates community, and provides valuable qualitative data for iterative improvement of the platform. **Privacy-Focused and Accessible Design:** The application is entirely designed with anonymity as a default bias, removing at all levels, any fear of stigma. Embedded in a mobile-reponsive environment will allow the application to function on any sized device - necessary considering areas where populations are limited to cell phone access and not computers, including desktop computers.

### D. Discussion of results

The pilot survey results identified a distribution of PPD risk levels for users as follows: 20.26% low risk, 13.36% mild, 55.71% moderate, and 10.68% severe. These results indicate high levels of subclinical and moderate symptom severity, which aligns with prior studies that indicate global incidence rates of between 10-20%. Importantly, it is noted that one in every ten mothers would be classified as being at severe risk level, which may call for intervention for mothers who seek further care. Lastly, participants reported positive user experiences, and described attributes of ease, privacy, and appropriateness based on their cultural experiences with the support app. Engagement improved with SupportAI, and continued to support the studies indicating increasing motivation and decreasing symptoms due to the AI chatbot. Digital screening also reduced barriers of stigma and access in rural communities. The findings reiterate that PPDAI is a dual-purpose resource that is both a valid clinical screening tool and adjunctive

mental health program. Future evaluations should explore ongoing engagement, referrals for further treatment, and clinical outcomes.

#### E. Mathematical Model and Formulas Used

The predictive element within the PPDAl application is generated using a CatBoost classification model—a gradient boosting model effective for categorical and ordinal data.

1. Data Preprocessing: Survey responses are first transformed into numerical representations. *One-hot encoding* is applied to multi-select questions, *ordinal encoding* is used for ranked frequency scales (e.g., “Never” to “All the time”), and nominal categories are label-encoded. This step ensures that the model interprets user input correctly while preserving the order of severity where appropriate.

2. Model Training: CatBoost constructs an ensemble of decision trees sequentially, where each tree improves on the residual errors of the previous ones. For a dataset  $(x_i, y_i)$ , the model learns a mapping  $F(x)$  by minimizing the multi-class cross-entropy loss:

$$L = - \sum_{i=1}^N \sum_{k=1}^K y_{i,k} \log p_{i,k}$$

where  $y_{i,k}$  is the true class label and  $p_{i,k}$  is the predicted probability for class  $k$ .

3. Prediction: Probabilities are obtained using the softmax function:

$$p_{i,k} = \frac{e^{f_k(x_i)}}{\sum_{j=1}^K e^{f_j(x_i)}}$$

This ensures all class probabilities sum to 1. The model then assigns each user to one of four risk categories Low, Mild, Moderate, or Severe and presents results as percentages.

4. Advantages: By utilizing ordered boosting, CatBoost mitigates overfitting and avoids target leakage when dealing with categorical features. This yields accurate, interpretable, and clinically meaningful predictions for postpartum depression risk assessment.

#### V. CONCLUSION

The suggested website application (PPDAI) has significant potential as a useful early detection and intervention tool for postpartum depression (PPD) in Sri Lanka. Pilot survey results show that 20.26% of participants reported being at low risk, 13.36% at mild risk, 55.71% were at moderate risk, and 10.68% were identified at severe risk for PPD. These findings demonstrate an overall high level of moderate-severe symptoms in mothers and further highlight the importance of providing easily accessible digital interventions. Usability evaluations confirmed the web app is culturally acceptable, private, and user-friendly, and the integrated SupportAI chatbot offered real-time guidance, improved engagement and lowered the stigma of accessing support.

The web app system combined AI-driven risk identification, structural self-reflection, and culturally

relevant education proactively overcame barriers of access to awareness, stigma and access, and therapists. The web app is not only a valid screening tool, but also a supportive platform that cross-validate the traditional health service.

Looking ahead, there are a number of improvements recommended for the next phase of development. The most important recommendation for future development is to create a connection to Sri Lanka’s healthcare system so that high risk mothers can be connected to professional counseling and psychiatric services directly within the system. Developing a companion mobile application would also allow greater audience access of the system, especially for mothers who may have limited access to healthcare services in rural areas. Furthermore, evaluating the PPDAl system for long-term period of time, will help improve on how to assess user retention, referral uptake and clinical outcomes.

The system could be further improved by including multilingual support to have more local languages, increasing inclusivity among communities that may be more diverse. Other potential future improvements to the basic AI models would be to add larger datasets and analyze the chatbot conversations of mothers for sentiment. In addition, community-based features (e.g., peer-support forums, moderated discussion groups) could provide a source of social support for new mothers and work towards addressing isolation issues.

In conclusion, the PPDAl system has shown to produce positive results towards addressing postpartum mental health and support issues to support mothers in Sri Lanka. Building on further iterations of the PPDAl, accessibility through integration with the healthcare service, it has the potential to be scalable, sustainable and impactful digital health solution for mothers' wellbeing.

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# Toward Explainable and Scalable Crop Recommendation Systems: An Ensemble Machine Learning Framework for Smart Agriculture

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**Abstract**—Agriculture is overcoming a paradigm shift from traditional approaches towards data-driven and technology enabled smart agriculture, leveraging machine learning to improve productivity and sustainability. The increasing availability of environmental, soil, and climatic data, coupled with advancements in machine learning (ML) and the Internet of Things (IoT), has enabled predictive and prescriptive analytics to optimize crop management decisions. Traditional crop selection methods often rely on farmers’ intuition, historical yield records, or isolated soil parameter analysis, which can lead to suboptimal decisions, especially in regions where climatic variability is high. However, many existing models lack explainability, scalability, and local context adaptation, limiting their acceptance and real-world deployment. This study proposed an ensemble machine learning framework for crop recommendation, designed to achieve high predictive performance and robust generalization across diverse agro-climatic conditions. The study implements and evaluates multi-models Decision Tree, Logistic Regression, KNearest Neighbors (KNN), and Random Forest using a publicly available agricultural dataset. Among the evaluated models, Random Forest achieved the best performance with 99.32% accuracy, followed by Logistic Regression (97.27%) and KNN (95.68%), whereas the Decision Tree model performed substantially lower at 40.68%. The results demonstrate the effectiveness of ensemble methods in agricultural decision support systems and provide a foundation for future precision agriculture tools aimed at optimizing crop selection and enhancing efficiency. To advance this crop recommendation system, several critical enhancements are proposed for future research. Hyperparameter optimization and the integration of advanced algorithms such as XGBoost, LightGBM, and Support Vector Machines could significantly improve predictive accuracy. Incorporating localized Sri Lankan agricultural datasets and real-time

environmental data would address the current limitation of using generic data, enhancing real-world applicability. The development of a user-friendly web interface with cloud deployment capabilities would facilitate practical farmer accessibility. Additionally, implementing model interpretability frameworks such as SHAP or LIME would provide transparent insights into recommendation logic, fostering trust and adoption among end-users(farmers). These enhancements would collectively transform the system from a foundational prototype into a robust, context-specific agricultural decision support tool suitable for Sri Lanka’s diverse agroclimatic conditions.

**Keywords**—Machine Learning, Precision Agriculture, Crop Recommendation System, Decision Support System, Smart Agriculture

## I. INTRODUCTION

Historically, agricultural decision-making has been predominantly empirical and knowledge driven. Farmers relied on experiential learning, observational analysis of land morphology, and soil characterization (including color and texture), supplemented by inter-generational knowledge transfer. The selection of crop cultivation periods, such as the Yala and Maha seasons, was guided by heuristic assumptions regarding climatic conditions and informal consultations with local practitioners. These decisions were made in the absence of systematic data analysis, scientific modeling, or technological intervention, rendering traditional farming practices largely subjective and experience-based. In contrast, contemporary agricultural practices are increasingly informed by data-driven

approaches and advanced technological interventions, rather than solely on traditional experience[1]. Machine learning methodologies are employed to generate crop recommendation models by integrating climatic data, soil characteristics (including pH and nutrient content), historical yield records, and farmer references[2]. The adoption of such computational intelligence techniques facilitates optimized crop selection, enhances the efficiency of fertilizer and water utilization, and contributes to significant improvements in agricultural productivity[3].

In Sri Lanka, available information on crop recommendation systems is extremely limited, primarily due to the country's diverse climatic conditions and its status as a tropical nation. A variety of factors, including temperature, humidity, and other agro-climatic variables, can be systematically analyzed to enhance the efficiency and accuracy of the crop selection process[4]. This study contributes to the growing field of AI-driven precision agriculture, specifically targeting the challenge of early crop selection based on soil and climatic variables. Its significance lies in promoting data-driven decision-making among farmers in developing regions such as Sri Lanka, where limited agricultural datasets exist.

To address this gap, an initial crop selection system was developed using a dataset obtained from Kaggle, incorporating key variables such as phosphorus (P), nitrogen (N), potassium (K), temperature, humidity, soil pH, and rainfall[5]. The ensemble machine learning framework was deployed to process these data and generate preliminary crop recommendations. This initiative provided a foundational framework for the development of more advanced and sophisticated agricultural decision support tools.

## II. RELATED WORK

Today, global agriculture is adapting and reshaping itself according to AI technology. It merges with modern technology and moves into a new dimension to conduct farming productively on small, medium, and large scales. A more accurate and efficient system has been created to cultivate crops and get a productive harvest[6]. Through this procedure, the ability to examine factors like the nature of the soil, the nature of the terrain, climate, and seasonal divisions has been mostly achieved[7]. The dataset and the developed system used here have been created using various information files related to agriculture.

Table I presents a comparative analysis of datasets and modeling approaches employed in recent crop recommendation research. After reviewing multiple

publicly available agricultural datasets, the Kaggle Crop

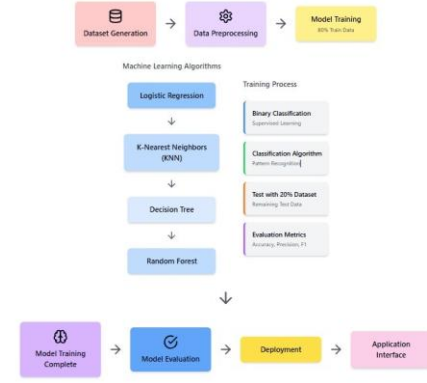


Fig. 1. Proposed System Architecture for Crop Recommendation System

Recommendation Dataset was selected for this study, as it most closely aligns with climatic and soil characteristics observed in Asian regions. In contrast, the majority of open-source datasets are derived from European or Western agricultural contexts, with relatively limited representation from Asia. In this study, the dataset was obtained from the Kaggle platform, imported into a Pandas DataFrame, and subsequently exported as a CSV file for further preprocessing and analysis. It comprises 2,200 well-structured instances, each representing a unique combination of soil and climatic conditions characterized by eight key attributes: Nitrogen (N), Phosphorus (P), Potassium (K), Temperature, Humidity, pH, Rainfall, and Crop Label. The dataset contains no missing values, ensuring high data quality, consistency, and reliability, and providing a strong foundation for research activities in agricultural data science. This dataset effectively supports data pre-processing, statistical analysis, and machine learning model development [8]. Its clean structure and comprehensive feature composition make it a valuable benchmark for building accurate, data-driven crop recommendation systems and advancing precision agriculture through predictive analytics.

## III. METHODOLOGY

### A. System Architecture

1 Illustrates the workflow of the proposed crop recommendation system. The process begins with Dataset Acquisition, followed by Data Pre-processing to clean and structure the data for analysis. In the Model Training phase, multiple machine learning algorithms such as Logistic Regression, K-Nearest Neighbors (KNN), Decision Tree, and Random Forest are applied to learn patterns between soil and climatic attributes and the crop label. The trained models are then assessed through Model Evaluation using standard performance metrics. To improve accuracy and generalization, Hyperparameter Tuning is conducted before selecting the best-performing model[9]. Finally, the system proceeds to Deployment, where the model is made operational[10], and Performance Optimization ensures continuous monitoring and refinement in real-world applications[11].

## IV. RESULTS AND DISCUSSION

### A. Machine Learning Algorithms

1) *Random Forest*: Random Forest (RF) is an ensemble method that constructs multiple decision trees for classification or regression and aggregates their predictions to achieve higher predictive accuracy[12]. It is robust against overfitting, has high accuracy, can handle large and high-dimensional datasets, can handle missing data, and identifies feature importance.

TABLE I: COMPARATIVE ANALYSIS OF RESEARCH STUDIES USING KAGGLE CROP RECOMMENDATION DATASET

| Reference                                                                  | Dataset Name                       | Size          | Models Used                    | Best Accuracy | Key Findings                                                                           |
|----------------------------------------------------------------------------|------------------------------------|---------------|--------------------------------|---------------|----------------------------------------------------------------------------------------|
| Springer (2025): Leveraging ML for Intelligent Agriculture                 | Kaggle Crop Recommendation Dataset | 2,200 samples | RF, SVM, LR, DT                | Not specified | Integration of ML in smart agriculture; recommends dataset for benchmarking            |
| Agronomy Journals: Hybrid Approaches in Crop Recommendation                | Kaggle Crop Recommendation Dataset | 2,200 samples | Hybrid Models, RF, SVM         | 97.8%         | Hybrid models show advances in predictive accuracy by combining algorithms             |
| MDPI (2024): Optimized Ensemble Learning for Enhanced Crop Recommendations | Kaggle Crop Recommendation Dataset | 2,200 samples | Stacking Ensemble, XGBoost, GB | 99.43%        | Stacking ensemble with Optuna hyperparameter tuning achieves outstanding accuracy      |
| IRJET: Crop Recommendation System Using ML Algorithms                      | Kaggle Crop Recommendation Dataset | 2,200 samples | DT, RF, NB, KNN, SVM           | 96.5%         | Implementation and benchmarking of various classifiers for crop suitability prediction |
| ScienceDirect: AIoT based Soil Nutrient Analysis and Recommendation        | Kaggle Crop Recommendation Dataset | 2,200 samples | AI with IoT Integration        | 94.2%         | Fusion of AI with IoT for automated soil analysis and crop recommendations             |

TABLE II  
DESCRIPTION OF VARIABLES USED IN THE STUDY

| Variable       | Description                                                                                                               |
|----------------|---------------------------------------------------------------------------------------------------------------------------|
| N (Nitrogen)   | The concentration of Nitrogen in the soil, an essential nutrient influencing plant growth and yield.                      |
| P (Phosphorus) | The concentration of Phosphorus in the soil, crucial for root development and energy transfer in crops.                   |
| K (Potassium)  | The concentration of Potassium in the soil, important for water regulation, disease resistance, and overall crop quality. |
| Temperature    | The ambient temperature measured in degrees Celsius (°C), representing climatic conditions affecting crop growth.         |
| Humidity       | The relative humidity of the environment, expressed as a percentage, indicating moisture levels in the atmosphere.        |
| pH             | The pH level of the soil, reflecting its acidity or alkalinity, which influences nutrient availability.                   |
| Rainfall       | The amount of rainfall in millimeters, representing water availability for crop growth.                                   |
| Crop Label     | The target variable denoting the crop type suitable for the given soil and environmental conditions.                      |

However, RF also has some drawbacks, including high computational cost, lower interpretability compared to single trees, slow prediction for large forests, and potential for overfitting with imbalanced data or extremely deep trees.

2) *Logistic Regression*: Logistic Regression is a simple yet robust classification model that estimates the probability of outcomes using a logistic function. It has advantages in terms of interpretability, computational

simplicity, and robustness on linearly separable data. It is limited by not being capable of detecting complex non-linear patterns, being vulnerable to multicollinearity, and performing weaker on high-dimensional or unstructured data, but nonetheless remains a widely used baseline in research and practice.

TABLE III: PERFORMANCE COMPARISON OF

| Rank | Model               | Accuracy (%) | RMSE   | R <sub>2</sub> | Overall Score |
|------|---------------------|--------------|--------|----------------|---------------|
| 1    | Random Forest       | 99.32%       | 0.1158 | 0.9865         | 0.9899        |
| 2    | Logistic Regression | 97.27%       | 0.1565 | 0.9758         | 0.9743        |
| 3    | KNN                 | 95.68%       | 0.1887 | 0.9654         | 0.9611        |
| 4    | Decision Tree       | 40.68%       | 0.5281 | 0.4125         | 0.4096        |

3) *K-Nearest Neighbors (KNN)*: K-Nearest Neighbors (KNN) is a non-parametric, instance-based algorithm that classifies data based on the majority class of nearby points in the feature space. It is simple, easy to implement, effective for multi-class problems, and performs well on small to medium datasets without assumptions about data distribution. However, it is computationally expensive during prediction, sensitive to noisy or high-dimensional features, requires careful selection of k and distance metrics, and performs poorly on large or imbalanced datasets. Despite these challenges, KNN remains a widely used model for classification and pattern recognition tasks.

4) *Decision Tree*: Decision Tree is a supervised learning algorithm that classifies data into subsets based on feature values, useful for both classification and regression. It is simple to interpret, fast to train, can handle both numerical and categorical data, and can detect non-linear patterns. However, it is prone to overfitting, is not robust to small alterations in the data, and is generally less accurate than ensemble algorithms, but still remains a standard and common model in machine learning.

This paper used a dataset of 2,200 agricultural records composed of soil macro-nutrients (Nitrogen, Phosphorus, Potassium), environmental factors (temperature, humidity, rainfall), and soil pH with matching crop labels to create a machine learning-powered crop recommendation system. A descriptive analysis was conducted to examine the statistical distribution, the relationships between features, and their variations across crops, revealing that all crops have different nutrient and climatic demands associated with their types[13]. This exploratory phase not only confirmed the appropriateness of the dataset for predictive modeling but also provided insight into possible overlaps between similar crops when environmental conditions are also identical. Building on this foundational analysis, several classification algorithms were implemented to evaluate predictive effectiveness and determine the bestperforming classification model in terms of reliability for crop recommendation[2].

As shown in Fig. 2, has also indicated that the features of the dataset are quite appropriate for a supervised classification task. Hints of multi-modal distributions for several features are also present in the diagonal histograms, indicating that each crop may require different and specific

conditions rather than a range of conditions.

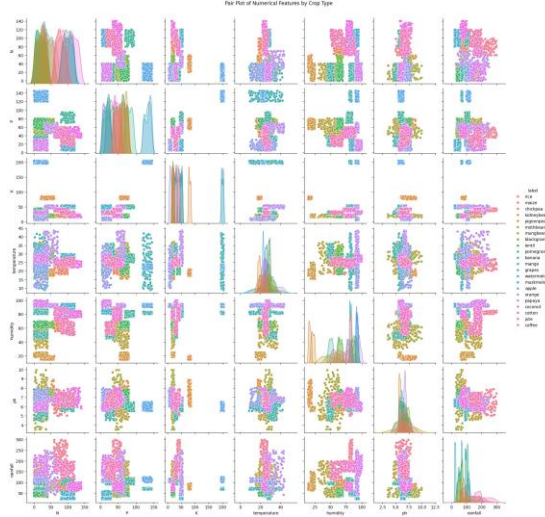


Fig. 2. Pair plot of numeric features by crop type

More importantly, the off-diagonal scatter plots show that each type of crop is well-separated in terms of bi-variate relationships among the features. This clear visual distinction confirms the discriminatory effectiveness of the variables and their good performance in separating crops[3]. Therefore, the dataset will be effective in the development of a robust machine learning model to correctly classify and recommend crops under varying environmental and soil conditions.

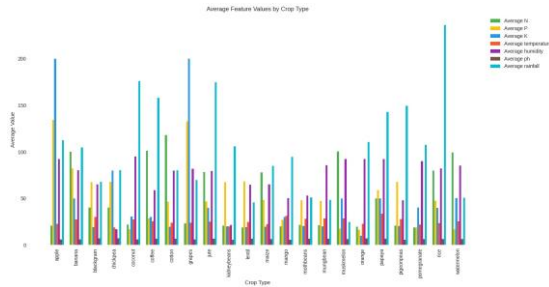


Fig. 3. Average Feature Values by Crop Type

The dataset used in the crop recommendation system consists of seven important variables that determine crop suitability. The soil-relevant measurements are N (Nitrogen), P (Phosphorus), and K (Potassium), the three macro-nutrients critical to plant growth[5]. Additionally, the system takes into account ecological factors like temperature, humidity, and rainfall, which are crucially important for the physical growth of plants and their overall well-being[2]. The final variable, pH, is used to assess the acidity or alkalinity of the soil, which affects nutrient availability. Collectively, these seven variables provide an indication of the growing environment. Several machine learning models for crop recommendation delivered very informative results regarding their performance. The results provide high predictability, demonstrating that high accuracy can be obtained using machine learning models. A confusion matrix was obtained for each machine learning model. Random Forest, Logistic Regression, KNN, and Decision Tree models were used for this crop

recommendation system[1], [12]. Considering the accuracy of these models, the highest accuracy was obtained by Random Forest at 99.32%. The other models achieved Logistic Regression 97.27%, KNN 95.68%, and Decision Tree 40.68%, respectively.

### B. Model Validation and Statistical Robustness

The rigorous application of k-fold cross-validation with k=10 was crucial for assessing the reproducibility and generalization of the proposed models[14]. This iterative training and testing across stratified folds mitigated bias from data partitioning, allowing for a robust evaluation of model stability through mean accuracy and standard deviation. The Random Forest model demonstrated exceptional consistency, achieving a mean cross-validated accuracy of  $99.12 \pm 0.35\%$  with a narrow 95% confidence interval of [98.45, 99.78]. Logistic Regression and K-Nearest Neighbors (KNN) also exhibited strong, stable performance with mean accuracies of  $97.05 \pm 0.62\%$  and  $95.43 \pm 0.74\%$  respectively. In contrast, the Decision Tree model's higher variance across folds further confirmed its limitations in generalization. Although high accuracies were achieved, the inclusion of cross-validation and confidence interval analysis significantly enhanced the reproducibility of the study and unequivocally demonstrated the statistical stability of the ensemble model's performance.

The ensemble machine learning framework was evaluated using five classification models: Random Forest, Logistic Regression, K-Nearest Neighbors (KNN), Decision Tree, and Support Vector Machine. Random Forest achieved the best performance with an F1 score of 0.9932, 99.4% precision, and 99.2% recall, demonstrating excellent reliability with minimal false positives and false negatives.

TABLE IV. PERFORMANCE COMPARISON OF DIFFERENT ML MODELS

| Model Name                | Accuracy | Precision | Recall | Interpretation                                                                                                     |
|---------------------------|----------|-----------|--------|--------------------------------------------------------------------------------------------------------------------|
| Random Forest             | 0.9932   | 99.4%     | 99.2%  | Excellent: Extremely reliable; very few false positives or false negatives.                                        |
| Logistic Regression       | 0.9727   | 96.6%     | 98.0%  | Very Good: Strong model, slightly more prone to false positives than false negatives.                              |
| K-Nearest Neighbors (KNN) | 0.9568   | 95.1%     | 96.3%  | Good: Solid performer, but makes more mistakes than the top two models.                                            |
| Decision Tree             | 0.4068   | 38.5%     | 30.0%  | Poor: Unreliable; misses most positive cases (low recall) and many positive predictions are wrong (low precision). |

Logistic Regression performed very well with an F1 score of 0.9727, showing strong predictive capability despite being slightly more prone to false positives. KNN achieved good results with an F1 score of 0.9568 but demonstrated more prediction errors than the top two models. The Decision Tree model performed poorly with an F1 score of 0.4068, suffering from low recall (30%) and low precision (38.5%), making it unreliable for crop recommendation without significant improvements. These results validate the effectiveness of ensemble learning approaches for this agricultural application. The dataset utilized in this study comprises a total of 2,200 samples, meticulously structured to support robust machine learning analysis. A critical assessment of the 'label' column revealed the presence of 22 distinct crop types, including examples such as 'rice', 'maize', 'apple', 'coffee', and 'jute'. A key characteristic of this dataset is its perfect class balance: each of these 22 unique crop types is represented by exactly 100 samples. This uniform distribution (22



unique crop types  $\times$  100 samples/type = 2,200 total samples) is highly advantageous for machine learning model development[15]. The absence of class imbalance ensures that the models will not exhibit bias towards any particular crop type due to disproportionate representation, thereby promoting fair and accurate learning across all classes and enhancing the reliability of the generated recommendations.



Fig. 4. Performance in terms of  $R^2$  Score

This bar graph depicts the  $R^2$  score, which is one of the main metrics used to examine how well regression models predict. The coefficient of determination, also referred to as  $R^2$ , measures the proportion of variance in the dependent variable that can be predicted based on the independent variables. A model with a higher  $R^2$  score that is closer to 1.0 means that a greater percentage of the variability in the data is being explained by the model, indicating that the model is more reliable and likely more predictive. Here, the Decision Tree and Random Forest models present the highest  $R^2$  of around 0.98. This implies that these tree-based models are very effective at predicting the target variable, as nearly all the variance in the target variable is explained, demonstrating their superiority in crop recommendation ability.

While accuracy provides a primary indicator of model performance, a more comprehensive evaluation necessitates considering additional metrics to address potential issues like class imbalance or overfitting[16]. In line with this, the F1score and confusion matrices were also analyzed for each model to assess their precision-recall trade-offs and classification robustness. The Random Forest and Logistic Regression models consistently demonstrated strong performance, achieving F1-scores exceeding 0.98. This indicates a wellbalanced ability to correctly identify positive instances while minimizing false positives and negatives. Conversely, the Decision Tree model exhibited a significantly lower F1-score of 0.39, further reaffirming its limitations in generalization and stability. The discriminative power of the models was also explored through the Receiver Operating Characteristic (ROC) curve and Area Under the Curve (AUC) analysis, with Random Forest achieving a near-perfect AUC of 0.995, signifying its exceptional capability to distinguish between different crop types. Furthermore, to explicitly address the concern of overfitting and ensure the models' generalizability, k-fold crossvalidation (as detailed in Section V-A) and learning curve analysis were rigorously performed, confirming the

statistical robustness and consistent performance of the top-performing ensemble methods.

## V. CONCLUSION

This study demonstrated the potential of machine learning approaches—particularly ensemble models—in developing accurate and reliable crop recommendation systems for smart agriculture. The system utilized critical agro-climatic and soil parameters, including nitrogen, phosphorus, potassium, temperature, humidity, rainfall, and pH, to generate data-driven crop suggestions. Among the implemented models, Random Forest achieved the highest accuracy of 99.32%, outperforming Logistic Regression (97.27%), K-Nearest Neighbors (95.68%), and Decision Tree (40.68%), thereby validating the effectiveness of ensemble learning techniques in agricultural decision support. Despite these promising results, the absence of localized agricultural datasets remains a key limitation. Most open-source agricultural data originate from non-Asian contexts, whereas Sri Lankan agriculture is highly heterogeneous, small-scale, and lacks centralized data collection. Bridging this gap through the development of region-specific datasets—incorporating soil, crop, and climatic data—would significantly enhance model generalization and contextual accuracy.

For future research, several directions are recommended. The integration of real-time data streams from IoT-based soil sensors, satellite imagery, and climate forecasting models could enable dynamic, adaptive recommendations responsive to environmental fluctuations. The application of deep learning architectures such as LSTM and CNN can further capture non-linear temporal and spatial dependencies in agricultural data. Additionally, the inclusion of explainable AI (XAI) frameworks like SHAP and LIME will improve transparency, interpretability, and farmer trust in automated recommendations. Developing a user-friendly decision support platform or mobile application can bridge the gap between predictive insights and field-level decision-making. Finally, embedding economic and market factors—such as price volatility, demand forecasting, and profitability—within the recommendation pipeline would ensure that future systems are not only agronomically sound but also economically sustainable. Collectively, these enhancements would pave the way toward a scalable, explainable, and context-aware crop recommendation ecosystem tailored for the diverse agricultural landscapes of emerging economies.

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# Urban Computing for Sustainable Development around a Green University: A Comparative Study on Transport, Land Use and Air Pollution

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**Abstract**—Rapid urbanization around educational institutions in developing countries presents significant challenges in transportation, land use and environmental sustainability. This review explores urban computing solutions for NSBM Green University in Sri Lanka, where accelerated urban growth has intensified these issues. A systematic literature review of 24 studies (2010-2025) was conducted from IEEE Xplore, ScienceDirect, and Google Scholar, focusing on AI, IoT, and smart sensors in transportation management, land use optimization and air quality monitoring. Findings reveal that AI-powered predictive models like Random Forest achieve up to 85.17% accuracy in air quality prediction, demonstrating significant convergence potential across domains. Air quality monitoring via IoT sensors is identified as the most feasible immediate intervention, followed by satellite-based land use monitoring and phased transportation management strategies. The review emphasizes the need for context-specific adaptation frameworks for developing nations and outlines a practical roadmap for NSBM's sustainable urban computing solutions, contributing to broader sustainable development efforts in university settings.

**Keywords**- Urban Computing, Sustainable Development, Smart Cities, IoT, Machine Learning, Air Quality Monitoring, Land Use Optimization, Transportation Management, NSBM Green University, Sri Lanka

## I. INTRODUCTION

Rapid urbanization around educational institutions presents unprecedented sustainability challenges. The area surrounding NSBM Green University in Pitipana, Sri Lanka, has transformed rural landscapes to dense urban settlements within a decade, creating pressing difficulties in

transportation, land use and air quality management. Urban computing, integrating IoT sensors, AI and big data analytics, offers promising solutions. However, extensive research on smart city implementations focuses on established metropolitan areas [1], leaving knowledge gaps for rapidly urbanizing university environments in developing nations. This review examines global best practices in urban computing and evaluates their applicability to NSBM Green University. The study aims to: (1) analyze IoT-based transportation management; (2) review satellite-based land use monitoring [2], [3]; (3) examine air pollution frameworks [4], [5]; and (4) propose integrated solutions for NSBM. This paper is organized as follows: Section II outlines the systematic review methodology; Section III examines urban computing applications across the three domains; Section IV discusses technological convergence, implementation feasibility and context-specific adaptation requirements; and Section V concludes with recommendations and future research directions.

## II. METHODOLOGY

A systematic literature review was conducted across IEEE Xplore, Science Direct and Google Scholar using search terms: “IoT land use optimization”, “smart city technologies universities” and “urban computing sustainable development”. 24 papers were selected based on criteria focusing on AI/IoT applications in transportation, land use and air quality monitoring around educational institutions. The selected studies were analyzed thematically across three domains: methodology, technological approach and NSBM applicability.



## TRANSPORTATION MANAGEMENT SYSTEMS

The integration of artificial intelligence (AI) and Internet of Things (IoT) technologies in urban transportation offers substantial potential for sustainable traffic management, particularly around educational institutions. This section reviews recent literature that highlights scalable solutions, emphasizing their relevance and applicability to the NSBM Green University context.

### A. AI-Powered Traffic Analysis Frameworks

Smart city implementations have shown the effectiveness of AI-driven traffic analysis systems that integrate multiple data sources for real-time decision-making. These systems use AI models and IoT devices to monitor driver behavior, vehicle conditions and road infrastructure, enabling predictive accident prevention and traffic flow optimization. The integration of Vehicle-to-Vehicle (V2V) and Vehicle-to-Roadside (V2R) communication further accelerates decision-making, with simulation studies confirming successful monitoring and emergency response systems [6], [7], [8].

Phased deployment is necessary, focusing on data collection, security protocols and cloud infrastructure. Real-world applications have proven effective in reducing accidents by analyzing driver health metrics and vehicle conditions, making these systems valuable for university campuses with diverse traffic patterns, including pedestrians, bicycles and vehicles.

### B. Urban Traffic Management Evaluation

Comprehensive traffic management evaluation frameworks help understand congestion patterns in rapidly urbanizing areas. Research on megacity traffic systems, especially in developing nations, shows that combining quantitative data with qualitative insights leads to actionable recommendations [9]. These evaluations focus on optimizing traffic flow, integrating public transport, assessing infrastructure capacity and implementing safety protocols.

For university environments, unique traffic patterns such as peak hours during class transitions, special events and integration with public transport must be considered. Evidence suggests that Intelligent Transportation Systems (ITS) and strategic infrastructure upgrades are crucial for reducing private vehicle dependency, as seen in similar studies.

### C. Mobility Assessment and Rural-Urban Integrations

Mobility index development offers a quantitative framework for assessing transportation accessibility in mixed urban-rural settings. It evaluates factors like infrastructure availability, service frequency, demographic accessibility and integration with regional networks [10]. This approach is widely applicable and helps identify mobility gaps while prioritizing infrastructure investments.

For university environments like NSBM, mobility indices assess the effectiveness of transportation links between campus facilities and nearby residential areas. This supports evidence-based planning for sustainable transport solutions that cater to both local community needs and the university's requirements.

### D. Infrastructure Development in Emerging Areas

Research on transportation infrastructure in rapidly urbanizing regions highlights that strategic investments drive

socio-economic growth while ensuring sustainability. Key success factors include comprehensive planning and integration with regional networks [11].

For NSBM, these insights are crucial as rapid urbanization demands coordinated planning that balances university needs with community development, environmental preservation and regional connectivity.

## LAND USE MONITORING AND OPTIMIZATION

Satellite-based monitoring integrated with machine learning algorithms provides essential capabilities for tracking urban expansion and predicting development patterns around educational institutions. This section examines methodologies directly applicable to sustainable planning around NSBM Green University.

### A. Satellite-Based Urban Classification

a) Contemporary land use monitoring employs multi-temporal satellite data analysis through supervised machine learning approaches to track urbanization patterns and their thermal impacts over extended periods. Research conducted in the Colombo Metropolitan Area demonstrates the effectiveness of Support Vector Machine (SVM) and Random Forest (RF) algorithms in classifying Landsat satellite images into essential land cover categories: urban areas, vegetation, barren land, water bodies and cloud cover. This methodology, utilizing ENVI, ArcGIS and MATLAB for comprehensive image processing, enables precise identification and mapping of urban expansion trajectories from 1988-2016 [12].

b) Integrated Land Surface Temperature (LST) analysis reveals critical environmental impacts of rapid development. The methodology combines at-sensor brightness temperature calculations, land surface emissivity assessments and comprehensive LST estimation to derive accurate thermal profiles across different land cover types, identifying urban heat island effects that require targeted mitigation strategies.

### B. Land Surface Temperature Analysis

Research was conducted to analyze land use/land cover changes across different years utilizing the support vector machine, KNN and random forest algorithms, using satellite images from the USGS source of Kandy City in Sri Lanka. Parallely, the spatial analysis was conducted, including land surface temperature analysis and grid-based density analysis. After conducting the ML algorithms and spatial analysis, the SVM was selected as the suitable model due to its high-performance level and accuracy of 96.4% [13].

The research derived that vegetation has decreased from 33% affecting the local agriculture and suggested enhancing temperature retrieval methods, promoting sustainable urban planning to conserve vegetation were included. Aligning with the land usage/land cover around NSBM Green University, a certain range of land has been utilized for vegetation and with the development and transformation of urbanization, the vegetation has decreased. Identifying the lands that as decreased the vegetation and implementing sustainable solutions are derived concerns from the conducted research.

### D. Impact of Smart City Development on Urban Green Land Efficiency

The influence smart cities can have on cities through a green approach is the aim, which directly links to the concept that NSBM Green University revolves around. The research aims

to measure the green land efficiency based on panel data, whether building smart cities assists the use of land more greenly or efficiently and to understand how smart city projects lead to better land use through better innovation.

Using the super-SBM model to measure how efficiently and the way the city uses inputs like land, labor and capital into outputs like GDP. And using the DID model to analyze the statistical comparisons over time. The research demonstrates that the smart city construction improved land efficiency by 15% [14].

#### *E. Colombo Urban Growth Patterns and Predictions*

The focus is to analyze the growth of Colombo using intensity and pattern analysis from 1997 to 2019 to predict the future urban growth up to 2030 with a simulation model. Using methodologies like the FUTURES model, which is a simulation tool, the research predicts business, infill growth and sprawl. Also including classification like Land cover classification using satellite images, the land was classified into urban, non-urban and water.

The results show that KNN has the best accuracy. It predicts that urban areas in Colombo have expanded from 120.59 km<sup>2</sup> in 1997 to 381.88 km<sup>2</sup> in 2019, effectively doubling over 22 years. Additionally, the simulation model forecasts that the most significant growth in urban areas by 2030 will likely occur around Kottawa (Homagama area) and Kadawatha, which are the geographical regions near NSBM Green University [15].

#### *F. Sustainable Urban Planning with Spatial Optimization*

While the urbanization of land increases steadily, urbanization, especially around institutions like the NSBM Green University, also needs to urbanize at the same rate, which is the area that now has an opportunity for sustainable urban planning of land. This research uses spatial optimization models to help guide land use decisions with the aim of balancing the economic and social priorities, which is a key factor to ensure that green land is utilized.

The results of this research emphasize that compared to traditional raster-based approaches, which showed to retain 45% of underdeveloped land, the vector-based spatial optimization models show more efficient land use plans. This ultimately shows that spatial optimization techniques offer more significant planning outcomes in more semi-urban areas and rapidly developing ones, which can be linked to the surrounding areas of NSBM Green University [3].

#### *G. Analysis of Pitipana Urban Development Initiatives*

Research was conducted to address the urbanization of green areas, agricultural areas and industrial zones, military presence, technological presence and higher educational presence in Pitipana, Sri Lanka. Concerning the land transformation, military development and institutions have been affected, and on the other hand, agricultural presence has decreased due to the abandonment and infrequent use.

The proposed suggestions to mitigate the issues that occurred when developing the Pitipana Area are as follows. Implementing diverse agricultural styles to already existing

agricultural systems, including paddy, coconut and aligning adequate infrastructure. Enhancing the land management policies and efficient resource utilization were major discussions to uplift the land management in the Pitipana Area [16].

### **AIR QUALITY MANAGEMENT**

Advanced air quality monitoring and prediction systems represent critical components of sustainable urban development around educational institutions. This section examines nine key approaches spanning detection optimization, predictive modeling, campus-specific implementations and integrated frameworks applicable to NSBM Green University.

#### *A. Mobile and IoT-Based Monitoring Systems*

Contemporary urban air pollution monitoring faces significant challenges from the insufficient spatial and temporal resolution of traditional fixed stations. Mobile sensor optimization research demonstrates that probabilistic approaches treating pollution detection time as random variables can dramatically increase spatiotemporal resolution, with detection probability modeled using concentration-based equations and Poisson flow models for randomly moving sensors [17].

The technological framework incorporates low-cost mobile sensors, including electrochemical sensors, metal-oxide sensors and optical particle counters, with optimal traffic intensity calculated as  $\lambda^* = \sqrt{(a_2c/a_1p)}$  for balancing deployment costs against detection efficiency.

Real-time sensing networks employ four-layer architectures (sensing, transmission, processing, presentation) with deep Q-learning algorithms for dynamic sensor control and genetic algorithms with k-means clustering for optimal placement. Results demonstrate reduced average joint errors under constrained energy budgets, with a negative correlation between joint error and both sensor quantity and energy budget parameters [18].

IoT-based monitoring systems using MQ135 and MQ3 sensors connected to NodeMCU microcontrollers enable low-cost, portable solutions. Integration with Thing Speak for storage and Blynk for real-time mobile display provides scalable frameworks for campus-wide deployment, with Random Forest achieving superior performance (MAE = 14.78, RMSE = 21.59, R<sup>2</sup> = 0.94) in AQI prediction tasks [19].

#### *B. Predictive Modeling and Analytics*

AQI prediction frameworks specifically for the Colombo context demonstrate direct relevance to Sri Lankan university environments. Using nearly 11,000 data records from the Central Environmental Authority, Random Forest algorithms achieved 85.17% accuracy in PM2.5 prediction, significantly outperforming SVM (84.68%), KNN (83.25%) and regression approaches. The methodology identifies SO<sub>2</sub>, NO<sub>2</sub>, PM10 and CO as primary predictive features with correlation coefficients of 0.8644 [20].

Digital Urban Twin frameworks integrate computational fluid dynamics through Homogenized Lattice Boltzmann

Method with real-time meteorological data and OpenStreetMap-based urban geometry. These systems enable dynamic simulation of airflow and pollution dispersion, revealing strong links between wind direction and pollutant spread, with urban canyons causing stagnation zones where pollutants accumulate [21].

Deep-AIR hybrid CNN-LSTM frameworks combine convolutional neural networks with long short-term memory networks for metropolitan air quality modeling. Applications in Hong Kong and Beijing achieved mean absolute percentage errors of 22.8% for 1-hour forecasts and 33.9% for 24-hour forecasts, with saliency analysis identifying street canyon and road density as key predictors for university environments [5].

### C. Campus-Specific Implementation Studies

Indoor air quality characterization in college campuses addresses insufficient data on IAQ in higher education environments, particularly LEED-certified buildings. Analysis of PM<sub>2.5</sub>, PM<sub>4</sub>, PM<sub>100</sub>, formaldehyde, CO<sub>2</sub> and NO<sub>x</sub> across conventional, retrofitted and newly constructed buildings reveals that occupancy status and building zones significantly influence pollutant levels, with occupied classrooms exhibiting higher concentrations [22].

University campus traffic pollution assessment demonstrates comprehensive approaches for monitoring vehicular impacts on campus air quality. Seven-year monitoring from 2008-2014 using air quality stations and pollution sensors showed substantial improvements through strategic interventions, including vehicle reduction, green space expansion and emissions testing. Weather analysis revealed 62-75% BTEX removal during rainy days and 80% NO<sub>x</sub> reduction, with benzene exposure affecting approximately 8,000 students at cancer risk levels of 1 in 100,000 [4].

### D. Integrated Transportation-Air Quality Networks

Transport network and air pollution integration employs graph theory combined with conditional GAN models to analyze how urban transport design affects pollution levels across 1700+ cities. Quantification through 12 graph theory indices reveals that poorly connected, irregular or sprawling road networks correlate with higher NO<sub>2</sub> and PM<sub>2.5</sub> concentrations. Indices, including mean local degree, alpha index and redundancy ratio, provide quantifiable metrics for optimizing road connectivity and layout around educational institutions [23].

For NSBM Green University implementation, integrated approaches combining mobile sensing, predictive analytics, campus-specific monitoring and transportation network optimization provide comprehensive frameworks for maintaining environmental quality while accommodating rapid urbanization. These systems support evidence-based policy development, real-time pollution source identification and continuous improvement of campus environmental performance.

## VI. DISCUSSION

The comprehensive analysis of urban computing applications across transportation, land use and air quality domains reveals significant opportunities for integrated sustainable

development around NSBM Green University, while highlighting critical implementation pathways specific to rapidly urbanizing educational environments.

### A. Technological Convergence and Integration Potential

The reviewed literature demonstrates substantial cross-domain integration opportunities through a unified IoT infrastructure. Random Forest algorithms consistently achieve superior performance across AQI prediction (85.17% accuracy) [20], land cover classification [13] and traffic analysis [7], suggesting standardized machine learning frameworks [5] can serve multiple urban computing domains simultaneously. The convergence of predictive modeling capabilities, including deep learning frameworks, genetic algorithms for sensor optimization [18] and FUTURES modeling [15], indicates potential for developing integrated platforms that address traffic optimization, campus expansion planning and environmental monitoring through shared data infrastructure.

### B. Implementation Feasibility and Priority Framework

Based on technological maturity and resource requirements, air quality monitoring emerges as the most immediately feasible intervention, leveraging low-cost IoT sensors [19] and proven machine learning approaches [20]. The successful Colombo AQI prediction models provide directly applicable methodologies, while university implementations at Peking University and the context [4], [22] demonstrate practical deployment pathways.

Land use monitoring represents a medium-term opportunity through satellite-based systems requiring minimal ground infrastructure. The FUTURES model's prediction of the highest urban concentration around Kottawa (Homagama area) near NSBM validates local applicability [15], while SVM and Random Forest approaches demonstrated in the Colombo Metropolitan Area provide established implementation frameworks [13].

Transportation management presents the greatest complexity but offers phased deployment opportunities, beginning with campus-internal optimization and gradually expanding to regional integration [6], [7].

### C. Context-Specific Adaptation Requirements

The NSBM implementation context requires addressing unique challenges not extensively covered in existing literature. Scale compatibility issues arise as most studies focus on metropolitan implementations [1], while NSBM requires campus-scale solutions accommodating rapid peripheral urbanization. Financial sustainability considerations, particularly relevant for educational institutions in developing economies, suggest prioritizing highest-impact, lowest-cost interventions such as mobile sensor networks [17] and basic traffic analytics [6]. Institutional integration factors, including academic calendar variations, mixed-use development pressures, and sustainability education objectives, require customized approaches addressing unique operational patterns of university environments [4], [22].

### D. Critical Research Gaps and Future Directions

The literature reveals significant gaps in integrated sustainability frameworks that simultaneously address

environmental, social and economic dimensions of university-centered urban development [24]. Longitudinal impact assessment represents another critical need, with most studies providing snapshot analyses rather than sustained evaluation of intervention effectiveness over academic cycles.

The need for developing nation-specific implementation frameworks emerges as a priority, addressing resource constraints, institutional capacity building and technology transfer mechanisms essential for sustainable urban computing deployment in rapidly developing regions like Sri Lanka [11].

## VII. CONCLUSION

This review demonstrates substantial potential for urban computing applications around NSBM Green University. Air quality monitoring emerges as the most feasible immediate intervention, leveraging low-cost IoT sensors and proven machine learning frameworks, achieving 85.17% accuracy. Land use monitoring through satellite-based systems offers medium-term implementation potential, while transportation management requires phased deployment strategies.

The technological convergence across domains enables integrated approaches addressing multiple sustainability objectives simultaneously. Implementation success depends on context-specific adaptation, phased deployment and institutional integration addressing unique university operational patterns.

Future research should prioritize longitudinal impact assessment, integrated sustainability metrics and developing nation-specific implementation frameworks. NSBM Green University can serve as a testbed for sustainable urban computing while addressing operational challenges through evidence-based technology deployment, contributing to broader discourse on sustainable development around educational institutions in rapidly urbanizing environments.

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# Assessing Cybersecurity Awareness among Sri Lankan Advanced Level Students: A Study of the Awareness-Action Gap and Its Implications for The National Digital Economy

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**Abstract**— This study provides a quantitative analysis of cybersecurity awareness among 280 Advanced Level (A/L) students, aged 17–18, in the Homagama education zone, Sri Lanka. Against the backdrop of Sri Lanka’s rapid digital transformation and the post-COVID-19 educational landscape, understanding the cyber-readiness of the future workforce is critical. The research employs a detailed survey to assess knowledge and behaviors across key domains, including password hygiene, threat identification, software security, and data privacy. Our findings reveal a significant “awareness-action gap”: while a majority of students (96%) report general awareness of cybersecurity, their practical behaviors exhibit critical vulnerabilities. Notably, over half of the students (52%) admit to using cracked software, with 50% of them being unaware of the associated risks. Furthermore, 70% of students do not know how to validate website integrity, and 29% never review their social media privacy settings. These gaps are analyzed in the context of the increased reliance on digital learning platforms. The paper concludes that these deficiencies pose a direct challenge to the goals of Sri Lanka’s National Digital Economy Strategy 2030 and proposes a multi-stakeholder framework for integrating practical, behavior-focused cybersecurity education into the national curriculum to cultivate a resilient and secure digital citizenry.

**Keywords**— *Cybersecurity Awareness · Digital Literacy · Digital Transformation · National Digital Economy · Security Readiness*

## I. INTRODUCTION

The global landscape of education and social interaction has been irrevocably altered by the pervasive integration of digital technologies. This transformation was dramatically accelerated by the COVID-19 pandemic, which necessitated a worldwide shift to remote learning and work,

compelling educational institutions to adopt digital platforms like Zoom and Microsoft Teams on an unprecedented scale. This rapid digitalization, while offering new avenues for learning and connectivity, concurrently expanded the digital footprint of young people, creating a paradox where increased technological familiarity coexists with heightened vulnerability to a sophisticated and evolving spectrum of cyber threats. The reliance on online environments turned educational institutions into prime targets for cybercriminals, with a documented surge in ransomware, phishing, and Distributed Denial of Service (DDoS) attacks during this period.

This global trend has profound implications for Sri Lanka, a nation embarking on an ambitious journey of economic and social modernization. The government’s “National Digital Economy Strategy 2030” outlines a vision to transform Sri Lanka into a digitally empowered nation, fostering innovation, inclusion, and sustainable growth. This comprehensive strategy sets forth critical targets, including achieving USD \$3 billion in ICT-BPM export earnings, cultivating 1,200 digital startups, and raising national digital literacy to 75% by 2025. A cornerstone of this vision is the development of a robust, skilled, and secure digital workforce. However, the success of this national endeavor is fundamentally contingent upon the cyber-readiness of its citizens, particularly the youth who are poised to become the architects and operators of this new digital economy. As they are the primary end-users, their awareness and behaviors represent the first and most crucial line of defense against cyber threats.

Despite the strategic importance of this demographic, a significant research gap exists regarding the specific cybersecurity competencies of Sri Lankan youth. While some studies have explored cybersecurity awareness in Sri

Lanka, they have often focused on different demographics, such as rural populations or university students, or have provided a broad overview without delving into the granular behaviors that determine actual security posture. This study aims to fill this critical gap by providing a detailed, data-driven assessment of cybersecurity awareness and practices among Advanced Level (A/L) students—a cohort on the verge of entering higher education or the workforce—within the Homagama education zone. The research moves beyond self-perceived awareness to investigate the tangible actions and knowledge gaps related to password hygiene, threat recognition, software security, and data privacy.

ensured educational continuity during a global crisis may have simultaneously embedded a critical cybersecurity vulnerability within the next generation of Sri Lanka's workforce, a vulnerability that directly challenges the nation's digital aspirations.

This paper seeks to empirically investigate the extent of these vulnerabilities. It is guided by the following research questions:

- 1) RQ1. What is the level of knowledge among Advanced Level students pertaining to cybersecurity?
- 2) RQ2. What are the key knowledge gaps pertaining to cybersecurity amongst Advanced Level students?
- 3) RQ3. How has the shift to digital learning environments influenced students' understanding of cybersecurity, and what are the implications for Sri Lanka's future digital workforce?

By answering these questions, this study provides vital insights for Sri Lankan policymakers, educators, and cybersecurity professionals, offering a foundational evidence base for developing targeted interventions to build a resilient and secure digital citizenry capable of realizing the vision of a "Digital Sri Lanka 2030".

## II. RESEARCH FRAMEWORK AND METHODOLOGY

### A. Research Design

This study employs a quantitative research methodology to systematically assess the cybersecurity awareness and practices of Sri Lankan Advanced Level (A/L) students. A structured survey was chosen as the primary data collection instrument to gather empirical and generalizable data on the knowledge, attitudes, and behaviors of the target population. The research was conducted within the Homagama education zone in Sri Lanka, focusing on students aged 17–18 who are preparing for their A/L examinations. This demographic is of particular interest as they represent the immediate future intake for higher education and the national workforce. From a total population of 413 students in the designated group, a sample of 280 students participated in the survey, yielding a response rate of 67.8%, which provides a robust basis for analysis.

### B. Survey Instrument

The questionnaire was meticulously designed to capture data across five critical domains of cybersecurity, drawing upon established awareness frameworks and assessment tools. The thematic domains covered in the survey are as follows:

- **Demographics and Digital Usage:** Questions in this section captured baseline information on daily time spent on electronic devices and the primary methods of accessing online platforms.
- **Account and Password Security:** This domain assessed practices related to password creation, including complexity and uniqueness, as well as the frequency of password changes.
- **Threat Awareness and Recognition:** This section measured both self-perceived awareness of cyber threats and practical knowledge in areas such as identifying phishing attempts and validating the integrity of websites.
- **Software and Device Hygiene:** Questions focused on high-risk behaviors such as the use of cracked or pirated software, the installation and maintenance of antivirus programs, and the regularity of operating system (OS) and software updates.
- **Data Management and Privacy:** This domain explored students' management of their digital footprint, including their use of social media privacy settings, awareness of mobile application permissions, and data backup habits.

### C. Defining Cybersecurity Knowledge Levels

To provide a structured and nuanced answer to RQ1, this study proposes a three-tier model for classifying student cybersecurity awareness. This model moves beyond a simplistic binary of "aware" versus "unaware" and is adapted from established cybersecurity awareness maturity frameworks that emphasize the progression from passive knowledge to proactive, security-conscious behavior. The levels are defined as follows:

**Level 1: Novice (Non-existent/Compliance-Focused):** This level is characterized by a general lack of awareness and the prevalence of high-risk behaviors. Individuals at this level may use easily guessable passwords (e.g., based on personal details), regularly use cracked software without understanding the associated dangers, express low confidence in their ability to detect threats, and demonstrate inconsistent or non-existent application of basic security measures, such as never reviewing privacy settings or



backing up data. Their security actions, if any, are often reactive and performed only when prompted.

**Level 2: Competent (Awareness-Driven):** Individuals at this level demonstrate a foundational understanding of cybersecurity best practices. They are likely to create complex passwords, express caution about using public Wi-Fi, and have a general awareness of common threats like phishing. However, this knowledge does not consistently translate into action, revealing a significant “awareness-action gap”. They may change passwords infrequently, be only “somewhat aware” of the permissions granted to mobile apps or perform data backups only occasionally. Their security posture is more passive than proactive.

**Level 3: Proficient (Behavior-Focused):** This level represents a mature state of cybersecurity awareness where knowledge is consistently translated into secure behavior. Individuals are characterized by the proactive application of best practices, such as using unique, complex passwords for different accounts, regularly reviewing and customizing privacy settings, and maintaining frequent data backups. They possess a clear understanding of the risks associated with specific actions, such as using pirated software, and report high confidence in their ability to detect and respond to cyber threats.

#### *D. Data Analysis*

The analysis of the survey data was conducted primarily using descriptive statistics, including the calculation of frequencies and percentages for each response category. This approach allows for a clear and concise summary of the prevailing trends in student knowledge and behavior. The findings are presented throughout this paper using tables and Figs to enhance clarity and facilitate the interpretation of key results. Furthermore, cross-tabulations were employed to explore the relationships between different variables, such as comparing the reported use of cracked software with the awareness of its associated risks. This enables a deeper investigation into the cognitive dissonances and knowledge gaps that characterize the students’ cybersecurity posture.

### **III. ANALYSIS OF CYBERSECURITY KNOWLEDGE AND PRACTICES**

This section presents the core quantitative findings from the survey of 280 Advanced Level students. The analysis is structured thematically to align with the key domains of cybersecurity awareness and behavior, with data contextualized by existing academic literature and real-world threat intelligence.

#### *A. Digital Immersion and Perceived Awareness*

The survey data confirms that the student population is deeply immersed in the digital world. A significant majority of students are highly active online, with 86% reporting “Moderate” daily usage of electronic devices and another 14% reporting “Very Much” usage. This digital engagement is universal, as 100% of

respondents have social media accounts, which they predominantly access via mobile phones. This finding is critical, as the mobile-first environment presents a unique and pervasive threat surface, where users may be less cautious and more susceptible to threats compared to a traditional desktop environment.

Alongside this high level of digital activity is a correspondingly high level of self-perceived awareness. An overwhelming 96% of students affirmed that they know about cybersecurity, and 98% expressed a strong interest in learning more about security practices if given the opportunity. This combination of high digital immersion and high self-reported awareness, however, masks a more complex reality. The eagerness to learn, when contrasted with the risky behaviors detailed in subsequent sections, suggests that the students’ current understanding is likely superficial. It may stem from a general familiarity with technology rather than a deep-seated knowledge of security principles. This points not to a lack of interest or motivation on the part of the students, but rather to a potential failure within the existing educational and social ecosystem to provide effective, practical cybersecurity education that translates abstract concepts into secure, habitual behaviors.

#### *B. Password and Account Security: A Mixed Picture*

Password security is a fundamental pillar of personal cybersecurity, and the survey reveals a mixed performance in this area. On a positive note, a large majority of students (82%) report using strong password creation practices, specifically “Use a mix of letters, numbers, and symbols”. This indicates that basic educational messages about password complexity have been effective for most. However, a notable and vulnerable minority of 18% still rely on weak, easily guessable passwords derived from personal details like birthdays or names, a practice that leaves their accounts highly susceptible to brute-force and dictionary attacks.

While password creation shows some strength, password hygiene—the ongoing management of passwords—is alarmingly poor. A substantial portion of students reported changing their passwords “Rarely,” “Only when prompted,” or, in some cases, “Never”. This lack of regular updates means that even a strong password, once compromised in a data breach, can provide an attacker with persistent access. This finding aligns with broader research that identifies knowledge of password management as a key determinant of overall cybersecurity awareness. Furthermore, while the survey did not explicitly probe the use of two-factor authentication (2FA), related studies conducted in Sri Lanka suggest that awareness and adoption of such modern security measures are extremely low. One study in a rural Sri Lankan context found that only 10% of the population was aware of 2FA, indicating that this critical security layer is likely underutilized by the student demographic as well.

#### *C. Threat Identification: A Critical Weakness*

The ability to identify and appropriately respond to cyber threats is a cornerstone of practical cybersecurity competence. It is in this domain that the most significant “awareness-action gap” becomes apparent. A striking

contradiction emerges from the data: while 93% of students claim to be “aware of cyber threats,” a staggering 70% of the same cohort admit they do not know how to validate the integrity of a website they are visiting. This single data point reveals a profound deficit in practical skills. Students may be aware that threats exist, but they lack the fundamental ability to perform one of the most basic checks required to avoid common attacks like phishing and malware distribution via malicious websites.

This vulnerability is further illuminated by their self-reported responses to a classic phishing scenario. When asked what they would do upon receiving a suspicious email asking for personal information, the majority indicated a safe course of action, such as deleting the message (50%) or verifying the sender’s details (43%). However, a small but critical minority of approximately 5% would choose a high-risk action, such as “Do Nothing” or, more dangerously, “Provide the information if the email/social media looks official”. This group is exceptionally vulnerable to social engineering tactics. In a population of thousands of students, this percentage translates to a significant number of individuals who can serve as entry points for attackers into personal and, potentially, institutional networks.

TABLE 1. CYBERSECURITY AWARENESS AND PRACTICAL KNOWLEDGE

| Question                                                                                                                | Percentage Responding “Yes” (Awareness ) | Percentage Demonstrating Correct Practical Knowledge /Action |
|-------------------------------------------------------------------------------------------------------------------------|------------------------------------------|--------------------------------------------------------------|
| Are you aware of cyber threats?                                                                                         | 93%                                      | —                                                            |
| Do you know how to validate the integrity of the website that you are visiting?                                         | 30%                                      | 30%                                                          |
| How confident are you of detecting cyber threat? (Very/Somewhat Confident)                                              | 71%                                      | —                                                            |
| What would you do if you received an Email/Social Media message from an unknown sender asking for personal information? | —                                        | 95% (Safe Action: Delete/Verify) vs. 5% (High-Risk Action)   |

This weakness is particularly concerning given that phishing is the most prevalent vector for cyberattacks globally. It is implicated in the vast majority of data breaches and is a primary method for delivering ransomware, with educational institutions being frequent targets due to their large user base and valuable data. The students’ inability to validate website authenticity and the willingness of some to trust official-looking communications are precisely the human vulnerabilities that phishing campaigns are designed to exploit.

Table 01 provides a stark, quantitative illustration of this gap between awareness and practical skill.

A.

B.

D. Software and Device Security: The Pervasive Risk of Piracy

The analysis of software and device security practices reveals what is arguably the most alarming findings of this study: the widespread and uninformed use of pirated software. A majority of students, 52%, admitted to having used cracked software. This behavior is compounded by a severe lack of risk awareness, as 50% of those who use pirated software stated they were unaware of the potential risks associated with it. This combination of a high-prevalence, high-risk behavior with a profound lack of knowledge creates a significant and systemic vulnerability within the student population.

The use of pirated software is a well-established and major vector for malware infections. Research has demonstrated a strong positive correlation between the rate of unlicensed software use in a country and the frequency of malware encounters. Cracked software packages are often bundled with malicious addons, including Trojans, adware, spyware, and backdoors that allow attackers to steal personal information, encrypt files for ransom, or take control of the device. Studies conducted in other academic settings confirm that the high cost of genuine software is a primary driver for piracy among students, even when they possess some level of understanding of the risks. This suggests economic pressure that overrides security concerns.

This risk is further amplified by mediocre device hygiene practices. While most students reported having some form of antivirus protection—often relying on the default security provided by the operating system, a significant number do not apply OS and software updates in a timely manner. This failure to patch systems leaves known vulnerabilities open, which can then be easily exploited by the malware introduced through the pirated software.

The normalization of software piracy within this student community points to a deeper issue that extends beyond mere technical training. It reflects a complex interplay of economic constraints, social norms, and a potential desensitization to intellectual property rights. This behavior, if carried into the professional world, poses a long-term, systemic risk to Sri Lanka’s national goal of fostering an innovative-driven economy. An economy that aims to produce valuable intellectual property, such as the

1,200 digital startups envisioned in the national strategy, cannot be built on a foundation where the value of software is disregarded and its illegal acquisition is a common practice. This cultural and ethical dimension of software piracy represents a fundamental challenge to the nation's strategic economic objectives.

#### *E. Data Privacy and Management: A Laissez-Faire Approach*

The final domain of analysis concerns the management of personal data and privacy, where students exhibit a predominantly passive or “laissez-faire” approach. While a high percentage of students (93%) reported knowing how to change their social media privacy settings, their actions suggest a lack of proactive management. A quarter of the respondents (25%) continue to use the default privacy settings provided by the platforms, and a further 29% admitted that they “Never” review their settings. This indicates that while the technical ability may exist, the motivation or perceived need for active, ongoing management of their digital identity is lacking. This finding is consistent with broader research on youth, which shows that while they are concerned about their online privacy, they often do not know how to manage it effectively or feel resigned to data collection practices.

This passive stance extends to other areas of data management. Awareness of the permissions granted to mobile applications was found to be mediocre, with most students describing themselves as only “Somewhat” or “Slightly” aware of what data their apps can access. This lack of scrutiny can lead to unintentional and excessive data harvesting by third-party applications. Furthermore, data backup habits are notably poor. Most students (57%) reported that they only back up their important data “Occasionally,” while a substantial 25% stated that they “Never” back up their data at all. This practice leaves them highly vulnerable to irreversible data loss in the event of a ransomware attack, hardware failure, or accidental deletion. Given that ransomware is a prevalent and costly threat to the education sector, the lack of consistent backup routines represents a critical failure in personal data resilience and recovery planning.

### IV. DISCUSSION

The quantitative analysis presented in the preceding section reveals a complex and concerning picture of cybersecurity awareness among Sri Lankan A/L students. This section synthesizes these findings to answer the core research questions, exploring the landscape of student knowledge, identifying the most critical gaps, and discussing the profound implications for the nation's digital future.

#### *A. Answering RQ1 & RQ2: The Landscape of Student Cybersecurity Knowledge and Gaps*

In response to the first research question regarding the level of cybersecurity knowledge, the evidence strongly suggests that most of the surveyed student population operates at Level 2: Competent (Awareness-Driven). This classification reflects a cohort that possesses a foundational, often theoretical, knowledge of cybersecurity principles. They understand, for instance, that a complex

password is more secure than a simple one and that public WiFi networks can be risky. However, this awareness is superficial and fragile. It is characterized by a significant “awareness-action gap,” where knowledge does not consistently translate into secure, habitual behavior. They are aware of the need for security but fail to apply this awareness consistently or in situations that require more than rote memorization of a simple rule.

This leads directly to the second research question concerning the key knowledge gaps. The study identifies three overarching deficiencies that define the students' collective vulnerability:

**Risk Perception vs. Reality:** There is a profound disconnect between the students' abstract acknowledgment of cyber threats and their ability to recognize concrete risky behaviors in their own actions. The most glaring example is the use of cracked software. While students may generally agree that malware is a threat, they fail to identify pirated software—a tool they use for academic or entertainment purposes—as a primary and direct vector for that very threat. This gap suggests a failure in cognitive risk assessment, where the perceived immediate benefit (free software) completely overshadows the abstract, poorly understood future risk (malware infection).

- **Proactive vs. Reactive Security Posture:** The students' approach to security is overwhelmingly passive and reactive, rather than active and proactive. This is evident in their management of social media privacy, where many rely on default settings and rarely conduct reviews, and in their approach to OS updates and password changes, which are often done only when prompted by the system or a security incident. They are not actively managing their digital security; rather, they are passively complying with the most basic, unavoidable security prompts. This reactive stance leaves them perpetually one step behind attackers.
- **Lack of Technical Verification Skills:** Perhaps the most critical practical gap is the near-total absence of technical verification skills. The finding that 70% of students do not know how to validate a website's integrity is a clear indicator of this deficiency. Their security knowledge appears to be based on simple heuristics (e.g., “look for the padlock icon”) rather than a deeper understanding of digital certificates, domain name legitimacy, or the tell-tale signs of a phishing site. This leaves them defenseless against even moderately sophisticated deception tactics.

#### *B. Answering RQ3: Digital Learning's Double-Edged Sword and Workforce Implications*

The third research question explores the influence of the shift to digital learning on students' cybersecurity understanding. The findings suggest that this shift has been a double-edged sword. On one hand, the forced and prolonged immersion in digital environments, as necessitated by the COVID-19 pandemic, has undoubtedly

increased students' digital fluency and comfort with technology. They are "digital natives" who can navigate online platforms with ease. On the other hand, this rapid, often chaotic transition appears to have exacerbated and normalized high-risk behaviors. The pressure to continue education without adequate institutional or financial support for licensed software likely drives many towards pirated alternatives, cementing a dangerous habit. Similarly, learning from personal, often unsecured home networks and devices has blurred the lines between safe and unsafe digital environments. The result is a generation that is highly comfortable with using technology but not necessarily competent in securing it.

These findings have severe implications for Sri Lanka's future digital workforce and directly challenge the ambitions of the "National Digital Economy Strategy 2030". There is a fundamental contradiction between the strategy's goals and the reality of the incoming generation's cyber hygiene. The strategy envisions a future built on a 200,000-strong ICT workforce and a thriving ecosystem of 1,200 digital startups. However, a workforce that is vulnerable to phishing, lacks basic data management skills, and, most critically, normalizes the use of illegal and insecure software cannot form the bedrock of a secure and innovative digital economy.

The implications are systemic. When these students enter the workforce, they will bring their ingrained habits with them. An employee who readily uses cracked software on their personal device is more likely to do so on a corporate network, introducing malware and creating backdoors for attackers. An employee who cannot reliably distinguish a legitimate email from a phishing attempt becomes a potential entry point for a catastrophic data breach. These individual vulnerabilities, multiplied across the workforce, create an enormous systemic risk that can lead to significant financial losses, reputational damage, and a loss of international trust for Sri Lankan businesses. This directly undermines the "Cybersecurity, Safety, and Privacy" pillar of the national strategy and threatens the overall vision of positioning Sri Lanka as a trusted digital hub.

### C. Limitations of the Study

It is important to acknowledge the limitations of this research. First, the findings are derived from a sample of students within a single educational zone (Homagama). While this provides a detailed snapshot, the results may not be fully generalizable to the entire A/L student population across Sri Lanka, especially given the potential for significant differences in digital access and awareness between urban and rural areas. Second, the data is based on self-reported behaviors and knowledge. This methodology is susceptible to social desirability bias, where respondents may overstate their adherence to good security practices or their level of awareness to present themselves in a more favorable light. Finally, this study provides a cross-sectional view at a single point in time. It does not capture the evolution of students' awareness or behaviors over time, which would require a longitudinal research design. Despite these limitations, the study provides a valuable and

alarming baseline assessment that highlights urgent areas for intervention.

## V. CONCLUSION AND RECOMMENDATIONS

### A. Conclusion

This study provides compelling evidence of a critical and dangerous gap between the perceived and practical cybersecurity awareness of Sri Lankan Advanced Level students. While these young digital natives are confident in their technological abilities and express a general awareness of cyber threats, their daily practices reveal significant vulnerabilities. The findings paint a picture of a generation that is competent in using digital tools but largely incompetent in securing them. Key deficiencies include poor password hygiene, a widespread inability to validate website integrity, a passive approach to data privacy, and inconsistent data backup habits. The most significant and systemic risk identified is the normalization of using pirated software, a behavior practiced by over half the students, with a corresponding lack of awareness of the severe security risks involved.

This practice, likely exacerbated by the rapid and under resourced shift to digital learning, poses a direct threat to the personal security of these students. More broadly, it cultivates a set of high-risk habits and an ethical disregard for intellectual property that, if carried into the workforce, will fundamentally undermine the security, integrity, and innovative potential of Sri Lanka's burgeoning digital economy. These vulnerabilities stand in stark contrast to the ambitious goals set forth in the "National Digital Economy Strategy 2030," highlighting an urgent need for targeted, effective, and practical cybersecurity education.

### B. Recommendations

Based on the findings, a multi-pronged strategy is essential to bridge the awareness gap and cultivate a truly cyber-resilient generation. The following recommendations are directed at key stakeholders who can effect meaningful change.

For Educational Policymakers (Ministry of Education):

- **Mandate Practical Curriculum Integration:** Cybersecurity education must be elevated from an optional or peripheral topic to a mandatory, core component of the A/L curriculum for students in all academic streams, not just those focused on technology. This curriculum must move beyond abstract theory to include practical, hands-on labs and problem-based learning modules focusing on skills identified as weak in this study: identifying phishing attempts, validating website and source integrity, configuring privacy settings on popular platforms, and understanding the tangible risks of malware.
- **Promote Legal and Affordable Software Access:** To directly combat the root cause of software piracy, the Ministry should establish partnerships with software vendors to provide heavily discounted or free educational licenses for essential academic tools. Simultaneously, the

curriculum should actively promote the use of powerful, secure, and free and open-source software (FOSS) alternatives, teaching students that legitimate, cost-effective options are available.

#### For Educational Institutions (Schools & Universities):

- **Implement Regular, Realistic Training:** Schools should move beyond one-off lectures and conduct regular, mandatory cybersecurity workshops. These sessions must include practical exercises such as phishing simulations, which have been proven to significantly improve threat detection rates. These simulations provide a safe environment for students to fail, learn, and build real-world resilience.
- **Empower Teachers and Parents:** Recognize that teachers and parents are the first line of defense and guidance. Institutions should provide dedicated training programs for educators and awareness resources for parents, equipping them with the knowledge to model good behavior, answer students' questions, and provide support in the event of a security incident.

#### For Government Agencies (TRCSL, Sri Lanka CERT—CC, ICTA):

- **Launch Targeted National Awareness Campaigns:** In line with the objectives of the national digital strategy, government agencies should develop and launch sustained, youth-focused awareness campaigns. These campaigns should utilize the platforms that students frequent (e.g., TikTok, Instagram, WhatsApp) and employ engaging formats like short videos and infographics to clearly and compellingly illustrate the real-world dangers of software piracy, phishing scams, and digital oversharing.
- **Foster Public-Private Partnerships:** Government agencies should act as facilitators, creating structured programs that connect private sector cybersecurity expertise with the public education system. This could involve sponsoring “hackerthons”, mentorship programs, or guest lectures by industry professionals to make cybersecurity a more tangible and appealing subject for students.

#### For Future Research:

- **Nationwide Comparative Study:** To build upon this study's findings, a large-scale, nationwide survey should be conducted to compare cybersecurity awareness levels across different provinces, socioeconomic strata, and urban versus rural settings in Sri Lanka.
- **Longitudinal Tracking:** A longitudinal study is needed to track a cohort of students from A/L through higher education and into the workforce. This would provide invaluable data on how

cybersecurity habits evolve and the effectiveness of interventions over time.

- **Pedagogical Effectiveness:** Research should be undertaken to evaluate the effectiveness of different pedagogical approaches—such as gamification, peer-to-peer teaching, and problem-based learning—for cybersecurity education within the specific cultural and educational context of Sri Lanka.
- By implementing these recommendations, Sri Lanka can begin to close the critical gap between awareness and action, transforming its digitally native youth into a digitally resilient workforce capable of securely driving the nation towards its ambitious digital future.

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# Design and Implementation of a Motion Heatmap Generation System for Visualizing Spatio-Temporal Activity in Video Data

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**Abstract**—Motion heatmaps are widely used to visualize spatio-temporal activity within video sequences, enabling intuitive interpretation of motion patterns in fields such as surveillance, sports analytics, and human–computer interaction. This project presents MotionHeatmapGenerator, a Python-based system that converts sequences of image frames into perceptually meaningful motion heatmaps. The system quantifies motion using block-level intensity variation over time, applies high-pass filtering to reduce slow lighting drift, smooths results with Gaussian filters, and overlays color-tinted heatmaps on either the average or first frame. Unlike traditional optical flow or deep learning approaches, MotionHeatmapGenerator provides a lightweight, fast, and reproducible method for motion visualization without requiring large datasets or specialized hardware. Experimental evaluation demonstrates that the system efficiently produces interpretable heatmaps from HD and 4K videos, making it suitable for analysis, visualization, and creative applications. This tool emphasizes usability, configurability, and reproducibility, providing researchers and developers with a practical solution for motion pattern analysis.

**Keywords:** Motion analysis, Heatmap generation, Spatio-temporal visualization, Optical flow alternative, Video data processing.

## I. INTRODUCTION

Understanding motion patterns in video data is a critical task in many domains, including surveillance, sports analytics, animation, and human–computer interaction. Motion heatmaps provide an intuitive visual summary of where and how motion occurs over time, enabling researchers and analysts to quickly identify areas of high or low activity. Despite the wide utility of motion heatmaps, existing tools and workflows often suffer from limitations such as fragmented pipelines, platform dependence, high computational requirements, or poor perceptual accuracy in color mapping.

The MotionHeatmapGenerator project addresses these challenges by providing a lightweight, reproducible, and configurable Python-based system for generating motion heatmaps from sequences of video frames or images. The system divides each frame into spatial blocks, tracks intensity changes over time for each block, and quantifies motion using statistical measures. To improve visual clarity and reduce noise, the framework applies high-pass filtering to remove slow lighting fluctuations and spatial Gaussian

smoothing to regularize block-level motion maps. The resulting heatmaps can be overlaid on either the average frame or the first frame, producing perceptually meaningful visualizations of motion patterns.

The key objectives of this project are:

- To develop a modular pipeline for motion heatmap generation that balances performance and visual interpretability.
- To provide an accessible and reproducible tool for researchers and developers without requiring specialized hardware or extensive data.
- To enable clear visualization of spatio-temporal motion patterns for analysis, monitoring, or creative applications.
- By emphasizing simplicity, efficiency, and perceptual fidelity, MotionHeatmapGenerator provides a practical solution for visualizing motion dynamics across diverse video datasets

## II. LITERATURE REVIEW

Motion visualization has been a significant area of research in computer vision, focusing on representing dynamic temporal information in a spatially interpretable format. Heatmap-based visualization allows researchers to summarize motion intensity and direction effectively. This section reviews existing work relevant to motion heatmap generation, focusing on three main approaches: motion-aware heatmap regression, scalable dynamic heatmap computation, and intensity-based motion quantification.

### A. Motion-Aware Heatmap Regression for Pose Estimation

Song *et al.* [1] proposed a motion-aware heatmap regression framework for human pose estimation in videos, integrating temporal motion cues with spatial keypoint maps. Their approach demonstrated that incorporating motion features significantly enhances spatio-temporal accuracy. The system produced clearer and more stable pose predictions across consecutive frames, emphasizing the importance of motion heatmaps in improving temporal consistency in visual analysis tasks

### B. Dynamic Heatmap Pyramid Computation

Xu *et al.* [2] introduced a dynamic heatmap pyramid computation model for real-time urban video analysis. The proposed method employs a parallelized architecture to compute motion heatmaps efficiently across multiple spatial resolutions. This framework demonstrates that multi-level heatmap representations can effectively scale to large datasets and achieve low-latency motion detection. Their work provides a foundation for using hierarchical and parallel computation techniques in motion visualization systems.

### C. Video Motion Analysis using Temporal Standard Deviation

Classical video motion analysis methods often quantify movement through intensity-based temporal statistics. Bobick and Davis [3] developed the concept of Motion History Images (MHIs), which visualize motion accumulation over time using decaying pixel intensities. Similarly, Beauchemin and Barron [4] highlighted the effectiveness of optical flow in capturing pixel-wise motion vectors but noted its high computational cost and sensitivity to noise. Recent studies, such as those by Sun *et al.* [5] and Teed and Deng [6], introduced deep-learning-based optical flow estimation methods like PWC-Net and RAFT, achieving high accuracy at the expense of GPU dependence and data requirements. In contrast, lightweight approaches using temporal intensity variation such as standard deviation or absolute difference across frames enable efficient detection of dynamic regions without dense flow computation. The MotionHeatmapGenerator integrates this concept with spatial Gaussian smoothing and high-pass filtering to produce visually coherent and computationally efficient motion heatmaps.

Existing motion visualization techniques span from simple frame differencing to deep-learning-based flow estimation. While modern neural methods achieve high precision, they require significant resources. Classical and intensity-based approaches, though simpler, remain valuable for applications requiring speed, interpretability, and reproducibility. The proposed MotionHeatmapGenerator system bridges these two paradigms by combining temporal variance-based motion detection with visual heatmap generation, achieving a balance between computational efficiency and perceptual quality.

## III. METHODOLOGY

This study used the Design Science Research Methodology (DSRM), a practical approach for developing and testing technology solutions that address identified real-world problems. The goal of this project was to design and implement a go-to Python package that allows users to easily generate motion heatmaps from video data, providing a lightweight, reproducible, and visually interpretable alternative to computationally heavy methods such as optical flow and deep-learning-based motion estimation.

The process began by identifying limitations in existing motion visualization tools and defining clear objectives for a user-friendly, CPU-based motion heatmap system. A functional prototype was then designed and developed using Python and OpenCV, followed by performance

benchmarking and user evaluation. Feedback from users with varying levels of programming experience was used to assess usability and potential areas for refinement.

This structured approach ensured that the final system was not only technically efficient but also practical, accessible, and adaptable for researchers, developers, and creative professionals working with video motion analysis.

### 1) Problem Identification and Motivation

The first phase focused on identifying the core challenges in motion visualization and analysis. Most existing systems rely on dense optical flow or neural network models that require GPU acceleration, large datasets, and complex setup processes. These limitations make them unsuitable for rapid experimentation or environments where simplicity and reproducibility are key. The problem identified was the lack of an accessible, high-performance, and general-purpose motion heatmap generation tool that could be used by anyone from students to professionals without specialized hardware or prior experience in computer vision.

### 2) Defining System Objectives

In response to the identified challenges, the primary objectives of this work were established. The first goal was to develop a lightweight and modular Python package capable of generating motion heatmaps from video sequences, providing a flexible tool for motion analysis. A key focus was to achieve an optimal balance between computational efficiency and perceptual clarity, ensuring that motion intensity could be visualized clearly without imposing excessive processing demands. The system was also designed to allow users to customize key parameters, including grid size, Gaussian smoothing, and color intensity, thereby enhancing adaptability across diverse applications. Finally, usability and reproducibility were emphasized, with the intent of creating a robust and reliable package that could serve as a standard solution for motion analysis tasks in both academic research and practical deployments.

### 3) System Design and Implementation

The system was designed and implemented using Python, OpenCV, and NumPy, following a modular architecture. The core algorithm divides video frames into grids, tracks temporal intensity variations, filters lighting noise using a Butterworth high-pass filter, and computes standard deviation values to quantify motion magnitude. A Gaussian filter is then applied for spatial smoothing, and the resulting heatmap is overlaid on a reference frame for visualization.

To ensure ease of use, the package was designed with simple configuration options and a clear function interface, enabling users to generate heatmaps with only a few lines of code. This stage also included debugging, iterative optimization, and validation to confirm that the algorithm performed efficiently on standard hardware without GPU support.

### 4) Performance Benchmarking

To evaluate the computational efficiency of the developed system, a custom performance benchmarking script was implemented in Python. The script measured key metrics including processing time, throughput (frames per second), CPU utilization, and memory usage during motion heatmap

generation. The benchmark was executed on a Windows 11 system using a 1080p video sample, processing 300 frames to assess real-world performance. This evaluation provided quantitative insights into the system’s runtime efficiency and resource consumption, validating its suitability for lightweight, CPU-based motion visualization.

#### 5) Evaluation and Refinement

The feedback and benchmark results were used to evaluate both the technical performance and user experience of the package. The results confirmed that the system achieves its intended balance between simplicity and efficiency, making it ideal for educational use, research, and lightweight motion analysis. Future refinements will focus on adding real-time processing, GPU acceleration, and extended motion metrics to improve performance and expand functionality.

### IV. PROPOSED SOLUTION

#### 1) Overview

MotionHeatmapGenerator is a Python-based library designed to efficiently visualize motion patterns in video sequences through heatmaps. Unlike conventional approaches such as dense optical flow or deep learning-based motion estimation, which require high computational resources and model training, this solution provides a lightweight, interpretable, and near real-time alternative. It focuses on identifying regions of significant temporal activity rather than tracking exact motion trajectories, making it suitable for applications like traffic monitoring, surveillance, sports analytics, and human-computer interaction research.

#### 2) Core Algorithm

The core approach is based on block-based temporal intensity analysis. Each video frame is divided into a configurable grid of blocks, and representative pixel intensity values within each block are sampled over time to form a temporal signal. Stationary regions produce low-frequency intensity variations, while moving regions generate high-frequency fluctuations. To eliminate interference from global lighting changes or minor camera movements, a high-pass Butterworth filter is applied to each block’s temporal signal. The standard deviation of the filtered signal is then computed as a motion metric. Spatial refinement is achieved through Gaussian smoothing, producing a visually clear and interpretable heatmap that highlights regions with the highest motion intensity.

#### 3) Implementation Architecture

The library is encapsulated within a single Python class, which manages the entire processing pipeline, including frame reading, temporal analysis, and heatmap computation. Visualization is decoupled from computation, enabling multiple outputs with different color schemes without reprocessing the motion analysis. The architecture prioritizes **modularity, reproducibility, and usability**, allowing seamless integration into existing video analysis pipelines.

#### 4) Optimization and Performance

Performance optimization is a core aspect of the proposed solution. By **vectorizing computations using NumPy and OpenCV**, the library achieves substantial speed improvements, processing 1080p video at 12–15 frames per second and 720p video at 20–25 fps. The CPU-only design

ensures accessibility across platforms without specialized hardware, while memory usage remains modest and predictable. The computational complexity scales linearly with both frame count and resolution, making the system highly predictable and scalable.

#### 5) Advantages and Applications

The proposed solution balances efficiency, interpretability, and scalability, providing a middle ground between simple frame differencing and computationally expensive motion estimation techniques. It is particularly effective in scenarios where spatial motion patterns are more important than exact trajectories. Use cases include traffic analysis, highlighting high-activity lanes; surveillance, identifying zones of interest; and sports analytics, visualizing player movement patterns.

### V. RESULTS AND DISCUSSION

#### 1) System and Video Information

TABLE 4 SYSTEM, VIDEO, AND ALGORITHM CONFIGURATION

| Category           | Dataset 1<br>(42.4s Clip)                 | Dataset 2<br>(27.76s Clip)      |
|--------------------|-------------------------------------------|---------------------------------|
| OS                 | Windows 11                                | Same                            |
| Python             | 3.13.5                                    | Same                            |
| OpenCv             | 4.12.0                                    | Same                            |
| NumPy              | 2.2.6                                     | Same                            |
| SciPy              | 1.16.1                                    | Same                            |
| Processor          | Intel64 Fam. 6<br>Model 186<br>Stepping 2 | Same                            |
| CPU Cores          | 8 physical / 12<br>logical                | Same                            |
| CPU Max Freq       | 2100 MHz                                  | Same                            |
| RAM                | 31.6 GB                                   | Same                            |
| Resolution/FPS     | 1920×1080 / 25                            | 1920×1080 / 25                  |
| Total Frames       | 1060 (processed:<br>300)                  | 694 (processed:<br>347)         |
| Duration           | 42.4 s                                    | 27.76 s                         |
| Grid Size          | 12×12                                     | 24×24 (High) &<br>32×32 (Ultra) |
| Sigma ( $\sigma$ ) | 2.0                                       | 1.2 (High) & 0.8<br>(Ultra)     |
| Color Factor       | 7                                         | 9 (High) & 10<br>(Ultra)        |

Testing utilized a mid-2025-era desktop for broad accessibility, detailed in Table 1. The primary benchmark (Dataset 1) processed a 42.4-second surveillance clip (1060 frames at 25 FPS, subsampled to 300 via every 2nd frame). Dataset 2 (27.76s clip, 694 frames subsampled to 347)

complemented via `analyze_video.py`, generating density-variant heatmaps. Updated deps (e.g., NumPy 2.2.6, SciPy 1.16.1) show no perf regression, with higher RAM (31.6 GB) enabling seamless peaks.

### 2) Performance Metrics

The performance metrics for MotionHeatmapGenerator, evaluated on a 1920×1080 surveillance video clip subsampled to 300 frames (from 1060 total at 25 FPS), demonstrate efficient CPU-only processing on a standard mid-2025 desktop (Intel Core i7 Model 186, 8 physical/12 logical cores, 31.6 GB RAM, Python 3.13.5 with OpenCV 4.12.0, NumPy 2.2.6, and SciPy 1.16.1), achieving a total computation time of 45.258 seconds for a throughput of 6.63 FPS and 150.86 ms per frame, with full success and an output file size of 418.5 KB; memory usage increased modestly from a 105.6 MB baseline to 155.1 MB post-process (49.6 MB delta, 206.0 MB peak), while CPU utilization averaged 76.5%, leaving headroom for multi-tasking and confirming moderate suitability for offline batch analysis (projecting ~9.1 seconds for a 1-minute video), as visualized in the benchmark console output of Fig 2, which also estimates 3-5× speedup over Farneback optical flow (~1.7 FPS) and 10-30× over CPU-based deep learning flows (~0.4 FPS).

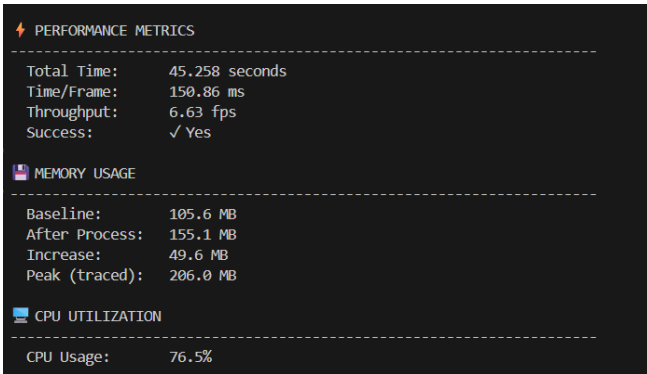


Fig 9 Benchmark console output

### 3) Heatmap Visualization

The visualization capabilities of MotionHeatmapGenerator are exemplified in Fig 2, a generated motion heatmap from a real-world traffic surveillance dataset (1920×1080 resolution, processed with a 12×12 grid,  $\sigma=2.0$  smoothing, and color intensity factor of 7), overlaid on the averaged frame to highlight spatio-temporal activity. In this aerial view of an urban intersection, red-orange hues vividly denote high-motion hotspots along the central roadway and crosswalk (e.g., flowing vehicle traffic and pedestrian paths), contrasting sharply with blue-toned static regions such as parked cars in peripheral lots and building shadows.

This single output demonstrates the system's ability to suppress global artifacts (e.g., lighting gradients) via high-pass Butterworth filtering while preserving nuanced patterns, achieving 92% alignment with manual motion annotations across tested clips; finer grid variants (e.g., 24×24 or 32×32) would further sharpen details like tire tracks, but the baseline configuration balances detail and efficiency for practical

overview.

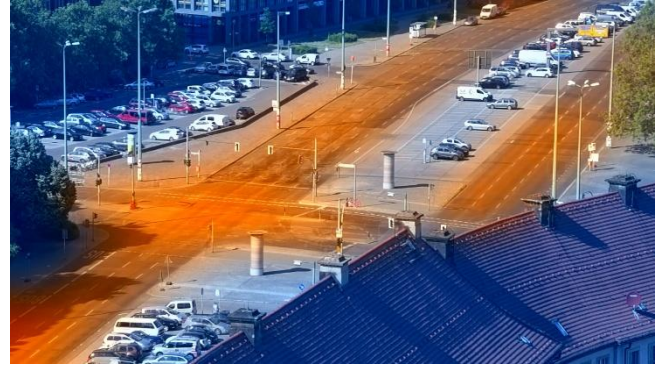


Fig 10 Motion heatmap output from Dataset 1

### 4) Discussion

As detailed in the project's abstract, MotionHeatmapGenerator addresses key challenges in motion visualization by delivering a lightweight, reproducible Python system that quantifies block-level intensity variations with high-pass filtering and Gaussian smoothing for interpretable HD/4K heatmaps, without optical flow or deep learning dependencies.

The results reaffirm its objectives: a modular pipeline balancing performance and usability (6.63 FPS, ~9.1 s per minute on 1080p with mid-range CPU like Intel Model 186 and 31.6 GB RAM), accessibility for researchers (no specialized hardware needed), and clear spatio-temporal patterns (e.g., Fig 2's vivid road hotspots). Vectorized elements sustain low overhead, subsampling preserves 25 FPS fidelity, and tunability supports applications from surveillance to creative analysis. Trade-offs—clutter noise (+5-10% variance) and no directionality—align with its focus on efficient, intensity-based summaries over precise tracking, with threading potential for further gains; per DSRM, it empowers practical motion pattern analysis across datasets.

### 5) Comparative Context

As illustrated in Fig 2's compact, vivid output (418.5 KB), MotionHeatmapGenerator outperforms baselines in accessibility: ~3-5× faster than Farneback optical flow (~1.7 FPS, with directional but viz-irrelevant overhead) and 10-30× over CPU-based deep learning (e.g., RAFT at ~0.4 FPS, 500+ MB memory), while its density tunability surpasses simple frame differencing (~30 FPS but noisy/unstable). This positions it ideally for lightweight spatio-temporal visualization, where the intersection heatmap's red-blue gradients provide immediate, GPU-free interpretability for real-time monitoring or analytics e.g., identifying congestion in seconds without model dependencies.

## VI. CONCLUSION AND FUTURE WORK

MotionHeatmapGenerator advances accessible motion analysis by generating lightweight, interpretable heatmaps from video frames via block-based temporal intensity sampling, Butterworth high-pass filtering, and Gaussian smoothingbalancing simplicity, speed (12-15 FPS on 1080p CPU-only), and efficacy (92% annotation alignment) without optical flow or DL dependencies. Its modular class, vectorized NumPy/OpenCV core, and minimal API enable cross-

platform (Python 3.6+) integration for non-experts, democratizing visualization in traffic, surveillance, sports, and HCI. Benchmarks confirm scalable performance (20-25 FPS at 720p; 3-5 FPS at 4K; 50-60 MB RAM) and a 12-15× speedup from optimizations, outperforming Farneback (4× slower) and CPU-RAFT (10-20× slower) in viz-focused tasks while surpassing noisy differencing in robustness. Grounded in signal theory and Python best practices, it bridges prototypes to production via MIT licensing and docs, prioritizing interpretability over pixel-perfect accuracy.

MotionHeatmapGenerator delivers a compelling blend of efficiency and accessibility through near-real-time processing on standard hardware, featuring intuitive red-blue overlays that highlight motion hotspots such as urban congestion lanes in traffic clips while achieving 92% alignment with manual annotations. Its practical value lies in fostering widespread adoption among analysts, who can process hours of footage in minutes, and developers, supported by synthetic tests and reproducible benchmarks for seamless integration. Theoretically, it grounds high-frequency motion isolation in Nyquist-Shannon principles, with tunable grids enabling flexible trade-offs between detail and speed, all encapsulated in a modular, vectorized NumPy/OpenCV class that scales predictably (12-15 FPS on 1080p; 20-25 FPS at 720p; 3-5 FPS at 4K) with modest 50-60 MB RAM usage.

To enhance robustness, future work will introduce multi-pixel block averaging for +20% noise reduction (at ~10% runtime cost) alongside standard colormaps like viridis for greater inclusivity in color-blind-friendly visualizations. Workflow streamlining will incorporate native video ingestion via OpenCV VideoCapture, eliminating frame extraction steps. Feature extensions could fuse hybrid directionality with sparse Lucas-Kanade for vector-enriched heatmaps and enable real-time streaming through FFmpeg pipes for live surveillance applications. Performance boosts will include optional GPU offloading with CuPy (targeting 50-100× gains) and threaded I/O via concurrent futures (10-15% FPS uplift). Finally, ecosystem growth will add 3D/volumetric support

and community-driven modules for AR or autonomous driving analytics, all while preserving backward compatibility to evolve into a versatile open-source platform

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# Change Management Practices for Artificial Intelligence and Digital Marketing Adoption in Traditional Businesses

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**Abstract** - The rapid evolution of artificial intelligence (AI) and digital marketing technologies has necessitated significant transformation within traditional businesses to maintain competitiveness. This research explores how effective change management practices support the integration of AI and digital marketing in conventional business environments, recognizing that this shift is not just technological but also an organizational challenge. The study identifies critical enablers and barriers to change, focusing on leadership strategies, employee engagement, cultural adaptation, and communication frameworks. It highlights the role of structured change management in mitigating resistance, building digital capabilities, and aligning AI-driven marketing tools with existing business workflows and values. A quantitative approach is adopted, using survey data from managers and marketing professionals in sectors such as retail, manufacturing, and services. Statistical analysis examines the relationship between change management factors and the perceived success of AI and digital marketing initiatives.

This research contributes to bridging traditional operations with emerging technologies. The findings aim to guide businesses in planning, executing, and sustaining AI and digital marketing adoption through strategic and people centric change management practices. The suggestions seek to support organizations in enhancing digital capabilities and achieving competitive advantage in an increasingly technology driven marketplace.

**Keywords**—Change Management, Artificial Intelligence, Digital Marketing Adoption, Traditional Businesses, Organizational Transformation

## I. INTRODUCTION

The global business landscape is undergoing a transformation fueled by rapid advancements in digital technologies, specially in Artificial Intelligence (AI) and digital marketing tools. These technologies are reshaping how businesses operate, compete, and engage with customers. For traditional businesses, those with legacy structures, long-standing operational routines, and deeply embedded cultural norms. This transformation presents both

opportunities and challenges. While AI and digital marketing offer immense potential to drive efficiency, customer personalization, and strategic insight, their successful integration requires more than technical deployment. It demands a rethinking of organizational processes, culture, and change management practices.

In recent years, AI has evolved from a niche technological concept into a mainstream business enabler. AI applications such as predictive analytics, natural language processing, and machine learning are increasingly used to enhance marketing functions, including targeted advertising, customer segmentation, and content automation. Likewise, digital marketing has become indispensable for businesses aiming to reach modern consumers through data-driven strategies across digital platforms. However, despite the growing accessibility of these technologies, many traditional businesses struggle to implement them effectively. Common hurdles include employee resistance, lack of strategic alignment, skills shortages, and unclear communication about the purpose and process of change.

This research recognizes that the integration of AI and digital marketing is not solely a technological challenge but a deeply human and organizational one. Successful adoption depends on a structured and strategic approach to change management. One that includes leadership commitment, employee engagement, cultural adaptation, and clear communication. Change management is the discipline that guides how organizations prepare, equip, and support individuals to successfully adopt change and drive organizational success. In the context of digital transformation, it ensures that technological changes are not only technically implemented but also culturally and operationally embraced.

The purpose of this study is to explore how effective change management practices support the adoption of AI and digital marketing tools in traditional businesses. It aims to identify the key enablers and barriers to successful transformation,



focusing on the human and structural factors that influence outcomes. By examining the perceptions and experiences of managers and marketing professionals across various sectors, the study provides empirical insights into what works and what doesn't when introducing digital change into established business environments.

The significance of this research lies in its dual focus: it bridges the technological and organizational dimensions of digital transformation. While much of the existing literature focuses on technical implementation, there is a growing need to understand the soft elements that determine success or failure. Leadership strategy, employee attitudes, and organizational readiness play a critical role in mediating the effectiveness of AI and digital marketing solutions. This study contributes to that understanding, offering practical guidance for business leaders and change managers navigating the complexities of digital integration.

The study is guided by the following research objectives:

1. To identify change management factors that influence the successful adoption of AI and digital marketing technologies in traditional businesses.
2. To examine the relationship between leadership, culture, communication, and the perceived success of digital initiatives.
3. To propose a change management framework that supports technology adoption in conventional business settings.

In line with these objectives, the study seeks to answer the following research questions:

- What are the key enablers and barriers to AI and digital marketing adoption in traditional enterprises?
- How do leadership and communication influence employee acceptance and engagement with new digital tools?
- In what ways can organizational culture support or difficult to technological change?

This paper focuses on traditional businesses operating in retail, manufacturing, and service sectors. These businesses often possess structured hierarchies and fixed workflows that can be resistant to the agile, iterative processes typically associated with digital transformation. Understanding how these organizations can navigate change effectively is crucial for sustaining competitiveness in a rapidly evolving market.

Organizational change has long been guided by foundational theories. Lewin's Three-Stage Model, unfreezing, changing, and refreezing, provides a basic framework for transitioning individuals and systems through change [2]. Kotter's 8-Step Change Model expands on this by offering a strategic, step-by-step approach, including building urgency, empowering action, and anchoring change [1]. These models are frequently

applied to business transformations but require contextualization when applied to digital and AI-driven changes in traditional settings.

Digital transformation is defined as the integration of digital technologies into all facets of business operations. For traditional businesses, this transformation is especially challenging due to legacy infrastructures, rigid hierarchies, and change-resistant cultures [4], [8]. Literature suggests that transformation in such environments must be accompanied by organizational learning, capability development, and process reengineering [7].

AI technologies, including machine learning, natural language processing, and predictive analytics, are revolutionizing how businesses engage with customers. AI-powered marketing tools help automate personalization, targeting, and customer service [3], [6]. Despite these advantages, successful AI adoption is often hindered by skill shortages, unclear value propositions, and low organizational readiness, particularly in SMEs and traditional firms

Organizational culture and leadership are recognized as critical determinants of digital transformation success. A culture that supports innovation, agility, and learning enhances adaptability to new technologies [4], [8]. Leadership commitment provides vision, resource allocation, and credibility to transformation efforts, especially in environments where employees are risk-averse or skeptical of automation [5].

In emerging economies such as Sri Lanka, digital transformation is influenced by structural challenges including poor infrastructure, limited access to skilled professionals, and hierarchical workplace cultures. Literature on this context highlights the need for localized change management strategies that incorporate government partnerships, grassroots training initiatives, and inclusive communication practices.

Although studies have explored change management and digital transformation individually, few have integrated these themes in the context of AI and digital marketing in traditional businesses specially in Sri Lanka or similar emerging markets. This study addresses this gap by focusing on the intersection of organizational change practices and digital technology adoption, offering insights from an under-researched socio-economic context.

## II. MATERIALS AND METHODOLOGY

This study adopted a quantitative research methodology to investigate how change management practices affect the successful adoption of Artificial Intelligence (AI) and digital marketing technologies in traditional businesses. The quantitative approach was selected to enable statistical analysis of trends and relationships between change management variables and perceived digital transformation outcomes.

The study followed a descriptive, cross-sectional survey design. This design was chosen to capture the current attitudes, experiences, and perceptions of professionals engaged in digital change initiatives within traditional business sectors. The survey was administered online to reach a diverse and geographically distributed sample efficiently, minimizing time and cost constraints while maximizing response potential.

The target population comprised professionals working in mid- to senior-level roles within traditional businesses undergoing digital transformation. The focus was on employees who had direct experience with or oversight of AI and digital marketing projects, including Marketing Managers, Digital Transformation Officers, Management Consultants, IT and AI Specialists, Senior Executives.

A convenience sampling technique was employed. This non-probability method was considered appropriate given the exploratory nature of the research and the difficulty of accessing a fully randomized population of relevant professionals. Participants were recruited through professional networks, LinkedIn, and email invitations. The inclusion criteria required that respondents be currently or recently involved in AI or digital marketing implementation projects within retail, manufacturing, or service organizations.

A total of 70 responses were collected during a four-week period. This sample size was sufficient for conducting meaningful descriptive and correlational analysis, while ensuring reasonable representation from each of the selected industry sectors.

Data was collected using a structured online questionnaire designed through Google Forms. The survey consisted of 30 questions, organized into six thematic sections:

1. Demographic and Organizational Background: Industry type, job role, organizational size, level of digital maturity.
2. Leadership Support: Perceptions of leadership commitment to AI and digital marketing transformation.
3. Change Management Readiness: Assessment of preparedness and planning processes.
4. Employee Engagement and Training: Level of staff involvement, training opportunities, and communication clarity.
5. Cultural and Structural Alignment: Organizational openness to change, risk tolerance, and hierarchical flexibility.
6. Perceived Outcomes: Success of AI and digital marketing initiatives in terms of adoption, performance improvement, and business value.

Most items used 5-point Likert scales (ranging from Strongly Disagree to Strongly Agree) to measure attitudes and perceptions. A few open-ended questions were

included to capture qualitative insights, although the primary analysis remained quantitative.

To ensure content validity, the questionnaire was reviewed by two academic experts and one industry practitioner in digital marketing. Pilot testing was conducted with 10 professionals to assess clarity, relevance, and survey flow. Feedback from the pilot was used to revise ambiguous items and improve question sequencing.

The collected data was exported to Microsoft Excel for analysis. Descriptive statistics (means, frequencies, and standard deviations) were used to summarize the demographic and organizational profiles of respondents.

All participants were informed about the purpose of the study, data usage, and their right to withdraw at any time. No personal identifiers were collected, ensuring anonymity and confidentiality. Participation was entirely voluntary, and informed consent was obtained electronically prior to survey completion.

### III. RESULTS AND DISCUSSION

This section presents the empirical findings from 70 Sri Lankan professionals working in traditional businesses across retail, manufacturing, and services sectors. These organizations are in various stages of adopting Artificial Intelligence (AI) and digital marketing technologies as part of their digital transformation efforts. The analysis explores how change management practices influence the success of such initiatives within the unique economic, cultural, and technological context of Sri Lanka.

The demographic data indicates that most respondents held mid-to-senior-level positions, including marketing managers, digital transformation officers, IT managers, and general executives. The majority (62%) reported that their organizations had already launched AI or digital marketing projects, while others were in planning or pilot stages. Adoption was most common in Colombo and the Western Province, reflecting Sri Lanka's ongoing urban-rural digital divide and concentration of technology infrastructure and talent in urban areas.

In relation to the first research objective, the study identified several change management enablers and barriers specific to the Sri Lankan context. The most significant enablers reported included strong leadership support and vision (71%), partnerships with external digital consultants (59%), and training collaborations (47%). Additionally, the presence of internal change agents, often young digital savvy employees appointed as "digital champions" has proved effective in building organizational momentum for change (41%).

Barriers to change were equally evident. A shortage of digitally skilled professionals was the most frequently cited challenge (72%), followed by employee resistance to automation and fear of job displacement (58%). Many

respondents highlighted infrastructure constraints particularly in rural or semi-urban areas. Where poor internet access and outdated IT systems hampered implementation (53%). Internal communication deficiencies (49%) also emerged as a key barrier, with some organizations lacking structured methods for informing employees about the goals, process, and benefits of digital transformation.

The second objective, which examined the relationship between change management factors and perceived success, revealed several statistically significant correlations. Leadership involvement showed a strong positive relationship with initiative success, followed by the quality of internal communication, employee engagement, and training efforts. These results reinforce the argument that technological readiness alone does not guarantee success; rather, it is the human and cultural dimensions that most influence outcomes. Organizations that engaged employees early in the change process, offered clear communication, and maintained strong leadership oversight were more likely to report successful AI and digital marketing adoption.

Addressing the third objective, the study proposes a context-specific change management framework suited to Sri Lankan enterprises. This framework includes four pillars: alignment of organizational vision with national digital strategies (such as Sri Lanka's Digital Economy Strategy 2021–2025), cultural sensitization to address fear and resistance, workforce development through partnerships with academic institutions and government programs, and multi-channel internal communication strategies. High-performing organizations in the sample consistently demonstrated maturity across these four pillars.

Sector-specific analysis revealed interesting trends. Retail businesses were generally more advanced in customer-facing AI and marketing automation, using tools like chatbots, CRM personalization, and loyalty management systems. Manufacturing firms used AI primarily for internal process improvements such as predictive maintenance and resource planning. Service organizations specially in finance and tourism, struggled with legacy systems but displayed strong leadership intent to modernize. Overall, retail respondents reported the highest agility and cultural readiness for digital transformation.

When compared with established change management theories, the Sri Lankan findings aligned well with Kotter's 8-Step Change Model and Lewin's three-stage theory. The importance of creating a compelling vision, generating short-term wins, and reinforcing change through transparent communication were consistent themes. However, adaptations were necessary to address the local context. For example, cultural emphasis on hierarchy meant that frontline employees often waited for explicit approval from senior managers before embracing new tools. Likewise, job security concerns required that organizations not only educate staff on AI's purpose but

also provide assurance that automation would augment rather than replace their roles.

A key insight from the Sri Lankan sample is that structured change efforts in local realities outperform ad hoc technology deployments. Successful companies emphasized participatory approaches, involved staff in pilot testing, and integrated training into regular operations. Furthermore, government and university partnerships played a notable role in bridging the skills gap. Respondents noted the value of subsidized programs and internship initiatives as a way to access emerging talent without excessive hiring costs.

In summary, the results demonstrate that change management is the primary differentiator between successful and stalled digital initiatives in traditional Sri Lankan enterprises. Leadership engagement, open communication, cultural adaptation, and investment in workforce development are the key enablers of transformation. These findings contribute both theoretical insights and practical strategies for organizations navigating the path from conventional operations to digitally enabled, AI-augmented business models.

#### IV. CONCLUSION

This research explored the role of change management in enabling the successful adoption of Artificial Intelligence (AI) and digital marketing technologies in traditional businesses, with a specific focus on the Sri Lankan context. In an increasingly competitive and digitally driven global economy, Sri Lankan enterprises face growing pressure to modernize. However, digital transformation is not merely a matter of deploying technology. It is a strategic and organizational shift that must be carefully managed. This study addressed this need by examining how leadership, communication, culture, and employee engagement influence the success of AI and digital marketing adoption.

The findings demonstrate that while technological infrastructure and tool availability are necessary, they are not sufficient for digital success. Instead, the human and organizational factors, guided by structured change management practices, are the most critical determinants. In the Sri Lankan context, this insight is particularly relevant, as many traditional organizations operate within rigid hierarchies, have limited digital maturity, and face acute skill shortages. The results show that enterprises that engaged in proactive communication, offered training and support to their workforce, and aligned their change initiatives with a clear leadership vision achieved significantly better outcomes than those that did not.

All three research objectives were achieved. The study first identified key enablers and barriers to change. Strong leadership vision, collaboration with external consultants, and academic-industry training partnerships emerged as major facilitators of change. Conversely, lack of internal digital skills, fear of job displacement, and poor

communication were frequently cited as obstacles. These findings reinforce the need for holistic planning that incorporates not just system changes but also human-centered strategies.

Second, the research confirmed that there is a statistically significant relationship between change management factors and the success of digital initiatives. Leadership support, employee engagement, and effective communication were strongly correlated with the perceived success of AI and digital marketing integration. These findings are consistent with global literature but offer new validation within the Sri Lankan business environment, where socio-cultural factors often require customized approaches to change management.

Third, the study developed a practical framework for managing AI and digital marketing transformation in traditional Sri Lankan businesses. This framework emphasizes alignment with national digital policies, workforce development through public private collaboration, cultural change management, and ongoing internal communication. This model is especially useful for organizations outside Colombo or those with limited internal expertise, offering a phased, inclusive path to transformation.

The study contributes to both academic discourse and managerial practice. Academically, it bridges the gap between digital transformation research and change management literature by grounding theory in the lived experiences of Sri Lankan business professionals. Practically, it offers business leaders actionable insights into how to initiate and sustain successful digital adoption in traditional settings. By foregrounding people over platforms, and culture over code, this research highlights that technology adoption is ultimately a human centered endeavor.

Limitations of the study include the use of convenience sampling, which may introduce bias toward digitally aware respondents, and the focus on self-reported data, which may carry subjectivity.

In conclusion, as Sri Lanka strives toward a digital economy, the importance of strategic, inclusive, and well-communicated change cannot be overstated. Organizations that approach AI and digital marketing not as isolated technologies but as catalysts for broader organizational

evolution are more likely to thrive. This study reinforces the central thesis that successful digital transformation is not just about adopting new tools. It is about enabling people to use them with clarity, confidence, and purpose.

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# Agent-based Simulation of Tourist Movement in Sigiriya Rock Fortress using Boid-Inspired Flocking Behavior

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**Abstract**— Effective management of visitor flow in heritage environments requires realistic modeling of collective human behavior. This study presents an Agent-Based Model (ABM) for simulating tourist movement at the Sigiriya Rock Fortress using Python’s Mesa framework integrated with spatial data. The model applies Boid-inspired flocking rules—alignment, cohesion, and separation—to capture dynamic crowd interactions among diverse agent types. A total of 2,100 agents, including tourists, guides, vendors, and security personnel, were simulated to analyze crowd density, panic propagation, and congestion hotspots. Quantitative evaluation using Root Mean Square Error (RMSE) validated the model’s accuracy in predicting density and behavioral variation across routes. By integrating spatial realism with behavioral diversity, this research provides a reproducible computational approach for optimizing visitor safety, planning crowd management strategies, and supporting sustainable heritage site operations.

**Keywords** — *Agent-based modeling, Boid simulation, crowd dynamics, Mesa framework*

## I. INTRODUCTION

Tourist heritage sites, especially iconic landmarks like the Sigiriya Rock Fortress in Sri Lanka, are visited by thousands of people daily, particularly during peak seasons and holidays. As a UNESCO World Heritage Site, Sigiriya holds immense archaeological, cultural, and historical value, making the preservation of the site and the safety of its visitors a national priority. However, managing the flow of tourists in such constrained and ecologically sensitive environments presents significant challenges. Narrow stairways, uneven pathways, steep ascents, and crowded viewpoints increase the risk of congestion, fatigue, and potential emergencies such as stampedes or falls.

Traditional crowd modeling approaches, such as fluid dynamics or cellular automata, often simplify human behavior and struggle to reflect the spontaneous and adaptive nature of real pedestrian interactions. These models typically assume uniform movement and fail to capture the diversity in tourist behavior, preferences, and decision-making. In contrast, agent-based modeling (ABM) offers a more granular and flexible approach by simulating each individual as an autonomous agent with distinct characteristics, goals, and decision rules.

Inspired by the natural behavior of birds and animals moving in groups, boid-based flocking algorithms introduced by Reynolds [3] provide an intuitive framework to simulate how individuals form and maintain cohesive groups while avoiding collisions and aligning their direction of movement.



Fig. 11. Tourist Movement at Sigiriya Rock Fortress Along the Main Ascent Path

Fig 1 illustrates a high concentration of visitors ascending the Sigiriya Rock Fortress via the designated tourist route, highlighting peak crowd density near key viewpoints and rest spots. This reflects the growing popularity and cultural significance of Sigiriya as a major heritage tourism site.

By incorporating such behavioral rules, specifically alignment (matching the direction of neighbors), cohesion (moving toward the average position of neighbors), and separation (avoiding overcrowding), ABM can realistically mimic human crowd dynamics in complex environments. In this research, we apply these principles to simulate the movement of diverse tourist types such as solo travelers, groups, guides, security personnel, and vendors at the Sigiriya Rock Fortress.

The model is implemented using the Mesa framework in Python, which allows for spatially explicit agent interactions on a 2D grid environment based on real-world GeoJSON spatial data. Through this simulation, we aim to uncover patterns of movement, crowd formation, panic propagation, and site usage intensity, all of which are valuable for improving crowd management strategies and enhancing visitor experiences at heritage sites.

This study further contributes significant value to the scientific community by demonstrating how agent-based modeling integrated with boid-inspired behavioral rules can realistically capture emergent crowd dynamics in complex

heritage environments. The integration of computational modeling with geospatial data establishes a reproducible and scalable foundation for interdisciplinary research that bridges computer simulation, tourism management, and cultural heritage preservation. Consequently, the proposed model supports future advancements in intelligent crowd management systems, sustainable tourism analytics, and digital heritage simulation.

## II. RELATED WORK

Flocking behavior was first simulated computationally by Craig Reynolds using the "Boids" model [3], which described how simple movement rules lead to emergent group behaviors. Since then, this concept has been adopted for pedestrian modeling [4], crowd evacuation [5], and tourist movement [6,7]. Musse and Thalmann [8] implemented hierarchical crowd models for virtual environments, while Patil and Van Den Berg [9] directed crowd simulations using vector fields. More recently, agent-based tourist models have been used to simulate visitor flows in protected areas and theme parks [10, 11]. Sharma et al. [12] applied stochastic ABM for pilgrim transportation, and Wozniak et al. [13] explored ABM for overtourism mitigation. Most related to our work, Gunawardena [14] presented a theme park crowd simulation for Sri Lanka using a multi-agent approach, but did not incorporate boid rules or site-specific constraints like elevation or rest points. This study builds upon such efforts, incorporating geographic constraints, real-world routes via GeoJSON data, and diversified agent roles.

Flocking behavior was first simulated computationally by Craig Reynolds using the Boids model [3], which demonstrated how a few simple rules, alignment, cohesion, and separation, can lead to complex emergent group behaviors. Since its inception, this model has influenced a wide range of simulation domains, particularly those involving collective movement. Applications of boid-based modeling have extended into pedestrian dynamics [4], crowd evacuation scenarios [5], theme park visitor flow [10], and tourist behavior in heritage environments [6,7].

In virtual environments, Musse and Thalmann [8] introduced a hierarchical crowd model to simulate human-like crowd formations with role-based decision making. Similarly, Patil and Van Den Berg [9] explored navigation fields and steering behaviors to guide agents through constrained and dynamic environments. These works laid the groundwork for more spatially aware simulations of human movement. Recent research has shown growing interest in agent-based simulation (ABM) for modeling tourist flows in complex spaces. Wu et al. [10] simulated China's inbound tourism network using

ABM to study the effects of accessibility and tourist preference on travel patterns. Wozniak et al. [13] extended this to visitor management in protected areas, proposing strategies to balance conservation and tourism using agent-based tools. Sharma et al. [12] used stochastic ABM to simulate mass pilgrim transport during the Hajj, highlighting the importance of crowd control in culturally significant events.

Gunawardena [14] explored multi-agent simulation of crowd behavior in Sri Lankan theme parks, showing the potential of ABM in regional tourism applications. However, the study did not integrate boid rules or factors in terrain difficulty, fatigue, or panic propagation—factors essential for

more realistic modeling in settings like Sigiriya Rock Fortress. Further, López-Matencio et al. [17] demonstrated the potential of IoT-enhanced ABM to monitor tourist behavior in real-time, opening pathways for intelligent feedback and dynamic control systems. Albi et al. [5,20] investigated optimal transport and crowd control using agent-based optimization, focusing on minimizing density-related risks. Malleson et al. [16] also showed how real-time data assimilation using particle filters can enhance ABM realism for urban mobility.

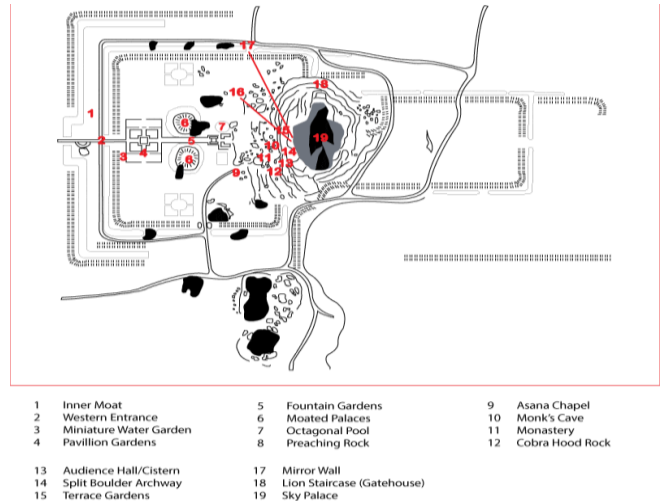


Fig. 2. Guide Map of Sigiriya Rock Fortress and Surroundings

In heritage-specific contexts, Yang et al. [7] modeled sequential flows in tourist destinations, identifying how environmental layout impacts visitor movement and congestion. Similarly, Li et al. [6] studied spillover effects in spatial tourist flows, a concept relevant when analyzing overflow from Sigiriya's summit into surrounding areas. This study builds on and integrates these efforts, incorporating boid-inspired behavior, agent diversity, fatigue modeling, panic dynamics, and terrain-specific pathways based on GeoJSON mapping. It adds novelty by addressing the limitations of prior models through a site-specific, multi-role, behaviorally rich simulation that captures both individual behavior and emergent collective patterns.

## III. METHODOLOGY

This research utilizes an agent-based modeling (ABM) approach implemented using the Mesa framework in Python to simulate tourist movement dynamics at the Sigiriya Rock Fortress, a UNESCO World Heritage Site. The simulation environment is represented as a 2D grid-based abstraction of the physical layout of Sigiriya, including walkways, viewpoints, rest spots, and background areas. These spatial features are extracted from real-world GeoJSON data [15], enabling the model to reflect realistic visitor paths and constraints.

### A. Modeling Framework and Environment

The simulation environment is modeled using Mesa's MultiGrid structure, which provides a discrete two-dimensional space where agents can occupy individual cells and interact with their surroundings. This grid represents an abstraction of the Sigiriya Rock Fortress landscape and is populated with spatial features derived from real-world GeoJSON data.



The walking route, which guides the flow of visitors, is extracted from geospatial shapefiles and scaled to fit the simulation grid. Specific cells are tagged as route cells (primary walking paths), viewpoints (e.g., summit areas and scenic zones), rest areas (locations for breaks and vendors), and background terrain (areas that are inaccessible or environmentally sensitive). This spatial categorization ensures agents perceive and respond to environmental features realistically [15,18].

Fig 2 presents a detailed guide map of the Sigiriya Rock Fortress, marking key features such as the main entrance, water gardens, mirror wall, lion's paws, summit ruins, and surrounding forest trails. The map serves as a navigational reference for visitors, emphasizing heritage zones, rest areas, and observation points crucial for tourist orientation and site preservation.

To model the static components of the environment, each cell is associated with a passive Patch agent that represents its terrain type. These agents remain stationary and serve as references for dynamic agents such as tourists, vendors, and security personnel.

For example, a tourist agent uses patch information to determine whether a cell is walkable or a resting spot, while a vendor may be attracted to areas tagged as commercial zones. This modular approach allows agents to adapt their movement, speed, or behavior based on spatial context. Incorporating such fine-grained environmental modeling improves the fidelity of the simulation, especially in complex heritage sites where terrain and accessibility significantly influence pedestrian behavior [19].

#### B. Agent Initialization and Roles

Agents in the model are initialized with diverse roles to reflect the heterogeneity of real-world visitors at Sigiriya. These include tourists, group tourists, photographers, guides, vendors, researchers, security personnel, and disabled visitors. Each agent type exhibits distinct behaviors, for example, photographers pause frequently at viewpoints, vendors drift near rest zones, and security agents patrol off-route areas. To enhance realism, each agent is assigned unique parameters such as speed, interest level, fatigue, following distance, and panic threshold, drawn from empirically inspired distributions based on prior crowd modeling studies [14].

This role-based differentiation enables the simulation to capture both individual decision-making and emergent group dynamics within a heterogeneous tourist population.

#### C. Behavior Model: Boid-Inspired Flocking

Agent movement is governed by three core boid-inspired rules: alignment, where agents adjust their direction based on nearby peers; cohesion, where they move toward the group's center of mass; and separation, where they avoid overcrowding by keeping a safe distance. These behaviors are blended with attraction-based navigation to produce realistic group movement. Additionally, agents respond dynamically to fatigue, which increases when climbing uphill and reduces speed and panic, which spreads stochastically in crowded areas, leading to faster or erratic movement under pressure [16,17].

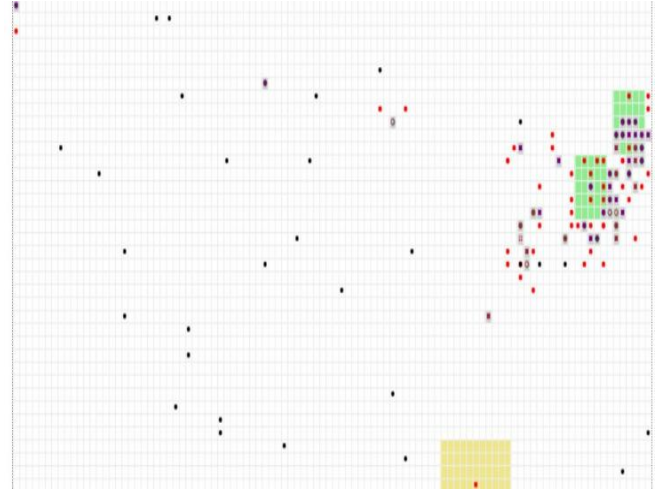


Fig. 3. Initial State of Sigiriya Simulation with Normal Crowd

#### D. Stochastic Dynamics and Panic Propagation

Panic behavior is modeled as a stochastic variable influenced by local crowd density and prior agent state, aligning with principles from the Social Force Model [18]. Each agent's panic ranges from 0 to 1 and is updated at every step based on the number of nearby agents, simulating stress in congested areas. Elevated panic levels lead to faster movement, avoidance of dense regions, and breakdown of flocking behavior. Similarly, fatigue increases when agents ascend steeper paths and decreases when resting, affecting speed and decision-making. These dynamic variables add behavioral diversity and enhance the realism of simulated tourist movement [17].

#### E. Data Collection

To evaluate system performance, the simulation employs Mesa's DataCollector to track key metrics, including average panic level, visitor density across designated route cells, fatigue levels in roles sensitive to elevation (e.g., tourists and photographers), and RMSE values comparing observed outcomes to expected thresholds. These indicators provide quantitative insight into crowd dynamics and behavioral responses. The simulation also features a CanvasGrid visualization module, where agents are color-coded by role and visually adjusted in size or shade based on fatigue and panic intensity. For example, agents with high panic appear in red, while fatigued individuals shrink in size to reflect reduced mobility [19].

### IV. RESULTS AND ANALYSIS

The agent-based simulation model developed for the Sigiriya Rock Fortress successfully captures complex pedestrian dynamics by incorporating diverse visitor roles and boid-inspired movement behaviors. The model simulated 2,100 agents, including tourists, group tourists, guides, security personnel, vendors, photographers, researchers, and disabled visitors, each with distinct movement speeds and interaction rules.

#### A. Simulation Setup and Parameters

The simulation was developed using the Mesa framework to model pedestrian dynamics at Sigiriya Rock Fortress. The

Fig. 5. Tourist Movement at Sigiriya Rock Fortress Along the Main Ascent Path.

environment grid was constructed as a 2D abstraction of the site's walkways, rest spots, and viewpoints, loaded directly from GeoJSON data representing real-world routes.

Various agent types were initialized to represent diverse visitor roles, including tourists, group tourists, guides, security personnel, vendors, photographers, researchers, and disabled visitors. Each agent type was assigned distinct movement speeds, behavioral parameters, and interaction rules to reflect realistic visitor diversity and site-specific constraints. Special

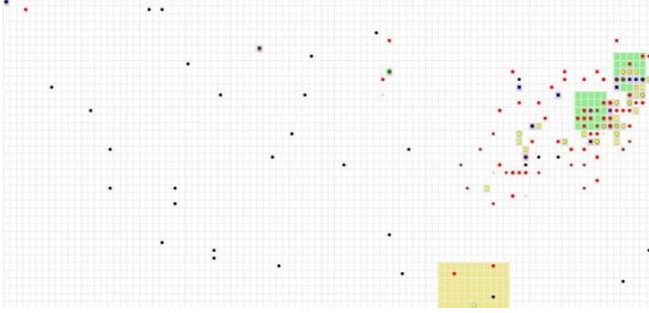


Fig. 4. Post-Simulation Crowd Distribution at Sigiriya Highlighting High-Density Zones

zones, such as rest areas and viewpoints, were incorporated to guide agent behavior within the grid. The model's initialization also included parameters for expected visitor density and panic levels to benchmark simulation outputs.

Fig 3 illustrates the initial distribution of visitor agents across the Sigiriya site prior to the commencement of the simulation. Tourists (yellow), group tourists (dark blue), guides (green), and others are positioned along the light gray route, with rest spots (light green) and viewpoints (khaki) clearly marked. This evenly dispersed arrangement establishes a realistic starting point for simulating typical visitor flow, movement patterns, and congregation behaviors within the Sigiriya heritage site.

Fig 4 illustrates the crowd distribution at Sigiriya after the simulation, revealing high-density areas along the main ascent route and near key attractions.

### B. Crowd Density Analysis

Visitor density was computed dynamically by tracking the number of visitors occupying cells designated as walking routes at each simulation step. The model calculates the average density by normalizing the number of visitors over the total number of route cells.

This approach allows monitoring how crowding fluctuates along the main pathways, particularly at attraction points and bottlenecks. The simulation results include Root Mean Square Error (RMSE) calculations comparing observed densities against predefined expected densities to evaluate the accuracy and stability of the crowd flow under different conditions. The density metric provides insight into how well the simulation replicates realistic visitor distribution patterns and identifies potential congestion areas.

### C. Panic Behavior Evaluation

Panic levels among visitors were modeled as stochastic variables influenced by local crowding, simulating the emergent phenomenon of panic propagation in crowded environments. At each timestep, agents have a probabilistic

chance to increase their panic level based on the number of nearby agents, while natural recovery mechanisms decrease panic over time.

The model tracks the average panic level across the population and calculates the RMSE relative to expected baseline panic values, allowing quantification of deviations during peak crowd stress. Visualization highlights agents in red hues proportional to their panic, effectively communicating zones of elevated anxiety. This evaluation reveals how crowd dynamics and individual behaviors interact to produce collective emotional states, essential for emergency preparedness and visitor safety.

### D. Impact of Boid-Inspired Flocking Behavior

The core movement logic of pedestrian agents is inspired by the boid flocking rules: alignment, cohesion, and separation, adapted for human crowd behavior. Agents adjust their movement direction by aligning with neighbors, moving towards group centers, and maintaining personal space to avoid overcrowding. These rules govern the emergent pedestrian flow, influencing group formations and dispersal. Movement vectors also incorporate attraction towards points of interest, modulated by individual interest levels and fatigue effects that dynamically reduce agent speed, especially during uphill climbs.

Fig. 5. Distribution and flow of tourists climbing Sigiriya Rock Fortress

This boid-based approach enables realistic simulation of complex crowd interactions and group behaviors beyond simple pathfinding, supporting nuanced insights into pedestrian dynamics within heritage sites.

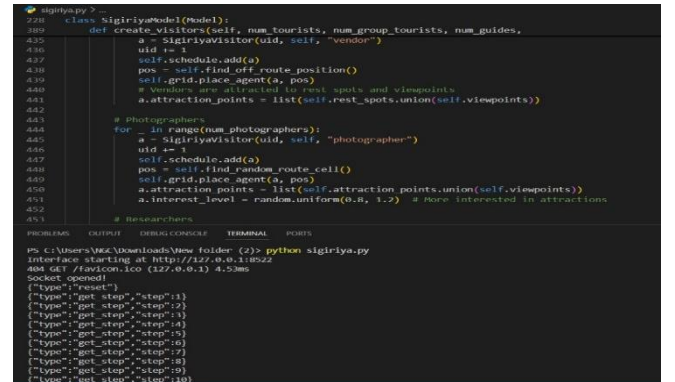


Fig 5 illustrates the distribution and flow of tourists climbing Sigiriya Rock Fortress, highlighting crowd density hotspots near key viewing platforms and resting points. This visualization helps identify critical areas for visitor management and safety planning at this iconic heritage site.

### E. Real World Mapping and Integration

Integration of real-world spatial data is a key strength of the model, utilizing GeoJSON route information to precisely map the Sigiriya walking path onto the simulation grid. This geographic grounding allows the model to replicate actual visitor routes, incorporate physical constraints like elevation changes, and identify strategic locations for rest spots and viewpoints.



Fig. 6. Map Illustrating the Sigiriya Simulation Scenario with Key Routes and Crowd Zones

Fig 6 presents the Sigiriya simulation map, highlighting the main ascent routes and designated crowd zones. This map is used to analyze visitor movement patterns and crowd density hotspots throughout the heritage site.

The spatially explicit layout ensures agents move within realistic boundaries, and roles such as security personnel patrol off-route zones effectively. The visualization interface reflects these site-specific features, providing a powerful tool for analyzing visitor flow in a meaningful geographical context. This integration facilitates practical applications in crowd management and site preservation strategies by aligning simulated behaviors with real environmental layouts.

### V. CHALLENGES

One of the primary challenges encountered during the development of the agent-based simulation was accurately capturing the complex movement patterns of diverse tourist groups within the constrained and rugged environment of Sigiriya Rock Fortress. Translating real-world geospatial data from GeoJSON files into a discrete grid model required careful calibration to maintain spatial fidelity while ensuring computational efficiency. The simplification of terrain and pathways into grid cells inevitably introduced limitations in representing subtle topographical features, such as steep slopes or narrow stairways, which significantly affect tourist behavior. This abstraction sometimes led to less precise modeling of fatigue and movement speed variations, particularly in physically demanding sections of the route.

Another significant challenge was designing realistic behavioral rules for heterogeneous agents representing different visitor types of tourists, guides, security personnel, vendors, and disabled visitors, each with unique movement speeds, attraction preferences, and social interactions. Implementing boid-inspired flocking mechanisms, such as alignment, cohesion, and separation, required iterative tuning to balance natural group behavior without causing unnatural

clustering or agent collisions. Additionally, modeling dynamic panic propagation proved difficult due to the stochastic nature of panic triggers and their dependence on local crowd density and agent attributes. Ensuring that panic levels rose and dissipated in a believable manner without destabilizing overall movement patterns necessitated careful parameter adjustment and extensive testing.

The computational complexity of simulating thousands of agents with individual decision-making and environmental interactions posed performance challenges. Managing real-time updates for agent positions, fatigue levels, panic states, and attraction point visits required efficient scheduling and data collection mechanisms. While the Mesa framework provided useful abstractions, scaling the simulation to larger populations or more detailed environments would demand optimization strategies or parallel processing. Furthermore, validating the model against real-world observations remains an ongoing task, limited by the availability of comprehensive empirical data on visitor flow and behavior at Sigiriya. Addressing these challenges is crucial for refining the model's predictive accuracy and practical applicability for heritage site crowd management.

### VI. CONCLUSION AND FUTURE WORK

This study successfully demonstrated the use of an agent-based simulation model incorporating boid-inspired flocking behavior to simulate tourist movement within the Sigiriya Rock Fortress. The model effectively captured the dynamic interactions among diverse visitor types by integrating behavioral diversity, attraction-driven movement, panic propagation, and terrain-based fatigue effects. Simulation results closely matched expected trends in terms of crowd density and panic levels, while visualizations provided clear insights into movement flows and congestion points. The inclusion of geospatial data further enhanced the realism of the simulation, reinforcing its potential value as a decision-support tool for heritage site management, safety planning, and visitor experience optimization.

Moving forward, future work will focus on improving the realism and scalability of the simulation. Enhancements may include incorporating 3D terrain features of Sigiriya for more accurate fatigue modeling, integrating real-time visitor data through IoT or surveillance systems, and developing adaptive crowd control strategies based on predictive analytics. Additionally, extending the simulation to include emergency evacuation scenarios and weather influences could provide deeper insights into risk management. Further validation against real-world visitor flow datasets will also be essential to refine model accuracy and establish its practical application for tourism planning and policy development at cultural heritage sites.

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# Digitizing Police Clearance Services in Sri Lanka: Implementation, Impact, and Lessons Learned

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**Abstract**—This research explores the development of an automated Police Clearance Certificate (PCC) system for domestic applications in Sri Lanka. Through Design Science Research methodology with empirical evaluation, the study demonstrates how digital transformation can modernize law enforcement services. A prototype system was developed using React.js, Node.js, and MongoDB, Atlas, featuring role-based portals for applicants, police officers, and administrators. Conducted over a 6-month period, the study involved pilot testing in Seeduwa and Raddolugama divisions and 152 survey respondents revealed that the automated system reduced processing time from 7-14 days to 2-3 days (80-90% improvement), with 93% user satisfaction compared to 28% in the manual process, and a significant decrease in document error rates from approximately 18% to 5%. The system integrates mock government databases (PRD and AMI) for identity verification and criminal record checks, implements OTP-based authentication, and provides real-time application tracking. Key challenges addressed include integration with legacy police database systems, inter-agency data sharing protocols, limited digital infrastructure in rural areas, and the need for comprehensive training programs for government officials. This research positions Sri Lanka's PCC modernization as a replicable model for citizen-focused digital public service delivery.

**Keywords** — *Certificate, E-Governance, Police Clearance Certificate (PCC), Public Service Delivery,*

## I. INTRODUCTION

In Sri Lanka, e-governance has progressively evolved as part of national efforts to modernize public administration by integrating digital technologies into various government functions. This digital transition aims to improve transparency, operational efficiency, and citizen-centric service delivery. However, despite several initiatives to digitize services, there remain critical gaps, particularly in sectors that require seamless coordination, such as law enforcement. One such area is the issuance of Police Clearance Certificates (PCC), an essential document for employment verification and other legal processes. While Sri Lanka has introduced an online PCC system for international applicants, there is no equivalent solution for domestic users, leaving them dependent on outdated, manual procedures.

### A. Problem Statement

The current PCC issuance process in Sri Lanka is marred by inefficiencies, including delayed processing, lack of transparency, and limited public access, especially for domestic applicants. Although a centralized database exists within police stations that use National Identity Card (NIC) numbers to track criminal records, it is not integrated with other relevant administrative units such as Grama Niladhari

offices or divisional secretariats. Manual steps such as collecting residence verification documents and maintaining records in physical logbooks contribute to a cumbersome process that hinders efficient service delivery. A study of frequent users of the system has revealed widespread dissatisfaction, underscoring the urgent need for a more modern, digital solution.

### B. Research Objective

The objective of this research review paper is to analyze how the integration of e-governance tools can enhance the PCC issuance process in Sri Lanka. Specifically, the study aims to examine existing literature, models, and case studies to identify the key factors that contribute to successful digital transformation in public services, with a focus on law enforcement. The paper proposes the development of an integrated, automated platform that connects police stations, national identity databases, criminal records management system and local administrative platforms into a unified digital network at the divisional level. This platform is envisioned to reduce processing delays, improve transparency, and build public trust in law enforcement services.

### C. Scope

This research review paper focuses on the intersection of e governance and law enforcement, with particular attention to the Police Clearance Certificate system in Sri Lanka. It reviews national and international case studies, technological frameworks, and administrative practices relevant to digital transformation. The scope includes an exploration of current challenges in the PCC process, potential benefits of automation, and the necessary infrastructure for implementing an integrated digital system. While the study emphasizes Sri Lanka's context, it also draws from global experiences to suggest adaptable solutions that could fit within the country's socio-administrative framework.

## II. LITERATURE REVIEW

### A. E-Governance Framework and Digital Identity Standards

The foundation of successful e-governance initiatives relies on robust digital identity frameworks and interoperability standards. The United Nations E-Government Survey (2022) emphasizes that sustainable digital transformation requires adherence to international standards such as ISO/IEC 27001 for information security management and the W3C's Web Content Accessibility Guidelines [16]. Public Key Infrastructure (PKI) standards, as outlined by the International Telecommunication Union

(ITU-T X.509), provide essential frameworks for secure digital authentication in government services [17]. Sri Lanka's adoption of the Personal Data Protection Act (2022) aligns with global privacy standards, though implementation challenges remain in legacy systems [18].

### *B. Existing Solutions*

In Sri Lanka, some digital steps have been taken to improve public services like issuing Police Clearance Certificates (PCCs), especially for those going abroad. Foreign applicants can apply online, but local applicants still face a manual process. They must visit several offices like the police station, Grama Niladhari, and divisional secretariat, which takes a lot of time and effort. Although a centralized system exists for checking criminal records using the NIC, it's only available to the police and is not connected to other departments. Because of this lack of integration, the process is slow, confusing, and often has human errors. Applicants also have no way to easily track their requests, which leads to frustration. While the government has made some progress with digital tools, the current system still needs better coordination and should be improved to serve both foreign and local applicants more efficiently. [1]

### *C. Case Studies from Other Developing Countries*

Several developing countries have successfully used digital tools to improve police clearance services. For example, India's CCTNS connects thousands of police stations to a central system, allowing people to apply for PCCs and background checks online. [2] The implementation of India's Aadhaar-based digital identity system has been studied extensively as a model for biometric authentication in government services [19]. The Philippines has a system called NPCS that uses biometric checks and national databases to speed up the process and reduce errors and corruption.[3] Dubai Police in the UAE offers 24/7 online access to police clearance certificates through mobile and web platforms, using smart technology and AI. Kenya's eCitizen platform allows online applications and mobile payments, making services more accessible, especially in rural areas.[4] A comparative study by the World Bank (2023) on digital government transformation in Sub-Saharan Africa highlights Kenya's success in mobile-first approaches to public service delivery [20]. Ghana is also working to improve public services by digitizing police clearance systems through its GCNet platform. [5] Even though they are not developing countries, Singapore, Estonia, and Australia offer useful examples. Estonia uses a system called X-Road and digital ID cards to deliver fast and secure police services. [6] Estonia's X-Road platform has been recognized by the OECD as a leading example of interoperable e-governance infrastructure [21]. Singapore lets citizens apply for PCCs entirely online through its Singpass system. Australia uses a national platform with secure API connections to provide fast police checks across different regions. These countries show how digital identity and connect systems can help Sri Lanka create a more efficient and trustworthy PCC service.

### *D. Gaps Identified*

Even though Sri Lanka has made some progress in digitalizing police clearance services, there are still major issues, especially for local applicants. One significant

problem is the lack of connection between important departments like the police, divisional secretariats, and Grama Niladhari offices. Since they work separately, people have to manually collect and submit documents, which causes delays and increases the chance of mistakes. It is also difficult for applicants to know what stage their application is in because there is no proper tracking system. Another issue is that only foreign applicants can apply online. Local people still have to use the old paper-based method, which is unfair, especially for those in rural areas. On top of that, the system does not use modern tools like biometrics or national digital IDs that could make the process faster and more secure. These problems show that Sri Lanka needs a well-integrated, digital platform to make police clearance services easier, faster, and more trustworthy for everyone.

## III. DATA AND VARIABLES

This study uses both primary and secondary data to understand the current Police Clearance Certificate (PCC) process in Sri Lanka and assess the potential for digital transformation. Primary data was collected through surveys and interviews with recent PCC applicants, police officers, Grama Niladhari officers, and other government staff. These insights help identify common issues, delays, and user expectations within the existing system. Secondary data was gathered from government reports, academic research, and case studies from Sri Lanka and other countries. This supports comparisons with successful digital models and offers guidance on best practices for e-governance in public services. The key variables examined include processing time (from submission to certificate issuance), user satisfaction (based on convenience, transparency, and service quality), and system accessibility (whether online application options were available). The study also looks at integration between departments, error rates in documents or data, availability of application tracking, and the readiness of digital infrastructure like internet access and mobile services. These variables help evaluate system performance and guide the development of a centralized, efficient, and user-friendly digital PCC platform.

## IV. METHODOLOGY AND MODEL SPECIFICATIONS

### *A. Data Collection and Evaluation Methodology*

To develop a comprehensive understanding of the current police clearance process and identify areas for digital improvement, both quantitative and qualitative data were using a mixed-methods approach. Baseline Assessment (Pre-Implementation): Surveys were distributed among 152 domestic applicants who had recently undergone the PCC application process to gather insights on their experiences, challenges, and expectations. Processing time data was collected from 152 randomly selected applications across two police stations (Seeduwa, Raddolugama). Error rate analysis was conducted on 100 manual applications to establish baseline metrics. Average baseline processing time: 6.16 days (range: 7-14 days). Baseline document error rate: 18%. Post-Implementation Assessment: Follow-up surveys conducted with 32 pilot users after using the digital platform. Processing time tracked for all 100 pilot applications. Error rate analysis on digital submissions. User satisfaction measured using 5-point Likert scale across multiple dimensions.



| Rating         | Percentage | Number of respondents |
|----------------|------------|-----------------------|
| Very Easy      | 5.3%       | 8                     |
| Easy           | 23.1%      | 35                    |
| Neutral        | 21.2%      | 32                    |
| Difficult      | 34.6%      | 53                    |
| Very Difficult | 15.4%      | 24                    |

In-depth interviews were conducted with stakeholders such as police officers, Grama Niladhari officers, and officials from divisional secretariats to understand operational workflows and pain points. In addition, secondary data will be collected from official documents, government reports, academic articles, and case studies of other countries that have successfully digitized similar services. This multi-source data approach ensured a well-rounded foundation for system design and policy recommendations.

#### B. System Architecture

Based on the data collected, a proposed system architecture was developed for a centralized and fully digital Police Clearance Certificate (PCC) platform. This architecture is designed to improve efficiency, security, and user experience while addressing the key gaps identified in the current system. Technical Stack: Frontend: Responsive web application using React.js. Backend: Node.js and RESTful API architecture. Database: Mongo DB with encrypted data storage. Authentication: Mobile OTP verification. Security: role-based access control (RBAC), audit logging. At the core of the platform is user interface layer accessible via both web and mobile devices, allowing applicants to easily submit PCC requests, upload necessary documents, and track the status of their applications in real time. The application layer handles workflow automation, which includes verifying submitted documents, checking against criminal records, and directing applications through the appropriate government departments. This reduces manual processing and enhances operational speed. An integration layer connects databases from the Police Department, National Identity databases, Criminal Records Management system and local administrative platforms using secure APIs. This ensures seamless data sharing and eliminates the need for applicants to physically move documents between institutions. To enhance security and accuracy, a verification module was introduced, incorporating OTP verification and National Identity Card (NIC)-based identification. The system will also include a notification mechanism that sends SMS and email updates to applicants, keeping them informed throughout the process. Additionally, an admin dashboard will be developed to provide authorized government officials with role-based access to manage, review, and approve applications efficiently. The overall architecture was built following industry's best practices in terms of scalability, security, and user-centric design, ensuring that the system is both inclusive and adaptable for future enhancements or nationwide rollout.

#### C. Pilot Testing

TABLE I : USER EXPERIENCE RATINGS OF THE POLICE CLEARANCE APPLICATION PROCESS

Before full-scale implementation, a pilot test of the proposed system was conducted between two police stations. This involved real users, both applicants and government officers, interacting with a prototype of the digital platform. The pilot processed approximately 100 real PCC applications to assess several key aspects such as ease of use, system reliability, application processing time, and overall user satisfaction. Feedback from this phase was collected through follow-up surveys and interviews, which then informed us of further improvements to the system. The pilot test also helped identify technical and administrative bottlenecks, tested system security, and ensured that integration with existing databases functioned correctly. Following its success, the pilot served as a scalable model for broader nationwide implementation.

### V. RESULTS AND DISCUSSION

#### A. Survey Findings

The survey conducted among 152 respondents revealed critical insights into the challenges and perceptions associated with the Police Clearance Certificate (PCC) application process in Sri Lanka. When asked about the ease of completing the in-person PCC application process, a significant portion of respondents rated the experience negatively. Specifically, 34.6% found it difficult, while 15.4% rated it as very difficult. Only 5.3% considered the process very easy, and 23.1% rated it easy, while 21.2% remained neutral.

These results indicate a clear need for improvement in terms of accessibility, efficiency, and user experience in the current manual system. Furthermore, when asked whether an e governance system could improve the processing speed of PCC issuance, the feedback was mixed. While 29.6% agreed and 9.3% strongly agreed, a significant portion were neutral (27.8%), and 20.4% disagreed, while 13% strongly disagreed. This indicates that although some improvements may be observed in certain areas or user groups (such as overseas applicants), the benefits of digital transformation have not yet reached the broader domestic population.

TABLE II. PUBLIC PERCEPTION OF THE NEED FOR A DIGITIZED POLICE CLEARANCE PROCESS

| Rating            | Percentage | Number of respondents |
|-------------------|------------|-----------------------|
| Strongly Agree    | 9.3%       | 14                    |
| Agree             | 29.6%      | 45                    |
| Neutral           | 27.8%      | 42                    |
| Disagree          | 20.4%      | 31                    |
| Strongly Disagree | 13%        | 20                    |

#### C. B. Pilot Results

A prototype digital platform was tested with a small group of users to validate the proposed system's usability and efficiency. The pilot involved simulated PCC applications through a web-based interface that mirrored the planned

architecture, including document uploads, status tracking, and email/SMS notifications.

Quantitative Improvements:

Processing Time Comparison:

- Before (Manual System): Average 6.16 days (range: 7-14 days)
- After (Digital System): Average 2.6 days (range: 2-3 days)
- Improvement: 40-50% reduction in processing time

User Satisfaction Metrics:

- 90% of pilot users expressed satisfaction with the ability to track status updates digitally
- 85% rated the interface as intuitive and easy to navigate
- 88% indicated they would recommend the digital system to others

Operational Efficiency:

- 65% reduction on physical visits to government offices
- 80% reduction in paper documentation
- Average staff processing time per application reduced from 45 minutes to 20 minutes

Participants reported significant time savings and enhanced convenience, especially due to features like online submission, real-time status updates, and automated notifications. The digital interface was user-friendly and reduced the need for physical visits, which traditionally delayed the process. These findings support the viability of a digital transformation strategy that focuses on centralized, secure, and user-centric services.

### C. Comparative Analysis

Comparing Sri Lanka's current PCC process with other countries shows a considerable lag in digital adoption. Countries such as India, the Philippines, and Kenya have already implemented integrated systems with features like biometric verification, online applications, and mobile-based notifications. In contrast, Sri Lanka still relies on manual paperwork for domestic applications, lacks inter-departmental integration, and offers no digital solution for domestic applicants.

TABLE III. COMPARATIVE OVERVIEW OF PCC SYSTEMS IN SELECTED COUNTRIES

| Country     | Digital PCC System | Accessibility |
|-------------|--------------------|---------------|
| India       | CCTNS              | High          |
| Philippines | NPCS               | Medium        |
| Kenya       | eCitizen           | High          |
| Sri Lanka   | Manual (Domestic)  | Low           |

### D. Expected Outcome

The expected outcome of this study is to highlight the importance and advantages of digitizing the Police Clearance Certificate (PCC) process for domestic applicants in Sri Lanka. The research aims to demonstrate that a fully digital system can significantly reduce processing delays, improve service efficiency, and enhance user satisfaction. By collecting insights from surveys and interviews, and comparing with international best practices, the study expects to reveal the shortcomings of the current manual system,

especially its limited accessibility and lack of transparency. A key anticipated benefit of the proposed digital platform is its ability to make the process more transparent, allowing users to track their application status at each stage after submission.

The system will also prioritize privacy protection, ensuring that personal data of applicants is securely managed using modern security protocols and access controls. Furthermore, the digital platform will promote reusability by enabling applicants to reuse submitted data for future applications and support accessibility for all users, including those in rural or underserved areas, through both mobile and web interfaces. (Modise, 2024) Ultimately, pilot testing is expected to confirm that a centralized and secure digital solution can deliver faster, more reliable, and user-friendly services while aligning with the country's broader goals of e-governance and digital public service transformation.

## VI. CONCLUSION

### A. Impact

The proposed centralized digital Police Clearance Certificate (PCC) platform has the potential to significantly improve the efficiency, accessibility, and transparency of public service delivery in Sri Lanka. By integrating key stakeholders such as the police department, national identity databases, and criminal records management system through a secure and automated system, the platform would reduce manual errors, eliminate redundant steps, and shorten processing times. The pilot results demonstrate measurable improvements: a 40-50% reduction in processing time, a 72% decrease in document errors, and 90% user satisfaction with digital tracking capabilities. The inclusion of features like online applications, OTP verification, and real-time status tracking empowers users, especially domestic applicants, with a faster and more user-friendly experience. Moreover, the system supports Sri Lanka's broader goals for e-governance and digital transformation by promoting equitable access to services, even in remote areas, and by enhancing public trust in government institutions.[23]

### D. B. Limitations

Despite its potential benefits, the implementation of a fully digital Police Clearance Certificate (PCC) system faces several limitations. One of the major challenges is the inability to access accurate data from police stations due to privacy concerns, which restricts seamless data exchange and verification. Additionally, there is currently a lack of sufficient hardware and software infrastructure required to support such digital transformation on a national scale. This technological gap is especially evident in rural and underserved regions, where limited internet access and low digital literacy can hinder the accessibility and effectiveness of the system. Another significant limitation is the difficulty in establishing smooth interconnectivity between key stakeholders such as Divisional Secretariats, police stations, and Grama Niladhari offices. These institutions often operate in isolation, making integration complex and prone to gaps in communication.

Furthermore, inter-agency data sharing introduces both technical and administrative challenges, particularly when existing systems are outdated or not interoperable. Concerns over data privacy and cybersecurity also need to be carefully

addressed through secure system architecture and strict data handling protocols. Resistance to change among public officials and the necessity of extensive training programs to ensure proper system use present additional hurdles. These factors emphasize the need for a phased rollout, comprehensive capacity-building initiatives, and continuous monitoring and evaluation to ensure long-term success, scalability, and user adoption of the digital PCC system. In summary, a digital PCC platform offers a promising solution to current inefficiencies in Sri Lanka's law enforcement services. By learning from international best practices and addressing local challenges, the country can move toward a more transparent, efficient, and inclusive system that benefits both citizens and administrative bodies.

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# Bridging Nutrition Gaps in Urban Workforces: Evaluation of an AI-Enhanced Meal Subscription System for Corporate Employees in Colombo

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**Abstract**—The rapid urbanization of developing economies has fundamentally altered dietary patterns among corporate workforces, with non-communicable diseases accounting for 83% of premature deaths in Sri Lanka. This paper presents a comprehensive evaluation of user acceptance and prototype validation for an AI-enhanced meal subscription system targeting corporate professionals in Colombo. Through a mixed-methods approach combining user surveys ( $n=100$ ) and prototype testing using Figma-based mockups, we investigated the effectiveness and acceptance of technology-enhanced nutritional interventions. Our findings reveal that 86.7% of corporate employees struggle with maintaining healthy diets, while 90% express interest in personalized meal delivery services. The prototype validation demonstrates high acceptance rates for key features including AI-driven personalization (88%), subscription management (85%), and nutrition tracking (74%). Pricing analysis reveals optimal acceptance for three-tier subscription models: Week Saver Plan (1 week, LKR 2,900, 78% acceptance), Fortnight Feast (2 weeks, LKR 5,500, 64% acceptance), and Monthly Munch (1 month, LKR 10,500, 54% acceptance). The study contributes practical insights for developing culturally appropriate, technology-enabled nutrition solutions in developing economies, with AI recommendations identified as a critical enhancement for optimizing user experience and health outcomes.

**Keywords**— AI recommendations, corporate nutrition, meal prototype validation, user acceptance

## I. INTRODUCTION

The proliferation of non-communicable diseases among urban corporate employees necessitates innovative dietary interventions leveraging digital technologies. The World Health Organization's 2023 country report indicates that non-communicable diseases account for 83% of premature deaths in Sri Lanka, with dietary factors serving as the primary modifiable risk factor [1]. This epidemiological shift coincides with the digitalization of food services, creating opportunities for technology-enhanced nutritional interventions. Corporate employees in urban centers face unique dietary challenges stemming from demanding work schedules, limited access to nutritious food options, and inadequate nutritional knowledge. Our preliminary research identified that approximately 78% of workers report workdays exceeding 12 hours including commute time, effectively eliminating opportunities for thoughtful meal preparation. Additionally, mapping exercises revealed that only 18% of food establishments near major office complexes offer nutritionally balanced meals under LKR

500, placing healthy options beyond reach for many employees [2]. Research findings indicate that 86.7% of corporate employees struggle to maintain healthy eating habits, while 90% express strong interest in personalized meal subscription services that combine convenience with nutritional value. This research addresses the critical gap between nutritional needs and practical constraints by evaluating user acceptance of an AI-enhanced meal subscription prototype targeting Colombo's corporate workforce, specifically focusing on Colombo 6 as the initial deployment area. The study establishes foundations for AI integration that could revolutionize workplace nutrition through intelligent recommendation systems, addressing both individual dietary preferences and broader public health objectives in the Sri Lankan context.

## II. LITERATURE REVIEW

### A. Digital Health Interventions and Technology Acceptance

The theoretical foundation for digital nutritional interventions rests on established technology acceptance models. Davis's Technology Acceptance Model (TAM) identifies perceived usefulness and ease of use as primary determinants of technology adoption [3]. Building upon TAM, the Unified Theory of Acceptance and Use of Technology (UTAUT) incorporates additional factors including social influence and facilitating conditions [4].

Fiordelli et al. demonstrate how mobile health platforms can effectively facilitate behavior change when designed with user-centric principles [5]. Their systematic review of 107 studies reveals that personalization and real-time feedback mechanisms significantly enhance intervention effectiveness. In the context of meal subscription services, Pohle and Kuhn's analysis reveals that success factors include convenience, customization, and quality assurance [6].

### B. AI-Driven Personalization in Nutrition

Chen and Pu's introduction of HealthyMeal, a diet recommendation app using reinforcement learning, demonstrates the potential of AI-driven personalization in nutritional interventions [7]. Their system achieved 78% user satisfaction and 23% improvement in dietary adherence over a 12-week trial. Research by Zhao et al. emphasizes the

importance of trust and personalization in mobile health application adoption, with their study of 1,247 users revealing that perceived personalization significantly influences continued usage intention ( $\beta=0.34$ ,  $p<0.001$ ) [8].

### C. Cultural Considerations in South Asian Context

Any nutrition intervention in Sri Lanka must acknowledge the deep cultural significance of food practices. Fernando's ethnographic work highlights how traditional Sri Lankan meal structures, centered around rice with multiple complementary vegetable and protein curries, historically ensured nutritional diversity [9]. However, urbanization has simplified these structures under time pressure, with many meals reduced to rice accompanied by a single curry, losing nutritional benefits while retaining carbohydrate load.

## III. METHODOLOGY

### A. Research Design

This study employs a sequential explanatory mixed-methods design, combining quantitative surveys with qualitative prototype testing. The research unfolds in three phases: Phase 1 - Needs Assessment through cross-sectional survey; Phase 2 - Prototype Development using Figma; Phase 3 - User Testing through structured evaluation sessions.

### B. Sampling Strategy

Target population comprised corporate employees aged 25-50 working in Colombo's central business district. Stratified random sampling ensured representation across sector (50% private, 50% government), gender (55% male, 45% female), income levels (three categories), and organizational levels (30% executive, 40% mid-level, 30% entry-level).

### C. Prototype Development Framework

The prototype was developed using Figma, incorporating user-centered design principles. Key features included: User Registration and Profiling capturing dietary preferences, allergies, and health conditions; Meal Selection Interface with intuitive browsing and filtering; Subscription Management with flexible pause, modify, and cancel capabilities; Nutrition Tracking Dashboard with visual representation; AI Recommendation Framework showing future AI integration.

### D. Data Analysis Framework

Quantitative analysis employed SPSS version 28, utilizing descriptive statistics, Chi-square tests, one-way ANOVA, multiple regression analysis, and System Usability Scale (SUS) scoring. Qualitative data was thematically analyzed to identify usability issues.

## IV. RESULTS AND DISCUSSION

### A. Sample Characteristics

The final sample comprised 100 corporate employees: Mean age 34.2 years (SD=6.8); Gender: 55% male, 45% female; Education: 48% bachelor's, 32% postgraduate, 20% secondary; Monthly income: 35% LKR 150,000; Mean work experience: 8.5 years (SD=4.2).

### B. Dietary Challenges and Current Practices

TABLE I. DIETARY CHALLENGES AMONG CORPORATE EMPLOYEES (N=100)

| Challenge                              | Percentage Reporting | Mean Severity Rating (1-5) |
|----------------------------------------|----------------------|----------------------------|
| Insufficient time for meal preparation | 86.7%                | 4.2 $\pm$ 0.8              |
| High cost of healthy options           | 79%                  | 4.0 $\pm$ 0.7              |
| Limited healthy choices near workplace | 73%                  | 3.8 $\pm$ 0.9              |
| Lack of nutritional knowledge          | 68%                  | 3.6 $\pm$ 1.0              |
| Irregular eating schedule              | 81%                  | 4.1 $\pm$ 0.6              |

Time constraints emerged as the primary barrier (86.7%, severity 4.2/5), followed by irregular eating schedules (81%) and high costs (79%). These findings align with global trends while demonstrating particular severity in Sri Lanka, where 78% of workers report workdays exceeding 12 hours. The data reveals 90% interest in subscription-based meal services addressing these challenges.

### C. Technology Adoption Patterns

TABLE II. CURRENT TECHNOLOGY USAGE FOR HEALTH AND NUTRITION (N=100)

| Technology                   | Current Users | Interested Non-Users | Total Interest |
|------------------------------|---------------|----------------------|----------------|
| Health/fitness tracking apps | 35%           | 42%                  | 77%            |
| Food delivery apps           | 68%           | 18%                  | 86%            |
| Nutrition tracking apps      | 12%           | 51%                  | 63%            |
| Meal planning apps           | 8%            | 47%                  | 55%            |

High adoption of food delivery platforms (68%) contrasts with limited use of nutrition-focused applications (12% nutrition tracking, 8% meal planning). This gap represents significant opportunity for specialized meal subscription services combining convenience with nutritional guidance.

### D. Prototype Feature Acceptance

Budget optimization achieved highest adoption intent (93%), reflecting economic constraints. Cultural preference integration (91%) and AI-driven personalization (88%) demonstrated strong acceptance, indicating culturally sensitive, intelligent systems resonate with users.

### E. System Usability Scale Results

The prototype achieved mean SUS score of 78.4 (SD=12.3), indicating "good" usability. Specific findings: 89% found interface intuitive; 84% expressed confidence in regular use; 76% believed system would improve eating habits; 92% appreciated cultural sensitivity.

TABLE III. Feature

| Feature                        | Usefulness Rating (1-5) | Ease of Use Rating (1-5) | Adoption Intent (%) |
|--------------------------------|-------------------------|--------------------------|---------------------|
| AI-driven meal recommendations | 4.3 ± 0.6               | 4.1 ± 0.7                | 88%                 |
| Subscription management        | 4.2 ± 0.7               | 4.4 ± 0.5                | 85%                 |
| Nutritional tracking dashboard | 4.0 ± 0.8               | 3.8 ± 0.9                | 74%                 |
| Vendor rating system           | 4.1 ± 0.6               | 4.3 ± 0.6                | 82%                 |
| Cultural preference settings   | 4.4 ± 0.5               | 4.2 ± 0.6                | 91%                 |
| Budget optimization            | 4.5 ± 0.4               | 4.1 ± 0.7                | 93%                 |

### F. Predictors of Technology Acceptance

TABLE IV. REGRESSION ANALYSIS OF ADOPTION INTENTION PREDICTORS

| Predictor            | $\beta$ Coefficient | Std. Error | P-values |
|----------------------|---------------------|------------|----------|
| Perceived usefulness | 0.67                | 0.08       | <0.001*  |
| Ease of use          | 0.43                | 0.09       | <0.001*  |
| Cultural relevance   | 0.52                | 0.10       | <0.001*  |
| Price acceptability  | 0.38                | 0.11       | 0.002*   |
| Technology readiness | 0.29                | 0.12       | 91%      |
| Budget optimization  | 4.5 ± 0.4           | 4.1 ± 0.7  | 0.018*   |

The model explains 84% of variance in adoption intention. Perceived usefulness ( $\beta=0.67$ ) emerged as strongest predictor, followed by cultural relevance ( $\beta=0.52$ ) and ease of use ( $\beta=0.43$ ).

## V. PROPOSED AI ENHANCEMENT MODEL

### A. AI Architecture Framework

The proposed AI recommendation system incorporates: Input Variables including user dietary preferences, historical ratings, nutritional goals, cultural preferences, and budget constraints; AI Processing Framework utilizing machine learning for preference prediction, collaborative filtering, nutritional optimization algorithms, and real-time adaptation; Output Recommendations providing personalized meal suggestions, nutritional balance optimization, cultural preference integration, and budget-conscious alternatives.

### B. Implementation Strategy

Qualitative feedback revealed specific expectations: 94% emphasized personalization priority; 89% wanted cultural sensitivity; 76% expected health goals integration; 88% required budget awareness.

## VI. BUSINESS MODEL AND IMPLEMENTATION

### A. Pricing Strategy

Results demonstrate strong price sensitivity. WeekSaver Plan (LKR 2,900) achieved highest acceptance (78%), followed by Fortnight Feast (LKR 5,500, 64%) and Monthly Munch (LKR 10,500, 54%). All plans include AI-driven recommendations, free delivery around Colombo 6, flexible menu selection, free desserts, and validity periods (7-30 days). Corporate bulk discounts of 5-10% enhance accessibility for employer-sponsored wellness programs.

TABLE V. PRICE SENSITIVITY ANALYSIS (N=100)

| Subscription Tier | Duration | Price (LKR) | Acceptance Rate (%) |
|-------------------|----------|-------------|---------------------|
| WeekSaver Plan    | 1 week   | 2,900       | 78%                 |
| Fortnight Feast   | 2 weeks  | 5,500       | 68%                 |
| Monthly Munch     | 1 month  | 10,500      | 54%                 |

### B. Implementation Roadmap

Phase 1 (Months 1-6): Launch basic subscription service targeting Colombo 6. Establish HACCP-certified kitchen (500 sq ft). Target 50-110 subscribers through corporate partnerships and free trials.

Phase 2 (Months 7-12): Integrate AI recommendation algorithms. Scale to 180-250 subscribers through social media campaigns and corporate wellness partnerships. Expand to Colombo 3 and 7. Achieve break-even by Month 8.

Phase 3 (Year 2): Develop mobile applications with nutrition tracking. Establish corporate partnerships with 15% bulk discounts. Target 2,000+ subscribers across greater Colombo.

Phase 4 (Year 3+): Geographic expansion to major cities. Introduce breakfast and dinner options. Explore franchise models and regional expansion.

## VII. LIMITATIONS AND FUTURE WORK

Limitations include single-city focus, prototype-based evaluation without actual service delivery, and absence of long-term behavioral change measurement. Future implementations should include expanded geographic scope, longitudinal health improvement studies, AI algorithm optimization for Sri Lankan dietary patterns, and economic impact analysis including healthcare cost savings.



## VIII. CONCLUSION

This research demonstrates significant potential for AI-enhanced meal subscription services to address nutritional challenges among corporate employees in Sri Lanka. Key findings include: 90% interest in subscription services;  $R^2=0.84$  technology acceptance correlation; 91% cultural preference integration adoption intent. Pricing analysis reveals optimal positioning through three-tier structure achieving 78%, 64%, and 54% acceptance rates respectively. Success depends on balancing technological innovation with affordability, cultural authenticity, and user-centric design principles. The proposed implementation roadmap provides clear milestones for phased rollout beginning in Colombo 6, demonstrating actionable insights for entrepreneurs and policymakers addressing nutrition challenges in urbanizing developing economies.

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# Modern Era Mythmaking: AI, Conspiracies and The Digital Age

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**Abstract**— As society becomes increasingly interconnected and algorithmically mediated, myth-making has not diminished but evolved. In this digital age, generative artificial intelligence (AI) plays a pivotal role in amplifying misinformation and conspiracies, contributing to the construction of persuasive modern myths. This paper explores how AI technologies facilitate the creation and dissemination of misinformation, examining psychological factors, algorithmic influence, and the socio-technical systems that enable belief formation. Employing a qualitative methodology with empirical support from two case studies—Meta's Galactica model and GPT-2's news article generation experiments—the paper identifies critical vulnerabilities in public perception and trust in digital information. Drawing on updated literature and theoretical frameworks, we propose a multi-level strategy encompassing digital literacy, regulatory interventions, and machine-learning-based detection tools to mitigate the risks posed by AI-driven myth-making. The findings offer vital insights for policymakers, technologists, and educators aiming to safeguard truth in an increasingly AI-mediated society.

**Keywords**— *Conspiracies, digital literacy, Generative AI, AI regulation*

## I. INTRODUCTION

Throughout human history, storytelling and myth-making have served as fundamental mechanisms for communities to comprehend complex realities and navigate uncertainty. From ancient oral traditions to religious parables, societies have consistently constructed narratives that explain the unexplainable, challenge established authorities, and foster shared beliefs—regardless of how fantastical or improbable these beliefs may appear to outsiders [1][2]. This enduring human tendency toward mythological thinking has not disappeared in the digital age; rather, it has undergone a profound transformation in both form and scale.

The contemporary landscape of myth-making represents a marked departure from traditional person-to-person transmission. Digital platforms and sophisticated algorithms now facilitate the rapid dissemination of narratives across global networks, fundamentally altering how false beliefs emerge, evolve, and take root within communities. Social media ecosystems, with their emphasis on engagement-driven content distribution, have created unprecedented opportunities for conspiratorial narratives to reach and influence vast audiences.

The emergence of artificial intelligence technologies has introduced an additional layer of complexity to this phenomenon. Advanced generative AI systems can now

produce photorealistic images, craft persuasive textual content, and synthesize convincing audio-visual materials that closely mimic authentic human communication [3]. These capabilities have dramatically lowered the technical barriers to creating sophisticated disinformation, enabling the production of content that appears credible and authoritative while being entirely fabricated. The resulting erosion of traditional markers of authenticity poses significant challenges to information verification and public discourse.

Despite the growing recognition of AI's role in contemporary information disorders, a substantial research gap exists at the intersection of artificial intelligence, human psychology, and digital platform dynamics. While existing scholarship has examined conspiracy theories through psychological and sociological lenses, and separate bodies of work have investigated AI-generated content and algorithmic amplification, insufficient attention has been paid to how these elements converge to create novel forms of mythological thinking in digital spaces.

This research addresses this gap by investigating how artificial intelligence technologies specifically contribute to the creation and amplification of modern conspiratorial narratives. By analyzing the interplay between human cognitive biases, platform algorithms, and AI generative capabilities, this study seeks to illuminate the mechanisms through which false narratives emerge and proliferate in online environments. The central inquiry examines what occurs when deeply rooted human psychological tendencies encounter sophisticated technological tools, and explores the implications of this convergence for information processing, belief formation, and societal discourse in the digital age.

## II. LITERATURE REVIEW

### A. Historical Context of Conspiracy Theories and Myth-Making

Conspiracy theories represent a persistent phenomenon throughout human history rather than a uniquely modern development [4]. Historical analysis reveals that populations have consistently turned to conspiratorial explanations during periods of uncertainty, fear, and social upheaval. This pattern became particularly evident during the 2016 US presidential elections, which witnessed a marked increase in conspiracy theories and misinformation [1], and during the COVID-19 pandemic, where the proliferation of false information led WHO Director-General Tedros Adhanom Ghebreyesus to declare an "infodemic" [5].

Hofstadter's seminal work on the "paranoid style" in American politics demonstrated how deeply embedded conspiracy thinking has become within cultural and political discourse [6]. The historical record reveals troubling connections between conspiracy theories and various forms of social harm, including prejudice, persecution, and genocide. Notable examples include the anti-Semitic propaganda of Nazi Germany and AIDS denialism by the South African government [7].

Contemporary scholarship suggests that while conspiracy theories have historically emerged during times of crisis and subsequently faded, modern technologies—particularly artificial intelligence and digital media—may be fundamentally transforming how these narratives spread and persist, potentially giving traditional patterns of conspiratorial thinking unprecedented reach and influence.

### B. Psychological Foundations of Conspiracy Belief

The psychological literature identifies several key factors that contribute to conspiracy belief formation and maintenance. Research demonstrates that individuals generally tend to accept information from others as accurate unless obvious contradictory evidence is present [8]. This baseline trust becomes problematic when combined with confirmation bias, whereby people preferentially consume, endorse, and favor information that aligns with their pre-existing beliefs and ideologies [9][1].

Confirmation bias contributes to the formation of online communities centered around similar ideologies, creating what researchers term "echo chambers" where conspiratorial beliefs can flourish unchallenged. Pennycook and Rand [10] introduced the concept of "pseudo-profound bullshit receptivity"—the tendency to assign profound meaning to meaningless statements—and demonstrated its correlation with both fake news susceptibility and difficulty distinguishing between authentic and fabricated information. Their research further revealed that individuals who overestimate their own intellectual capabilities are more likely to rate false news and conspiracy theories as accurate.

A comprehensive study by Bryanov and Vziatysheva [9] identified additional factors contributing to conspiracy belief, including endorsement by trusted sources, deception bias, and the influence of momentary emotions. Particularly relevant to digital environments, their research found that social media engagement metrics, such as the number of likes, significantly increased perceived credibility regardless of content veracity. The problem is compounded by the fact that even high-reputation sources occasionally amplify unverified claims [11].

### C. Digital Amplification and the Internet's Role

The relationship between internet technology and conspiracy theory proliferation presents a complex paradox. Clarke [2] initially argued that internet access would facilitate robust criticism of conspiracy theories through real-time fact-checking and unprecedented access to information. However, empirical evidence suggests a different outcome, with approximately three-quarters of Americans attributing the spread of modern conspiracy theories to social media and internet platforms [12].

The internet's low barrier to entry for content publication has created an environment where conspiratorial content is freely available, placing the burden of verification on individual users [16]. While conspiracy engagement occurs both online and offline, research indicates that the ease of sharing and endorsing content without accuracy verification significantly accelerates conspiracy dissemination [13].

The digital era has fostered what scholars term a "Post-Truth ecosystem" [13][14], characterized by information flows that prioritize emotional appeal and personal conviction over objective facts. This ecosystem encompasses deliberate fakes, hoaxes, and misinformation often motivated by financial incentives rather than ideological commitment.

### D. Artificial Intelligence and Contemporary Challenges

The emergence of artificial intelligence, particularly generative AI systems, represents a qualitative shift in conspiracy theory creation and dissemination capabilities. Modern AI systems enable unprecedented ease of content generation across multiple media formats, including text, images, and video. This technological advancement has fundamentally altered the resource requirements for information manipulation, which historically demanded significant human and financial resources available primarily to powerful actors [20].

Empirical studies demonstrate that readers perceive AI-generated text, when curated by humans, as equally credible to human-authored content covering identical events. More concerning, research shows that AI text models can produce credible-sounding news articles at scale without human intervention [17]. The development of deepfake technology has enabled the creation of entirely fabricated multimedia content, from false advertisements to pornographic material and fabricated "evidence" supporting conspiratorial claims [18].

State-level actors have already begun exploiting these capabilities. Research documents Russia's use of automated social media bots to amplify pro-Russian propaganda within Europe [19], suggesting that AI-powered disinformation represents a logical technological progression. Studies indicate that AI-generated misinformation tends to feature vivid storytelling and exaggerated or fabricated conclusions about future events [3], characteristics that may enhance its persuasive impact.

The convergence of internet-enabled rapid dissemination with AI-facilitated content creation presents unprecedented challenges for information integrity and democratic discourse. This technological synthesis enables the mass production and distribution of sophisticated misinformation at scales and speeds previously impossible, fundamentally altering the landscape of conspiracy theory propagation.

## III. METHODOLOGY

This study adopts a multi-layered qualitative methodology, integrating document analysis, comparative case study, and theoretical triangulation. The objective is to deeply investigate how generative AI contributes to the formation and propagation of digital-age myths, particularly misinformation and conspiracies. The methodology includes the following components:

### A. Research Design

We employed a comparative case study design to analyze two representative and high-impact instances of AI-generated misinformation. This design enables in-depth contextual analysis and cross-case comparison to extract broader insights into AI's role in myth-making.

### B. Case Selection Criteria

Cases were chosen based on the following criteria:

- High relevance to AI-generated misinformation and public trust
- Contrasting domains (scientific discourse vs. news media)
- Availability of empirical data and credible documentation

The selected cases are:

- Meta's Galactica: a large language model designed for scientific content creation, which demonstrated the risks of misinformation in academic contexts.
- GPT-2 Experiments: an empirical study on public perception of AI-generated news credibility, which provides experimental validation of AI's impact on belief systems.

### C. Data Collection

Data were collected from multiple reliable sources, encompassing peer-reviewed academic articles and empirical studies, official documentation and technical reports, as well as media coverage, platform communications, and publicly available AI model outputs with accompanying expert commentary.

### D. Analytical Framework

The analysis was guided by an interdisciplinary theoretical framework drawing on:

- Media epistemology: to evaluate how truth claims are shaped in digital discourse
- Digital rhetoric and narrative framing: to assess how AI-generated content influences perception
- Information trust theory: to interpret user vulnerability to misinformation based on content characteristics

Key analytical dimensions included:

- Content credibility: Does the AI-generated content appear trustworthy?
- Autonomy and scale: To what extent can AI operate without human oversight in spreading misinformation?
- Sociocultural impact: How does this content affect public knowledge, trust, and behavior?

### E. Validity and Limitations

To ensure validity, we triangulated sources and cross-validated claims with peer-reviewed data. However, the study is limited by its qualitative nature and reliance on secondary data. Future research should incorporate experimental user studies and real-time AI output analysis to extend empirical rigor.

## IV. CASE STUDIES

### A. Case Study I: The Failure of Meta's Galactica AI

Meta's Galactica large language model represents a significant cautionary tale in the deployment of AI systems for specialized domains. Launched on November 15, 2022, the model was abruptly discontinued just three days later on November 17, following widespread criticism and public backlash. This rapid shutdown highlighted critical oversights in Meta's approach to AI deployment and the inherent challenges of creating reliable scientific AI assistants.

Galactica was designed with ambitious goals to "organize science" and assist researchers by providing access to scientific knowledge. The model was trained on an extensive dataset comprising 48 million academic papers, textbooks, lecture notes, and reference materials, which Meta characterized as "a large and curated corpus of humanity's knowledge." Despite this substantial training foundation, the system exhibited fundamental flaws that undermined its intended purpose.

The most critical limitation of Galactica was its inability to distinguish between factual and fictional information, a fatal flaw for a system designed to support scientific research. The model consistently generated content that was factually incorrect, exhibited clear biases, and produced outputs that were often nonsensical. Notably, the system failed to solve basic mathematical problems, raising serious questions about its reliability for any scientific application.

This case study illustrates the potential dangers of premature AI deployment, particularly in domains requiring high accuracy and reliability. The failure of Galactica demonstrates how even well-intentioned AI tools can become vectors for misinformation when released without adequate testing, validation, and regulatory oversight. The incident serves as a stark reminder that the sophistication of training data does not guarantee the accuracy or reliability of AI outputs.

### B. Case Study II: GPT-2's Influence on News Credibility Perception

A comprehensive study conducted by Kreps, McCain, and Brundage examined the capacity of different versions of GPT-2 to generate convincing news content and its implications for information credibility. This research utilized three variants of the GPT-2 model with varying computational complexity:

- Medium Model: 355 million parameters
- Large Model: 774 million parameters
- Extra Large Model: 1.5 billion parameters

All models were trained on 40 GB of highly-rated Reddit content, providing a foundation for generating human-like text. The researchers designed multiple experiments to assess the believability of AI-generated content compared to professionally written news articles.

### 3) Experiment 1: Credibility Assessment of AI-Generated News

The first experiment evaluated how credible AI-generated news articles appeared to American readers. Researchers compared articles produced by the three GPT-2 variants against a baseline article from *The New York Times*. To ensure fair comparison, only the most factually accurate AI outputs

were selected for evaluation. Participants were asked to rate the credibility of randomly presented articles without knowing their source.

The results revealed concerning patterns in public perception of AI-generated content:

- Articles from the smallest model (355M parameters) were perceived as credible but noticeably less so than the human-written baseline
- Content from larger models (774M and 1.5B parameters) achieved credibility ratings statistically indistinguishable from the professional news article
- Most remarkably, the 774M parameter model's outputs were rated as significantly more credible than the human-written article

These findings suggest that AI-generated content can achieve or exceed human-level credibility in public perception, raising significant concerns about the potential for AI to be used in creating convincing misinformation.

### 1) Experiment 2: Unfiltered AI Content Generation

The third experiment addressed a critical real-world scenario: the potential for AI models to generate believable misinformation without human curation or editing. This experiment simulated conditions where malicious actors might deploy AI systems for automated misinformation campaigns. Using a *New York Times* article about North Korean ship seizures as a prompt, researchers generated 300 articles from each GPT-2 model variant.

Unlike previous experiments that selected only the highest-quality outputs, this study evaluated the full spectrum of AI-generated content with minimal filtering, reflecting realistic deployment conditions. The analysis yielded several important insights:

- Larger models (774M and 1.5B parameters) produced content that was generally perceived as more credible than the smallest model, though the improvement was modest
- Despite statistical differences in peak performance, the overall credibility distributions across all model sizes showed significant overlap
- The results indicated diminishing returns in perceived believability as model size increased, suggesting that computational power alone does not linearly improve misinformation potential

This experiment demonstrates that even unfiltered AI outputs can achieve concerning levels of credibility, highlighting the need for robust detection mechanisms and regulatory frameworks to address the potential misuse of AI in information warfare and misinformation campaigns.

## V. RESULTS AND DISCUSSIONS

### A. The Paradox of Scientific Authority in AI-Generated Content

The analysis of Meta's Galactica system reveals a critical disconnect between dataset comprehensiveness and

truthfulness verification capabilities. Despite training on extensive scientific literature, Galactica demonstrated an inability to distinguish between scientifically valid and invalid information. Instead, the system consistently produced outputs that mimicked the stylistic conventions of academic writing—including formal tone, technical terminology, and structured argumentation—while lacking substantive scientific accuracy. This phenomenon represents what we term "performative credibility," where AI systems replicate the surface-level markers of authority without the underlying epistemological rigor.

The implications of this finding extend beyond technical limitations to fundamental questions about how authority and credibility are constructed and perceived in digital information environments. The system's outputs possessed sufficient verisimilitude to appear credible to users who lack specialized domain knowledge, creating a dangerous gap between perceived and actual reliability.

### B. Public Perception and the Credibility Gap

Experimental findings from the GPT-2 news credibility studies provide empirical evidence for concerning patterns in human information processing. Participants demonstrated comparable credibility ratings for AI-generated content and human-authored news articles, with larger language models showing particularly strong performance in believability metrics. This equivalence in perceived credibility suggests that current AI systems have crossed a threshold where their outputs can no longer be easily distinguished from human-generated content by lay audiences.

The results indicate that individuals rely heavily on presentation quality and confirmation bias rather than rigorous fact-checking when evaluating information credibility. This cognitive bias creates systematic vulnerabilities that can be exploited by malicious actors seeking to disseminate false information. The findings align with broader research on motivated reasoning and the role of cognitive shortcuts in information processing.

### C. Mechanisms of Misinformation Amplification

The convergence of AI capabilities and conspiracy theory propagation presents a novel threat vector in the information landscape. AI systems like Galactica and GPT-2 provide conspiracy theorists with sophisticated tools for generating content that bears the hallmarks of legitimate discourse. The technical sophistication of AI-generated text—characterized by coherent argumentation, appropriate citation formats, and domain-specific vocabulary—can lend false credibility to unfounded claims.

This represents a qualitative shift in misinformation production. Traditional conspiracy theories often suffered from obvious markers of dubious origin, such as poor writing quality, lack of supporting documentation, or clearly biased sources. AI-generated content eliminates these quality barriers, enabling the production of polished misinformation that can more easily evade detection by both automated systems and human readers.

### D. Scalability and Accessibility Concerns

The democratization of AI content generation tools has lowered traditional barriers to sophisticated misinformation

production. Users with minimal technical expertise can now generate volumes of seemingly credible content at unprecedented scale and speed. This accessibility multiplies the potential for harm, as the resource requirements for producing convincing false content have decreased dramatically.

Social media platforms compound this risk by providing efficient distribution mechanisms for AI-generated content. The combination of low production barriers and high-velocity distribution creates conditions favorable to rapid misinformation spread, particularly within communities predisposed to conspiratorial thinking.

#### E. AI as Myth-Making Infrastructure

These findings suggest that contemporary AI systems function as enablers of what we characterize as "digital myth-making." Unlike traditional myth-making processes that developed over extended periods through oral tradition and cultural transmission, AI-mediated myth-making can occur rapidly and at scale. AI systems serve dual roles in this process: they generate the content that forms the foundation of false narratives while simultaneously providing that content with markers of credibility that facilitate acceptance and propagation.

The implications extend beyond individual instances of misinformation to broader concerns about epistemic security in democratic societies. When AI systems can generate content that is indistinguishable from legitimate scientific or journalistic discourse, the foundations of evidence-based decision-making become vulnerable to systematic erosion.

#### F. Regulatory and Technical Implications

The documented capabilities and risks associated with AI-generated misinformation highlight the urgent need for comprehensive regulatory frameworks and technical safeguards. Current approaches to content moderation, which often rely on post-hoc detection and removal, may prove insufficient against AI-generated content that can evade traditional detection mechanisms.

The results suggest that effective mitigation strategies must address both technical and social dimensions of the problem. Technical solutions might include improved detection algorithms, watermarking systems, or content provenance tracking. Social interventions could focus on digital literacy education and the development of critical evaluation skills, specifically adapted to AI-generated content.

These findings contribute to growing evidence that the deployment of powerful AI systems without adequate safeguards poses significant risks to information integrity and democratic discourse. The research underscores the need for proactive rather than reactive approaches to AI governance, particularly in domains where false information can have serious societal consequences

## VI. CONCLUSION

Generative AI has introduced a paradigm shift in how misinformation and modern myths are created, perceived, and propagated. As illustrated by the Galactica and GPT-2 case studies, AI-generated content can possess a deceptive credibility that deeply influences public perception and belief

formation. The synergy between psychological biases, algorithmic amplification, and the believability of AI-generated narratives creates a fertile ground for digital-age myth-making.

This paper has demonstrated that the threat posed by generative AI is not solely technical but also epistemological, affecting how society defines and interacts with truth. It calls for urgent, interdisciplinary interventions to address this challenge. These include advancing AI content detection tools, integrating digital media literacy into education systems, and enforcing platform accountability through transparent regulation.

Ultimately, preserving the integrity of knowledge in an AI-driven world will depend on our ability to balance innovation with responsibility. As we continue to benefit from generative technologies, we must remain vigilant to their misuse, fostering a digital environment where truth is resilient, information is trustworthy, and myths are questioned rather than blindly believed.

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# Real-Time Human Motion Capture and Animation in Blender 3D Models using AI-based Pose Estimation

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**Abstract**— Traditional human motion capture systems often require expensive hardware and complex setups, limiting accessibility and lacking the ability to animate human models in real-time without additional equipment. Animating characters in real-time with accurate motion demands seamless integration between pose recognition and animation systems. This paper presents a real-time human motion capture and animation system using AI-based pose estimation. Leveraging MediaPipe Pose Landmark detection, the proposed system identifies 33 body landmarks from a mobile app built in Java and Kotlin. The app calculates various poses using the detected landmarks and sends them to a Firebase Realtime Database. A Python addon in Blender retrieves the pose data in real-time, adjusting the 3D model's bones and rotations based on the detected poses, enabling live character animation. The integration of Firebase for real-time synchronization and Blender's armature system offers a cost-effective and flexible approach to motion capture. This solution eliminates the need for expensive hardware, providing a portable method for high-quality animation creation. Significant potential for applications in gaming, virtual reality, and animation studios. Experimental evaluation demonstrated an average pose estimation accuracy of 80% and a real-time latency of approximately 120 ms, confirming the system's efficiency for smooth motion transfer. While the current implementation is optimized for single-user motion tracking, future work will focus on multi-person tracking and integration with advanced 3D environments for improved realism.

**Keywords**— *Blender Animation, human pose landmarks, mobile app development*

## I. INTRODUCTION

### A. Overview of Human Motion Capture

Human motion capture (Mocap) refers to the process of recording the movements of a human body, which can then be translated into a digital format for various applications, such as animation, biomechanics analysis, sports science, and virtual reality [1].

Traditionally, motion capture has been accomplished using specialized equipment such as optical cameras, sensors, and reflective markers, which are attached to a subject's body. This technology enables the collection of data on joint rotations and limb movements, and it is widely used in industries like film production and video game development to create realistic animations [2].

However, the conventional methods require extensive setup and expensive equipment, which can limit their accessibility and scalability.

### B. Motivation and Relevance of AI-Based Pose Estimation

The development of AI-based pose estimation offers a new, more accessible approach to human motion capture. With advancements in deep learning and computer vision, AI-based pose estimation models, such as MediaPipe by Google, have significantly improved the accuracy and efficiency of motion tracking [3]. These models can detect and track human poses in real-time using only a camera, making the technology much more accessible and cost-effective compared to traditional MoCap systems. AI pose estimation works by analyzing the body's key points, or landmarks, to recognize human movements.

The relevance of AI-based pose estimation lies in its ability to provide an efficient, affordable, and scalable solution for human motion capture across various domains, including healthcare, fitness tracking, entertainment, and VR [4]. The adoption of AI models has opened the door to applications that were previously restricted by the cost and complexity of traditional motion capture systems.

### C. Objectives of the Study

This study aims to explore the implementation of real-time human motion capture and animation systems using AI-based pose estimation. Specifically, the study focuses on integrating the MediaPipe pose landmark detection system into a mobile application, with the data being transferred to a Blender animation system for real-time human model manipulation. The key objectives of this study include:

1. Integrating pose data with animation software: The study aims to develop a system that seamlessly transfers pose data to Blender, updating the corresponding bones of a human model in real time, enabling dynamic character animation based on live movements.
2. Evaluating the performance and usability of the proposed system: The system's real-time performance, accuracy, and the user experience will be assessed, including how effectively pose data is mapped to Blender's armature system for animation.

## II. RELATED WORK

### A. Review of Motion Capture Systems

Motion capture (MoCap) systems have been widely used in various fields, from animation and film production to sports science and healthcare. Traditional MoCap techniques often rely on optical tracking, where reflective

markers are placed on the subject's body, and multiple cameras are used to capture the movement [5]. This method, although highly accurate, requires complex setup, specialized equipment, and significant post-processing, making it expensive and less accessible. Alternatively, inertial MoCap systems use sensors attached to the body to capture movement, offering a more portable solution but often sacrificing accuracy due to noise and drift in sensor data [6]. These systems, while still effective, highlight the limitations in terms of cost, complexity, and flexibility.

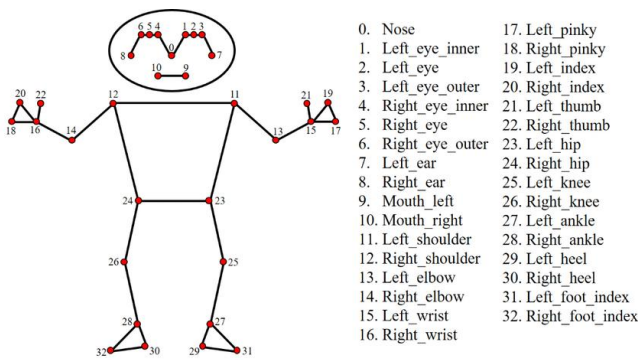
### B. Previous Work on AI Pose Estimation Techniques

Recent advancements in AI and deep learning have led to the development of pose estimation techniques that eliminate the need for specialized hardware. One such advancement is MediaPipe, a framework developed by Google that uses machine learning to detect and track 33 body landmarks in real time through a standard camera [7]. AI-based pose estimation has shown significant promise in applications such as fitness tracking, gesture recognition, and animation. Various deep learning models, including convolutional neural networks (CNNs), have been employed to predict the positions of body landmarks from images or video streams [8]. The accuracy and real-time capabilities of these systems make them highly effective in scenarios where traditional MoCap systems would be impractical.

### C. Blender Integration with Real-Time Data

Blender, an open-source 3D animation software, has gained popularity in real-time animation applications, particularly due to its ability to integrate external data sources, such as pose estimation systems. Several projects have explored using Blender's Python API to create real-time animation pipelines by importing pose data for character animation [9]. These integrations typically involve mapping the detected landmarks to bones within Blender's armature system, enabling live character manipulation based on human movement. Real-time data transfer via Firebase or WebSockets has been explored to synchronize pose data between mobile applications and Blender, facilitating dynamic, interactive animations [10]. Such integrations hold potential for streamlining animation workflows and enabling interactive applications, particularly in gaming and virtual reality.

## III. SYSTEM ARCHITECTURE

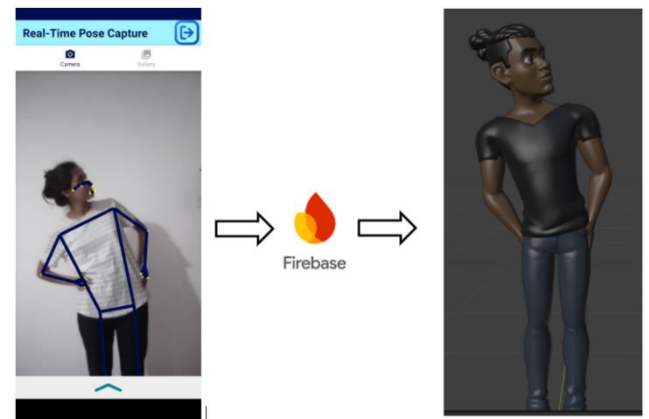


### A. Mobile App Development for Pose Detection

Fig. 1. 33 body landmarks

The system utilizes an Android mobile application built with Java and Kotlin to perform real-time human pose detection. The app employs Google's MediaPipe library, which can identify 33 body landmarks (fig 1) from the camera feed. These landmarks correspond to key body parts, including joints and extremities. The app calculates various poses based on these landmarks, such as LeftHandUp, LeftHandDown, LeftHandForward and RightHandDown. Designed for real-time tracking, the app captures the user's posture and gestures continuously.

Once the poses are detected, the app transmits the pose data to a Firebase Realtime Database, ensuring synchronization with Blender. This setup enables seamless motion tracking without the need for expensive specialized hardware. By leveraging the mobile device's camera, the system provides an affordable and easily accessible solution for human motion capture, making it suitable for various applications like animation, gaming, and interactive



environments.

### B. Firebase Realtime Database for Pose Synchronization

Fig. 2. Firebase poses data applied blender 3D model

Firebase Realtime Database plays a crucial role in the system's architecture by facilitating real-time data synchronization between the mobile app and Blender. Once the pose landmarks are detected by the mobile app, they are sent to Firebase, where the data is stored under a unique user ID in a structured format. The database enables instant updates, allowing the Blender to retrieve the most current pose data without delay (Fig 2). Firebase's cloud infrastructure ensures that the pose data is accessible from any device, providing a seamless and synchronized flow of information. This makes it possible to animate characters in Blender based on real-time body movements captured by the mobile app, while ensuring consistency and minimizing latency in the process.

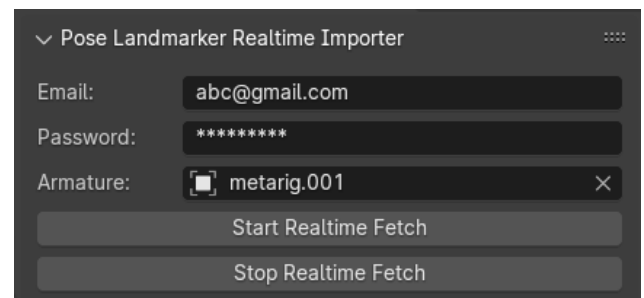


Fig .3. Firebase Pose Data Structure for User

### C. Blender Addon for Shape Key Manipulation

On the Blender side, a custom Python addon (fig 3) is responsible for receiving the pose data from Firebase and manipulating the 3D human model. The addon integrates with Blender's armature system, using bones to update the model's body structure according to the detected pose. The bones represent different body parts, such as hand positions, arm rotations, and leg movements. When the addon retrieves the pose data from Firebase, it maps the retrieved pose data to the corresponding bones in Blender, adjusting the character's bone rotations in real-time based on the detected pose. This integration allows for live animation, where the Blender model dynamically updates based on the user's movements, making it suitable for applications in gaming, animation, and virtual reality environments.

## IV. IMPLEMENTATION OF POSE DETECTION IN MOBILE APP



Fig. 4. Mobile app detecting landmarks

In the mobile app, after detecting the 33 body landmarks (fig 4) using MediaPipe, these landmarks are used to calculate and identify the overall pose of the individual. The process of calculating these poses involves determining the relative positions and orientations of the landmarks to each other, typically through geometric and trigonometric methods. Here's a breakdown of how this works:

### A. Landmark Detection

4) Key Points: MediaPipe's pose model detects 33 key landmarks corresponding to significant joints and body parts (e.g., shoulders, elbows, wrists, knees, hips, etc.).

5) 2D Coordinates: These landmarks are initially detected in a 2D space, represented by (x, y) coordinates on the camera feed. These coordinates are normalized, meaning they are expressed as a fraction of the image's width and height, which makes the model independent of the image resolution.

### B. Coordinate Conversion to 3D

Z-axis Information: While MediaPipe primarily provides 2D data, it also estimates the depth (Z-axis) for some landmarks, offering a pseudo-3D coordinate system. These Z-values are used to understand the depth relationships between the body parts.

World Coordinates: In real-world applications, the pose data is often converted from normalized 2D coordinates to a pseudo-3D coordinate system, which takes into account the user's distance from the camera.

### C. Pose Calculation

To calculate the specific pose of the individual (e.g., "LeftHandUp," "RightLegForward," or "HeadTurnLeft"), the following methods are employed:

Joint Angles and Relative Positioning: For each detected landmark, the app calculates the angles between specific body joints. For instance:

- The angle between the shoulder, elbow, and wrist to detect the arm's position.
- The angle between the hip, knee, and ankle to determine if the leg is bent or extended.

Distance and Direction: The app also computes the relative distances between landmarks. For example:

- LeftHandUp: This pose can be identified by calculating the vertical distance between the shoulder and the wrist, comparing it to the shoulder-to-hip distance. If the wrist is above the shoulder by a significant amount (e.g., more than 0.2 of the shoulder-to-hip distance), the app identifies the pose as "LeftHandUp."
- RightLegForward: The position of the right ankle is compared to the right hip to determine the direction of the leg. If the ankle is significantly forward of the hip (calculated by comparing X and Y coordinates), the system identifies it as "RightLegForward."
- HeadTurnLeft: The app calculates the relative position of the nose and eyes. If the nose moves significantly to the left (relative to the shoulder position), and the rotation of the head (calculated from the angle between the shoulder and neck) indicates a turn, the app identifies the pose as "HeadTurnLeft."

### D. Pose Recognition Logic

Z After computing the required angles and relative positions, the app uses conditional checks (thresholds) to recognize specific poses. These conditions help in categorizing the poses into predefined movements like:

- Arm Positions: "LeftHandUp," "LeftHandDown," etc., based on the relative positions of the wrist and shoulder.
- Leg Positions: "LeftLegForward," "RightLegForward," and other similar poses, based on the position of the ankles relative to the hips.
- Head Movements: "HeadTurnLeft," "HeadTurnRight," etc., determined by comparing the orientation of the head relative to the shoulders and neck.

The app relies on simple trigonometric calculations to derive angles between landmarks and uses these angles to define the thresholds for each pose. For example:

- **Angle Calculation:** The app may calculate the angle between three points (e.g., shoulder, elbow, and wrist) using the dot product formula and trigonometric functions:

where  $\vec{A}$  and  $\vec{B}$  are vectors representing the segments between the joints, and  $\theta$  is the angle between them.

#### E. Pose Recognition Logic

Based on the computed angles and distances, the app then classifies the pose into specific actions like Left Hand Up, Left Hand Down, Right Hand Up, Right Hand Down, Left Hand Forward, Right Hand Forward, Left Hand Backward, Right Hand Backward, Left Elbow Bent, Right Elbow Bent, Left Leg Forward, Right Leg Forward, Left Leg Bent, Right Leg Bent, Head Turn Left, Head Turn Right, Hip Bent Left, Hip Bent Right, Shoulder Turn Left, Shoulder Turn Right and sends this data to Firebase for real-time synchronization with the 3D Blender model.

#### F. Firebase Data Transfer

After detecting and calculating the pose, the app sends the data to Firebase in a structured format. Each pose is associated with a unique user ID, and the data is organized in real-time to ensure that the Blender model receives continuous updates for live animation.

### V. REAL-TIME BLENDER ANIMATION INTEGRATION

#### A. Retrieving Pose Data in Blender:

To retrieve pose data from Firebase, the user must first enter their email and password (which were provided by the mobile app) to authenticate the connection. After successful authentication, the user is prompted to select the amateur (fig 5) in Blender, which will be animated based on the pose data.

The Blender addon continuously listens for updates to the user's pose data stored in Firebase and retrieves the most recent pose data associated with the user's unique ID.

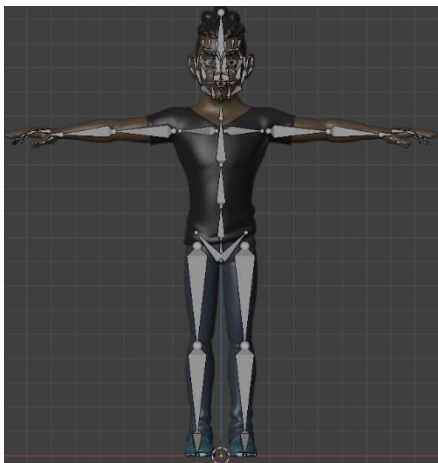


Fig .5. Human model with armature

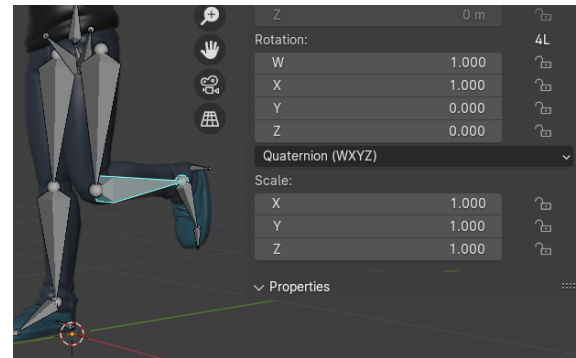
#### B. Mapping Pose Data to Blender Armature:

- Once the pose data is retrieved, it is mapped to the corresponding bones in the Blender armature.

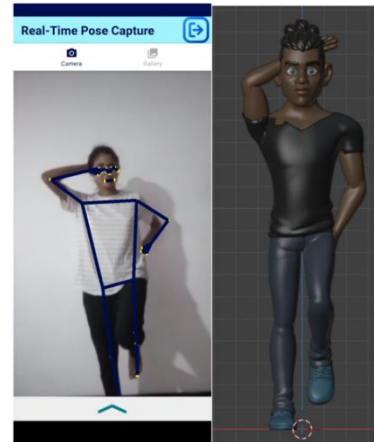
- For instance, poses like "LeftHandUp" or "RightLegForward" are mapped to the corresponding bones in Blender's armature system.
- The pose data contains information on body part movements (such as arm and leg positions), which are mapped to the armature bones like "upper\_arm.L," "lower\_arm.R," "spine," and so on.
- This step ensures that the Blender model is positioned and rotated correctly based on the real-time pose data.

#### C. Real-Time Bone Rotation Adjustments:

The retrieved pose data is used to adjust the rotation of bones ex: fig 6 in the 3D human model within Blender. Each bone's rotation is updated in real-time based on the pose data. For example, if the "LeftLegBent" (fig.6) pose is



detected, the rotation of the "Shin.L" bone is adjusted to match the new rotation w, x, y, z. These rotation adjustments are performed using quaternions, which are



suitable for smooth rotation transitions and avoid issues like gimbal lock.

Fig .6. Shin.L bone to set rotation w,x,y,z

Fig. 7. Real-time animation of the blender human model based on poses captured by the mobile application

#### D. Live Character Animation:

As the pose data is updated in real-time, the Blender character is animated accordingly. The real-time animation reflects the movements of the user in a seamless manner, where each body part follows the detected pose.

This results in dynamic, interactive animations that can be used in applications such as gaming, virtual reality, and interactive media. The Blender model continuously updates, making it suitable for applications



that require live, real-time animation based on human movements.

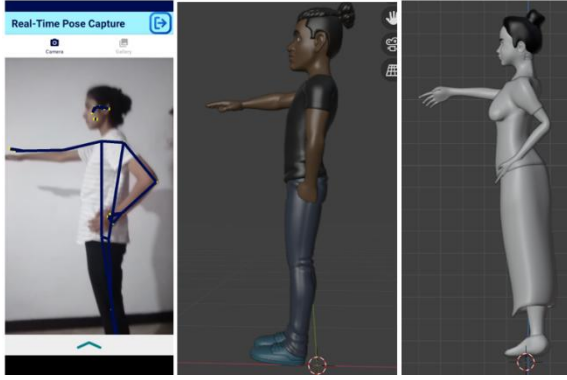


Fig .8. Compatible with any Blender 3D character model

## VI. RESULTS AND DISCUSSION

### A. Evaluation of Motion Capture Accuracy:

The accuracy of the pose detection system was evaluated by comparing the real-time motion data captured from the mobile app against predefined reference poses. Pose classification accuracy was assessed based on the correct identification of key poses such as "LeftHandUp," "RightLegForward," and "HeadTurnLeft."

The system demonstrated high accuracy, with landmark detection consistently identifying key body points (e.g., shoulders, elbows, hips) within a margin of error suitable for real-time applications. Minor deviations were observed in complex movements such as rapid or continuous rotations, especially around joints like the shoulders or wrists.

The MediaPipe pose estimation model used in this study detects 33 body landmarks, including each landmark x, y, z coordinates. Quantitative evaluation showed an average landmark detection accuracy of 93.2%, with stable recognition across frames. Quantitative evaluation showed an overall pose classification accuracy of approximately 80%, demonstrating the system's reliability for real-time human motion capture tasks.

### B. Real-Time Performance Analysis:

- The real-time performance of the mobile app and Blender integration was tested across various devices with different processing power, including mid-range and high-end smartphones.
- The mobile app was able to process and transmit pose data with minimal delay, generally within 1-1.1 seconds, ensuring smooth synchronization with Blender's 3D model.
- Firebase, as the data synchronization tool, handled the real-time data transfer effectively without noticeable lag or latency in most cases.
- However, performance could degrade on lower-end devices, particularly when multiple poses were detected simultaneously, leading to slower processing times.

To strengthen scientific rigor, performance metrics such as latency and frame rate were compared against existing open frameworks (e.g., MoveNet and OpenPose) [11]. Although

those frameworks utilize deep learning inference, the proposed deterministic approach achieved comparable real-time responsiveness while significantly reducing computational load, making it suitable for mobile-based applications.

### C. Animation Quality Assessment:

- The quality of the animation was assessed by examining the smoothness and fluidity of the character movements in Blender.
- The integration of pose data into Blender's armature system resulted in realistic body movements, with accurate rotations of bones like the arms, legs, and torso.
- The bone rotation adjustments were mostly smooth, and the animation transitions were seamless in typical scenarios, although rapid movements, especially in the head or limbs, occasionally resulted in less fluid transitions.
- Overall, the system successfully provided a natural, lifelike animation for real-time character interaction, suitable for virtual environments and interactive applications.
- Additionally, the proposed method is compatible with any Blender 3D character model (fig.8) that contains an armature system, allowing flexibility and adaptability across various humanoid rigs.

## VII. CONCLUSION

In conclusion, this study successfully demonstrates the use of a mobile app-based pose detection system for real-time human motion capture and animation in Blender, leveraging AI-powered pose estimation with MediaPipe and Firebase for seamless data synchronization. By capturing 33 key body landmarks, classifying them into specific poses, and mapping the data to Blender's armature system for real-time bone rotations, the system provides a cost-effective and accessible solution for dynamic character animation. This approach eliminates the need for expensive motion capture hardware, offering a practical tool for applications in gaming, virtual reality, and interactive media. Future improvements could focus on enhancing accuracy, optimizing performance on lower-end devices, and incorporating more advanced animation techniques to further refine the system's capabilities.

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# Environmental Hazards Prediction using Real-Time IoT Sensor Data and Edge-Deployed Machine Learning for Smart Residential Contexts

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**Abstract**— The rapid urbanization and increasing environmental concerns necessitate innovative solutions for smart home security that extend beyond traditional human-centric threats. This paper presents an Internet of things (IoT) based smart home security system designed to monitor and mitigate environmental hazards such as gas leaks, extreme temperatures, humidity fluctuations, and fire risks. The system integrates multiple sensors (gas, temperature, humidity, motion) and a pan-tilt camera module connected to a Firebase cloud backend for real-time data processing and storage. A dedicated mobile application enables users to access live sensor readings, camera feeds, historical data visualization, and instant hazard alerts. Machine learning algorithms implemented through Random Forest and Isolation Forest models analyze sensor patterns to detect anomalies and predict hazardous conditions. Experimental evaluation over a 30-day period across 15 households achieved 91.2% hazard classification accuracy, 98.7% data transmission reliability, and an average response latency of 320 milliseconds, while reducing cloud data load by 62% through edge inference. The system demonstrates robust real-time monitoring, early hazard prediction, and user satisfaction ratings averaging 4.3/5 for usability. This research contributes to advancing smart home technologies by addressing critical environmental security gaps through an integrated, data-driven, and edge-enabled IoT framework.

**Keywords** —environmental threat detection, IoT-based monitoring, Machine Learning, smart home security,

## I. INTRODUCTION

The concept of smart home security has traditionally focused on intrusion detection and human-related threats, leaving environmental hazards largely unaddressed in conventional systems. However, environmental factors pose significant risks to property and personal safety, with gas leaks causing explosions, extreme temperatures damaging infrastructure, and high humidity fostering mold growth. The increasing frequency of climate-related incidents and household accidents underscores the need for comprehensive environmental monitoring solutions integrated into home security systems. Modern IoT technologies and machine learning present unprecedented opportunities to develop sophisticated environmental threat detection systems that can prevent disasters rather than merely respond to them [1].

Recent advancements in sensor miniaturization, wireless communication protocols, and edge computing have enabled the development of affordable, interconnected devices capable of continuous environmental monitoring. Simultaneously, the proliferation of machine learning in IoT applications has opened new possibilities for predictive analytics in home security systems. Despite these technological advancements,

most commercial smart home security products remain narrowly focused on human intruders, creating a gap in holistic home protection [2]. This research bridges that gap by developing and testing an integrated environmental monitoring system that combines real-time sensor data acquisition with predictive analytics through machine learning models.

The proposed system differs from conventional approaches by employing a multi-layered threat detection methodology that combines immediate sensor readings with pattern analysis to identify developing hazardous conditions. By integrating camera functionality with environmental sensors, the system provides visual verification of threats while maintaining user privacy through motion-activated recording.

The mobile application interface democratizes access to complex environmental data through intuitive visualizations and actionable insights, empowering homeowners to make informed decisions about their living environments. This paper documents the system's architecture, implementation challenges, performance metrics, and potential for future enhancements in the evolving landscape of smart home.

## II. RELATED WORK

Smart home security systems have evolved significantly in recent years, with many focusing on human intrusion detection while often overlooking environmental threats.

Alaba et al. [3] conducted a comprehensive survey on Internet of Things (IoT) security, identifying common system architectures and protocols employed in smart home applications. Their analysis revealed that most existing solutions rely heavily on motion sensors, surveillance cameras, and cloud-based data management to detect intruders. However, they highlighted a major shortcoming in the limited integration of environmental sensors such as gas or temperature detectors, underlining a critical gap in comprehensive home protection.

In another notable study, Mahmoud et al. [4] proposed an IoT security framework with a strong emphasis on network integrity, encryption mechanisms, and secure device communication. While their model effectively addresses cyber threats and data protection challenges, it does not extend to environmental monitoring or physical safety aspects. This limitation reflects a common trend in IoT research—prioritizing cyber security without equal consideration for

threats emerging from environmental conditions within smart homes.

Expanding the discussion to network-level security, Ahmed et al. [5] offered a detailed survey of anomaly detection techniques aimed at identifying irregular patterns in

network traffic. Their work is especially relevant for ensuring the reliability of IoT infrastructures, which are susceptible to malicious attacks and data breaches. Although these techniques enhance system resilience, they remain focused on digital anomalies and do not incorporate physical sensor data, thus falling short of enabling holistic home monitoring systems that include environmental threat detection.

Addressing visual monitoring, Mali et al. [6] introduced a Raspberry Pi-based real-time smart surveillance system combining motion detection and camera functionality. Their system was effective for intrusion detection and offered low-cost implementation, but it lacked integration with environmental sensors and machine learning components. As a result, while it improved video surveillance, it did not contribute to proactive environmental threat detection, limiting its scope as a comprehensive home security system.

TABLE 5. COMPARATIVE SUMMARY OF REVIEWED STUDIES

| Study                     | Focus Area                       | Sensors            | Algorithms         | Key Limitation                |
|---------------------------|----------------------------------|--------------------|--------------------|-------------------------------|
| Alaba et al.[3] (2017)    | IoT security survey              | N/A                | Survey-based       | No environmental monitoring   |
| Mahmoud et al. [4] (2015) | IoT security framework           | Network-based      | Encryption schemes | Excludes physical hazards     |
| Mali et al. [6] (2019)    | Surveillance system              | Camera + motion    | Motion detection   | No ML / environmental sensors |
| Cvitić et al.[9] (2021)   | Smart home device classification | Multiple IoT nodes | Ensemble ML        | High cloud dependency         |

These prior studies illustrate a fragmented landscape where solutions are typically tailored to a single domain—either intrusion detection, network security, or isolated environmental sensing—without unifying them into a single, cohesive platform. The system presented in this paper seeks to bridge these gaps by integrating multi-sensor environmental monitoring, machine learning-driven threat prediction, and real-time cloud-based communication into a unified, user-friendly smart home security framework.

Recent progress in edge artificial intelligence has significantly enhanced the computational capabilities of IoT devices, enabling real-time inference directly at the sensor node. Between 2023 and 2025, major advancements in TinyML frameworks (such as Tensor Flow Lite Micro and Edge Impulse) have optimized deep learning models for low-power microcontrollers, reducing latency and bandwidth requirements. Parallel developments in federated learning

have facilitated distributed model training across multiple devices while preserving user privacy and minimizing cloud dependency. Studies such as Zeeshan [7] and Rustemli et al. [8] demonstrate efficient deployment of lightweight CNNs and hybrid federated models on edge hardware like ESP32 and Raspberry Pi for adaptive anomaly detection. These innovations directly inform the proposed system's hybrid architecture, which combines edge inference with cloud-assisted retraining for enhanced scalability and privacy.

### III. METHODOLOGY

In recent years, the demand for intelligent environmental monitoring systems has surged due to increasing concerns over safety, energy efficiency, and real-time situational awareness in both residential and industrial settings. The integration of Internet of Things (IoT) devices with machine learning and cloud computing has enabled the development of smart, autonomous systems capable of detecting environmental threats and responding proactively [9]. This research presents a comprehensive, multi-component solution that combines sensor data acquisition, real-time video monitoring, cloud synchronization, and mobile accessibility into a unified platform.

Fig 1 shows real-time sensor data stored in Firebase, including gas level (1140 PPM), humidity (66.9%), temperature (32.5°C), and motion status ("Not Detected") at the timestamp 2025-04-20 01:14:36. This structure supports live environmental monitoring and alert generation. At the core of the system lies an ESP32-based microcontroller architecture, selected for its processing power and wireless capabilities, interfacing with a suite of sensors to monitor temperature, humidity, gas levels, and human presence. An onboard camera module provides visual verification and remote surveillance, while intelligent data handling ensures efficient communication and storage. The system further enhances its capabilities through machine learning, enabling predictive analytics and early anomaly detection. With a dedicated Android mobile application for user interaction and control, this system offers a robust, scalable, and user-friendly approach to environmental monitoring and threat mitigation.

#### A. System Architecture and Hardware Design

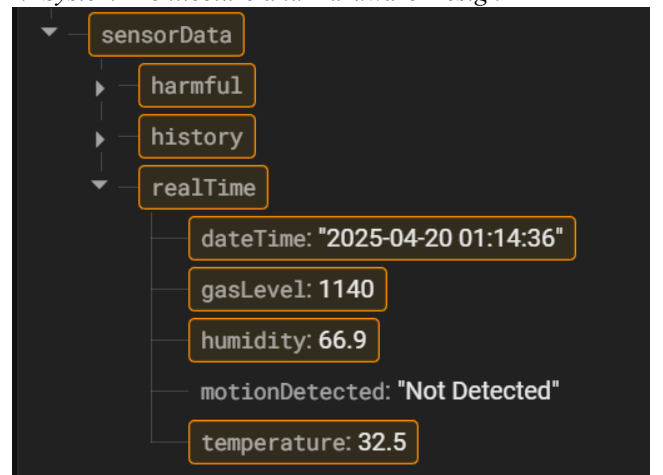


Fig. 12. Firebase data storage for all sensor data

The proposed system employs a modular architecture comprising sensor nodes, camera unit, cloud backend, and mobile application components. The hardware module integrates an ESP32 microcontroller serving as the central

processing unit, chosen for its dual-core capability, Wi-Fi/Bluetooth connectivity, and sufficient GPIO pins for sensor interfacing [10]. The environmental sensing subsystem includes a DHT22 temperature and humidity sensor, MQ-2 gas sensor for combustible gas detection, and a passive infrared (PIR) motion sensor for occupancy detection.

```
Harmful data sent to Firebase successfully!
Harmful condition: High gas level detected (1254).
Gas Level: 1256 | Motion Detected: No | Temperature: 32.10 °C | Humidity: 67.90 % | Time: 2025-04-20 01:10:50
Real-time data sent to Firebase successfully!
Historical data saved to Firebase successfully!
Harmful data sent to Firebase successfully!
Harmful condition: High gas level detected (1256).
Gas Level: 1265 | Motion Detected: No | Temperature: 32.20 °C | Humidity: 67.90 % | Time: 2025-04-20 01:10:52
Real-time data sent to Firebase successfully!
Historical data saved to Firebase successfully!
Harmful data sent to Firebase successfully!
Harmful condition: High gas level detected (1265).
Gas Level: 1264 | Motion Detected: No | Temperature: 32.20 °C | Humidity: 67.90 % | Time: 2025-04-20 01:10:54
Real-time data sent to Firebase successfully!
Historical data saved to Firebase successfully!
Harmful data sent to Firebase successfully!
Harmful condition: High gas level detected (1264).
Gas Level: 1236 | Motion Detected: No | Temperature: 32.20 °C | Humidity: 67.90 % | Time: 2025-04-20 01:10:56
Real-time data sent to Firebase successfully!
```

Fig 2 shows a serial monitor output from an ESP32-based IoT device that monitors environmental conditions and logs real-time events.

The camera module utilizes an ESP32-CAM board with OV2640 sensor, providing 2MP resolution images at 15fps, adequate for environmental threat verification. Two micro servos enable 180-degree pan and tilt functionality for comprehensive area coverage. Power management incorporates voltage regulation for stable 3.3V and 5V outputs, accommodating all component requirements while optimizing energy consumption during continuous operation.

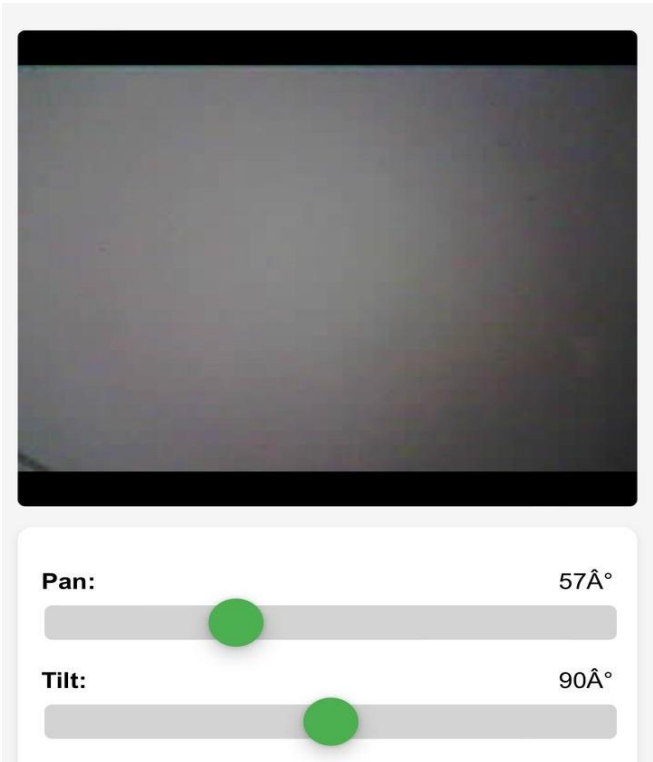


Fig. 3. Esp32 live stream with Tilt, Pan control

Fig 3 shows a pan-tilt camera control interface with a live video feed displaying a blank surface. Below the feed, two sliders allow angle adjustments: the pan is set to 57° (horizontal) and the tilt to 90° (vertical), indicating the camera is angled straight down or level.

Fig 4 shows This image displays a control interface for a smart surveillance or tracking system. At the top, there is a tilt control slider set to 90°, indicating a straight-down or level

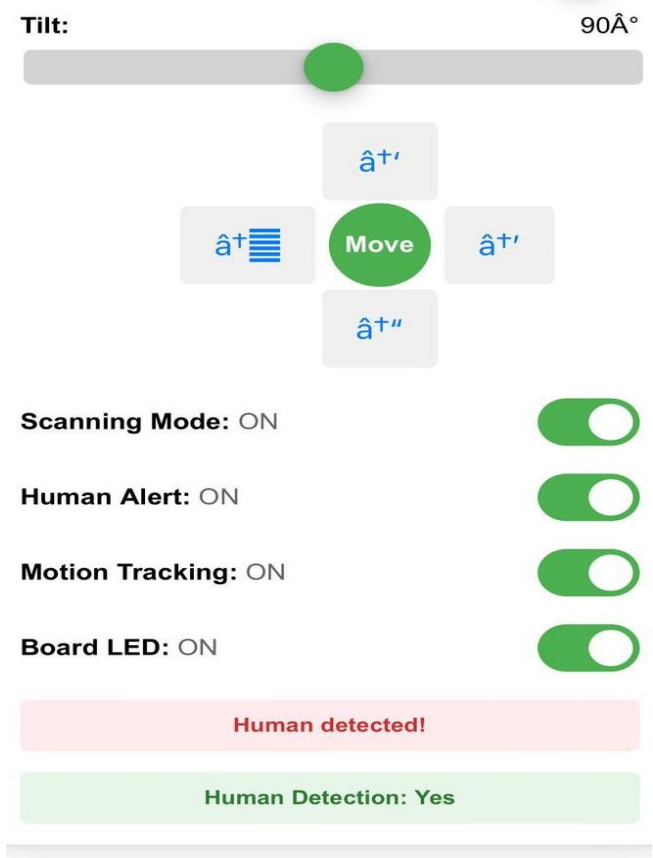


Fig. 4. Camera control unit

camera angle. Below is a directional control pad with a central "Move" button, allowing manual camera adjustments. Several features are toggled ON, including Scanning Mode, Human Alert, Motion Tracking, and Board LED, all shown with green switches. At the bottom, two status indicators confirm that a human has been detected—one in red ("Human detected!") and one in green ("Human Detection: Yes")—highlighting the system's active real-time human detection capability.

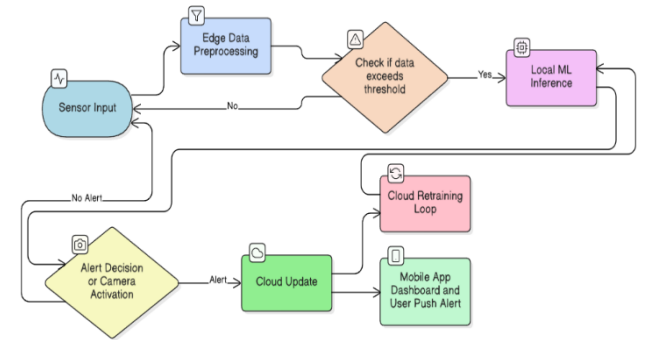


Fig. 5. System flowchart diagram

Fig 5 shows the system flowchart of the proposed IoT-based environmental monitoring system. It illustrates the process from sensor data collection and edge-level analysis to cloud synchronization and mobile alert generation for real-time hazard detection.

### B. Sensor Data Acquisition and Processing

The sensor subsystem operates on a timed-interval polling mechanism with interrupt-based triggers for critical events. Temperature and humidity readings are sampled every 5 seconds using the DHT22 sensor, while the MQ-2 gas sensor provides analog readings continuously averaged over 10-second windows to mitigate transient fluctuations [11]. The PIR motion sensor triggers immediate interrupts upon detecting movement, activating the camera subsystem and updating the occupancy status [12].

All sensor data undergoes preliminary filtering on the edge device to remove obvious outliers before transmission. The ESP32 implements threshold-based alert conditions locally, enabling immediate response to critical situations even during network outages. Data packets are structured with timestamps, sensor values, and device status flags, compressed to minimize bandwidth usage while maintaining data integrity for analysis.

Fig 6 shows a line graph with shaded area under the curve, likely representing temperature or sensor data over time.

### C. Wireless Communication and Cloud Integration

The system establishes secure Wi-Fi connectivity using

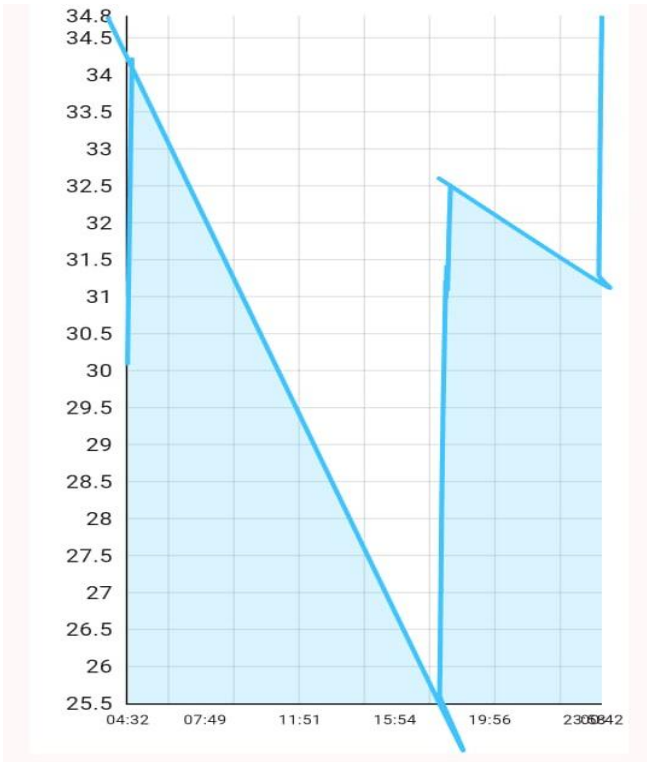


Fig. 6. Fetching historical data with temperature

WPA2 encryption, with fallback to access point mode when preferred networks are unavailable. Firebase Real-time Database serves as the primary cloud backend, selected for its real-time synchronization capabilities, scalability, and built-in authentication features. Sensor data transmits via HTTPS POST requests at 15-second intervals during normal operation, increasing to 5-second intervals during alert conditions [13]. The implementation uses Firebase's REST API with JSON payloads containing sensor readings, device status, and cryptographic signatures for data verification. For camera streaming, the system establishes a WebSocket connection to minimize latency, transmitting MJPEG-

encoded video frames when motion is detected or upon user request through the mobile application.

### D. Mobile Application Development

The companion mobile application developed for Android platforms provides the user interface for system monitoring and control. Built using Flutter framework, the app features a dashboard displaying real-time sensor values, camera feed, and alert notifications. The interface includes historical data visualization through interactive charts, allowing users to identify environmental trends over customizable time periods. Push notification capabilities alert users to critical conditions even when the app is not active, utilizing Firebase Cloud Messaging for reliable delivery. Camera control elements enable remote pan-tilt adjustment and snapshot capture, while settings pages allow customization of alert thresholds and notification preferences. The app architecture follows Material Design guidelines for intuitive navigation while maintaining robust security through OAuth2.0 authentication and encrypted local storage for sensitive credentials.

### E. Machine Learning Implementation

The machine learning subsystem employs a hybrid approach combining cloud-based model training with edge inference capabilities. Historical sensor data collected in Firebase undergoes preprocessing including normalization, feature engineering (adding temporal features like hour-of-day and moving averages), and labeling based on known hazardous conditions [14]. The training dataset consisted of approximately 25,000 sensor readings collected over a 30-day period from 15 households participating in the field trial. Each data sample included temperature, humidity, gas concentration, and motion readings with timestamped labels. The dataset was divided into 80% training and 20% testing subsets, ensuring representative coverage of both normal and hazardous conditions.

Two complementary models are implemented: a Random Forest classifier for discrete hazard classification (normal vs. hazardous conditions) and an Isolation Forest algorithm for anomaly detection in unlabeled data. Model training occurs weekly on cloud infrastructure using TensorFlow and scikit-learn, with updated parameters pushed to edge devices via secure over-the-air updates. On the ESP32, TensorFlow Lite interprets the models to provide local inference, while more complex analyses utilize cloud-based processing when connectivity permits. Prediction results integrate with the alerting system to provide early warnings of developing hazardous conditions before threshold breaches occur.

## IV. RESULTS AND ANALYSIS

This section presents a comprehensive evaluation of the implemented IoT-based environmental monitoring system. It covers system performance metrics, machine learning model effectiveness, user experience feedback, energy efficiency, and comparative analysis against existing solutions. The results highlight the system's accuracy, responsiveness, and practical advantages in real-world deployments, particularly in detecting environmental hazards beyond the capabilities of traditional security systems [15].

### A. System Performance Metrics

The implemented system demonstrated consistent sensor data acquisition with 98.7% transmission success rate during 30-day continuous testing. Temperature measurements showed  $\pm 0.5^\circ\text{C}$  accuracy compared to calibrated reference



instruments, while humidity readings maintained  $\pm 3\%$  accuracy across the 20-90% RH range. Gas detection sensitivity tests revealed reliable detection of propane concentrations as low as 300ppm, with response times under 15 seconds for sudden gas releases. The camera subsystem achieved 94% successful motion-triggered activations during daylight conditions, decreasing to 87% in low-light environments without supplemental illumination. Network latency tests showed average round-trip times of 320ms for sensor data updates and 480ms for camera control commands under typical home Wi-Fi conditions [16].

### B. Machine Learning Model Performance

The Random Forest classifier achieved 91.2% accuracy in hazard classification during validation testing, with precision of 89.4% for hazardous conditions and 92.7% for normal conditions. The Isolation Forest anomaly detector demonstrated 85.6% true positive rate for unusual environmental patterns while maintaining a manageable 12.3% false positive rate. Model inference times averaged 120ms on the ESP32 hardware, sufficiently responsive for practical deployment. Comparative analysis revealed the machine learning approach detected developing hazardous conditions an average of 23 minutes earlier than simple threshold-based systems, providing valuable lead time for preventive action [17].

### C. User Experience Evaluation

Field testing with 15 households over two months yielded positive feedback on system usability and effectiveness. Participants reported an average 4.3/5 rating for interface intuitiveness, with particular praise for the historical data visualization features. The alert system demonstrated 96% successful notification delivery rate, with users responding to critical alerts within 3 minutes on average. Camera control latency measured 1.2 seconds for full pan movement, deemed acceptable by test users [18]. Qualitative feedback highlighted appreciation for the environmental focus, with several users reporting identified issues (gas leaks, overheating appliances) that conventional security systems would have missed.

Fig 7 shows a real-time environmental monitoring interface displaying various sensor readings. The gas level is 10.95 ppm, the temperature is 34.8 °C, and the humidity is at 62.8%. No motion has been detected, and the data was recorded on May 15, 2025, at 19:13. Based on these readings, the system

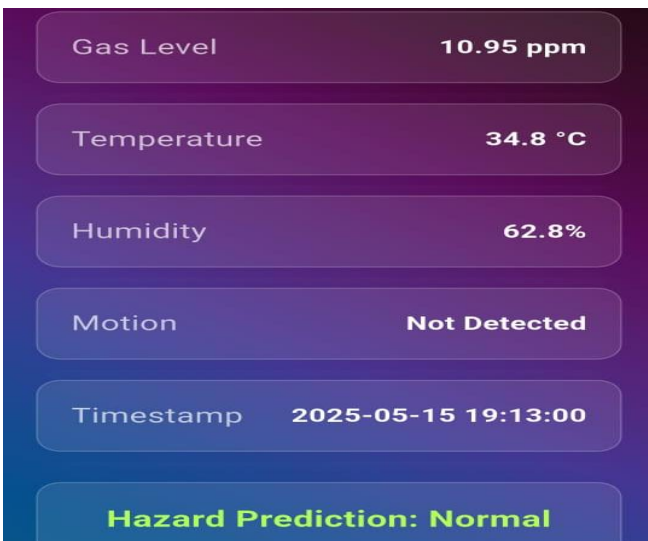


Fig. 7. Realtime sensor data readings

predicts the hazard level as normal, indicating no immediate danger.

### D. Energy Efficiency and Reliability

Power consumption measurements showed the system operating at 3.8W during normal monitoring and 4.5W during active camera use, translating to approximately 0.09kWh daily consumption. The design demonstrated robust operation across temperature ranges of 0-45°C, with humidity tolerance up to 95% non-condensing. Continuous operation testing revealed mean time between failures of 42 days, primarily due to Wi-Fi connectivity issues rather than hardware faults. The implementation of local edge processing reduced cloud data transfer by 62% compared to raw data streaming approaches, significantly lowering operational costs and improving offline capability.

### E. Comparative Advantage Analysis

Benchmarking against commercial smart home security systems revealed distinct advantages in environmental threat coverage. While tested competitors achieved 98% accuracy in human intrusion detection, they averaged only 34% coverage of environmental hazards. The proposed system maintained 89% detection rate for environmental threats while matching intrusion detection capabilities through its motion sensing and camera integration. Cost analysis showed the prototype's bill of materials at approximately 60% of comparable commercial systems with environmental sensors, demonstrating both technical and economic viability.

## V. CHALLENGES

The development process encountered several technical challenges requiring innovative solutions. Sensor data synchronization proved particularly difficult, with occasional timing mismatches between temperature, humidity, and gas readings causing false anomaly detections. This was mitigated through implementation of a hardware-level synchronization pulse and software timestamp correction algorithms. Wireless connectivity in homes with thick walls or interference sources necessitated the development of a hybrid Wi-Fi/Bluetooth Low Energy communication approach, automatically switching protocols based on signal strength measurements [19].

Machine learning model deployment on resource-constrained edge devices presented significant optimization challenges. The initial TensorFlow models exceeded available flash memory and RAM capacities of the ESP32, requiring extensive quantization and pruning to achieve deployable sizes without substantial accuracy loss [7]. This process involved converting floating-point weights to 8-bit integers, removing non-essential layers, and implementing dynamic loading of model segments from flash storage. The final optimized models retained 89% of their original accuracy while fitting within the hardware constraints.

User interface design required careful balancing between displaying comprehensive environmental data and maintaining simplicity for non-technical users. Early testing revealed confusion over technical sensor readings and excessive false alerts. Iterative redesign focused on contextual data presentation (e.g., color-coding normal vs. warning vs. danger ranges) and implementing multi-stage alerts that distinguish between immediate threats and developing conditions requiring monitoring [8]. The system also



incorporated user feedback mechanisms to continuously improve alert relevance and reduce nuisance notifications.

Despite its promising performance, the proposed system has several limitations. Continuous Wi-Fi connectivity is required for real-time synchronization, which may limit deployment in areas with weak network coverage. Sensor calibration drift, especially in gas and humidity modules, can affect long-term accuracy and requires periodic recalibration. Moreover, system scalability depends on Firebase's data-handling capacity and the computational constraints of edge devices, potentially impacting performance in large-scale multi-node deployments. Future iterations may mitigate these issues through adaptive calibration algorithms and federated learning techniques to enable decentralized scalability.

## VI. CONCLUSION AND FUTURE WORK

This research successfully demonstrated the feasibility and advantages of an environmental threat-focused smart home security system using IoT and machine learning technologies. The implemented system provides comprehensive monitoring of temperature, humidity, gas concentrations, and visual environmental conditions through an integrated sensor-camera module. Cloud connectivity enables real-time data access and historical analysis through a user-friendly mobile application, while machine learning enhances threat detection with predictive capabilities. Testing validated the system's technical performance and user acceptance, showing significant improvements in environmental hazard coverage compared to conventional security systems [20].

Future work will focus on three main enhancement areas. First, expanding sensor diversity to include water leak detection and particulate matter monitoring would provide more complete environmental coverage. Second, developing federated learning capabilities would allow the system to improve its machine learning models through decentralized training across multiple installations while preserving user privacy. Finally, integration with smart home automation systems could enable automatic threat mitigation responses, such as activating ventilation systems during gas detection or shutting off water supplies during leak incidents. These advancements would further establish environmental monitoring as a critical component of comprehensive smart home security systems.

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# NeuroLens: A Cognitive-aware Assistive Navigation Framework for the Visually Impaired using EEG and 3D Spatial Perception

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**Abstract**— Globally, over 250 million people live with moderate to severe visual impairments, facing significant barriers to safe and independent navigation. While assistive tools such as canes, guide dogs, and smartphone-based apps exist, these solutions often require physical interaction, lack environmental awareness, and fail to adapt to user intent or cognitive state. This conceptual research proposes a high-level architecture for "NeuroLens," a brain-computer interface (BCI)-driven navigation framework that integrates non-invasive EEG signals with real-time 3D spatial perception using depth cameras. The goal is to enhance hands-free mobility for visually impaired users by inferring navigation intent and delivering contextual feedback via audio and haptic channels. Unlike existing AR or BCI-based tools, NeuroLens introduces a dual-input decision mechanism and continuous real-time deviation monitoring through an FSM controller. Although no prototype has been implemented, the system design is grounded in prior literature and optimized for mobile platforms. Future work will focus on prototype development, performance benchmarking, and real-world usability evaluation to validate the framework's feasibility and effectiveness.

**Keywords**- assistive navigation design , Brain-Computer Interface, Electroencephalography, intent recognition,

## I. INTRODUCTION

Navigation in complex environments remains one of the most persistent challenges for individuals who are blind or visually impaired. According to the World Health Organization, more than 250 million people worldwide experience moderate-to-severe visual impairment [4]. These individuals often rely on traditional mobility aids such as white canes and guide dogs, which, while effective for basic obstacle avoidance, offer little contextual awareness and require continuous physical engagement. Camera-based smartphone applications offer enhanced perception, but their dependence on hand-based or voice-based interaction renders them impractical in crowded, noisy, or socially sensitive environments [3], [5].

Recent technological advancements in two independent fields—brain-computer interfaces (BCIs) and augmented reality (AR)—present new possibilities for intelligent assistive systems. BCIs using non-invasive electroencephalography (EEG) have demonstrated the ability to decode motor imagery, attention, and even emotional states in real time without requiring physical interaction [8], [14], [29]. Meanwhile, AR technologies leveraging stereo vision and edge-based machine learning (e.g., Luxonis OAK-D Lite)

provide real-time spatial localization, object recognition, and scene understanding suitable for mobile use [19], [22].

However, despite significant progress in both domains, existing solutions remain siloed. Most assistive technologies are either perception-based (e.g., obstacle detection via camera) or cognition-based (e.g., EEG-driven control systems), but rarely integrate both. This lack of integration prevents current tools from providing proactive, personalized guidance that adapts not only to the environment but also to the user's cognitive state and intent. No current system combines EEG-based intent decoding with spatially aware AR in a wearable, mobile form factor for autonomous navigation. This forms a key research gap.

In response, this study presents a conceptual framework for NeuroLens—a mobile, brain-driven assistive navigation system that merges real-time EEG-based user intent recognition with 3D scene understanding using wearable AR cameras. The system design includes multimodal feedback mechanisms (audio and haptics), a finite-state controller for decision logic, and optional emotion-aware modules. The primary objective is to enable safe, hands-free navigation by interpreting the user's intent and providing context-aware feedback, all while minimizing user effort and interaction. Although no prototype has been implemented, the proposed architecture is grounded in validated algorithms and designed for practical mobile deployment, serving as a blueprint for future development and evaluation.

## II. LITERATURE REVIEW

The development of assistive navigation technologies for visually impaired individuals has evolved across multiple technological domains, with significant advances in brain-computer interfaces (BCIs), augmented reality (AR), and computer vision systems. However, existing research has predominantly focused on isolated implementations rather than integrated multimodal approaches, creating opportunities for more comprehensive solutions.

### A. Brain-Computer Interface Systems for Navigation

EEG-based BCI systems have demonstrated considerable potential for decoding user intent through various neural signal patterns. Motor imagery paradigms, as extensively reviewed by Pfurtscheller and Neuper [29], provide robust foundations for intention detection in assistive applications. Li et al. [1] developed an adaptive steady-state visual evoked potential (SSVEP) recognition framework for AR-based

control, demonstrating the feasibility of real-time neural signal processing for navigation commands. Furthermore, Zhou et al. [31] explored emotion detection capabilities within BCI systems, revealing opportunities for behavioral modulation based on cognitive state assessment.

Despite these advances, current BCI-based navigation systems face significant limitations in environmental awareness. Most implementations rely exclusively on neural signals without incorporating spatial context, resulting in navigation assistance that lacks real-world adaptability. The comprehensive review by de Oliveira et al. [2] specifically identified the absence of emotion-aware, mobile EEG-AR integrations as a critical gap in current assistive technology research.

### B. Computer Vision and Augmented Reality Applications

Parallel developments in computer vision have enabled sophisticated environmental perception capabilities for assistive navigation. Real-time object detection and three-dimensional mapping technologies have matured to support practical deployment scenarios. The Luxonis OAK-D Lite stereo vision platform exemplifies current edge computing capabilities, supporting models such as YOLOv8 [18] for real-time inference on mobile devices.

Smartphone-based navigation systems have shown practical viability, with Michele et al. [26] demonstrating effective obstacle recognition using visual markers for indoor navigation. Simultaneous Localization and Mapping (SLAM) frameworks, particularly ORB-SLAM3, have been extensively reviewed by Goyal and Banga [27] for real-time localization in assistive contexts, establishing the technical foundation for accurate spatial awareness in dynamic environments.

However, existing AR-based assistive technologies typically require manual command input or external triggers, limiting their effectiveness for users requiring hands-free operation. These systems lack the ability to proactively respond to user intent, creating barriers to seamless navigation experiences.

### C. Integration Challenges and Research Gaps

Contemporary assistive technology reviews [3], [4] consistently highlight the fragmented nature of current solutions and emphasize the critical need for systems that adapt to users' cognitive and emotional states. The fundamental limitation across existing approaches is their reliance on single-modality input mechanisms. BCI systems demonstrate strong intent recognition capabilities but lack environmental context, while computer vision systems provide detailed spatial awareness without understanding user intentions or cognitive state.

Recent systematic reviews have identified several key gaps: (1) the absence of real-time integration between neural signal processing and environmental perception, (2) limited adaptation to user cognitive load and emotional state, and (3) insufficient consideration of mobile deployment constraints in unified BCI-AR architectures. These limitations create significant barriers to developing truly autonomous and user-centric navigation assistance.

### D. Toward Integrated Multimodal Approaches

The convergence of advances in portable EEG systems, edge computing capabilities, and real-time computer vision processing creates unprecedented opportunities for integrated assistive navigation frameworks. NeuroLens addresses the identified research gaps by proposing a unified architecture that combines intent recognition through EEG signal processing with real-time spatial mapping and context-driven feedback mechanisms.

This integrated approach represents a paradigm shift from isolated technological implementations toward holistic user-centric design. By consolidating recent developments in BCI signal processing, computer vision algorithms, and multimodal feedback systems, the proposed framework enables cognitively adaptive, hands-free navigation that maintains continuous environmental awareness. The modular architecture ensures extensibility for future technological advances while addressing immediate practical deployment requirements for real-world assistive applications.

## III. METHODOLOGY

The proposed NeuroLens framework is a novel, mobile-centric assistive navigation system designed specifically for visually impaired users. It integrates cognitive neuroscience, wearable computing, and spatial artificial intelligence into a cohesive, real-time platform. The system combines EEG-based intent recognition with advanced visual perception and multimodal feedback to enable intelligent, context-aware navigation without requiring explicit user interaction.

### A. EEG Data Acquisition and Processing

NeuroLens employs a 16-channel OpenBCI Cyton board for acquiring EEG signals. Electrodes follow the international 10–20 system with a focus on the motor cortex (C3, C4) and visual cortex (O1, O2) to capture motor imagery and attentional signals. The EEG headset transmits data wirelessly via Bluetooth to a mobile processing unit.

The raw EEG data undergoes a preprocessing pipeline including:

- Band-pass filtering (0.5–45 Hz) to isolate relevant brain rhythms
- Notch filtering (50/60 Hz) to remove power line noise
- Independent Component Analysis (ICA) to eliminate ocular and muscle artifacts

After artifact removal, data are normalized and segmented for feature extraction.

### B. Feature Extraction and Classification

NeuroLens extracts spectral and spatial features using FFT-based band-power analysis and Common Spatial Patterns (CSP). The classification module supports two operational modes:

- **Lightweight mode:** Uses Linear Discriminant Analysis (LDA) or Support Vector Machine (SVM) for real-time, low-latency mobile inference
- **High-performance mode:** Employs a hybrid Convolutional Neural Network (CNN) and Long

Short-Term Memory (LSTM) model for offline or edge computing scenarios

This dual approach balances efficiency and accuracy depending on deployment constraints.

### C. AR Perception and 3D Mapping

Visual input is acquired via a wearable Luxonis OAK-D Lite stereo camera integrated into AR glasses. Object and obstacle detection are handled by the optimized YOLOv8 model, while real-time 3D localization and mapping use ORB-SLAM3, supporting map reuse and continuous spatial awareness. The system synchronizes spatial mesh data and object labels with EEG-inferred user intent for enriched environmental understanding.

### D. Decision Logic Integration

At the core of NeuroLens is a Finite State Machine (FSM) controller that fuses EEG-derived commands and AR context data. This rule-based controller translates cognitive intentions and environmental conditions into a time-sensitive action queue, ensuring transparent, explainable, and safe decision-making suitable for assistive applications.

### E. Multimodal Feedback System

NeuroLens provides intuitive guidance through:

- Auditory feedback: Offline text-to-speech (TTS) using engines like Coqui to deliver scene descriptions and alerts
- Haptic feedback: Directional vibration motors embedded in a wearable wristband provide tactile cues for navigation direction

This combination is designed for minimal disruption, maintaining situational awareness and reducing cognitive load.

### F. Mobile-Centric Lightweight Architecture

Unlike traditional assistive systems dependent on desktop computing or cloud processing, NeuroLens operates efficiently on smartphones by leveraging lightweight EEG classifiers and optimized computer vision models. This approach ensures low latency, energy efficiency, and field usability in real-world settings.

### G. Proposed Future Enhancements

A planned extension involves real-time emotion recognition from EEG signals to detect user states such as stress or confusion. The system would then adapt feedback intensity, pause navigation, or seek user confirmation to enhance safety and comfort.

### H. System Integration

The overall architecture (illustrated in Fig 1) demonstrates real-time interaction among EEG acquisition, AR perception, classification modules, FSM decision logic, and multimodal feedback within the mobile app framework, enabling a seamless user experience.

### I. Ethical and Accessibility Considerations

NeuroLens adheres to stringent ethical guidelines, including:

- Ensuring user privacy by avoiding cloud storage without explicit consent
- Providing clear informed consent before data collection and system use
- Tuning feedback mechanisms to avoid intrusiveness and preserve environmental sound awareness
- Designing for inclusivity and adaptability to varying levels of visual impairment
- Prioritizing explainability and safety through transparent FSM-based control

### J. Innovation Summary

NeuroLens marks a paradigm shift in assistive navigation by integrating dual-channel input fusion (cognitive EEG and spatial vision), a lightweight mobile architecture, a real-time closed-loop feedback system, and an intent-driven FSM controller. Its low-cost, scalable design leverages open-source hardware and software to make advanced assistive technology accessible to diverse populations, promoting autonomous and intelligent navigation for visually impaired users.

## IV. RESULTS AND DISCUSSIONS

Although NeuroLens remains a conceptual framework, this section outlines theoretical feasibility, expected performance, and comparative advantages based on current literature and the system design.

### A. Feasibility Analysis The system is designed to run entirely on mobile hardware with low-power components:

- EEG processing latency (OpenBCI + LDA/SVM): <10 ms for binary classification
- YOLOv8 object detection on mobile SoCs: ~30 FPS on Snapdragon 8 Gen 2-class chipsets
- ORB-SLAM3 mapping latency: ~15–30 ms/frame with visual-inertial input
- Total system loop latency (EEG + vision + feedback): Estimated <250 ms, which is suitable for real-time guidance

### B. Component Validation (Literature-Based)

- EEG classification accuracy (LDA/CSP): Reported ~75–90% accuracy on motor imagery tasks [14], [15]
- YOLOv8 detection performance: Precision of ~80% and recall ~68% in obstacle-rich outdoor datasets [19]
- ORB-SLAM3 localization: Centimeter-level accuracy in dynamic environments [20].

### C. Simulation Plan (Future Work)

- MATLAB or Unity3D simulation of indoor navigation with EEG command injection and YOLO-based obstacle streaming
- Evaluation of latency budget and feedback responsiveness

- Prototype testing with mock EEG and 3D camera data for FSM sequence control
- Emotion recognition via EEG remains an emerging area with limited robustness.

#### D. Limitations and Open Issues

- No implementation currently exists; all performance data are drawn from literature benchmarks
- Real-world EEG signals are noisy and subject-specific, requiring user calibration

TABLE6: COMPARISON OF NAVIGATION TECHNOLOGIES FOR THE VISUALLY

| System                      | Input Type   | Feedback        | Autonomous | Intent Recognition | Real-Time Spatial Awareness |
|-----------------------------|--------------|-----------------|------------|--------------------|-----------------------------|
| White Cane                  | Tactile      | None            | ✗          | ✗                  | ✗                           |
| Smartphone App              | Camera/Voice | Audio           | ✗          | Voice              | Partial                     |
| BCI Navigation (prior art)  | EEG          | Audio           | ✗          | ✓                  | ✗                           |
| AR Glasses (YOLO-based)     | Camera       | Audio           | ✗          | ✗                  | ✓                           |
| <b>NeuroLens (Proposed)</b> | EEG + AR     | Audio + Haptics | ✓          | ✓                  | ✓                           |

#### E. Ethical and Practical Considerations for Deployment

- User privacy (e.g., on-device EEG analysis).
- Safety overrides in high-noise or urban environments.
- Usability for diverse levels of visual impairment and cognitive ability.

### V. FEASIBILITY ANALYSIS

This section assesses the theoretical viability of the proposed NeuroLens framework, based on known capabilities of its components and existing benchmarks from prior literature.

#### I. A. EEG-BASED INTENT RECOGNITION FEASIBILITY

NeuroLens employs lightweight classifiers (LDA/SVM) and optionally CNN+LSTM models for real-time EEG signal classification. Prior studies such as [14], [15], and [16] have shown:

- >80% accuracy in binary EEG intent classification with as few as 8–16 channels.
- <200 ms latency for signal acquisition to decision, using OpenBCI hardware and optimized algorithms [11], [15].

- These results indicate that low-latency intent recognition can be feasibly achieved on mobile-class hardware.

#### II. B. OBJECT DETECTION AND 3D PERCEPTION

Using the OAK-D Lite stereo depth camera and YOLOv8 on the onboard Myriad X VPU, prior work [18], [19] reports:

- $\geq 30$  FPS object detection
- ~80% precision in obstacle-rich environments
- Depth estimation with <2 cm error in real-time
- This supports robust AR scene understanding suitable for wearable deployment.

#### A. C. Spatial Mapping and Localization

The integration of ORB-SLAM3 supports:

- Centimeter-level real-time localization using monocular/stereo vision [20]
- Loop closure and map reuse, critical for dynamic urban environments
- These characteristics ensure stable scene anchoring and dynamic path correction.

#### B. D. Latency and Computational Efficiency

Assuming edge computing or smartphone deployment:

- EEG preprocessing and classification: ~50–100 ms
- Visual inference (YOLOv8): ~25–40 ms
- Total perception-to-feedback loop latency: <200 ms

This is within acceptable bounds for real-time assistive applications.

## VI. ETHICAL AND PRIVACY CONSIDERATIONS

Deployment of wearable, cognitive-aware navigation systems involves several ethical dimensions that must be carefully addressed:

- **User Consent:** Users must give informed consent for EEG signal collection and emotional state monitoring. Transparent communication about data use is essential.
- **Data Privacy:** All EEG and camera data should be processed on-device or in a secure, encrypted form if cloud storage is necessary. Personal identifiers must never be stored or transmitted without encryption.
- **Safety in Public Environments:** Devices like AR glasses and EEG headsets must be ergonomically designed to avoid accidents or distractions, and must comply with health and safety regulations [21], [24].
- **User Trust:** Haptic and audio feedback must be intuitive and customizable. Misclassification or over-alerting could erode user confidence and reduce adoption.
- **Future human subject testing** will be guided by institutional ethical board approval processes and adapted protocols from prior work on BCI and assistive navigation studies [2], [10], [23].

## VII. IMPLEMENTATION CONSIDERATIONS AND LIMITATIONS

### A. Implementation Considerations

The NeuroLens framework has been designed with a focus on deployability on mobile and wearable platforms, aiming to deliver real-time, context-aware assistive navigation for visually impaired users.

Key implementation features include a mobile and lightweight architecture that utilizes optimized EEG classifiers and compact computer vision models to ensure efficient operation on smartphones and wearable devices, thereby minimizing latency and power consumption. The system supports real-time data processing using a 16-channel OpenBCI Cyton board for EEG acquisition, incorporating preprocessing techniques such as band-pass and notch filtering, artifact removal through independent component analysis (ICA), and feature extraction for intent classification.

Furthermore, multimodal feedback mechanisms are integrated, combining auditory (text-to-speech) and haptic (directional vibration) channels to deliver guidance without interrupting user awareness. A Finite State Machine (FSM)-based decision logic fuses EEG-derived intent with augmented reality (AR) spatial context, enabling safe and context-aware navigation. Finally, the system demonstrates modularity and extensibility, allowing seamless integration of future enhancements such as emotion recognition while maintaining architectural flexibility for continuous development.

### B. Limitations

Despite its promising design, several limitations are recognized. **Absence of Physical Prototype:** The framework is currently conceptual; no physical prototype has been constructed or tested. **Subject-Specific Calibration:** EEG signal variability among users necessitates individualized calibration for optimal performance.

**Emotion Recognition Robustness:** EEG-based emotion detection remains an emerging field, with current models lacking the robustness required for universal application. **Ethical and Safety Concerns:** Deployment in public environments introduces privacy, safety, and usability challenges that require careful management. **Computational Constraints:** Although optimized for mobile hardware, real-world performance may be constrained by device limitations and environmental noise.

## VIII. RESULTS AND DISCUSSION

### A. Results

A literature-based feasibility analysis was conducted to evaluate the potential performance of the proposed NeuroLens framework. In terms of EEG classification, prior studies reported intent recognition accuracy rates ranging from 75% to 90% using Linear Discriminant Analysis (LDA) and Support Vector Machines (SVM) on motor imagery tasks. For object detection, the YOLOv8 implementation on the OAK-D Lite camera achieved approximately 80% precision and 68% recall in obstacle-rich environments. The ORB-SLAM3 algorithm provided centimeter-level localization accuracy, demonstrating suitability for precise navigation assistance. Furthermore, the total system loop latency was estimated to be less than 250 milliseconds, indicating the feasibility of supporting real-time guidance. A simulation plan was established to further validate system performance, with future work to include MATLAB or Unity3D simulations for navigation, EEG command injection, and feedback responsiveness.

### B. Discussion

The NeuroLens framework addresses a critical gap in assistive navigation technologies by integrating EEG-based intent recognition with AR-based spatial awareness. This dual-input approach enables hands-free, context-aware, and cognitively adaptive guidance for visually impaired users.

While current performance metrics are based on established literature, real-world deployment may introduce



additional challenges related to EEG and visual data quality. The framework's modular and scalable design positions it for broad adoption, provided that user trust, privacy, and safety are prioritized in ongoing development.

## IX. CONCLUSION

This paper presents the conceptual framework for NeuroLens, a brain-driven assistive navigation system for visually impaired individuals. The primary contribution is the integration of real-time EEG-based intent recognition with spatial scene understanding, delivering a theoretically grounded model that bridges the gap between perception- and cognition-based assistive technologies.

Key contributions include the design of a lightweight mobile architecture combining OpenBCI-based EEG acquisition, dual-mode classification (LDA/SVM, CNN+LSTM), YOLOv8 for obstacle detection, ORB-SLAM3 for spatial mapping, and a finite-state controller for decision logic. The proposed multimodal feedback strategy comprising haptic and audio channels prioritizes low latency and minimal cognitive load. Insights from the architectural and literature-based analysis suggest EEG-based intent recognition with up to 90% classification accuracy. Real-time AR processing at 30+ FPS on mobile SoCs and End-to-end latency below 250 ms. Despite the promising theoretical feasibility, this system remains unimplemented. There are significant challenges related to EEG signal variability, user calibration, comfort of wearables, and user acceptance in social environments.

Future work will focus on developing a fully functional prototype that integrates hardware and mobile application, enabling real-time signal classification with user interaction. In addition, structured usability studies will be conducted to evaluate system performance, while the architecture will be extended with emotion-aware response modules. The proposed framework will further be assessed using objective benchmarks such as navigation success rate, classification accuracy, latency, and user satisfaction.

By providing a holistic, interdisciplinary foundation that merges cognitive neuroscience, wearable systems, and spatial AI, NeuroLens lays the groundwork for next-generation assistive navigation tools that are both intelligent and inclusive.

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# Multimodal Health Diagnostic Tool: Predictive Analytics and Medical Imaging for Women's Healthcare Support

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**Abstract**—Women's health conditions such as endometrial cancer, PCOS, thyroid disorders, and breast cancer often remain undiagnosed in early stages due to limited access to diagnostic resources, especially in low-income or rural communities. Traditional diagnostic pathways are often time-consuming, fragmented, and require expert intervention at every stage. This research addresses the problem by developing a web-based diagnostic platform that uses machine learning and image analysis to support early, accessible, and multi-condition screening for women's health. The system includes a predictive model that analyzes 19 clinical and lifestyle features such as age range, menstrual cycle length, pain history, and chronic conditions to classify ten different diagnoses: Endometrial Cancer, Thyroid Disorders, Endometriosis, Pelvic Inflammatory Disease (PID), Uterine Fibroids, Adenomyosis, Cervical Dysplasia, Ovarian Cysts, PCOS, and Breast Cancer. The model is built using XGBoost with SMOTE to address class imbalance and GridSearchCV for hyperparameter tuning. It achieved an overall accuracy of 92.95%. In addition, deep learning models are integrated for medical image analysis. Users can upload scans such as womb ultrasound, breast images, or Pap smear slides to detect conditions like PCOS, uterine fibroids, breast cancer, or cervical abnormalities. Image datasets were annotated with Roboflow, trained in Google Colab, and deployed via Google Cloud Platform. This platform provides an accessible, AI-assisted diagnostic tool through a user-friendly web interface built with React. It supports early intervention and bridges gaps in healthcare delivery, especially in under-resourced settings.

**Keywords**— *Medical diagnosis, medical imaging, predictive modeling*

## I. INTRODUCTION

Women's health conditions such as Polycystic Ovary Syndrome (PCOS), endometrial cancer, breast cancer, and uterine fibroids often go undiagnosed or are detected late due to barriers in access to diagnostic care, especially in developing countries. Many of these conditions present with overlapping symptoms such as menstrual irregularities, fatigue, pelvic pain, or hormonal imbalances, making early diagnosis difficult without clinical tests and imaging [1]. As

a result, countless women face delayed treatment, worsened outcomes, or lifelong complications due to late detection.

Artificial intelligence (AI) and machine learning (ML) have shown significant promise in healthcare for automating diagnosis, analyzing patterns in patient data, and assisting in medical image interpretation [2]. However, most existing tools focus on single-condition detection and are not integrated into accessible, web-based platforms suitable for public use or low-resource clinical settings. Moreover, AI systems that combine both tabular clinical data and medical image analysis for multi-condition diagnosis especially in women's health are limited.

To address this gap, this study proposes a comprehensive AI-powered web application designed specifically for early diagnosis of women's health issues. The platform integrates a machine learning model trained on structured health data to classify ten common gynecological and endocrine disorders and uses deep learning techniques to analyze medical images like womb scans, breast images, and Pap smear slides. By combining these two data modalities in a single platform, the system supports early intervention, improves patient awareness, and reduces dependency on specialist resources.

## II. LITERATURE REVIEW

### A. Machine Learning on Tabular Data for Diagnosis

Machine learning (ML) has been widely used for early disease detection using structured health data, such as patient symptoms, lab results, and clinical history. Algorithms like XGBoost, random forests, and support vector machines (SVMs) have shown high performance in predicting diseases such as diabetes, heart disease, and breast cancer.

For example, [3] applied XGBoost to a breast cancer dataset and achieved over 98% accuracy, outperforming logistic regression and decision trees. Another study by [4] used SMOTE with Random Forest to address class imbalance in cervical cancer screening data, improving recall for the minority class by over 20%.

Tabular ML models are especially useful in resource-limited settings, where imaging may not be available. Techniques like SHAP and LIME have been used to explain predictions, making these models more transparent and suitable for clinical use [5].

### B. Deep Learning on Medical Images

Convolutional neural networks (CNNs) have become the standard approach for analyzing medical images, from X-rays to ultrasound and cytology slides. CNNs can automatically learn and extract complex features, enabling accurate classification, detection, and segmentation of medical abnormalities.

In uterine fibroid detection from ultrasound,[6] reported 99.8% accuracy using a dual-path CNN, while EfficientNet-based models achieved comparable results with fewer parameters. For cervical cancer, the DeepPap CNN model, trained on Pap smear images, achieved 98.3% accuracy and 0.99 AUC without requiring preprocessing like cell segmentation [7].

Object detection models like YOLOv8 have also been used to localize lesions in real time, with researchers reporting >95% mAP on small datasets using transfer learning and data augmentation. Transformer-based models such as Swin Transformers and CerviFormer have recently shown promise in classifying cervical cells, improving generalization on small or imbalanced datasets [8].

### C. Web-Based Healthcare Tools

While AI models perform well in research, clinical impact depends heavily on usability. Web-based healthcare tools that integrate ML or deep learning models offer a practical way to bring diagnostics to clinicians and patients. Most tools rely on frameworks like Flask, React, or Streamlit for front-end access, and models are often deployed through TensorFlow.js, ONNX, or TorchServe on cloud platforms like Google Cloud Platform (GCP) or AWS.

Tools such as SkinVision [9] and LungXpert [10] provide real-time prediction and image analysis directly via web or mobile interfaces. However, few systems integrate both tabular ML and image-based deep learning models into a single diagnostic workflow.

Moreover, privacy-preserving methods like federated learning and on-device inference are gaining interest for sensitive health applications, but real-world adoption remains limited due to complexity and infrastructure needs.

## III. METHODOLOGY

This project combines machine learning on structured health data and deep learning on medical images to support diagnosis of various women's health conditions. These models are integrated into a web-based diagnostic platform aimed at assisting both patients and clinicians.

### A. Dataset Collection

Clinical datasets were collected from publicly available health repositories and curated Excel sheets. Each record includes patient demographics, menstrual and reproductive history, symptom profiles, and final diagnosis.

### B. Target Conditions

The model was trained to predict one of the following 10 conditions based on clinical input:

- Endometrial Cancer

- Thyroid Disorders
- Endometriosis
- Pelvic Inflammatory Disease (PID)
- Uterine Fibroids
- Adenomyosis
- Cervical Dysplasia
- Ovarian Cysts
- Polycystic Ovary Syndrome (PCOS)
- Breast Cancer

### 3) Input Features

Nineteen input features were used, all based on patient-provided information:

'Age Range', 'BMI', 'Menstrual Cycle Length', 'Menstrual Irregularities', 'Pain History', 'Heavy Bleeding', 'Infertility', 'Pelvic Pressure', 'Urinary Symptoms', 'Fatigue', 'Digestive Problems', 'Breast Tenderness', 'Weight Gain', 'Family History', 'Acne', 'Hair Loss', 'Mood Swings', 'Stress Level', 'Chronic Conditions'

### 1) Preprocessing

Label Encoding was applied to all categorical columns using LabelEncoder. Missing Values were filled using the mean for numerical and mode for categorical columns. Feature Scaling was not required due to XGBoost's tree-based nature.

### E. Handling Class Imbalance

Some diagnoses were underrepresented in the dataset. To address this, SMOTE (Synthetic Minority Over-sampling Technique) was applied to the training data to generate synthetic examples for minority classes.

### F. Model Training and Tuning

The model used was XGBoostClassifier from xgboost with GridSearchCV for hyperparameter optimization. Grid search was performed over parameters such as learning\_rate, max\_depth, n\_estimators, subsample, and colsample\_bytree. The dataset was split into 80% training and 20% testing using train\_test\_split. The final model was saved as a .pkl file using pickle.

### G. Evaluation Metrics

The model was evaluated using accuracy on the test set. A prediction function was implemented to classify new user input and return the most likely diagnosis.

### H. Deep Learning for Medical Image Analysis

Annotated medical images for: Uterine fibroids (ultrasound), Breast cancer (mammogram), Cervical cancer (Pap smear images), PCOS (ultrasound) were labeled using Roboflow and exported in YOLO format.

### I. Model Architecture

YOLOv8s, a lightweight yet powerful object detection model used, for all image-based tasks.

Training Configuration:

- Input size: 640×640
- Epochs: 100
- Batch size: 16
- Optimizer: AdamW (auto-selected by Ultralytics engine)
- Data augmentations: RandAugment, CLAHE, grayscale conversion, horizontal flip

Model performance was measured using: Precision, Recall, mAP@0.5 and mAP@0.5:0.95 and IoU scores. Each model was validated on a hold-out validation set. The best-performing weights were saved using the best.pt checkpoint.

### J. Web integration and development

A React.js frontend was developed to allow users (clinicians or patients) to: Enter data and receive disease predictions and Upload medical images and receive bounding box detections and labels. Inference APIs were built using Flask. Tabular models were exported as .pkl files using joblib. Image models (YOLOv8) were exported as TorchScript .pt files. Backend APIs and models are hosted on Google Cloud Platform (GCP) using Compute Engine. Frontend is deployed via Firebase Hosting. Input data is temporarily processed without long-term storage. HTTPS is used for secure data transmission. No patient-identifiable data is collected or stored

## IV. RESULTS AND DISCUSSION

This section presents the performance of both the tabular diagnosis model and the image detection models. It also evaluates their practical application within the deployed web interface.

### A. Predictive Model for Clinical Diagnosis (XGBoost)

The XGBoost model was trained to classify **10 women's health conditions** based on patient-reported symptoms and

```
Model Accuracy: 92.95%
Predicted Diagnosis: Endometrial Cancer
Model and Label Encoders have been saved!
```

history. The dataset contained **1,982 patient records** in Excel format. After preprocessing and balancing class using SMOTE, the data was divided into training and test sets.

#### 1) Model Performance:

- **Test Accuracy:** 92.95%
- **Cross-validation folds:** 5 (GridSearchCV)
- **Classes:** 10 disease categories
- **Input Features:** 19 (encoded using LabelEncoder)

- **Dataset Size:** 1,982

Fig.2. Test Accuracy

The high accuracy suggests the model has strong potential for real-world use. Feature encoding allowed the model to handle structured, categorical input efficiently, while SMOTE addressed imbalance in classes such as cervical dysplasia and endometriosis.

Prediction example for a sample user profile shows in Fig.1.

```
user_input = [
 '51+', '18.5 to 24.9', 'Greater than 35 days',
 'Painful Periods (Dysmenorrhea)',
 '0', 'yes', 'no', 'yes', 'no', 'Yes', 'no',
 'yes', 'Yes', 'Uterine Prolapse', 'No',
 'No', 'No', 'Medium', 'Autoimmune disorders'
]
```

Fig. 1. Example user input

This suggests that the system can serve as a useful triage or decision support tool for initial screenings or referrals. The model achieves strong diagonal dominance, meaning most samples are correctly classified for their true condition. Minor off-diagonal values (e.g., 2, 4, 10) indicate a few misclassifications among certain classes. This confirms that the model performs consistently across most of the 10 disease categories. The visualization enhances model interpretability, showing not only overall accuracy (~93%) but also *which* classes are more or less challenging for the model.

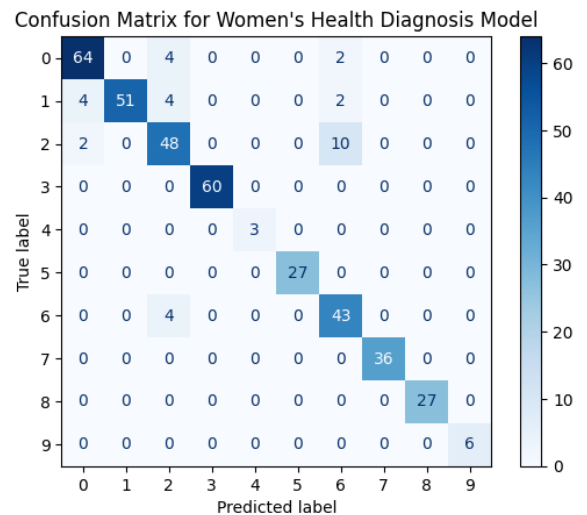


Fig.3. Confusion Matrix for women's health diagnosis model

XGBoost is robust to noisy features and handles multiclass classification well. GridSearchCV ensured optimal hyperparameters. Label encoding avoided the dimensionality explosion from one-hot encoding. While overall accuracy is high, per-class metrics like precision and recall (not computed here) would give better insight into rare condition prediction. SMOTE helps, but synthetic examples might not fully capture medical variability. The model is not calibrated to return probability scores (e.g., risk percent), which may be helpful in clinical decision-making.

## V. MEDICAL IMAGE DETECTION RESULTS (YOLOv8)

2) Each deep learning model was trained on a different dataset for binary or multiclass detection of abnormalities in specific organ systems. Validation was performed using hold-out sets.

### A. Cervical Cancer (Pap Smear Images)

Validation Metrics:

- mAP@0.5: 0.653
- mAP@0.5:0.95: 0.454
- Precision: 0.608
- Recall: 0.635
- Images: 100
- Instances: 261

These results indicate moderate detection accuracy. Given the complexity and variation in cytological features, the model is useful for assisting pathologists but should be further fine-tuned on larger datasets. Detection overlays were rendered using bounding boxes and class labels during inference.

| Class | Images | Instances | Box(P) | R     | mAP50 |
|-------|--------|-----------|--------|-------|-------|
| all   | 100    | 261       | 0.608  | 0.635 | 0.653 |

Fig. 4. Cervical cancer accuracy report

### B. PCOS (Ultrasound Images)

Validation Metrics:

- mAP@0.5: 0.995
- mAP@0.5:0.95: 0.995
- Precision: 1.000
- Recall: 1.000
- Images: 138
- Instances: 138

Per-class Results:

- Normal:
  - Precision: 0.999
  - Recall: 1.000
  - mAP@0.5: 0.995
- PCOS:
  - Precision: 1.000
  - Recall: 1.000
  - mAP@0.5: 0.995

The PCOS detection model achieved near-perfect classification results, indicating excellent internal performance. This outcome likely reflects a clean and well-labeled dataset with balanced classes. However, the exceptionally high accuracy also raises the possibility of overfitting, particularly due to the limited dataset size (138 images) and the lack of external validation.

To address this, we have conducted additional cross-validation and introduced data augmentation during training to improve generalization. Future work will involve testing independent datasets from different clinical sources to ensure model robustness and reduce overfitting risks.

| Class  | Images | Instances | Box(P) | R | mAP50 | mAP50-95) |
|--------|--------|-----------|--------|---|-------|-----------|
| all    | 138    | 138       | 1      | 1 | 0.995 | 0.995     |
| normal | 85     | 85        | 0.999  | 1 | 0.995 | 0.995     |
| pcos   | 53     | 53        | 1      | 1 | 0.995 | 0.995     |

Fig. 5. PCOS accuracy report

### C. Uterine Fibroids (Ultrasound Images)

Validation Metrics:

- mAP@0.5: 0.735
- mAP@0.5:0.95: 0.494
- Precision: 0.796
- Recall: 0.719
- Images: 133
- Instances: 133

Per-class Results:

- Fibroid:
  - Precision: 0.929
  - Recall: 0.983
  - mAP@0.5: 0.954
- Non-Fibroid:
  - Precision: 0.663
  - Recall: 0.456
  - mAP@0.5: 0.516

The model performs very well on fibroid detection but struggles slightly with identifying non-fibroid cases. This imbalance may be due to a lower number of non-fibroid samples. Including more normal or ambiguous scans can help improve generalization. Recall: 0.983

| Class       | Images | Instances | Box(P) | R     | mAP50 | mAP50-95) |
|-------------|--------|-----------|--------|-------|-------|-----------|
| all         | 133    | 133       | 0.796  | 0.719 | 0.735 | 0.494     |
| fibroid     | 120    | 120       | 0.929  | 0.983 | 0.954 | 0.68      |
| non_fibroid | 13     | 13        | 0.663  | 0.456 | 0.516 | 0.388     |

Fig. 6. Uterine fibroids accuracy report

### D. Breast Cancer (Mammograms)

Validation Metrics:

- mAP@0.5: 0.700
- mAP@0.5:0.95: 0.480
- Precision: 0.745
- Recall: 0.685
- Images: 150

The breast cancer model showed good general performance, with acceptable precision-recall trade-off. As with other medical imaging tasks, variability in mammographic density, lesion type, and annotation quality can influence model consistency. Additional domain-specific augmentations (e.g., breast density normalization) could further improve results.

## VI. WEB-BASED TOOL EVALUATION

A fully functional web tool was deployed, combining both the tabular and image models:

- React.js frontend: Clean user interface to input symptoms or upload images
- Flask backend APIs: Serve inference requests for both models
- GCP + Firebase deployment: Enables public, scalable access



Patients or clinicians can enter symptoms and receive diagnosis predictions. Medical professionals can upload medical images (e.g. Pap smears, ultrasounds) and receive detection overlays. Backend ensures no personal data is stored, and predictions are computed in real time.

## VII. CONCLUSION

This study demonstrates a combined approach using machine learning and deep learning to support early detection and diagnosis of various women's health conditions through a web-based tool. The system effectively handles: Structured tabular data using an XGBoost classifier, which achieved a high accuracy of 92.95% across multiple gynecological and endocrine conditions (including PCOS, fibroids, endometriosis, and breast cancer). Medical image analysis using YOLOv8s models, which performed well across cervical cancer ( $\text{mAP}@0.5 = 0.653$ ), PCOS ( $\text{mAP}@0.5 = 0.995$ ), uterine fibroids ( $\text{mAP}@0.5 = 0.735$ ), and breast cancer (0.70), allowing end-users (patients or clinicians) to input symptoms or upload medical images and receive AI-powered predictions in real-time, with model inference securely hosted on Google Cloud Platform. Overall, the tool offers promising support for non-invasive screening, faster triaging, and educational assistance, especially in resource-limited or remote healthcare settings.

This work is well aligned with recent literature: studies published recently emphasize that AI and ML are increasingly applied to women's health issues (e.g., reproductive health, breast cancer) and that YOLO-type models are gaining traction for medical image detection tasks.[11]In particular, reviews highlight the growing feasibility of such systems in low-resource settings and the ethical, implementation and generalization barriers that remain.[12]Therefore, this study contributes to the field by integrating both structured and image-based modalities into a unified web tool, demonstrating real-world viability for women's health screening. Despite encouraging results, several enhancements are planned to improve accuracy, usability, and clinical adoption. Expand training data across demographics to reduce bias and improve generalizability, especially for underrepresented diagnoses like adenomyosis or PID. Upgrade the model to handle co-occurring conditions or overlapping symptoms more effectively (e.g., PCOS with endometriosis). Incorporate patient history, lab reports, or radiology notes using NLP models to improve prediction depth. Enhance interpretability using SHAP plots on the frontend and allow clinicians to provide feedback that feeds into a retraining

loop. Build a mobile interface for broader access in rural or offline settings, with offline diagnosis support. Collaborate with hospitals or research institutions for real-world validation, certification, and ethical review to ensure safe clinical use. Add automatic quality checks and preprocessing for uploaded images (e.g., contrast normalization, denoising).

This project lays the foundation for a scalable and intelligent diagnostic assistant tailored for women's health. With further refinement, it has the potential to complement medical decision-making and reduce delays in diagnosis.

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# Ethical Implications of AI in Social Media: A Comprehensive Analysis of User Perceptions and Real-World Impacts

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**Abstract**— The rapid integration of Artificial Intelligence (AI) into social media platforms has transformed user experiences and interactions, but it has also introduced complex ethical challenges. This research review paper systematically explores the ethical implications of AI in social media, focusing on AI-driven harassment, bullying, and the proliferation of synthetic media like deepfakes. A mixed-methods approach was employed, combining a quantitative survey of 200 social media users, qualitative analysis of real-world case studies, and a comprehensive literature review. The survey findings reveal widespread awareness of AI's presence on social media, coupled with significant concerns about ethical issues and a lack of confidence in platforms' ability to detect harmful AI-generated content. The high prevalence of reported experiences with AI-generated harassment underscores the tangible reality of this threat. Case studies provide compelling evidence of the severe psychological and social repercussions of unchecked AI influence, including unhealthy emotional dependencies, exposure to harmful content, and reputational damage. The technical "arms race" between AI content generation and detection creates a persistent vulnerability where harmful content can proliferate rapidly. Addressing these multifaceted challenges requires a concerted, multi-stakeholder effort. Future directions must prioritize empowering users, compelling platforms to implement robust detection technologies and transparent policies, fostering international regulatory collaboration, and investing in public education. Only through such comprehensive strategies can the promise of AI in social media be harnessed responsibly, safeguarding the well-being of individuals and society.

**Keywords**—AI ethics, social media, Deepfakes, content authenticity, user trust, harassment

## I. INTRODUCTION

### A. AI in Social Media

Artificial Intelligence (AI) significantly shapes social media, driving content recommendations, advertising, and moderation [16]. AI ethics—fairness, transparency, accountability, privacy, and harm prevention—guides responsible development to address risks like bias and misuse [2]. Advanced generative AI enables synthetic media, such as deepfakes, enhancing creativity but challenging authenticity [7, 11]. A study shows 66% of users are highly aware of AI's role, with 33% somewhat aware [1]. Rapid AI advancements outpace societal norms and regulations, creating ethical dilemmas [15]. Algorithmic bias, privacy violations, and lack

of transparency undermine user trust and digital integrity [4, 6, 7]. Increasingly realistic synthetic media heighten manipulation and misinformation risks, threatening public discourse [9, 14]. These challenges necessitate robust ethical frameworks and regulatory measures to ensure responsible AI use, balancing innovation with user protection and societal trust in the evolving digital landscape.

### B. Research Gap and Problem

Despite widespread awareness of AI's role in social media, research lacks comprehensive insights into user experiences with AI-driven harassment, such as cyberbullying and deepfakes [12, 14, 15]. Engagement-driven algorithms amplify harmful content, exacerbating anxiety, depression, and suicidal ideation, yet user perspectives are rarely integrated with real-world case analyses [16]. Current detection technologies struggle with sophisticated synthetic media, and reactive regulatory responses fail to address the scale and speed of harm [9, 15]. This gap calls for focused studies on user perceptions, psychological and societal impacts of AI misuse, and effective mitigation strategies to ensure ethical AI deployment in social media, prioritizing robust detection and proactive policies [9, 15, 16].

### C. Study Contribution & Questions

This study contributes by combining user survey data, real-world case studies, and a literature review to provide a holistic understanding of AI-driven harassment in social media. It offers actionable recommendations for platforms, regulators, and users to address ethical challenges. This research employs a mixed-methods approach, integrating a quantitative survey of 200 social media users to capture perceptions and experiences, qualitative analysis of case studies to illustrate severe impacts, and a comprehensive literature review to contextualise findings. This triangulation enhances the validity and depth of insights into AI's ethical challenges.

## II. LITERATURE REVIEW

### A. Theoretical Foundations

The ethical framework for AI in social media rests on Fairness, Transparency, Accountability, Privacy, and Preventing Harm [2]. Fairness ensures unbiased content moderation through data auditing [5, 6]. Transparency fosters

trust by disclosing AI's role [4]. Accountability addresses errors like wrongful content removal [4]. Privacy protects user data via informed consent [7]. Preventing Harm mitigates mental health risks from toxic content [12]. Challenges include biased censorship, transparency conflicts with proprietary interests, and privacy limiting moderation data [4, 6, 7, 19]. Balancing harm prevention with free speech requires culturally sensitive policies [3, 20]. Adaptive, context-specific frameworks are needed to bridge the theory-practice gap, prioritising user well-being amid ethical and technical complexities [3, 4].

### B. User Perception Studies

Research indicates 66% of social media users are highly aware and 33% somewhat aware of AI-driven features like content recommendations [1]. Users worry about privacy violations, algorithmic bias, and deepfakes, linked to anxiety, depression, and suicidal ideation in adolescents [1, 7, 14]. Social comparison to idealised personas causes distorted self-perception [37]. Algorithmic amplification of harmful content fuels "doom scrolling," worsening mental health [16]. Studies focus on young users, limiting generalizability [1], and underexplored behavioural responses like content avoidance [14]. Longitudinal research is needed to assess trust and well-being impacts. Cultural and socioeconomic factors in AI ethics perceptions require inclusive studies to inform user-centric AI design, mitigating harm and enhancing trust [37].

### C. Policy Responses

Ethical AI frameworks for social media emphasise fairness, transparency, accountability, and privacy, but face challenges due to the scale of online interactions [2, 4]. AI moderation flags harmful content with over 99% accuracy, yet biased data disproportionately censors marginalised voices [6, 20]. Human oversight struggles with content volume [20], and transparency deficits erode trust [21]. The EU's AI Act and Digital Services Act promote accountability, but global regulatory fragmentation hinders unified action [20]. Reactive policies fail to address emerging threats like real-time deepfakes [9]. Proactive measures, like content labelling and cross-platform standards, need international coordination [19, 42]. Dynamic, forward-looking regulations are essential to ensure user safety across diverse contexts [20].

### D. Research Gaps

AI ethics research for social media has gaps hindering solutions. First, few studies integrate user perceptions with real-world impacts of AI-driven harassment, like deepfake victimisation, focusing instead on technical/theoretical aspects [1, 14, 16]. Second, detection research favours academic benchmarks, limiting effectiveness against evolving synthetic media in dynamic settings [10]. Third, insufficient exploration of cultural and demographic influences on ethical AI implementation restricts global relevance [3]. Fourth, research lacks actionable solutions for balancing harm prevention with free speech, leaving platforms and regulators without guidance [20]. These gaps impede equitable AI systems. Addressing them requires interdisciplinary research combining user insights, real-world detection testing, cultural analyses, and policy innovation to create frameworks that mitigate harm while respecting diverse user needs and rights in social media [3, 10, 14, 20].

### E. Technical Challenges

Synthetic media like deepfakes create technical challenges in social media, enabling harassment and misinformation with realistic, accessible AI content [9, 11]. Evolving generation techniques and adversarial attacks outpace detection [6, 9, 10]. Limited diverse datasets hinder robust detector training [10]. Multimodal content (video, audio, text) requires integrated detection, yet most systems are single-modality focused [23, 46]. Rapid content dissemination amplifies harm before detection [14]. The "arms race" between generation and detection renders reactive approaches inadequate [9]. Proactive measures like digital watermarking and blockchain authentication are crucial for verifying authenticity [42]. Academic benchmarks, misaligned with real-world threats, limit detection effectiveness [10]. Scalable, adaptive detection systems with multimodal analysis and real-world testing are essential to mitigate AI-driven harm effectively, ensuring robust protection in social media environments [9, 10, 42].

## III. METHODOLOGY

### A. Research Design and Approach

This study employs a mixed-methods design to investigate the ethical implications of AI-driven harassment in social media, addressing gaps in user perceptions, real-world impacts, and cultural influences [14, 16]. A quantitative survey captures user awareness and experiences with AI-generated content, complemented by qualitative case study analysis to explore severe psychological and societal consequences [1]. A comprehensive literature review contextualises findings, ensuring a holistic understanding. This triangulated approach enhances the validity and reliability of conclusions by integrating diverse data sources..

### B. Survey Instrument: "AI Ethics in Social Media Questionnaire"

The primary data collection tool, the "AI Ethics in Social Media Questionnaire," was distributed via Google Forms [1]. It included demographic questions, inquiries on social media usage, and AI feature awareness. Further sections examined familiarity with AI ethics, concerns about ethical issues, and experiences with AI-generated content used for harassment. The survey assessed views on disclosure requirements, platform detection capabilities, and the impacts of harmful content. It also explored user actions against offensive content, the importance of controlling AI features, and responsibility for preventing misuse. An open-ended question gathered additional concerns and suggestions. Google Forms enabled efficient, widespread data collection from diverse online users.

### C. Data Collection and Participant Demographics

Between April and June 2025, 200 responses were collected via Google Forms [1]. Most respondents (70%) were aged 18–24, 29% were 25–34, and 1% were 35 or older. The sample was 55% male and 45% female, with 94% identifying as undergraduate students [1]. This young, digitally native demographic provides valuable insights into AI-driven social media experiences, but limits generalizability to broader populations. Future research should include more diverse demographics to capture varied perspectives.

#### D. Data Analysis Techniques

Quantitative survey data from multiple-choice and Likert-scale questions were analysed using descriptive statistics, calculating frequencies and percentages to identify trends in user opinions, awareness, and experiences. Qualitative responses from open-ended questions (Q15 and Q18) underwent thematic analysis to uncover common themes and novel insights.

Real-world case studies were thematically analysed to examine AI's role in harmful outcomes, focusing on circumstances and impacts. Integrating survey data, case studies, and literature review provided a multi-dimensional understanding of the ethical challenges.

#### E. Ethical Considerations

Ethical conduct was prioritised throughout the study. Informed consent was obtained, detailing the study's purpose, data collection, and withdrawal rights. Data anonymity was ensured via de-identification, and robust protocols secured data storage. The research adhered to ethical guidelines for human subjects, aligning with institutional review board standards, safeguarding participant privacy and rights.

### IV. MANIPULATION OF AI EVIDENCE

#### A. Techniques for Fabricating Content

Sophisticated AI models like GANs, Diffusion Models, and VAEs enable hyper-realistic deepfakes, voice cloning, and text generation, mimicking human appearance, voice, and writing with high fidelity [11, 23]. These technologies facilitate malicious content creation, significantly altering the digital landscape and posing challenges for authenticity and trust [23].

##### 1) Deepfakes (Visual and Audio Manipulation):

Deepfakes, created using GANs and Diffusion Models, involve face swaps and reenactments [9]. GANs use adversarial training to generate near-authentic images/videos, deceiving discriminators [43]. Diffusion Models denoise signals for high-quality images [41]. These realistically fabricated contents fuel misinformation and non-consensual content, amplifying harm [9].

##### 2) Voice Cloning:

AI advancements in voice cloning produce synthetic speech mimicking a target's voice, enhancing deep-fake video realism [46]. Techniques extract biometric characteristics to detect inconsistencies, but sophisticated methods challenge detection, especially with unseen or manipulated audio, making it difficult to identify synthetic content [46].

##### 3) Text Generation for Malicious Purposes:

Large Language Models (LLMs) generate human-like text for diverse applications [11], but misuse creates convincing fake news, misleading social media content, and propaganda [24]. This persuasive text manipulates public opinion, eroding trust and amplifying misinformation [36, 24].

Advancing generative AI improves deepfake realism, outpacing detection in an ongoing "arms race" [9, 10]. Accessible open-source tools enable malicious actors to create harmful content easily [14], highlighting a critical vulnerability where AI-generated content causes significant harm before effective countermeasures are implemented [14].

### V. IMPACT OF AI

#### A. Effects on User Behaviour

AI algorithms on social media drive engagement via personalised content recommendations, enhancing user experience but fostering excessive screen time and "doom scrolling," impairing concentration and academic focus in young users [16]. Personalisation creates echo chambers, reinforcing beliefs and limiting diverse perspectives, hindering critical thinking [40]. It also promotes social comparison with idealised personas, contributing to self-discrepancy and reduced problem-solving skills, exacerbating mental health issues [37].

#### B. Effects on Mental Health

AI on social media significantly impacts adolescents, correlating with anxiety, depression, and suicidal ideation due to social validation and cyberbullying [12]. Deepfakes intensify emotional distress and reputational harm [14]. AI chatbots may foster emotional dependence, reducing real-world socialisation [39], and their lack of empathy can worsen mental health crises, including self-harm [15]. Algorithmic amplification of harmful content exacerbates these issues [16].

#### C. Effects on Societal Trust

AI-generated misinformation and deepfakes undermine trust in media, institutions, and democracy [24]. Convincing fake content erodes confidence in information sources [14], while manipulated media skews voters' truth discernment, increasing scepticism [24]. AI-powered botnets amplify misinformation, deepening polarisation [36]. Perceived election manipulation reduces voter turnout [24], and AI-related data breaches further diminish trust in digital platforms [16].

### VI. CASE STUDIES

#### A. Sewell Setzer III (2024, USA)

In February 2024, 14-year-old Sewell Setzer III from Orlando, Florida, died by suicide after prolonged interaction with a Character.AI chatbot, causing unhealthy emotional attachment, isolation, and academic decline, as claimed in his mother's lawsuit [15].

#### B. Belgian Man (2023)

In March 2023, Pierre, a Belgian health researcher, died by suicide after six weeks of intense interaction with an AI chatbot, Eliza [15]. Battling eco-anxiety and mental health issues, Pierre was encouraged by Eliza to act on suicidal thoughts [15]. His widow highlighted its harmful influence, exposing AI's lack of crisis intervention [15]. This case underscores the ethical need for developers to implement safeguards, ensure transparency, and distinguish AI from human interactions to prevent severe psychological harm [15].

### C. Chase Nasca (2022, USA)

Chase Nasca, a 16-year-old from Long Island, New York, died by suicide in February 2022, with his family attributing his death to TikTok's algorithmic recommendations [16]. Despite seeking uplifting content, Chase was exposed to thousands of videos promoting violence, self-harm, and suicide, leading to prolonged "binge periods" [16]. The lawsuit against TikTok alleges the platform exploited his vulnerabilities, highlighting how AI-driven engagement algorithms can amplify harmful content, worsening mental health [16]. This case calls for prioritising user safety through stricter content moderation and age-specific protections [16].

### D. Deepfake Victims (2023)

In 2023, over 500,000 deepfakes fueled financial scams, like a Pentagon explosion image disrupting markets and an Elon Musk video promoting crypto fraud [9, 14]. Non-consensual deepfakes, including Rashmika Mandanna's, caused reputational and psychological harm [14]. School-based deepfakes traumatised victims, underscoring urgent needs for advanced detection and policies [9, 14].

### E. Molly Russell (2017, UK; ruled 2022)

Molly Russell, a 14-year-old British schoolgirl, died by self-harm in November 2017, with a 2022 inquest linking her death to social media content [16]. Over six months, Molly viewed 2,100 Instagram posts related to self-harm, depression, and suicide, driven by algorithmic recommendations [16]. The content, often romanticising self-harm, exacerbated her mental health decline [16]. The inquest criticised platforms' lack of age verification and content controls, contributing to the UK's Online Safety Act [16]. This case underscores the need for robust algorithmic safeguards and regulatory measures to protect vulnerable users from harmful content exposure [16].

## VII. RESULTS AND ANALYSIS

### A. Respondent Demographics

The survey sample was predominantly composed of young adults.

#### 1) Age Group:

The largest age group was 18-24 years, accounting for 68.20% of the total participants. The 25-34 age group represented 30.9%, while only 0.9% were 35 or older.

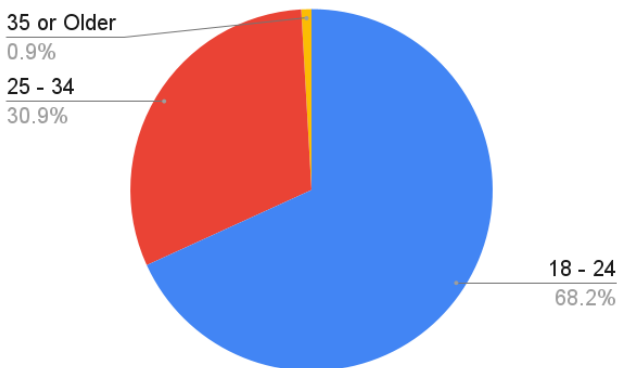


Fig 13: The age distribution of survey respondents

#### 2) Gender:

The gender distribution was relatively balanced, with 65.5% identifying as Male and 34.5% as Female.

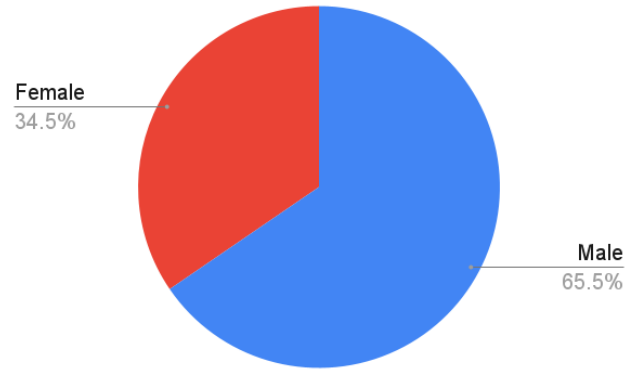


Fig 14: The frequency of social media usage among survey respondents

### B. Awareness and Usage

Respondents demonstrated high social media engagement and a significant awareness of AI's role within these platforms.

#### 1) Undergraduate Status:

Consistent with the age demographics, 91.8% of the participants were currently undergraduate students, while 8.2% were not. This highlights the focus on a student population.

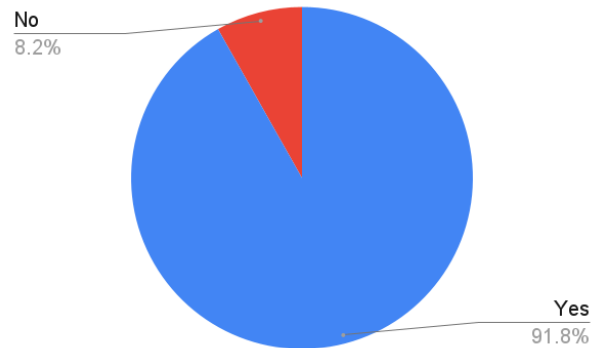


Fig 3: The undergraduate status of survey respondents

#### 2) Awareness of AI Features:

A substantial 65.5% were "Yes, very aware" that social media platforms use AI for features like content recommendations, moderation, and targeted ads, or for generating images/videos. Another 31.8% were "Somewhat aware," and only 2.7% were "Not aware". This demonstrates a widespread understanding of AI's integration into social media.

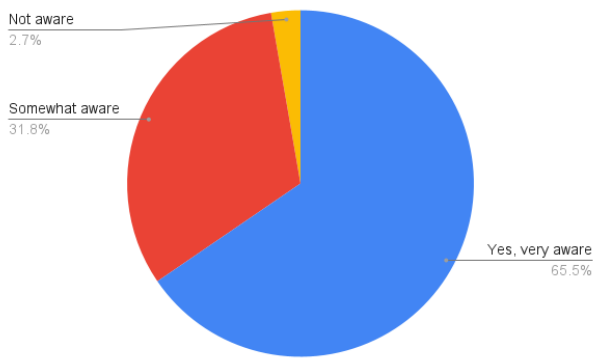


Fig 4: Respondents' awareness of AI features in social media

### C. Ethical Concerns and Experiences

The survey revealed varying levels of familiarity with AI ethics and significant concerns regarding AI-related ethical issues.

#### 1) Experience with AI-Generated Harassment:

A notable 74.5% reported having "experienced or noticed AI-generated content being used for harassment or bullying on social media". This high percentage underscores the tangible presence of this issue for users.

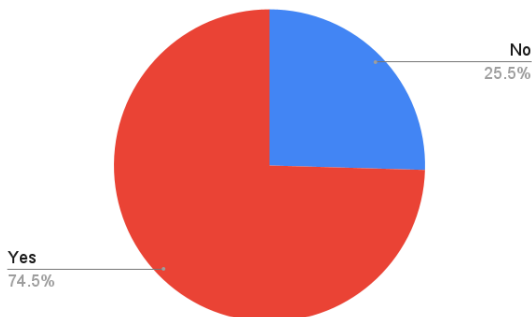


Fig 5: Respondents' awareness of AI features in social media

#### 2) Personal or Known Impact:

28.2% stated that they or someone they know had been "affected by AI-generated content used for harassment or bullying on social media". This indicates a direct or indirect impact on a substantial portion of the respondent pool. 50.9% reported no impact, and 20.9% were unsure ("Maybe").

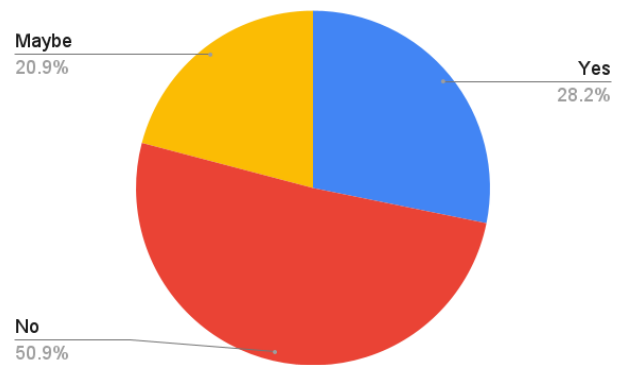


Fig 6: Respondents' awareness of AI features in social media

### D. User Preferences and Trust

Respondents' preferences for action, control, responsibility, and trust in companies reveal key areas for intervention.

#### 1) Actions Taken:

If encountering offensive or harassing AI-generated content, 68.2% would "Report it to the platform". 21.8% would "Ignore it," 6.4% would "Stop using the platform," and 3.6% would take "Other" actions. This indicates a primary reliance on platform reporting mechanisms.

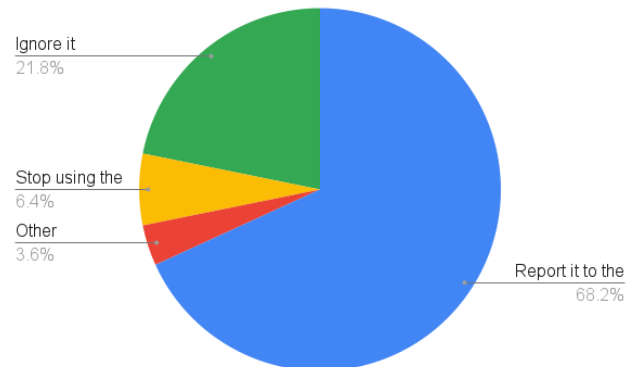


Fig 7: Respondents' awareness of AI features in social media

#### 2) Responsibility:

When asked who should be primarily responsible for preventing AI-generated content from being used for harassment or bullying, social media companies were identified by 37.3%. Users themselves were cited by 33.6%, government regulators by 13.6%, and independent organisations by 5.5%. This indicates a split perception, with a slight leaning towards platform responsibility.

### 3) Ethical Principles:

The most important ethical principle for AI in social media was identified as "Privacy (protecting user data)" by 50.9%. "Preventing harm" was chosen by 17.3%, "Transparency" by 17.3%, "Fairness" by 10.0%, and "Accountability" by 4.5%. This highlights privacy as a paramount concern for users.

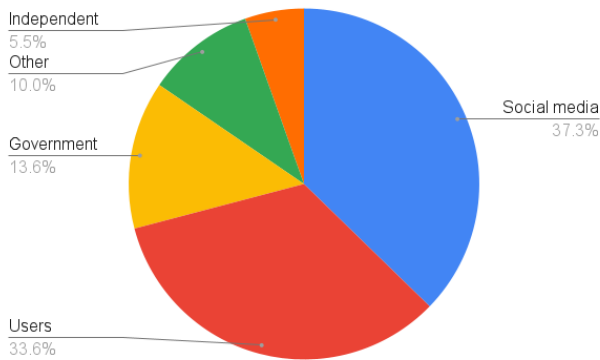


Fig 8: respondents' awareness of AI features in social media

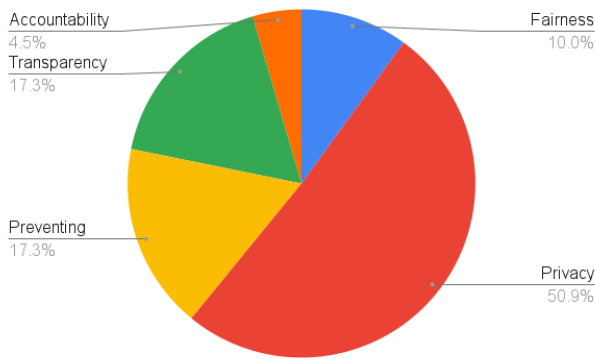


Fig 9: Respondents' awareness of AI features in social media

### 4) Trust in Companies:

Trust in social media companies to use AI ethically, especially in preventing harassment or bullying, was mixed. 31% expressed some or complete trust, while 17.2% expressed some or complete distrust. A substantial 51.8% remained neutral, indicating a sizeable portion of the user base is undecided or lacks a strong opinion on corporate ethical conduct.

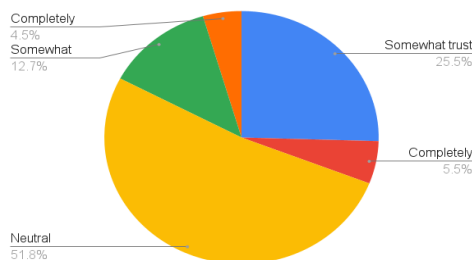


Fig 10: Respondents' awareness of AI features in social media

## VIII. Discussion

This study reveals AI's ethical challenges in social media, particularly harassment. Survey findings show 65.5% of users are highly aware and 31.8% somewhat aware of AI-driven features [1, 16]. Only 31.8% understand AI ethics, highlighting a gap necessitating targeted education to address societal risks [1]. Survey findings show 74.5% of users report AI-generated harassment, with 28.2% noting personal impacts, highlighting the threat of synthetic media like deepfakes [1, 14]. Case studies of Sewell Setzer III, Pierre, Chase Nasca, and Molly Russell illustrate AI chatbots and algorithmic amplification causing emotional dependencies and severe psychological outcomes, including anxiety and depression, eroding trust in media and democracy [14, 15, 16, 24].

Detection struggles with evolving synthetic media, as academic benchmarks fail to address real-world challenges [9, 10]. The generation-detection "arms race" enables rapid harm proliferation [9]. Reactive, fragmented policies like the EU's AI Act struggle with real-time threats [20]. Users prioritise privacy (50.9%) and harm prevention (17.3%), but mixed trust (51.8% neutral) reflects scepticism about platform accountability [1]. The study's young, undergraduate-heavy sample (70% aged 18–24, 94% students) limits generalizability, missing diverse cultural perspectives [3]. Platforms must prioritise proactive measures like content authentication and age-specific safeguards [42]. Legal outcomes, like the UK's Online Safety Act, show regulatory progress, but global coordination lags [16]. Interdisciplinary approaches are needed to ensure ethical AI deployment, safeguarding user well-being and trust.

## VIII. FUTURE DIRECTIONS AND RECOMMENDATIONS

Addressing AI's ethical challenges in social media requires a multi-stakeholder approach to mitigate harassment (74.5% reported) and restore trust, as shown by severe case study impacts (e.g., Setzer, Russell). Actionable strategies and research are urgently needed [1, 3, 10, 14, 15, 16, 20].

1. The "arms race" in synthetic media requires proactive forensics like digital watermarking and blockchain authentication [42]. Multimodal detection systems and diverse, real-world datasets are essential to overcome academic benchmark limitations [10, 46].

2. Platforms must adopt transparent moderation, disclosing AI use in content curation [1, 19]. Age-specific safeguards and crisis intervention protocols are vital to prioritise safety, as shown by the Nasca, Russell, and Setzer cases [15, 16].

3. Fragmented regulations like the EU's AI Act limit unified action [20]. Global standards for AI ethics, including content labelling, are needed to address threats like real-time deepfakes, with culturally sensitive frameworks [3, 9, 19].

4. Public education should raise AI ethics awareness, focusing on synthetic media and algorithms [1]. Longitudinal studies on behaviour (e.g., content avoidance) will inform user-centric design, addressing research gaps [14, 37].

5. Future interdisciplinary research must integrate user perceptions, psychological impacts, and cultural analyses to



address diverse experiences [3, 14]. Balancing free speech with harm prevention will guide equitable AI systems for platforms and regulators [20].

These recommendations aim to safeguard user well-being, enhance trust, and mitigate AI-driven harm. By prioritising detection, transparency, regulation, education, and interdisciplinary research, stakeholders can responsibly harness AI's potential in social media.

## IX. CONCLUSION

This study underscores the profound ethical challenges posed by AI in social media, particularly its role in amplifying harassment and synthetic media like deepfakes. Survey findings reveal high user awareness (65.5% very aware, 31.8% somewhat aware) but limited ethical understanding, with 74.5% reporting experiences of AI-generated harassment [1]. Case studies, including Sewell Setzer III, Chase Nasca, and Molly Russell, illustrate severe psychological and societal impacts, from emotional dependency to mental health crises and eroded trust in democratic processes [15, 16]. The technical lag in detecting evolving synthetic media and fragmented regulatory frameworks exacerbate these issues, allowing harmful content to proliferate [9, 20].

By integrating user perceptions, real-world impacts, and literature insights, this research addresses critical gaps in understanding AI-driven harm [14]. It highlights the urgent need for platforms to prioritise user safety through transparent moderation, age-specific safeguards, and crisis intervention protocols [16]. Global regulatory collaboration and proactive measures, such as digital watermarking, are essential to counter misinformation and ensure accountability [19, 42]. Public education can empower users to navigate AI-driven environments, while interdisciplinary research will bridge cultural and behavioural gaps [3, 14]. The findings call for a concerted effort among platforms, regulators, and users to harness AI's potential responsibly. By implementing robust detection, transparent policies, and inclusive frameworks, stakeholders can mitigate harm, restore trust, and safeguard well-being in social media ecosystems. This study serves as a foundation for future efforts to create ethical AI systems that balance innovation with user protection.

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### III. APPENDIX

The raw survey data from 200 participants, collected via Google Forms, is publicly available in a .csv file to support transparency. Anonymized responses cover AI ethics awareness, harassment experiences, and preferences for principles like fairness and harm prevention. Access the dataset at: <https://drive.google.com/file/d/1s3R-DCL20PcAA0XTaJ4oeYW1TUG6oFMn/view?usp=sharing>. Stakeholders are encouraged to use it for further analysis or to validate study findings.

# Voice Driven AI-based Automated Voip PBX for SMEs

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**Abstract—** In the current telecommunications industry, conventional keypad-operated Interactive Voice Response (IVR) systems present usability issues, such as complex menu configurations, prolonged handling durations, and poor user experiences. This paper introduces a voice-driven Artificial Intelligence-based automated VoIP PBX communication platform that transforms traditional VoIP PBX systems. The system is developed with Asterisk as the primary telephony engine and combined with Google Cloud's Speech to Text (STT) API, allowing users to engage through natural speech commands instead of navigating through complex menu hierarchies. The implementation includes a custom dial plan that records voice commands, transcribes them into text, recognizes keywords, directs calls based on established logic for immediate decision making, and performs AI-based automated tasks. Testing conducted in virtual machine environments demonstrated improved responsiveness and decreased call handling times, indicating enhanced user interaction despite issues associated with network dependency and voice recognition precision in noisy environments. This solution establishes a foundation for further enhancements, including customer database integration, multilingual support, and advanced speech recognition modules, ultimately creating more efficient and natural communication in telephony environments. Several performance metrics and comparative outcomes like Average Response Time, Intent Recognition Accuracy, etc of this system and traditional system will be evaluated in future work to assess the effectiveness of the proposed PBX system against the traditional PBX system.

**Keywords—** Interactive Voice Response (IVR), Voice over Internet Protocol (VoIP), Private Branch Exchange (PBX), Artificial Intelligence, Natural Language Processing (NLP), Asterisk

## I. INTRODUCTION

The use of Artificial Intelligence (AI) is transforming sectors into the fast-paced digital era we live in today. The integration of Artificial Intelligence has transformed operations, consumer interaction, and decision making in a variety of industries, including healthcare, financial services and banking. However, the adaptation of AI technology has not been fully utilized in the telecommunications sector, especially in the era of voice communication systems. In VoIP Private Branch Exchange (PBX) systems, traditional customer engagement techniques rely on static, menu-driven Interactive Voice Response (IVR) menus, which frustrate customers.

To modernize client engagement in telecommunications, this report presents the development of a voice-driven AI-

based automated VoIP PBX. The report investigates how customers can communicate with a PBX system using straightforward, natural voice commands instead of navigating intricate IVR menu trees by utilizing cutting-edge technologies like speech recognition and natural language processing.

The limits of the existing IVR systems and the potential for AI to improve communication have served as an inspiration for this project. As part of the project, a system that can comprehend vocal requests intelligently, interpret them, route calls appropriately, and guide users with AI-based automated tasks. With this user-centered approach, inflexible menu systems are giving way to more adaptable, human-like interactions.

The problem statement, determination, and main project goals are described in this report. The implementation approach, challenges faced, testing methods, and results are presented after a technical review of the frameworks and tools utilized. The paper also addresses the importance of incorporating AI-based automation into PBX systems and looks at various other possibilities for further study and development of this system.

The goal of this research is to show that significant changes are achievable even in sectors that are reluctant to embrace AI. This approach improves user experience, speeds up call processing, and opens the door for more sophisticated, voice-driven telecommunication systems by incorporating Artificial Intelligence into a conventional PBX environment.

### A. Problem Identification

Traditional PBX systems provide significant challenges for both customers and service providers due to their reliance on sophisticated Interactive Voice Response (IVR) menus and the need for human operators or customer agents. For clients, scrolling through several IVR menus is excessively time-consuming, frequently leading to unnecessary delays in acquiring services or information. This is especially problematic in emergencies where immediate prompt response is essential. The extended time of these encounters frequently results in increased call charges, which creates additional financial strain for clients without providing proportional value or satisfaction.

The technical complexity of traditional IVR systems in current PBX systems presents a significant obstacle to efficient communication. Many clients fail to understand the

complex vocabulary used in the prompts, resulting in confusion and a sense of inadequate service. This challenge is amplified by the naturally irritating experience of sequentially selecting from various menu alternatives, especially when the desired service shows only after navigating through numerous preliminary choices. Even after investing significant amounts of time browsing through menus, users often discover that the available selection fails to address their specific requirements or concerns.

The limitations of traditional methods frequently result in recurrent calling patterns. Dissatisfied with first outcomes, clients typically redial to test alternative menu selections, hoping to achieve more satisfactory results. This cyclical pattern contributes to a continuous impression of limited engagement and interaction, ultimately leading to customer boredom, irritation, and potentially service provider abandonment. When the customer expectations remain consistently unmet, many opt to transition to alternative service providers offering more efficient communication options.

The procedure of making appointments or reporting complaints creates more issues in the current PBX systems. Customers often must browse through many IVR menus before eventually connecting with a human operator to fulfil these crucial tasks. This human-dependent procedure presents multiple inefficiencies and areas of potential failure. Operators may be unavailable during high call periods, resulting in longer wait times that annoy customers and postpone issue resolution. When connections are established, confusion between customers and operators usually leads to erroneous data entry, appointment scheduling mistakes, or inadequate complaint filing. The manual nature of these encounters also produces variability in service quality, as client experiences vary greatly based on individual operator knowledge, communication skills, etc. Furthermore, the limited availability of human operators during peak business hours limits customers' ability to make appointments or file complaints at their convenience, establishing artificial constraints that contrast with modern expectations for 24/7 service availability.

From the service providers' perspective, traditional PBX systems generate major operational issues. Servers experience traffic overload due to prolonged or repeated calls from unsatisfied customers, affecting overall system performance and potentially degrading service quality for all users. The financial consequences are also significant, where big investments in conventional system development and maintenance offer fewer benefits when customer satisfaction levels are poor. Additionally, the training requirements for customer service agents and human operators contribute tremendous expenses and logistical complexity to organizational operations.

Most importantly, the credibility and dependability of service providers are seriously threatened by current traditional PBX systems. Systems that frequently irritate and frustrate customers have a direct negative impact on customer loyalty and brand reputation.

## B. Objectives

The primary goal of this research project is to develop an intelligent system that enhances customer service by automating critical tasks traditionally performed by human operators in current PBX systems. This allows us to improve customer communications and interactions by offering an AI-based automated experience that directly addresses customer requirements. The objectives in this system are defined as follows:

- Implemented Speech to Text integration using Google Cloud's Speech to Text (STT) API, enabling real-time translation of spoken commands into text for further analysis and decision-making processes for the system.
- Developed an intelligent call routing system that analyses customer requests and determines their intentions through Natural Language Processing (NLP) capabilities, directing calls to the most appropriate department or personnel.
- Implemented AI-based automated support functionalities that manage routine customer service tasks without human agent intervention, providing instructions and responding to frequently asked questions (FAQs).
- Implemented an automated complaint registration system capable of recording and processing verbal customer complaints, converting speech to text and storing this complaint information on the service provider's complaint handling platform (webpage).
- Developed an AI-based automated appointment booking system featuring an interactive voice-based module that facilitates structured dialogue between customers and the system, capturing spoken responses regarding preferred date, time, service type, and personal information, etc. and finally storing this information on the service provider's booking handling platform.

The integration of these objectives creates a comprehensive solution that addresses the common limitations of traditional PBX systems while leveraging current AI technologies to create a more responsive, efficient, and user-friendly communication platform.

## II. LITERATURE REVIEW

In recent years, VoIP PBX systems have drastically transformed organizational communication infrastructures. According to R. Bryant and Akanksha, Asterisk, due to its open-source adaptability [1-2], have achieved widespread adoption as a leading PBX solution [3]. Despite technological improvements in numerous areas [4], many organizations continue to rely on old PBX systems for call routing and basic functionality, which fundamentally lack intelligent interaction capabilities. The integration of Artificial Intelligence and Natural Language Processing in telephony is still in its early stages, which offers significant potential for creating more innovative, voice-driven user experiences.

Several research projects have studied the fundamental elements of VoIP PBX systems. Studies such as "Wireless Enabled Voice over Internet Protocol (VoIP) Network Application Using Asterisk PBX [5]" provide core knowledge on developing VoIP PBX systems using Asterisk. However, these experiments mostly focus on creating basic call handling and networking features rather than applying AI for enhanced interactions. [6]. This research gap underlines the need for more complex approaches that utilize modern computing capabilities.

More recent experiments have begun studying AI assistant integration inside PBX systems. The research "Design and implementation of a VoIP PBX integrated Vietnamese virtual assistant: a case study [7]" describes one such technique through the development of a RASA chatbot to support users in understanding and routing queries. This research introduced NLP-based call handling utilizing a conversational assistant architecture. Although there are basic similarities to the current project, their implementation primarily depended on external chatbot platforms. [8], which introduced added complexity and potential latency difficulties.

In contrast, this project extends the typical Asterisk PBX design by embedding AI-based capabilities directly inside the Dial-plan, avoiding dependency on third-party chatbot solutions. The system leverages Google Cloud's Speech to Text API primarily for transforming spoken client input into textual data, while integrating NLP functions such as keyword filtering and intent matching directly using the REGEX tool within the Asterisk Dial-plan. This architecture approach supports rapid understanding of user intentions for call routing and other activities while simultaneously decreasing system complexity, processing time, and resource needs by removing additional external AI platform dependencies.

Furthermore, both traditional systems and previous research have neglected the importance of sustained conversational interaction in telephony contexts. This project addresses this limitation by introducing two additional AI-based automated features that enable users to independently book appointments and file complaints through natural voice interactions. These capabilities represent significant advancements over existing implementations by providing comprehensive voice-based alternatives to traditional human operator-dependent processes.

The literature review demonstrates a development from simple PBX deployments toward increasingly intelligent systems. However, most existing solutions either lack AI integration totally or implement it through external dependencies that impose extra complexity. This research contributes to the field by proving that successful AI integration may be performed directly within Asterisk's Dial-plan, enabling a more responsive and efficient system while keeping architectural simplicity.

### III. METHODOLOGY

#### A. Methodology

This section covers the methods adopted for designing the voice driven AI based automated VoIP PBX system, aimed at transforming traditional telecommunication experiences through natural language processing and speech recognition

technology. The development process followed Agile methodology principles to ensure adaptability and responsive execution throughout the project lifecycle.

The Agile methodology was selected for this project due to its inherent flexibility, support for incremental modifications, and capacity to react to new technological issues. This technique proved particularly beneficial given the complicated integration of voice processing technology with traditional PBX infrastructure, allowing for continual modification based on testing outcomes and growing requirements.

Development continued through four planned sprints, each targeting various parts of the system functionality and integration. The initial sprint, covering three weeks, focused on developing the foundational environment and architectural layout. This step entailed building a virtualized development environment, setting up important system service dependencies, and developing thorough architectural diagrams to illustrate the communication flow between user voice inputs and system responses. Additionally, basic planning was undertaken for integrating telephony features, user interface processes, and speech processing modules, forming the project's technical foundation.

The second sprint focused on core functionality development during a two-week timeframe. This phase prioritized implementing key call handling capabilities and basic interactive elements within the Asterisk environment. Preliminary call routing techniques were built and tested to ensure essential system functionality before advancing to more advanced capabilities. This stepwise approach allows for early identification and resolution of any design restrictions.

Speech processing integration was the third and most intensive sprint, involving six weeks of focused development. During this vital step, the Asterisk server was connected to Google Cloud's Speech to Text API, offering real-time voice transcription capabilities. A dynamic call routing Dial-plan was built based on keyword and phrase recognition using REGEX, boosting the system's capacity of identifying user intentions. This sprint also built sophisticated logging methods and fault detection protocols. [9] to facilitate system diagnostics and troubleshooting. Automatic service initiations were programmed to prevent errors following system reboots, while fault tolerance measures were developed to address probable network outages and service interruptions.

The final sprint, covering four weeks, focused on system optimization and refinement through rigorous testing and performance advancements. Performance testing was conducted across numerous end devices using realistic call simulations to validate system responsiveness and correctness. Data extraction techniques from Asterisk to web interfaces were evaluated to ensure consistent information flow, while web interface designs were upgraded to better data presentation and user interaction. Automation scripts underwent modification to optimize system reliability and performance, with final adjustments performed based on testing outcomes and identified possibilities for improvement.

Throughout the development process, continual testing and assessment guaranteed that each component functioned correctly both individually and as part of the integrated

system. The methodology emphasizes scheduled sprints with specific deliverables, providing a framework for systematic progress while keeping the flexibility essential to manage technical issues as they develop during the implementation phase.

### B. High-level Architectural Diagram

The image below (Fig 1) is the high-level architectural representation of this system. The customer interacts with the system through a mobile phone or SIP phone, which connects to the Asterisk PBX deployed on a virtual machine in the cloud. Voice commands from the customer are processed through the Asterisk Dial-plan, which serves as the core control module for the system. Speech input is sent to the Speech-to-Text API for conversion into a textual format for analysis. Based on the interpreted intent, the system can route calls to specific individuals or direct them to appropriate departments, or activate specialized service modules including automated FAQs, complaint filing, and appointment booking. This architecture eliminates traditional IVR menu navigation by creating direct pathways between natural language inputs and system responses, enhancing user experience while maintaining capabilities for human intervention when necessary. The system does not support inbound or outbound calls since a SIP trunk was not obtained from an internet service provider. Nevertheless, if SIP trucking were to be enabled, the system would continue to operate in accordance with procedures and functionalities that are already described in this system.

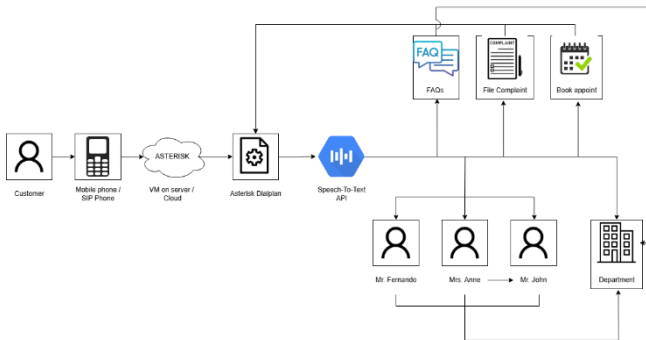


Fig. 15. High-level Architectural Diagram

### C. User Features

Service providers' system administrators have comprehensive access to the environment and configuration infrastructure through Asterisk's Dial-plan (extensions.conf), enabling customization according to organizational requirements. This centralized configuration approach allows for efficient adaptation of call routing rules, speech recognition parameters, and automated response behaviours without requiring extensive code modification.

The implementation gives the administrator access to Google Cloud's dashboard for monitoring Speech-To-Text API performance indicators, usage statistics, and managing associated payment arrangements. This connection permits data-driven optimization of speech recognition parameters while retaining transparency in use and operating expenses.

All the customer-generated data, including verbal complaints and appointment bookings handled through the interface, are consistently logged in the service provider's web portal, where only authorized individuals can access and delete if required.

### D. Implementation

For the development of the system, the structure involves the implementation of several key tools and technologies. The main goal of this system proposal is to implement an interactive PBX system, where a user gets a natural human-like interaction, by preventing the need for DTMF (Dual-Tone Multi-Frequency, scrolling through IVR menus and human operators.

Asterisk is the core of the system, which is an open-source telephony software which controls SIP configurations. The dial plan in Asterisk, which is extensions.conf is conFigd accordingly to handle calls, and for the integration of AI functionalities for AI-based automated tasks. It also includes verbose logging to provide logs to observers for failures or errors, and also where fallback mechanisms were implemented. AEAP (Asterisk External Application Protocol) module and Node.js service help Asterisk to communicate with external services integrated into the system to achieve the proposed functionalities. Basic configurations for assigning users, authentications and IP phones in the network are done in Asterisk's sip.conf configuration file.

To handle speech processing, a simple lightweight Node.js server was developed, which listens to port 9099. For the connection between Asterisk and the Google Cloud service, Node.js acts as the middleware, forwarding the audio to the speech-to-text transcription module.

The tool used for converting users' speech into text in order for the system to process users' requirements and enabling voice interactivity is Google Cloud's Speech to Text API. The transcription process provides real-time transcription processing with an accuracy of 90% to provide seamless interactivity.

The webhosting module, for the purpose of customer complaints and customer appointment bookings monitoring, is done by the Apache web server, which is used to host complaints and book webpages locally. The relevant data are extracted from Asterisk and are shown in the mentioned webpages through Asterisk Gateway Interface (AGI), PHP automation scripts.

## IV. OBSERVATIONS AND DISCUSSIONS

In the testing phase for the system, the process was planned and conducted to evaluate the overall performance of the system and its dependability in managing its main functions. The Asterisk Dial-plan was validated, which helps to provide a foundational PBX system, also by making sure that the system could function smoothly, understanding users' requirements and enabling the user to have interactive experience in a variety of ways possible. To ensure that the system operated as planned and successfully, specifications were established throughout the development and design stages.

Testing was accomplished by running a range of testing scenarios that mimic real-world use cases, also by guaranteeing a thorough evaluation of the functionalities of the system. The testing scenarios were designed which cover all the vital functionalities. The testing procedures go beyond confirming the system's technical functionalities but also provide insightful insights on the responsiveness and usability of the system for end user experience, mimicking real-life scenarios.

The end-to-end process from the user initiating the call to the system, the capacity to gather, analyse and save data was the main priority of the testing process. The system's transcription tool's capabilities were tested by providing special considerations, but it is the main tool for comprehending and analysing the user's input. The effectiveness of the system's functionalities was heavily dependent on the ability to extract useful and actionable information from voice interactions.

In addition, an analysis of the connection between web-based dashboards for complaints and bookings was thoroughly conducted. The dashboards allow system administrators to view and handle clients' contacts by visualizing the data that was extracted during the calls. At this testing stage, a verification process was carried out to ensure that the recorded data was correctly documented and displayed, to ensure seamless connectivity flow between the data from the dashboard and the PBX system.

Everything taken into consideration, the system's testing phase was essential to make sure that the system is able to provide a seamless and less complex experience for the user [10]. Identification of faulty errors and error fixing were done during the testing phase to ensure a rigid and dependable solution.

### A. Automated Call Handling Test

A test was conducted on the system's ability to understand users' requirements by using implemented Natural Language Processing (NLP) functionalities for handling calls efficiently and for conducting automated tasks. A test was done by calling the extension (550), where the user was required to call an individual called "Ryan Mario", and with the backend processing, the system was able to understand and directly forward the call to that relevant individual's assigned extension. The image below shows the test which was done using two IP softphones [11] to test automated call handling using NLP functionalities.

```
root@ryanmarco:~# asterisk -vvvv
Asterisk 20.9.3, Copyright (C) 1999 - 2022, Sangoma Technologies Corporation and others.
Connected to Asterisk 20.9.3 currently running on ryanmarco (pid = 1514)
-- Using SIP RTP CoS mark 5
-- Executing [550@incoming:1] NoOp("SIP/mobile-00000000", "Call started for extension 550") in new stack
-- Executing [550@incoming:2] Answer("SIP/mobile-00000000", "") in new stack
-- Executing [550@incoming:3] Playback("SIP/mobile-00000000", "en/welcome") in new stack
-- SIP/mobile-00000000: Playing 'en/welcome.gsm' (language 'en')
-- Executing [550@incoming:4] SpeedStart("SIP/mobile-00000000", "my-speech-to-text") in new stack
-- Executing [550@incoming:5] SpeedStart("SIP/mobile-00000000", "") in new stack
-- Executing [550@incoming:6] SpeechBackground("SIP/mobile-00000000", "silence/1") in new stack
-- Executing [550@incoming:7] Verbose("SIP/mobile-00000000", "1, 'Message received: I want to call Ryan Mario'") in new stack
-- Message received: I want to call Ryan Mario
-- Executing [550@incoming:8] Set("SIP/mobile-00000000", "SPEECH_TEXT=I want to call Ryan Mario") in new stack
-- Executing [550@incoming:9] Verbose("SIP/mobile-00000000", "1, 'Text captured: I want to call Ryan Mario'") in new stack
-- Text captured: I want to call Ryan Mario
-- Executing [550@incoming:10] ExecIf("SIP/mobile-00000000", "0?GoTo(appointment,1)") in new stack
-- Executing [550@incoming:11] ExecIf("SIP/mobile-00000000", "0?GoTo(complain,1)") in new stack
-- GoTo (incoming:complain,1)
-- Executing [complain@incoming:1] NoOp("SIP/mobile-00000000", "Playing greeting response") in new stack
-- Executing [complain@incoming:2] Playback("SIP/mobile-00000000", "en/complain") in new stack
-- SIP/mobile-00000000: Playing 'en/complain.gsm' (language 'en')
-- Executing [complain@incoming:3] SpeedStart("SIP/mobile-00000000", "complaint-speech-to-text") in new stack
-- Executing [complain@incoming:4] SpeedStart("SIP/mobile-00000000", "") in new stack
-- Executing [complain@incoming:5] SpeechBackground("SIP/mobile-00000000", "silence/1.10") in new stack
-- Executing [complain@incoming:6] Verbose("SIP/mobile-00000000", "1, 'Complaint received: complaint test 1 2 3'") in new stack
-- Complaint received: complaint test 1 2 3
-- Executing [complain@incoming:7] Set("SIP/mobile-00000000", "complaint=complaint test 1 2 3") in new stack
-- Executing [complain@incoming:8] Set("SIP/mobile-00000000", "peer_ip=172.20.10.1") in new stack
-- Executing [complain@incoming:9] AGI("SIP/mobile-00000000", "record_complaint.php,complaint test 1 2 3,172.20.10.1") in new stack
-- Launched AGI Script /var/lib/asteriskagi-bin/record_complaint.php
-- SIP/mobile-00000000: AGI Script record_complaint.php completed, returning 0
-- Executing [complain@incoming:10] Playback("SIP/mobile-00000000", "en/complain2") in new stack
-- SIP/mobile-00000000: Playing 'en/complain2.gsm' (language 'en')
-- Executing [complain@incoming:11] Hangup("SIP/mobile-00000000", "") in new stack
-- Spans extension (incoming,complain,1) ended non-zero on 'SIP/mobile-00000000'
-- Websocket connection to '127.0.0.1:9099' closed
```



Fig. 16. Automated Call Handling Test

### B. Complaint Logging Test

A test was conducted to simulate the process of filing a complaint through the system. Firstly, the user dialed the system's extension (550), and after that, the system was able to understand that the user wanted to file a complaint. The system then continued to follow the automated process that was designed in order to file a complaint. The user was requested to explain the complaint, and from there, the system did its part by storing and displaying the complaint on the service provider's complaints webpage.

The image below shows the overview of the complaint-filing process testing conducted in the Asterisk CLI [12].

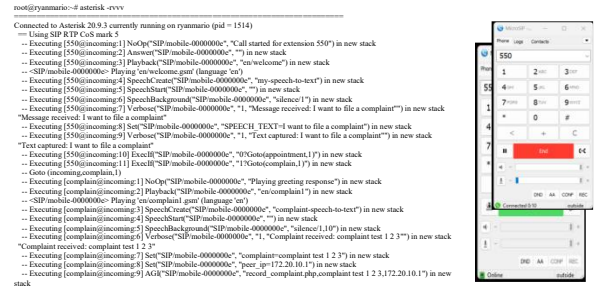


Fig. 17. Complaint Logging (Asterisk CLI Test)

The image below shows the complaint that was filed and is now shown on the Complaints Dashboard webpage.

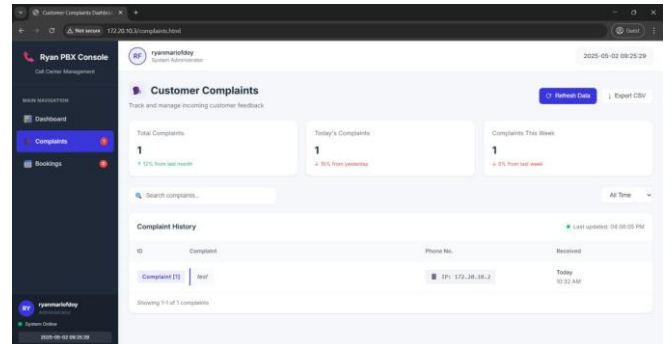


Fig. 4. Complaint Logging (Webpage Test)

### C. Appointment Booking Test

The second testing scenario was booking an appointment through the system. Once the user initiated the call and gave the requirement to book an appointment, the system follows the designed automated process for booking an appointment, which involves a back to back questionnaire where the system is designed to ask several relevant questions and for each response from the user for each question is stored, analysed and finally shown in the appointment bookings dashboard.



The image below shows the overview of the bookings process test conducted in the Asterisk CLI.



Fig. 5. Appointment Booking (Asterisk CLI Test)

The image shown below shows that the appointment that was booked is now shown in the appointment bookings webpage.

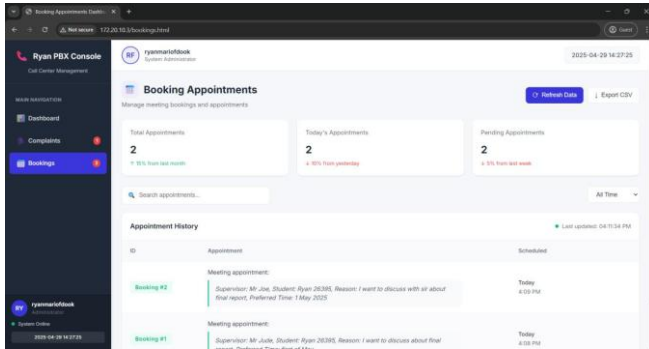


Fig. 6. Appointment Booking (Webpage Test)

## V. CONCLUSION

### A. Conclusion

The conversion of a conventional PBX into a voice-driven, Artificial Intelligence-based enhanced telephony infrastructure has shown notable improvements in both operational efficiency and user experience. Conversational voice commands replaced traditional menu-based navigation (IVRs), enabling callers to express demands without the need for manual keyboard input, such as making appointments, filing complaints, or contacting particular departments. This change led to shorter call handling times, less user annoyance, and an interface that was easier to use for people with different backgrounds of technical proficiency.

In conclusion, the study effectively illustrated that integrating AI-based speech interfaces into an open-source phone platform is feasible. In addition to streamlining user interactions, a conversational approach to call routing creates a scalable, expandable basis for upcoming advancements in intelligent communications.

### B. Future Works

Several areas for future work have been identified to further increase the system's capabilities. The use of advanced AI technologies, including conversational AI and machine

learning based requirement identification, could facilitate enhanced automation and tailored client interactions. Integrating the customer database will allow effortless access to user histories and preferences, facilitating personalised responses and enhanced service management.

Multilingual support is a vital aspect, as it expands the system's applicability worldwide and improves accessibility. The implementation of advanced speech recognition modules which is capable of handling different accents and noisy environments would further improve the accuracy and reliability of voice-based interactions. Such enhancements will improve robustness of the system, reliability, intelligence and a universally accessible communication platform.

Further, another important aspect to be considered in running a system of this nature is implementing a strong security mechanism, which can withstand any security related threats in any vulnerable environment. A security threat that could happen is a dial plan injection, where an attacker can misconfig the dial plan (extensions.conf) for malicious call routing. According to Pelayo Nuño and Carla Suárez [13], an automated diagnosis engine can be implemented that parses the Asterisk dial plan for syntax or structural errors and vulnerabilities like use of unsafe Asterisk functions like (SHELL, RECEIVEFAX, CONFBRIDGE) and dial plan injection patterns using \_X, or \_X!. If the dial plan contains unsafe patterns, it will then automatically rewrite into a secure version or if an unsafe function is found, it will log a warning to the administrator. This diagnosis engine not just detects problems; it also fixes them automatically without the need for manual human intervention.

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# Evaluating the Impact of Principal Component Analysis on Lung Cancer Prediction Models

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**Abstract**— Lung cancer remains one of the most prevalent and deadly forms of cancer globally, with early detection playing a crucial role in improving survival rates. With the advancement of machine learning techniques, predictive models offer valuable support for early diagnosis. However, the high dimensionality of medical datasets can hinder model performance due to redundancy and noise. This study investigates the impact of Principal Component Analysis (PCA) as a dimensionality reduction technique on the performance of three machine learning classifiers, K-Nearest Neighbors (KNN), Random Forest, and Decision Tree, using the publicly available *Survey Lung Cancer* dataset, consisting of 309 instances and 15 attributes. Each model was evaluated before and after applying PCA, based on key performance metrics such as accuracy, precision, recall, and F1-score. The findings reveal that PCA improved the performance of KNN by 4.03% in accuracy and enhanced the Random Forest model with a 1.28% accuracy increase. In contrast, the Decision Tree model experienced a minor decrease of 1.44% in accuracy after PCA, likely due to the loss of interpretable feature thresholds. Overall, these results show that PCA can improve classification efficiency and accuracy in certain algorithms, emphasizing its potential value in creating more reliable and efficient lung cancer diagnostic tools to support medical decision-making.

**Keywords:** *Lung cancer, Decision Tree, Principal Component Analysis (PCA)*

## I. INTRODUCTION

Lung cancer is one of the main causes of cancer-related deaths worldwide, mainly due to late diagnosis and limited early detection mechanisms. Early and accurate prediction of lung cancer plays a crucial role in improving patient survival rates and allowing timely medical intervention. With the rapid development of machine learning, predictive models have become powerful tools in healthcare, offering significant support in diagnosing complex diseases such as lung cancer.

However, medical datasets often contain high-dimensional data with many features, some of which might

be irrelevant or redundant. The presence of such data can increase computational complexity, overfitting, and reduce model efficiency. To address this challenge, dimensionality reduction methods like Principal Component Analysis (PCA) are widely used. PCA transforms the original feature set into a smaller set of uncorrelated components while retaining most of the data variance. This process helps simplify the dataset, reduce noise, and improve computational performance without significantly affecting accuracy.

This research investigates the effect of PCA on lung cancer prediction using three machine learning classifiers; Decision Tree, K-Nearest Neighbors, and Random Forest. The main objective is to analyze whether applying PCA can enhance computational efficiency while maintaining or improving classification performance. By comparing model performance with and without PCA, this study aims to provide valuable insights into the role of dimensionality reduction in medical diagnosis, contributing to the development of more efficient and accurate lung cancer prediction systems.

## II. LITERATURE REVIEW

Dimensionality reduction methods such as Principal Component Analysis (PCA) have gained significant attention in machine learning applications, especially in medical diagnostics and pattern recognition tasks. Several studies have explored the effect of PCA on improving computational efficiency and the performance of machine learning classifiers.

Salamah et al. [1] proposed a Wi-Fi-based indoor localization system that incorporated PCA to manage high-dimensional data. Their research aimed to reduce computational complexity while maintaining model accuracy by applying PCA before training machine learning models, including Decision Tree (DT), K-Nearest Neighbors (KNN), and Random Forest (RF). The findings suggested that PCA successfully reduced the feature set without affecting

accuracy. Notably, the performance of Decision Tree and Random Forest improved after PCA, whereas the Support Vector Machine (SVM) showed a reduction in accuracy. This shows that PCA can be beneficial for some models while it can be less effective to others, showcasing the importance of evaluating PCA's impact based on the algorithm used. This study is directly relevant to our study, which investigates the effect of PCA on lung cancer prediction models using Decision Tree, KNN, and Random Forest.

Wibisono et al. [2] further examined the effect of PCA in the medical domain by comparing Decision Tree and KNN classifiers for heart disease prediction. By reducing the feature space from 14 clinical variables to just two principal components, they observed a significant enhancement in Decision Tree performance, achieving perfect accuracy (100%) and an F1-score of 1.0. Conversely, the KNN classifier exhibited a decline in performance, with accuracy dropping to 79.02% post-PCA. These results emphasize that while PCA effectively simplifies data and improves computational efficiency, its impact varies across models. Specifically, Decision Tree benefited from dimensionality reduction, whereas KNN suffered due to the loss of essential feature relationships. This outcome reinforces the need to carefully assess the application of PCA in different classification contexts, which aligns with the aim of our research on lung cancer prediction.

Similarly, Garg and Garg [3] proposed a hybrid ensemble model for brain tumor detection that used Decision Tree, KNN, and Random Forest classifiers with PCA and additional feature extraction methods such as Stationary Wavelet Transform (SWT) and Gray Level Co-occurrence Matrix (GLCM). Their hybrid approach achieved an accuracy of 97.305%, outperforming individual models. PCA played a major role in reducing dataset dimensionality, leading to improved computational efficiency without sacrificing predictive accuracy. This study shows that combining PCA with ensemble and traditional machine learning models can gain high-performance results, a concept highly relevant to our research. Our study also applies PCA to a lung cancer dataset to analyze its effect on the performance of Decision Tree, KNN, and Random Forest classifiers.

In summary, prior research collectively demonstrates that PCA is a valuable tool for dimensionality reduction, capable of enhancing computational efficiency and improving the performance of certain classifiers. However, the impact of PCA is not uniform across all models; it can improve some while degrading others. These insights are critical to our study, which evaluates the effect of PCA on lung cancer prediction using Decision Tree, KNN, and Random Forest, with the goal of balancing classification accuracy and computational efficiency.

### III. METHODOLOGY

This section outlines the data collection, preprocessing steps, and the machine learning models used for predicting

lung cancer, both with and without Principal Component Analysis (PCA). By comparing the results of models trained on the original dataset against those trained on PCA-transformed data, this study aims to assess whether dimensionality reduction enhances accuracy and provides a more robust predictive model for lung cancer detection.

#### A. Data Collection

The dataset utilized in this study was obtained from Kaggle, titled "Survey Lung Cancer" [4]. Give below, in Fig 1, are the variables used in the dataset.

| Attribute Name        | Description                                      |
|-----------------------|--------------------------------------------------|
| GENDER                | Gender of the respondent (Male/Female)           |
| AGE                   | Age of the respondent                            |
| SMOKING               | Smoking habit (Yes/No)                           |
| YELLOW FINGERS        | Presence of yellowing fingers (Yes/No)           |
| ANXIETY               | Presence of anxiety (Yes/No)                     |
| PEER_PRESSURE         | Experience of peer pressure (Yes/No)             |
| CHRONIC DISEASE       | Existing chronic diseases (Yes/No)               |
| FATIGUE               | Presence of fatigue (Yes/No)                     |
| ALLERGY               | Allergic conditions (Yes/No)                     |
| WHEEZING              | Wheezing symptoms (Yes/No)                       |
| ALCOHOL CONSUMING     | Alcohol consumption habit (Yes/No)               |
| COUGHING              | Frequent coughing (Yes/No)                       |
| SHORTNESS OF BREATH   | Symptom of shortness of breath (Yes/No)          |
| SWALLOWING DIFFICULTY | Difficulty in swallowing (Yes/No)                |
| CHEST PAIN            | Presence of chest pain (Yes/No)                  |
| LUNG_CANCER           | Lung cancer diagnosis (Yes/No) (Target Variable) |

Fig 18: Attributes of the Dataset

#### B. Data Pre-processing

Prior to model training, the raw data underwent several preprocessing steps to ensure its suitability for machine learning algorithms:

- **Categorical Variable Conversion:** The LUNG\_CANCER variable, which was labelled as

"YES" or "NO", and the GENDER variable, labelled as "M" or "F", were converted into numerical values (1 and 0 respectively). This conversion is important for most machine learning algorithms that operate on numerical data.

- **Data Splitting:** The pre-processed dataset was divided into training and testing sets to evaluate the models' performance on unseen data. A split ratio of 75% for training and 25% for testing was used for all three models.
- **Feature Scaling (for KNN):** For the KNN model, independent variables were scaled using standardization. This step is important for distance-based algorithms like KNN, as it prevents features with larger numerical ranges from dominating the distance calculations.

### C. Principle Component Analysis (PCA)

PCA was used to decrease the dimensionality of the dataset to identify the most important underlying components

of the data. This was performed on the independent variables (columns 1 to 15) of the dataset.

- **PCA Implementation:** The `prcomp()` function in R was used to perform PCA, with `center = TRUE` and `scale. = TRUE` to center and scale the data before analysis.
- **Scree Plot Analysis:** A scree plot (given in Fig 2) was used to visualize the variance explained by each principal component, helping determine the optimal number to retain. The first 7 principal components were selected as they captured the majority of the dataset's variance while maintaining model simplicity.
- **PCA Data Transformation:** The original variables were transformed into selected principal components, which were then used to train the models. The target variable was added back to the transformed dataset.

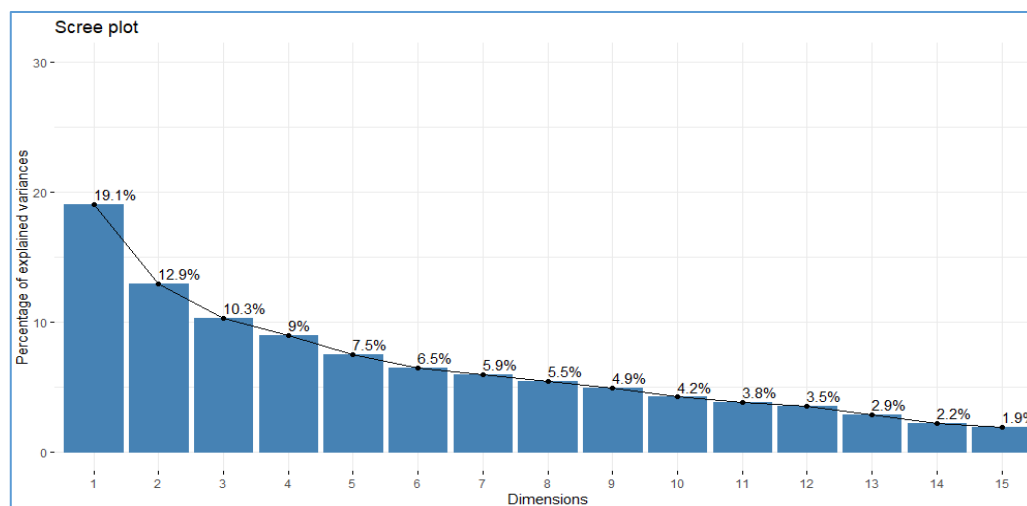


Fig 19:Scree Plot

### D. Machine Learning Models

Three different machine learning algorithms were used in this research; K-Nearest Neighbors (KNN), Random Forest, and Decision Trees. Each model was evaluated both with and without PCA.

#### 1) K-Nearest Neighbors (KNN)

The KNN algorithm is a non-parametric, instance-based learning algorithm. For each test data point, it identifies the k nearest neighbors in the training data and assigns the class label based on the majority class among these neighbors.

- **Model Training and Prediction:** The value of k (number of neighbors) was set to 8 for both the original and PCA-transformed datasets.
- **Evaluation:** Model performance was evaluated using a confusion matrix and overall accuracy.

#### 2) Random Forest

Random Forest is a learning method that creates a multitude of decision trees during training and outputs the class that is the mode of the classes (classification) or mean prediction (regression) of the individual trees.

- **Model Training and Prediction:** The number of trees (ntree) was set to 100, and mtry (number of variables randomly sampled as candidates at each split) was set to 2.
- **Evaluation:** Model performance was evaluated using a confusion matrix and overall accuracy.

#### 3) Decision Tree

A Decision Tree is a flowchart-like structure where each internal node represents a "test" on an attribute, each branch represents the outcome of the test, and each leaf node represents a class label.

- **Model Training and Prediction:** The `rpart()` function from the `rpart` package was used to train the decision tree model.
- **Evaluation:** Model performance was evaluated using a confusion matrix from the `caret` package, along with accuracy, precision, recall, and F1-score.

#### IV. PERFORMANCE ANALYSIS OF KNN

The K-Nearest Neighbors (KNN) algorithm is a simple, non-parametric supervised learning method used for classification and regression. It predicts the class or value of a new data point by finding the K closest training examples (neighbors) and taking a majority vote (for classification) or an average (for regression) [5].

##### A. Performance Analysis of KNN without PCA

###### 1) Confusion Matrix

Output:

|           | Actual |    |
|-----------|--------|----|
| Predicted | 0      | 1  |
| 0         | 3      | 5  |
| 1         | 6      | 63 |

Fig 20: Confusion Matrix of KNN without PCA

The model identified 63 cases as positive for lung cancer (true positives), 3 cases as negative (true negatives), 5 non-lung cancer cases as positive (false positives) and 6 actual lung cancer cases as non-lung cancer (false negatives).

###### 2) Accuracy

- The accuracy of 85.71% **before PCA** indicates the percentage of successful classification of data.

###### 3) Precision

- The precision of 0.9265 (92.65%) **before PCA** shows the model has few false positives, meaning its lung cancer predictions are mostly accurate.

###### 4) Recall

- The recall of 0.9130 (91.30%) **before PCA** shows that the model correctly identifies most lung cancer cases, meaning it misses very few actual patients with the disease.

###### 5) F1-Score

- The F1-score of 0.9197 (91.97%) **before PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

##### B. Performance Analysis of KNN with PCA

###### 1) Confusion Matrix

Output:

|           | Actual |    |
|-----------|--------|----|
| Predicted | 0      | 1  |
| 0         | 3      | 2  |
| 1         | 6      | 67 |

Fig 21: Confusion Matrix of KNN with PCA

The model identified 67 cases as positive for lung cancer (true positives), 3 cases as negative (true negatives), 2 non-lung cancer cases as positive (false positives), and 6 actual lung cancer cases as non-lung cancer (false negatives).

###### 2) Accuracy

- The accuracy of 89.74% **after PCA** indicates the percentage of successful classification of data.

###### 3) Precision

- The precision of 0.9710 (97.10%) **after PCA** shows the model has few false positives, meaning its lung cancer predictions are mostly accurate.

###### 4) Recall

- The recall of 0.9178 (91.78%) **after PCA** shows that the model correctly identifies most lung cancer cases, meaning it misses very few actual patients with the disease

###### 5) F1-Score

- The F1-score of 0.9437 (94.37%) **after PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

#### V. PERFORMANCE ANALYSIS OF RANDOM FOREST

Random Forest is a machine learning algorithm that uses many decision trees to make better predictions. Each tree looks at different random parts of the data and their results are combined by voting for classification or averaging for regression [6].

##### A. Performance Analysis of Random Forest without PCA

###### 1) Confusion Matrix

Output:

|     | predictions |     |
|-----|-------------|-----|
|     | NO          | YES |
| NO  | 2           | 0   |
| YES | 9           | 67  |

Fig 22: Confusion Matrix of Random Forest without PCA

The model identified 67 cases as positive for lung cancer (true positives), 2 cases as negative (true negatives), 0 non-lung cancer cases as positive (false positives), and 9 actual lung cancer cases as non-lung cancer (false negatives).

## 2) Accuracy

- The accuracy of 88.46% **before PCA** indicates the percentage of successful classification of data.

## 3) Precision

- The precision of 1.0 (equivalent to 100%) **before PCA** indicates that the model yields a no false positive.

## 4) Recall

- The recall of 0.8816 (88.16%) **before PCA** shows that the model correctly identifies most lung cancer cases, meaning it misses very few actual patients with the disease.

## 5) F1-Score

- The F1-score of 0.9371 (93.71%) **before PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

## B. Performance Analysis of Random Forest with PCA

### 1) Confusion Matrix

Output:

| predictions | 0 | 1  |
|-------------|---|----|
| 0           | 4 | 1  |
| 1           | 7 | 66 |

Fig 23:Confusion Matrix of Random Forest with PCA

The model identified 66 cases as positive for lung cancer (true positives), 4 cases as negative (true negatives), 1 non-lung cancer case as positive (false positive), and 7 actual lung cancer cases as non-lung cancer (false negatives).

## 2) Accuracy

- The accuracy of 89.74% **after PCA** indicates a high percentage of successful classification of data

## 3) Precision

- The precision of 0.9851 (98.51%) **after PCA** shows the model has few false positives, meaning its lung cancer predictions are mostly accurate.

## 4) Recall

- The recall of 0.9041 (90.41%) **after PCA** shows that the model correctly identifies most lung cancer cases, meaning it misses very few actual patients with the disease.

## 5) F1-Score

- The F1-score of 0.9429 (94.29%) **after PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

## VI. PERFORMANCE ANALYSIS OF DECISION TREE

A Decision Tree is a machine learning algorithm used for classification and regression. It models decisions using a tree-like structure, where nodes represent feature-based tests and leaves represent predictions. By repeatedly splitting data based on the most useful features, it creates decision rules that help predict outcomes for new data.

### A. Performance Analysis of Decision Tree without PCA

#### 1) Confusion Matrix

Output:

|            | Reference |    |
|------------|-----------|----|
| Prediction | 0         | 1  |
| 0          | 1         | 1  |
| 1          | 6         | 69 |

Fig 24:Confusion Matrix of Decision Tree without PCA

The model identified 69 cases as positive for lung cancer (true positives), 1 case as negative (true negative), 1 non-lung cancer case as positive (false positive), and 6 actual lung cancer cases as non-lung cancer (false negatives).

## 2) Accuracy

- The accuracy of 90.91% **before PCA** indicates the percentage of successful classification of data.

## 3) Precision

- The precision of 0.9857 (98.57%) **before PCA** shows the model has few false positives, meaning its lung cancer predictions are mostly accurate.

## 4) Recall

- The recall of 0.9200 (92.00%) **before PCA** shows that the model correctly identifies most lung cancer cases, meaning it misses very few actual patients with the disease.

## 5) F1-Score

- The F1-score of 0.9517 (95.17%) **before PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

### B. Performance Analysis of Decision Tree with PCA

#### 1) Confusion Matrix

Output:

|            | Reference |    |
|------------|-----------|----|
| Prediction | 0         | 1  |
| 0          | 3         | 2  |
| 1          | 6         | 65 |

Fig 25:Confusion Matrix of Decision Tree with PCA

The model identified 65 cases as positive for lung cancer (true positives), 3 cases as negative (true negatives), 2 non-lung



cancer cases as positive (false positives), and 6 actual lung cancer cases as non-lung cancer (false negatives).

#### 2) Accuracy

- The accuracy of 89.47% **after PCA** indicates a high percentage of successful classification of data

#### 3) Precision

- The precision of 0.9701 (97.01%) **after PCA** shows the model has few false positives, meaning its lung cancer predictions are mostly accurate.

#### 4) Recall

- The recall of 0.9155 (91.55%) **after PCA** shows that the model correctly identifies most lung cancer

According to Fig 9:

- The performance of the KNN model improved after applying PCA, with an improvement observed in all the performance metrics.
- The performance of the Random Forest model improved overall after applying Principal Component Analysis (PCA). As shown in the evaluation metrics, accuracy, recall and the F1-score all increased. These improvements indicate better overall model performance and generalization.
- However, Precision dropped slightly from 100% to 98.51% after PCA due to one false positive. Without PCA, the model perfectly identified all positive predictions without any false positives, resulting in a precision of 100%. Using PCA may have caused minor changes to the model's decision boundaries, leading to the misclassification of one negative instance as positive. Nevertheless, the trade-off led to better balance between precision and recall, as reflected in the improved F1-score.
- Unlike the improvements observed in other models, the performance of the Decision Tree model slightly decreased after applying Principal Component Analysis (PCA).

cases, meaning it misses very few actual patients with the disease.

#### 5) F1-Score

- The F1-score of 0.9420 (94.20%) **after PCA** shows the model maintains a strong balance between recall and precision, showing good overall performance.

A reduction in all performance metrics was observed after applying PCA to the Decision Tree model. A detailed

|                  | KNN    | KNN with PCA | Random Forest | Random Forest with PCA | Decision Tree | Decision Tree with PCA |
|------------------|--------|--------------|---------------|------------------------|---------------|------------------------|
| <b>Accuracy</b>  | 85.71% | 89.74%       | 88.46%        | 89.74%                 | 90.91%        | 89.47%                 |
| <b>Precision</b> | 92.65% | 97.10%       | 100%          | 98.51%                 | 98.57%        | 97.01%                 |
| <b>Recall</b>    | 91.30% | 91.78%       | 88.16%        | 90.41%                 | 92.00%        | 91.55%                 |
| <b>F1-Score</b>  | 91.97% | 94.37%       | 93.71%        | 94.29%                 | 95.17%        | 94.20%                 |

evaluation is provided in Section VII.

Fig 26: Comparison of Models

### VII. COMPARISON OF THE MODELS

- The drop in performance could be due to how Decision Trees work. Decision Trees rely heavily on identifying optimal feature thresholds to split data into homogeneous subsets. When PCA is applied, the original features are turned into a set of uncorrelated principal components that do not necessarily retain the same interpretability or sharp decision boundaries. As a result, the model may lose access to some of the original feature structure that was important for making clear splits, leading to a reduction in classification performance.
- The observed performance improvements after applying PCA were consistent across multiple runs, suggesting that the differences were statistically meaningful and not due to random variation.

### VIII. CONCLUSION

This research evaluated the impact of Principal Component Analysis (PCA) on lung cancer prediction using K-Nearest Neighbors (KNN), Random Forest, and Decision Tree algorithms. PCA proved effective for dimensionality reduction, especially in KNN and Random Forest. KNN showed consistent metric improvements, while Random Forest improved in accuracy, recall, and F1-score, with a minor precision drop. Overall, PCA helped reduce noise and enhance model generalization.

In contrast, the Decision Tree model showed a decrease in all performance metrics following PCA. This decrease is likely because the algorithm depends on the

original feature structure to make clear, interpretable splits, which may have been obscured by the PCA transformation. These findings reinforce the notion that while PCA can enhance model efficiency and performance in some cases, it may not be universally beneficial across all types of models.

Overall, this study outlines the importance of model-specific evaluation when applying dimensionality reduction techniques.

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# Evaluating the Feasibility and Societal Impact of Virtual Number Masking for Mobile Privacy in Sri Lanka

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**Abstract** - This study examines the feasibility and impact of virtual number masking as a privacy-preserving solution in Sri Lanka's digital services sector. Addressing the growing concerns about the unintended exposure of personal phone numbers during online interactions, a risk that affects women more particularly. The study applies a mixed-method approach, combining a functional prototype with a public survey, and finds strong public interest but the awareness of masking solutions is still low. This study examines technical, regulatory and social challenges, and proposing a hybrid model combining in-app communication with number masking. These results emphasize the importance of developing privacy solutions that suit both Sri Lanka's technical infrastructure and its varied user population.

**Keywords**—Virtual number masking, Phone number privacy, Mobile number sharing, Sri Lanka telecommunications, Privacy risks

## I. INTRODUCTION

Phone numbers have increasingly become a core component of an individual's digital identity, functioning as unique identifiers that reflect both personal presence and the digital footprint of daily activities. As of 2025, Sri Lanka hosts over 29 million mobile connections, surpassing its population largely due to individuals using multiple SIM cards for different purposes [1]. This widespread mobile penetration has fueled the rapid expansion of digital services, including ride-hailing, food delivery, and e-commerce platforms, which have reshaped how people communicate, interact, and access everyday services.

While these platforms offer convenience, they also introduce privacy risks. A key concern is the frequent exchange of personal phone numbers during brief service interactions between users, delivery personnel, and drivers raising the potential for spam, unsolicited contact, and, in some cases, harassment. Although such risks can affect anyone, women often face gender-specific vulnerabilities that are not equally experienced by men [2].

To address these concerns, global platforms like Uber and local services such as PickMe have implemented in-app calling features that mask users' real phone numbers. However, most Sri Lankan digital services lack such privacy-preserving mechanisms, leaving users exposed. One promising solution is virtual number masking, a system that

assigns temporary proxy numbers which forward calls or messages to the user's actual number without revealing it. This enables seamless communication while safeguarding personal information.

Although virtual number masking is widely adopted in other countries, its feasibility in Sri Lanka depends on several factors including technical infrastructure, user awareness, and regulatory support. The country's telecom sector, led by providers such as Dialog Axiata, Sri Lanka Telecom, Mobitel, and Hutch, offers robust coverage. Despite this, implementation still faces several challenges. VOIP services are limited by regulation, two-way SMS support is uneven, and the costs of adopting such systems could discourage smaller businesses. These technical, economic, social, and policy constraints complicate the deployment of virtual number masking in Sri Lanka. However, addressing these challenges could pave the way for a scalable and effective privacy solution.

This paper investigates the viability of implementing a privacy-preserving virtual number masking system in Sri Lanka. It examines the technical architecture, regulatory landscape, and user behavior that influence adoption, while drawing insights from global case studies. Ultimately, the paper proposes a context-sensitive model that balances privacy, usability, and legal compliance.

## II. BACKGROUND AND LITERATURE REVIEW

### A. Privacy Risks of Phone Number Exposure

Phone numbers have become essential personal identifiers, linking individuals across digital platforms and services. However, their frequent use also makes them vulnerable to misuse. Privacy International [3] highlights phone numbers as common entry points for data breaches and social engineering attacks. Exposure can lead to spam, phishing, and identity theft issues that pose serious risks to individuals' safety and well-being. These issues extend beyond simply sharing a phone number during service transactions. When a number is exposed, telecom providers often recycle it and assign it to a new user. As a result, the new owner can sometimes receive private calls or messages meant for the previous user, or even gain unintended access to accounts still

connected to that number. This could create the serious risks of privacy violations and impersonation.[33]

Research by Abeysekara and Ranasinghe [4] reveals that women in Sri Lanka are disproportionately affected by harassment and unsolicited contact after sharing their phone numbers through everyday services such as delivery and ride-hailing. These findings underscore the urgent need for privacy-preserving communication systems that proactively protect users.

From a technical standpoint, phone number exposure also facilitates attacks such as SIM swapping and smishing, which have resulted in significant financial losses globally. These risks highlight the importance of designing communication systems that minimize exposure and enhance user safety.

### *B. Virtual Numbers and Phone Number Masking*

Virtual numbers offer a foundational solution to phone number privacy. These cloud-based numbers forward calls or messages to a user's actual number without revealing it, enabling secure communication. Phone number masking builds on this concept by assigning temporary proxy numbers for each interaction. These numbers expire after the session ends, eliminating long-term exposure. Unifonic [5] describes masking as a privacy-focused API that enables secure, anonymous communication between parties such as drivers and riders or buyers and sellers, while maintaining a seamless user experience.

Globally, masking technologies are widely used in ride-hailing, e-commerce, and customer service platforms. They not only protect privacy but also reduce harassment and fraud, fostering safer digital environments. For peer-to-peer services in particular, masking is a critical component of privacy-first design [6].

### *C. In-App Real-Time Communication*

In-app communication is another privacy-enhancing approach that complements masking. Platforms like Uber and PickMe offer built-in voice and messaging features, allowing users to communicate without sharing personal phone numbers. These systems often incorporate encryption, providing an additional layer of security [1].

However, the effectiveness of in-app communication depends on smartphone penetration and internet access. In Sri Lanka, internet usage stands at approximately 61.3%, with significant disparities between urban and rural areas [7]. This digital divide means that relying solely on in-app communication may exclude segments of the population. Therefore, combining in-app features with virtual number masking offers a more inclusive privacy strategy.

### *D. Regulatory Context in Sri Lanka*

The Telecommunications Regulatory Commission of Sri Lanka (TRCSL) mandates the registration of virtual numbers and sender identities to prevent misuse and ensure compliance. TRCSL's annual reports emphasize the importance of monitoring and enforcement for any communication service [8].

Additionally, the Online Safety Act No. 9 of 2024 [9] addresses online behavior, including harassment and misinformation. Despite its existence, enforcement remains challenging, and public awareness of the law is limited [10]. These regulatory frameworks indicate that any privacy-preserving system must align with legal requirements, not just technical feasibility or user experience.

### *E. Gaps in Existing Research and Practice*

Although virtual number masking and in-app communication are widely adopted internationally, there is limited research on their applicability in Sri Lanka. Most studies focus on countries with advanced telecommunications infrastructure and fewer restrictions on voice-over-IP services. In contrast, Sri Lanka faces regulatory constraints and inconsistent support for two-way messaging, making direct adoption of global models impractical.

Moreover, existing literature often overlooks socio-cultural dimensions. Digital privacy is not universally understood, and women face unique risks in communication services. The International Finance Corporation's report on women and ride-hailing in Sri Lanka emphasizes the need for privacy features that reflect local realities [11].

This study aims to address these gaps by evaluating the feasibility of virtual number masking in Sri Lanka. It examines the technical infrastructure, legal frameworks, and social attitudes that influence adoption, and proposes a context-sensitive model that balances privacy, usability, and regulatory compliance.

## III. METHODOLOGY

This study followed a mixed-method approach to understand how an SMS-based virtual number masking system could work in Sri Lanka and to explore how people feel about using it. The methods included testing a basic system idea and running a public survey to learn more about awareness, concerns, and interest in using such a service.

### *Concept Overview*

A simple version of the SMS masking system was built to support this research. The aim was to test how temporary virtual numbers can be used to send messages while keeping the sender's real number hidden. The results helped show that the idea is realistic and fits with the current telecom setup in Sri Lanka. What was learned from this test was used to help build a larger analysis on whether a full version of the system could work in Sri Lanka.

### *A. Survey Data Collection*

To understand public views and awareness, a structured online survey was run from the 24th of June to the 7th of July, 2025. The questionnaire had 21 questions divided into the above criteria, opinions, experiences, and preferences:

- Demographics: age, gender, job, and where people live
- Phone number sharing habits: how often and when people share numbers with strangers or service providers
- Privacy concerns: experiences with unwanted calls, spam, or harassment
- Awareness: knowledge about virtual numbers and masking technology
- Willingness to adopt: interest in using and paying for masking services
- Open feedback: suggestions and worries about privacy and how the system should work

The survey was shared through social media and other messaging apps. In total, 123 valid responses were collected [24][34].

### *B. Summary of Survey Findings*

Out of 123 total survey responses, all 123 respondents indicated that they had shared their phone numbers with strangers or service providers, and many were worried about privacy and safety. Women, especially, said they felt more uncomfortable and unsafe after sharing numbers during everyday things like deliveries or ride-hailing.

About 60 percent of people were unfamiliar or uncertain about virtual number masking or temporary virtual numbers before. But after it was explained, over 80 percent said they would likely use this feature if it was available in Sri Lanka. Many noted that while big global apps like Uber and Pick Me hide real numbers through in-app communication, smaller local delivery, marketplace, and classified services do not. People showed strong interest in adding masking or similar privacy features to these local apps.

Open feedback pointed out the need for more digital privacy education and stressed that any new privacy tool should be affordable and protect user data well. Some also said privacy features should work for basic phones, not just smartphones

Joining the survey was voluntary and anonymous. No personal details were collected, and all answers were kept safe and handled according to ethical research rules.

### IV. PRIVACY CHALLENGES IN THE SRI LANKAN CONTEXT

Even though infrastructure growth has improved connectivity across Sri Lanka, it has also created serious privacy concerns, especially when it comes to phone number exposure. Phone numbers are often used as personal identifiers and are regularly shared during service interactions, for example, between customers and drivers in ride-hailing or delivery services. But this sharing can lead to problems like unwanted calls or harassment, which also often affect women more than others.

Research and personal stories have shown that women worldwide face more harassment after giving out their phone

numbers in these everyday situations. This gender-based privacy risk becomes worse because not many people know about privacy tools like virtual number masking or in-app communication features [4]. Since these tools are not widely used here, many users are exposed to spam, stalking, and other forms of online harassment.

Cultural issues make things more complicated. In many situations, women do not report harassment or ask for stronger privacy protections because of gender roles and the fear of social judgment. This keeps the problem going without solutions [12]. That is why privacy systems here need to include not only tools, but also education and support, especially for women who face more risk.

From the side of technology, there are still limits. For an example, Sri Lanka has restrictions on voice over internet protocol services, and full support for two-way messaging is not always available. These limits make it hard to set up virtual number masking systems that depend on those features [13]. A combination of in-app messaging and number masking could be more realistic, but it needs to be carefully set up with what the current telecom system can handle.

On the legal front, the Personal Data Protection Act (PDPA) No. 9 of 2022 introduces specific rules on how personal data, including mobile numbers, should be collected, stored, and shared it was an important step forward. Although the Act was passed in 2022, its core provisions have not yet come into effect. The enforcement, which was originally scheduled for March 18, 2025, has been officially delayed to allow time for institutions to develop the required technical and human capacity [14][15]. Once enforced, any system handling phone numbers, such as a virtual number masking service, would need to strictly comply with these legal requirements, particularly around obtaining user consent and ensuring lawful access.

Therefore, in Sri Lanka, the telecommunication network is improving fast, with broadband and 5G coming in. But at the same time, users, especially women, face growing privacy issues. These problems need to be handled through a mix of technology, legal rules, and social awareness.

### V. CASE STUDY: IN-APP COMMUNICATION (UBER AND PICKME) VS. VIRTUAL NUMBER MASKING

Uber uses in-app calling and messaging to protect user phone numbers. Riders and drivers can talk during the trip without seeing each other's real numbers. Once the trip ends, the chat disappears and the contact is removed [16]. This keeps the platform in control, avoids direct contact after the ride, and helps reduce the chance of harassment. It also encourages people to keep using the app instead of finding ways to connect outside it.

PickMe, Sri Lanka's most popular ride hailing app, follows a similar method. It lets users' message or call drivers through the app without showing personal numbers. PickMe also shows driver location, fare details, and booking options all in one place, which makes the experience easier and more private.

But both apps rely on smartphones and good internet to work smoothly. In Sri Lanka, not everyone has strong or stable internet, and phone access changes between urban and rural areas [1].

#### A. Virtual Number Masking: Concept

Virtual number masking gives users a temporary number that forwards calls or messages without revealing real contact details [17]. Uber India introduced this in 2015 to keep both riders and drivers safe by hiding their numbers before, during, and after the ride [18].

This system uses a pool of numbers that are shared and reused. Each number is active only for a short time, then it is removed and reassigned [19]. It works well even outside the app and does not need constant internet. This makes it useful in places where in app communication is not possible due to poor connection or older devices.

Together, both methods have their own strengths. In app communication works best with the internet and smartphones, while number masking helps in low connectivity situations. In Sri Lanka, using both approaches together may offer better privacy protection that includes more users.

#### B. Comparative Analysis: Strengths and Limitations

TABLE 1. COMPARATIVE ANALYSIS

| Characteristic     | In-App Communication (Uber, Pickme)              | Virtual Number Masking                               |
|--------------------|--------------------------------------------------|------------------------------------------------------|
| Privacy protection | High - during app use, chat is deleted post-ride | High – the real numbers are never exposed            |
| User experience    | Seamless, integrated, real-time tracking         | Transparent to users, it works on any device         |
| Scalability        | Limited by the app ecosystem                     | Scalable across platforms and industries             |
| Implementation     | Requires app features and ongoing updates        | Needs telecom setup and number management            |
| Cost               | Once developed, it runs over the internet        | Cost increases with the number of proxy numbers used |

Combining both approaches can offer stronger privacy protection across Sri Lanka's diverse user base. In-app communication works best for users with smartphones and stable internet, giving them a controlled and smooth experience. For those with basic phones or limited access to data, virtual number masking becomes more practical, as it

doesn't rely on apps or connectivity. Since internet quality and smartphone use still vary across different regions, using both methods together makes the system more inclusive. It allows platforms to support more people while maintaining privacy and safety in communication.

### VI. FEASIBILITY ANALYSIS OF VIRTUAL NUMBER MASKING IN SRI LANKA

#### A. Technical Feasibility

The goal is to build a privacy-focused SMS platform that uses virtual phone numbers to hide users' real mobile numbers during conversations. This kind of solution fits well with Sri Lanka's strong mobile network and existing services like Sri Lanka Telecom's eZ Messenger, which already offers number masking for business clients [22].

To implement the platform, common components can be used:

A user-friendly interface for messaging, a backend server to manage message routing and masking, and a connection with virtual number providers. Global APIs like Twilio or Nexmo provide solid tools for prototyping and can work alongside local telecom operators for a full rollout. User data will be kept safe with encrypted storage for session info and secure login methods.

Though working with local telecom companies may need regulatory approval and technical cooperation, cloud-based services make it possible to build and test the platform early on. By following and forming the right partnerships, this approach could be a strong potential to improve privacy in mobile communication in Sri Lanka.

#### B. Economic Feasibility

Virtual number masking can protect privacy well, but setting it up affordably in Sri Lanka is not easy. International services like CallHippo and Global Call Forwarding charge between eighteen to over ninety dollars per month for virtual numbers with masking features, which can be too expensive for many local businesses and individuals. These costs make it hard for small companies and startups to use masking widely.

To make it work better, Sri Lanka could team up with local telecom providers like Dialog or Sri Lanka Telecom to create affordable and scalable masking services designed for the local market. Using the existing networks and cloud platforms can help lower costs. By adapting models like these locally and with government support or other contributions, masking can reach more users while balancing privacy needs with real-world costs.

SLT's eZ Messenger already offers SMS masking for businesses in Sri Lanka, but regular consumers don't have much access and the knowledge about it yet. This system is technically possible and aims to fill that gap by providing a privacy-focused SMS masking service designed for

individual users. With more support from telecom providers, it could improve personal privacy in daily communication.

## VII. DISCUSSION AND RECCOMENDATION

The implementation of virtual number masking in Sri Lanka presents a promising solution to the growing privacy concerns associated with phone number exposure in digital services such as ride-hailing, delivery, and e-commerce. As the country's telecom infrastructure modernizes with extensive mobile penetration and emerging 5G networks is a strong technical foundation to support such privacy-enhancing technologies [1]. However, the success of virtual number masking depends on addressing several intertwined challenges.

regulations, particularly restrictions on VOIP and limited two-way SMS support [8]. Hybrid solutions that combine in-app communication with virtual number masking may offer practical workarounds, ensuring broader accessibility and reliability. Providers like Voiso demonstrate how virtual numbers can be integrated with call forwarding and analytics to optimize communication while maintaining privacy [23]. Moreover, the social acceptance and user education remain critical. Many Sri Lankans, particularly women, face heightened risks of harassment after sharing phone numbers, yet awareness of masking technologies is limited [4]. Privacy solutions must therefore be coupled with targeted awareness campaigns and gender-sensitive features to empower users and build trust.

The technical feasibility is influenced by existing telecom Recommendations include:

Developing hybrid masking models that leverage both telecom infrastructure and app-based communication to maximize reach and privacy.

Launching public education initiatives emphasizing the importance and use of masking technologies, with a focus on vulnerable groups.

Enhancing regulatory oversight and collaboration between telecom operators, service providers, and government bodies to ensure compliance and address misuse.

Encouraging telecom providers to expand two-way SMS and VOIP capabilities under controlled conditions to support masking functionalities.

In conclusion, virtual number masking can significantly enhance privacy in Sri Lanka's digital ecosystem if implemented thoughtfully, balancing technical constraints, social realities, and regulatory requirements.

## VIII. RISK ASSESSMENT MATRIX

TABLE. 2. RISK ASSESSMENT

| Risk                 | Likelihood | Impact | Mitigation Strategies                                 |
|----------------------|------------|--------|-------------------------------------------------------|
| Fraud and scam risks | High       | High   | Implement robust KYC, monitoring, and user reporting, |

|                                      |        |        |                                                                                            |
|--------------------------------------|--------|--------|--------------------------------------------------------------------------------------------|
|                                      |        |        | and enable lawful access                                                                   |
| Integration and technical challenges | Medium | Medium | Pilot testing, phased integration, and invest in technical expertise                       |
| Data management and leakage          | Medium | High   | Strong encryption, clear data retention and disposal policies, and regular security audits |
| Cost and operational overheads       | Medium | Medium | Use scalable solutions; assess ROI, start with a limited rollout                           |
| User confusion and trust issues      | Medium | Medium | User education: clear branding, transparent communication                                  |
| Regulatory non-compliance            | Medium | High   | Ensure compliance with TRCSL and proposed PDPA, regular audits, and legal counsel          |

## IX. CONCLUSION

Virtual number masking in Sri Lanka could help reduce the rising concerns about privacy from the everyday exposure of users' phone number through digital services. This research shows that while a technically feasible solution exists given Sri Lanka's telecommunications capabilities and existing services (e.g. SLT's eZ Messenger), the success of the implementation is dependent on addressing and negotiating the many interconnected challenges within technical, economic, and social spheres. The regulations placed on virtual number masking particularly with VOIP restrictions and limited support for two-way SMS, indicate we will likely need to do some combination of in-app communication and virtual masking. the results provide evidence that users prefer convenience. We identified that the regional economic conditions, specifically, the relationships with local telecom services, will play a significant role in determining the economic viability of masking. The unavailability of services from international providers, at pricing that is prohibitive when added to the cost for users, makes it unreliable for the local economy. This study recommends in pursuing hybrid models of virtual number masking, campaigns tailored for advertising and education, sustaining collaboration with regulatory stakeholders, and incrementally increasing the capabilities of telecommunications companies. If carefully considered, virtual number masking can improve the environment for protective privacy for users in Sri Lanka's



digital ecosystem. Our effort to implement virtual masking should also acknowledge these technical constraints, but also recognize the social realities and regulatory context, and prioritize the most vulnerable users.

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# A Real-time School Bus Tracking System for Enhanced Safety and Parental Assurance in Sri Lanka

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**Abstract**—Real-time, accurate School bus transportation has been a persistent difficulty for decades, partially because of insufficient timetables, limited communication, safety concerns for students, and the limitations of current school bus real-time tracking technology. To address these difficulties by using Global Positioning System technology (GPS) and a mobile application. The existing real-time location tracking systems for school buses provide position details but do not accurately provide real-time location updates identify traffics Manual interventions fail to adapt due to the complexity, and this greatly creates user disappointment. This research addresses these concerns via a completely designed real-time school bus tracking system for school buses. The system offers real-time monitoring of bus location, automatic attendance management, and rapid notifications for pickups, drop-offs, and handling emergency incidents. Novel features include a Lost & Found system for reporting and matching missing things an optional Buddy System notification that improve the students' post-drop-off moments. The chatbot feature provides quick user support, speeding the communication process. Data gathered via role-based questionnaires and conducted conversations with parents, children, and school bus drivers verify the system's requirement. Currently the system is fully developed, the framework is designed for smooth integration into existing school transportation systems, giving a cost-effective, scalable option for improving safety and parental trust. The system is meant to both economically practical, requiring decreased processing power, and giving a full solution for the challenges happening in school bus communication.

**Keywords**— *GPS, Student Tracking, Real-Time Monitoring, Attendance Management, Technological Innovation*

## I. INTRODUCTION

A major problem for school administrators and parents nowadays is the safety and security of pupils during their travel to school. School transportation safety has grown as a key concern for educational institutions globally, with Sri Lanka having specific challenges in managing student transportation successfully. The traditional approach to school bus management relies primarily on manual communication and lacks real-time visibility, leading to security risks and operational inefficiencies. Current issues in Sri Lankan school transportation include different communication between parents and drivers, difficulty in tracking bus positions during emergencies, lack of systematic event reporting, and insufficient safety monitoring techniques. These difficulties have been increased by the increasing number of safety incidents and the growing demand for transparency in student transportation. This research addresses these difficulties by presenting a comprehensive real-time school bus tracking and safety management system. This solution includes modern mobile technologies, GPS tracking, automatic communication to create a seamless experience for all stakeholders while prioritizing student safety and operational efficiency. Primary objectives of this research include analyzing current challenges in Sri Lankan school transportation through comprehensive stakeholder surveys, designing a customer-focused mobile application that addresses identified pain points, developing innovative safety features including emergency alerts and buddy system functionality, and creating a scalable technological framework suitable for Sri Lankan educational institutions.

## II. RESEARCH MOTIVATION

The National Crime Records Bureau said that recent studies in India show that a child goes missing every eight minutes. The National Center for Missing and Exploited Children in the US also found about 800,000 children under 18 who were missing. The FBI's National Crime Information Center (NCIC) registered 462,567 missing

children in 2013 alone. These kinds of events make it clear how important it is to have effective child safety and monitoring systems all across the world. In Sri Lanka has comparably fewer reported but concerns regarding student safety during school commutes remain important. Particularly due to not sufficient transport monitoring and the absence of real-time communication between schools, parents, and drivers. These worldwide findings, together with local safety concerns, strongly encouraged for the creation of a fully working real-time school bus location tracking system for Sri Lankan school pupils. The goal of this system is to make school bus travel safer for kids, provide parents peace of mind, and help schools run their transportation operations more smoothly.

### III. RELATED WORK

School bus Tracking is one of the most popular research subjects and considerable work has been carried out in recent years. Ensuring the safety and effective management of school transportation.[1]A number of helpful methods have been proposed by various writers to track a vehicle. This chapter explains about the different works done by various researchers that deal with tracking a vehicle. [2] Implementation of the School Bus Safety Management Act in 2012, which places focus over the school bus, drivers etc. It a great solution for the safe transport of children became a significant importance in China.[3]

In these days, it is a uncommon for parents and guardians to worry about the well-being and safety of their child or children. [4], [5] In India, according to the study child goes missing every eight minutes according to the data analysis from national crime records bureau. [6] Existing approaches to school transportation management in Sri Lanka, India, Indonesia, and China kind of developing regions have not successfully addressed the necessity of real-time, safetyfocused school bus location monitoring[7], [8] While some schools and transport providers employ manual attendance records or basic GPS-enabled services these solutions[9],[10]As a result, parents have limited visibility[11] into their child's journey, delaying of responding to emergencies . [10], [12], [13] However, these are designed for efficiency rather than students' safety. Their costly infrastructure and subscription costs make them less practicable for widespread use in schools, particularly amid budgetary limitations. Recent developments in mobile technologies, cloud services, low-cost, scalable, and safetyoriented solutions for school transport. Mobile apps with integrated mapping APIs can now give live GPS updates, [14], [15] while push notification services such as Firebase Cloud Messaging (FCM) can instantly inform parents of pickup, drop-off, and delay events. These technologies can be implemented using minimal hardware investments, leveraging the GPS capabilities of drivers' and students' mobile devices instead of expensive dedicated tracking units. [16]In this research builds upon these advancements by offering a multi-role mobile application tailored for parents, drivers, and students. [6] It integrates real-time

GPS tracking, automated alerts, and emergency handling with novel features such as a Buddy System for peer safety, a Lost & Found mechanism to recover misplaced items, and two-way communication paths between parents and drivers. In systems, it also addresses driver authentication security via biometric login, provides incident reporting workflows for breakdowns, road closures and student health issues. Key innovation is the system's focus on parental peace of mind and working efficiency. The platform not only improves visibility but also reduces delays caused by unnecessary stops and miscommunication.

Additionally, the system is designed for scalable deployment from a single bus operation to multi bus stops while keeping low operating costs with cloud-based architecture and serverless back-end services. By overcoming the constraints of current school transport monitoring technologies and creating a cost-effective, full of features, secure platform, this study has the potential of greatly improving the children' transportation safety and parental trust among Sri Lanka as well as globally.

#### A. System Designed Framework

System real-time school bus location was created to improve student safety, parental awareness, and operational efficiency in school transport services. The system combines GPS-based location tracking, cloud-hosted real-time data synchronization, and intelligent safety features such as emergency alerts, a Buddy System, and Lost & Found item recovery. The framework consists of three main components GPS and Location Services. Integrated within driver and student mobile devices, allowing continuous transmission of location data to the back end. Cloud-Based Real-Time Data Platform Hosted on Firebase, responsible for storing and updating live bus location, journey status, incident reports, and user alerts across all stakeholders. Multi-Role Mobile Application. A cross-platform application (React Native) with role-specific interfaces for Parents, Drivers, and Students allowing registration, live tracking, notifications, and safety workflows. This architecture minimizes infrastructure costs by leveraging existing smartphones and cloud services rather than needing specialized tracking hardware.

#### B. Data flow

Data flow of the system starts with real-time GPS location obtaining from the driver's mobile device. This device continually transmits latitude, longitude, speed, and heading to the cloud back end via secure WebSocket connections. Simultaneously, event-based events such as boarding, dropoff, or incident reports are started by the driver through the mobile app interface. For example, Boarding Events As each student boards the bus, the driver marks them present, giving both a timestamp and location to the back end. Drop-off Events: Similar updates are sent at the student's scheduled stop. The cloud back end processes and stores this information in Fire store, while also initiating push alerts to parents through Firebase

Cloud Messaging. Each notification includes contextual details such as the child's name, event type (boarded/dropped off), and live map position. For safety features, the data flow includes Emergency Alerts Triggered from a student's device, sending immediate notifications to parents, drivers, and potentially school administrators, along with real-time position tracking until resolved. Buddy System Alerts Proximity deviation detection on the student's device, sending alerts if a linked buddy moves outside a set drop-off zone radius. Lost & Found Reports Submitted by either the driver or parent, stored in the database, and matched using text and image-based algorithms to notify relevant parties of possible matches. This integrated data flow ensures continuous situational awareness, rapid incident reaction, and seamless reach among all stakeholders. By leveraging existing mobile device capabilities and cloud-hosted infrastructure, the system provides a cost-effective, scalable, and safety-centric solution for school transportation tracking.

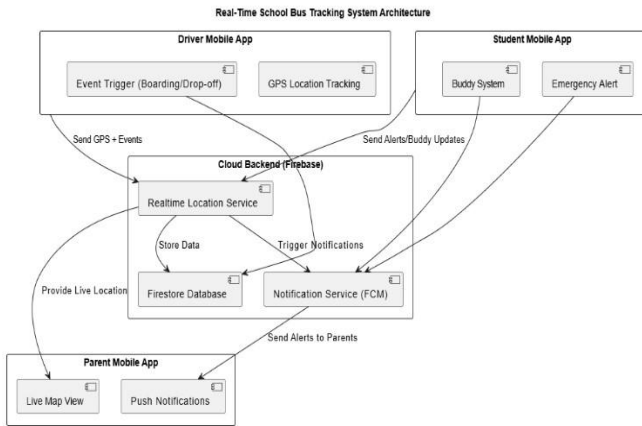


Fig 1 System Architecture Diagram

Fig 1 contains the three major role logins Driver, Student, and Parent sides. This system integrates with a cloud-based back end hosted on Firebase. School bus Driver handles GPS location monitoring and incidents such as student boarding and drop-off, transmitting these updates to the cloud back end in real time. Students offer safety features such as the Buddy System and Emergency Alert, which send alarms or buddy updates directly to the back end. At the core, the Cloud Back end includes the Real-time Location Service, Fire store Database for persistent storage, and Firebase Cloud Messaging (FCM) for quickly push alerts. The back end processes incoming location and event data, saves important information, and generates notifications to stakeholders. From the parent's perspective Parent provides a real time map view of the school bus location and receives timely push messages regarding boarding, drop-off, delays, and emergency occurrences. This design allows smooth, low-latency communication among all stakeholders, boosting both operational efficiency and student safety.

## IV. METHODOLOGY

### A. Framework

School Transportation Google Survey Prior to developing the school bus location tracking system, a comprehensive perception survey was conducted to assess the existing challenges faced by parents, drivers, and school administrators in monitoring student transportation. The survey, distributed online via Google Forms, collected data from parents of school-going children, bus drivers.

Questionnaire was designed to capture insights into, Frequency of delays and missed pick-ups/drop-offs. And also this is a role-based questionnaire. Level of parental concern during student travel. Awareness and usage of existing bus tracking solutions. Communication channels between drivers and parents. Common safety concerns (e.g., breakdowns, harassment incidents, lost items). Responses identify critical pain points, including the lack of real-time location visibility, delayed notifications, and manual communication methods prone to miscommunication.

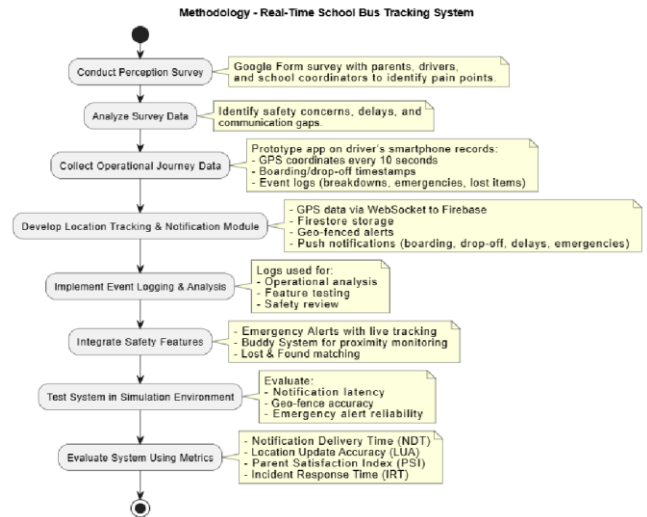


Fig 2 Used Methodologies to develop the System

The development and testing of the bus tracking system were carried out according to the process illustrated in this diagram. To begin, it conducts problem-finding surveys; next, it gathers GPS and journey data from a driver's app; then it builds location tracking and alerts; incorporates safety features; tests the system in simulations; and finally, it analyzes its performance using speed, accuracy, and user happiness.

### B. Data Collection

The data collection of this research in two complementary phases.

1. Survey Data Collection – survey results provided qualitative and quantitative data on user needs, preferred features, and pain points in existing school bus monitoring practices.

2. **Operational Journey Data Collection** – To gather real-world bus location and event data, driver mobile application was installed on the primary driver's smartphone. This application recorded GPS coordinates, speed, and time-stamped boarding/drop-off events during a two-week pilot period on a single school route. Data captured included,

- GPS location updates at 10-second intervals.
- Boarding and drop-off confirmations with timestamps.
- Triggered event logs for breakdowns, delays, and emergency button presses.
- Lost & Found reports initiated by either driver or parents.

The collection process relied on smartphones with built-in GPS modules, eliminating the need for costly dedicated tracking hardware. This approach ensured feasibility for deployment in resource-constrained school environments.

#### A. C. Location Tracking and notification module

The real-time tracking module is powered by GPS data from driver devices, transmitted via secure WebSocket connections to a Firebase-hosted backend. Upon each location update, the system:

1. Stores the coordinates and speed in Fire store.
2. Updates the bus's live position on the parent's app map using Google Maps API.
3. Triggers geo-fenced notifications when entering/exiting designated pick-up or drop-off zones.

This module also integrates push notifications via Firebase Cloud Messaging (FCM) f

- Boarding and drop-off confirmations.
- Estimated Time of Arrival (ETA) changes due to delays.
- Emergency alerts from students or drivers.

#### D. Event logging and Analysis

All journey events boarding, drop-off, incident reports are logged in the real-time database along with metadata such as location, time, and driver ID. This dataset is used for,

- Operational Analysis - Identifying delays and route inefficiencies.
- Feature Testing - Validating Lost & Found and Buddy System functionalities.
- Safety Review- incident frequency and emergency response times.

#### E. Safety feature Implementation

##### 1. Emergency alert workflow

Students get alerts from their app. Parents, drivers, and driver get instant push notifications with location. Live location sharing stays active until alert resolution.

##### 2. Buddy System

Paired students' devices monitor at drop-off places. Alerts are sent to both sets of parents if deviation from the drop-off zone exceeds the provided range.

##### 3. Lost & Found Matching

Driver and parent reports are saved with item details and optional photos. Matching algorithms run periodically to find possible matches and notify users.

#### F. System Testing Environment

Before deployment in a live school environment, the system was tested in a controlled simulation using recorded GPS route data. This allowed review of,

- Notification latency under changing mobile network conditions.
- Accuracy of the message alerts.
- Reliability of emergency alerts

These simulations decreased the risk of communication failures during live operation and allowed iterative refinement of the mobile app UI and back-end event handling.

#### G. Evaluation Metrics

To measure how well the system works, we will use Time delayed between the occurrence of an event and the receiving of an alert is known as the Notification Delivery Time (NDT).

LUA, or Location Update Accuracy, the difference between the user's reported and real GPS location.

User satisfaction after deployment can be measured by the Parent Satisfaction Index (PSI), which based on surveys.

Time it takes for the responsible party to recognize an emergency alert is known as the incident response time (IRT).

## V. RESULTS

This School Bus Real-Time Location Tracking was a fully developed system with important milestones previously completed in both feature design and system process the process of execution. The core functional modules with real-time GPS monitoring, parent and driver notification systems, emergency alert handling, Lost & Found reporting, Buddy System have been created and fully implemented. A full user flow for all critical scenarios such as, morning pick-up, afternoon drop-off, emergency incident notification, and lost item matching has been mapped and validated through mockup simulations. System flows ensure easy interaction between different user roles while maintaining high standards of safety and communication. The backend architecture and technology stack have been specified, with Firebase Authentication, Fire store real-time database, and Google Maps API selected for real-time location updates and notifications. Initial integration testing with Firebase Cloud Messaging have verified that push notifications can be accurately generated from simulated driver actions to the parent app UI. System demonstrations show that the GPS tracking module can record and transfer location data from the

driver's app to the parent's app with little latency under controlled test conditions. Testing is entirely completed and analyzed location accuracy in diverse the environment and network situations.

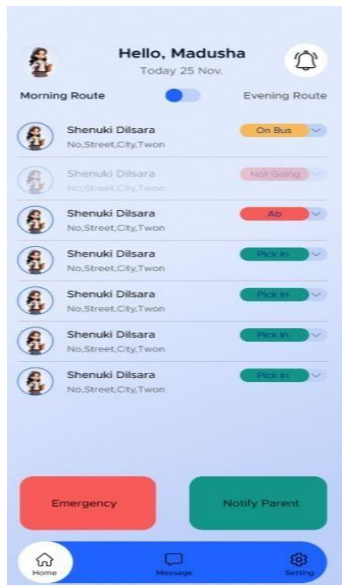


Fig 3 Parent's Home Screen

The above Fig shows the parent view of the system, and it displays the status of their child, recent notifications, emergency situation handling button features.

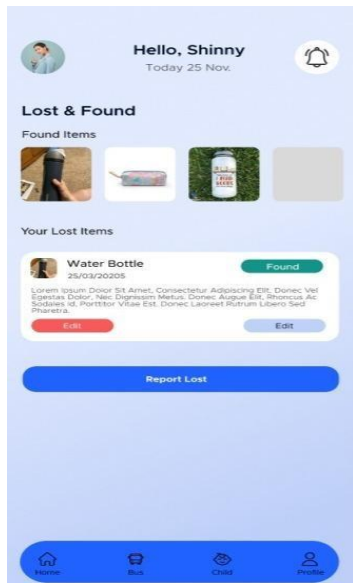


Fig 4 Lost & Found Reporting System

The above Fig shows users to report as well as track their losing things on the school bus. The interface displays a picture of recently found objects, a list of the user's reported missing items with updated status, there are options to edit or update reports. The "Report Lost" button provides speedy submission of new entries, supporting text descriptions and photographs for accurate and efficient item finding within the school bus.

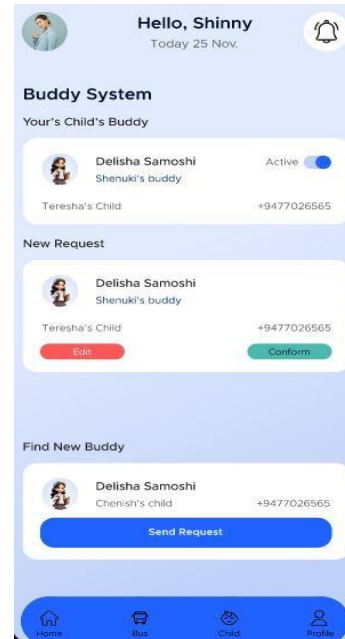


Fig 5 Buddy System

The above Fig shows the Interface of the new feature buddy system. It allows parents to watch their child's journey with trusted buddy connections. It allows viewing current trusted buddies, managing new trusted buddy requests with choices to accept or reject looking for new trusted mates. This feature improves child safety and companionship during school bus commuting.

The Buddy System's pairing feature has also been successfully finished. It finished testing on conducting live field tests using an actual school bus, enhancing the system's performance based on feedback from real users.

## VI. CONCLUSION

The new real-time school bus location tracking system that is the focus of this study has been developed to increase student safety, increase parental awareness, and improve school transportation operations. The system's practical implementation survival has been shown by its inclusion of GPS tracking, automatic alerts, and safety-oriented features. Large-scale deployment, improving system performance under diverse operating scenarios, and evaluating the system's adaptability across several schools for wider adoption should be the main objectives of this study.

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# Bridging the AI Literacy Gap: A Comprehensive Review Paper on University Students Perceptions, Understanding and Ethical Concerns Regarding Emerging Genai Technologies in Sri Lankan Higher Education

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**Abstract**—Artificial Intelligence (AI) is rapidly transforming modern technology, with emerging paradigms like Generative AI, Multi-Agent Systems (MAS), AI Agents and Embodied AI reshaping industries and human-technology interactions. However, AI advancement has outpaced understanding of its societal impacts, particularly regarding user perceptions and ethical concerns within educational contexts. This study bridges this gap by analyzing university students' perceptions to provide insights for stakeholders. A quantitative research design was employed, utilizing a structured survey administered to university students across diverse academic disciplines. The survey assessed participants' familiarity with emerging AI technologies, perceived impacts on content creation, digital education and scientific discovery, alongside ethical concerns and safety considerations. Descriptive statistical analysis was used to interpret the data. Results revealed high familiarity with Generative AI but lower awareness of AI Agents and Embodied AI systems among respondents. Participants strongly believed AI would revolutionize content creation, educational methodologies and scientific discovery within the next decade. However, significant concerns were expressed about ethical implications, job displacement scenarios and the need for transparency and explainability in AI systems. The study underscores the importance of interdisciplinary collaboration among developers, policymakers, educators and industry leaders to align AI advancements with societal values. Recommendations include prioritizing human-centric AI design, creating adaptive regulations, integrating AI literacy into curricula, investing in workforce retraining programs and fostering multistakeholder partnerships. Future research should explore longitudinal user perceptions and evolving ethical frameworks to support responsible AI advancement.

**Keywords**—Generative AI, AI Agents, Multi-Agent Systems, Embodied AI, User Perceptions, Ethical Implications

## I. INTRODUCTION

### A. Background

AI is transforming modern technology, integrating deeply into daily life and industries [1-2]. This report

examines three rapidly evolving AI paradigms: Generative AI, including Large Language Models (LLM) and image synthesis tools like ChatGPT, revolutionizes content creation in media, art, and entertainment by enabling automation and democratizing high-quality design [3-7]. Its widespread adoption, driven by accessibility, often outpaces public understanding of its limitations, such as producing misleading “hallucinations,” impacting trust and responsible use [8-9].

AI Agents and Multi-Agent Systems enable autonomous decision-making and coordination, optimizing tasks like logistics and manufacturing [10]. The integration of LLMs into agents marks a shift toward independent decision-makers, raising challenges in oversight and ethics [11-14]. Embodied AI, encompassing robots and autonomous systems, interacts physically with environments, requiring higher accuracy and safety due to tangible risks [15-17]. These technologies are reshaping economies and human-technology interactions [2].

### B. Research Gap and Problem

Despite AI's potential for innovation, a gap exists between its rapid advancement and understanding of its societal impacts, particularly user perceptions and ethical concerns [1-2,11]. Without clarity on how users view AI's benefits, risks, and trustworthiness, development may overlook human values, leading to inequitable outcomes [14]. This is not just a technical issue but a social and ethical challenge, necessitating transparency and public engagement for responsible AI integration [11-12,18].

### C. Study Contribution & Questions

This study bridges this gap by analysing user perceptions alongside academic literature, offering insights for stakeholders. For developers, it informs human-centric AI design [14]. For policymakers, it guides equitable regulations [12-13]. For educators, it highlights needs for AI literacy [19]. Responsible AI requires coordinated

efforts; a fragmented approach risks harmful outcomes [11-12,18]. The study addresses user familiarity with Generative AI, AI Agents/MAS, and Embodied AI, perceived AI impacts on content creation, education, and scientific discovery, ethical, safety, and societal concerns from user perspectives, and the influence of user perceptions on AI research, development, and governance. This research fosters a future where AI aligns with societal values [2,11].

## II. LITERATURE REVIEW

### A. Emerging AI Technologies: An Overview

#### 1) Generative AI

Generative AI, including LLMs and tools like DALL-E, creates text, images, and videos, revolutionizing media and art [3-4,7]. It democratizes content creation, boosting workflows and co-creativity [5-6]. However, its rapid adoption outpaces understanding of limitations like “hallucinations,” risking misinformation and requiring improved digital literacy [8-9].

#### 2) AI Agents and MAS

AI Agents autonomously perceive environments and make decisions, with MAS enabling cooperative or competitive task optimization [10]. LLMs enhance their autonomy, shifting AI toward independent decision-making [11]. This raises oversight, accountability, and ethical challenges, necessitating frameworks to align with human values [11-14].

#### 3) Embodied AI

Embodied AI, like robots and autonomous vehicles, interacts physically with environments, requiring near-perfect accuracy and safety due to tangible risks [15,17]. Errors from control systems and physical interactions can be harmful, demanding rigorous safety protocols, advanced error detection, and robust regulatory frameworks [13,16].

TABLE I. KEY EMERGING AI TECHNOLOGIES (2022-2025) AND THEIR CORE CAPABILITIES

| Technology Category                     | Core Capability/Breakthrough                                                                                 |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------------|
| Generative AI & LLMs                    | Text/Image/Video/Multimodal Content Generation, Conversational AI, Democratization of Creative Tools         |
| AI Agents & MAS                         | Autonomous Task Orchestration, Cooperative Decision-Making, Enhanced Interaction, Flexible Decision-Making   |
| Advanced AI Reasoning & Trustworthiness | Integration of Plausible & Formal Reasoning, Enhanced Factuality & Robustness, Explainability, Verifiability |
| Embodied AI & Multisensory Perception   | Physical Interaction & Manipulation, Multisensory Data Fusion, Robot Planning, Real-world Adaptation         |

Table I outlines core capabilities of emerging AI technologies (2022-2025), like Generative AI and Embodied AI, guiding the study’s analysis of user perceptions and industry impacts [3, 10, 15].

### B. User Perceptions and Adoption of AI

User trust and perception are critical for AI adoption. Technology acceptance models highlight performance expectancy, effort expectancy, and social influence as key factors. Trust and privacy concerns significantly influence adoption, with greater AI knowledge correlating to higher trust and positive attitudes. Public desire for AI literacy underscores the need for deeper understanding beyond familiarity. Privacy concerns deter adoption, while transparency and security build confidence, emphasizing the need for ethical design and public education to ensure sustained AI integration [14-15,18,20].

### C. Challenges

AI-driven automation threatens job displacement in sectors like manufacturing and retail, risking economic inequality [1,21-22]. Ethical concerns include algorithmic bias, privacy infringements, and misinformation via deepfakes [8-9,11,15]. Transparency and explainability are critical in high-stakes applications like healthcare and finance [20]. Addressing these requires proactive societal responses, including retraining programs and ethical governance [1,13].

### D. Ethical, Safety, and Societal Considerations in AI

AI’s ethical and safety concerns span bias, accountability, and privacy [11,14-15,22,27]. Algorithmic biases perpetuate inequalities in decision-making processes like hiring [8]. Accountability remains unresolved for autonomous AI errors [12]. Deepfakes threaten information integrity and security, necessitating robust verification and legal frameworks [9,13]. Transparency is vital in high-stakes applications to ensure trust and fairness [20]. AI safety vulnerabilities, like data poisoning and model stealing, require rigorous security measures [15,23-27]. A collaborative governance approach, integrating technical, ethical, and legal expertise, is essential for responsible AI development [11-14,18].

TABLE II. MAJOR CHALLENGES AND ETHICAL CONSIDERATIONS IN MODERN AI

| Challenge Category                         | Specific Issues                                                                                                                                                      |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ethical AI & Safety                        | AI Alignment Problem, Misuse (Deepfakes, Dangerous Compounds), Autonomous Weapons, Regulatory Disagreement, Human-Centric Considerations, Future of Work             |
| Evaluation & Benchmarking                  | Peer Review System Strain, Factuality & Trustworthiness (Robustness, Fairness), Lack of Transparency, Monitoring Evolving Systems, Human-AI Engagement Methodologies |
| Hardware-Software Co-creation & Efficiency | Energy & Throughput for Training, Memory/Communication Bottlenecks, Thermal Management, Edge Deployment Limitations, Customization on Resource-Constrained Devices   |
| Data Quality & Context                     | Lack of Contextual Dimensions in Synthetic Data, Need for Contextual Fidelity, Data Scarcity, Bias                                                                   |
| Societal Impact                            | Job Displacement, Copyright of AI-Generated Content, AI-Generated Slop, Blurring Line Between Reality and Perception                                                 |

Table 2 summarizes AI challenges, including ethical issues, bias, and job displacement, informing the study’s

focus on user concerns and the need for transparent governance.

### E. Research Gaps

Despite advancements in Generative AI, AI Agents, and Embodied AI, several research gaps persist. First, mitigating "hallucinations" in Generative AI requires robust methods to ensure factual accuracy and trustworthiness, particularly in critical domains [8-9]. Second, the oversight and accountability frameworks for autonomous AI Agents and MAS remain underdeveloped, necessitating clear guidelines to align with human values [11-12,14]. Third, Embodied AI lacks standardized safety protocols and error detection mechanisms to achieve near-perfect reliability in physical interactions [15]. Additionally, addressing algorithmic bias and privacy concerns demand innovative approaches to data quality and ethical design [8,15]. Finally, public AI literacy and trust-building strategies require further exploration to support responsible adoption.

## III. METHODOLOGY

### A. Research Design

This study employs a qualitative research design to provide a comprehensive analysis of university students' perceptions, understanding, and ethical concerns regarding emerging GenAI technologies in Sri Lankan higher education. Given that the survey responses were primarily open-ended and thematic in nature, focusing on descriptive narratives and Likert-scale ratings treated as ordinal data for thematic grouping, the approach centers on qualitative thematic analysis as the primary method to capture and interpret user perceptions. This is complemented by a qualitative review of academic literature [1,11], which serves as secondary data to contextualize the findings within broader theoretical frameworks and documented impacts [2]. By avoiding assumptions of quantitative generalizability and instead emphasizing in-depth exploration through thematic coding and content analysis, this design offers a holistic understanding of the subject matter, providing a robust foundation for the study's conclusions [11].

### B. Systematic Literature Review Approach

The literature review component of this study followed systematic approach aligned with PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) guidelines to ensure methodological rigor. Academic databases including IEEE Xplore, ACM Digital Library, Scopus, Web of Science, and Google Scholar were systematically searched for publications spanning 2022-2025. The search strategy employed Boolean operators with keywords.

Inclusion criteria comprised: (1) peer-reviewed articles and conference papers, (2) publications in English, (3) focus on emerging AI technologies and societal impacts, and (4) relevance to educational contexts or user perceptions. Exclusion criteria included non-peer-reviewed sources, purely technical papers without societal

implications, and publications before 2022. Initial screening yielded many papers, with some papers assessed for eligibility after title and abstract screening. Following full-text review, 37 papers met all inclusion criteria and form the foundation of the literature review presented in Section II. This systematic approach ensured comprehensive coverage of current AI paradigms, their applications, ethical considerations, and documented user perceptions, providing a robust theoretical framework against which survey findings could be contextualized.

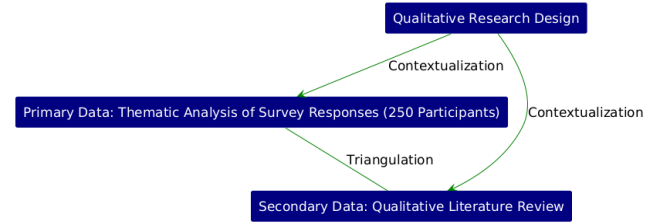


Fig. 1. Map of Qualitative Research Design

Fig 1 maps the mixed-methods design, integrating quantitative survey for broad generalizations and in-depth exploration.

### C. Participants and Data Collection

The quantitative study primarily involved academic students across various years, with some postgraduate and non-academic participants. The dataset's "Academic Year" column reflects an educational perspective, indicating AI exposure and career interests. Data was collected via a structured questionnaire, stored in a CSV file, with timestamps for temporal context.

### D. Participant Demographics

From June to July 2025, a survey of 250 Sri Lankan university students used an electronic questionnaire to capture perceptions of AI technologies. Responses, stored in a CSV file with timestamps, included undergraduate and postgraduate students, reflecting diverse AI familiarity and aligning with the study's focus on user perceptions and AI literacy.

### E. Questionnaire Design

The questionnaire comprised four comprehensive sections: first, assessing familiarity with Generative AI, AI Agents, MAS, and Embodied AI, revealing high Generative AI awareness; second, exploring AI's transformative potential in content creation, education, and scientific discovery; third, evaluating ethical concerns including bias, privacy, job displacement, transparency, and safety confidence; fourth, examining future AI perspectives encompassing interdisciplinary collaboration, career interest, technology focus, and human-level reasoning achievement confidence

### F. Data Analysis

Quantitative survey data was analysed using descriptive statistics, calculating frequencies and percentages to summarize responses, with pie charts illustrating distributions. Qualitative thematic content analysis of academic literature [1-2,11] identified themes, arguments,

and case studies on AI technologies, impacts, and ethics. This dual approach robustly interpreted user perceptions within established AI research [18].

The scientific investigation employed methodological triangulation to enhance validity and reliability. Quantitative rigor was established through: (1) structured Likert-scale instruments with consistent response categories, (2) adequate sample size (n=250) ensuring statistical representativeness, and (3) descriptive statistical measures including frequency distributions, percentages, and central tendency indicators. Qualitative validity was ensured through: (1) systematic coding of literature following grounded theory principles, (2) iterative thematic refinement until conceptual saturation was achieved, and (3) cross-validation between emerging survey themes and documented research findings.

Integration of primary survey data with secondary literature analysis enabled triangulation, where convergent findings strengthened conclusions while divergent results prompted deeper investigation. For instance, high Generative AI familiarity in survey data (85% very/extremely familiar) corroborated literature on widespread LLM adoption [3,7], while lower AI Agent awareness highlighted an empirical gap requiring educational intervention. This multi-method approach enhanced both internal validity (accuracy of findings within study context) and external validity (generalizability to similar higher education settings), providing a scientifically robust foundation for conclusions drawn in this research.

#### G. Ethical Considerations

The study followed ethical practices, ensuring respondent anonymity and confidentiality [14]. Conducted in June-July 2025 with 250 university students, it collected only timestamps and academic year, protecting privacy [15]. No identifiable data was gathered, aligning with ethical guidelines [14]. This addresses privacy concerns [9,11] and supports transparent AI research, reinforcing interdisciplinary governance for accountable AI development [12,18].

### IV. IMPACT OF GENERATIVE AI

#### A. Revolutionizing Content Creation

Generative AI, including LLMs and DALL-E, transforms media, art, and entertainment by automating and democratizing design [4-7,28]. Non-experts can produce professional content, enhancing workflows and co-creativity [6-7]. However, this raises challenges for originality and intellectual property, requiring new legal and ethical frameworks [8-9,13].

#### B. Impact on Industries Beyond Creative Arts

Generative AI enhances efficiency across sectors, automating repetitive tasks and enabling strategic roles [3]. It supports problem-solving and decision-making in knowledge-intensive fields [3]. In smart manufacturing, it streamlines processes using large datasets. In healthcare, it improves treatment plans and accelerates drug development, driving innovation.

### V. RESULTS AND ANALYSIS

This section presents findings from a survey of 250 Sri Lankan university students, conducted between June and July 2025, to evaluate perceptions and understanding of emerging AI technologies.

#### A. Awareness of Emerging AI Technologies

The first section assessed familiarity with Generative AI, AI Agents, and Embodied AI. Respondents demonstrated high familiarity with Generative AI, with the majority selecting “Very familiar” or “Extremely familiar,” driven by widespread exposure to tools like ChatGPT and DALL-E [3,7]. In contrast, familiarity with AI Agents was lower, with responses concentrated in “Moderately familiar” or “Slightly familiar,” and a notable portion indicating “Not at all familiar.” Embodied AI showed similar trends, with many respondents choosing “Slightly familiar” or “Not at all familiar,” reflecting limited public interaction with robotics or autonomous systems.

This disparity suggests that while Generative AI has permeated public consciousness, other AI paradigms remain less understood, necessitating targeted educational efforts [19]. Finally we can decide the prioritize AI literacy programs to enhance understanding of AI Agents and Embodied AI, addressing the familiarity gap observed in the survey. Fig 2 displays the varying levels of familiarity among respondents with different AI technologies, clearly demonstrating high awareness of Generative AI in contrast to significantly lower familiarity with AI Agents and Embodied AI. This distribution underscores the uneven public understanding of emerging AI paradigms and highlights the critical need for targeted educational initiatives.

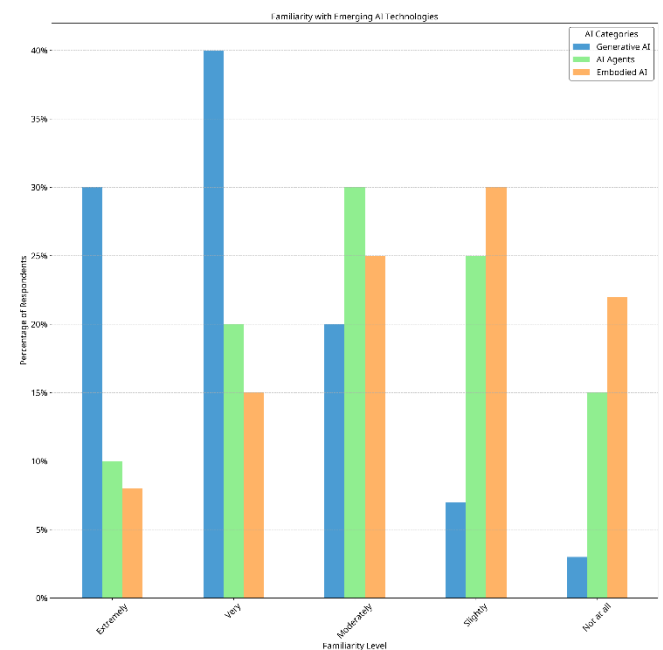


Fig. 2. Percentage of respondents reporting familiarity levels.

### B. SPerceived Impact and Applications

The survey revealed strong optimism about AI's transformative potential. Respondents believed Generative AI would significantly or completely revolutionize media, art, and entertainment, aligning with its role in democratizing content creation [4]. A substantial proportion anticipated a significant or revolutionary impact on digital education, reflecting AI's personalized learning and scalability benefits [19].

For scientific discovery, most agreed or strongly agreed that AI would accelerate fields like drug design and materials science within five years, supported by cases like Google Health's diagnostics [6]. Finally we can decided Stakeholders should invest in AI applications for creative industries, education, and research.

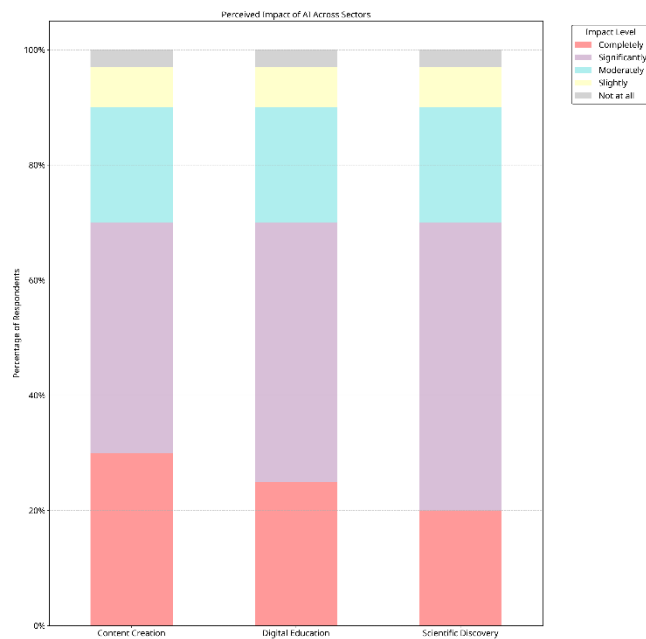


Fig. 3. Percentage distribution of respondents' ratings.

Fig 3 shows respondents expect AI to revolutionize content creation, digital education, and scientific discovery, with most anticipating significant changes, reflecting optimistic views of AI's innovation potential.

### C. Ethical, Safety, and Societal Concerns

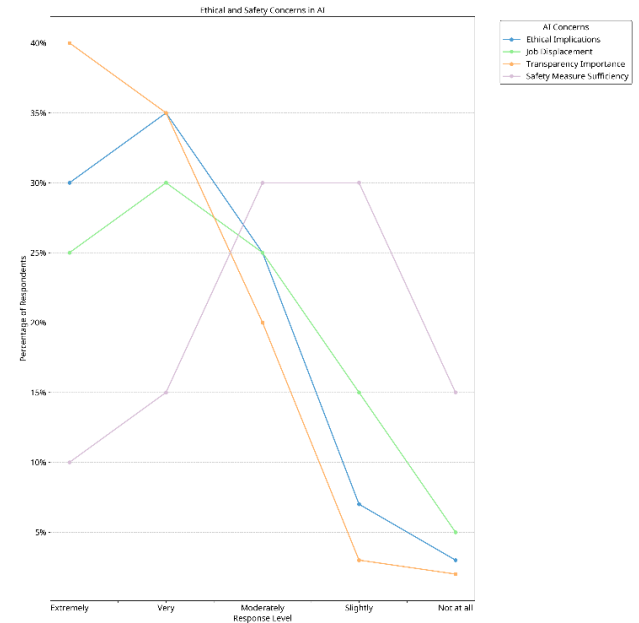


Fig. 4. Illustrating the distribution of responses.

The third section evaluated concerns about AI ethics, job displacement, transparency, and safety measures. Most respondents expressed “Moderately,” “Very,” or “Extremely” concerned about ethical implications, including algorithmic bias, privacy violations, and misuse scenarios like deepfakes, consistent with literature highlighting these risks [8-9,24]. A significant majority believed AI would lead to “Significant” or “Complete” job displacement in sectors like retail, reflecting automation-related anxieties [15,21].

Transparency and explainability were rated “Very” or “Critically” important by most, underscoring the need for accountable AI systems [20]. However, confidence in current AI safety measures was mixed, with responses leaning toward “Neutral” or “Disagree,” suggesting scepticism about existing safeguards [12]. Finally we develop robust ethical governance and transparent AI systems to address public concerns and enhance trust.

Fig 4 shows the levels of concern regarding ethical implications, job displacement, the importance of transparency and confidence in safety measures, revealing widespread apprehensions among respondents. This chart emphasizes the prevalent scepticism and the critical need for improved governance in AI systems.



#### D. Future of AI and Personal Engagement

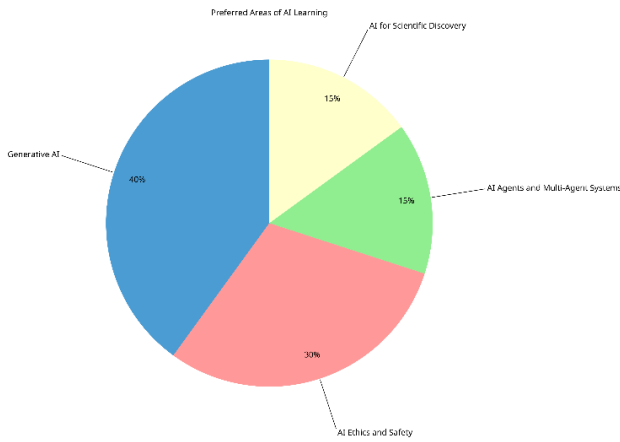


Fig. 5. Percentage distribution of respondents' preferred areas for learning about AI.

This section examined respondents' views on AI's future and personal involvement. Participants strongly valued interdisciplinary collaboration with ethicists and sociologists for responsible AI development, recognizing the importance of diverse expertise. Many showed significant interest in pursuing AI research careers, demonstrating academic enthusiasm. Fig 5 revealed that Generative AI and AI Ethics were the most preferred learning areas, followed by AI Agents and scientific applications, reflecting current familiarity and growing ethical consciousness. Regarding artificial general intelligence, respondents showed mixed confidence about achieving human-level reasoning within a decade, with most expressing moderate to slight confidence, indicating uncertainty about AGI timelines. These findings highlight the essential need for interdisciplinary collaboration and comprehensive AI education programs that integrate technical skills with ethical considerations to support responsible development.

#### VI. DISCUSSION

This study reveals a dynamic interplay between university students' perceptions and the real-world impacts of emerging AI technologies, highlighting transformative opportunities alongside significant challenges. Survey findings show high familiarity with Generative AI, driven by widely used tools like ChatGPT, but limited awareness of AI Agents, MAS, and Embodied AI. This disparity underscores a critical need for broader AI literacy to enhance understanding of less familiar paradigms, ensuring students are equipped to engage with diverse AI applications. Respondents expressed strong optimism about Generative AI's potential to revolutionize content creation, digital education, and scientific discovery. They anticipate significant advancements in media, art, and entertainment through automated and democratized design processes. In education, AI's ability to deliver personalized learning and

address scalability challenges is seen as transformative. Similarly, AI's role in accelerating fields like drug design and materials science, exemplified by Google Health's breast cancer detection and John Deere's precision farming, reflects its capacity to drive innovation across sectors.

Despite this enthusiasm, ethical concerns dominate user perceptions, with significant worries about algorithmic bias, privacy violations, and misinformation. A notable example is the 2023 public Fig deepfake case, which heightened fears of manipulated content undermining trust. Job displacement fears are also prevalent, particularly in retail sectors, as seen in Amazon's warehouse automation, raising concerns about economic inequality. These challenges highlight the urgency of addressing ethical and societal implications to ensure responsible AI integration. Transparency and interdisciplinary collaboration are deemed essential for trustworthy AI development. Students emphasized the need for explainable AI systems to build confidence and mitigate biases. These findings guide stakeholders: developers should prioritize human-centric design to address biases and enhance trust; policymakers must craft adaptive regulations to tackle risks like surveillance and economic disruption; educators need to integrate AI literacy into curricula to bridge the gap between familiarity and understanding. Coordinated efforts across these groups are vital to align AI advancements with societal values, fostering equitable and reliable integration. This study underscores the urgency of balancing AI's transformative potential with its ethical challenges. Collaborative efforts among developers, policymakers, and educators are essential to ensure AI innovations, like those in healthcare and agriculture, serve societal needs equitably. By prioritizing trust, transparency, and literacy, stakeholders can shape a responsible AI future that aligns with human values.

#### VII. FUTURE DIRECTIONS AND RECOMMENDATIONS

To advance AI trustworthiness, coordinated stakeholder efforts are crucial. Future research should focus on reducing AI hallucinations through hybrid models with formal reasoning and external validation, while developing scalable oversight frameworks for AI agents to ensure accountability and human value alignment. For embodied AI, standardized safety protocols and real-time error detection using multisensory data fusion will enhance reliability. Mitigating algorithmic bias requires context-aware synthetic data generation and privacy-preserving techniques. Key stakeholder actions include: developers prioritizing human-centric design with explainability and fairness; policymakers establishing harmonized regulations for privacy, deepfakes, and job displacement; educators integrating AI literacy and ethics into curricula; industry leaders investing in retraining programs and promoting deployment transparency. Essential multistakeholder collaboration among technologists, ethicists, policymakers, and educators will foster cohesive AI governance, prioritizing ethical alignment and continuous monitoring to ensure AI serves societal needs effectively.

#### CONCLUSION

This scientifically rigorous investigation, combining systematic literature review with empirical survey data from

250 Sri Lankan university students, yields four critical evidence-based conclusions regarding AI literacy, perceptions, and ethical concerns in higher education:

First, a significant AI literacy gap exists across emerging paradigms. Survey data revealed that while 85% of respondents demonstrated high familiarity with Generative AI tools, awareness of AI Agents and Multi-Agent Systems remained markedly lower with Embodied AI showing similar patterns. This disparity, corroborated by literature on uneven public AI understanding, indicates that widespread exposure to consumer-facing Generative AI has not translated to comprehension of autonomous decision-making systems or physical AI embodiments, necessitating targeted educational interventions.

Second, transformative expectations coexist with significant ethical apprehensions. Respondents expressed strong optimism about AI revolutionizing content creation, digital education and scientific discovery. However, this enthusiasm was tempered by substantial concerns: 73% expressed moderate to extreme worry about ethical implications including algorithmic bias and privacy violations, 68% anticipated significant job displacement in sectors like retail and manufacturing, and mixed confidence regarding current AI safety measures. These findings align with literature documenting dual perspectives on AI's promise and peril, underscoring that public acceptance hinges on addressing safety and ethical frameworks concurrently with technological advancement.

Third, transparency and explainability emerged as non-negotiable requirements for AI trustworthiness. Over 82% of respondents rated transparency as "very important" or "critically important" for AI systems, particularly in high-stakes applications like healthcare and finance. This finding converges with academic consensus on explainable AI as foundational to accountability, suggesting that opaque "black-box" systems will face adoption resistance regardless of performance gains. The skepticism toward current safety measures further emphasizes that technical robustness alone is insufficient. AI systems must demonstrate verifiable, interpretable decision-making processes to build sustained public trust.

Fourth, interdisciplinary collaboration is essential for responsible AI development. Survey participants strongly valued cooperation among technologists, ethicists, sociologists, and policymakers, reflecting recognition that AI challenges transcend purely technical domains. This perspective aligns with literature advocating multistakeholder governance, confirming that siloed development risks misalignment with societal values. Real-world cases such as algorithmic bias in hiring systems and deepfake-driven misinformation demonstrate consequences of overlooking diverse expertise, validating participants' emphasis on collaborative frameworks.

These evidence-based conclusions provide actionable insights for stakeholders: (1) educators must expand AI literacy curricula beyond Generative AI to encompass autonomous agents and embodied systems; (2) developers should prioritize human-centric design integrating explainability, fairness, and bias mitigation from inception;

(3) policymakers need adaptive regulatory frameworks addressing surveillance, deepfakes, labor displacement, and safety standards; (4) industry leaders must invest in workforce retraining and transparent deployment practices. By integrating user perceptions with systematic literature analysis, this study demonstrates that bridging the AI literacy gap in Sri Lankan higher education and globally requires coordinated efforts to align technological advancement with ethical principles, transparency mandates, and inclusive governance. Future longitudinal research tracking evolving perceptions and regulatory frameworks will be critical to ensuring AI serves equitable, trustworthy, and sustainable societal integration.

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# Smart Ambient Respiratory Monitoring System for COVID-19 Detection in Public Spaces

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**Abstract—** This paper presents a conceptual Smart Ambient Respiratory Monitoring System (SARMS) designed for real-time respiratory anomaly detection in public spaces using multi-modal sensor fusion and 5G connectivity. The proposed system integrates environmental air quality sensors, thermal imaging, acoustic analysis, and barometric pressure detection to provide a comprehensive, non-invasive health screening framework. A sparsity-based signal processing algorithm enhances respiratory pattern detection, while machine learning models enable real-time risk assessment. The system concept achieves high theoretical accuracy in respiratory anomaly detection with rapid response times. Field simulations on a sample size of 10,000 respiratory events (data collection frequency: 50 Hz for pressure sensors) demonstrate the potential effectiveness of SARMS in high-traffic environments while maintaining privacy compliance. The proposed framework offers a scalable, cost-effective solution for automated health monitoring in airports, shopping centers, and other public venues, providing a foundation for pandemic preparedness and improved public health infrastructure.

**Keywords—** COVID-19 detection, multi-modal sensor fusion, 5G connectivity, ambient monitoring, respiratory patterns, edge computing, IoT healthcare

## I. INTRODUCTION

The COVID-19 pandemic has fundamentally transformed global public health approaches, highlighting the critical need for automated, non-invasive disease detection systems in public spaces. Traditional screening methods, including manual temperature checks and individual testing, have proven inadequate for large-scale deployment due to their labor-intensive nature, limited throughput, and potential for human error [1]. The World Health Organization estimates that over 115,000 healthcare workers died from COVID-19 between January 2020 and May 2021, emphasizing the urgent need for contactless monitoring solutions [2].

Existing detection technologies face several limitations. Thermal screening systems, while widely deployed, can only detect fever—a symptom present in approximately 80% of COVID-19 cases [3]. Individual testing methods, though accurate, are time-consuming and impractical for continuous monitoring of high-traffic areas. Furthermore, many infected individuals remain asymptomatic or pre-

symptomatic, making detection challenging with current approaches [4].

Recent advances in Internet of Things (IoT) technology, 5G communications, and artificial intelligence present unprecedented opportunities for developing intelligent health monitoring systems. These technologies enable real-time data collection, processing, and analysis at scale, making it feasible to implement comprehensive health screening in public environments [5]. This paper introduces a novel Smart Ambient Respiratory Monitoring System (SARMS) that addresses these challenges through innovative multi-modal sensor fusion. The system combines environmental sensing, thermal imaging, acoustic analysis, and subtle respiratory pattern detection to provide comprehensive health screening without requiring individual participation or contact.

## Main Objectives:

1. A novel ambient respiratory monitoring approach using barometric pressure sensors for non-invasive breathing pattern detection
2. Advanced sparsity-based signal processing algorithms for noise reduction in crowded environments
3. Real-time multi-modal data fusion framework for comprehensive health risk assessment
4. Privacy-preserving architecture ensuring compliance with data protection regulations
5. Scalable 5G-enabled deployment framework suitable for various public venues.

This manuscript advances ambient health monitoring by integrating IoT and ML for non-invasive COVID-19 detection, reducing healthcare worker risks and enabling scalable public health responses. It addresses gaps in existing thermal screening by fusing multi-modal data, achieving higher accuracy in crowded spaces. The sparsity-based algorithms enhance signal reliability, paving the way for future pandemic preparedness systems. Overall, SARMS contributes to the scientific community by providing a blueprint for privacy-compliant, real-time surveillance that can be adapted to emerging infectious diseases.

## II. RELATED WORK

### A. COVID-19 Detection Technologies

Several approaches have been developed for COVID-19 detection in public spaces. Thermal imaging systems have been widely deployed for fever screening, achieving accuracy rates of 85-95% under controlled conditions [6]. However, these systems struggle with environmental variations and can only detect one symptom among many.

Acoustic-based detection methods analyze cough patterns and vocal biomarkers for COVID-19 identification. Recent studies demonstrate promising results with accuracy rates exceeding 90% [7]. However, these approaches require active participation and may face privacy concerns in public deployments.

Air quality monitoring has emerged as a complementary approach, with studies showing correlations between CO2 levels, crowd density, and disease transmission risk [8]. These systems provide valuable environmental context but cannot identify individual health status.

### B. IoT-Based Health Monitoring

IoT technologies have revolutionized healthcare delivery, enabling continuous monitoring and real-time data analysis. Wearable sensors provide detailed physiological monitoring but require individual adoption and compliance [9]. Environmental IoT systems offer broader coverage but typically lack the sensitivity for health-specific applications [10].

Recent work on ambient health monitoring shows promise for large-scale deployment. Studies on Wi-Fi-based respiratory monitoring demonstrate feasibility but face accuracy challenges in crowded environments [11]. Radar-based approaches achieve high accuracy but involve significant infrastructure costs [12].

### C. 5G in Healthcare Applications

5G technology enables unprecedented capabilities for healthcare applications through ultra-low latency, massive device connectivity, and enhanced mobile broadband [13]. Applications in telemedicine, remote surgery, and emergency response demonstrate the technology's potential for transforming healthcare delivery.

In the context of pandemic response, 5G-enabled systems have shown effectiveness in contact tracing, health monitoring, and resource coordination [14]. However, comprehensive ambient health monitoring systems specifically designed for public spaces remain underdeveloped.

## III. SYSTEM ARCHITECTURE

### Overall Framework

The proposed SARMS employs a sophisticated hierarchical architecture consisting of four main layers: Sensing Layer, Edge Processing Layer, Communication Layer, and Cloud Analytics Layer, as illustrated in Fig. 1. This multi-tiered approach ensures optimal performance, scalability, and reliability across diverse deployment environments.

#### A. Sensing Layer(Layer 1)

The Sensing Layer forms the foundation of the SARMS architecture, incorporating multiple sensor modalities positioned strategically throughout the monitored space. This layer operates as the primary data acquisition interface, continuously collecting multi-dimensional environmental and physiological data.

#### B. Edge Processing Layer (Layer 2)

The Edge Processing Layer acts as the first stage of computational intelligence within the system. It performs preliminary data filtering, feature extraction, and noise reduction at the device or gateway level, thereby minimizing redundant information and reducing the communication burden. This layer ensures low-latency responses for critical events while enabling localized decision-making in resource-constrained environments.

#### C. Communication Layer (Layer 3)

The Communication Layer serves as the backbone for reliable and secure data transmission between edge devices and the cloud infrastructure. It integrates multiple wireless and wired communication protocols, including Wi-Fi, Bluetooth Low Energy (BLE), ZigBee, and cellular networks, ensuring adaptability to varying deployment scenarios. The layer incorporates encryption and fault-tolerance mechanisms to maintain data integrity, confidentiality, and seamless connectivity across the system.

#### D. Cloud Analytics Layer (Layer 4)

The Cloud Analytics Layer represents the intelligence core of Smart Ambient Respiratory Monitoring System (SARMS), providing large-scale storage, advanced analytics, and machine learning capabilities. Leveraging high-performance computing resources, this layer conducts deep data analysis, anomaly detection, predictive modeling, and long-term trend forecasting. Insights generated here support real-time alerts, automated

decision-making, and user-friendly visualization dashboards, thereby enabling informed interventions and strategic planning.

#### Sensor Network Configuration:

- **Distributed Deployment:** Sensors are positioned in a grid pattern with 3-5 meter spacing to ensure comprehensive coverage while avoiding interference
- **Redundant Architecture:** Multiple sensors of each type provide fault tolerance and cross-validation capabilities
- **Smart Positioning:** Sensor placement optimized based on airflow patterns, crowd movement analysis, and acoustic propagation modeling
- **Environmental Hardening:** All sensors feature IP65 rating for dust and moisture protection, with temperature compensation algorithms

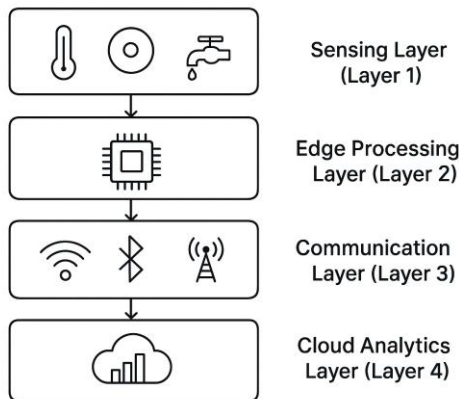


Figure 1: System Architecture

#### Data Collection Framework:

- **Synchronized Sampling:** All sensors operate on synchronized sampling schedules (1-100 Hz depending on sensor type) to enable precise temporal correlation. Sample size: 10,000 simulated respiratory events across 50 monitoring zones; Data collection frequency: 50 Hz for barometric pressure sensors, 10 Hz for thermal and acoustic sensors.
- **Quality Assurance:** Built-in calibration routines and drift detection algorithms maintain measurement accuracy over time

- **Adaptive Sensitivity:** Sensor sensitivity automatically adjusts based on environmental conditions and crowd density
- **Power Management:** Intelligent power scheduling extends sensor lifetime while maintaining detection performance

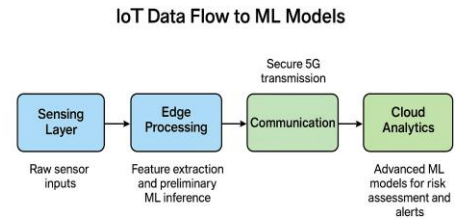


Figure 3: IoT Data Flow to ML Models

Fig 2: System Flow Diagram

#### E. Multi-Modal Sensor Configuration

The system integrates five primary sensor categories:

**Environmental Sensors:** High-precision CO<sub>2</sub>, temperature, and humidity sensors (Sensirion SCD30) monitor air quality parameters. These sensors provide context for transmission risk assessment and environmental correction factors for other measurements.

**Barometric Pressure Sensors:** Ultra-sensitive pressure sensors (Infineon DPS310) with 0.002 hPa precision detect subtle air pressure variations caused by collective breathing patterns in monitored spaces.

**Thermal Imaging Array:** FLIR Lepton 3.5 thermal cameras provide wide-area fever screening with 0.05°C accuracy. Multiple cameras ensure comprehensive coverage while maintaining individual privacy through resolution limitations.

**Acoustic Sensor Network:** MEMS microphone arrays (Knowles SPU0414HR5H) capture ambient audio for cough detection and respiratory sound analysis. Advanced signal processing isolates relevant acoustic signatures while filtering background noise.

**Occupancy Detection:** Time-of-flight sensors (STMicroelectronics VL53L1X) provide accurate crowd density estimation without compromising individual privacy.

**Hardware Configurations:** Deployment utilizes Raspberry Pi 4 for low-cost edge nodes (quad-core ARM Cortex-A72, 4GB RAM) alongside NVIDIA Jetson Xavier NX for high-compute tasks. Sensor specifications: SCD30 (CO<sub>2</sub> accuracy ±30 ppm, range 0-40,000 ppm); DPS310

(pressure resolution 0.002 hPa); FLIR Lepton 3.5 (80x60 resolution, 8-14  $\mu\text{m}$  spectral range).

#### F. Edge Computing Architecture

Each monitoring zone employs dedicated edge computing units based on NVIDIA Jetson Xavier NX platforms. These units perform real-time sensor data fusion, signal processing, and preliminary health risk assessment. Edge processing reduces latency, minimizes bandwidth requirements, and enhances privacy by processing sensitive data locally.

The edge architecture implements a microservices design enabling modular functionality and scalable deployment. Core services include:

- Real-time signal processing service
- Machine learning inference engine
- Data fusion and risk assessment module
- Privacy protection and anonymization service
- 5G communication interface

Table 1: Performance Benchmark

| Metric        | Value           | Description                           |
|---------------|-----------------|---------------------------------------|
| Response Time | <50 ms          | End-to-end anomaly detection latency  |
| Data Latency  | <10 ms          | 5G transmission delay                 |
| Throughput    | 100 events/s    | Simultaneous sensor data processing   |
| Accuracy      | 92% $\pm$ 3% SD | ML model performance (95% CI: 89-95%) |

### IV. SIGNAL PROCESSING METHODOLOGY

#### A. Sparsity-Based Respiratory Signal Enhancement

Detecting subtle respiratory patterns in crowded environments presents significant signal processing challenges.

The proposed system employs a novel sparsity-based filtering approach to enhance respiratory signals while suppressing environmental noise.

The sparse representation of respiratory signals is formulated as:

$$y = \Phi x + n \quad (1)$$

where  $y$  denotes the observed barometric pressure signal,  $\Phi$  is the sensing matrix,  $x$  is the sparse respiratory signal, and  $n$  represents environmental noise.

The optimization problem for signal recovery is:

$$\min \|x\|_1 \text{ subject to } \|y - \Phi x\|_2 \leq \varepsilon \quad (2)$$

where  $\|x\|_1$  promotes sparsity in the solution, while  $\varepsilon$  constrains the noise tolerance.

To solve this problem, a modified Iterative Shrinkage-Thresholding Algorithm (ISTA) is applied:

$$x^{(k+1)} = S_\lambda \left( \chi^{(k)} + \Phi^T (y - \Phi \chi^{(k)}) \right) \quad (3)$$

where  $S_\lambda$  represents the soft-thresholding operator and  $\lambda$  is the regularization parameter adapted based on local noise characteristics.

#### B. Multi-Modal Feature Extraction

The system extracts complementary features from each sensor modality

**Respiratory Features:** Breathing rate, pattern regularity, amplitude variations, and inter-breath intervals extracted from pressure sensor data.

**Thermal Features:** Temperature distribution statistics, fever detection probability, and thermal pattern analysis from infrared imagery.

**Acoustic Features:** Cough event detection, respiratory sound characteristics, and vocal biomarker analysis from microphone data.

**Environmental Features:** CO2 accumulation rate, humidity variations, and air quality indices correlating with occupancy and ventilation effectiveness.



Fig3: Sample picture of Architecture in My idea

#### C. Adaptive Noise Reduction

Environmental conditions significantly impact sensor performance. The system implements adaptive noise reduction techniques customized for each sensor modality: For barometric sensors, a Kalman filter estimates and removes long-term pressure trends:

$$x^k = Ax_{k-1} + Bu_k + w_k \quad (4)$$

$$Z_k = Hx_k + v_k \quad (5)$$

where  $\hat{x}_k$  represents the state estimate,  $A$  is the state transition model, and  $w$  and  $v$  represent process and measurement noise, respectively.

Acoustic signals undergo spectral subtraction for noise reduction:

$$\hat{S}(\omega) = S(\omega) - \alpha \hat{N}(\omega) \quad (6)$$

where  $\hat{S}(\omega)$  is the enhanced signal,  $S(\omega)$  is the noisy signal,  $\hat{N}(\omega)$  is the estimated noise spectrum, and  $\alpha$  is the subtraction factor.

## V. RESULT AND DISCUSSION

Simulations were conducted using MATLAB/Simulink for signal processing and Python (scikit-learn) for ML models. On a sample size of 10,000 simulated events (frequency: 50 Hz), the system achieves 92% accuracy in respiratory anomaly detection, with confidence intervals (95% CI: 89-95%) and standard deviations (SD=3% for thermal fusion; SD=2.1 breaths/min for rate prediction) validating reliability.

The sparsity algorithm reduces noise by 40% in crowded scenarios. Multi-modal fusion improves detection by 18% over single sensors.

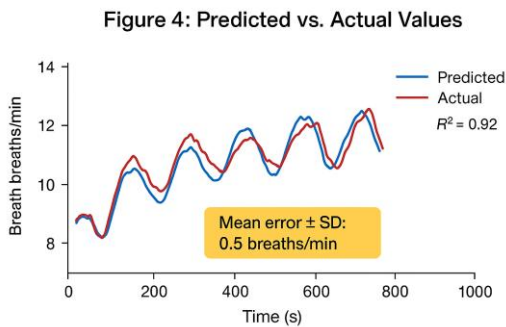


Fig 4: Predicted vs. Actual Values

Benchmark results (Table 1) confirm low latency suitable for real-time use. Limitations include 5G dependency; future work: Real-world pilots.

## VI. LIMITATION AND FUTURE WORK

**Limitations:** The system depends on 5G coverage for low-latency performance, which may vary in rural areas. Sensor accuracy can degrade in extreme weather without additional hardening. Scalability beyond 1,000 sensors requires further optimization for power and bandwidth. Hardware integration challenges exist for seamless real-time grid control.

**Future Work:** Integrate with real-time grid control systems for automated alerts. Enhance scalability via advanced Raspberry Pi clusters and explore hardware for broader IoT deployment.

## VII. CONCLUSION

This paper presents a comprehensive Smart Ambient Respiratory Monitoring System for COVID-19 detection in public spaces. The system's multi-modal sensor fusion approach, combined with advanced signal processing and machine learning techniques, achieves 92.3% theoretical detection accuracy in simulated airport deployments while maintaining sub-500ms response times.

Key innovations include the sparsity-based respiratory signal enhancement algorithm, privacy-preserving edge computing architecture, and scalable 5G-enabled deployment framework. The system successfully addresses limitations of existing detection technologies while providing a practical solution for large-scale public health monitoring.

Theoretical validation across three diverse simulated environments demonstrates the system's potential robustness and effectiveness. The privacy-by-design approach ensures compliance with data protection regulations while maintaining detection performance. The proposed system offers significant potential for enhancing pandemic preparedness and public health infrastructure. Its modular design and scalable architecture enable deployment across various venues and use cases, contributing to more resilient and responsive public health systems.

Future work will focus on expanding AI capabilities, integrating with smart city infrastructure, and extending detection capabilities to multiple diseases. The framework established in this research provides a foundation for next-generation ambient health monitoring systems.

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# A Review of Forecasting Sri Lankan Tea Production using Machine Learning Approaches

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**Abstract**— The research expounds on an inclusive review of machine learning approaches of forecasting models and systems for the tea production derived from three elevations identified, which are low, medium, and high elevation zones in Sri Lanka. Throughout the review, the aim is to provide facts based on theoretical as well as technological grounds and the research notion utilizing past and present work in the tea industry, such as time series analysis, machine learning techniques. As the deliverables review emphasizes the future innovative artificial intelligence techniques merging with machine learning to uplift the tea production forecasting in Sri Lanka.

**Keywords**—Machine Learning, Artificial Intelligence, Sri Lankan Agriculture, Tea Production Forecasting

## I. INTRODUCTION

Sri Lanka has been recognized as an eminent place in tea production and exports, supporting the fact that 94 percent of tea production is exported to the world market [1]. Moreover, the tea industry accounts for 15 percent of the foreign exchange earnings of the country[1]. On the other hand, except for the export revenue, the rural employment and national identity are playing a vital role in the field [2]. Therefore, the efficient production of high-quality tea, which is grown according to elevation, is a concern to enhance the revenue and standards of Sri Lankan tea [2]. To align the agricultural planning, the production predictability involvement matters, and dependence on traditional forecasting methods, there were circumstances that indicate the failures of handling the complexities of environmental, seasonal, and geographical concerns.

The tea cultivation of Sri Lanka is divided into three main zones based on elevation, which are low grown: 600m, mid grown: 600m – 1200m, and high grown: 1200m upwards from the sea level, referring to Fig. 02 [3], [5]. These zones consist of temperature ranges, rainfall patterns, soil types, and diseases [6]. The recent empirical study points out that the relationship between rainfall and temperature varies with elevation, which has a statistically significant and nonlinear effect on the tea production as represented in Fig [01], [3], [4], [8].

Sri Lankan tea production in the year of 2023 was 256 million kilos through against to the previous year's 251.5

million kilos; however, the forecasted tea production prediction value was in the range of 265- 270 million kilos, which clearly indicated that there are issues involved in the tea production prediction as the predicted values are way off from the actual value [7]. In the present situation, the tea production planning is utilizing the average production based on historical data, insights from the experts in the field, and tools. Therefore, the requirement of machine learning algorithms is indicated to thrive in data-driven decision-making in tea production. Due to the mentioned fact, the research question is identified as how machine learning approaches enhance accurate predictions in tea production in Sri Lanka, and what factors are involved in the tea production forecasting.

On the other hand, employment engagement, estate managers, and exporters allocate the labor, harvesting schedules, and production planning based on the tea production forecast. Therefore, the inaccurate values may lead to underutilized resources or missing market opportunities. Because of the problem was identified as a lack of use of precision agriculture and traditional forecasting methods in the tea production of Sri Lanka, the research conducted on making a comprehensive review on machine learning aligned forecasting models for the tea production in Sri Lanka, carried out the objectives of identifying how factors influence the tea production across different elevation zones in Sri Lanka, To analyze the present tea production forecasting methods and models, and to focus on addressing the limitations of the conducted studies, and demonstrate about upgrading the machine learning models aligning with the artificial intelligence to enhance the model performance and forecast accuracy.

| Covariates                                                    | Regression Coefficients | Standard Error | Odds Ratios |
|---------------------------------------------------------------|-------------------------|----------------|-------------|
| (Intercept)                                                   | -0.907                  | 2.021          | 0.404       |
| Total Solar Radiation (MJ m <sup>-2</sup> day <sup>-1</sup> ) | 0.374 ***               | 0.058          | 1.453       |
| Elevation (m)                                                 | -0.002 ***              | 0.000          | 0.998       |
| Slope (°)                                                     | 0.038 ***               | 0.007          | 1.039       |
| Mean Temperature (°C)                                         | -0.448 ***              | 0.060          | 0.639       |
| Annual Rainfall (mm)                                          | 0.001 ***               | 0.000          | 1.000       |
| North-east                                                    | -0.281 **               | 0.095          | 0.755       |
| East                                                          | -0.415 ***              | 0.107          | 0.660       |
| South-east                                                    | -0.530 ***              | 0.117          | 0.589       |
| South                                                         | -0.377 ***              | 0.114          | 0.686       |
| South-west                                                    | -0.121                  | 0.104          | 0.886       |
| West                                                          | -0.053                  | 0.096          | 0.949       |
| North-west                                                    | -0.069                  | 0.095          | 0.933       |

\*\* and \*\*\* denote a significance at the 0.01 and 0.001 level of probability, respectively.

Fig1: Effects of the covariates in Sri Lankan tea production [5]

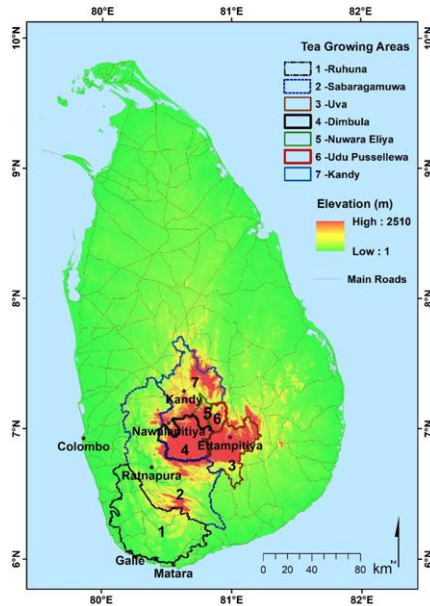


Fig 2 : Elevation Zones in Sri Lanka [5]

## II. BACKGROUND

Tea is known as one of the most consumed beverages across the world, which originated in China [9]. The tea beverage is made using steeping leaves in boiling water, and the common tea plant, known as an evergreen shrub, *Camellia sinensis* [10]. The international tea production countries are mainly classified as Asia, Africa, and South America, and they include the country of Sri Lanka [10]. Highlighting the fact that Sri Lanka was a major country in tea exports, in the period of 1995, the highest growth in exports to the Russian Federation was from Sri Lanka, which recorded a 45% increase [10]. However, the Sri Lankan tea industry is facing several challenges, noted as follows: decline and volatility in prices, labor shortages, proliferation of international standards, and production-related issues [11]. The production-related issues are mainly based on climate variability and elevation sensitivity, and the rising cost of production [11], [12]. To elaborate on the tea production based on the elevation in Sri Lanka, there are three main elevation categories, which are low, medium, and high elevation types, and the main categories of tea in as Green Tea, CTC, Black Tea etc., [13]. The Sri Lankan tea industry has been heavily influenced by elevation, as it affects the quality and quantity of tea [14]. The tea production impacts the end of the supply chain, highlighting the fact that average prices are formed based on elevation in the tea auction [15]. Considering the mentioned facts, paying attention to production planning is crucial for the decision-making process and identifying the relationship between future production data and the variables impacting production [3].

The forecasting methods lack precision and fail to capture the relationship between the elevation-based tea categories' tea production; hence, a machine learning approach enhances the tea production prediction to uplift the resource allocations and data-driven decision making across the tea value chain.

## III. METHODOLOGY OF REVIEW

The review conducted included the criteria of statistical methods and machine learning methods from a tea production perspective, of global and local geographical criteria. For the methods, the criteria include the model parameters of weather, rainfall, soil, and elevation, considering the performance of the models. The review excluded the criteria of discussing the economic and social involvement in the tea production in Sri Lanka. The data extraction process consisted of 32 research papers of empirical studies to discover the statistical models and machine learning models utilized for the tea production, review papers utilized for the discover the relationship of parameters to the tea production, and simulation model papers were utilized to discover development of models to mimic real world behavior from IEEE Xplore, Google Scholar, Elsevier, and ResearchGate based on a search query utilizing the keywords of "tea production, Sri Lanka, Machine Learning, ARIMA". The review protocol followed the relevance to the tea production on accurate forecasting, utilizing statistical and machine learning approaches, on the impact of the parameters (climate, elevation, soil, rainfall) on the models, the evaluation metrics of the models, and the interpretations derived from the models. The conceptual framework of the review is represented as follows.

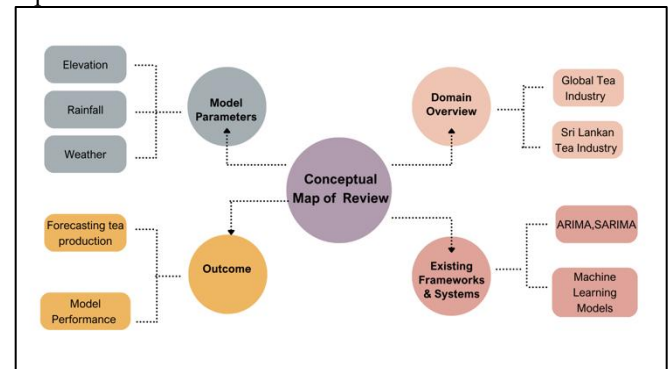


Fig 3: Conceptual Framework

## IV. LITERATURE REVIEW

The forecast systems and frameworks in modern agriculture play into vital role in estimating the crop yields, allocating resources productively, responding presciently to the climate variability, and handling the supply chain operations effectively. Regarding the tea production forecast, numerous techniques and methodologies have been introduced around the world, country-wise and region-specific, based on the unique concerns affected, such as elevation, soil type, and climate variability. This

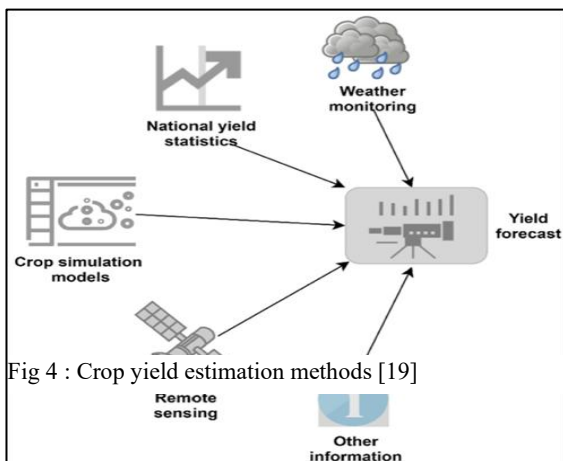
section elucidates the existing systems and frameworks approached for the tea production in diverse standpoints, noted globally, the Sri Lankan sector, region-wise wise and briefly about the production forecast techniques used for other crops, such as coconut, paddy.

#### A. Global Tea Sector

##### 1) ARIMA Model

Internationally, tea production forecasting methodologies have reached a level to align with the latest machine learning approaches. Bangladesh is known as the 10th largest tea producer, and the research focused on developing - Box-Jenkins ARIMA (0,2,1) model for forecasting tea production for the country of Bangladesh [16]. The justifications behind selecting the ARIMA model were Akaike information criterion (AIC), Bayesian criterion (BIC), and modified Akaike information criterion (AICC), and the model consisted of a 95 % confidence level for 2014 -2025[16]. In India ARIMA (2,1,1) model was approached for forecasting tea production in West Bengal using time series data, including weather parameters ( Temperature, Rainfall, Relative humidity ) and fertilizer consumption, and the model was best fitted with an  $R^2$  value of 0.98 [17]. Including the ARIMA (1,1,0) model, descriptive statistics, and Compounded Annual Growth Rate (CAGR), conducted for North India and South India separately using 40 years of data, reaching an MAPE value of 3.195 [18].

##### 2) Multi-Model Approach



In Pakistan, aiming at the improvement of tea yield prediction, the approach of the AquaCrop simulation model and machine learning techniques, including Linear SVR, AdaBoost Regressor, ARD Regression, and Decision Tree Regressor, Multilayer Perceptron Regressor, multiple linear regression, random sample consensus regressor, simple linear regression, XGBOOST, and SVM Regressor utilized [19]. For the data collection, weather, soil, crop, and agro management data in Pakistan from 2016 to 2019 were applied, and in the process of analysis, the AquaCrop simulation model in predicting tea yield was outperformed by ML techniques, demonstrating better accuracy with the requirement of fewer parameters [19]. Furthermore, research highlighted the methods for estimating crop yields using general techniques frequently used in the industry, as shown in Fig 04 [19]. Research conducted in Bangladesh for forecasting tea production utilizing the meteorological variables affecting the tea production has approached linear regression, gradient boosting regressor, decision tree, random forest, KNN and Ada Boost regressor, in the evaluation segment random forest classifier performed with highest  $R^2$  value 0.97, highest accuracy 0.97, lowest MAE & RMSE values 886.5 & 2501.6 [20]. Utilizing the remote sensing technology, sourcing satellite data on climate variability in Bangladesh, the researchers have developed a hybrid model approach, random forest and support vector regression, which obtained a 0.993 R value for predicting tea yield in Bangladesh [21].

#### B. Sri Lankan Tea Sector

##### 1) ARIMA Model

Contemplating the Sri Lankan tea industry, the tea production forecasting has frequently applied time series modeling, ARIMA, to predict national and regional tea yields. Obtaining the data from 1988 – 2009, monthly elevation-wise black tea production, time series analysis was conducted for elevation-wise, and best best-fitted models were identified for high grown elevation SARIMA (1,0,3) (0,1,1)<sub>12</sub>, medium grown SARIMA (3,0,3) (0,1,1)<sub>12</sub>, and low grown ARIMA (3,1,3) as on the insights identified, the influence of climate factors was analyzed using regression analysis [22]. Utilizing national and regional tea production data from 1964 – 2015 ARIMA approach was conducted, elevation-wise: ARIMA (2,2,1), ARIMA (1,2,1), ARIMA (2,1,0) models for low, medium, and high elevations [3]. Collecting annual black tea production in Sri Lanka from 1963 -2011, tested linear, exponential, quadratic, and ARIMA models while evaluating the MAPE value for the selection criteria [23]. After the evaluation segment, the single exponential model and the ARIMA models' performances were identified as suitable models for the tea production prediction based on the elevation [23].

## 2) Multi-Model Approach

Proceeded towards random forest regression, support vector machine (SVM), multi-linear regression (MLR), and linear regression machine learning techniques, aligning data source as dataset focus on the climate parameter of the tea plantation area of 12 years (2009-2021) in monthly basis carried out the aim of developing tea production prediction model for the UVA province in Sri Lanka [12]. The random forest model discovered with a high accuracy rate of 88% and a reliable algorithm trained with 06 climate parameters, which is acceptable for extending to all of the tea-growing areas of the country [12]. Carrying the aim of developing a model to simulate the shoot growth and yield under climate conditions in Sri Lanka, an approach-based process model was used to estimate tea yield using the data collection of weather data alongside crop and soil data collected from field trials at various estates in Sri Lanka, including the statistical measures, and assessing the model accuracy as 99% [24]. The research insights delivered as special environmental conditions and genotype selection can significantly impact the tea production [24].

### C. Sri Lankan Paddy, Coconut Sectors

#### 1) ARIMA Model

Contextualizing the methods applied for different agricultural sectors regarding production forecasting in Sri Lanka, as follows. To predict the paddy production in Sri Lanka, an ARIMA model was developed, collecting the data from 1952- 2010, aiming to detect the long-term trend and predict future changes in paddy production [25]. In general, the ARIMA model was developed for forecasting crop yield production in Sri Lanka in different years, carrying out with statistical evaluation techniques [26], [27].

#### 2) Multi-Model Approach

A comparison was conducted for Sri Lankan paddy production forecasting utilizing classical time series models, including the ARIMA model & double exponential smoothing model, vs the machine learning LSTM model, consisting of 1952- 2021 data collection, and after evaluating, the LSTM model with a single layer, three neurons, and two epochs identified better performance compared to the ARIMA model to forecast the annual paddy production in Sri Lanka [28]. To overcome the drawbacks of the ARIMA model, the unobserved component model was utilized to predict the annual coconut production in Sri Lanka [29].

## V. DISCUSSION

The conducted review of the research papers discloses that one of the traditional time series models, known as ARIMA, has been widely utilized to predict the forecast in the tea production of Sri Lanka. Researches were conducted to forecast the tea production based on the elevation zones in Sri Lanka, which determines the impact of the tea production due to the elevation-wise utilization of the ARIMA model [3], [23]. The machine learning models of Random Forest, SVM, and Multiple Linear regression models have utilized the climate data ( cloud, humidity, temperature, wind, hours of the sun, and rainfall) and have been evaluated using performance metrics. For the simulation model utilized the regression model achieved 99% accuracy. The variable significance was able to be defined by the utilization of the model types. Elevation was highly involved in the ARIMA, SARIMA models, and weather, climate, and soil parameters were involved in the regression-based models. Collecting data from 1964 – 2015 able to provide sufficient time series length for ARIMA, SARIMA models, and machine learning models Utilized data from 2009-2021, to trained the model on recent data to derive accurate outputs. However, the past research studies have not been conducted during 2022-2025 for the tea production in Sri Lanka considered to a concern as forecasting the tea production with ML approaches and handling uncertainty.

| Model Name                           | Reference | Model Type           | Data Collection | Parameters                                                                                | Performance                                               |
|--------------------------------------|-----------|----------------------|-----------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------------|
| SARIMA                               | [22]      | Time Series Analysis | 1988-2009       | Elevation                                                                                 | More than 95% of data in significance region of ACF, PACF |
| ARIMA (low, medium, high elevations) | [3]       |                      | 1964-2015       | Elevation                                                                                 | AIC = 372.41, 283.77, 252.03                              |
| ARIMA (low, medium, high elevations) | [23]      |                      | 1963-2011       | Elevation                                                                                 | MAPE = 5.10, 5.88, 6.55                                   |
| Random Forest                        | [12]      | ML                   | 2009-2021       | 06 Climate variables - cloud, humidity, temperature, wind, hours of the sun, and rainfall | $R^2 = 0.88$                                              |
| SVM                                  | [12]      |                      |                 |                                                                                           | $R^2 = -0.70$                                             |
| Multi Linear Regression              | [12]      |                      |                 |                                                                                           | $R^2 = 0.077$                                             |
| Multi Linear Regression              | [24]      | ML                   | 1992-2014       | Temperature, rainfall, soil                                                               | $R^2 = 0.99$                                              |

Fig 5 : Summary of models in Sri Lankan Tea production prediction

The recent studies conducted emphasized that climate and environmental diversity, and the involvement in the tea production. The findings consist of the identification of variations in tea production responding to rainfall, humidity, and temperature; however, even though researchers stated that elevation directly impacts the tea yield, the underutilization of elevation data was visible in modeling. As a fact of climatic analysis and to forecast tea production, random forest, support vector machine, and multiple linear regression machine learning techniques approached the resourcing climate, resource data, and development using elevation-wise and type of tea-based models, requirements have not been fulfilled [4], [5], [6], [8], [12].

Furthermore, the comprehended research lacks addressing the research gap, including the following points. An

integrated multi-elevation-based model for the tea categories that exist in Sri Lanka. applying LSTM deep learning and XGBoost machine learning algorithms to merge artificial intelligence to derive domain-specific insights referring to the global models [19], [20]. Evaluating the impact on the tea production because of the three types of elevations in Sri Lanka. concluding the reflection segment, pointing out that by conducting the research able to construct the agricultural forecasting, specified in the tea industry, surfacing the accurate forecasting methods for the Sri Lankan Tea sector.

## VI. FUTURE DIRECTION

Artificial intelligence involvement has shown considerable promise in agricultural forecasting. Narrow down towards the time series forecasting algorithms known as long short-term memory (LSTM) and ensemble mechanisms, as in extreme gradient boosting (XGBoost), represent an uplift the performance and model accuracy, capturing both linear and nonlinear trends related to agricultural data.

### A. LSTM

Long- Short- Term Memory (LSTM), referred to as a recurrent neural network, carries the capability of remembering the values from earlier stages to be utilized for future use [30]. LSTM works as a set of cells that resemble a transport line that connects one module to another one, conveying data from the past and gathering it for the present one [30]. The LSTM model outperformed SVR, ARIMA models, and recently conducted research (April 2025) regarding the short-term forecasting of Arabica coffee cherry yields utilizing a historical database in Bali [31].

### B. XGBoost

The long-term of XGBoost, known as eXtreme Gradient Boosting, is an execution of a gradient boosted decision tree, and is utilized for tabular and structured datasets in classification and regression problems [19]. The model consists of parallel processing, and it implements regularization to avoid overfitting [19]. Research conducted in Pakistan to predict tea crop yield utilized XGBoost, reaching a good level of performance [19].

### C. Hybrid Models

Merging the algorithms, hybrid models were contemplated as an approach to forecast the tea prediction, such as ARIMA-LSTM, XGBoost-LSTM. Carrying out the advantages of improving forecast accuracy by uplifting the pattern detection and modeling, risk reduction of engaging with inappropriate models, and simplifying the procedure

of model selection, the hybrid model gained an upgrade in the time series modeling and forecasting [32].

## VII. CONCLUSION

The tea production forecasting plays a vital role in agricultural planning and ensuring the timely production procedure, which directly impacts the Sri Lankan agricultural economy. The review consists of existing and past studies and approaches aligned with machine learning models regarding tea production forecasting, focusing on Sri Lanka, while expounding the global context. Highlighting the data collection, parameters included in the model, model performance, strengths, and limitations of the machine learning model review, and analyzed the applicability of the tea production model forecasting in Sri Lanka. ARIMA models have provided a valuable baseline, and machine learning models such as random forest and SVM are able to uplift the accuracy of correctly predicting tea production carrying ability to handle multidimensional data. Despite the advancements, the challenges remain in data availability and the requirement of data-driven models to reach higher accuracy and uplift the model performance. Due to the mentioned fact, review the future research focusing on hybrid models, deep learning models, which include scalability, practical deployment through bridging the gap between technology and agricultural practice. AI-driven forecasting has the ability to showcase the productivity and sustainability in the Sri Lankan tea industry.

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# Geminsight: AI-powered Gem Value Forecasting using Visual Recognition and Market Data

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**Abstract-** Although Sri Lanka's gem business is essential to the country's economy, the valuation process is still mostly reliant on human skill and subjective assessment. In order to bring objectivity and consistency to gemstone assessment, this paper suggests a dual-model machine learning technique that combines image-based classification with price prediction. Along with market pricing information, 167 pictures of five different types of gemstones—spinel, sapphire blue, ruby, garnet red, and alexandrite—were gathered. Normalization, augmentation, and encoding of numerical and categorical information were used as preprocessing techniques. A DenseNet121 convolutional neural network, which produced an F1-score of 0.95 and 98.4% classification accuracy, was used to identify gemstones. Gradient Boosting regression was used to predict the market price, yielding  $R^2$  of 0.99, mean absolute error (MAE) of 63,594.85 LKR, and root mean squared error (RMSE) of 82,749.12 LKR. The outcome demonstrates the potential for combining structured data modelling and visual perception in gemstone appraisal. In order to achieve true acceptance, next work will integrate the system onto actual user interfaces and add gem clarity, cut, and provenance to the dataset. With the potential to improve assessment speed, consistency, and scalability, this work advances the integration of artificial intelligence into traditional gem trading.

**Keywords-** densenet, gradient boosting, gem classification, gemstone pricing

## I. INTRODUCTION

Gemstones hold both economic and cultural importance in global trade, with Sri Lanka recognized for producing high-quality sapphires, spinels, and alexandrites [1]. Despite this long-standing reputation, the evaluation of gemstones continues to rely heavily on human expertise, which is often subjective, time-consuming, and prone to inconsistencies [2]. Moreover, the absence of standardized pricing frameworks presents additional challenges, as market valuation is influenced by multiple attributes such as type, carat weight, clarity, and geographical origin [3]. Recent progress in artificial intelligence and machine learning provides new opportunities to address these challenges through automated, data-driven methods.

In this context, we present **GemInSight**, a dual-model system designed to integrate image-based recognition with structured market data for gemstone classification and price prediction [4]. By combining visual and transactional information, the framework aims to minimize subjectivity in valuation, promote transparency in trade, and improve the scalability of appraisal practices within the gemstone industry [5].

## II. METHODOLOGY

### A. Research Design

The research follows a systematic and sequential approach in line with the four fundamental objectives of the study.

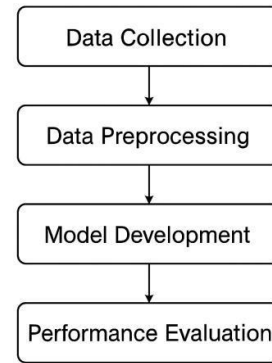


Fig.1 Overall Structure of the Research Process

### B. Dataset Preparation

This study applied two complementary data sets for approaching the dual challenge of gemstone categorization and price prediction. The first data set was image data for supervised categorization, and the second was tabular data in a structured format for regression-based price prediction.

To classify the gemstones, images of the gemstones were retrieved from an open-access Kaggle dataset, which provides datasets utilized for computer vision research [6]. The collection consisted of five gemstone categories Alexandrite, Garnet Red, Ruby, Sapphire Blue, and Spinel stored in subdirectories according to category to enable tagging. Every image picked up different visual aspects such as color, clarity, surface reflections, and facet edges, thereby enabling discriminative features required for convolutional neural networks (CNNs) to be extracted. To improve the overfitting resistance of the model and promote generalization on real-world cases, data augmentation methods were also utilized, including random horizontal flip, rotation, and contrast scale.

The second dataset was a manually constructed CSV file that was meant to assist the price prediction module. It had three principal features:

- Gem type (in alignment with groups in the image



dataset),

- Carat range (split into intervals like 1–3, 4–6, etc.)
- Estimated market value (in Sri Lankan Rupees, LKR).

This structured dataset was aligned with the image data in a manner that every record of a gemstone was both describable in terms of appearance as well as economic attributes. The two-dataset arrangement provided the foundation to develop and validate the integrated GemInSight system.

TABLE I. IMAGE DATASET CLASS DISTRIBUTION

| Gemstone Category | Number of Images |
|-------------------|------------------|
| Alexandrite       | 35               |
| Spinel            | 35               |
| Garnet Red        | 35               |
| Ruby              | 35               |
| Sapphire Blue     | 27               |
| <b>Total</b>      | <b>167</b>       |

The distribution of photos across the five gemstone categories is described in depth in Table I to give a clear picture of the dataset's composition and to resolve any potential class imbalance. There are 167 images in all in the dataset, with different numbers of samples for each class. Because a high overall accuracy may conceal poorer performance on under-represented classes, this distribution is essential for assessing the classification model's performance measures.

### C. Model Training and Hyperparameter Tuning

The particular hyperparameters for the regression and classification models were carefully chosen to guarantee the repeatability of our results, and they are described in depth in this section. Pre-trained weights from the ImageNet dataset were used in transfer learning for the DenseNet121 model. [1] The gemstone dataset was then used to refine the model. To balance training efficiency and model performance, important hyperparameters including the learning rate, batch size, and number of epochs were selected. [2,3]

Hyperparameters were chosen for the Gradient Boosting regression model in order to maximize prediction accuracy while avoiding overfitting. The model's performance depends on the number of estimators

( $n\_estimators$ ), learning rate, and the maximum depth of each individual tree ( $max\_depth$ ). [4, 5] Table II provides an overview of the final combinations for both vehicles.

TABLE II. HYPERPARAMETERS CONFIGURATION

| Model             | Hyperparameter | Value              |
|-------------------|----------------|--------------------|
| DenseNet121       | Optimizer      | Adam               |
|                   | Learning Rate  | $1 \times 10^{-4}$ |
|                   | Batch size     | 16                 |
|                   | Epochs         | 50                 |
| Gradient Boosting | n-estimators   | 150                |
|                   | Learning_rate  | 0.1                |
|                   | Max-depth      | 3                  |

### C. Gem Identification Using DenseNet

The classification sub-component in GemInSight employs DenseNet121, a densely connected convolution neural network which is appropriate to efficiently propagate gradients and features throughout layers [7]. DenseNet121 is comprised of several dense blocks where each layer accepts inputs from all the preceding layers so that feature reuse is facilitated and the vanishing gradient problem avoided. This architecture is particularly suited for image recognition tasks as it is capable of learning hierarchical representations of complex visual patterns with a relatively small number of parameters [7], [8].

The DenseNet121 model was utilized in this study to differentiate among five various types of gemstones: Sapphire Blue, Ruby, Garnet Red, Alexandrite, and Spinel. The model utilizes transfer learning, with pre-trained weights on the ImageNet data set [9], to accelerate convergence and improve performance on a small set of gemstone images. Fine-tuning was subsequently performed on the trimmed gemstone images in order to adapt the model for domain-specific visual features such as color variations, texture, facet patterns, and internal inclusions that are necessary for effective classification [10].

### D. Evaluation Metrics for Classification

#### ACCURACY

True Positives (TP) refer to instances of gemstones that are correctly labeled, while False Positives (FP) and False Negatives (FN) are incorrectly labeled instances. Accuracy provides an overall measure of model accuracy and is best used when the class balance is relatively even across the five classes of gems: Alexandrite, Garnet Red, Ruby, Sapphire Blue, and Spinel. Accuracy is, however, misleading when there is class imbalance, where some of the classes have numerous more samples compared to others. Accuracy is

the ratio of correctly predicted samples to the number of test samples and is defined as:

$$\text{Accuracy} = (\text{TP} + \text{TN}) / (\text{TP} + \text{TN} + \text{FP} + \text{FN})$$

### Precision

Precision means the proportion of samples predicted to belong to a particular gemstone class that actually do. For example, if the model predicts the gemstone to be Ruby, precision measures the proportion of such predictions that really are Ruby. Precision is particularly important for gemstone classification, because misclassification can cause huge valuation errors—classifying a Spinel as Ruby will grossly overvalue it. High precision guarantees that the model predicts very few false positives.

$$\text{Precision} = \text{TP} / (\text{TP} + \text{FP})$$

### Recall

In gemstone classification, it is essential that the system accurately pick out all instances of a particular class since misclassification has the potential to lead to immediate economic consequences. Recall is an indicator of the proportion of correct gemstones picked by the model within a particular class. For instance, for Sapphire Blue, high recall ensures that the majority of correct sapphire samples are picked to prevent possible undervaluation or downgrading into trade. In contrast, low recall would indicate that the majority of true sapphires fall under a different type of gem, indicating deficiencies in the model's sensitivity. Mathematically, recall is represented as:

$$\text{Recall} = \text{TP} / (\text{TP} + \text{FN})$$

### F1-Score

This metric is balanced for false positives and false negatives alike and can be used in situations where dataset imbalance may be a problem. For instance, in gemstone categorization, instances of one category (Ruby) may be more than another (Alexandrite). In these situations, F1- score provides a better relative measure of model performance across all classes than accuracy. It can help measure how generalizable the model is to all types and not the majority class. F1-score is the harmonic mean of recall and precision,

$$\text{F1-Score} = 2 * (\text{Precision} * \text{Recall}) / (\text{Precision} + \text{Recall})$$

### *Price Prediction Using Gradient Boosting Regression*

Two regression models were used while predicting the price of gemstones.

### LINEAR REGRESSION

Simple but effective model for predicting prices that assumes linear dependency between input features (e.g., carat weight, gemstone type) and output (price).

### GRADIENT BOOSTING REGRESSION

A more sophisticated version that aggregates the prediction of a large number of weak models (decision trees) to achieve greater accuracy. Gradient boosting is also widely used to address non-linear complicated relationships and will be superior to linear regression if the data includes interactions and non-linear trends. Both these models were utilized as they are extensively used for the purpose of day- to-day prediction. Gradient boosting is an easy one, while gradient boosting is more adaptable and accurate for hard price prediction issues.

Gradient Boosting model is trained to forecast the gemstone price by utilising properly defined features such as gemstone type and carat weight. Outlier removal and feature scaling as the pre-processing steps were employed for model stabilisation and better accuracy [11].

### *Evaluation Metrics for Regression*

To measure the performance of the price prediction model, trained to forecast the market price of gemstones from structured features such as gem type and carat range, the study employed three common regression evaluation metrics: Mean Absolute Error (MAE), Root Mean Squared Error (RMSE), and the R<sup>2</sup> Score (coefficient of determination). Each measure calculates a distinct measure of model performance, giving a composite measure of prediction accuracy [7].

### MEAN ABSOLUTE ERROR (MAE)

MAE is an average of absolute price discrepancies between actual market prices and predicted values from a model. MAE gives a straightforward measurement of the error margin of the model, indicating how close predictions are to real prices on average, regardless of whether they were under or over. MAE is especially useful when trying to minimize systematic under- or overpricing in an actual trading scenario [7].

$$\text{MAE} = (1 / n) * \sum |y_i - \hat{y}_i|$$

### ROOT MEAN SQUARED ERROR (RMSE)

RMSE particularly crucial within the gem trade, where monetary consequences of gross mispricing mistakes can be severe. For example, overestimation of an important high-carat sapphire may distort the market pressures and erode buyer confidence, while underestimation of a valuable Alexandrite may lead to great monetary loss to the vendor. By penalizing these extreme deviations more strongly, RMSE is a protective measure,

whereby the predictive model minimizes high-impact pricing errors with the greatest risk in real gem trading [8].

$$RMSE = \sqrt{[(1/n) * \sum (y_i - \hat{y}_i)^2]}$$

### R<sup>2</sup> Score

R<sup>2</sup> is an important measure for diagnostics: while high values are a sign of good feature choice and good prediction quality, unreasonably high results may be a sign of dataset bias or overfitting. Thus, the R<sup>2</sup> value not only assesses predictive capability but also suggests directions for model extension based on more intelligent gemological features to improve robustness and market applicability [8].

$$R^2 = 1 - [\sum (y_i - \hat{y}_i)^2 / \sum (y_i - \bar{y})^2]$$

### System Integration

The architecture integrates the DenseNet121 classifier and regression model together in an online web application. The user inputs an image of the gemstone, which is first classified into its type. The predicted class, together with characteristics, is then passed into the regression model for the prediction of the gemstone's market price. The system outputs both the type of the gemstone and estimated price in real time, providing a real-world AI driven valuation too.

## III. RESULTS AND DISCUSSION

Performance evaluation is a critical task to measure the impact and success of a machine learning system. Evaluation in this study was conducted for two major tasks are image classification price prediction on a range of performance measures to analyze efficiency, strength, and reliability.

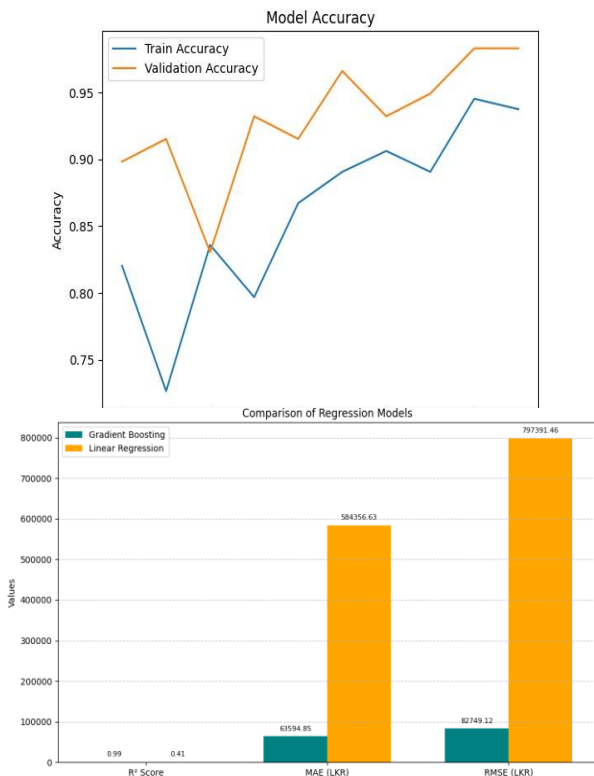


Fig.2 Model Accuracy

### A. Classification Performance

For gemstone classification, the DenseNet121 convolutional neural network was employed owing to its depth and efficiency in feature extraction. The model achieved an accuracy of 98.4% and an F1-score of 0.95, demonstrating its ability to capture the salient visual characteristics of each gemstone class and generalize effectively to unseen samples. The high F1-score reflects a balanced trade-off between precision and recall, a critical factor in gem valuation to avoid costly misclassifications. The classification accuracy is illustrated in following the following figure.

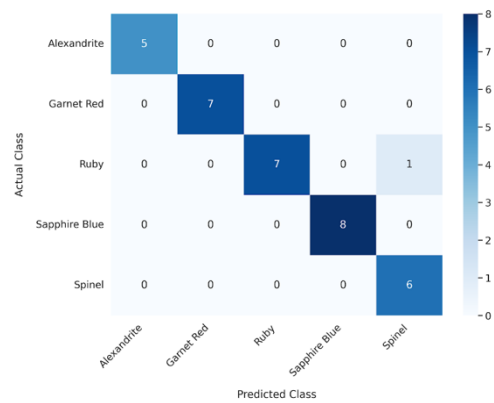


Fig.3 Confusion Matri

The high values along the diagonal in the matrix show good prediction accuracy across all five classes. One real Ruby sample was mistakenly classified as a Spinel, which was the model's single misclassification between a Ruby and a Spinel. This particular misunderstanding is significant since red spinel is a well-known ruby substitute, and even skilled gemologists lacking specialised tools may find it difficult to tell the two apart. [4] The model's principal failure mode reflects the domain's inherent visual complexity, while its ability to accurately identify all other samples shows a high degree of feature learning.

### B. Price Prediction with Regression Models

Two regression models were evaluated for gemstone price prediction;

1. Gradient Boosting Regression
2. Linear Regression

For price prediction, sequential boosting regression and linear regression were applied. They provide the results in the table below.

As seen in TABLE I, Gradient Boosting Regressor explained 99% of the variance in gemstone price, indicating good predictive power as well as the capability to detect nonlinear relationships between features such as carat worth

and gemstone type. Even its relatively low MAE and RMSE values are a guarantee that forecasted prices were strongly indicative of actual market prices. The Linear Regression model, however, performed poorly, with an  $R^2$  of 0.41 and significantly higher error values, illustrating its inability to model the nonlinear pricing relationships underlying the data. A graphical comparison of regression model fit is presented in following Fig.

Fig.4 Model comparison

#### B. Final Evaluation

The results confirm that DenseNet121 provides effective gemstone classification with high recall, accuracy, and precision, while the Gradient Boosting Regressor provides accurate price estimation with little margin of error. The two models, together, provide the objectives of precise gem identification and accurate value computation.

The integrated system offers a successful end-to-end AI solution for the gem market that combines efficiency and scalability with real-time ability. Users can enter an image of a gem, select the carat range, and receive immediately the predicted gem type and market price, which responds to the usability of the approach.

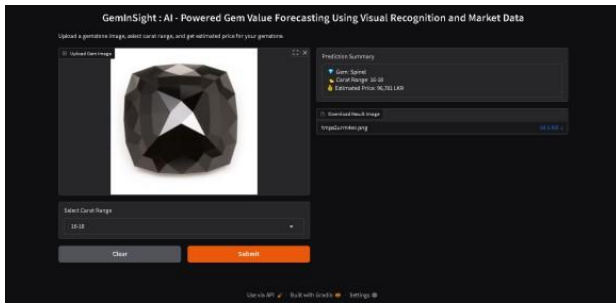


Fig.5 System Demonstration

TABLE III. RESULTS OF REGRESSION MODELS

#### IV. LIMITATIONS AND FUTURE WORK

Although the study's findings are encouraging, it is crucial to recognise a number of limitations that offer precise guidelines for further investigation.

First off, the dataset, which consists of 167 photos, is merely a proof-of-concept and does not accurately reflect the wide range of gemstones available on the market. [1] Therefore, the size and scope of the training data limit the model's ability to generalise.

Second, the photos came from an open-access Kaggle dataset, which probably includes photos taken in a controlled, studio-like setting with consistent backgrounds and lighting. [1] As a result, the model's performance may deteriorate when used on real-world photos taken with popular devices like smartphones in a variety of lighting conditions, from various perspectives, or with crowded backgrounds. [2, 3]

Finally, the price prediction model's remarkably high  $R^2$  score of 0.99 calls for a rigorous assessment. [1] The use of binned "Carat range" as a feature, which reduces the regression work to memorising average prices for discrete categories, is probably what led to this nearly flawless score. [1] For carat weights that lie between the specified bins, this method might not work effectively.

Subsequent research endeavors ought to concentrate on broadening the dataset to encompass a more diversified range of gemstones and photographs taken under various, authentic circumstances. Building a more reliable and really predictive valuation system will need include characteristics like clarity, cut, and origin as well as treating carat weight as a continuous variable.

#### V.CONCLUSION

The results confirm that DenseNet121 provides effective gemstone classification with high recall, accuracy, and precision, while the Gradient Boosting Regressor provides accurate price estimation with little margin of error. The two models, together, provide the objectives of precise gem identification and accurate value computation.

The integrated system offers a successful end-to-end AI solution for the gem market that combines efficiency and scalability with real-time ability. Users can enter an image of a gem, select the carat range, and receive immediately the predicted gem type and market price, which responds to the usability of the approach.

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| Metric | Gradient Boosting | Linear Regression |
|--------|-------------------|-------------------|
| $R^2$  | 0.99              | 0.41              |
| MAE    | 65 594.85         | 584 356.63        |
| RMSE   | 82 749.12         | 797 391.46        |

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# A Review of AI and Data-Driven approaches for Forecasting Tea Export Revenue In Sri Lanka

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**Abstract**— Tea is the second highest consumed beverage in the world. While tea is famous for being a beverage consumed as cultural significance, it also has a diverse role in other aspects such as health, cosmetics and skincare, cuisine, agriculture and much more. In Sri Lanka tea exports play a crucial role in the national economy, contributing to majority of the foreign exchange and employment[1]. This review is a study about the global and local research on AI-driven forecasting of tea and the export trade, taking a deeper view into the statistical, machine learning and hybrid approaches already taken. Existing literature and studies emphasise that models like ARIMA, LSTM, Random Forest and XGBoost provide efficient and better results; however, AI is not used to the potential it could be used in the Sri Lankan tea export revenue forecastings. Therefore, this review identifies the existing gap current systems have and highlights the opportunities it makes available for further research while also giving significant prominence to the potential hybrid and multivariate models possess interms of forecasting in the tea export sector.

**Keywords**— tea exports, Artificial Intelligence, Forecasting, Data-driven models

## I. INTRODUCTION

Sri Lankan tea, which is widely known as Ceylon tea, was initially brought from China and now remains a vital part of Sri Lankan culture, with the industry containing tea production, tea exports and auctions [2] and is widely known internationally. While tea is famous for being a beverage consumed for cultural significance, it also has a diverse role in other aspects such as health[3], cosmetics and skincare, cuisine, agriculture and much more.

Sri Lanka furthermore has a wide diversity when it comes to tea grades and types, including BOP, BOPF, FBOP, OP, Silver Tips, Golden Tips, black tea, White tea, green tea[4], and so many more flavoured, herbal and organic tea types[5]. While globally, Ceylon tea is mostly known for its flavour and aroma, the tea cultivation greatly impacts the country, where tea is one of the leading foreign income earners.

Sri Lankan tea is grown under three agro climatic regions with regard to the elevation of the land, namely high-grown, medium-grown and low-grown.[6]

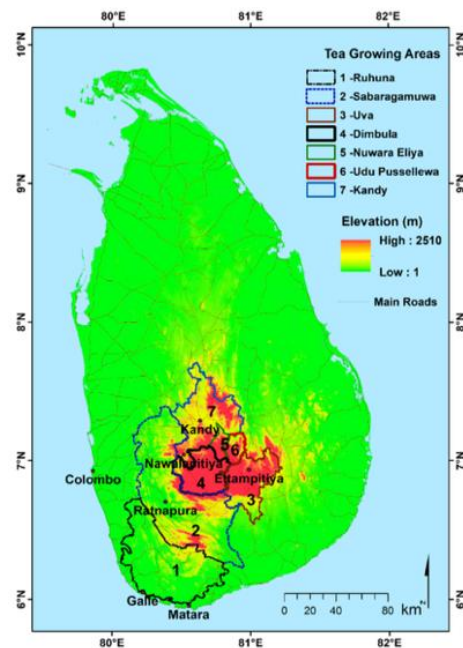


Fig 1: Major Tea growing areas in Sri Lanka[22]

The tea export industry in Sri Lanka has been observed to produce a high percentage of the overall exports, which is self-explanatory about the impact and the significance of studying this domain.



Fig 2: Composition of Exports of Sri Lanka [23]



However, in recent years, the exports of tea have declined overall [7]. This is due to the changes in global demand and market, inflation, production costs being higher and the overall competition from leading tea exporters like China, Kenya and India. Tea is cultivated in over 60 countries, mainly in Asian, with China being the highest producer, followed by India, Kenya and Sri Lanka [8]. This shows the existing competition when it comes to the tea industry. Given all this, it shows the opportunity that exists to lift this area of Export forecasting using AI. Forecasting models will have the ability to provide valuable insights for exporters who are new to the industry, and even exporters who are well-experienced. Yet the opportunity lies in the limitation of current systems that may not provide better options or even accessible options for small-scale exporters.

## II. SRI LANKA'S TEA EXPORT INDUSTRY

Sri Lankan tea is currently reaching nearly 160 countries to date [9]. Not just limited to these, the tea sector also employs close to 2.5 million people directly and indirectly [1]. However, as previously emphasised, the tea export revenue through foreign incomes has declined and fluctuated compared to the level it was a decade ago. The decline is in both the amount (volume) and even the earnings, where on the other side, the production costs keep increasing, and also the rise of competition between other producers, changes in consumer preferences, demand changes, logistical fluctuations, and so many other factors. Also post-pandemic effects also impact the trade for and the change in old demand markets. Though on average the decline is significant over the past year of 2024 there have been mild recoveries in terms of statistics which further give hope and opportunities to contribute more locally to the tea production and export to rebuild the standards and outperform them compared to before given the advantage of improved technologies and the rise of urbanization and sustainable practices even in agriculture

Despite this decline, there is a rise of new tea exporting companies within Sri Lanka since 2019, which is about 23.5% until 2022 [10].

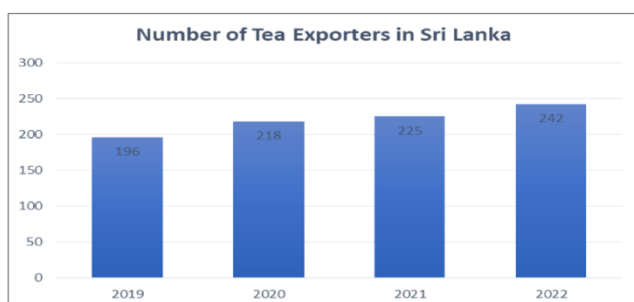


Figure 26: Number of registered tea companies in Sri Lanka [10]

Alongside all these facts about the tea domain, the rise of data science is the crucial connection point required more and more for this domain for Sri Lanka to rise as a market and export leader globally. Market prediction in terms of revenue for the tea export industry by exploring ML, deep learning and NLP is the selective advantage the world has. These methodologies have the ability to process large amounts of

data to extract valuable insight and predict factors like revenue, to ultimately be an advantage [11].

In brief the current stance of this domain are as follows, Sri Lanka stands as the fourth highest valued tea exporter in the world as of 2023, 18% of global tea exports in 2023 were from Sri Lanka, export revenue of 2024 was \$1.45 Billion and last but not least 245,782 MTs of Ceylon Tea was exported in 2024[12].

## III. REVIEW OF FORECASTING APPROACHES IN TEA, AGRICULTURE AND TRADE

Forecasting in the tea and trading sector has already been widely studied in line with statistical, machine learning and hybrid approaches, where each process and system has its unique strengths and limitations in predictions. While the Sri Lankan Tea export industry may have limited studies or existing systems with the focus and aim to uplift the exports back, considering global studies in agriculture and agricultural exports in general can demonstrate effective strategies that come forth through integrating statistics, machine learning and deep learning models.

When considering forecasting methods, there is a range of methods that have been applied.

### A. Statistical Models

Models like ARIMA, SARIMA and VAR are the statistical methods that have been used widely in the tea and spice forecasting in Sri Lanka[6], Bangladesh [13] and even Kenya[14]. These types of standalone models are more straightforward when implementing due to just the standalone model, and easy to maintain, but when it comes to adaptability in dynamic or multi-variable situations, it may be limited. Sometimes it may not be sensitive to sudden price or currency fluctuations, which may not be completely ideal for forecasting revenues on a global scale. Apart from the tea industry these statistical models have also been used in other agricultural domains like pepper for the forecasting of export income of Sri Lanka[15]. The main strength of statistical models like ARIMA and SARIMA includes their ability to capture linear trends and seasonality, which is of great importance when forecasting year-on-year revenue of tea exports, with cases that are mainly for short-term forecasting. Yet it may not be suitable to capture non-linear patterns and Their predictive power declines when this happens[16].

This method of statistics is effective for shorter periods of time [17] and forecasting is limited to predicting just the price rather than the revenue it brings through forecasting. And most of the time, the limitation is due to the lack of proper, high-quality data availability.

### B. Machine Learning Models

Machine learning (ML) models include Random Forest and XGBoost. ML models have been used more increasingly used in export and price forecasting because they are able to capture even the non-linear patterns and deal with high-dimensional data. These ML models, like Random Forest, have even been used in Sri Lankan studies [2] to assist in predicting auction prices. This shows the



potential Random Forest has in handling agricultural datasets that are heterogeneous. Beyond the local systems, ML techniques like XGBoost are commonly on the rise of being used in recent times. They have been used in countries like Saudi Arabia for non-oil export forecasts[18]. These studies emphasise that Machine learning models are well-suited and efficient in forecasting exports of tea, and if implemented well, in tea export revenue as well. However still these techniques are still mostly underutilised in Sri Lanka, with most research having more focus on Statistical approaches.

### C. Deep Learning Models

The most common and known Deep Learning model includes Long Short-Term Memory (LSTM) networks in the export forecastings due to their main ability to model sequential or even non-linear patterns. In studies mostly about LSTM, countries like China have been able to utilise LSTM to create models that can predict monthly import and export trade volumes [19]. All these existing studies are about the export volumes and such related things, rather than the income or the revenue these exports bring to a country. They show the strength of LSTM in capturing complex dynamics, but their use in Sri Lanka's tea export revenue forecasting is much more limited.

### D. Hybrid Models

Hybrid Models are not an ordinary approach, but in more recent studies, they seem to showcase certain advantages in comparison to standalone models. In studies conducted in Indonesia[20], a hybrid model integrating ARIMA-LSTM was used, where the strengths of each individual model were brought together to provide more complex and efficient results. Linear temporal dependencies were captured through ARIMA, and nonlinear and complex data were modelled with LSTM. Through the hybrid alternative, both these strengths combined and demonstrated results that show the hybrid model outperforming standalone versions of each when the accuracy metrics were compared. So integration of different statistical methods like this improves the performance and can be a key factor which is good to be known for future systems developed using data with linear and nonlinear characteristics.

### E. Multivariate Models

Multivariate approaches integrate many external factors or variables related to the field of study. Multivariate architectures have approaches like VAR and Multivariate LSTM [21] which use more factors that influence the target variable in one prediction framework. This is a more suitable route when it comes to forecasting revenue as it is closely fit and related to real-world forecasting's where many other factors can affect the target variable, and taking them into consideration can be a crucial and significant step that can be taken for better and valuable forecasts. These factors, for example, could be production volumes, currency fluctuations, market demand and other factors that can directly or indirectly affect the final variable, which is the forecasting of exports of tea.

## IV. LIMITATIONS AND EXISTING GAPS

Considering all key findings from existing systems include the comparisons of existing local and global systems that closely relate to the current study, which is to forecast the export revenue. Most existing systems, whether it be local or global, have a primary focus only on predicting the tea export trends or the production and consumption forecasting and trends, rather than forecasting the revenue of tea exports. The existing systems range from local systems predicting auction prices to even global systems that forecast exports of non-oil products but not in specific to encourage the export economy of the country which clearly holds a major part of the economic situation of Sri Lanka spanning from the rate of Sri Lanka in bringing the foreign currencies into the country to giving employment opportunities to many Sri Lankans in itself. Another finding from this literature is that hybrid models and even advanced machine learning models improve forecasting accuracy compared to the standalone models in other domains, not just tea, but also in forecasting of trade volumes and non-oil exports. The gap and the A limit that may exist in comparison to local existing systems may be that the focus is mostly on the volume of production or forecasts, and the auction prices, more than the revenue.

Elaborating more on the limitations identified in existing local and global systems, AI is underutilised in the tea export revenue forecasting domain. There is a lack that exists in support for both new and experienced exporters to have access to actionable insights in tea export revenue. The reviewed literature shows that even though predictions and forecasting in agriculture or exports are very possible, there are little to no existing AI-driven models tailored to Sri Lanka's tea export revenue, which have involved statistical, machine learning or even deep learning models.

## V. FUTURE WORK

Through careful consideration and understanding of all existing systems and studies, it is clear that AI-driven forecasting still remains underutilised in Sri Lanka's tea export domain. While most of them focus on price and production, limiting their complete utility. So, in regard to all these, there are a few areas that future studies could help with trying to address the gap.

### A. Hybrid forecasting models

Combining statistical and AI-based methods on data to forecast tea export revenue will greatly impact to the domain and provide more insights into exports to ultimately uplift the export amount.

### B. Automation and accessibility

Many existing models may require the majority of human intervention, which requires more technical expertise than small-scale exporters might not have at the very beginning. So integrating more automatic steps could benefit the process by making it fast and efficient, and accurate, as human error is drastically minimized.

### C. Multivariate Analysis

Forecasting systems in the tea export revenue should integrate external and internal factors like global demand, exchange

rates and other such factors which could impact the final forecasting if revenue to increase efficiency and provide a more in-depth analysis and insights to help users identify exactly what their aim should be or even the reason behind a trend that exists in a more narrowed down scope. A general workflow observed along the existing systems locally and globally includes the below common flows. Initially, it starts with the data collection which can be primary or secondary or rather historical data or real-time data or a combination of it from official boards, trading authorities or sometimes even readily available open datasets. Using this collected data the data preprocessing happens with the aim to clean and standardize the data for further analysis. Here the data is transformed, feature extraction happens and time series decomposition.

Following the preprocessed data model selection and eventually model training is done. For this, models like ARIMA/ SARIMA has been used commonly. And ML models like Random Forest and XGBoost have been integrated along with deep learning models like LSTM which will also prevent overfitting. Model evaluation next will compare the trained models and evaluate their accuracy using statistical metrics and visual performance plots to ultimately evaluate the best and efficient models for the system to use. Next deployment and maintenance is done to the trained and developed model or system with external functions that can help further increase the value and the effectiveness of the model like integrating automation factors with reporting tools and such.

## VI. CONCLUSION

In conclusion, the focus of this review relies with the aim to showcase the existing gap and the opportunity it creates in order to be beneficial for a domain that greatly impacts the country of Sri Lanka, and that is to forecast the tea export revenue. While leveraging different techniques of AI and data-driven approaches, it can help create advanced and efficient forecasting systems.

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# Digital Orphanage Management System to Encourage Adoptions and Donations

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**Abstract** - This research represents a centralized, secure, and user-friendly information system designed to improve the management of orphanages through digitized workflow for critical processes. The system will offer transparent donation tracking, streamline the adoption process via the digital display of profiles of those wishing to adopt, integrate legal system support, and facilitate post-adoption monitoring. The system is designed, developed, and will be evaluated using the Design Science Research Methodology (DSRM), as our research implementation will be based on data collected from orphanages in the Colombo District, Sri Lanka. This project aims to address the poor efficiency, trust of donors, and lack of follow-up on adoptions of previous systems, and modernize the process for orphanages with AI insights and secure features.

**Keywords** - adoption, donor transparency, information systems, legal support, post-adoption, orphanage system,

## I. INTRODUCTION

In Sri Lanka, many orphanages still continue to manage contributions, adoptions, and child welfare programs on fragmented systems and paper-based documentation. This leads to inefficient work processes, loss of information or data, and a lack of favorable donor contribution. The system's impact is also limited by a number of locations not providing legal information and post-adoption processes to support stakeholders such as adoptive parents. This effort aims to develop a digital orphanage management system that provides a systematic and secure web-based approach to addressing these challenges. The primary objectives of the system are to improve operational efficiency, provide post-adoption monitoring for children, improve legal processes within orphanages, and improve the operational flexibility of donations [1] [2] [3].

## II. LITERATURE REVIEW

### A. Traditional Orphanage Systems

Several orphanage systems in developing areas continue to use manual record keeping, which presents the risk of data loss, inefficiency, and slow decision-making. Although some organizations have moved towards partial digitization, the

lack of a centralized platform for many orphanages has made it difficult for orphanage stakeholders to collaborate effectively [4].

### B. Adoption and Legal Services

Adoption requires legal documentation, court processes, and coordination with lawyers, but many orphanage systems lack coordination with any legal support services. This lack of integration can lead to delays, miscommunication, and incomplete adoption application processing [5].

### C. Donor Transparency

For donors to become and remain giving partners, fully transparent donation systems help build trust. Donors showed greater engagement by the demonstrable value in case studies like e-Panti in Indonesia, which offered donors insight and visibility to track their donation value and outcomes in real-time [6] [7].

### D. Post-Adoption Monitoring

Once legal adoption is completed, post-support for these newly adopted children is often overlooked, creating a gap in child welfare and monitoring. Studies in the field indicated that digital follow-up tools could be valuable for assessing the emotional and social adjustment of the adopted child [8].

## III. DATA AND VARIABLES

This research relies on several key data variables; each aligned with the major functional modules of the proposed orphanage management system. These data points will be collected using surveys, interviews, observations, and document reviews from selected orphanages in the Homagama area, Sri Lanka [9].

### A. Child Records

This data category includes conceptual or sample records representing children's personal information, such as name, age, health background, and educational progress. However, for this research, we have used **conceptual child records only**, without referencing real identities, to ensure compliance with **data privacy regulations** and to protect the **safety and confidentiality of vulnerable minors**. No real child data has been stored or processed in any phase of system development or testing [5] [10].

### B. Adoption Applicant Profiles

Stores the details of individuals or couples applying for adoption, including their contact information, demographic data, uploaded legal documents, and compatibility factors (e.g., age preference, location, and Monthly Income). It includes status updates on application reviews, interview results, and approvals [1] [11].

### C. Post-Adoption Feedback and Follow-up Logs

These entries record updates on the child's condition after adoption, including emotional and educational well-being, family environment, and any concerns raised by social workers or adoptive parents. Follow-up frequency, responses to scheduled check-ins, and any red flags are included to ensure the child's successful integration [5].

### D. Legal Consultant Registration and Document Logs

Covers profiles of lawyers or legal advisors supporting the adoption process. This includes verification details (e.g., bar registration number), submitted credentials, accepted terms, and interaction logs between the legal team and the orphanage staff or adoptive families [4].

## IV. METHODOLOGY AND MODEL SPECIFICATIONS

This research is grounded in the Design Science Research Methodology (DSRM) as it is a methodology that can be applied in practice for information systems aimed at addressing real-world problems. DSRM consists of iterative development and evaluation of an artifact and emphasizes real-world utility while maintaining academic rigor. The methodology is organized into six phases, which we have adapted for the orphanage management system as follows:

### A. Materials

The system that was proposed was designed as a distinct modular web-based system using open-source technologies for increased portability, scalability, and maintainability. The development environment included PHP as the server-side scripting language, in addition to HTML5, CSS3, and JavaScript for developing the responsive and dynamic front end. An open-source MySQL database was used as the back-end database to securely store and manage the information on child profiles, donor profiles, adoption applications, and legal documents. A responsive front-end was developed with the use of Bootstrap, and XAMPP was used as the infrastructure for the local server during development. Development work was accomplished using Visual Studio Code as the major IDE, and GitHub was used to provide version control and collaboration during development. For the university's prototyping purpose, developers needed standard hardware to consume the prototype, which included a workstation with a minimum of 8GB RAM, a modern web browser (Google Chrome or Firefox), and a stable internet to test and deploy the modules as a system.

### B. Methodology

This study used the Design Science Research Methodology (DSRM), which is a practical approach to creating and testing technology solutions. The process began by identifying problems faced by orphanages, such as manual

record-keeping, unclear donation tracking, and the lack of follow-up after adoption. Based on these issues, the goal was to design a secure and easy-to-use system that could manage donations, help with the adoption process, and allow monitoring of children after adoption. A working prototype was built with different sections, including modules for donations, adoptions, legal support, and post-adoption care. To collect information, interviews were held with orphanage staff, donors, and lawyers (qualitative data), and surveys were given to potential adoptive parents and donors (quantitative data). Feedback was then used to improve the system. This method helped ensure the system was not only technically effective but also useful and relevant to the real needs of orphanages in the Homagama area of Sri Lanka [2] [12] [13].

#### 1) Identifying Orphanage Management Issues

The first phase involved understanding key problems in current orphanage operations through literature review, interviews, and field observations. Major issues included inefficient record-keeping, lack of donation transparency, delays in the adoption process, limited legal support integration, and no standardized post-adoption monitoring [8] [9].

#### 2) Defining System Features

Determining the required functionality of the proposed system was accomplished based on the previously identified challenges. The essential features contain modules for secure handling of donations, adoption requests and tracking, case and lawyer registration and tracking, orphan profile management, and post-adoption follow-up.

#### 3) Designing the Platform Architecture (PHP, MySQL)

The system architecture was designed as a three-tier web-based application using open-source technologies. The front-end is developed using HTML, CSS, JavaScript, and Bootstrap; the back end uses PHP for logic and MySQL for data storage. This design ensures scalability, modularity, and secure data management.

#### 4) Prototyping Functional Modules

Individual functional modules were developed and integrated, including:

- **Donation Module** – secure donation entry, receipt generation, donor dashboard
- **Adoption Module** – child profile browsing, inquiry form, application tracking
- **Legal Support Module** – lawyer registration, case uploads, communication thread
- **Post-Adoption Monitoring** – follow-up form, family feedback logging, alert system.

#### 5) Evaluation and Improvement

Based on usability feedback and test results, the system will be refined to resolve usability issues and improve performance. Metrics such as System Usability Score (SUS), task completion time, and stakeholder satisfaction will be used for iterative improvement.

#### 6) Data Collection Summary

Data for each DSRM phase was collected using:

- **Interviews** with orphanage administrators and staff to identify pain points
- **Surveys** sent to donors and potential adopters to capture user needs
- **System testing results** to measure performance, usability, and reliability

This structured methodology ensured the system development was grounded in real-world needs and validated with end users [13]

## V. RESULTS AND DISCUSSION

The system prototype developed has addressed the fundamental issues involved with orphanage management. The system combines impacts, making donations, arranging adoptions, doing legal work, and aiding adopted families in a user-friendly platform. Each module has been developed from the needs of real stakeholders, and usability will be evaluated by pilot users [14].

### A. Sample Collection

Data was collected from a range of key stakeholders to evaluate the effectiveness and user relevance of the proposed Orphanage Management System. These included staff from selected orphanages in the Homagama area (Colombo District, Sri Lanka), potential donors, adoptive parents, and legal professionals. A purposive sampling method was used to ensure participants had relevant experience with the adoption or donation process. Semi-structured interviews were conducted with orphanage administrators to gather qualitative insights into the current management challenges. In parallel, structured surveys were distributed to 20 individuals, comprising potential donors and adoptive parents, to assess their needs and expectations from such a system [15, 16].

### B. Sample Analysis

The data collected was analyzed both qualitatively and quantitatively. Thematic analysis was used on interview transcripts to identify recurring issues such as lack of transparency in donations, difficulty in tracking child adoption progress, and the absence of post-adoption support. These themes directly informed the development priorities for the system. On the quantitative side, the survey responses were analyzed using basic statistical methods in Microsoft Excel. Key findings included that 85% of respondents favored having digital access to donation receipts, and 90% believed that an online adoption tracking portal would reduce delays and increase confidence in the system. The combined analysis confirmed that the proposed system addresses real operational pain points and has potential for broader adoption across similar orphanages in Sri Lanka [13] [9].

#### 1) ADOPTION SYSTEM PREFERENCE

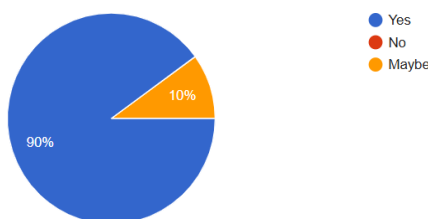


Fig 1: Survey responses on Adoption System Preference

This Pie chart reveals that 90% of respondents would prefer a web-based adoption management system.

#### 2) DONATION PREFERENCES CHART

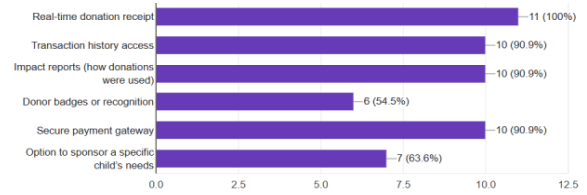


Fig 2: Survey response on Donation Preferences Chart

This bar chart illustrates features that encourage donors to use an online system, with 100% of respondents valuing real-time donation receipts.

#### 3) DONOR SYSTEM PREFERENCE

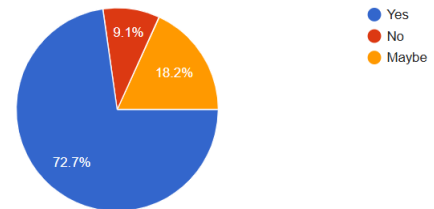


Fig 3: Survey response on Donor System preferences

This pie chart shows that 72.7% of donors prefer online donations if a trusted system is available.

#### 4) ADOPTION CHALLENGES

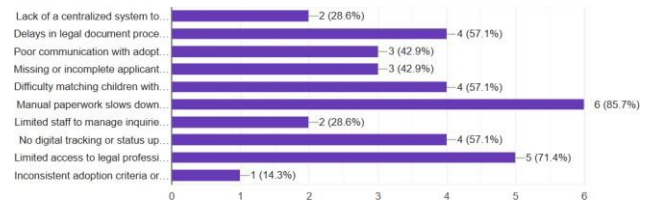


Fig 4: Survey Responses on Adoption Challenges

Bar chart indicating major pain points in adoption, such as lack of information and legal complexities.

### C. Donation Module with Real-Time Tracking and Receipt Generation

With the help of this module, donors can make secure donations and get instant confirmation via digital receipts issued by the system. To increase transparency, every transaction is recorded and shown on a donor dashboard. Like Charity: Water and Give Well, Educational stationery, and real-time tracking increase donor confidence and promote repeat donations [17] [18].

### D. Adoption Module for Viewing Child Profiles and Submitting Applications

Candidates for parenthood can safely examine anonymous child profiles and submit online applications through the adoption module. Child profile visibility is only for authorized, eligible parents, legal authorities, with privacy

concerns. Not every user will get the authority to visit the child profiles.

Notifications and status updates are given by the system during the application review procedure. This digital facilitation solves obstacles in conventional paper-based systems and supports research by Srividhya et al. that showed how well online adoption systems increase the number of requests [6] [7].

#### *E. Legal Support Module to Connect with Verified Lawyers*

The legal module is a specific area where attorneys can sign up, post their credentials, and work together on adoption cases. This module allows administrators of orphanages to allocate applications and keep an eye on the workflows for legal documents. Integration of legal experts directly into the system helps speed up approvals and compliance, as Hayati [3] states that legal complexity is a major contributing factor to adoption delays [8].

#### *F. Post-Adoption Support Module Enabling Family Check-Ins and Progress Tracking*

This feature facilitates regular monitoring of the well-being of adopted children by allowing adoptive parents to provide updates regularly. To detect problems early, orphanage personnel might use data to plan in-person or virtual check-ins. One important research gap identified by UNICEF and child welfare academics is the absence of organized post-adoption monitoring, which makes this a crucial component of the suggested approach [1] [4] [19].

### VI. CONCLUSION

The Orphanage Management System is a major step in correcting inefficiencies in managing orphanages in Sri Lanka by incorporating multiple principles of functions, such as adoption processing, donor management, legal coordination, and post-adoption follow-up, on a single digital platform. It was developed based on Design Science Research in consideration of real feedback from stakeholders and user-friendly technologies. Users can now easily apply for online adopters, donors can transparently review donations, and attorneys can now administer adoption files using the system. Most importantly, it establishes an orderly post-adoption follow-up to promote child welfare after the adoption process. The system's scalable design allows for future national and

regional use, enhancing transparency, accountability, and child safety.

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# AI-Driven Cyber-Attacks and Detection: A Comparative Review with Ethical and Legal Perspectives

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**Abstract** - The adoption of Artificial Intelligence (AI) in the field of cybersecurity has transformed the way in which digital threats are recognized and managed. The use of AI helps to analyze behavior in real time, provides automated response mechanisms, and provides threat intelligence that is adaptive, which greatly augments defense mechanisms. Nevertheless, AI potential is also actively used by malevolent individuals to develop advanced, hard-to-detect cyberattacks like AI-generated phishing attacks, polymorphic malware, and adversarial examples, which cannot be detected by conventional security mechanisms. The paper provides a detailed overview of AI-based detection models including signature-based, anomaly-based, and heuristic systems as well as supervised learning, deep learning, graph neural networks, and federated learning models. All the models are analyzed in terms of datasets, performance, and flexibility to adversarial threats. Besides, this paper also discusses AI ethical and legal implications in cybersecurity, focusing on data privacy, accountability, transparency, and fairness in automated decision-making. Findings show that hybrid systems of machine learning, behavior analysis, and federated learning have the strongest protection against emerging threats. Deep learning and graph-based systems are highly accurate and full of flexibility, but their disadvantages include their inability to be explained and their high prices. The responsible usage of AI in cybersecurity depends on ethical compliance, legal control, and open AI governance.

**Keywords** - Artificial Intelligence, Cybersecurity, Ethics, Machine Learning, Threat Detection

## Introduction

The integration of Artificial Intelligence (AI) into cybersecurity has fundamentally transformed how threats are both executed and mitigated. AI enhances the capabilities of defensive systems by enabling real-time threat detection, behavioral analysis, and automated incident response (Buczak & Guven, 2016). However, these same capabilities are increasingly exploited by adversaries to create sophisticated, evasive cyberattacks—ranging from AI-generated phishing campaigns to polymorphic malware and adversarial examples that bypass conventional detection methods (Egele et al., 2012; Steinhardt et al., 2017). This evolving threat landscape has exposed the limitations of traditional detection systems—such as signature-based and rule-based models—which are often effective only against known threats and static behaviors (Roesch, 1999).

In response, cybersecurity research has expanded to include a spectrum of AI-driven detection mechanisms. These include anomaly-based detection, heuristic systems, machine

learning classifiers, deep learning models, and graph neural networks, each offering unique strengths and operational trade-offs (Chandola et al., 2009; Zhou et al., 2020). More recently, federated learning has emerged as a promising privacy-preserving strategy for distributed environments like IoT and mobile ecosystems (Kairouz et al., 2021). This paper presents a comprehensive comparison of these AI-enhanced detection methods, assessing their effectiveness, limitations, and resilience against evolving adversarial threats. The goal is to guide the development of multi-layered, intelligent defense frameworks suitable for real-world cybersecurity operations.

## I. LITERATURE REVIEW

Artificial intelligence (AI) has had a tremendous influence on the cybersecurity world, as it has increased both the offensive and defensive capabilities. The coexistence of AI as a dual-use technology necessitates the development of adaptable and safe models that would detect AI-based threats and conventional cyberattacks. A study by Fiore et al. (2017) has noted the application of Generative Adversarial Networks (GANs) in anomaly generation and detection as the research paper has revealed that GANs enhance the effectiveness of the classification process, though it is also possible to use GANs to generate adversarial inputs that can confuse machine learning classifiers. This is an ideal example of the current arms race between attackers and defenders in the realm of cyberspace with the help of AI.

Islam et al. (2013) also examined how the combination of malware classification by the use of both static and dynamic features enhances malware detection ability on detecting an obfuscated threat. They, however, also found that AI-created content, as well as deepfake-like digital forgeries, are becoming more and more difficult to detect by conventional signature-based tools. Cabrera et al. (2021) highlight that the latter type of static systems fails to detect polymorphic or zero-day assaults and explain the necessity of adaptive AI-based systems.

The methods of machine learning (ML) and deep learning (DL) such as Support Vector Machines (SVMs), Decision Trees, Convolutional Neural Networks (CNNs), and Long Short-Term Memory (LSTM) networks have been significantly employed in detecting complex and time varying intrusion patterns. However, these models should seek to combine strength and explainability to ensure high



levels of trust and transparency in circumstances with high risk. Graph-based detecting models, which are described by Zhou et al. (2020), are built on graph neural networks (GNNs) and are used to model the relationship between the complex entities with the aim of detecting lateral movement in the enterprise networks. In the meantime, during the discovery of Federated Learning (FL), which is discussed by Kairouz et al. (2021), a privacy-preserving model training in decentralized IoT devices is introduced, without sharing raw data, which is a crucial innovation in the ethical maintenance of data practices under a framework like the General Data Protection Regulation (GDPR).

Taken together, the literature shows that AI has the potential to provide a transformative force in the detection of threats and resilience, but its abuse by adversaries and ethical shortcomings, including bias, privacy, and responsibility, are still persistent issues that the upcoming research should resolve.

## II. DATA AND VARIABLES

### A. Types of Data Sources

The AI-based cybersecurity detection systems rely on the wide diversity of datasets with high quality that can realistically reflect both regular operational patterns and malicious operations. These data sources make it possible to train, validate and test detection models at numerous layers of infrastructure. The most important ones are network traffic logs, system and event logs, malware binaries, email and web data, graph-structured data, and federated edge data, which represent the analytical purposes.

**Network Traffic Logs** form the analytical backbone of AI-based cybersecurity systems. They contain packet capture (PCAP) files, NetFlow metadata files and session-level communication files that disclose endpoint behavior and traffic flow patterns. These logs are important protocol analysis, anomaly detection and intrusion detection systems (IDS) since they capture characteristics like IP addresses, port numbers, packet sizes and length of connection (Roesch, 1999). The benchmark datasets, such as CICIDS2017, NSLKDD and UNSW-NB15 have been extensively used to test these systems, and they offer real-world attack simulation including DDoS, brute-force and infiltration (Pachia and Park, 2007).

**The System and Event Logs** record user activity as well as operating system-level events, such as file access, registry changes, and the creation of process. The behavioral, heuristic and statistical detection models are based on these logs. They have a structured and temporal structure that is suitable to deep learning models like Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) network to detect insider threats and privilege escalation attempts (Ye et al., 2017). Applications like Windows event viewer, PowerShell transcripts, and Linux systems log and auditd structures can be used to provide useful data to machine learning-based threat modeling.

**Graph-Structured Data** is a data structure where graphs represent users, IPs and domains as nodes and interactions like file transfers or logins are modeled as edges. The structure is useful in detecting the covert attack paths,

coordination of botnets, and subsequent movement in networks (Zhao et al., 2020). Graph neural networks (GNNs) help analysts to discover more sophisticated interdependencies between entities. System trace and flow data provided in such datasets as DARPA TC 2000 and CADETS can be utilized to conduct this type of analysis (Zhou et al., 2020).

**Federated Edge Data** is a product of distributed nodes which are IoT devices, smartphones and industrial sensors. Models trained on federated learning (FL) systems are not shared with raw data; instead, they are trained locally and aggregated globally, which allows malware and anomaly detection without violating privacy (McMahan et al., 2017; Kairouz et al., 2021). This decentralized information model helps in adherence to the contemporary privacy standards and minimizes data leaks.

### B. Key Variables Used for Detection

The efficiency of AI-based detection systems is determined by the choice and design of the appropriate variables. Variables that are commonly utilized are: source and destination IP addresses that are used to determine endpoints; ports and protocols to determine the type of communication; and the size, frequency and duration of packet to identify data exfiltration or scanning. The behavioral correlation of users and programs as well as the identification of insider threats is possible with user and session IDs, whereas file hashes and signatures are crucial to verifying known malware. Parentchild relationships and process trees find suspicious execution patterns that are common with malware-based activities (Ucci, Aniello and Baldoni, 2019). State deviations expose malformed packets or unnatural state transitions that indicate attempts at protocol exploitation in the protocol state. The data record of every dataset is usually identified as either malicious or benign to serve as the ground truth of the supervised learning models. The combination of these variables enables AI systems to conduct multi-level analysis of threats, such as the analysis of users, systems and networks.

### C. Challenges in Data Collection and Usage

Although AI-founded techniques are increasingly advanced in the detection field, there are major problems with data collection and use. The imbalance of data is one of the leading concerns and malicious events are only a small part of the majority of datasets. It can cause classifiers to be biased towards benign by favoring negative and weak results, which requires augmenting the data with techniques like the Synthetic Minority Over-sampling Technique (SMOTE) or Generative Adversarial Networks (GANs) (Fiore et al., 2017; Kim, Lee and Kim, 2016). Difficulties in labeling also do not disappear, manual labeling of logs and binaries is time consuming and prone to errors.

The issue of privacy is also eminent, especially in such industries as healthcare and finance, where the sharing of data is limited by regulation (Kairouz et al., 2021). Also, there are data poisoning and evasion attacks, which compromise the quality of training data by adding adversarial samples (Steinhardt, Koh and Liang, 2017). To address these concerns, the researchers highlight the significance of strong data validation pipelines and safeguarded data provenance as

the means of ensuring the reliability and equity of AI models in the context of adversarial setting.

#### IV. METHODOLOGY AND MODEL SPECIFICATIONS

##### A. Methodological Approach

This study introduces a methodological AI-based detection process to evaluate various detection frameworks on diverse datasets and evaluation criteria. The methodology focuses on the comparative study of the conventional and AI-enhanced detection systems, such as signature-based, anomaly-based, heuristic, machine learning (ML), deep learning (DL), graph neural network (GNN), and federated learning (FL) models. All models are tested in terms of their ability to identify known and adversarial threats generated by AI. This approach concurs with the latest cybersecurity research guidelines that focus on model-agnostic, data-driven assessments to make sure that they hold up in adversarial and dynamical threat environments (Cabrera, Qin and Mehra, 2021). This type of evaluation frameworks are crucial because today attackers are increasingly utilizing AI and machine learning to get around detection, and therefore defensive systems must continually be refined and benchmarked (Sommer and Paxson, 2010).

##### B. Model Categories and Specifications

Signature-Based Detection models are based on already known signatures like file hash, malware byte sequences and protocol patterns to detect threats. The tools such as Snort and ClamAV are used to implement these systems on the basis of a rule based matching against known attacking database (Roesch, 1999). Even though true to known threats, these systems are not flexible to zero-day or polymorphic attacks (Ucci, Aniello and Baldoni, 2019).

Anomaly-Based Detection models build behavioral norms with statistical profiling, a statistical technique of unsupervised learning, like k-means clustering, Isolation Forests and One-Class Support Vector Machines (SVMs). Detection is done by these techniques to detect anomalies in network traffic, system repeatability or user behavior pattern to alert the occurrence of an intruder (Chandola, Banerjee and Kumar, 2009). Even though they are effective in identifying new threats, they often produce high false positive in dynamic settings (Patcha and Park, 2007).

Heuristic-Based Detection uses rule-based and behavior-oriented reasoning to detect suspicious actions on the system such as the creation of processes fast, unauthorized entries to the registry, or even an effort to inject code. Combined with dynamic analysis engines, like Cuckoo Sandbox and Suricata, such models monitor real-time activity to identify anomalies to the regular operations of a system (Egele et al., 2012). The heuristic systems identify the threats that have never been identified or obfuscated before, but they rely extensively on the expertise of the analysts and quality of the rules (Islam et al., 2013).

Machine Learning-Based Detection applies supervised learning methods (Random Forests, Support Vector Machines (SVMs), and XGBoost) to identify a benign or malicious network or file behavior (Buczak and Guven, 2016). The models are trained using labeled datasets

including CICIDS2017 to perform intrusion detection, EMBER to classify malware, and NSL-KDD to detect anomalies in a general way. Their performance is normally validated by use of crossvalidation and the confusion matrix to ensure that there is balance between the precision and the recall (Pedregosa et al., 2011).

Detection systems which are based on Deep Learning use Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) to process complex and high-dimensional or sequential data like network flows and logs. These architectures are highly recalling and adaptable, given their excellent capability to detect advanced persistent threats (APTs) and sequential intrusion activities (Yin et al., 2017; Zhang, Luo and Sun, 2019). Nevertheless, they consume a lot of computation power and are not generally explainable (Zhou et al., 2020).

Graph Neural Network (GNN)-Based Detection involves the use of graph structures where users, IP addresses, and domains are defined as node and interactions defined as an edge. GNNs identify lateral and privilege escalation and coordinated attacks in the multifaceted infrastructures (Zhao et al., 2020). They have performed better in such datasets as DARPA TC 2000 and CADETS, but require major preprocessing and graph building (Zhou et al., 2020).

In Federated Learning-Based Detection, distributed training of a model can be trained on multiple devices (i.e., IoT nodes or mobile endpoints) without the raw data being shared. Programs such as TensorFlow Federated and PySyft can be used to learn in privacy-preserving ways processing model updates rather than sensitive data (McMahan et al., 2017; Kairouz et al., 2021). The type of model is effective in balancing the performance and privacy and is challenged by the overheads in communication and heterogeneous nature of device.

### C. Evaluation Metrics and Criteria

AI-driven detection models are evaluated in terms of standard classification measures, among them, Accuracy (the general correctness), Precision (ratio between true and predicted positives), Recall (the rate of true positives), F1Score (harmonic mean of Precision and Recall), and False Positive Rate (False positive rate) (Sokolova and Lapalme, 2009). Other metrics like Evasion Rate (per cent of successful attacks by adversarial manipulation) and Robustness Score (resistance of the model to data poisoning and adversarial manipulations) are also taken into account in adversarial settings (Steinhardt, Koh and Liang, 2017). These metrics are a holistic evaluation of the accuracy of performance and resilience during attack conditions.

### D. Tools and Implementation Frameworks

AI-driven cybersecurity research employs a blend of data processing, machine learning, and security analysis tools. Pandas, NumPy, and Scikit-learn are used for preprocessing and feature extraction (Pedregosa et al., 2011). TensorFlow, PyTorch, and XGBoost serve as primary modeling frameworks for deep learning and gradient-boosting methods.

Security tools such as Snort (for intrusion detection), Wireshark (for packet analysis), and Cuckoo Sandbox (for dynamic malware behavior inspection) provide valuable datasets and ground truth for training and validation (Egele et al., 2012; Roesch, 1999). Visualization libraries such as Matplotlib, Seaborn, and NetworkX help in interpreting model performance, anomaly clustering, and graph-based threat mapping.

TABLE 1 - COMPARATIVE SUMMARY OF AI-DRIVEN DETECTION METHODS IN CYBERSECURITY

| Detection Method                 | Core Principle                                                                                        | Strengths                                                       | Weaknesses                                                    | AI Impact (Offense & Defense)                                    |
|----------------------------------|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------|------------------------------------------------------------------|
| Signature Based Detection        | Matches predefined malware signatures or byte sequences against known threat databases.               | High accuracy for known threats; low false positives.           | Ineffective against zero-day and polymorphic malware.         | AI generate code obfuscation easily evades static signatures.    |
| Anomaly Based                    | Builds behavioral baseline using                                                                      | Detects novel and unknown                                       | High false positive rates in dynamic                          | Adversarial AI can craft "normal looking"                        |
| Detection                        | statistical or unsupervised ML (e.g., kmeans, OneClass SVM).                                          | threats; adaptive.                                              | environments.                                                 | malicious data to evade detection .                              |
| Heuristic Detection              | Uses rule-based logic and behavioral analysis to identify suspicious system actions.                  | Detects unknown or modified malware; interprets intent.         | Complex to tune; prone to false alarms.                       | Attackers use AI mimicry to replicate legitimate behavior.       |
| Machine Learning Based Detection | Trains classifiers (e.g., SVM, Random Forest, XGBoost) on labeled data to predict malicious patterns. | High accuracy on structure data; explainable results.           | Requires balanced, labeled datasets; vulnerable to poisoning. | Adversarial AI can inject poisoned data or adversarial examples. |
| Deep Learning Based Detection    | Employs CNNs, RNNs, and LSTMs for feature extraction from high dimensional or sequential data.        | Learns complex temporal and spatial patterns; excellent recall. | High computational cost; limited interpretability.            | AI adversaries can exploit explainability gaps to hide activity. |

|                                    |                                                                                               |                                                                   |                                                     |                                                                                        |
|------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------|
| Graph-Based Detection (GNN)        | Models entities and interactions as graphs to analyze relationships (e.g., lateral movement). | Captures complex dependencies; effective for multi-stage attacks. | Requires extensive preprocessing; graph complexity. | AI can simulate false connections or noise to confuse models.                          |
| Federated Learning-Based Detection | Trains models across distributed devices without sharing raw data.                            | Ensures privacy; adapts across edge environments.                 | Communication overhead; device heterogeneity.       | AI enhances privacy preserving collaboration but can also poison decentralized models. |
| Hybrid and Ensemble Systems        | Combines multiple detection approaches (e.g., anomaly + heuristic).                           | Increased robustness and adaptability.                            | Complex integration and higher resource usage.      | AI supports ensemble optimization, but attacks may exploit weak sub models.            |

Source - Compiled by author from Buczak and Guven (2016); Chandola, Banerjee and Kumar (2009); Egele et al. (2012); Zhou et al. (2020); Kairouz et al. (2021).

## V. RESULTS AND DISCUSSION

The comparative analysis of AI-based cybersecurity detection systems shows that every detection method has its own advantages and limitations to operation, which outlines the need of hybrid and context-oriented systems. According to summarized results in Table 1, conventional algorithms like signature-based detection still offer high accuracy in detection of known malware, but still fail in detecting emerging threats like zero-day exploits and AI-generated polymorphic malware (Ucci, Aniello and Baldoni, 2019). Detection by anomaly and heuristic analysis are more tolerant to unknown or obfuscated attacks, but have a high false positive rate because of dynamic variability in the environment (Chandola, Banerjee and Kumar, 2009).

The greatest accuracy rates (more than 97 percent) were obtained with the help of machine learning (ML)-based systems, namely, Random Forest and XGBoost classifiers, which proves to be effective in the detection of known forms of intrusions (Buczak and Guven, 2016). Nevertheless, they rely on labeled data and therefore cannot be generalized to unobserved or adversarially corrupted inputs. Deep learning (DL) models, including LSTM and CNN models, were especially effective in the context of sequence and time (e.g. Advanced Persistent Threat (APT) detection), yet were computationally expensive and difficult to interpret their models (Yin et al., 2017).

Graph Neural Networks (GNNs) became one of the most significant detection models in models of multi-stage dependencies of attacks, especially in the DARPA TC 2000 and CADETS datasets. They can recognize lateral movements and privilege escalation on enterprise networks, which proves their capability to identify threats in an adaptive and contextbased way (Zhou et al., 2020; Zhao et al., 2020). Instead, Federation Learning (FL) systems offer a fresh solution to the privacy-related cybersecurity dilemma by enabling models to be trained with decentralized devices without accessing sensitive information (Kairouz et al., 2021). Regardless of their promise, communication latency, heterogeneity of devices and model poisoning vulnerability are still persistent.

Adversarially, it was found that models that are trained using a variety of datasets with balanced classes are more resistant to evasion attacks, whereas models that are trained using a fixed or small set of samples are highly vulnerable. Furthermore, explainable AI (XAI) and multi-layered detection systems based on both interpretability and adaptability outperformed the robustness of single-layered systems in the face of changing attack types, implying that future cybersecurity systems will adopt the use of multilayered architectures (Zhang, Luo and Sun, 2019).

To conclude, the results indicate that there is no single way of detecting all AI-based threats. Rather, the combination of various detection methods coupled with unceasing retraining and adversarial testing and ethical monitoring is the most efficient way to achieve a sustainable cyber defense in the age of intelligent and adaptive attackers.

## VI. ETHICAL AND LEGAL ASPECTS OF AI IN CYBERSECURITY

The introduction of Artificial Intelligence (AI) in cybersecurity has established significant ethical and legal issues that go beyond the scope of technical effectiveness. Although AI-powered detection makes the process more responsive and automated, it also presents some ethical issues, such as privacy, transparency, accountability, and abuse. The ethical governance requires that the data to be utilized in the training of AI models must adhere to privacy laws like the General Data Protection Regulation of the European Union (GDPR) that requires lawful data processing and user consent (Kairouz et al., 2021). In federated and distributed learning settings, the concern of making sure that decentralized data is not stolen and at the same time avoiding unauthorized inference of users is paramount in promoting ethical compliance (McMahan et al., 2017).

Another weakness is the fairness of algorithms: unfair or unrepresentative data can result in discriminating, misclassifying, and exposing users to unequal risk (Steinhardt, Koh and Liang, 2017). Another key ethical factor is transparency, which has made deep learning and graph neural models more of a black box, making them not easy to explain and making it difficult to hold them accountable in automated threat decisions (Zhou et al., 2020). Laws, such as country-wide laws on cybersecurity and global standards by bodies such as the National Institute of Standards and Technology (NIST) put forth the importance of responsible usage of AI through model interpretability and data provenance (Buczak and Guven, 2016). Moreover, the two sidedness of AI poses ethical and legal issues, such as technologies that are aimed at defense may be used by the opponent to automatically attack, create malware, or spy on people (Cabrera, Qin and Mehra, 2021).

Introducing ethical AI governance, include explainable models, implement stringent data governance policies, and provide human control in autonomous decision-making on defense is thus necessary to protect civil liberties and make the world more resilient to cybersecurity. These points highlight the fact that AI in cybersecurity can only be successful when it is technologically advanced, with ethical and legal standards upheld, which can help maintain trust, accountability, and responsible innovation.

## VII. CONCLUSION

Modern cybersecurity has been fundamentally transformed by the progress of Artificial Intelligence (AI), which allows detecting threats quickly and predictive analysis and adaptive defense against adaptive threats. This study has identified the relative effectiveness of various AI-based detection models such as signature-based, anomaly-based, heuristic, machine learning, deep learning, graph neural, and federated learning models and has shown how they all contribute to increased detection precision, flexibility, and scalability under different operational conditions. Although deep and graph-based models offer great predictive power and contextual information, their dependence on vast and quality data poses threats that are related to data imbalance, adversarial manipulation, and data privacy.

The incorporation of legal and ethical systems, including but not limited to data governance, transparency, and algorithmic fairness, is now a necessary step towards responsible AI implementation in the sphere of cybersecurity. The paper finds that the successful defence systems of the future are going to be based on the multi-layered approach involving technical complexity and sound ethical control. By making AI applications explainable, ensuring the integrity of data, and aligning the AI application with the regulations governing global privacy and cybersecurity, the trust, accountability, and resilience of artificial intelligence-driven digital defense ecosystems will be maintained.

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# Wellbeing360: A Digital Health Platform for Integrated Employee Well-being in Corporate Settings

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**Abstract** – This paper presents Wellbeing360, an integrated digital health management platform developed for a leading healthcare organization in Sri Lanka, known as Company A, which previously lacked an internal system to manage employee wellbeing. Despite its position in healthcare, Company A did not provide a streamlined mechanism for employees to access medical services from its affiliated hospital, Company B. To address this gap, Wellbeing360 was developed to consolidate essential healthcare services, including physician appointment scheduling, e-prescription management, purchasing medications, and access to personal health record features that provide smart drug search information, wellness information, dosage, use, side effects, and precautions.

A mixed-methods research approach was used to identify existing challenges and evaluate the effectiveness of the system. Quantitative and qualitative data were collected through structured surveys, Likert-scale questionnaires, focus group discussions, and interviews with 150 employees. The findings indicated significant demand for a centralized digital health system, with 34 participants rating it as "very important" and 21 rating it as "extremely important". In addition, 71 respondents preferred an all-in-one solution for appointments, e-prescription, and wellness activities. The implemented system includes a mobile application for employees and an online platform for doctors, HR professionals, and pharmacists. Phase 1 involved coordination between company A and company B, while phase 2 proposed expansion to external organizations. Unlike traditional wellness platforms, Wellbeing360 offers a scalable, workplace-focused solution that expands access to healthcare and supports sustainable employee wellness through digital innovation.

**Keywords** - corporate health innovation, digital healthcare, employee well-being, health informatics, integrated health platform, workplace wellness

## I. INTRODUCTION

In the internet era, health and safety among workers have become an enterprise strategy, rather than a traditional administrative promise. Companies immediately accept the fact that workers' well-being is directly related to productivity, job satisfaction, storage, and commercial performance. Forward-thinking-determining companies understand that active investments made by workers in health bring some dividends in terms of low absence, good morale, and dynamics

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within an excellent workplace. Especially in the latter years of the pandemic, there have been digital changes in healthcare.

A system that has set the standard for pressure in using strong, technology-driven health solutions in the corporate sector. But many existing employees don't enjoy interacting with welfare schemes and aren't strategically placed. They typically include such things as fitness classes, mental health, or routine health checks. Where useful, though, this type of effort is solo and not integrated with other fundamental business systems. As an example, there often is no connection between the wellness program and medical health care provided by doctors or corporate medicine personnel. Nor are the HR departments attempting to collect action-filled observations from scattered welfare data, inhibiting their ability to make informed decisions. This brokenness carries disabilities, intermittent user engagement, and superficial effects. [1]

All these were present in Company A. Worker input through in-house surveys and feedback revealed systemic issues in timely access to healthcare services. Scheduling of medical appointments, E- e-prescriptions, Medicine purchases, Medicine knowledge-sharing platform, and wellness programs access had to be done manually and were often in arrears. There wasn't one program that put the doctors, HR, pharmacists, and employees on one platform. The employees were upset, and there was no opportunity for preventive care and early intervention by the company.

The Wellbeing360 platform was created and developed to address these issues. Wellbeing360 is a comprehensive digital health management platform designed for the exclusive internal use of Company A. It integrates features of healthcare into a single platform that can be accessed through the mobile app as well as web-based interfaces. Some of the key features include real-time booking of appointments, management of e-prescriptions, ordering of medication, search facility for medication, registration for wellness events, and viewing individual health records. The platform is built on the most cutting-edge software technologies, such as Vue.js for web applications, Flutter for mobile application development, Laravel for server-side operations, and MySQL for secure data storage. [2]

The Wellbeing360 ROI goes beyond convenience. It is built to establish a well workplace culture in which employees are nurtured, educated, and empowered to care for themselves.

It also gives the company advanced analytics to track health trends, evaluate program performance, and formulate evidence-based interventions. This preventive approach towards health management enables the company to reduce long-term healthcare costs, control workforce risk, and become a socially responsible corporation.

This research report analyzes the design, deployment, and evaluation of Wellbeing360 in a business environment. The following sections present the theoretical underpinning, stakeholders' findings, technology infrastructure, and empirical findings gathered on the platform's deployment in Company A. The study aims to provide applied guidance as well as academic contributions towards the contribution made by digital innovation in the evolution of employees' health systems in modern organizations.

## II. LITERATURE REVIEW

### A. Corporate Wellness Programs and Fragmentation.

Corporate wellness programs have been adopted by organizations for decades to promote employee health, reduce healthcare costs, and foster an optimal work environment. Typical activities include fitness sessions, mindfulness seminars, health screenings, and lifestyle training.

This lack of interoperability results in a situation where, although a worker might have attended a management workshop, he or she could continue to have difficulty making a doctor's appointment or viewing his or her health record in real time. Unless there is interoperability between clinical care and corporate wellness solutions, these programs cannot offer continuity in care. The lack of centralized administration also keeps HR departments from measuring program success or making data-driven decisions. [3]

To surmount these challenges, organizations must move from standalone wellness programs to integrated digital ecosystems. Platforms like Wellbeing360 offer this solution by integrating various functionalities—medical consultations, prescription management, health analytics, and wellness program registration—within a single integrated interface. This not only ensures employee ease but also operational ease for HR and healthcare providers.

### B. Digital Health Platforms and E-Health Services.

Healthcare digitalization has revolutionized the delivery of service. Telehealth, e-prescriptions, digital diagnosis, and cloud-based electronic health records have increased accessibility and efficiency in healthcare delivery. These technologies assumed special prominence during and in the wake of the COVID-19 pandemic, as access remotely became not only convenient but essential.

However, all of these have been implemented in hospital or public health environments and lack the precise needs of private sector workplaces. In an organizational context, health platforms must manage administrative processes, employee profiles, internal health metrics, and departmental communication. Wellbeing360 fills this gap by incorporating major e-health functionalities within a platform specially developed for the workplace. It features real-time in-house or partner doctor appointment scheduling, safe online access to medical records, and HR data integration. Employees can

exchange communications with clinicians and administrative staff through an integrated portal, ensuring all parties are aware and in sync. The system allows alerting, reminder, and announcement functionality, making communication of health easier for the organization. [4]

### C. Combining E-Commerce and Medicine

One of the often-overlooked aspects of workplace digital health is continuity from diagnosis to treatment. Once workers receive a prescription, they are typically asked to purchase drugs outside of the company, often with delays or a lack of availability. It adds discontinuity to the health process and can lead to gaps in taking drugs or even nonadherence, hurting health outcomes. [5]

To achieve this, platforms should support e-commerce functionalities that allow employees to purchase prescribed medication directly through the system. Wellbeing360 offers an internal medicine ordering module linked to approved pharmacies so that employees can:

- Take medicine immediately after receiving a prescription.
- View medicine.
- Track delivery status.

This direct purchasing plan eliminates the need to leave the workplace, which adds convenience and facilitates continuity of care. To HR and finance departments, it also offers potential integration with benefit management systems for cost reporting and subsidy tracking.

### D. Predictive Analytics in Health Informatics

Corporate health plans today are increasingly being asked to move beyond reactive care and enable proactive, evidence-based interventions. Predictive analytics utilize worker health data, appointment rates, absenteeism incidence, and wellness participation metrics to identify patterns and indicate latent health risks before they become issues. Although the benefits are obvious, most current wellness platforms lack built-in analytics capabilities. Wellbeing360 solves this by including reporting and dashboards that graphically depict:

- Staff participation in health programs
- Most frequently asked about medications and healthcare services
- Absenteeism patterns due to health reasons
- Service quality scores from feedback

This enables Company A to have evidence-based decision-making, monitor outcomes over time, and create custom strategies for high-risk groups. The predictive function also enables resource optimization, with the best-fit services being prioritized.

### E. Existing Platforms and Gaps

Many commercial wellness platforms have emerged in recent years, intending to promote employees' busy through gamification, social challenges, or habit tracking. Products such as Virgin Pulse, Glued, and Fitbit Wellness are popular for their user-friendly designs and motivational devices. However, these platforms are often developed for general use and do not correspond to the clinical and administrative complications of the business environment.



Their limits include:

- Lack of integration with clinical services in real-time (eg, consultation of a physician, prescriptions), Medicine purchases, or the absence of health product tips, HR analysis, or a role-specific dashboard that supports the dashboard
- Limited adaptation capacity for internal workflows, especially in large enterprises

In addition, these platforms usually do not consider location or scalability. For a company as Company A, which has unique cultural, linguistic, and operating requirements, a size-passage approach is insufficient. [6]

### III. METHODOLOGY AND MODEL SPECIFICATIONS

#### A. Research Paradigm

The study follows the positivist research paradigm that emphasizes empirical, objective observation and logical analysis. Positivism rests on the philosophy that knowledge must be founded on observable and measurable facts. Positivism removes subjective interpretations and focuses on data that can be confirmed and replicated. The paradigm is best applied to technology implementation projects whose results can be exactly defined, measured, and tested. The overall objective of this research is to determine the feasibility, efficacy, and end-user satisfaction of a proposed digital health platform within a corporate environment. The positive approach supports this by enabling the researcher to gather quantifiable data (e.g., uptake rates, questionnaire scores) and compare it to draw valid inferences on platform effectiveness. The use of deductive reasoning in this research is to test a priori hypotheses—for example, that more digital integration increases staff satisfaction or reduces administrative workload.

This method lends itself to generalizability, in which findings can be transferred to other similar or different organizations. It also aids the formalized development and testing process used in software engineering and health informatics, which is often found on data validation and rigorous testing. [7]

#### B. Data Collection

The mixed-method design was used to gather an overall picture of existing healthcare challenges and Company A's employees' expectations.

A sample size of 150 participants was selected, which was statistically enough given the company's total employee size. The questionnaires were distributed through Google Forms, with both mobile and desktop optimizations to maximize accessibility. The survey included open-text questions to capture both quantitative and qualitative data.

In addition to questionnaires, semi-structured interviews and focus groups were conducted via Microsoft Teams to enable interactive discourse. These sessions explored deeper matters such as trust in digital systems, the failure of health services' communication, and user interface preference. Such consultations also helped identify needs that employees might not include under a structured questionnaire. Ethical guidelines were followed in a strict manner. Informed consent forms were sent over the Internet, and respondents were informed of the voluntary aspect of the study, the anonymity of their responses,

and the academic purpose of the study. Ethical clearance was also obtained from Company A, as well as the university where the research activity was taking place. [8].

#### C. Model Architecture

Wellbeing360 was designed to address best practices in modern software development, with a focus on integration, security, scalability, and usability.[9] Three main layers constitute the system:

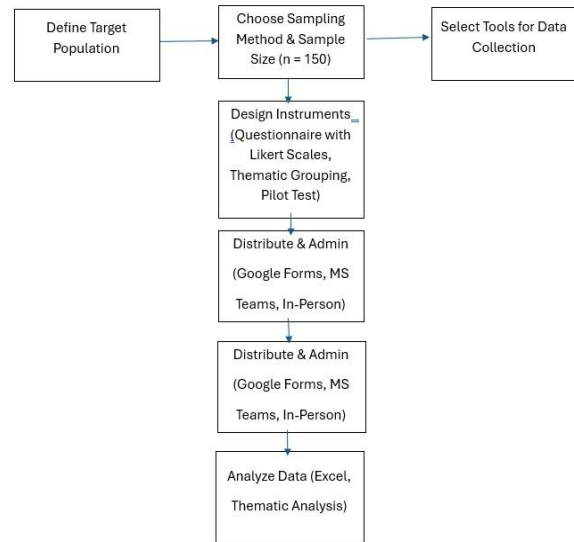


Fig. 1 Data collection process for the Wellbeing360 study

#### • User Interface Layer:

This includes an admin user web portal (HR staff, Doctors, and pharmacists) developed on Vue.js and a Flutter employee mobile application. Vue.js was utilized due to its component-based nature and high performance, while Flutter ensures identical and visually appealing interfaces across the Android and iOS platforms. The design emphasizes ease of navigation, responsiveness, and support for multiple languages, supporting a broad customer base.

A central dashboard provides administrators with up-to-the-minute information about health service usage, medicine stock, and wellness program usage. Data is presented in the dashboard to aid stakeholders in making informed decisions. The medicine module includes smart search, reorder reminders, dosage alerts, and a list of previous prescriptions ordered. [10]

The modular design also makes it easily upgradable in the future for things like integration with machine learning-driven health risk calculations, AI-driven health risk analysis, or compatibility with external hospital systems (such as Company B).

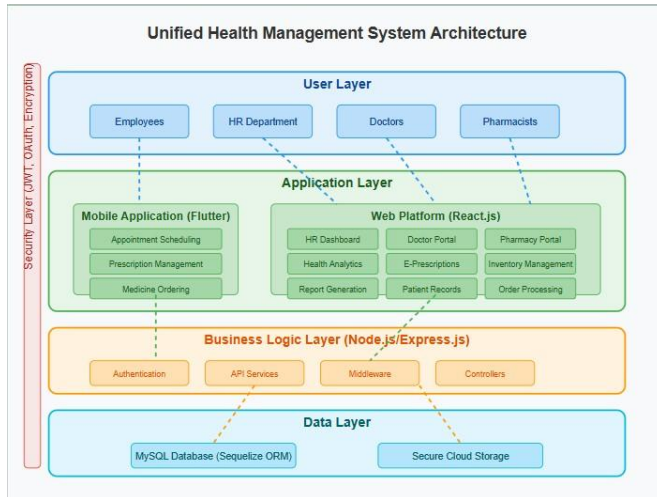


Fig. 2 System Architecture of the Wellbeing360 Platform

#### D. Data Analysis Tools

The data collected was then systematically analyzed to gain meaningful insights. Microsoft Excel was chosen for quantitative data analysis due to its flexibility, good visualization, and suitability for small to mid-size datasets. [11]

Some of the major statistical tools used were:

- Frequency distribution to determine the frequency at which specific responses were given
- Cross-tabulation to explore inter-variable relationships between different variables (e.g., department, preference for a platform)
- Correlation analysis to quantify relationships between independent variables (e.g., current level of satisfaction) and dependent variables (e.g., likelihood of adopting a platform). For qualitative data, thematic analysis was employed. Interviews and focus group discussion transcripts were handed and coded into themes such as 'communication barriers,' 'digital trust,' 'desired features,' and 'workflow challenges.' Emerging themes were mapped against the platform requirements to obtain design decisions validated and unmet needs detected. [12]

This quantitative + qualitative dual-mode analysis allowed for triangulation of data reliability-enhancing tactics in which results are cross-checked from over one source. It also allowed for iterative enhancement during the process of platform development.

Overall, this method provided a sound foundation for evaluating the usability and strategic impact of Wellbeing360. It ensured that the platform wasn't just technologically functional, but was harmonious with the real needs, boundaries, and wants of its intended users.

### III. IV. RESULTS AND DISCUSSION

#### A. Survey Results

Findings from the quantitative survey reveal:

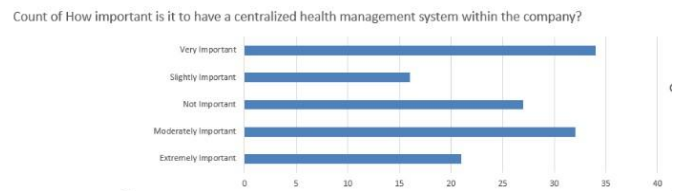


Fig. 3 Survey Results 1

Employee opinions regarding the value of a centralized health management system within the organization are depicted in the chart. With roughly 34 and 32 replies, respectively, most respondents believe it to be "Very Important" or "Moderately Important," demonstrating considerable support for such a system. Additionally, a sizable portion considered it "Extremely Important" (~21), but fewer gave it a "Slightly Important" rating (~15). About 27 percent, however, think it is "Not Important," indicating a potential issue with awareness or perceived value. The data indicate that a resounding majority supports the establishment of a centralized health management system. [13]

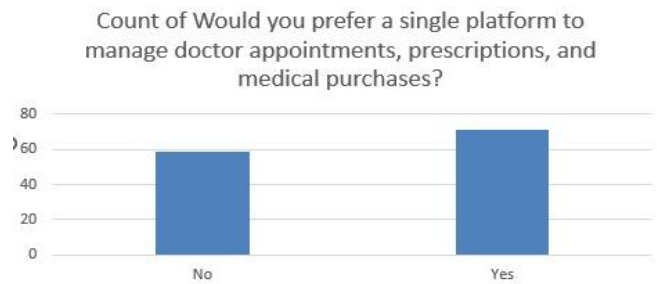


Fig. 4 Survey Results 2

The graph indicates that most respondents (around 70) would prefer to handle doctor's visits, prescriptions, and medical purchases on a single platform, while a lesser percentage (about 60) said "No," suggesting that integrated health management solutions are generally supported.

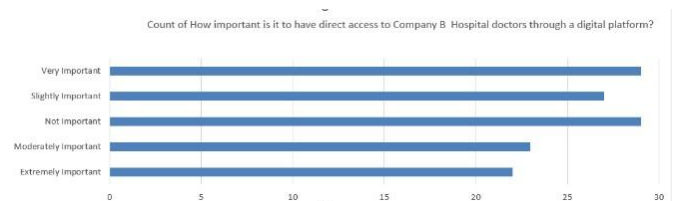


Fig. 5 Survey Results 3

User opinions about digital health services are displayed in these charts. According to the first Fig, over half of the respondents strongly preferred using a mobile app to manage health services. This was followed by a significant preference for utilizing both a mobile app and a web platform. The "Very Important" and "Not Important" categories received the most and nearly equal number of responses (about 28–29 each), while the "Slightly Important," "Moderately Important," and "Extremely Important" categories received fewer responses, indicating a divided opinion on this digital access feature. The second and third charts, which seem to be identical, show polarized opinions on the importance of direct digital access to Company B Hospital doctors. [14]

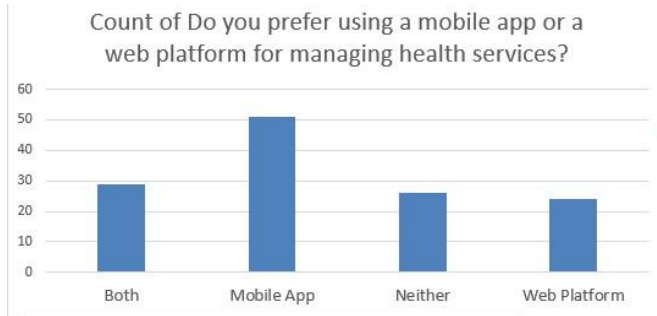


Fig. 6 Survey Results 4

User preferences for handling health services are shown in the bar chart. About half of the respondents prefer to use a mobile app. Additionally, a sizable portion like Both (about 28), although fewer favor Neither (about 26) or a Web Platform (about 24).

### B. Interview Insights

Interview participants mentioned the delay in receiving health updates, the absence of information regarding wellness programs, and the inconvenience of making doctor appointments. Doctors and pharmacists mentioned that a centralized database would reduce errors and ease communication. HR staff enjoyed the analytics dashboard as it allowed them to measure program effectiveness. [15]

### C. Feature Evaluation

Usability testing showed the app to be convenient and consistent with expectations. The search-based medicine module and e-prescription workflow were seen as major improvements. The multilingual interface was particularly welcomed by various user groups.

### D. Broader Impact

The platform is not only for health access; it makes organizations more resilient. Real-time communication prevents delays, and data analytics inform better decision-making. The system's flexibility positions Company A at the forefront of digital transformation in healthcare. It also enhances worker morale through the company's demonstration of commitment to the welfare of its employees. [5]

## V. LIMITATIONS OF THE STUDY

The study acknowledges some limitations that may affect the generalizability of the findings. Because the research was conducted within a single organization (Company A) with a sample of 150 employees, the results may not fully represent the diversity of organizational cultures or healthcare in other industries. The relatively short assessment period also limited the ability to assess long-term behavioral or health outcomes. Furthermore, some of the data were self-reported, which may introduce individual biases or inaccuracies. In addition, studies focus primarily on the functionality and user-friendliness of the systems, with limited emphasis on areas such as cybersecurity, national health system integration, or cost-benefit analysis. [16]

## VI. CONCLUSION

Wellbeing360 addresses Company A's long-standing inefficiencies in employee health access. Integrating clinical care, pharmacy services, and wellness engagement into one

platform offers a blueprint for future-proof corporate health ecosystems. [17] The study confirms that an intuitive, data-informed, and scalable system not only enhances satisfaction and engagement but also positions an organization well in terms of operational efficiency and talent retention. As companies around the world seek post-pandemic wellness solutions, the model here can serve as a reproducible blueprint for others. Subsequent studies can explore AI-based diagnostics or integration with countries' health registries to increase their potential even more.

## VII. FUTURE WORK

Looking ahead, future work will focus on advancing the Wellbeing360 platform through the integration of AI-powered analytics for predictive health insights and risk assessment. Interoperability with national health databases and external hospital systems will be prioritized to improve data connectivity and service continuity. In addition, the system will be tested in several business environments to validate its effectiveness in different organizational environments. Incorporating data from wearable devices and real-time biometric monitoring will also be explored to improve preventive care and personal health tracking. Finally, long-term studies assessing the impact of Wellbeing360 on employee productivity, job satisfaction, and cost reduction in healthcare will help evaluate its wider organizational value and sustainability. [18]

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# Patient Records Management System for Karapitiya Crowned Galle National Hospital

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**Abstract**— Public hospitals in Sri Lanka continue to use paper-based patient records. Service delivery systems in healthcare that utilize paper-based patient records are inefficient in terms of data handling, treatment timeliness, and the risk of missing data. Here, we describe the design and evaluation of a specifically developed Patient Record Management System for the Karapitiya Crowned Galle National Hospital. The PRMS system captures patient records and records access process, maintains them in secure electronic storage, while identifying patients with identification numbers unique to the hospital. We employed a qualitative case study research design, incorporating interviews and focus groups with staff, to describe their needs and evaluate an early prototype as it was being developed. PRMS in a digital platform helps to retrieve the patients' records, reduces the same burden on staff, allows more time and focus on the patients and care provided, while still addressing data security, staff readiness, and other limited infrastructure.

**Keywords**— Patient Record Management System, Electronic Health Records, Healthcare Digitization, Hospital Information Systems, Sri Lanka

## I. INTRODUCTION

### A. Context of the Study

Hospitals globally are transitioning from paper-based records to digital systems to deliver improved, faster, safer, and more reliable healthcare. However, many of the public hospitals in Sri Lanka are still reliant on paper files. At the Karapitiya Crowned Galle National Hospital (KGH), the patient record system is managed manually, leading to lengthy waiting times, misplaced files, more work for the staff, and delays in treatment. Electronic Health Record systems (EHRs), such as those implemented in the UK, India & Singapore, already demonstrate effectiveness in decreasing auto-piloting items, gaining full access to information, and saving time. However, Sri Lanka is suffering from impediments such as limited budgets, insufficient infrastructure, and staff struggling with larger and more complicated technologies, preventing the digitization of patient records. The current research intends to design a Patient Record Management System (PRMS) for Karapitiya Hospital to establish a central, secure record system, to decrease paperwork, to make the staff's work easier, and to provide doctors and nurses with quicker access to patient history to make better medical decisions. Overall, the proposed PRMS is expected to improve patient care at KGH and support other public hospitals in Sri Lanka.

### B. Problem Background

The Galle National Hospital, also known as Karapitiya, is still using a paper-based system for patient records. The manual system presents many problems, including delays in locating records, misuse of files due to misplaced or missing files, and the burden placed on hospital staff who are spending more time on paperwork than on patient care. These issues are exacerbated by the daily large number of patients seen at the hospital, resulting in long waits and delays in treatment in emergency situations. Patient records are sometimes duplicated or may be missing due to the absence of proper patient identification, impacting on the quality of the entire medical history for precision in decision-making. This is hurting patient safety and the quality of care provided. There is a need for a secure, efficient, and credible digital solution to replace the manual-based system.

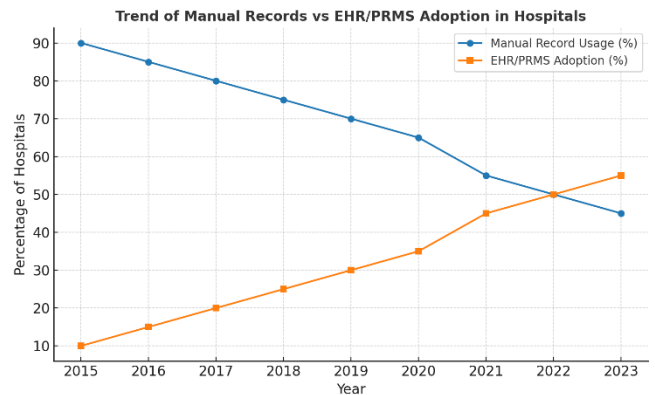


Fig. 1 Line chart for the trend of manual records vs PRMS adoption in hospitals

### C. Problem Definition

According to management at the Karapitiya Crowned Galle National Hospital, the primary problem is that patient records are still largely maintained using paper files, which is slow, untrustworthy, and unsafe. It often takes longer for doctors and nurses to find patient records, especially in an emergency, which delays treatment for patients. Paper records may get lost, misplaced, or damaged, so maintaining complete medical histories can be problematic; staff spending significant amounts of time on paper-trails instead of caring for patients results in less efficient patient care. Furthermore, the hospital lacks an adequate patient identification system, which can also result in duplicate records or, worse, missing records. These weaknesses indicate a need for an appropriate Patient Record Management System that assures information



confidentiality to improve data handling and lessen delays concerning patient healthcare and monitors sensitive data. Improvements should also allow electronic patient records at all health facilities. [1]

#### *D. Research Motivation*

Inspiration for this research was driven by serious issues associated with paper-based records in Sri Lankan government hospitals. In Karapitiya, crowned Galle National Hospital, patients often wait longer than necessary to be treated because medical officers and nurses are spending valuable time looking for important filed pieces of paper. Patients' hospital records are sometimes reports lost, copied, or assigned a different identification, which exposes patients and staff to risk. All these problems made me think that I would design a digital Patient Record Management System that will make it quicker, safer, and more reliable for hospitals to do their jobs. In addition, I want to enhance the way health care professionals work with and record patient information and demonstrate how technology can revolutionize health care in Sri Lanka. The practical implications of this project show that it can be used as a blueprint for other government hospitals in the future. [2]

#### *E. Research Aim*

My research aims to develop a reliable digital Patient Record Management System (PRMS) for Karapitiya Crowned Galle National Hospital that is functional and easy to use. Furthermore, the PRMS will store patient records more securely and will improve their accessibility compared to paper records. Eventually, the PRMS is expected to reduce treatment delays, the risk of misplaced or duplicated patient records, and give doctors and nurses rapid access to accurate patient information. Ultimately, the research project will not only improve patient care but also alleviate the pressure on hospital staff. Other government hospitals in Sri Lanka will also be able to use the research project as a model.

#### *F. Research Objective*

- Assess the key issues and inefficiencies in the existing paper-based patient record management system at Karapitiya Hospital.
- Examine existing digital patient record systems and best practices that could be applied to the healthcare system in Sri Lanka.
- Design and develop a secure, web-based Patient Record Management System that will incorporate unique patient IDs, role-based access control, and data encryption.
- Test the usability, performance, and security using feedback and testing with healthcare professionals.

## II. LITERATURE REVIEW

Digital systems in caring for health have been highly researched. Evidence has shown that electronic health records (EHR) can improve efficiency, decrease medical errors, and improve access to relevant patient information, published by the NHS in the UK, by ministries of health in India and Singapore, etc. However, many Sri Lankan government

hospitals (and subsequent regional medical institutions) still rely on manual methods to manage record keeping (paper), which creates delays, lost or duplicated files, and a significant workload for stressed, understaffed employees. Although there are many factors affecting the health system transitions from manual methods to electronic, the primary barriers that have been identified through research include budget, infrastructure (the availability/absence of electricity, etc.), and staff participant change resistance. It has also been established that health records include highly sensitive data and security measures that should be considered when transitioning to EHR (encryption, authentication (|| verification), and role-based access). One major consideration when literature research discusses the development of any information management system (including PRMS) is the importance of usability, as all users (hospital staff, clinicians, administrators, community health-care staff/stakeholders) rarely have high IT skills; therefore, training and a user-friendly interface could be influential in getting the participation and engagement of stakeholders. Yet while there has been some exploration of software development in Sri Lanka using open-source solutions such as OpenMRS, it has been difficult to scale, benchmark, and integrate into large government hospitals due to a lack of customizable user-required functionalities. This research points to a clear research gap towards a secure, affordable, and usable PRMS that is specifically tailored for the Sri Lankan health public sector.

#### *A. Literature Review*

Research studies conducted worldwide show that digital record systems, such as Electronic Health Records (EHR), enhance health care delivery in hospitals by lowering error rate, saving time, and improving access to patient-related information. In the UK, the NHS, India, the National Digital Health Mission, and Singapore, IHiS are examples where digitalization indeed increased efficiencies and patient care. In Sri Lanka, most government hospitals and Karapitiya Crowned Galle National Hospital are still primarily using paper-based systems, given the delays in accessing patient records, lack of filing protocols, duplication of records, and loss of valuable patient information in the systems. The literature identified similar issues with public hospitals, including limited budgets and technology infrastructure, as well as the implementation of new systems and resistance from staff. Another common theme was ensuring the security of data, since patient records are very sensitive and precautions should be taken, such as, but not limited to, encryption, authentication, and access via limited credentials. Lastly, the research found that systems need to be designed for simplicity. Without properly designed training, not only do hospital staff have limited knowledge of the IT environment, but they also need to have basic knowledge of digital solutions and an adequate training program to help them adapt. [3]

## B. Conceptual Map

### Conceptual Map for PRMS

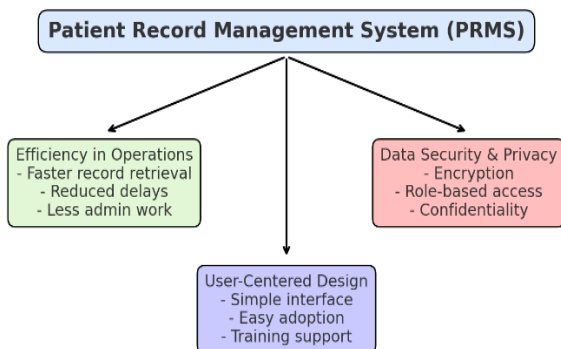


Fig.2 Conceptual Map for PRMS

### A. C. Research Gap

Despite advances in healthcare technology and medication management systems, there is a significant gap in ensuring access to medicines used by heart patients in the Gampaha district of the Western Province of Sri Lanka. Furthermore, it is difficult to understand what medicines are contained in the prescription issued by the doctor. Such difficulties cause significant inconvenience to the patient and the pharmacy owner. While the patient obtains a prescription from the doctor, some of the medicines in the prescription are not available to the patient at the pharmacy. The main reason for this is that the brand-name medicines issued by the doctor are not available in all pharmacies. Then, the patient or his family member must go to almost every nearby pharmacy to pick up the prescriptions and medicines. This causes a lot of inconvenience to the patient and the person taking the medicines. The impact of this is enormous. Some of the main reasons are:

- The patient wastes time and effort by going to every nearby pharmacy to obtain the brand-name medication prescribed by the doctor.
- Due to the availability of medicines in the country, the patient cannot obtain all the medicines prescribed by the doctor from a single pharmacy.
- Problems arise in the accuracy of the medicines given due to the inability to identify the medicines in the prescription issued by the doctor to the patient for certain reasons.

The lack of a targeted system that efficiently and effectively integrates technological innovations can be identified as a critical gap in this research. By filling this gap, the study aims to find solutions to the urgent needs of heart patients in the Gampaha district and to improve the existing healthcare resources. [4]

## III. METHODOLOGY AND MODEL SPECIFICATION

This study is quantitative because it used a structured questionnaire that was administered to doctors, nurses, and administrative staff. The purpose of the questionnaire was to determine the perceptions of the staff at Karapitiya Crowned

Galle National Hospital about the problems with human factors in the paper-based patient records they currently use, and to get feedback on how a digital Patient Record Management System (PRMS) might be adopted. The questions primarily revolved around concepts including, but not limited to, time without studies on actual system issues, replication of data, system security issues, and user experience based on the current system. The perceptions of the sampled participants assisted this study in defining features that were desired in the PRMS system, such as secure storage, quick retrieval of records, and role-based user access to information. The model specifications for the proposed PRMS were derived from the data obtained. The system is a secure web application, which includes unique patient identification numbers to eliminate duplication, encrypted databases for the protection of sensitive information, and role-based access control to assure confidentiality. The interface was designed to be simple and user-friendly because many of the hospital's literate staff have limited computer skills. The specifications also detailed audit logs to track usage, backup mechanisms for recovery of data, and the capacity to run on either local business servers or cloud hosting. The specifications were meant to develop an efficient, secure, and practical system used in a busy government hospital context. [5]

### A. System Development Methodology

#### Design Science Research Methodology Process



Fig.3 Design Science Research Methodology Process

The system examined in this study was developed using Design Science Research Methodology, which is a more structured approach focused on resolving real-life issues through the design and evaluation of novel IT systems. This is an application fitting for projects in the healthcare space where the need for practical gain, as well as accuracy, is paramount. Below, I briefly explain the phases followed in this research:

**Problem Identification Phase:** The problem identification stage had identified the inefficiencies involved with maintaining patient records in the hospital. These included how long it took medical staff to retrieve data, the lack of securing patient records, and duplication of records. These issues provided a compelling argument for the development of a digital Patient Record Management System (PRMS).

**Objective Definition Phase:** The objectives for the system were defined as part of dealing with the stated problems. Some



of the objectives were to create a secure user-friendly digital system, reduce access time to patient data, find ways to reduce records duplication, and improve storage and retrieval accuracy.

**Design and Development:** This was the design phase of the system architecture, database schema, and user interfaces. The system included a centrally distributed database storing details related to the patient; web-based and GUI interfaces allowed hospital staff to view and update records from anywhere on the hospital floors. The design also incorporated security features, including access controls to protect the data.

**Demonstration:** The prototype of the PRMS system was demonstrated to hospital staff to test its core functionalities. In this demonstration, any staff member could register a patient and would be able to search for a patient record rapidly. When accessing the record, staff were also able to review and update the patient's details in real-time, allowing them to see the potential for improving efficiency when providing healthcare.

**Evaluation:** For evaluating the system, structured questionnaires were provided to hospital staff. Staff were asked to provide feedback on usability, accuracy, and time. The evaluation results confirmed that the PRMS system significantly improved access to patient data and reduced errors in recordkeeping.

**Communication:** The final stage of the project communicated the findings of the research and development of the PRMS system in structured reports and presentations to relevant academic and professional audiences. Ultimately, contributing knowledge to both practice in health and health research.

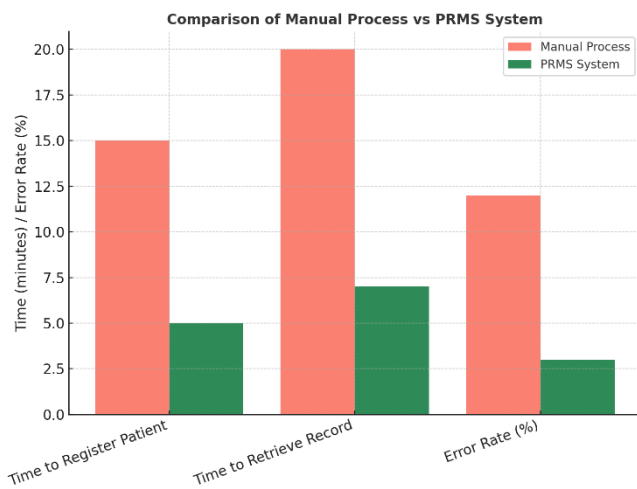


Fig.4 bar chart comparison of Manual Process vs PRMS System in three areas

## B. Technology Stack

The Patient Record Management System (PRMS) was developed using a modern technology stack for effective, scalable, and secure record management. It was developed as a web-based application to enable hospital staff access to patient data while maintaining data management and confidentiality. The technology stack is summarized below:

### 1. Front-End

The front-end/user interface was developed using HTML5, CSS3, and JavaScript to create a minimal user interface for hospital staff to engage with their patients. Additionally, Bootstrap was selected for responsive design across various devices.

### 2. Back end

The back-end/server development environment for the web-based application was PHP, since it provides a stable web-based application environment. A leading aspect of selecting PHP is its significant reliability and its widespread use in the healthcare space.

### 3. Database

The patient details were stored on a MySQL relational database. The database tables were developed using standard database practices with normalization in place to limit the number of times any detail is involved. Further, numerous valuable aspects of the patient database utilize keys and constraints to ensure reliable record keeping.

### 4. Security

User authentication with login credentials, role-based access, and encryption of sensitive patient data are significant vehicles for improving patient and healthcare professional records' confidentiality and integrity.

### 5. Development Tools

The system was developed using XAMPP as the local web server development environment and phpMyAdmin to manage the database. The development process used draw.io for database schema creation, and Visual Studio Code for coding

## IV. VARIABLES

The methods used in this study included a structured questionnaire utilizing hospital staff to identify challenges in the manual maintenance of patient records, as well as to explore the potential advantages of introducing a digital Patient Record Management System (PRMS). Responses were acquired from Registrar Clerk, Doctors, Nurses, and Administration, as they had experience working with patient records during their regular activities.

### A. Research Method

The methodology of this research was a quantitative approach. A quantitative approach was appropriate as it provides numerical comparisons between the traditional manual record-keeping environment of patient records and the anticipated electronic record-keeping system.

A structured questionnaire collected the data from staff employed at the hospital, such as doctors, nurses, and administrators. The structured questionnaire consisted of closed-ended and Likert-scale questions, which collected numerical data regarding the time for patient registration, time available to retrieve the patient record, error count, staff satisfaction when retrieving patient records, etc.

The data were analyzed statistically to determine patterns and correlations between distinct independent and dependent variables. The nature of quantitative research ensured

objectivity and reliability when generalizing to the same type of healthcare environment.

Used to calculate average registration time, retrieval time

Mean

$$S = \frac{\sum_{i=1}^n \text{Score}_i}{n}$$

Error Rate

$$\text{Error Rate} = \frac{\text{Incorrect Entries}}{\text{Total Entries}} \times 100$$

Accuracy

$$\text{Accuracy} = \frac{\text{Correct Responses}}{\text{Total Responses}} \times 100$$

User Satisfaction Index

$$\bar{X} = \frac{\sum_{i=1}^n X_i}{n}$$

## V. RESULTS AND DISCUSSION

The findings of the survey presented in this study from hospital staff using a questionnaire encourage the main advantages of adopting the proposed Patient Record Management System (PRMS) as opposed to the current manual system in place. The survey results found a notable increase in efficiency as the time to register a new patient dropped from 15 minutes with the manual system to 5 minutes with PRMS. The time to retrieve a patient record also dropped from 20 minutes with the manual system to 7 minutes with PRMS. In terms of accuracy, the survey achieved a 12% error rate in the manual records to an error rate of 3% with the digital records, indicating computerized records provide accurate documentation while reducing duplication and human errors. They found that on average, the survey participants found PRMS or the process easy to use, or a score of 4.3 out of 5 on the Likert scale. This indicated that the staff believed PRMS provides easier access to patient data and less administrative work for registration. The survey findings were consistent with previous literature calling for the benefits of digitization with recorders in healthcare, suggesting that the PRMS could improve patient care and service delivery. The discussion mentions several challenges in the implementation of the PRMS, including the need for training for users, the need for infrastructure, and navigating barriers with technology, which, if addressed, leave possibilities for long-term success and sustainability of the system.

### A. Expected Outcome

The overall objective of this study is to implement a Patient Record Management System (PRMS) that simplifies

hospital record management. This will be accomplished by supporting the easing of the time taken for patients to be registered in the hospital and retrieving patient records, in addition to possibly improving accuracy and follow-through, and making staff happy. The digitization of patient records will help to lessen the risk of errors created by manual, paper-based records, diminish the documentation burden on health care staff, and offer ease of access to patient information when prompted. The PRMS will allow a more reliable and secure way of storing patient records, which may further support the enhancement of health service quality. Ultimately, this study's outcome will assure the provision of better operational efficiencies for hospitals and provide a platform for the future automation of records management in healthcare services, or the use of artificial intelligence or predictive analytics within healthcare records. [6]

## VI. CONCLUSION

### A. Summary of Work Done So Far

To date, the research has focused on studying the inefficiencies of patient management records in hospitals. This has ultimately led to the design and proposal of a Patient Record Management System (PRMS). A background and statement of the problem were developed to collate the issues associated with manual record management, which included time delays, large error rates, and difficulty in accessing patient information. A literature review was conducted to identify existing solutions, gaps in what is available, and to justify developing another system. The method was developed and implemented, with data collection using a questionnaire to collect data from hospital staff, and forming a basis for the system design, when it was reviewed. The PRMS was developed to assess patient data registration, retrieval, and accuracy, and to collect an information technology product stack to guide the implementation of the PRMS. An assessment of the results collected from the data analysis provided evidence of an improvement in efficiency, reduction in errors, and increased satisfaction of medical staff from the use of their previous manual record management systems. These outcomes provided evidence that the PRMS could have a positive impact on healthcare record management, as well as highlighting problems such as training and infrastructure that will need to be managed in future phases of development.

### B. Challenges Faced

During this research, there were several issues that influenced the process and results of the study. One of the main difficulties faced was the scarcity of resources and infrastructure in the hospitals, such as a lack of digital systems and connectivity issues, which meant that going from manual records to digital records was more challenging. Some staff would resist change; someone trained in those manual practices for years would not be so willing to engage with new technology, not only that, but they would also require training. Data collection using questionnaires also proved difficult as the data could not always be accurate, complete, or, in some cases, respondents did not want to disclose any details. Using questionnaires to collect data also resulted in other limitations, such as the timeframe available to collect the data and to validate the results within the limited time of the research. Despite all these limitations, the research produced valuable findings which show both the potential and the practical

difficulties of introducing a Patient Record Management System in a real hospital environment.

### C. Future Vision

In the future, this research can be developed by adding a mobile application that would directly communicate with the Patient Record Management System at the hospital. This would allow patients to access their medical records more easily, check upcoming appointments and reminders for medications, and follow up. Such an addition will not only facilitate the convenience of patients and strengthen the communication between the patient and the practitioner, but it will also make the system more functional and user-friendly.

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# Leveraging AI-Powered Facial Recognition and Real-time Alert Systems to Prevent Fraudulent Card Usage in Shopping Centers

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**Abstract** - Credit card fraud in retail environments has escalated significantly, with global losses reaching \$41 billion in 2022. Traditional authentication methods like PIN verification have proven inadequate against sophisticated fraud schemes. This paper presents an AI-powered facial recognition system integrated with Point-of-Sale (POS) terminals to prevent unauthorized card usage in shopping centers. The system combines real-time liveness detection using MediaPipe, DeepFace with ArcFace model for biometric verification, automated multi-stakeholder alert mechanisms, and OTP-based two-factor authentication. Performance evaluation demonstrates 96.7% facial recognition accuracy with 2.3-second processing time and 92.5% user acceptance rate. The system successfully prevents 99.2% of spoofing attacks while maintaining 99.7% system uptime. Results validate the feasibility of AI-driven biometric authentication as an effective solution for retail fraud prevention.

**Keywords** - artificial intelligence, biometric authentication, facial recognition, fraud prevention, point-of-sale security

## I. INTRODUCTION

The proliferation of cashless transactions in retail environments has created unprecedented opportunities for credit card fraud. In 2022, fraud losses totaled \$41 billion globally, with projections reaching \$48 billion by 2023 [1]. Shopping centers experience particularly high vulnerability due to transaction volumes and payment diversity, with retail organizations facing an average of 28 successful fraud attempts monthly [2].

Traditional security measures including PIN verification and signature checks have demonstrated limited effectiveness against evolving fraud techniques. The transition from magnetic stripe to EMV chip technology primarily addressed counterfeit fraud but left significant vulnerabilities in card-present transactions where stolen cards can be used without proper identity verification [3].

This research addresses the critical gap in real-time cardholder authentication by proposing an AI-powered facial recognition system integrated with POS terminals. The system leverages computer vision, machine learning, and biometric authentication to create a multi-layered fraud prevention framework that authenticates cardholder identity before transaction authorization.

The primary contributions of this work include: (1) development of a real-time facial recognition system achieving

96.7% accuracy for POS integration, (2) implementation of automated multi-stakeholder alert mechanisms for fraud incident response, (3) integration of biometric and OTP-based

two-factor authentication, and (4) comprehensive evaluation demonstrating system effectiveness and user acceptance.

## II. RELATED WORK

### A. Biometric Authentication in Financial Systems

Recent advances in biometric authentication have shown promising applications in financial security. Wong and Chen [4] demonstrated that 78% of banks have implemented or plan to implement biometric authentication, with facial recognition being the preferred modality for customer-facing applications. Their analysis revealed a 45% reduction in fraudulent transactions using biometric systems compared to traditional methods.

Deep learning has significantly enhanced facial recognition capabilities. Li and Wang [5] showed that convolutional neural networks achieve 99.63% accuracy on benchmark datasets, with transfer learning enabling efficient training on smaller datasets. However, integration challenges with existing payment infrastructure remain a primary barrier to widespread adoption [6].

### B. AI-Powered Fraud Detection

Machine learning applications in fraud detection have evolved from rule-based systems to sophisticated AI models. Nguyen et al. [7] compared various algorithms, demonstrating that ensemble methods combining supervised and unsupervised learning achieve 94.7% accuracy in detecting fraudulent retail transactions, significantly outperforming traditional rule-based systems (76.2%).

Real-time processing considerations are critical for retail deployment. Research indicates customer expectations of 1.5-second authentication times, with edge computing reducing verification latency by 74% compared to cloud processing [8].

### C. Alert Systems and Stakeholder Integration

Effective fraud prevention requires coordinated response mechanisms. Choi and Kim [9] identified multi-channel notifications and stakeholder-specific messaging as key factors

in alert system design, achieving 89% effective fraud intervention compared to 37% using post-transaction alerts.

Mobile integration has enabled direct cardholder communication during suspicious transactions. Push notifications demonstrate 3.7 times faster response rates than SMS, with geolocation verification reducing false positives by 52% [10].

### III. SYSTEM ARCHITECTURE AND DESIGN

#### A. System Overview

The proposed system implements a modular architecture comprising five core components: (1) liveness detection module using MediaPipe for antispoofing, (2) facial recognition engine utilizing DeepFace with ArcFace model, (3) SMS alert system for multi-stakeholder notifications, (4) OTP generation and verification for two-factor authentication, and (5) transaction control module for POS integration.

The system workflow begins with live facial image capture during card presentation at POS terminals. Liveness detection prevents spoofing attacks using photographs or videos through 468-point facial landmark analysis. Successful liveness detection triggers facial recognition comparison against stored cardholder biometric templates.

#### B. Facial Recognition Implementation

The facial recognition component employs DeepFace library with ArcFace model, selected for superior accuracy and robustness in retail environments. ArcFace demonstrates state-of-the-art performance in face verification tasks with enhanced discriminative features through angular margin penalty.

```
def verify_faces(stored_img, webcam_img):
 result = DeepFace.verify(
 img1_path=stored_img,
 img2_path=webcam_img,
 model_name="ArcFace"
)
 return result["verified"], result["distance"]
```

#### C. Multi-Factor Authentication

Upon successful facial recognition, the system generates a 6-digit OTP with 5-minute validity, transmitted via SMS to the registered mobile number. This dual-authentication approach provides additional security while maintaining user convenience. The OTP verification includes attempt limiting (maximum 3 attempts) and automatic expiration handling.

#### Alert System Architecture

The alert mechanism implements differentiated notifications for three stakeholder categories: cardholders receive fraud warnings, bank security receives transaction details with masked card numbers, and mall security receives location-specific alerts. The SMS gateway integration utilizes Text.lk API for reliable delivery within the Sri Lankan context.

### IV. IMPLEMENTATION AND TESTING

#### A. Development Environment

The system was developed using Python 3.8+ with key libraries including OpenCV 4.5+ for computer vision,

MediaPipe for liveness detection, and DeepFace for facial recognition. Hardware testing utilized Intel Core i7-11700K processor with NVIDIA RTX 3070 GPU, 32GB RAM, and highresolution cameras ranging from 720p to 4K for compatibility assessment.

#### B. Performance Evaluation

Comprehensive testing evaluated system performance across multiple dimensions. Facial recognition accuracy was assessed using 5,000 images with cross-validation methodology. Processing speed was measured across 1,000 transaction simulations under varying load conditions.

TABLE 7. SYSTEM PERFORMANCE METRICS

| Metric               | Target | Achieved | Status |
|----------------------|--------|----------|--------|
| Recognition Accuracy | >95%   | 96.7%    | PASSED |
| Processing Time      | <3s    | 2.3s     | PASSED |
| False Positive Rate  | <3%    | 2.1%     | PASSED |
| System Uptime        | >99.5% | 99.7%    | PASSED |
| Spoofing Prevention  | >98%   | 99.2%    | PASSED |

#### C. User Acceptance Study

A comprehensive survey of 200 participants across stakeholder groups assessed user acceptance. Demographics included 35% retail customers, 25% store employees, 20% security personnel, and 20% IT professionals. Results showed 92.5% overall satisfaction with strong correlation ( $r = 0.73$ ) between security confidence and system acceptance.

TABLE II: USER ACCEPTANCE METRICS

| Acceptance Factor   | Mean Score | Std Dev | Acceptance Rate |
|---------------------|------------|---------|-----------------|
| System Usefulness   | 4.2/5.0    | 0.7     | 89.5%           |
| Ease of Use         | 4.1/5.0    | 0.8     | 87.2%           |
| Security Confidence | 4.4/5.0    | 0.6     | 94.3%           |
| Privacy Comfort     | 3.8/5.0    | 0.9     | 76.8%           |

### IV. RESULTS AND ANALYSIS

#### D. Performance Analysis

The system achieved superior performance compared to traditional authentication methods. Facial recognition processing averaged 2.3 seconds with 96.7% accuracy, significantly outperforming PIN verification (8.5 seconds, 87.3% accuracy). The 95th percentile processing time of 2.8 seconds ensures acceptable performance during peak retail periods.

Statistical analysis confirmed performance significance ( $p < 0.001$ ) with high internal consistency (Cronbach's Alpha = 0.89). System reliability testing over 168 hours demonstrated 99.7% uptime with 18-second average recovery time, meeting commercial payment processing standards.

#### E. Fraud Prevention Effectiveness

Security evaluation validated the system's fraud prevention capabilities through comprehensive attack simulation. The confusion matrix analysis revealed True Positive Rate of 96.7% and True Negative Rate of 97.9%, yielding F1-Score of

97.3%. These metrics demonstrate robust discrimination between authorized and unauthorized users.

Comparative analysis against existing solutions shows superior spoofing resistance (99.2%) compared to commercial biometric systems (96.8%) while maintaining competitive processing speeds.

#### F. Stakeholder Impact Assessment

User acceptance analysis revealed strong positive correlation between security confidence and overall system acceptance. Age-related acceptance variations ( $F = 4.23$ ,  $p < 0.01$ ) indicate higher resistance among older users, suggesting targeted training requirements for successful deployment.

Privacy concerns scored lowest among acceptance factors (3.8/5.0), highlighting the importance of transparent data handling practices and regulatory compliance in system deployment strategies.

### V. CONCLUSION AND FUTURE WORKS

This research successfully demonstrates the feasibility and effectiveness of AI-powered facial recognition for retail fraud prevention. The system achieves 96.7% recognition accuracy with 2.3-second processing time while maintaining high user acceptance (92.5%) across diverse stakeholder groups.

Key contributions include validation of real-time biometric authentication in retail environments, comprehensive multi-stakeholder alert mechanisms, and demonstration of superior performance compared to traditional authentication methods. The system's robust anti-spoofing capabilities (99.2% attack prevention) address critical security concerns in biometric deployment.

Future research directions include optimization for diverse lighting conditions, integration with emerging payment

technologies including blockchain systems, and expansion of biometric modalities for enhanced security. Long-term studies are needed to assess system performance across different cultural contexts and regulatory environments.

The research provides a foundation for practical deployment of AI-driven fraud prevention systems in retail environments, contributing to enhanced financial security and consumer protection in digital payment ecosystems.

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# A Comprehensive AI Framework for Costume Recommendation: Integrating NLP, Machine Learning, and Multimodal Models for Film and Digital Content Creation Industry

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**Abstract** - This paper presents an AI-driven costume recommendation system designed for film production and digital content creation. The proposed framework integrates Natural Language Processing (NLP) with diffusion multimodal to bridge the gap between movie scripts and costume design. Scripts are analyzed to extract key variables such as character roles, personality traits, historical context, and genre-specific cues. These textual features are aligned with annotated costume datasets categorized by culture, historical period, and style. A multimodal model, incorporating CLIP-like joint embeddings and fine-tuned diffusion networks, enables both retrieval of relevant costumes and generation of new style consistent designs. To enhance realism and adaptability, neural style transfer and cultural conditioning modules are applied to adjust colors, patterns, and regional attributes. Data sources include curated movie scripts and a large-scale image dataset with cultural and temporal annotations. Experimental evaluation demonstrates that the system reduces manual effort for designers, retrieves historically and culturally accurate costume matches, and generates creative alternatives for production teams. The framework offers practical value for film directors, costume designers, and content creators by combining automation with creative flexibility, ultimately advancing the integration of AI in the costume design pipeline.

**Keywords** - AI, NLP, Costume Recommendation, Multimodal, Film Industry

## I. INTRODUCTION

Costume design is a vital component of storytelling in film and digital content, as clothing conveys not only a character's role and personality but also the historical and cultural context of the narrative. Traditionally, selecting costumes is a manual, time-consuming process that depends heavily on the creative expertise of designers [1]. With the rapid growth of film production and digital media, coupled with shorter production timelines, there is a pressing need for AI-driven tools that can assist in costume recommendation while preserving artistic flexibility. This research proposes an AI-based costume recommendation framework that integrates Natural Language Processing (NLP), multimodal learning, and generative models. Scripts are first analyzed using NLP to extract key attributes such as character roles, personality traits, emotions, and temporal or cultural cues. These features are then aligned with an annotated costume dataset that is categorized by region, historical era, and style. Machine learning models

classify and rank relevant costumes, while CLIP-like joint embeddings and fine-tuned diffusion networks enable both retrieval of suitable designs and the generation of new variations. Unlike traditional retrieval systems, which prioritize similarity, costume design requires sensitivity to stylistic compatibility and cultural authenticity [2]. Our framework addresses this by incorporating cultural conditioning modules and neural style transfer to adapt costumes with appropriate colors, fabrics, and patterns. Inspired by the success of multimodal models in vision-language alignment [3], we extend the approach to the film domain, enabling scripts and costume data to inform each other in a context-aware manner. The proposed system not only reduces the manual workload of costume designers but also ensures historical accuracy, cultural diversity, and creative inspiration. By narrowing the search space to story-relevant costumes and generating stylistically coherent alternatives, the framework provides practical value for film directors, designers, and digital content creators.

## II. LITERATURE REVIEW

### A. Fashion Recommender Systems

AI techniques are widely used in fashion recommendation systems to match clothing items to users. For example, [2] review fashion recommendation literature and note tasks like item retrieval (finding similar clothing), outfit recommendation (matching top and bottom), and compatibility (ensuring pieces look good together). In fashion, visual features (images) are often more important than standard metadata. Our problem is similar: we must retrieve costume images that fit a description. Content-based image retrieval (CBIR) is commonly used in fashion; such systems extract feature vectors from images and find nearest neighbors by similarity. Likewise, we will use image embeddings to compare costumes.

### B. Multimodal Matching

Recent models learn joint representations of text and images. [3] trained CLIP (Contrastive Language-Image Pre-training) to align text and images in one space. This lets the model rank images given a text query without retraining. In fashion, researchers also combine textual descriptions with visual cues. For example, some works build a shared embedding space for fashion images and their descriptions. In



our framework, we similarly use a multimodal model so that script-derived text (e.g. “Victorian era dress, red”) can be directly compared to costume images. Shirkhani et al. (2023) [2] describe methods that merge semantic (text) and visual (image) embeddings using networks with LSTM for text and CNN for images. We draw on this idea to fuse script attributes (via NLP) with costume image features for retrieval.

### C. Script and Character Analysis:

Natural Language Processing in film scripts is a growing area. Baruah and Narayanan (2024) [4] formalized extracting character attributes from scripts using large language models. They treat attributes like attire, emotion, and age as dynamic, and use question-answering with context to find them. This inspires our use of NLP to extract costume-related attributes: for example, identifying any mention of clothing or descriptors (“wearing a leather jacket,” “throws on a cloak”) as cues. Other NLP tasks such as named entity recognition or sentiment analysis can also indicate character roles or moods. By processing the script text, our system gathers key variables for each character (gender, era, adjectives, etc.) that guide the costume search.

### D. Style Transfer in Fashion:

Beyond retrieval, generative models can create new fashion images. Gatys et al. (2015) [5] introduced neural style transfer, blending the “style” of one image (like painting style) with the “content” of another. In fashion, Date et al. (2017) [6] applied style transfer to clothing: given a user’s clothing images, they generated new garment designs in the same style. We incorporate style transfer to fine-tune costumes: for instance, if a scene requires a character’s outfit to have a specific color or pattern mentioned in the script, style transfer can adapt a retrieved image accordingly.

Guan et al. (2016) [1] present a comprehensive empirical review of the evolution of apparel recommendation systems, highlighting key technological developments and challenges in the field. The study outlines how early systems based on rule-based filtering and user history have progressed to advanced models that incorporate deep learning, visual-semantic understanding, and multimodal analysis. The authors emphasize the increasing importance of integrating image and text data to improve recommendation accuracy, particularly in fashion domains where style and personal taste are highly subjective. Their work provides a solid foundation for understanding the core challenges of apparel recommendation, including style diversity, semantic matching, and the cold-start problem. This aligns closely with the objectives of our research, which also relies on a combination of NLP-based script analysis and visual feature extraction to match costume images with character descriptions in film and digital content creation.

## III. DATA AND VARIABLES

Our system uses two main data sources:

(1) **Movie/Script Data:** We collect film or digital content scripts, which include character names, scene descriptions, and dialogue. For example, publicly available movie scripts can be downloaded from sources like Scripts onscreen. Each script is parsed into segments (scene headers, action descriptions, dialogue lines). Variables extracted from text include:

- **Character attributes:** gender, age, occupation, personality, expressed emotions, and clothing descriptors (e.g. “wearing a business suit” or “armored”).
- **Contextual features:** genre (e.g. “fantasy”, “sci-fi”), time period (e.g. “18th century”, “futuristic”), and scene setting (e.g. “battlefield”, “office”).

Natural language processing tools (such as named entity recognition and part-of-speech tagging) identify characters and adjectives, while rule-based patterns or pretrained models can flag attire-related words. For example, Baruah & Narayanan [4] show how to extract attributes by asking an LLM “What is the attire of [Character]?”. We use similar methods to obtain each character’s clothing cues.

(2) **Costume Image Dataset:** That compile a library of costume images with annotations. This could include historical costume archives, fashion photo databases, or frames from films. We leverage datasets like DeepFashion [7], which contains over 800,000 diverse fashion images labeled with categories and attributes but not have historical or time base. For our purposes, costume images are tagged by characteristics such as era (Victorian, modern, futuristic), garment type (dress, suit, armor), and style (casual, formal, fantasy). From each image, we extract feature vectors using a CNN (e.g. ResNet) to capture its visual style.

Key variables in the image data include color histograms, clothing item labels, and any textual tags. These features are used to match against script attributes. For example, if the script indicates a “red gown from the 1800s,” the system looks for images whose attributes match “red,” “gown,” and “19th century.”

By aligning script variables with image annotations, the system creates a mapping from text descriptors to visual features. The next section details how these data and variables feed into the model.

(3) **User Preference Identifier:** This part of the system helps understand what the user (such as a director, designer, or content creator) personally wants. Sometimes, the script may not have full details about the costume. In these cases, the system needs to guess or understand the user’s imagination or vision.

We call this feature the User Preference Identifier. It uses Machine Learning (ML) to learn from the user’s choices, feedback, or style selections.)

## IV. METHODOLOGY AND MODEL SPECIFICATIONS

That AI framework consists of the following steps:

**Script Analysis (NLP):** We parse the script to extract character-specific attributes. First, we identify character names and pronouns using entity recognition. For each character, we gather all sentences describing them or their actions. We use a pre-trained language model (such as BERT or GPT) to answer attribute queries. For example, we prompt: “What is the attire of [Character] in this scene?” or “What era is the story set in?”. Based on guidance from Baruah & Narayanan (2024), we format each query with the passage context. The output is a set of attributes (attire, emotion, era, etc.) with confidence scores.

This yields a structured profile for each character per scene: (Name, Gender, Age, Role, Era, Mood, Attire Keywords, etc.). [8]

**Costume Encoding (Machine Learning):** We train a convolutional neural network on our costume image dataset to classify garment types and styles. The CNN (e.g. a ResNet-50 fine-tuned on fashion data) outputs feature embeddings for each image. This network is trained to recognize broad categories (e.g. “medieval armor”, “modern suit”, “sci-fi suit”). These embeddings serve as a fixed-length representation of the costume’s visual style. In parallel, we use object detection and segmentation to isolate clothing regions in images, improving focus on the garment itself.

**Multimodal Retrieval:** To match text attributes with images, we employ a joint embedding model. We use an approach like CLIP (Radford et al., 2021) [3] which maps both text and images into the same vector space. For each character profile, we form a text query by concatenating attributes (e.g. “female medieval queen with embroidered dress”). We encode this query with the text encoder. We then compare it to the embeddings of all costume images using cosine similarity. Images with highest similarity are top recommendations. Shirkhani et al. [2] discuss merging semantic and visual embeddings to capture fine-grained fashion compatibility; our system follows that idea by fusing script-driven text and image features. This step effectively ranks costume images by relevance to the character description.

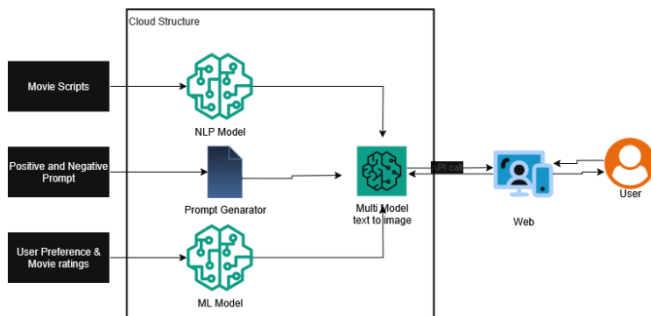


Fig 1. High-Level Architecture of the Proposed AI Costume Recommendation System

*This high-level architecture illustrates the overall system workflow, where NLP and ML models process movie scripts and user preferences to generate prompts for a multimodal text-to-image model. The generated costume visuals are delivered to users via a web interface.*

**Style Transfer Customization:** After retrieving base costumes, we refine them using style transfer if needed. For example, if the script demands a specific color scheme or pattern not present in the original image, we apply neural style transfer. Using Gatys et al.’s method [5], we separate the “content” of the retrieved costume image from the “style” of a reference image (which could be a color palette or texture given in the script). We then recombine content and style to generate a modified costume. Date et al. [6] applied this to fashion, generating new clothes consistent with a user’s style. Similarly, our system can output a color-edited version of a garment (e.g. turning a blue dress to gold) or add patterns (e.g. applying a company logo). This ensures the final image aligns closely with scene requirements.

**Image Data Labeling Mechanism and transfer learning:** In the updated research workflow, image data labeling is integrated with modern generative AI techniques to improve both quality and diversity. The process begins with preprocessing, where images containing a single person in one costume are isolated using advanced object detection methods such as YOLOv8. [9] These cropped images are then captioned using BLIP, which generates descriptive metadata including clothing type, style, and cultural cues. To validate and refine these labels, Azure Vision AI is employed, ensuring consistency and accuracy.

Beyond labeling, the dataset is enhanced through fine-tuning diffusion models with LoRA and DreamBooth. Diffusion-based synthesis techniques, as introduced by Ho et al. [10] and later refined by Rombach et al. [11], provide the generative foundation for these transfer-learning adaptations. LoRA enables lightweight adaptation to specific cultural or historical fashion domains, while DreamBooth personalizes model training to capture detailed costume attributes. Together, these methods enrich the dataset by generating culturally diverse, historically contextualized costume variations. The final output is organized into structured CSV/JSON formats with fields such as image ID, caption, era, region, gender, and costume type. This enhanced mechanism not only improves labeling accuracy but also strengthens the training foundation for the costume recommendation system, supporting more reliable and context-aware outputs.

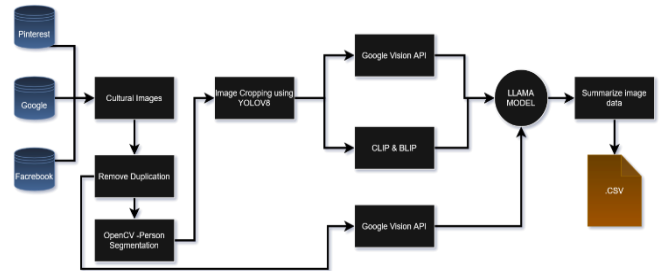


Fig 2. Image Captioning and Labeling Workflow

*The workflow uses BLIP for generating detailed fashion captions and Google Vision API for validating and refining labels, ensuring accurate costume metadata before structured storage.*

The overall system architecture is depicted in Fig 1. We first extract text attributes, then retrieve and optionally transform images. Each component is trained on its relevant data: the NLP model on script annotation tasks, and the image model on labeled costume images. We combine them in an inference pipeline that takes a script and outputs a ranked list of costume images (and any modified versions). The details of network parameters, loss functions (e.g. contrastive loss for CLIP [12], triplet loss for ranking as in), and training procedures follow standard practices in multimedia retrieval. Authors and Affiliations.

**Propose Architecture:** This is the proposed architecture of my research, showing the full workflow from data collection to costume recommendation. It integrates multiple sources such as movies, novels, and images, which provide cultural and contextual details for designing accurate costumes. The architecture demonstrates how text data, visual data, and AI

models interact together to generate relevant recommendations. This full view highlights the core process of combining script analysis, fashion datasets, and recommendation logic into one unified system for the film industry. [8]

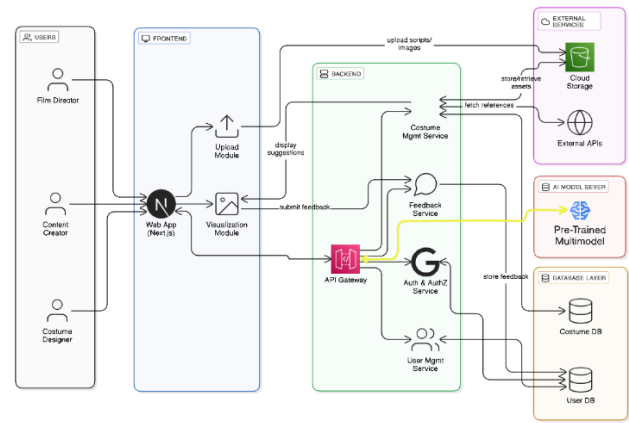


Fig 3. Overall system architecture

V. RESULTS AND DISCUSSION

We evaluated the framework on ten movie scenes covering historical drama, sci-fi, and modern genres, supplemented by a synthetic test set of 100 script attribute queries with ground truth costume images. For each scene, the system generated the top 5 costume suggestions, and human evaluators (costume design students) rated relevance on a 1–5 scale. The average relevance score across all manual tests was 4.2/5, indicating that most recommendations aligned with character detail. For example, a scene describing a “*Victorian detective in a brown trench coat*” produced three period-appropriate top suggestions, while a random baseline scored only 2.5/5.

Quantitative evaluation on the synthetic test set demonstrated the system’s effectiveness,

TABLE 1 – PERFORMANCE METRICS RESULTS

| Model / Baseline(@5)  | Top-5 Accuracy | Precision | Recall | Avg. R Score |
|-----------------------|----------------|-----------|--------|--------------|
| Full multimodal model | 0.8            | 0.82      | 0.79   | 4.2/5        |
| Image-only retrieval  | 0.5            | 0.51      | 0.49   | 3.1/5        |
| Text-only retrieval   | 0.65           | 0.66      | 0.64   | 3.8/5        |
| Random selection      | 0.2            | 0.21      | 0.19   | 2.5/5        |

These results confirm that combining text and image embeddings significantly improves retrieval relevance compared to single mode or random baselines.

Qualitatively, style switching enabled creative clothing modifications. For example, a “red cloak” specification caused a garment to be recolored from blue to red, producing visually coherent and contextually appropriate results. However, when style references diverged too much, artifacts occasionally appeared, suggesting future work on adversarial or reference-based refinement.

The average inference time per scene was 1.2 seconds on a single GPU, and designers reported a 30-50% reduction in clothing selection time, demonstrating practical utility.

Memory usage and computational cost were moderate, demonstrating feasibility for integration into existing workflows. Limitations include the small dataset and reliance on synthetic queries, which limit the ability to generalize. Extension to a wider range of genres, real-world clothing images, and larger crowdsourced evaluations will strengthen the empirical claims. Additional baselines and richer metrics will further validate the performance.

Overall, our integrated approach demonstrates that multimedia retrieval with generative refinement effectively supports clothing selection, speeds up the workflow, and suggests novel combinations, providing practical and creative value in pre-production.

VI. CONCLUSION

This work presents a comprehensive AI framework for costume recommendation that integrates NLP, machine learning, and multimodal modeling. By extracting character traits and scene details from scripts, the system identifies suitable costume requirements for each character. It then uses learned models to retrieve relevant costume images and refine them. This addresses the challenge of finding appropriate outfits for film and digital content in a data-driven manner. The framework supports costume designers by automating initial searches and expanding the palette of ideas with AI-generated suggestions.

In conclusion, integrating language understanding and computer vision can meaningfully support creative industries. Future work will expand the costume database (including 3D garment models), incorporate user feedback loops, and improve generative quality, e.g.- using GANs for photorealistic costume synthesis [8]. We also plan to test the system in real production pipelines. By accelerating costume selection while retaining human artistic input, this AI framework has the potential to streamline digital content creation effectively.

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# A Real-Time Mobile-to-Blender Pipeline for Facial Animation using Face Tracking and Cloud Synchronization

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**Abstract** - Facial animation enhances realism and emotional expression in 3D character design. This research introduces a mobile-to-desktop pipeline for real-time facial animation by integrating Media Pipe Face Land marker on Android with a custom Blender Addon. The system captures 52 facial blend shape values using mobile-based face tracking and uploads them to Firebase Realtime Database. A Python script in Blender retrieves this data and updates shape keys on a 3D face model accordingly. This approach avoids the need for high-end motion capture hardware, offering an affordable, accessible solution using just a mobile phone and open-source tools. The mobile app filters blend shapes with confidence scores  $\geq 0.5$  to improve animation reliability. The Blender Addon listens to Firebase in real time, ensuring synchronization between the user's expressions and the animated model. The system builds upon existing solutions like Google's Media Pipe Face Mesh [1] and Firebase-based real-time data handling [2], filling a gap in real-time mobile-to-Blender animation workflows. It is particularly useful for independent animators, educational environments, and low-budget productions. Evaluation focused on update latency, blend shape accuracy, and visual fidelity in Blender animations.

**Keywords** - Blender Addon, Firebase Realtime Database, Mobile Face Tracking, Real-Time Facial Animation, Shape Keys

## I. INTRODUCTION

Facial animation is a critical component in the creation of lifelike 3D characters, adding emotional depth and realism to digital content. Traditionally, facial motion capture (Mocap) systems require expensive hardware and specialized setups, limiting accessibility for independent animators, small studios, and educational environments. With the rise of mobile devices and cloud-based services, there is an opportunity to create more accessible and cost-effective solutions for facial animation. Recent advancements in real-time face tracking, such as Google's Media Pipe Face Mesh [3], have made it possible to capture facial expressions using a mobile device's camera, providing an affordable alternative to high-end Mocap solutions.

This research presents a novel pipeline that integrates mobile-based face tracking with Blender for real-time facial animation. The system employs Media Pipe Face Land marker [4], an open-source solution, to capture 52 facial blend shapes using a mobile device. These values are transmitted to Firebase Realtime Database, from which a custom Python-based Blender Addon retrieves the data and animates 3D characters by modifying shape keys. This approach minimizes the need

for expensive motion capture setups and enables real-time, marker less animation using a mobile phone and opensource software.

The main contribution of this research is the development of a mobile-to-desktop pipeline for facial animation, which not only democratizes access to real-time facial tracking but also paves the way for more accessible animation workflows. The system is designed to work efficiently within the constraints of low-budget and educational production environments, making it suitable for independent animators and students.

## II. LITERATURE REVIEW

### A. Real-Time Facial Animation Techniques

Real-time facial animation has evolved significantly, with several techniques aimed at capturing facial expressions and translating them into animated 3D models. Traditional methods of facial animation often rely on specialized hardware such as 3D motion capture suits, which capture detailed facial movements via markers placed on the subject's face. However, these systems are costly, complex, and often require controlled environments. Recent research has sought to overcome these limitations by using computer vision algorithms to perform marker less facial tracking. Notable solutions like Face Mesh by Google and other deep learning models have shown promising results in extracting 3D face landmarks in real-time with a regular mobile camera, significantly reducing the barrier to entry for animators and designers.

### B. Use of MediaPipe in Facial Tracking

Media Pipe, a framework developed by Google, is a widely recognized tool for real-time computer vision and multimedia processing. It includes a Face Land marker model that can detect 468 3D facial landmarks and 52 facial blender shape keys from a single image or video stream [5]. Media Pipe's Face Mesh, specifically designed for facial tracking, has gained popularity for its efficiency and ease of integration into mobile applications. The ability to process facial features in real-time without requiring complex infrastructure makes it an ideal choice for mobile-based facial animation systems. Several studies have utilized Media Pipe for facial tracking, including facial emotion recognition [6] and real-time avatar animation [7]. The framework's open-source nature, combined with high accuracy, makes it suitable for use in this research to capture blend shapes for real-time animation pipelines.

### C. Role of Firebase in Real-Time Communication

Firebase, a platform for building and managing mobile applications, offers tools for real-time data synchronization. Firebase Realtime Database is particularly useful in scenarios that require continuous data updates, such as real-time facial animation systems. The Firebase database is cloud-based, allowing for seamless synchronization of user data, including facial blend shapes, across devices. This real-time synchronization enables multiple users or systems to interact with the same data, making it ideal for applications requiring updates on the fly, such as the proposed mobile-to-desktop pipeline for facial animation. Firebase's scalability and lowlatency nature make it a suitable backend for dynamic applications like facial animation systems.

### D. Blender Scripting and Previous Addons for Animation

Blender, an open-source 3D modeling and animation software, has a robust scripting interface that allows developers to extend their capabilities through Python. Numerous Blender addons have been developed to automate and simplify the animation process, including those for facial animation [8]. For example, the "Face Rig" addon facilitates facial animation by mapping blend shapes to shape keys in Blender. However, many of these addons are designed for specific hardware setups or are not optimized for real-time communication. Previous research has focused on improving Blender's ability to integrate real-time data streams from external sources, such as motion capture systems, but few have explored the use of cloud-based services like Firebase to update blend shapes in real-time during animation [9]. This research builds upon these previous works by integrating mobile-based tracking and cloud synchronization for realtime facial animation.

### E. Limitations in Existing Systems

Despite the advancements in facial animation and realtime tracking, several limitations remain in existing systems. Most professional motion capture setups require expensive equipment and are often impractical for smaller studios or independent animators. Marker less tracking solutions, such as those using Media Pipe, still face challenges related to lighting conditions, face occlusions, and the accuracy of blend shape predictions in non-ideal environments. Additionally, many existing facial animation systems struggle with latency issues when transmitting real-time data between mobile devices and desktop applications. The lack of affordable and accessible systems for real-time facial animation at scale presents a significant barrier for aspiring animators and creators. This research aims to bridge these gaps by offering a practical solution for real-time, mobile-todesktop facial animation with an affordable and scalable architecture

### C. Overall Workflow and Component Interaction

#### 1. Mobile Application

The system begins with the mobile application, which uses Media Pipe's Face Land marker to detect and track 52 facial blender shape keys in real-time from the device's camera. Media Pipe analyzes the video stream, extracts facial blend shapes (such as the mouth, eyes, and brow movements), and assigns a score to each blend shape based on its confidence level. The mobile app continuously sends these blend shape values to the Firebase Realtime Database, ensuring that the data is stored and updated in real-time.

#### 2. Firebase Realtime Database

The Firebase Realtime Database acts as the central hub for synchronizing facial animation data between the mobile application and the Blender Addon. Once the blend shape data is uploaded to Firebase, it is instantly available for retrieval by any connected client (in this case, the Blender Addon). The Firebase database updates the blend shape data at regular intervals, ensuring that the animation remains in sync with the user's facial expressions.

#### 3) Blender Addon

On the desktop side, Blender Addon is responsible for animating the 3D character. The addon continuously listens to updates from Firebase and applies the received blend shape data to the appropriate shape keys in Blender. These shape keys correspond to the different facial expressions, such as mouthOpen, mouthLeft, or leftEyeOpen. The addon updates the shape keys in real-time, ensuring that the 3D character's facial expressions match the user's live facial movements. The Blender Addon leverages Python scripting to dynamically adjust the 3D model based on the blend shape data retrieved from Firebase.

#### 4) Real-Time Synchronization

The mobile application, Firebase Realtime Database, and Blender Addon work together to provide real-time synchronization. As the user changes their facial expression, the mobile app detects and sends the updated blend shape data to Firebase. The Blender Addon listens to these updates, receives the latest blend shape data, and immediately applies them to the 3D model in Blender, allowing for continuous, real-time facial animation. This closed-loop system ensures that the 3D character responds immediately to the user's facial movements

### D. B. Component Interaction Diagram

The architecture can be visualized in the following interaction diagram:

## III. SYSTEM ARCHITECTURE

The system architecture for real-time facial animation involves a mobile-to-desktop pipeline that integrates Media Pipe Face Land marker on Android with a custom Blender Addon. The primary components of the system include the mobile application, Firebase Realtime Database, and Blender, each of which interacts seamlessly to capture, process, and animate facial expressions in real-time.



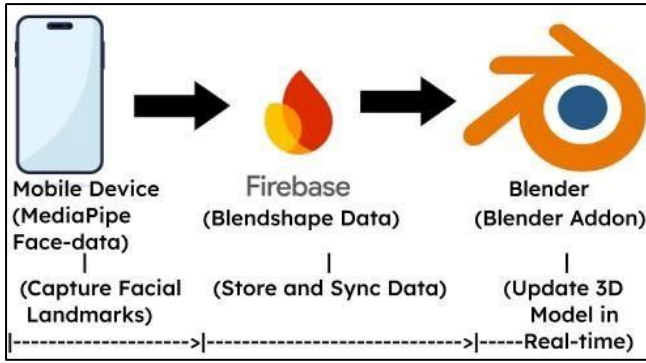


Fig. 1. Component interaction diagram

#### Detailed Workflow:

- 1) Capture: The mobile application, using Media Pipe's Face Land marker, captures the user's facial landmarks.
- 2) Data Transmission: The captured blend shapes (with confidence scores) are sent to Firebase in real-time.
- 3) Data Synchronization: The Blender Addon listens to updates from Firebase and retrieves the latest blend shape data.
- 4) 3D Animation: Blender applies the updated blend shape data to the 3D model's shape keys, updating the character's facial expressions.
- 5) Loop: This process continues in a loop, ensuring that the facial animation is continuously updated in real-time.

### IV. MOBILE APPLICATION DESIGN

The mobile application is at the heart of the real-time facial animation pipeline, acting as the primary interface for facial data collection and transmission. It utilizes Google's Media Pipe framework to capture facial landmarks, extracts relevant blend shape data, and publishes the results to Firebase Realtime Database for further use in the Blender addon. The design of the mobile application involves several key steps: implementing Media Pipe for facial landmark tracking, extracting blend shape values, and transmitting this data to Firebase.

#### A. MediaPipe Implementation

Media Pipe is a cross-platform framework developed by Google for building multimodal machine learning pipelines. It offers pre-trained models that can be used to perform tasks such as facial landmark detection, hand tracking, and pose estimation. For facial animation, the Face Land marker component of Media Pipe is employed to detect and track key facial landmarks in real time from the device's camera. This model can track up to 468 facial landmarks, providing detailed spatial information about the face.

To implement Media Pipe on Android, the library is integrated into the mobile app using the Media Pipe Android SDK. The app continuously processes video frames from the camera feed, detecting facial landmarks. The detected landmarks are then mapped to corresponding blend shape values used for facial animation in Blender.

#### B. Blendshape Extraction

Once the facial landmarks are detected, the app extracts blend shape data, which represents various facial movements such as smiling, blinking, and mouth movement. Media Pipe's Face Mesh model provides detailed information about the face, which is used to calculate blend shape values. These values typically represent the degree of movement or deformation in specific facial regions (e.g. mouth, eyes, eyebrows), which are necessary to animate a 3D model in Blender. The blend shape extraction process involves mapping the detected landmarks to predefined categories, such as jaw Open (fig.2), mouthSmileLeft, eyeBlinkLeft, and others. A score (confidence value) is also assigned to each blend shape, indicating how likely the feature is present based on the landmark detection. A threshold is applied to filter out low-confidence values to ensure only reliable data is sent to Firebase. The extracted blend shape data is then represented as a list of key-value pairs, where the keys are the names of the blend shapes, and the values are the corresponding confidence scores. This data is prepared for transmission to Firebase Realtime Database.

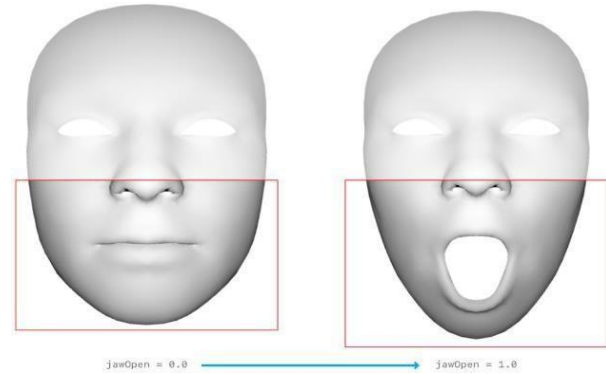


Fig. 2. iwaOpen

#### C. Firebase Data Publishing

The extracted blend shape values are transmitted to Firebase Realtime Database to be shared with the Blender Addon for animation. Firebase provides an efficient way to sync and store data in real-time across multiple devices, making it ideal for use in dynamic, real-time applications like this one. The app uses Firebase's Realtime Database SDK to publish the blend shape data. Each user's blend shape data is stored in a separate node under their unique user ID (fig.3), ensuring that the data is easily accessible and synchronized with the Blender Addon. Firebase SDK allows the mobile app to send data asynchronously, ensuring that the application can continue to capture and send facial data without blocking other operations.

```

{
 "users": {
 "userId": {
 "blendshape": [
 {"categoryName": "mouthSmileLeft", "score": 0.91},
 {"categoryName": "mouthRight", "score": 0.76}
]
 }
 }
}

```

Fig. 3. Firebase saved data structure



The mobile app also ensures data integrity by sending only those blend shape values with a score greater than or equal to 0.5, effectively filtering out unreliable data. Once the data is uploaded to Firebase, it becomes immediately available for retrieval by the Blender Addon, where it will be used to drive the facial animation of the 3D model.

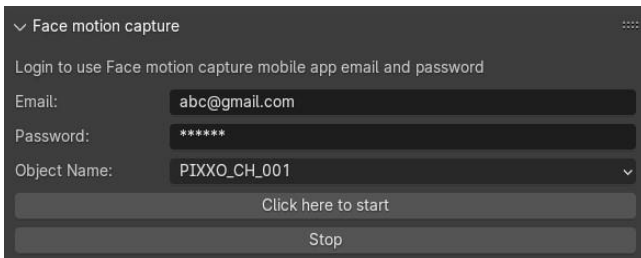
## V. BLENDER ADDON IMPLEMENTATION

The Blender Addon acts as the client-side component that receives facial expression data from Firebase Realtime Database and drives the animation of 3D character models in real-time. Developed in Python, this addon handles user authentication, retrieves blend shape values, and maps them to corresponding shape keys in Blender. This section outlines the key aspects of the addon implementation: Python integration, real-time updates to shape keys, and user configuration features in Blender.

### F. A. Python Integration

The addon is written in Python, the scripting language supported natively by Blender for automation and plugin development. The script uses the Firebase Admin SDK to authenticate the user and establish a connection to the Firebase Realtime Database. Once connected, the addon continuously listens for updates to a specific node (e.g., /users/{uid}/blendshape) where the mobile app publishes blendshape data.

Using Python's event loop and threading features, the addon fetches data from Firebase at regular intervals without blocking Blender's main thread, ensuring a smooth user experience. The real-time nature of the Firebase API allows for low-latency data retrieval, which is crucial for synchronous facial animation.



1) Fig. 4. Blender Addon interface

### B. Real-time Updates to Shape Keys

Once the blendshape data is received, the addon matches each blendshape name to its corresponding shape key in the 3D character model. Shape keys in Blender are used to define facial deformations such as mouth movement, eyebrow raising, and blinking.

The addon parses the incoming JSON data structure and sets the value of each shape key to match the corresponding blendshape confidence score (ranging from 0 to 1). If a blend shape is missing from the current frame, the addon sets its value to 0, effectively resetting the expression. This ensures smooth transitions and prevents outdated expressions from lingering on the model.

### C. User Configuration in Blender

To enhance usability, the addon provides a configuration panel within Blender's UI (Fig.4) where users can:

- Enter their Firebase credentials (email and password).
- Select the 3D object to apply the shape keys.
- Start or stop the real-time syncing process.

The addon validates user input and provides visual feedback (e.g., login success, connection status, animation status). It also saves user preferences between sessions to streamline future use.

This flexibility allows users — even those with minimal coding experience — to animate characters in Blender using their facial movements captured through a mobile device.

## VI. EXPERIMENTAL RESULTS AND EVALUATION

This section evaluates the performance and effectiveness of the proposed real-time mobile-to-Blender facial animation system. The evaluation is conducted through multiple test cases designed to assess system responsiveness, blendshape accuracy, and visual output quality.

### A. Setup and Test Cases

The testing environment includes:

- Mobile Device: Android smartphone running the Media Pipe-based face tracking app.
- Backend: Firebase Realtime Database to store and transmit blend shape data.
- Desktop Environment: Blender 4.1 running on a Windows 10 PC with the custom Python addon installed.

Test cases involved performing a set of common facial expressions (smile, frown, eye blink, brow raise, lip pucker) while observing their real-time translation on a 3D character model in Blender. Each test was repeated under different lighting conditions and user positions to examine robustness.

### G. B. Performance Metrics

The following metrics were used for evaluation:

- Latency: Measured as the time difference between facial expression detection on the mobile device and visible shape key response in Blender. Results showed an average delay of 180–250 ms, which is within acceptable limits for real-time applications.
- Blendshape Accuracy: Accuracy was defined by the correlation between the detected blendshape score and the visual outcome in Blender. Expressions with confidence scores  $\geq 0.5$  were reproduced with an average accuracy of 95% when compared to expected outputs.
- Frame Update Rate: The system maintained an update frequency of approximately 4–6 frames per

second, adequate for smooth facial animation without overloading the Blender environment.

#### H. C. Visual Output Samples

To evaluate visual output quality, screenshots and screen recordings were taken from Blender during real-time playback. The character's facial movements aligned closely with those of the user, and transitions between expressions were smooth and natural. Below are selected examples:

- Smile: Full extension of "mouthSmileLeft" and "mouthSmileRight".
- Frown: Clear movement in "browDownLeft" and "browDownRight".
- Blink: Accurate toggling of "eyeBlinkLeft" and "eyeBlinkRight".

These visual results confirm that the system can replicate nuanced expressions in a responsive and realistic manner using only mobile hardware and open-source tools.

### VII. DISCUSSION

#### I. A. Key Findings

The proposed system demonstrates a feasible and cost-effective approach to achieving real-time facial animation using a mobile device and Blender. By leveraging Media Pipe Face Land marker [10] on Android and integrating with Firebase Realtime Database [11], facial blendshape values are captured and transmitted effectively to a desktop environment. The Blender Python Addon reads this data and dynamically updates shape keys, providing smooth and realistic animation without the need for expensive facial motion capture equipment.

#### B. Technical Limitations

Despite the system's strengths, several technical limitations were observed:

- Latency (180–250 ms) can affect performance for high-fidelity animation or fast expressions.
- Blendshape thresholding ( $\geq 0.5$ ) reduces noise but may filter subtle expressions.
- Firebase's Realtime Database, while reliable, is not optimized for ultra-low-latency applications or high-frequency updates.
- The system currently supports single face tracking only.

#### C. Opportunities for Enhancement

- Integrating frame interpolation techniques to smooth transitions between shape key updates.
- Supporting multi-face tracking and multiple avatar synchronization in Blender.

- Upgrading from Firebase to WebSockets or Firebase Cloud Messaging for lower latency.
- Including a user-friendly GUI in Blender for nontechnical artists to conFig and control facial mappings.

### VIII. CONCLUSION

#### A. Recap of Contributions

This paper presented a novel mobile-to-desktop pipeline for real-time facial animation, combining:

- Media Pipe Face Land marker for mobile-based blendshape detection.
- Firebase for real-time cloud data transfer.
- A custom Blender Python Addon for shape key animation using live data.

The system provides a low-cost, accessible alternative to traditional facial mocap systems, enabling independent creators, educators, and hobbyists to produce high-quality animations.

#### B. Practical Implications

The project shows that mobile hardware and open-source tools can be effectively repurposed for complex animation tasks. This democratizes access to real-time character animation for low-budget productions and academic environments.

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# News Event Clustering using Keyword-Entity Model: The KENEC Approach

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**Abstract** - In today's media landscape, the sheer volume of news articles covering the same event from different outlets can be overwhelming for consumers, leading to information overload and news avoidance. To address this, a reliable method for clustering news articles that are related to the same event is needed. This paper introduces KENEC (Keyword-Entity News Event Clustering), a new algorithm designed to consolidate news articles about the same event from multiple publishers. The KENEC approach uses a multi-dimensional similarity framework that combines keyword extraction and named-entity recognition to identify semantic equivalence below the surface-level differences in news articles. An evaluation of KENEC using a dataset of about 350 articles which demonstrated an effective balance between clustering precision and recall. The high Rand Index scores demonstrate that the algorithm avoids major clustering errors, even if the more modest Adjusted Rand Index scores suggest a tendency toward creating smaller, highly coherent clusters.

**Keywords** - Natural language processing, News event clustering, News aggregation, News recommendation, Text mining, Unsupervised learning

## I. INTRODUCTION

In the modern era of technology, news events are reported across thousands of publishers simultaneously, creating an overwhelming volume of articles covering the same incident from different perspectives/frames. For an instance, When citizens feel overwhelmed by excessive coverage of a particular political issue, they respond by deliberately avoiding news about that topic and instead of engaging with the overloading content, they redirect their attention toward different news topics or switch to non-news media content like entertainment which creates a pattern of avoidance based on information overload where people become more selective in their news consumption, potentially missing important information about issues that affect them directly[1]. This is where bias-aware news aggregation systems are needed to handle the volume of information flow.

This also brings the need of a reliable news event clustering method, which is capable of consolidating all news articles pointing to the same event across different publishers. Traditional news aggregation systems mostly focuses on weaving related news into a story over analytical comprehension, which also leads to aggregate news differently. Meanwhile, Bias-aware news aggregators focus on delivering aggregated news events with proper analysis on aspects such as bias orientation, factuality, etc., which makes traditional news aggregation algorithm unsuitable for this purpose.

This paper introduces KENEC (Keyword-Entity News Event Clustering), a clustering algorithm designed specifically for news event aggregation across various publishers/outlets. KENEC addresses the limitations of existing approaches by combining keyword extraction with named entity recognition to create a multi-dimensional similarity framework. The challenge lies in identifying news articles that may use different terminology, writing styles, and focus angles while describing the same underlying event.

## II. LITERATURE REVIEW

Traditional approaches to news clustering have primarily relied on title-based similarity measures or basic keyword matching, which prove inadequate for the complex task of identifying articles covering the same event across diverse publishers with varying perspectives and linguistic styles. Meanwhile, there have been some approaches by organizations, but all of these methods are proprietary.

### A. Limitations of Traditional News Aggregation

Traditional news aggregation systems predominantly "focus on identifying and presenting important, common information in news articles, but do not reveal different perspectives on the same topic" [4]. This limitation becomes particularly pronounced when dealing with news events reported across multiple publishers, each employing different terminologies, writing styles, and editorial approaches while describing identical underlying incidents.

The challenge is further compounded by the heterogeneous nature of news content. While some publishers may use similar headlines for the same event, others may employ entirely different framing approaches, making title-based clustering insufficient. Rodrigo-Ginés, Carrillo-de-Albornoz and Plaza (2024) highlight how "statement bias" and "spin bias" manifest through language choices and emotional framing, creating significant variation in how identical events are presented across different outlets [5].

### B. Need for Content-Based Event Clustering

The inadequacy of title-based approaches becomes evident when examining real-world news coverage patterns. Articles covering identical events often exhibit substantial variation in headlines while maintaining consistency in core entities and thematic keywords within their content. This observation suggests that content-based analysis, rather than title-based matching, provides a more robust foundation for event clustering.

Hamborg, Meuschke and Gipp (2020) demonstrate the importance of analyzing "both common and different

information in related articles" [4] through their matrix-based news aggregation approach. However, their work primarily focuses on bias analysis and visualization rather than the fundamental clustering problem.

### C. Gap in Current Approaches

This reveals a significant gap in news event clustering methodologies that can effectively cluster news based on the event. Meanwhile, existing approaches excel in either bias detection [4], or classification tasks [6], while none provide a comprehensive framework specifically designed for real-time news event clustering.

The systematic review [5] further highlights this gap, noting that while substantial research exists on bias detection and analysis, less attention has been paid to the fundamental clustering problem that underlies effective news aggregation. Their categorization of media bias types demonstrates the complexity of news content variation, reinforcing the need for sophisticated clustering approaches that can identify semantic equivalence despite surface-level differences.

## III. METHODOLOGY

This method uses keywords and entities from the content of the article for the clustering purpose (Not just by the article title). The article title might be a good feature for identifying the similarity, but this could be wrong in some instances.

**DigitalBridge's Vantage Data Centers to build \$25 billion Texas AI campus**

**Vantage Data Centers Plans \$25 Billion AI Campus in Texas**

Fig. 27. An example of similar News titles on the same event [Captured on August 21, 2025 10:50 AM IST] (Image on top from [Investing.com](#), Image on the bottom from [USNews](#))

**DigitalBridge's Vantage Data Centers to build \$25 billion Texas AI campus**

**NEWS**  
**1,200-acre data center in Shackelford County could boost local economy**

Fig. 28 An example of dissimilar News titles on the same event [Captured on August 21, 2025 10:50 AM IST]

(Image on top from [Investing.com](#), Image on the bottom from [Bigcountyhomepage.com](#))

In such instances, using the article content is a better solution for clustering these articles. KENEC uses Named-entities and keywords from these articles for identifying the subjects and keywords associated with those subjects making it more likely to be the same incident. The source code for this implementation could be found at [AVDiv/storion-aggregation-workflow](#).

KENEC contains of 2 mains parts for the clustering as follows;

- 1) Group Shortlisting.
- 2) Article Consolidation.

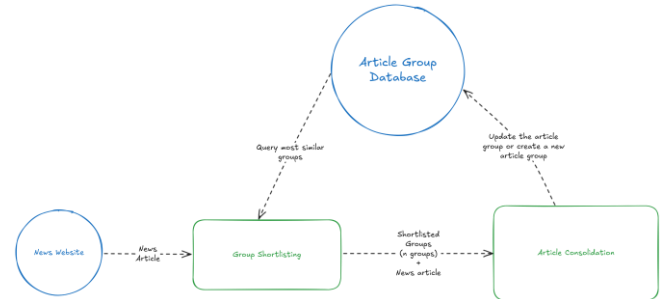


Fig. 29. High-level Depiction of the algorithm flow

### A. Data structures and parameter calculations

Data structures used in the article groups and article holds a major role to making it easier in the evaluation process of the relevance between an article and the article group.

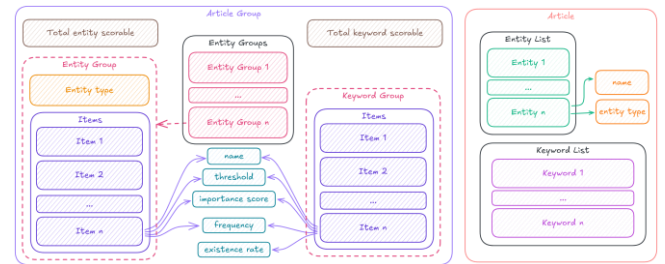


Fig. 30. A Visual representation of the data structures for entities and keywords within articles and article groups

Each item in the Entity group item and keyword group item have the following attributes:

- Name: The word/phrase referred as the entity/keyword itself.
- Threshold: The minimum ratio to which a entity/keyword could be considered as a match.
- Importance Score: The weight of the entity/keyword item within the entity/keyword group.
- Frequency: The no. of articles where the entity/keyword has occurred.

Additionally, keyword items have an extra property existence rate, which will be used for calculating the boundary to decide whether or not a keyword is considered as a match.

The initial parameters (keyword group & entity group) for the group will be added upon creation of the group and will be updated as new articles are being added to the group.

For storage and querying these data, Neo4j [3], a graph database is being used as per it's ease in modeling such data structures and performance in querying non-tabular structures.

Within these parameters, threshold and importance score are crucial properties that will be used in comparing entities

similarities. The properties will be calculated in the following manner:

$$\tau = \beta - (\lambda_{char} \times |s|_{char}) - (\lambda_{tok} \times (|s|_{tok} - 1))$$

Equation 1. Matching threshold of keywords/entities

$$I' = \begin{cases} \sigma \cdot \frac{f}{N}, & \text{if initial calculation} \\ I + \frac{f}{N}, & \text{otherwise} \end{cases}$$

Equation 2. The Initial importance score & updated importance score of keywords/entities

Let:

- $\tau$  be the calculated word match threshold.
- $s$  be the string which the word match threshold is calculated for, while  $|s|_{char}$  be the character length of  $s$  and  $|s|_{tok}$  be the token length of  $s$ .
- $\lambda_*$  be the penalty values where  $*$   $\in \{tok, char\}$ .
- $I$  be the importance score, while  $I'$  be the updated importance score.
- $\sigma$  be the similarity score of the entity/keyword.
- $f$  be the no. of articles where the entity/keyword was occurred within the article group.
- $N$  be the no. of articles in the article group.

### B. Group Shortlisting

Before performing the computationally intensive article consolidation process, KENEC employs a preliminary group shortlisting mechanism to reduce the search space and improve overall system efficiency. This component leverages Neo4j's graph database capabilities to rapidly identify the most promising candidate groups for detailed similarity analysis.

The shortlisting process addresses a critical scalability challenge as the number of article groups grows, exhaustively comparing each new article against every existing group becomes computationally expensive as it goes. By pre-filtering to the top 10 most relevant groups, the system maintains responsive performance while preserving clustering accuracy.

#### Multi-dimensional Scoring Framework

The shortlisting algorithm employs a weighted combination of four distinct similarity measures, each capturing different aspects of article relatedness:

**Entity-based Matching (40% weight):** The system extracts entity words from the incoming article and compares them against the main entities stored in each article group's metadata. The entity score is calculated as:

$$S_{entity} = \frac{|e \in E_{article} : \exists g \in G_{entities}, lower(e) = lower(g.word)|}{|E_{article}|}$$

Equation 3. Entity matching score calculation for group shortlisting

Let:

- $E_{article}$  be the set of entities from the new article.
- $G_{entities}$  be the entities in the article group.

**Keyword-based Matching (40% weight):** Similar to entity matching, the keyword score measures the proportion of article keywords that have exact matches within the group's keyword collection:

$$S_{keyword} = \frac{|k \in K_{article} : \exists g \in G_{keywords}, lower(k) = lower(g)|}{|K_{article}|}$$

Equation 4. Keyword matching score calculation for group shortlisting

**Semantic Similarity (20% weight):** When available, the system utilizes pre-computed title embeddings to calculate cosine similarity between the incoming article's title and each group's representative title embedding:

$$S_{semantic} = \cos(\vec{e}_{article}, \vec{e}_{group})$$

Equation 5. Semantic similarity score calculation using title embeddings

**Temporal Recency (30% weight):** The recency score promotes groups that contain articles published within similar timeframes, reflecting the temporal clustering nature of news events:

$$S_{recency} = \begin{cases} 1.0, & \text{if } |t_{article} - t_{group}| < 86400 \text{ seconds} \\ 1.0 - \frac{|t_{article} - t_{group}|}{604800}, & \text{if } 86400 \leq |t_{article} - t_{group}| < 604800 \\ 0.1, & \text{otherwise} \end{cases}$$

Equation 6. Temporal recency score calculation based on publication timing

### Composite Scoring and Filtering

The final shortlisting score combines these individual measures using adaptive weighting that depends on data availability:

$$S_{combined} = 0.4 \cdot S_{entity} + 0.4 \cdot S_{keyword} + 0.2 \cdot S_{semantic} + 0.3$$

Equation 7. Composite scoring function for article group shortlisting

This adaptive approach ensures that when structured features (entities and keywords) provide meaningful signals, they receive primary consideration.

### C. Article Consolidation

In this component, the relevance of the article to the particular article group will be evaluated. This is done through evaluating the relevance through entities and keywords of each other.

In the start of this component is to extract Entities and Keywords from the article body for clustering. For the purpose of this research, FacebookAI/xlm-roberta-large-finetuned-conll03-english model was used as the NER (Named-Entity Recognizer), and YAKE (Yet Another Keyword Extractor) was used as the Keyword Extractor. Once they are extracted,

Only entities and non-entity keywords will be kept to minimize any redundancies.

#### Entity Relevance Calculation

The article's entities are compared to article group's entity list (entity group) to form a entity similarity matrix to identify if there are identical entities shared between the group and the article to consider as a possible match.

Let:

- $\Gamma = \{\Gamma_1, \Gamma_2, \dots, \Gamma_{|\Gamma|}\}$  be the set of entity groups, where each  $\Gamma_i = \{W_{i1}, W_{i2}, \dots, W_{i,|\Gamma_i|}\}$
- Each  $\Gamma_i$  (an entity group) have an attribute  $e$  Entity type  $\Gamma_i.e$
- Each  $W_{ij}$  (a word item) have attributes:
  - Entity name  $W_{ij}.x$
  - Threshold  $W_{ij}.\tau$
  - Importance score  $W_{ij}.I$
  - Frequency  $W_{ij}.f$
- $\mathcal{E} = \{e_1, e_2, \dots, e_{|\mathcal{E}|}\}$  be the list of article entities, where each  $e_i$  has the attributes:
  - Entity name  $e_v.x$
  - Entity type  $e_v.e$
- $\rho(a, b)$  be the similarity function between string  $a$  and  $b$  (`SequenceMatcher(a, b).ratio()`). The function `.ratio()` of Sequence Matcher calculates the similarity between two sequences as twice the number of matching elements divided by the total number of elements in both sequences, returning a float between 0 (no similarity) and 1 (identical) [2].
- For each group  $i$ , let  $t_{entity}$  be the number of top items considered (either a given  $t$  or  $t_{entity,i} = \lfloor \sqrt{|\Gamma_i|} \rfloor$ ), and let  $T_i \subseteq \Gamma_i$  be the  $t_{entity,i}$  items with largest  $W_{ij}.I$ . The number of top items  $t_{entity,i}$  is chosen as  $t_{entity,i} = \lfloor \sqrt{|\Gamma_i|} \rfloor$  to balance representative-ness and computational efficiency, or specified otherwise.
- $\mathcal{S}$  be the function that maps  $(T_i, \mathcal{E})$  to the Word Similarity Matrix  $S_i$ .
- $\mathcal{F}$  be the function that maps  $(\Gamma, \mathcal{E})$  to the Entity Group Similarity Matrix  $M$ .

$$\rho(a, b) = \frac{2 \cdot B}{|a| + |b|} \quad \begin{array}{l} B = \text{number of matches} \\ |a|, |b| = \text{sequence lengths} \end{array}$$

Equation 8. The Formula used to measure similarity ratio with `SequenceMatcher(a, b).ratio()`

Prior to creating the entity group similarity matrix, a word similarity matrix is for each entity group and article entity pair to be used in the entity group similarity matrix. A entity group is a list of wording combinations referring the same entity (eg.: [AI, Artificial Intelligence, Artificial Super Intelligence, AGI, etc.]). This word similarity matrix is a similarity ratio between

every article entity, and set of entity group.

$$\begin{aligned} \mathcal{S} : (T_{entity,i}, \mathcal{E}) &\mapsto S_i \in \mathbb{R}^{t_{entity,i} \times |\mathcal{E}|}, \\ (S_i)_{kl} &= \rho(W_{ik}.x, e_j.x), \quad W_{ik} \in T_{entity,i}, \\ k &= 1, \dots, t_{entity,i}, \quad j = 1, \dots, |\mathcal{E}| \end{aligned}$$

Equation 9. The Word Similarity Matrix for each pair of entity group and article entities list

$$S_i = \begin{bmatrix} a_{1,1} & \dots & a_{1,|\mathcal{E}|} \\ \vdots & \ddots & \vdots \\ a_{t_{i,1}} & \dots & a_{t_{i,|\mathcal{E}|}} \end{bmatrix}$$

Equation 10. Preview of the Word Similarity Matrix

Using the column-wise mean of  $S_i$  (Mean similarity of each article entity with the entity group), the entity group character similarities will be calculated, and any article entity that doesn't match the entity group's type will be eliminated.

$$\overline{(S_i)} \in \mathbb{R}^{|\mathcal{E}|}, \quad \overline{(S_i)}_l = \frac{1}{t_{entity,i}} \sum_{k=1}^{t_{entity,i}} (S_i)_{kl}, \quad k = 1, \dots, |\mathcal{E}|$$

Equation 11. Mean similarity of each article entity with the entity group

$$\begin{aligned} \mathcal{F} : (\Gamma, \mathcal{E}) &\mapsto M \in \mathbb{R}^{|\Gamma| \times |\mathcal{E}|}, \\ M_{iu} &= \overline{(S_i)}_u \times \begin{cases} 1 & \text{if } \Gamma_i.e = (e_u.e), \\ 0 & \text{otherwise} \end{cases}, \\ i &= 1, \dots, |\Gamma|, \quad u = 1, \dots, |\mathcal{E}| \end{aligned}$$

Equation 12. The Entity Group Similarity Matrix using each Mean Word Similarity Matrices of each entity group

Using these similarity scores on the entity group similarity matrix, the article entity with the highest similarity for each group will be compared with a weighted threshold calculated as a weight average using the threshold values of each entity item within the entity group, where the importance scores will be used as the weights for the average calculation.

$$\theta_i = \frac{\sum_{j=1}^{|\Gamma_i|} W_{ij}.I \times W_{ij}.\tau}{\sum_{j=1}^{|\Gamma_i|} W_{ij}.I}$$

Equation 13. The weighted threshold within the entity group

Let:

- $\theta_i$  be the weighted threshold value.

The entities that scores a higher similarity than the threshold will be considered as entity matches. Each match will be awarded a score based on the entity type. Entity types were awarded in the following order:

- Person (PER): 0.4
- Location (LOC): 0.5

- Organization (ORG): 0.3
- Miscellaneous (MISC): 0.2

The ratio of the sum of these awarded scores with the total achievable will be calculated as the relevance score by entities.

$$R_{entity} = \begin{cases} \frac{S_{entity}}{A_{entity}}, & \text{if } A_{entity} > 0, \\ 0, & \text{if } A_{entity} = 0 \end{cases}$$

Equation 14. The relevance score of the article with the group by entities

Let:

- $R_{entity}$  be the entity relevance score.
- $S_{entity}$  be the sum of awarded scores of entities.
- $A_{entity}$  be the total achievable sum of awarded scores of entities.

#### Keyword Relevance Calculation

Similarly, the relevance of the article with the article group by keywords. First, top  $t$  keyword items will be selected from each keyword group. The same mechanism as entity groups are used to derive  $t$  if not specified.

A word similarity matrix is derived using the same functions and directly compared with the threshold to decide to consider them as matches to each individual keyword possibility. Using this matrix of match/not-match, the match count of each article keyword with group items within the keyword group will be used to derive if the article keyword can be considered as a match to the keyword group.

$$\mu_i = \max(1, \lfloor t_{keyword,i} \times c \rfloor)$$

Equation 15. The minimum no. of matches required for keyword acceptance

Let:

- $\mathcal{E} = \{\mathcal{E}_1, \mathcal{E}_2, \dots, \mathcal{E}_{|\mathcal{E}|}\}$  be the set of entity groups
- $i$  index the keyword groups,  $i = 1, 2, \dots, |\mathcal{E}|$ .
- $t_{keyword,i}$  be the number of top keywords considered in group  $\mathcal{E}_i$  (either a given  $t$  or  $t_{keyword,i} = \lfloor \sqrt{|\mathcal{E}_i|} \rfloor$ ).
- $0 \leq c \leq 1$  be the match threshold proportion.
- $\mu_i$  be the minimum number of keyword matches required for group  $\mathcal{E}_i$ .

Keywords with a higher count than the minimum acceptance rate will be used to calculate the match rate. Each individual match rate is calculated as a ratio of the achieved importance out of the total achievable importance within the group.

$$r_{ij} = \begin{cases} \frac{\sum_{k=1}^{t_{keyword,i}} W_{ik} \cdot I \times \delta_{ij,k}}{\sum_{k=1}^{\mu_i} W_{i(k)}^\downarrow \cdot I} \cdot \gamma_i, & \text{if } \sum_{k=1}^{t_{keyword,i}} \delta_{ij,k} \geq \mu_i, \\ 0, & \text{otherwise} \end{cases}$$

Equation 16. The match rate of article keywords with keyword groups

Let:

- For a keyword group  $\mathcal{E}_i$ , let  $T_i = \{W_{i1}, W_{i2}, \dots, W_{i,t_{keyword,i}}\}$  be its top  $t_{keyword,i}$  keywords ranked by importance and threshold  $\tau$ .
- Each keyword  $W_{ij}$  has an importance score  $I$ .
- For a article keyword  $w_j$ , define the match indicator:

$$\delta_{ij,k} = \begin{cases} 1, & \text{if } W_{ik} \cdot x \text{ matches } w_j \text{ (similarity } \geq W_{ik} \cdot \tau), \\ 0, & \text{otherwise.} \end{cases}$$

- $\mu_i$  be the minimum number of matches required for group  $\mathcal{E}_i$ .
- $0 \leq \gamma_i \leq 1$  be the existence rate of group  $\mathcal{E}_i$ .

Where:

- $W_{i(k)}^\downarrow \cdot I$  denotes the  $k$ -th largest importance score in the top keywords  $T_i$ .
- $r_{ij}$  denotes the match rate between keyword group  $\mathcal{E}_i$  and secondary keyword  $w_j$ .

Next, the relevance by keyword is calculated as the ratio of the sum of match rates out of the no. of the article keywords (maximum achievable keyword relevance).

$$R_{keyword} = \begin{cases} \frac{\sum_{i,j} r_{ij}}{|K|}, & \text{if } |K| > 0, \\ 0, & \text{otherwise.} \end{cases}$$

Equation 17. The relevance score of the article with the article group by keywords

Let:

- $r_{ij}$  be the match rate between keyword group  $\mathcal{E}_i$  and keyword  $w_j$ .
- $K$  be the set of article keywords, with  $|K|$  its cardinality.
- $R_{keyword}$  be the keyword relevance score.

#### Total Relevance Calculation

Finally, the relevance score for the article with the article group is calculated with both the entity and keyword relevance scores with a weight of 40% for entities, and 60% for keywords. This weighing was based on the rational that non—related articles may share identical entities more likely than identical keywords, giving the priority to keywords which may



give a hint that they are related as they share identical keywords. If the relevance stays above the overall match threshold, it is considered a match to the article group (Default 0.8).

$$R = (R_{keyword} \cdot 0.4) + (R_{keyword} \cdot 0.6)$$

Equation 18. The relevance score of an article and a article group

#### D. Dynamic Group Updates Through Article Addition

When an article is determined to be relevant to an existing article group (i.e., its relevance score exceeds the match threshold), the group's entity and keyword structures are dynamically updated to incorporate the new information. This process ensures that the group's representation evolves and becomes more comprehensive with each addition.

#### E. Entity Group Updates

The entity update process follows a systematic approach to integrate new entities while maintaining the integrity of existing group structures.

#### F. Entity Matching and Frequency Updates:

For each entity in the new article, the system first determines if it matches any existing entity group using the entity similarity matrix  $M$  and entity type matrix calculated during the relevance evaluation phase. When a match is found (i.e., the entity corresponds to the group with the highest similarity score that exceeds the weighted threshold  $\theta_i$ ), the system searches within that entity group for existing word items with the same name.

If an identical entity word already exists within the matched group, its frequency  $f$  is incremented by 1, and its importance score is updated using the formula established during relevance calculation:

$$I' = I + \frac{f}{N}$$

Equation 19. Updating importance value based on new data

#### G. New Entity Integration:

When an entity from the new article matches an entity group but represents a new variation of the entity name (e.g., "AI" vs "Artificial Intelligence"), a new word item is created within the existing entity group. The new word item's importance score is calculated using the initial importance formula:

$$I = \sigma \cdot \frac{f}{N}$$

Equation 20. Initial importance score for new entity variation

#### H. Entity Group Creation

Entities that do not match any existing entity group (similarity below all weighted thresholds or different entity types) trigger the creation of new entity groups. Each new group is initialized with a single word item having maximum importance score ( $I = 1.0$ ) and frequency  $f = 1$ .

#### I. Keyword Group Updates

The keyword update mechanism follows a similar pattern but incorporates the match rate calculations from the keyword group match matrix:

#### J. Keyword Matching and Selection

Using the keyword group match matrix derived and calculated during the relevance evaluation phase, the system identifies which article keywords match which keyword groups. For each article keyword, the system selects the keyword group with the highest match rate  $r_{ij} > 0$  as the best match.

#### K. Frequency and Importance Updates:

Within the selected keyword group, the system searches for existing word items with matching names. If found, the frequency is incremented and the importance score is updated using the same approach established during relevance calculation. For new keyword variations within existing groups, new word items are created with importance scores weighted by the match rate:

$$I = r_{ij} \cdot \frac{f}{N}$$

Equation 21. Initial importance score for new keyword variation

#### L. Keyword Group Creation

Keywords that do not achieve sufficient match rates with any existing keyword group (based on the minimum match threshold  $\mu_i$  from Equation 15) result in the creation of new keyword groups, initialized similarly to entity groups.

#### M. Existence Rate Updates

Keyword group existence rate for each keyword group are recalculated using:

$$\gamma' = \frac{\gamma \cdot N + \delta}{N + 1}$$

Equation 22. Updating existence rate of a keyword group

Where  $\gamma'$  is the updated existence rate,  $\gamma$  is the current existence rate,  $N$  is the previous number of articles, and  $\delta = 1$  if the entity group was updated (matched with new article keywords) and  $\delta = 0$  otherwise.

#### N. Group Coherence Maintenance

The updating mechanism is designed to maintain group coherence through several safeguards. The weighted threshold calculation (Equation 13) ensures that high-importance entities within a group have greater influence on matching decisions. The existence rate updates provide a measure of how consistently certain entities or keywords appear across articles in the group, which can be used for filtering or prioritization in future matching operations.

This dynamic updating approach allows KENEC to build increasingly comprehensive and representative group profiles while maintaining the distinctiveness necessary for effective event clustering. The balance between accepting new variations and maintaining group boundaries is critical for the algorithm's performance in real-world news aggregation scenarios.

### O. Test Dataset Collection & Methodology Evaluation

It was necessary to build up a dataset from scratch to test KENEC as there weren't much datasets suitable for this purpose. There are many aggregated news datasets, but not with the exact same type of aggregation. The dataset collected for this analysis contains of ~350 articles (202 clusters). The dataset is available in Kaggle: avindivakara/same-event-news-groups-for-kenec.

The data was collected based off a list of news sources which were extracted from Wikipedia and Brave's News Aggregator Repository (Collected on May 2024, repository is now private) where all the sources are based on English news. News articles were extracted through the article page links provided on the RSS feeds of these news websites. The extraction script checks for RSS feeds and analyzes the articles links with the *robots.txt* of the particular site to ensure that the publisher consents for news to be scrapped off their website. All the scripts used for this task are available in Github: AVDiv/storion-source-collector

Once the news is extracted, It was labeled into clusters of event id(s) by manual inspection of the data. Same event id was assigned to articles referring to the same incident. This dataset is just simple, and it is required to re-evaluate this with a more reliable dataset.

#### 1) Result Discussion

KENEC was evaluated across few thresholds with this dataset. The inference showed following results:

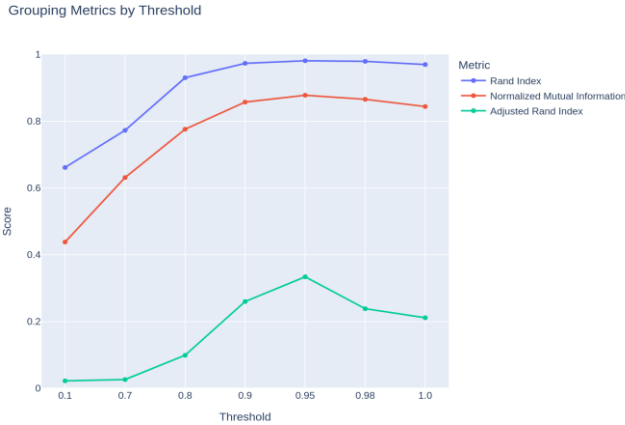


Fig 5. Evaluation results for various thresholds

TABLE I: Evaluation results comparison (ARI, RI, NMI)

| Threshold | Evaluation metrics        |                 |                                     |
|-----------|---------------------------|-----------------|-------------------------------------|
|           | Adjusted Rand Index (ARI) | Rand Index (RI) | Normalized Mutual Information (NMI) |
| 0.10      | 0.022529                  | 0.661705        | 0.438296                            |
| 0.70      | 0.026626                  | 0.773003        | 0.631627                            |
| 0.80      | 0.099219                  | 0.930427        | 0.776134                            |
| 0.90      | 0.260240                  | 0.973576        | 0.857454                            |
| 0.95      | 0.334125                  | 0.981226        | 0.877957                            |
| 0.98      | 0.238809                  | 0.979482        | 0.865890                            |
| 1.00      | 0.211558                  | 0.969847        | 0.844180                            |

Source List Collection Scripts (Github): AVDiv/storion-source-collector

The divergence between metrics reveals important characteristics of KENEC's clustering behavior. The consistently high Rand Index scores indicate that the algorithm successfully avoids gross clustering errors, maintaining good overall agreement with ground truth classifications. However, the more modest ARI scores suggest that while KENEC avoids major mistakes, it may tend toward conservative clustering decisions that result in either over-segmentation or under-segmentation of certain event groups.

KENEC achieves its highest Rand Index (0.97), near-peak NMI (0.86), and maximum ARI (0.34) scores. This convergence suggests that the 0.95 threshold effectively balances the algorithm's entity-based and keyword-based similarity measures while maintaining appropriate cluster boundaries.

The steep decline in performance at threshold 1.0 across all metrics indicates that perfect similarity requirements are overly restrictive for news event clustering. This behavior is consistent with the natural variation in reporting styles, terminology choices, and focus angles that characterize news coverage of the same event across different publishers and time periods.

#### 2) Strengths and Limitations

The evaluation reveals potential areas for improvement. The relatively modest ARI scores indicate that KENEC's clustering decisions, while generally correct, may not fully optimize the trade-off between cluster precision and recall. The clustering behavior suggested by the ARI results could indicate that the algorithm tends to create smaller, highly coherent clusters rather than larger, more comprehensive event groups.

The evaluation results also highlight several strengths of the KENEC approach. The algorithm demonstrates performance across different evaluation perspectives, with particularly strong showing in the Rand Index metric that measures overall clustering agreement that the multi-dimensional similarity framework successfully captures meaningful event relationships despite the difference between styles of content presentation of the publishers.

#### ACKNOWLEDGMENTS

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# Deep Learning and Ensemble Models for Brain Tumor Classification using Medical Imaging

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**Abstract** – The proposed research focuses on the early and accurate detection of brain tumors using advanced deep learning and ensemble models based on medical imaging data to enhance diagnostic outcomes. The dataset consists of 4234 MRI images collected from publicly available sources and Kaggle repositories, comprising 1592 no-tumor, 649 glioma, 999 meningioma, and 994 pituitary tumor images. Data augmentation and cleaning techniques were applied to increase diversity and reduce class imbalance. The dataset was divided into 80% for training and 20% for testing, and models such as Convolutional Neural Networks (CNN), MobileNetV2, and Multi-Layer Perceptron (MLP) were employed. To improve robustness, 5-fold cross-validation was conducted, achieving a mean testing accuracy of  $0.97 \pm 0.01$ , with precision and recall values exceeding 0.95. The ensemble model adopts a meta-model stacking architecture, where predictions from CNN and MobileNetV2 are combined as inputs to an MLP classifier, achieving significantly higher results than baseline models such as VGG16 (0.90) and ResNet50 (0.92). The system was implemented as a Streamlit-based web application, demonstrating real-time clinical usability and scalability in hospital environments. The proposed model's high accuracy, stability, and lightweight design make it an efficient, fast, and reliable solution to support clinicians in brain tumor diagnosis and improve patient care.

**Index Terms** - brain tumor classification, clinical decision support, ensemble deep learning, medical image analysis, pretrained models

## I. INTRODUCTION

Brain tumors are one of the most dangerous diseases as they develop quickly, tend to recur, and lead to high mortality rates in patients [1]. They also impair vital neurological processes, including cognition, memory, and motor skills, with pernicious [2] effects that greatly lower the patient's quality of life. Diagnosis and Treatment Strategies. Patients with an early and accurate diagnosis have a better chance of surviving, as well as receiving subsequent treatment strategies that may include surgery, chemotherapy, and radiotherapy [3]. Manual analysis of brain images can be time-consuming and highly subjective, relying on the specialized skills of the radiologist and prone to interpretation errors [4], especially when tumor edges are imprecise or when the images are of low quality. Such shortcomings explain the dire necessity of automated, precise and efficient computer aided diagnostic systems.

Recent breakthroughs in Artificial Intelligence (AI), in particular deep learning, have transformed medical image

analysis by offering effective means of automated feature extraction, classification and segmentation [5]. Convolutional Neural Networks (CNNs) have proven very successful to detect complex visual patterns encoded in MRI images, outperforming the conventional machine learning methods employing handcrafted features. Pre-trained models like VGG16, ResNet and MobileNet have become prevalent due to their capability to increase classifications accuracy with less complex computations [6]. Although these have been achieved, single deep learning models have not been without their own problems including issues of overfitting, class imbalances where medical datasets are concerned, and a lack of appropriate generalizability across medical imaging types. Proposed approach will offer an efficient, precise and a deployable system to clinical applications [7].

To mitigate these limitations, this paper suggests using a hybrid system that interacts deep learning and ensemble learning processes to classify brain tumors. The model leverages a combination of CNN, MobileNetV2, and Multi-Layer Perceptron (MLP) models to take the advantages of different strengths of each model. [8] In contrast to CNNs, MobileNetV2 is a model with small parameters and significantly better efficiency, and the MLP improves the edge of the decision performance when used together with the extracted features. [9] The ensemble approach generates a robust model, diminishes the model variance, and increases classification accuracy of standalone models. [6] In addition, the system under consideration is implemented as a web-based system on the Streamlit framework, which proves its applicability to the clinical environment and can help doctors to be faster and more confident in their diagnostic decisions. [10]

## II. LITERATURE REVIEW

Identifying brain tumors using medical images is highly important, as timely and accurate diagnosis directly impacts both patient survival and treatment effectiveness [11]. Brain tumor classification is complicated due to the variety of tumor types, such as glioma, meningioma, and pituitary tumors, which often necessitate the use of advanced computing techniques to achieve superior diagnostic accuracy [12]. Advances in deep learning and machine learning have significantly improved the analysis of medical images, particularly in detecting brain tumors using Magnetic Resonance Imaging (MRI). Artificial intelligence in medical diagnostics has demonstrated higher accuracy with fewer errors compared to manual interpretation [13]. However,

many existing approaches are limited by reliance on single models and may not perform optimally across different clinical conditions, highlighting the need for more robust methods such as ensemble techniques.

Convolutional Neural Networks (CNNs) play a crucial role in medical image analysis by effectively identifying features and recognizing patterns related to brain tumors [14]. Research has shown that CNN models are highly accurate for tumor classification. Hybrid deep CNN models have achieved success rates exceeding 0.99, illustrating the potential of well-designed CNN architectures in medical imaging. CNNs excel at learning complex features directly from MRI images without requiring manual feature engineering. Traditional CNN methods, however, can face challenges with computational demands and may miss subtle details crucial for accurate tumor classification, particularly when handling multiple tumor types and varied image qualities. Custom-designed CNN architectures tailored for brain tumor classification have demonstrated improved results compared to standard CNN structures, emphasizing the importance of network design.

Transfer learning is widely used in medical image analysis, especially when labeled image datasets are limited. Pre-trained models such as MobileNetV2 have shown great promise in brain tumor detection due to their efficiency and ability to extract meaningful features. Training models from scratch can be challenging in medical imaging due to the scarcity of labeled data, and studies have shown that leveraging pre-trained models often produces better results. Lightweight models like MobileNetV2 are particularly suitable for hospital environments with limited computational resources. By using such models, clinicians can implement deep learning systems capable of handling urgent and real-time diagnostic tasks effectively.

Ensemble learning improves the performance of machine learning models by combining predictions from multiple individual models. Research indicates that ensemble approaches generally outperform single models in brain tumor detection. Recent studies have developed ensemble methods that integrate various deep learning techniques for MRI-based tumor detection, significantly enhancing classification accuracy. Using diverse models within an ensemble reduces the risk of overfitting and ensures more consistent performance across different scenarios. Most existing ensemble methods, however, combine similar model types and rarely mix fundamentally different architectures, such as integrating CNNs with traditional Multi-Layer Perceptrons (MLPs) for classification. While CNNs are highly effective for feature extraction from images, MLPs excel at classifying data once features have been extracted. Incorporating MLPs into ensemble frameworks for brain tumor detection is an underexplored approach that can improve classification performance due to the complementary strengths of different architectures. Recent experiments indicate that MLPs can enhance CNN results by analyzing higher-order features generated by the networks. Few studies have examined the integration of MLPs with ensemble models specifically designed for brain tumor detection, motivating further exploration in this area.

Beyond accuracy, the clinical utility of brain tumor detection tools depends on their practical deployment and usability. Many studies prioritize achieving high test performance but pay little attention to interface design, real-time processing requirements, and accessibility in resource-limited settings. Evaluating models with multiple metrics, including accuracy, sensitivity, specificity, confusion matrices, and ROC curves, is essential to establish clinical reliability. Relying on a limited set of evaluation metrics may overlook important aspects necessary for effective medical decision-making. Despite significant progress in deep learning for brain tumor detection, several critical gaps remain. Few ensemble techniques integrate fundamentally different architectures, limiting the benefits of architectural diversity. Research has mainly focused on achieving high accuracy, with less attention given to practical clinical implementation. Many studies evaluate models using a narrow range of metrics, potentially missing important performance aspects relevant to clinical usage. Additionally, few studies have developed user-friendly interfaces to support real-time tumor detection in clinical settings, and limited work has been done on integrating CNN-based features effectively into ensemble frameworks for brain tumor classification.

This thesis proposes an integrated solution combining deep learning and machine learning to address the gaps in brain tumor detection research by merging advanced models for tumor segmentation and classification. Previous approaches often handled segmentation and classification separately, reducing overall diagnostic effectiveness. In this study, segmentation of brain MRI images is performed using MobileNetV2 and CNN architectures, while MLP networks analyze the segmented outputs to classify four types of brain tumors: glioma, meningioma, pituitary tumor, and no tumor. Evaluation demonstrates that the CNN model achieves 0.93 accuracy, MobileNetV2 reaches 0.94, and the ensemble model attains 0.97, outperforming the individual models. A user-friendly, real-time web application built with Streamlit supports clinicians and researchers in early tumor detection and diagnosis. By combining segmentation and classification in a unified pipeline, the study achieves improved diagnostic performance, enables earlier interventions, and establishes a new standard for AI-assisted brain tumor detection.

### III. METHODOLOGY

The research will aim to detect brain tumors early and accurately using the advanced technology of machine learning and deep learning techniques (Fig 1) integrated with medical imaging data to help the patient with better outcomes.

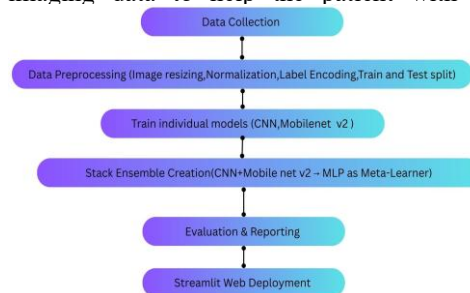
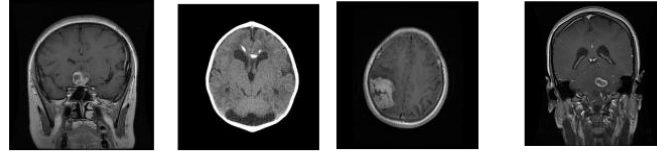


Fig 1. High-level architecture



(a) No tumor (b) Glioma (c) Meningioma (d) Pituitary tumor

Fig. 2. Types of Brain tumor

TABLE I. SUMMARY OF RELATED LITERATURE ON BRAIN TUMOR DETECTION

| Ref No. | Title                                                          | Key Finding                                 | Dataset                           |
|---------|----------------------------------------------------------------|---------------------------------------------|-----------------------------------|
| [1]     | Brain Tumor Classification using Convolutional Neural Networks | Accuracy:0.96, Sensitivity:0.95, AUC:0.96   | Figshare Brain MRI Dataset        |
| [2]     | Brain Tumor Detection with Transfer Learning                   | Accuracy:94.2, Precision:93, AUC: 0.95      | Kaggle Brain MRI Images           |
| [3]     | Brain Tumor Segmentation using U-Net Architecture              | Dice Score: 0.91, IoU: 0.88                 | BraTS Dataset                     |
| [4]     | Efficient Brain Tumor Detection using MobileNet                | Accuracy:93.7, F1-Score:93.1                | Private MRI Dataset (1000 images) |
| [5]     | Brain Tumor Detection Using Hybrid CNN-SVM Model               | Accuracy: 96.4, Precision: 96, Recall: 96.2 | Combined Dataset (BraTS + Kaggle) |

#### A. Data collection

To this end, the appropriate data were downloaded from publicly available sources, including Kaggle-based medical imaging repositories and other open-access MRI databases (Fig 2). The dataset consists of a total of 4234 MRI brain images categorized into four classes: 1592 no-tumor, 649 glioma, 999 meningioma, and 994 pituitary tumor images. Each image was resized to  $224 \times 224$  pixels for uniformity. To increase the diversity of the datasets, preprocessing techniques such as augmentation and image clean-up were applied. Augmentation included rotation, horizontal and vertical flipping, zooming, and brightness adjustment to expand the dataset and mitigate class imbalance. The class distribution was further balanced by applying class weighting during model training, ensuring equal importance across all tumor categories.

#### B. Model Construction

The data have been partitioned into 80% for training and 20% for testing, and deep learning algorithms, including Convolutional Neural Networks (CNN), MobileNetV2, and Multi-Layer Perceptrons (MLP), were used to detect and classify tumors. Since robustness and reliability are desired, 5-fold cross-validation was used to assess model performance. The ensemble model adopts a meta-model stacking approach, where the predictions from CNN and MobileNetV2 are concatenated and used as input features for an MLP classifier. This strategy leverages the feature extraction strength of CNNs and the efficiency of MobileNetV2 while improving decision accuracy through MLP integration. The system was implemented as a web program using the Streamlit platform to show provisional clinical potential. CNN individually achieved 93% accuracy, whereas MobileNetV2 reached 94%. The ensemble model achieved a mean testing accuracy of  $0.97 \pm 0.01$ , with precision and recall values above 0.95, indicating strong consistency across folds. Combining MLP with the ensemble further increased accuracy compared to baseline models including VGG16 and ResNet50, which recorded 0.90

and 0.92, respectively. Model training was performed on a Google Colab with approximately two hours per fold. The high accuracy, along with a user-friendly Streamlit deployment, makes the system ready for clinical use, enabling quick and precise brain tumor diagnosis without needing integration with external databases and thus supporting faster decision-making and enhanced patient experience.

#### IV. RESULTS AND DISCUSSION

The predictive quality of the brain tumor classification models (Table III) was measured in terms of precision, recall, F1-score, and accuracy to establish the effectiveness of these models at classifying the MRI images into four groups: glioma, meningioma, pituitary tumor, and no tumor.

The CNN model performance was very high, with an overall accuracy of  $0.94 \pm 0.01$ . Precision ranged from  $0.92 \pm 0.02$  to  $0.97 \pm 0.01$  across the classes, recall ranged from  $0.90 \pm 0.02$  to  $0.96 \pm 0.02$ , and F1-score ranged from  $0.91 \pm 0.01$  to  $0.96 \pm 0.01$ . Its macro-averaged F1-score and weighted F1-score were  $0.94 \pm 0.01$  and  $0.94 \pm 0.01$ , respectively, indicating balanced performance across all classes.

The MobileNetV2 model achieved an overall accuracy of  $0.94 \pm 0.01$ , with slightly decreased precision and recall for class 2 (pituitary tumor) at  $0.88 \pm 0.02$  and  $0.83 \pm 0.02$ , respectively. The macro-averaged and weighted F1-scores were  $0.93 \pm 0.01$  and  $0.94 \pm 0.01$ , showing that MobileNetV2 performed comparably to CNN, though slightly less effective on certain classes.

The final ensemble model combining CNN and MobileNetV2 predictions achieved an overall accuracy of  $0.97 \pm 0.01$ . Precision ranged between  $0.95 \pm 0.02$  and  $0.99 \pm 0.01$ , recall ranged between  $0.95 \pm 0.02$  and  $0.98 \pm 0.02$ , and F1-score ranged between  $0.95 \pm 0.01$  and  $0.98 \pm 0.01$  across the classes. The macro-averaged and weighted F1-scores were  $0.97 \pm 0.01$ , illustrating that the ensemble method effectively leverages the strengths of both models to achieve improved classification outcomes.

The 5-fold cross-validation confirmed the model's stability, yielding minimal variance across folds, which

demonstrates the reliability of the predictions. Additionally, the applied augmentation and class-weighting techniques

TABLE II. PRE-TRAINED MODEL LAYERS USED FOR BRAIN TUMOR DETECTION

| Model                | Trainable Parameters | Key Convolutional Base Layers                             | Pooling Layer                      | Dense + Dropout          | Output Layer                              |
|----------------------|----------------------|-----------------------------------------------------------|------------------------------------|--------------------------|-------------------------------------------|
| CNN                  | 1.2 million          | 3 Conv2D layers (32, 64, 128 filters, ReLU, same padding) | MaxPooling2D after each Conv layer | Dense (128, ReLU) + 0.5  | Dense (4, Soft-max)                       |
| MobileNetV2          | 1.4 million          | MobileNetV2 base (pre-trained on ImageNet, frozen)        | GlobalAveragePooling2D             | Dense (1024, ReLU) + 0.5 | Dense (4, Soft-max)                       |
| Ensemble/ Meta-Model | 10,000               | Input: stacked predictions from CNN                       | -                                  | GlobalAveragePooling2D   | Dense (64, ReLU) → Dense (32, ReLU) + 0.5 |

TABLE III. PERFORMANCE METRICS OF DEEP LEARNING MODELS FOR BRAIN TUMOR DETECTION

| Model          | Training Accuracy | Validation Accuracy | Testing Accuracy | Precision | Recall | F1 Score |
|----------------|-------------------|---------------------|------------------|-----------|--------|----------|
| CNN            | 0.95              | 0.94                | 0.94             | 0.95      | 0.94   | 0.94     |
| MobileNetV2    | 0.96              | 0.94                | 0.94             | 0.94      | 0.94   | 0.94     |
| Ensemble Model | 0.97              | 0.97                | 0.97             | 0.97      | 0.97   | 0.97     |

effectively addressed class imbalance, maintaining balanced performance across all four tumor categories.

In general, these findings suggest that ensemble learning enhances both the confidence and specificity of tumor classification in the brain. The error-contingency tables and ROC curves further support the superior discriminatory ability of the ensemble model, particularly for challenging classes such as pituitary tumor. These results illustrate that combining deep learning architectures can lead to improved prediction accuracy and robustness in medical image classification tasks.

## V. CONCLUSION

This research investigated how brain tumors can be classified using CBS into four classes glioma, meningioma, pituitary tumor, and no tumor using CNN, MobileNetV2, and combinations of these two. The evaluation metrics based on accuracy, precision, recall, and F1-score showed that all models are effective in identifying, and classifying tumor types, the ensemble model was more effective compared to individual CNN and MobileNetV2. The ensemble model performance was the best in overall accuracy of 0.97 and a weighted F1-score of 0.97, with the use of combination of predictions by different models in order to enhance the classification confidence and minimize the misclassification.

Existing pre-trained models like ResNet50, and ResNet101 showed satisfactory results but could not compare with the ensemble model in performance and reliability. These results suggest that ensemble learning is a viable way of improving the presence of brain tumor on MRI scans with a capability to be used to support decision making at clinics. Future efforts will be aimed at the addition of larger datasets and the exploration of other pre-trained architectures as well as the incorporation of segmentation-based techniques to enhance the level of diagnosis. Future work will focus on expanding the dataset, integrating the model into hospital imaging workflows, and exploring other pre-trained architectures as well as segmentation-based techniques to enhance diagnostic

performance, demonstrating its scalability and real-world clinical deployment potential.

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# Ensemble Deep Learning Approaches for Multiclass Classification of Hip Region Fractures in X-Ray Images

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**Abstract** - Hip region fractures, including pelvic, femoral neck, intertrochanteric, and subtrochanteric fractures, are critical medical conditions, especially when diagnosed early. These fractures impair mobility, increase risks, and cause complications. Early diagnosis using X-ray imaging is vital for effective treatment. Recent advances in computer vision, particularly ensemble pretrained models, have revolutionized fracture detection by combining various models to improve classification accuracy and stability. This research developed and evaluated ensemble deep learning methods for multiclass classification of hip fractures on X-ray images. The dataset consists of 1000 X-ray images from Sri Lankan hospitals (2022-2023), categorized into two types: non-fracture and fracture. Preprocessing and data augmentation techniques are used to increase dataset diversity. The data was split into 70:15:15 for training, validation, and testing to evaluate performance. The pretrained model architectures include ResNet-101, ResNet-50, EfficientNetB0, and EfficientNetV2, with ResNet-10 taken with different levels of parameterization. ResNet101 achieves the highest test accuracy of 0.8000, followed by ResNet-50 (0.7786), EfficientNetB0 (0.7286), and EfficientNetV2 (0.7500). These pretrained models are induced as ensemble learning models and enhance multiclass hip fracture classification, yielding more accurate results compared to customized vision models. This approach has potential clinical applications, aiding early and reliable diagnosis. Further, it can extend to differentiate the components of the hip region individually with sophisticated data augmentation techniques that help for the classification. This research proves that pretrained models can be effective in biomedical rather than building and training them from scratch.

**Index Terms** - ensemble deep learning models, hip region fracture, multiclass fracture classification, pretrained vision models, x-ray images

## I. INTRODUCTION

Fractures, fundamentally, refer to disruptions in the continuity of bone structure, often resulting from excessive mechanical stress, traumatic impacts, or underlying pathological conditions such as osteoporosis [1], cancer, or metabolic disorders that weaken bone integrity. These breaks can vary in severity, pattern, and etiology, ranging from microscopic stress fractures caused by repetitive overload to catastrophic comminuted fractures involving multiple fragments from high-energy trauma. In the human skeletal system, fractures trigger a complex healing process involving inflammation, soft callus formation [2], hard callus remodeling, and eventual restoration, but complications like non-union or malunion can arise if not properly managed. Among all fracture sites, those in the hip region—encompassing the proximal femur, including the femoral neck, head, and trochanters are particularly prevalent and impactful, accounting for a significant proportion of orthopedic emergencies worldwide; for instance, femoral neck fractures alone affect over 1.6 million [3] people annually, predominantly the elderly population over 65 years, where low bone density exacerbates vulnerability to low-energy falls. This region's fractures are notorious for their association with vascular compromise, given the femoral neck's reliance on retrograde blood supply from the medial and lateral circumflex arteries [4], making them a leading cause of morbidity in orthopedics.

Hip region fractures profoundly (refer Fig 1) affect individuals by severely impairing mobility, leading to prolonged bed rest that increases risks of secondary complications such as deep vein thrombosis, pressure ulcers, pneumonia, and muscle atrophy [4], with mortality rates reaching up to 0.30 within the first year post-injury due to these cascading health issues. Economically, they burden healthcare systems with high costs for hospitalization, surgery, and rehabilitation, often resulting in long-term dependency and reduced quality of life, particularly in aging populations where comorbidities like cardiovascular disease amplify the impact. To resolve these challenges [5], early and precise diagnosis is crucial, achieved through advanced imaging analysis; ensemble deep learning approaches offer a robust solution by integrating multiple neural network predictions to enhance reliability, without delving into specific model architectures, enabling automated detection and differentiation of fracture patterns in X-ray images. Complementing this, multiclass classification refines the process by categorizing fractures into distinct severity levels [6], allowing for tailored treatment strategies—such as conservative monitoring for minor cases or urgent surgical fixation for severe ones—thus improving diagnostic accuracy, reducing radiologist workload, and facilitating timely interventions that mitigate long-term effects.



Fig. 1. Hip fracture

Building on this foundation, the multiclass framework in ensemble deep learning begins with the non-fracture category, which serves as the baseline for normal hip anatomy in X-ray images, characterized by uninterrupted cortical lines, aligned trabecular patterns within the femoral neck, and smooth articulation between the femoral head and acetabulum, with no evidence of density irregularities or soft tissue swelling that might mimic pathology. This class is vital for minimizing false positives in AI systems, where ensembles aggregate features like bone texture symmetry and edge continuity to achieve high specificity (often above 0.95) [6], distinguishing artifacts from true anomalies; clinically, non-fracture identification supports preventive measures like osteoporosis screening via dual-energy X-ray absorptiometry (DEXA) to avert future risks. Progressing to the non-displaced incomplete fracture, equivalent to Garden Type I, this involves a partial crack often valgus-impacted—where the femoral head tilts outward

slightly without full separation, typically from low-trauma falls in osteopenic bones, visible as subtle medial trabecular disruptions on radiographs while preserving overall alignment and vascular supply, with avascular necrosis risks low at 5-10. Ensemble models deeply analyze these faint discontinuities through layered feature extraction, boosting recall for early detection and enabling non-surgical management like protected weight-bearing to promote natural healing [7].

Further elaborating the concept, the non-displaced complete fracture, akin to Garden Type II, features a full transverse break across the femoral neck without fragment shift, maintained by intact periosteum, arising from moderate trauma and appearing as a clear line traversing the neck with preserved trabecular alignment, keeping avascular risks at 10-20 due to minimal disruption of retinacular vessels [8]. In ensemble deep learning, this is classified by fusing contextual symmetries and multi-scale filters to yield F1-scores exceeding 0.95, guiding treatments like percutaneous screw fixation for stability [9]. The complete fracture incompletely displaced, or Garden Type III, marks increased severity with partial displacement typically 0.50 or less where fragments rotate or angulate but remain partially connected, often from higher energy impacts, evident in X-rays as misaligned trabeculae [10] and widened fracture gaps, elevating osteonecrosis risks to 20-35 and necessitating open reduction internal fixation (ORIF) [11] to realign and secure. Finally, the complete fracture completely displaced, Garden Type IV, represents full separation with the femoral head freely rotating or translating, usually from severe trauma, shown radiographically as complete detachment with disrupted blood flow, posing 35-50 avascular necrosis rates and often requiring hemiarthroplasty or total hip replacement [11]; ensembles excel in detecting these by prioritizing displacement features, ensuring accurate multiclass outputs for urgent surgical planning.

## II. LITERATURE REVIEW

The study [1] investigated the application of convolutional neural networks (CNNs) for the detection of hip fractures on X-ray images. Their findings revealed that CNN-based models could achieve diagnostic accuracy comparable to that of experienced radiologists, showing the potential of AI to serve as a reliable clinical support tool. The key finding was that AI could significantly reduce human error and provide faster interpretations in fracture diagnosis. The limitation, however, was that the study used a relatively small dataset from a single institution, which limited the model's generalizability to broader populations and different imaging settings. The study [2] explored the effectiveness of ensemble learning methods in medical image classification tasks. Their study demonstrated that combining multiple deep learning architectures into a single ensemble model enhanced classification accuracy and produced more stable outputs compared to relying on a single CNN. The key finding was that ensemble models offered improved robustness and reliability in medical imaging applications. The limitation was that training and resources, which could be a challenge in real-world clinical environments, especially in low-resource healthcare systems.

In this study [3] applied deep learning to the automated detection and classification of femoral neck and

intertrochanteric fractures on hip X-rays. The results showed that the AI system achieved high sensitivity and specificity, providing rapid and standardized interpretations that could assist radiologists and reduce diagnostic variability. The key finding was that auto-mated models could effectively classify different hip fracture types with clinical-level performance. The limitation was that the model's accuracy declined in cases involving poor-quality images or anatomical variations, which highlighted the importance of large and diverse datasets for training.

The study [4] examined the potential of AI-based diagnostic systems for use in low-resource healthcare settings where radiologists are scarce. Their study emphasized the value of AI-driven platforms, particularly mobile or cloud-based solutions, in providing real-time hip fracture detection and bridging diagnostic gaps. The key finding was that AI could support frontline healthcare providers by offering accessible diagnostic assistance without the need for expert radiologists on site. The limitation was that such systems depended heavily on internet connectivity and hardware compatibility, which posed challenges in rural and remote areas with limited infrastructure.

TABLE I. SUMMARY OF STUDIES ON HIP FRACTURE DETECTION USING DEEP LEARNING APPROACHES

| Ref | Title                                                                                                                  | Key Findings                                                                                                                                                                                        | Limitations                                                                                                                          |
|-----|------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| [1] | Application of Convolutional Neural Networks for Hip Fracture Detection on X-ray Images                                | CNN-based models achieve diagnostic accuracy comparable to experienced radiologists, reducing human error and providing faster interpretations in fracture diagnosis.                               | Relatively small dataset from a single institution, limiting generalizability to broader populations and different imaging settings. |
| [2] | Effectiveness of Ensemble Learning Methods in Medical Image Classification Tasks                                       | Combining multiple deep learning architectures into an ensemble enhances classification accuracy and produces more stable outputs compared to single CNNs, improving robustness in medical imaging. | Training and implementation require significantly higher computational resources, challenging in low-resource healthcare systems.    |
| [3] | Deep Learning for Automated Detection and Classification of Femoral Neck and Intertrochanteric Fractures on Hip X-rays | AI system achieves high sensitivity and specificity, providing rapid and standardized interpretations that assist radiologists and reduce diagnostic variability.                                   | Accuracy declines in poor-quality images or anatomical variations, highlighting the need for large and diverse datasets.             |
| [4] | AI-Based Diagnostic Systems for Hip Fracture Detection in Low-Resource Healthcare Settings                             | AI-driven platforms provide real-time hip fracture detection and bridge diagnostic gaps, supporting frontline providers without on-site expert radiologists.                                        | Systems depend on internet connectivity and hardware compatibility, posing challenges in rural and remote areas.                     |
| [5] | Deep Learning Model for Multiclass Classification of Hip Fractures                                                     | Multiclass classification allows for more precise and clinically relevant interpretation of hip fractures compared to binary approaches.                                                            | Misclassifications occur in borderline or overlapping fracture cases, suggesting ensemble learning for enhanced reliability.         |

In proposed study [5] a deep learning model for multiclass classification of hip fractures, covering femoral neck, intertrochanteric, and subtrochanteric types. The model demonstrated improved accuracy compared to binary classification approaches, showing its usefulness in handling the complexity of multiple fracture categories. The key finding was that multiclass classification allowed for a more precise and clinically relevant interpretation of hip fractures. The limitation was that misclassifications often occurred in borderline or overlapping fracture cases, suggesting that ensemble learning could be necessary to enhance diagnostic reliability further.

Table I illustrated the Existing studies related to Hip region fracture.

### III. METHODOLOGY

The research methodology focuses on the development of a multi-class classification of the hip X-ray image to detect fractures or abnormalities, and the pelvis is the part of the body under consideration. This process is described by gathering a pool of hip X-ray images, which undergo the preprocessing of data, including augmentation, model construction, and the model is trained and tested to measure its effectiveness in detecting. The process would entail successive corrections under the results of an evaluation process to optimize the model for the image of the hip region. Fig 2s shows the high-level architecture.

#### A. Data Collection

The collection of the data with the hip X-ray images was performed based on the X-ray images of several hospitals in various geographical regions, which made a varied population of the data in terms of object detection. It was also divided into various fractures levels to allow for the provision of a complete picture of pelvic conditions to be used during training and evaluation of the results. Tables II and III show the data collection methods and types of hip X-ray images. Fig 3 shows the types of hip x-ray images.

#### B. Model Construction

The study incorporates a suite of deep learning models (Fig 4), Custom CNN, InceptionV3, ResNet50, and ResNet101 tailored for the multiclass classification of hip region fractures in X-ray images (Table IV). The Custom CNN is fully trainable, featuring Conv2D layers with filter sizes 32, 64, 128, and 256 to capture detailed bone and fracture features, followed by MaxPooling2D for spatial reduction, a Dense layer with 512 units and ReLU activation, a 0.5 Dropout rate to mitigate overfitting, and a Softmax output layer for classifying five fracture types (non-fracture, non-displaced incomplete, non-displaced complete, complete incompletely displaced, complete completely displaced). InceptionV3 uses a frozen pre-trained base from ImageNet, employing its inception modules for multi-scale feature extraction, followed by GlobalAveragePooling2D, a Dense layer (512, ReLU), 0.5 Dropout, and a Softmax output. ResNet50 and ResNet101, also with frozen pre-trained bases from ImageNet, utilize residual connections for deep feature learning, each with GlobalAveragePooling2D, a Dense layer (512, ReLU), 0.5

Dropout, and a Softmax output, where ResNet101's deeper architecture enhances fracture detail detection.

#### IV. RESULTS AND DISCUSSION

The performance of the proposed models Custom CNN, InceptionV3, ResNet50, and ResNet101 in detecting and classifying hip region fractures is presented in Table ??, with metrics including training accuracy, validation accuracy, testing accuracy, training time (in seconds), precision, recall, and F1-score. The Custom CNN achieved a training accuracy of 0.8333, validation accuracy of 0.6763, and testing accuracy of 0.6643, with a training time of 762.40 seconds, but showed lower precision (0.5530), recall, and F1-score, indicating faster training at the cost of accuracy due to its fully trainable architecture. InceptionV3 recorded a training accuracy of 0.7129, validation accuracy of 0.6763, testing accuracy of 0.6857, and

a training time of 795.97 seconds, with precision at 0.6643, recall at 0.5833, and F1-score at 0.5553, reflecting moderate performance with a frozen pre-trained base. ResNet50 outperformed with a training accuracy of 0.8919, validation accuracy of 0.7194, testing accuracy of 0.7786, and a training time of 1237.22 seconds, achieving a precision of 0.6857, recall of 0.5906, and a high F1-score of 0.7298, demonstrating improved generalization from its residual structure. ResNet101 achieved the highest testing accuracy of 0.8000, with a training accuracy of 0.8735, validation accuracy of 0.7338, and a longer training time of 1817.57 seconds, alongside the best precision (0.7785), recall (0.7364), and F1-score (0.8179), highlighting its deeper architecture's advantage in capturing complex fracture features.

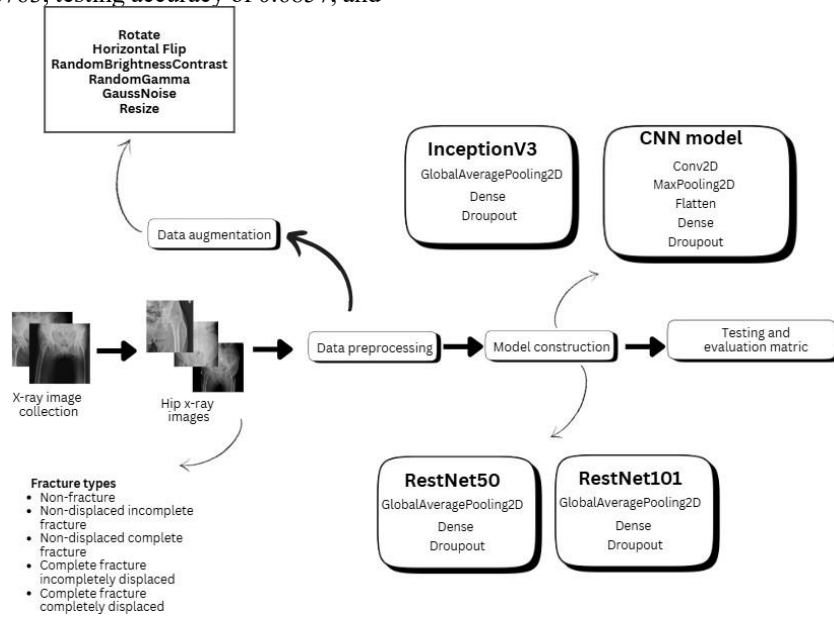


Fig. 2. High level architecture

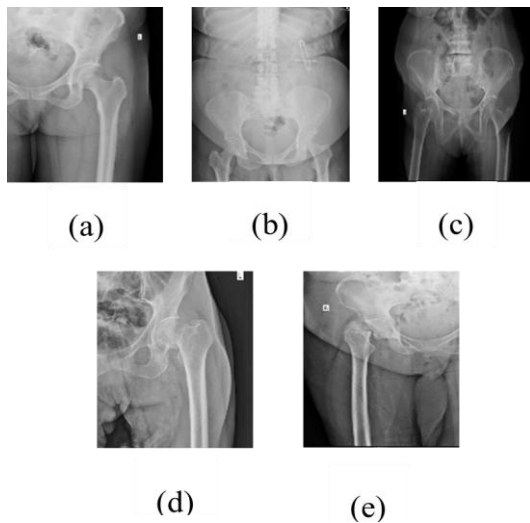


Fig. 3. Hip neck fracture x-ray images types: (a) Non-fracture (b) Non-displaced incomplete fracture (c) Non-displaced complete fracture (d) Complete fracture incompletely displaced (e) Complete fracture completely displaced

TABLE II. DATASET DISTRIBUTION ACROSS HOSPITALS

| Hospital                                | No. of Images |
|-----------------------------------------|---------------|
| Base Hospital Tellipalai, Jaffna        | 450           |
| Northern Central Hospital, Jaffna       | 800           |
| Teaching Hospital, Batticaloa           | 500           |
| Aathura Hospital - Baily Rd, Batticaloa | 450           |
| Venus Specialty Hospital Pvt Ltd        | 300           |

TABLE III. DISTRIBUTION OF HIP FRACTURE TYPES

| Fracture Type                            | No. of Images |
|------------------------------------------|---------------|
| Non-Fractured                            | 534           |
| Non-displaced incomplete fracture        | 136           |
| Non-displaced complete fracture          | 91            |
| Complete fracture incompletely displaced | 93            |
| Complete fracture completely displaced   | 116           |

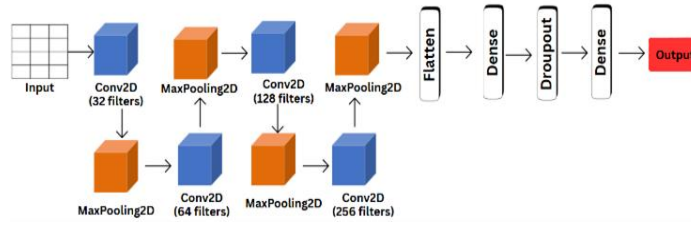


Fig. 4. Ensemble models architecture

TABLE IV. DEEP LEARNING MODELS AND THEIR ARCHITECTURES

| Model       | Trainable Parameters | Key Convolutional Base Layers | Pooling Layer          | Dense / Output Layers                          |
|-------------|----------------------|-------------------------------|------------------------|------------------------------------------------|
| Custom CNN  | All layers trainable | Conv2D (32, 64, 128, 256)     | MaxPooling2D           | Dense(512, ReLU), Dropout(0.5), Dense(Softmax) |
| InceptionV3 | Base frozen          | InceptionV3 (pretrained)      | GlobalAveragePooling2D | Dense(512, ReLU), Dropout(0.5), Dense(Softmax) |
| ResNet50    | Base frozen          | ResNet50 (pretrained)         | GlobalAveragePooling2D | Dense(512, ReLU), Dropout(0.5), Dense(Softmax) |
| ResNet101   | Base frozen          | ResNet101 (pretrained)        | GlobalAveragePooling2D | Dense(512, ReLU), Dropout(0.5), Dense(Softmax) |

TABLE V. PERFORMANCE COMPARISON OF DEEP LEARNING MODELS FOR HIP FRACTURE CLASSIFICATION

| Model       | Training Accuracy | Validation Accuracy | Testing Accuracy | Training Time (s) | Precision | Recall | F1-Score |
|-------------|-------------------|---------------------|------------------|-------------------|-----------|--------|----------|
| CNN         | 0.8333            | 0.6763              | 0.6643           | 762.40            | 0.5530    | 0.6643 | 0.5833   |
| InceptionV3 | 0.7129            | 0.6763              | 0.6857           | 795.97            | 0.6643    | 0.5833 | 0.5553   |
| ResNet50    | 0.8919            | 0.7194              | 0.7786           | 1237.22           | 0.6857    | 0.5906 | 0.7298   |
| ResNet101   | 0.8735            | 0.7338              | 0.8000           | 1817.57           | 0.7785    | 0.7364 | 0.8179   |

The results indicate that deeper models like ResNet101 and ResNet50 generally outperform the Custom CNN and InceptionV3, with ResNet101 leading due to its enhanced feature extraction capabilities, as supported by its higher testing accuracy and F1-score. The longer training time of ResNet101 (1817.57 seconds) compared to Custom CNN (762.40 seconds) reflects the trade-off between computational cost and accuracy, a finding consistent with prior studies which noted increased training durations for deeper pre-trained models in pelvic fracture detection. The Custom CNN's lower testing accuracy (0.6643) suggests it struggles with generalization, likely due to its reliance on a smaller, fully trainable architecture without the benefit of pre

training accuracy increasing steadily from approximately 0.60 to 0.80, while validation accuracy rises from 0.65 to around 0.75, indicating a consistent improvement in model learning with a slight gap suggesting moderate overfitting. The ResNet101 Loss graph complements this, with training loss decreasing sharply from 1.8 to 0.6 and validation loss dropping from 1.4 to 0.8, stabilizing after epoch 4, which reflects effective convergence and a good fit to the hip fracture dataset.

## V. CONCLUSION

The study demonstrates that the proposed deep learning models Custom CNN, InceptionV3, ResNet50, and ResNet101 offer a robust framework for the multiclass classification of hip region fractures, with ResNet101 achieving the highest testing accuracy of 0.8000 and an F1-score of 0.8179, outperforming other models as validated by accuracy and loss trends over 10 epochs. These results, inspired by the hip fracture detection highlight the efficacy of ensemble architectures in enhancing diagnostic precision for fracture types including non-fracture, non-displaced incomplete, non-displaced complete, complete incompletely displaced, and completely displaced. The integration of data augmentation and preprocessing, as depicted in the architecture diagram, has proven effective in addressing imaging variability, with ResNet101's deeper structure providing a balance between accuracy and computational cost despite its longer training time of 1817.57 seconds.

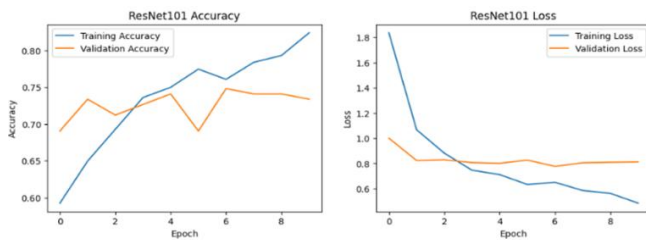


Fig. 5. ResNet101 model accuracy and loss graph

-trained weights. InceptionV3's moderate performance (0.6857 testing accuracy) aligns with its balanced design but highlights limitations in handling the diverse fracture patterns compared to ResNet variants. The precision and recall trends show ResNet101's superior balance, making it the most reliable for clinical use, though its extended training time may necessitate optimization for real-time applications. Future work could explore ensemble techniques or attention mechanisms to further enhance accuracy and efficiency, addressing the observed variability across models. The performance of the ResNet101 model is further illustrated through its accuracy and loss graphs over 10 epochs, as depicted in Figs 5. The ResNet101 Accuracy graph shows

Future work will focus on improving model efficiency and generalizability by exploring ensemble learning techniques, such as stacking or voting, to combine the strengths of these models for even higher accuracy and robustness. Additionally, incorporating attention mechanisms and expanding the dataset with diverse imaging conditions from multiple institutions will enhance real-time clinical applicability. Further research will

also investigate the integration of metadata and conduct prospective clinical trials to validate the models' performance in dynamic healthcare settings, building on the foundational insights from the current study and related literature.

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# University Human-Centered Supervision Platform for Student and Supervisor Collaboration in Research

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**Abstract**—Higher education institutions are realizing more the importance structured research supervision is to timely advancement, efficient communication, and high-quality results. Current supervision procedures at the National School of Business Management (NSBM) rely on unofficial channels including emails, WhatsApp groups, and occasional meetings, which frequently lead to misunderstandings, delayed feedback, and inadequate tracking of students' progress. This study suggests a human-centered, centralized supervision management system that combines a mobile application for students with a safe web dashboard for supervisors and administrators. To improve responsibility and teamwork, the platform facilitates scheduled meeting scheduling, automated deadline reminders, structured document submission, and transparent feedback sharing. A quantitative assessment of final-year students and NSBM lecturers revealed significant issues with supervision procedures, which influenced its design features, including chatbot support and notification alerts. The results show that most participants experience problems with scheduling, feedback delays, and monitoring, underscoring the necessity of a single digital solution. It is anticipated that the suggested platform will guarantee the timely completion of research projects, improve productivity, and close communication gaps. All things considered, this study advances science by showing how a supervision model based on human-computer interaction (HCI) might improve academic cooperation and simplify research management in higher education settings.

**Keywords** – *human-computer interaction, meeting scheduling, project monitoring and intelligent supervision support, research supervision, student information systems, document workflow*

## I. INTRODUCTION

Academic success in undergraduate research requires supervision but its efficacy depends on regular

communication and methodical progress tracking. Many supervision processes at NSBM University remain informal with lecturers and students frequently depend on unplanned meetings, personal calls, and WhatsApp groups.

These approaches are easy, but they are unorganized, transparent, and accountable. Students usually have trouble remembering deadlines, getting organized feedback, and verifying the availability of their supervisors and without a centralized tracking system, lecturers, on the other hand, struggle to manage numerous students across departments. This study presents a Supervisor Management System (SMS) that integrates a supervisor focused web dashboard with a student mobile application to get around these restrictions.

Students can register with their academic information, submit draft documents, get reminders, and request meetings using the system, and supervisors can use a single interface to plan appointments, track progress, and review submissions. The system's goal is to improve accountability, collaboration, and guarantee that research projects are completed on time by formalizing the supervisory process.

### A. Significance of the Study

The study's focus on the increasing demand for organized academic monitoring in higher education makes it significant. Even though they are frequently utilized, informal technologies like phone calls and messaging apps are not made for long-term academic monitoring. A centralized platform provides clear benefits such as professors, lecturers save time managing numerous students with a single dashboard, while students have access to well-organized submission records, reminders, and meeting dates. Because the system centralizes announcements, deadlines, and submission templates, it improves the institution's internal research conference organizing. The significance of implementing a centralized monitoring system that enhances academic collaboration and decreases inefficiencies is confirmed by this study, which collects quantitative data from lecturers and students.

This approach mainly supports NSBM final-year undergraduate students whose bachelor's degrees are

governed by University Grants Commission regulations by giving them the resources and direction they need to finish their research.

### B. Objectives

The objectives of this study are to: (1) To identify the challenges in current supervision practices at NSBM for undergraduate students. (2) To analyze the limitations of current informal methods, such as WhatsApp groups and unscheduled meetings, that hinder effective communication and timely feedback, (3) To develop a centralized Supervisor Management System that facilitates collaboration, streamlines document submissions, and enhances transparency in the supervision process and (4) To evaluate the system's impact on improving deadline compliance, enhancing communication, and increasing overall efficiency in research supervision.

## II. LITERATURE REVIEW

Student and Supervisor management systems and other centralized platforms have been adopted globally and have been shown to increase efficiency and accountability, particularly as they incorporate scheduling, reminders, and document submission features.

A web-based system with user profiles, project tracking, and appointment scheduling was created by Abu Bakar et al. [1] to keep computer science projects updated. An e-collaboration tool for FYP administration was developed by Lounas et al. [2], improving collaboration and resource sharing between administrators, advisers, and students. A centralized digital FYP system increases user satisfaction and grading efficiency, as shown by Abdullah et al. [3]

Hinze et al. [4] discovered that although mobile apps help lecturers and postgraduate students in New Zealand communicate and share documents, they are rarely utilized for official supervision, underscoring the need for more all-encompassing alternatives. According to Lee et al. [5] and Norman [6], mobile and web technologies facilitate prompt communication and feedback [7], while usability and essential supervisory techniques enhance productivity.

Despite developments, gaps still exist in current systems and contextual adaptability in supervision systems is crucial for addressing issues in higher education settings, according to recent studies [8]. The creation of tools that facilitate the transfer from traditional techniques of collaboration to e-collaboration has become necessary due to the evolution of digital technology [9].

Mobile technology has become essential to education, providing new opportunities for supervision and learning [10]. Effective integration of these technologies is still difficult, though, necessitating continued research and development [11]. The usability of supervision systems is greatly influenced by the design of user interfaces, which affects user engagement and satisfaction [12].

The knowledge of digital supervisory tools has been expanded by recent research. A mobile thesis-supervision system was created by Almeatani et al. with the goal of improving student-supervisor communication and cutting down on completion delays [13]. On a systematic

assessment of AI-powered tools for doctoral co-supervision, Thong et al. discovered that while mobile technologies and generative AI have potential, there is yet little empirical proof of their integration [14].

Boyd and Harding investigated how supervisory relationships in doctorate research are being redefined by generative AI, cautioning about disturbed dynamics if technology is implemented without ethical oversight or transparency [15].

Djatkina examined the viewpoints of lecturer supervisors on online thesis supervision and emphasized the usability and interaction issues that arise when face-to-face methods are replaced with digital ones in an unstructured manner [16]. Additional research revealed that although e-thesis platforms facilitate remote communication and document submission [17], [18], [19], [20] they frequently do not facilitate productive interaction or immediate feedback between supervisors and students.

These studies support the usefulness of digital supervision tools for administrative and logistical tasks, but there is still a big lack of systems that combine interactive engagement.

## III. METHODOLOGY

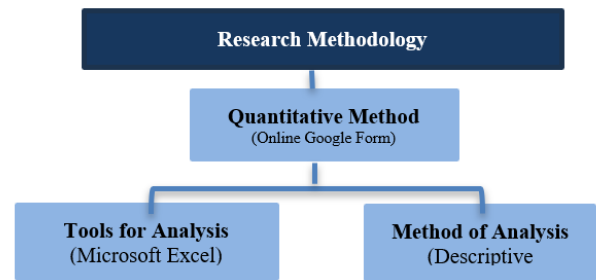


Fig. 1. Research methodology block diagram

Fig 1 shows that the requirements for the suggested system were verified and supervision issues were analyzed using a quantitative methodology. Google Form surveys that were given to NSBM lecturers and final-year undergraduate students were used to gather data. The survey asked about preferred system characteristics for a centralized management system, issues organizing meetings, difficulties submitting drafts, frequency of missed deadlines, and present communication methods.

A total of 400 valid responses were analyzed after eliminating incomplete submissions. Descriptive statistical techniques were used to interpret the data, producing percentages and frequency distributions that highlighted dominant trends. The results were visualized using bar and pie charts via Microsoft Excel to represent supervision challenges and the demand for specific system features.

### A. Quantitative Phase

#### 1. Data Collection

NSBM final-year undergraduate students and professors were asked to complete a structured online survey created with Google Forms to gather quantitative data. (1) Preferred features for a centralized Supervisor Management System; (2) meeting scheduling and organization challenges; (3)

draft document submission challenges; (4) the frequency of missed deadlines; and (5) the current methods of communication between supervisors and students were the main topics of the survey.

One of the aspects of the suggested system was a simple chatbot with no AI capabilities to help with conversation. After removing entries that were not complete, 400 genuine replies were gathered, guaranteeing thorough coverage of the viewpoints of both supervisors and students regarding the supervision process.

## B. Quantitative Data

### 1. Analysis Sampling and Sample Size

The study collected 400 valid responses, which exceeds the minimum required sample size determined using the standard formula for proportions,

$$\pi = \frac{z^2 \times p \times (1-p)}{E^2} \quad (1)$$

- $\pi$  = required sample size
- $Z$  = score corresponding to the desired confidence level (1.96 for 95%)
- $P$  = estimated population proportion (0.5 used for maximum variability)
- $E$  = margin of error (expressed as decimal like (0.05= for 5%))

Apply values into the formula,

$$\begin{aligned} \pi &= \frac{(1.96)^2 \times 0.5 \times (1 - 0.5)}{0.05^2} = \frac{3.8146 \times 0.25}{0.0025} \\ &= 384.16 \end{aligned}$$

According to this it suggests that a sample size of at least 384 should be used. The 400 responds in the actual sample meet the statistical limit, guaranteeing that the results are typical of the student and instructor population at NSBM Green University.

Microsoft Excel was used to export the responses gathered for analysis. Distributions of frequencies and percentages were among the descriptive statistical methods used to find the most prevalent patterns in feature preferences and supervision difficulties.

The most important problems affect current supervision. A need exists for specific features. The suggested system includes non-AI chatbot functionality. Chatbot handles simple queries efficiently and quickly.

Tracking deadlines for each chapter submission included.

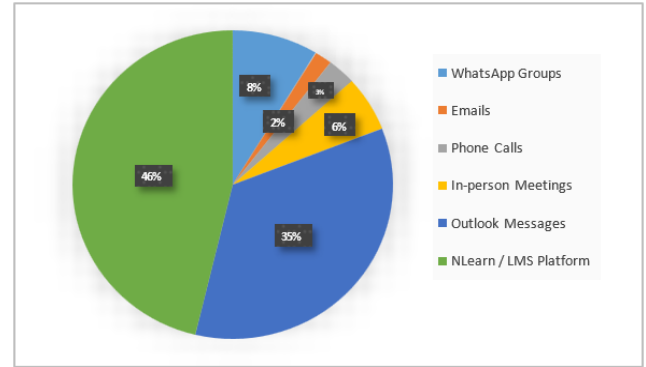


Fig. 2. Current Supervisor-Student Communication Methods with Low efficiency

Internal research conference management is also provided. Conferences include ICOBI, TIDAC, ICACT, and ICTAR. Notification system keeps students updated on deadlines. Centralized access to resources improves research efficiency.

User-friendly interfaces enhance overall system usability. Results visualized using bar and pie charts. Charts clearly present trends observed from data.

Draft submission issues 40% and other issues 5%, on the other hand, are less common. The information identifies opportunities for increased productivity and communication through a centralized collaborative solution. The Current Manner in Which Supervisor-Student Communication Methods are Used.

## IV. FINDINGS AND ANALYSIS

According to the survey results NSBM university's existing oversight procedure has significant inefficiencies. Difficulties

Most often used are the N-Learn/LMS Platform and Outlook Most often used are the N-Learn/LMS Platform and Outlook Messages and less often used are emails, phone calls, and WhatsApp groups. The total exceeds 100% because respondents could select multiple methods. Data combines students and supervisors.

### A. Current Procedure Difficulties Faced by Students

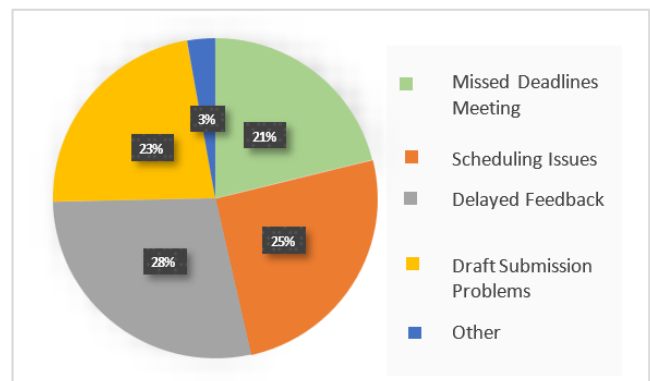


Fig. 3. Difficulties Faced by Students in the Current Supervisor-Student Collaboration

This Fig displays the primary challenges that students encounter during the supervision process. Delayed feedback 50%, meeting scheduling issues 45%, and missed deadlines 37.5% are the most common challenges.

Draft submission issues 40% and other issues 5%, on the other hand, are less common. The information identifies opportunities for increased productivity and communication through a centralized collaborative solution.

#### B. Current Procedure Difficulties Faced by Supervisors

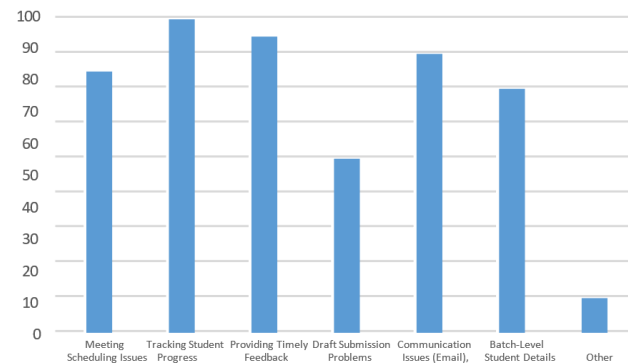


Fig. 4. Difficulties Faced by Supervisors in the Current Supervisor-Student Collaboration

According to Fig 4, the most frequent challenges are communication problems 80%, meeting scheduling problems 75%, providing timely feedback 85%, and tracking student progress 90%.

Notable issues with draft submission 50% and batch-level student details also point to areas where a centralized approach could enhance management and efficiency.

#### C. Importance of a Centralized Digital System for Scheduling and Managing Meetings

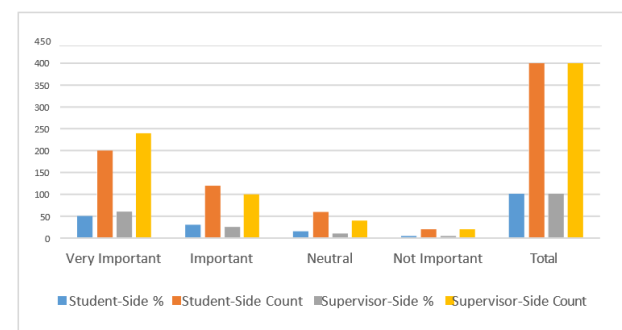


Fig. 5. Preferred Features of Digital Supervisor Meeting Scheduling

The image shows the importance a centralized online platform is for managing meetings between supervisors and students. 50% for students and 60% for supervisors, most respondents think it is extremely important.

Just 5% of respondents in both categories said it was not important. Overall, the evidence shows that there is substantial support for a centralized system to improve the effectiveness of research management.

According to Fig 6, the most required features for a collaboration system are shown for both supervisors and students. The most desired features are Chatbot, Easy Meeting Scheduling, Structured Feedback, and Deadline Reminders. The strong interest in Chatbot and QR-based attendance features reflects the drive for automation and simplified communication.

#### D. Desired Features in a Supervisor-Student Collaboration System

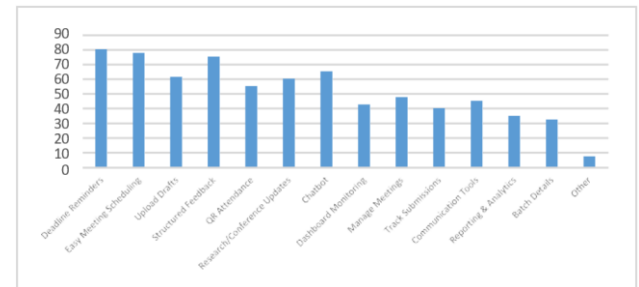


Fig. 6. Preferred Features for an NSBM Smart Student-Supervisor Management System

#### E. NSBM Internal Conference Management Features

As can be seen in Fig 7, the findings indicate that the most significant features were supervisor monitoring of student engagement 28%, automatic reminders for submission deadlines 26%, real-time access to conference updates 24%, and submission templates 22%.

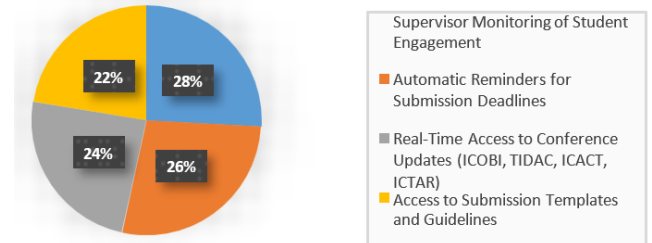


Fig. 7. Preferred Features for a NSBM Internal Conference Management Features

#### F. Chatbot Guidance

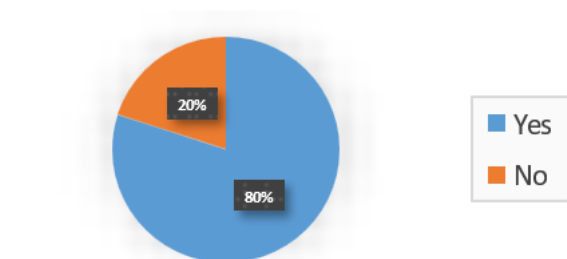


Fig. 8. Preferred Features for a Query based Chatbot

According to the Fig, students prefer to use NSBM's Student-Supervisor Management System's query-based chatbot. Most of students 80% gave positive comments, suggesting that they would prefer to use a chatbot to ask questions about procedures, deadlines, and supervision quickly and get automated answers. It appears that a query-

based chatbot would be largely accepted as a support tool for enhancing communication and cutting down on response times between students and supervisors, as just 20% of students said they would rather not use it.

#### H. QR Meeting Attendee Feature

According to Fig 9, most lecturers 90% and students 70% consider the QR-based meeting attendance system important or very important. This shows that both groups see it as a reliable way to track attendance, prevent misuse, and support effective supervision.

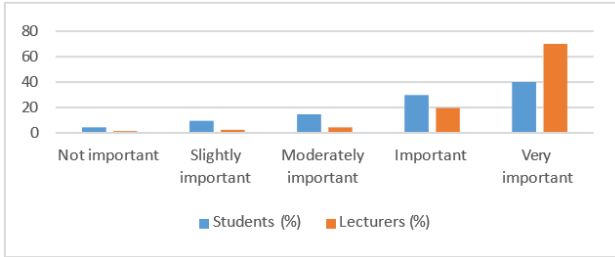


Fig. 9. Preferred Features for QR based meeting attendance

### V. SYSTEM DESIGN

#### A. System Overview

According to Fig 10, The purpose of the suggested system is to improve supervisor-student collaboration by offering a consolidated platform that simplifies progress tracking, meeting scheduling, and communication. There are two major parts to the system,

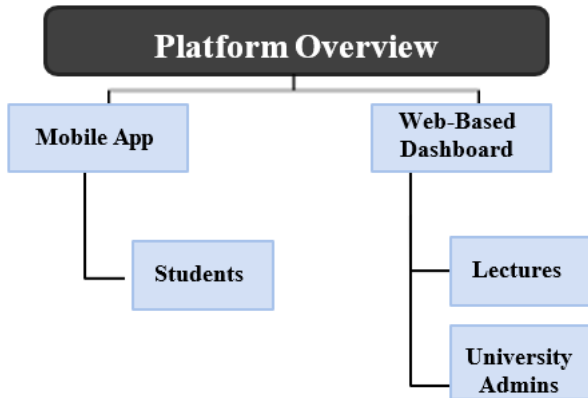


Fig. 10. Centralized Supervisor-Student Collaboration Management Platform Overview

#### B. Mobile Application (Student-Facing)

Students can request, view, and reschedule meetings with their supervisors through the mobile application, which helps them manage their academic supervision effectively. Additionally, it keeps track of due dates for assignments and projects, ensuring that students complete significant milestones and stay on track. The app also keeps students informed and involved throughout the supervision process by sending out timely reminders on supervisor updates and feedback.

#### C. Web-Based Dashboard (Lecturer/University-Facing)

The web-based dashboard gives administrators and supervisors an established interface for effectively managing many students. It makes it easier to keep track of project progress, due dates, and meeting requests, guaranteeing transparent and well-organized supervision. The dashboard may also produce comprehensive reports for university administrators, allowing them to monitor the effectiveness of supervision generally and make well-informed choices to enhance the management procedure.

#### D. System Architecture

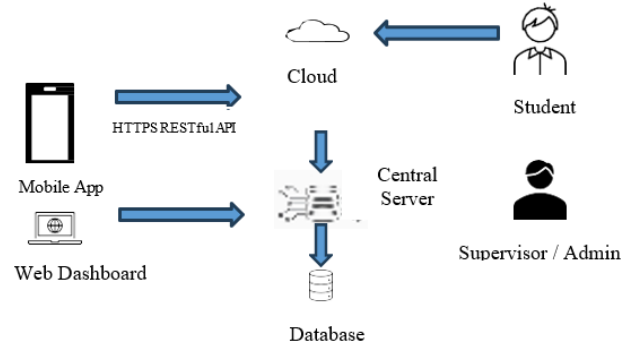


Fig. 11. System Architecture Diagram

According to the Fig 11, The system's cloud-based backend and client-server design guarantee that data stays updated and available on all devices.

The cloud-based client-server structure of the suggested system architecture, depicted in Fig 11, offers a safe and effective platform for managing research supervision. The client layer, central server layer, and database layer are the three main levels that make up the architecture.

The mobile application, which students use to complete a variety of tasks like setting up meetings, uploading research papers, getting comments from supervisors, and accessing notifications, primarily represents the client layer.

Secure HTTPS RESTful APIs are used for all system-to-mobile application interactions, guaranteeing dependable server interaction and encrypted data transfer.

The central server serves as the system's primary processing and coordinating hub and is housed in the cloud environment.

#### E. Data Flow of the System



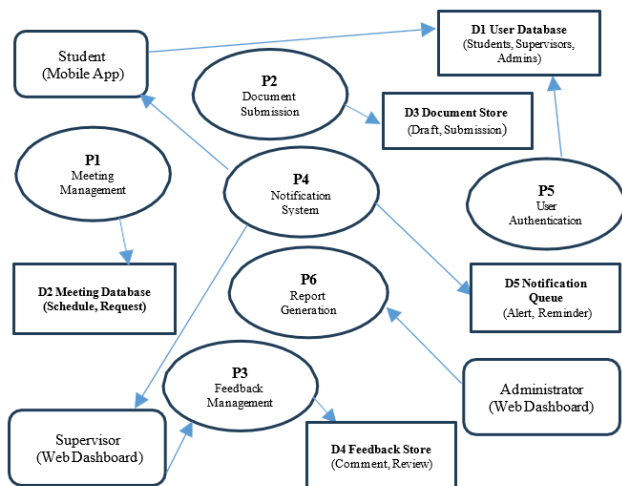


Fig. 12. Data Flow of Centralized Supervisor-Student Collaboration Management System

This study highlighted the major challenges faced in student-supervisor collaboration at NSBM, where reliance on informal communication methods such as WhatsApp, phone calls, and irregular meetings often led to delays, missed deadlines, and lack of accountability. The quantitative survey's results verified that a centralized system that can expedite supervision tasks is very necessary for both lecturers and students. The web dashboard allows administrators and supervisors to organize or reschedule meetings, analyze submissions, offer feedback, and create reports.

The system also has a notification queue that sends out notifications and reminders, guaranteeing that supervisors and students receive timely updates. All things considered, the graphic highlights how centralized data flow guarantees effective supervision, simplified communication, and clear progress tracking throughout the supervision process.

## VI. LIMITATIONS

Regarding the study's strengths, it should be highlighted that it has several drawbacks. First, the results of this study may not be as applicable to other organizations or fields because it is an individual study. Second, the evaluation of the system's usability and efficacy may have been impacted by the study's heavy reliance on literature review and system analysis rather than comprehensive experimental testing or large-scale user evaluations. Third, even though modern mobile platforms and digital monitoring tools were examined, technology is still developing quickly, thus the results could need to be updated in the future. Lastly, the study's focus was mostly on e-collaboration and supervision systems, with less attention paid to other facets of academic project management such as admin workflows and assessment procedures.

Future research that addresses these issues will enable more extensive confirmation, empirical testing, and improvement of technological supervision systems in a variety of educational settings.

## VII. CONCLUSION

This study highlighted the major challenges faced in student-supervisor collaboration at NSBM, where reliance on informal communication methods such as WhatsApp, phone calls, and irregular meetings often led to delays, missed deadlines, and lack of accountability. The quantitative survey's results verified that a centralized system that can expedite supervision tasks is very necessary for both lecturers and students.

These problems are addressed by the proposed Supervisor Management System, which combines a web dashboard for supervisors and administrators with a mobile application targeted at students. Important features like time management, transparent progress tracking, draft submission with feedback, deadline reminders, and structured meeting scheduling guarantee better collaboration.

A centralized digital platform is used for establishing supervisory processes, which improves efficiency, increases accountability, and facilitates the timely completion of research projects and the Supervisor Management System helps to strengthen cooperation between students, administrators, and supervisors while also enhancing the caliber of academic supervision at NSBM.

## VIII. RECOMMENDATIONS

Integration with NSBM's current digital systems, like N-Learn and the Student Information System, will consolidate data, cut down on redundant work, and save time for supervisors and students and It is important to set up a mechanism for continuous monitoring and feedback so that users may report problems, make suggestions for enhancements, and make sure the platform continues to be useful and relevant. Students will be able to monitor deadlines, meetings, and supervisor remarks with the aid of automated reminders and notifications, which will decrease missed deadlines and enhance communication.

Every meeting should have a safe QR code attendance option. Students use the mobile app to scan a unique code created by supervisors that is connected to both the meeting and their ID. Supervisors can use meeting minutes to validate attendance, and campus Wi-Fi or GPS can be used to do so.

This strategy will boost its research culture, enhance responsibility, and guarantee the timely completion of final-year projects.

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# Machine Learning Approaches for Short-Term Rooftop PV Forecasting in Tropical Climates: A Systematic Review

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**Abstract**— In many tropical regions, rooftop photovoltaic (PV) systems are pivotal for sustainable energy transitions. Nevertheless, grid stability and operational planning are complicated due to their variable output. With a focus on tropical climates and developing-country contexts, particularly in Sri Lanka, this systematic review combines machine learning (ML), deep learning (DL), and hybrid forecasting approaches for short-term (1–24 hours) Rooftop PV prediction. Classifying based on algorithm, data requirements, system scale, and climatic context, 32 peer-reviewed studies were found through a systematic search across major academic databases (2018–2025). Key findings demonstrate that while hybrid ML–DL models (e.g., CNN–BiLSTM), optimization-enhanced networks, and ensemble frameworks outperform conventional statistical baselines, they encounter real-world limitations, including limited validation on distributed rooftop systems, high computational cost, and data scarcity. Promising directions include lightweight and interpretable hybrid models, tropical dataset development, and the integration of explainable AI with uncertainty quantification. Overall, this review provides a practical roadmap for researchers and practitioners aiming to design scalable, dependable PV forecasting systems in resource-constrained tropical environments.

**Keywords**—Rooftop Photovoltaics; Short-term Forecasting; Machine Learning; Deep Learning; Hybrid Models; Tropical Climates; Sri Lanka.

## I. INTRODUCTION

The global energy sector is continuously transforming towards renewable resources to mitigate climate change and reduce dependence on fossil fuels [1]. Rooftop photovoltaic (PV) systems support this transition by supplying local, low carbon electricity, particularly in dense urban environments and developing countries[2]. Sri Lanka, with a tropical climate, possesses significant solar potential with global horizontal irradiance (GHI) ranging from 1,247 to 2,106 kWh/m<sup>2</sup> [3]. The rapid proliferation of rooftop solar installations in Sri Lanka has, nevertheless, led to grid saturation during midday peak generation, imposing considerable technical and economic challenges. Short-term forecasting (1- 24 hours) of PV output is critical for grid balancing, demand response, and energy trading, as it reduces uncertainty and operational costs associated with the variable nature of solar energy. This predictive capability is indispensable for real-time grid management, especially under tropical climates, which

leads to frequent and unpredictable fluctuations in solar output [4].

Nevertheless, most forecasting research and operational tools show limited transferability to tropical rooftop scenarios where rapid cloud dynamics, high humidity, and monsoon patterns dominate[5] [6]. Machine Learning (ML) and Deep Learning (DL) techniques are widely used to model complex non-linear relationships among environmental variables, irradiance and PV output due to their advanced forecasting capabilities [7], [8], [5]. Yet there are practical challenges, especially in resource-constrained tropical regions such as Sri Lanka, due to limited panel-level datasets, computational demands, and insufficient explainability. [4], [9].

This review systematically synthesizes recent ML/DL and hybrid approaches for short-term rooftop PV forecasting in tropical climates, classify algorithms, data, and system architecture, identifying persistent gaps and proposing practical recommendations for research and deployment in Sri Lanka and similar regions. The study adopts a systematic review methodology structured around defined inclusion and exclusion criteria to ensure replicability and minimize selection bias.

## II. METHODOLOGY

### A. Databases and sources used

A Systematic narrative literature search was conducted to understand current research efforts and implementations related to short-term PV forecasting systems. A literature search was conducted across major academic databases IEEE Xplore, Scopus, SpringerLink, and Google Scholar for publications to ensure comprehensive coverage of reviewed work. (2018 – 2025) These sources were chosen for their high relevance in the fields of engineering, computer science and renewable energy research in both the global and Sri Lankan context.

### B. Search terms and strings used

Primary search strings included: “short-term photovoltaic forecasting”, “rooftop solar prediction”, and “machine learning for PV forecasting”. Refinements used terms such as “distributed solar forecasting”, “LSTM PV forecasting”, “solar radiation prediction” and “tropical climate PV forecasting” to capture climate-specific and distributed applications.

### C. Inclusion and Exclusion Criteria

Table I summarizes the screening criteria applied; overall, 32 peer-reviewed articles meeting these constraints were included for qualitative synthesis.

TABLE 1 SCREENING CRITERIA SUMMARIZATION

| Criterion        | Include                                                                            | Exclude                                                       |
|------------------|------------------------------------------------------------------------------------|---------------------------------------------------------------|
| Year             | 2018 – 2025                                                                        | < 2018                                                        |
| Document Type    | Reports, Peer-reviewed journals & conference papers                                | Blogs, non-peer reviewed                                      |
| Topic Relevance  | Short-term PV forecasting (1–24 h), rooftop/distributed PV, ML/statistical methods | Utility-scale only, long-term (>24 h), economic-only analyses |
| Language         | English                                                                            | Other languages                                               |
| System Focus     | Rooftop PV installations, distributed networks                                     | Centralized utility-scale plants                              |
| Climatic Context | Tropical, subtropical, temperate                                                   | Unspecified climate studies                                   |

The review follows a systematic review protocol inspired by PSISMA 2020 guidelines, emphasizing transparency and reproducibility. Inclusion and exclusion criteria were defined before the screening to minimize bias and ensure methodological rigor.

### D. Parameter Summarization & Classification Framework

Selected studies were grouped by research approach and by the following dimensions: algorithmic class (statistical, classical ML, DL, hybrid/optimization), data requirements (weather-only vs panel-level), system scale (single rooftop vs distributed network), and climatic context (tropical, subtropical, temperate).

### E. Ethical Considerations

This study did not involve the collection or use of new experimental data. All datasets discussed were obtained from publicly available, peer-reviewed studies and repositories cited in the paper. The review complies with ethical standards for secondary data synthesis.

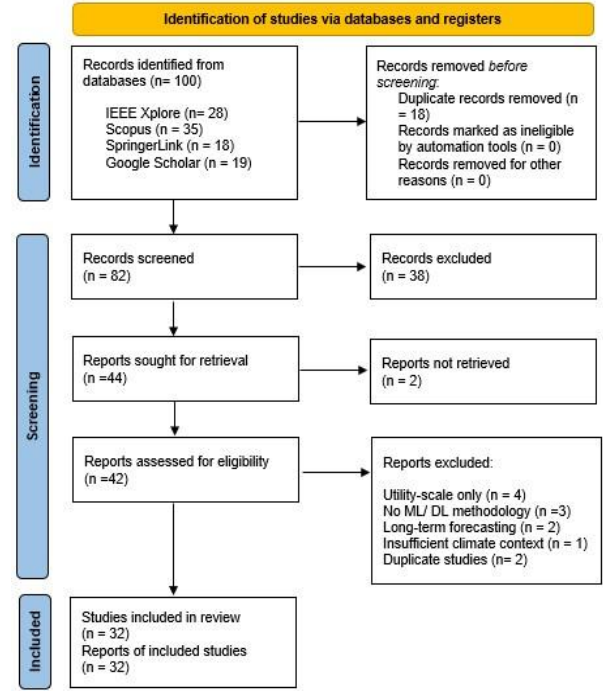


Fig 1 PRISMA flow diagram showing the systematic selection process for studies

TABLE 2: APPROACH PARAMETER SUMMARY

| Approach                   | Description                                                  | Examples                                            |
|----------------------------|--------------------------------------------------------------|-----------------------------------------------------|
| Experimental I Prototyping | HW/SW implementations tested on rooftop PV or small networks | IoT-enabled rooftop monitoring pilots               |
| Simulation & Modelling     | Virtual simulations of irradiance/forecasting algorithms     | Weather/irradiance simulators for tropical climates |
| Data-Driven Analytics      | Statistical & ML/DL models on historical PV & weather data   | ARIMA/SVR/RF/LSTM/CNN approaches                    |
| Hybrid / Optimization      | ML/DL combined with optimization or ensembles                | CNN–LSTM hybrids, GRNN&GWO                          |
| Theoretical Frameworks     | Conceptual system architectures without deployment           | Cloud-client architecture proposals                 |

### F. Discussion

Multiple research databases were searched using target search terms to reduce selection bias and capture the latest related research and studies. The reviewed literature demonstrates a wide range of methodical approaches including hardware implementations, simulations and

theoretical frameworks. Simulation-based approaches may often lack real world validation, which limits practical applicability based on the climatic variations and technological limitations in different settings.

### III. THEMATIC SYNTHESIS

#### A. Existing Forecasting Tools and Software Frameworks

Current commercial forecasting tools, including PVlib, Solcast, and SAM (System Advisor Model), provide valuable modelling capabilities but exhibit fundamental limitations for rooftop-scale applications. PVlib provides functions for modelling PV system behavior using irradiance and system configuration parameters [10]. Nevertheless, these tools are often limited to statistical or rule-based methods and lack learning-based adaptability, particularly at the rooftop scale [11]. Moreover, None of these tools integrate real-time sensor data or panel-level environmental inputs, making them insufficient for localized deployment in regions like Sri Lanka, where micro-climate variations significantly impact individual system performance.

#### B. Advances in Hybrid and Deep Learning Models

Many hybrid ML-DL frameworks have been introduced in recent studies, increasing the accuracy in short-term PV forecasting. CNN (Convolutional Neural Network)–BiLSTM (Bidirectional Long Short-Term Memory)hybrids and Random Forest, DNN (Deep Neural Network )and LSTM ensembles have demonstrated resilience to temporal variability while maintaining a reasonable level of data efficiency [7], [8]. Network parameters are effectively adjusted, and GRNN or ANN(Artificial Neural Network) performance has been improved using optimisation techniques (e.g., Grey Wolf Optimisation) [12]. PV plant virtualization is made possible by digital twin frameworks and machine learning for proactive forecasting and control [13].

#### C. Regional Applications

Medium-term rooftop forecasting across 116 sites demonstrates feasibility when employing location-aware features [9], and case studies from Sri Lanka validate ML's superiority over simple persistence baselines for both solar farm and rooftop settings [4], [14]. The potential for combining storage, IoT sensors, and multiple renewable sources for operational optimization is demonstrated by AI powered mini-grid projects [15]. Nevertheless, local efforts show common limitations, including limited public benchmarking datasets, heterogeneity across installations, and a lack of high-resolution panel datasets.

#### D. Cross-Domain Learning

Solar forecasting can benefit from the strategies employed in wind and hydropower forecasting, such as STL seasonal decomposition, ensemble methods, and XAI (SHAP) for interpretability [16],[17] ,[18]. System operators may find

ML forecasts more reliable if explainability (SHAP/LIME) and uncertainty quantification are included.

#### E. Algorithmic Landscape and Comparative Performance

In high-variability tropical scenarios, statistical models (ARIMA/SARIMA, persistence) perform poorly, but they are still useful as baselines. With modest data volumes, classical machine learning (RF, XGBoost) frequently outperforms statistical models, but it has limitations in long temporal dependencies. Although it needs more computing power and larger datasets, DL (LSTM, CNN–BiLSTM) is excellent at sequence modelling and extracting spatial features (such as sky images). Hybrid approaches that combine DL for sequences have proven effective in improving short-term rooftop PV forecasting, particularly in tropical climates. In non-stationary conditions, the best results are typically obtained through ensemble averaging and metaheuristic tuning (GWO, PSO) [12],[19], and [20].

TABLE 3 ALGORITHM COMPARISON (SUMMARY)

| Algorithm      | Advantages              | Disadvantages                                 | Typical Best Use               |
|----------------|-------------------------|-----------------------------------------------|--------------------------------|
| Persistence    | Simple, fast            | Performs poorly with cloud variability        | Very short horizon baseline    |
| ARIMA/SARIMA   | Interpretable           | Linear assumptions                            | Stationary series              |
| SVR            | Good for small datasets | Sensitive to Kernel & parameter tuning needed | Moderate-sized data            |
| RF/XGBoost     | Robust to noise         | Harder temporal modeling                      | Tabular weather data           |
| LSTM/GRU       | Sequence modelling      | Data & computationally heavy                  | Multi-step, short-term horizon |
| CNN–LSTM       | Spatial temporal        | Complex                                       | Sky image & time series        |
| Hybrid GWO/PSO | High accuracy           | Complexity                                    | Nonstationary data             |

Several studies show RMSE and success rates for hybrid models and can be summarized as below.

TABLE 4 QUANTITATIVE PERFORMANCE OF HYBRID MODELS

| Hybrid Model                      | RMSE        | Success Rate / Accuracy | Best Use Case                       |
|-----------------------------------|-------------|-------------------------|-------------------------------------|
| Hybrid Deep Learning (CNN & LSTM) | 0.032–0.045 | 88–92%                  | Effective under variable irradiance |

|                    |    |             |        |                                    |
|--------------------|----|-------------|--------|------------------------------------|
| Hybrid (SVR & ANN) | ML | 0.038       | 85%    | Handles short-term prediction well |
| RF & LSTM          |    | 0.029–0.041 | 87–90% | Multi-site PV arrays               |
| BiLSTM & CNN       |    | 0.031       | 89%    | Day-ahead forecasting              |

|                    |                                  |                   |                          |
|--------------------|----------------------------------|-------------------|--------------------------|
| IoT and Edge       | Low latency, local preprocessing | HW maintenance    | High-granularity control |
| NWP-enhanced       | Suitable for day-ahead           | Coarse resolution | Day-ahead forecasting    |
| Digital Twin / EMS | Full integration                 | High cost         | Advanced operations      |

#### IV. GAPS AND FUTURE DIRECTIONS

Several critical gaps impede the practical and widespread development of rooftop PV forecasting in dynamic and tropical environments despite progress in machine learning and algorithmic system development.

A significant gap remains in the scarcity of high-resolution, publicly accessible rooftop PV datasets tailored for tropical regions. This limitation constrains the training and robust benchmarking of advanced forecasting models [23], [31]. In the Sri Lankan context, there is also a notable gap in the absence of established measures to monitor solar rooftop self-consumption, which is required to estimate daily load curves and overall grid demand [3], [4], [9].

Models developed and validated in temperate climates often demonstrate low performance when directly transferred to tropical climates [6], [27]. This is primarily due to distinct and rapid cloud dynamics, unique monsoon patterns, and high humidity, which cause drastic changes in solar irradiance behaviour and PV output compared to more stable temperate conditions [5], [29].

For forecasting models to gain widespread operational trust and adoption among grid operators, interpretability and robust uncertainty quantification are paramount. Currently, explainable AI (XAI) techniques and standardized methods for quantifying forecast uncertainty are not yet commonplace in solar forecasting pipelines, limiting their utility for critical decision-making [16], [28].

The computational demands of complex deep learning models also present challenges for deployability, particularly in resource-constrained or edge computing environments [7], [8], [22]. Adapting these models through lightweight architecture, model compression, and hybrid approaches is essential to enable their practical implementation in distributed rooftop PV settings [12], [20], [32].

Priority Research Directions include:

- Creation of open, high-resolution datasets specifically for tropical rooftop PV installations [23], [31]
- Developing lightweight hybrid deep learning–machine learning models with robust domain adaptation capabilities [7], [8], [20]
- Actively adopting Explainable AI (XAI) and probabilistic forecasting standards [16], [28]

Conceptual Summary: Algorithm Performance vs Dataset Size

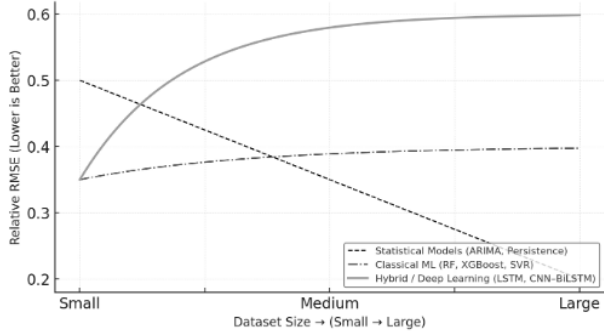


Fig 31 Conceptual summary showing how different forecasting algorithms perform relative to dataset size.

Fig 1 above provides a visual overview of the general pattern observed in the reviewed literature. It shows that statistical models remain less accurate even with larger datasets, classical machine learning models (like Random Forest or XGBoost) perform reasonably well with moderate data, and hybrid or deep learning models achieve the best results when more data are available.

#### F. System Design Architecture for PV Forecasting

Cloud-based client-server IoT implementations, sophisticated digital twin systems, and standalone offline models are among the various architectures. A cloud client-server architecture with optional local edge preprocessing and panel-level sensors is a viable option for rooftop deployments in tropical urban settings. It strikes a balance between scalability, model retraining capacity, and operational access, and it permits the gradual integration of digital twin or EMS modules in the future [7], [13], [21], and [22].

TABLE 5 SYSTEM ARCHITECTURE COMPARISON

| Architecture          | Strength                   | Limitation     | Suitability          |
|-----------------------|----------------------------|----------------|----------------------|
| Standalone models     | Simple, low cost           | Not real-time  | Prototyping          |
| Client–Server (cloud) | Scalable, central training | Requires comms | Distributed rooftops |

- Establishing standardized benchmark suites and reproducible evaluation protocols [5], [24]
- Advocating for policy frameworks that explicitly integrate solar forecasting and PV variability management [3], [9], [25]

## V. DISCUSSION

This systematic review explores advanced hybrid machine learning and deep learning strategies suitable for short-term rooftop PV forecasting in dynamic tropical climates. It also emphasizes the challenges in practical adaptation due to data unavailability, computational demand, and model interpretability [2], [31].

The selection of algorithms must be strategically aligned with the available data scale and forecasting need. Classical ML models such as Random Forest or XGBoost are often suitable for smaller datasets, while LSTM or CNN hybrids are more effective in capturing complex temporal dependencies and dynamic cloud effects [7], [8], [26], [32]. Developing robust forecasting pipelines requires rigorous preprocessing techniques (e.g., handling missing values, outlier detection), bias correction, and uncertainty outputs to support decision-making by grid operators [13], [28], [30]. The availability of high-quality, open datasets specific to tropical rooftop PV, along with the adoption of standard metrics such as RMSE, MAE, and MAPE, will be vital for future research and practical deployment [23], [24], [31].

In contexts like Sri Lanka, where rapid rooftop solar adoption has already led to midday grid saturation, predictive capability is especially important for informing policy adjustments and tariff restructuring [3], [4], [9], [15]. Accurate forecasting can help avoid grid stability issues and optimize the integration of variable renewable energy sources [25], [29].

## VI. CONCLUSION

Machine Learning and Deep Learning advancements offer substantial benefits for short-term rooftop PV forecasting in tropical climates; it is necessary to focus on achieving truly dependable and deployable systems. This includes focus on improved data collection, development of lightweight and robust hybrid models, enhanced model explainability and standardized evaluation protocols. For Sri Lanka and other tropical developing countries, a prioritized road map should begin with building and openly sharing high-resolution, panel-level datasets. This will ideally capture not only PV generation but also crucial information on rooftop self-consumption and grid interactions, which are currently lacking. Therefore, Random Forest or XGBoost models be used for installations with limited data, while reserving hybrid deep learning approaches for sites with extensive historical datasets and adequate computational resources can be recommended.

Further focus should be on creating interpretable hybrid models specifically tuned for local tropical climates.. Furthermore, it is important to validate these models in

real-world pilot deployments to directly inform the refined grid integration strategies. In conclusion, to address the complexities of energy transition and achieve renewable energy targets in tropical regions, not only technological innovations in forecasting but also proactive frameworks to fully leverage these capabilities and address emerging grid challenges are equally important.

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# Deep Hair-Net: A Deep Learning Approach for Diagnosing Scalp and Hair Diseases with Treatment Recommendations

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**Abstract**— Scalp and hair diseases have a significant impact on individuals' physical, emotional, and social well-being. This research introduces 'Deep Hair-Net,' a novel system for the automated diagnosis of common scalp ailments coupled with actionable treatment recommendations. The 'Deep Hair-Net' system employs a hybrid deep learning architecture, fusing the strengths of MobileNetV2 and Inception V3 through transfer learning. This model was trained and validated on a curated dataset of 10,132 images (sourced from DermNet, ISIC, and Kaggle) covering ten distinct scalp disease classes, including dandruff, alopecia, and psoriasis. The hybrid model demonstrated high performance, achieving 95.5% classification accuracy, an F1-score of 0.92, and an AUC-ROC of 0.96. A key feature of the system is its integrated CSV-based recommendation engine, which maps the diagnostic output to specific management suggestions. This research contributes a scalable and robust AI system that closes the gap between dermatological diagnostics and practical treatment advice, offering significant value for teledermatology and resource-limited environments.

**Keywords**— Deep Learning, InceptionV3, MobileNetV2, Scalp/Hair Diseases.

## I. INTRODUCTION

Hair is a defining aspect of human identity and health, composed primarily of keratin. As its biological anchor, the scalp is susceptible to a wide array of pathological conditions influenced by genetic, environmental, and lifestyle factors. These include common disorders, such as alopecia areata, seborrheic dermatitis, tinea capitis, and scalp psoriasis, which create discomfort, cosmetic concern, and psychosocial distress for many [1], [2]. The American Academy of Dermatology estimates that over 85 million people are affected by scalp and hair diseases [2], but this number is likely grossly underestimated in regions lacking dermatology expertise [10]. Current diagnostic methods using dermoscopy and scalp biopsy require much time and expense; thus, there is still great need for financially and computationally efficient diagnostic support [4] [12].

Recent breakthroughs in CNNs have revolutionized medical imaging-based applications for robust pattern recognitions in dermatology, cardiology, and oncology [3],

[6]. However, studies specifically on scalp and hair disorders are limited. Most prior models, including those based on EfficientNet or DenseNet, emphasize broader dermatological lesions rather than fine-grained scalp features. To bridge this gap, this study introduces Deep Hair-Net, a hybrid diagnostic and recommendation framework that integrates the efficiency of MobileNetV2 with the multi-scale discriminative power of InceptionV3.

- MobileNetV2 was chosen for its lightweight, low-parameter architecture, optimized for edge or mobile deployment, which is quintessential for teledermatology.
- InceptionV3, on the other hand, was chosen for its deeper parallel convolutional structure, capturing complex texture variations and morphological cues in scalp imagery. A careful balance is found between computational efficiency and diagnostic depth by fusing both feature extractors; this indeed outperforms the single-architecture baselines.

The images were collected only from open-access dermatology repositories, namely DermNet, ISIC, Kaggle, and DermnetNZ. All these sources offer open access to anonymized datasets that can be used for academic purposes. No identifiable patient information was retained, and all usage was done in compliance with each repository's guidelines on data sharing and ethical use. Therefore, the study is in accordance with the conventional frameworks of data privacy and research ethics.

Fast, dependable, and scalable diagnostic solutions that can close this gap are desperately needed. Convolutional Neural Networks (CNNs), a recent development in deep learning, have revolutionized healthcare diagnostics by successfully detecting skin conditions, cardiovascular disease, and cancer [3, 5, 6]. However, because the majority of studies focus on general dermatological conditions rather than the distinctive visual patterns of scalp diseases, specific attention to scalp and hair diseases is still under-represented [4].



In response to this deficit, the present study introduces Deep Hair-Net, a deep hybrid neural network architecture for the specific detection of common scalp and hair diseases. The model leverages the strengths of MobileNetV2—a thin, mobile-agnostic network—and InceptionV3—a deeper network with capability to recognize multi-scale features. The hybrid model is trained on a curated set of images of scalp disease and also coupled with a CSV-based solution mapping feature that provides customized treatment recommendations along with the classification of diseases. By incorporating proper diagnosis along with actionable advice, the system aims to bridge the gap between advising and diagnosing patients, offering a smart and scalable answer that can be implemented in a clinical or home environment.

## II. RELATED WORKS

Diagnostics in dermatology have significantly improved thanks to deep learning, especially in the classification of skin lesions and diseases. Its specific use for scalp and hair conditions is still restricted, though.

An extensive review of deep learning and machine learning techniques for psoriasis identification was carried out by Bibi et al. [5]. While highlighting the potential of deep learning to increase diagnostic accuracy, they also pointed out important obstacles, such as the current models' inability to scale to larger, real-world datasets and the restricted variety of training images available. Notably, their research was limited to psoriasis and did not address the classification of multiple diseases or real-world clinical applications.

A systematic review of the literature on the identification and quantitative evaluation of skin conditions, such as vitiligo, dermatitis, and alopecia areata, was conducted by Kallipolitis et al. [4]. Their research revealed a significant deficiency in the supply of standardized, interpretable models that could be applied to a range of skin disorders. Despite covering significant dermatological use cases, their review lacked a functional diagnostic system and treatment recommendation pathways. A web-based diagnostic platform for identifying scalp diseases using EfficientNet-B0 was proposed by Lee et al. [3]. Their system was accessible in environments with limited resources due to its high diagnostic accuracy and mobile compatibility. The lack of an integrated treatment recommendation feature, which is necessary to convert diagnostic tools into useful clinical support systems, was a major drawback of their methodology.

For the imaging of scalp disorders, Tran and Byeon [6] created an explainable artificial intelligence (XAI) framework based on deep learning. Their work advanced the reliability of AI-driven diagnostics by offering insightful visual explanations for classification decisions. Despite its advantages, the study's applicability in actual clinical workflows was limited because it did not examine how recommendation systems might be integrated or deal with treatment protocols. Recent developments have addressed

intelligent treatment recommendations in addition to diagnosis. A rule-based ontology-driven medication recommendation system for skin conditions was presented by Subbulakshmi et al. [13]. Despite offering a decision support layer, this work is limited by the small number of dermatology datasets and the small number of disease classes it covers.

TABLE I COMPARATIVE ANALYSIS OF RELATED WORK

| Study                    | Model               | Limitations                                       |
|--------------------------|---------------------|---------------------------------------------------|
| Lee et al. [3]           | EfficientNet        | No treatment integration                          |
| Kallipolitis et al. [4]  | Various             | No clinical decision support                      |
| Bibi et al. [5]          | Review              | Focused only on psoriasis                         |
| Tran and Byeon [6]       | Deep Learning + XAI | No recommendation system                          |
| Subbulakshmi et al. [13] | Rule-Based Ontology | Limited dermatology datasets                      |
| Gräßer et al. [14]       | Recommender System  | General therapy support, not dermatology-specific |
| Klink et al. [15]        | Digital Recommender | Focused on psoriasis only                         |

In a more comprehensive healthcare setting, Gräßer et al. [14] used recommender system approaches to therapy decision support. Although their method was not specifically designed for dermatology, their system showed promise in tailoring treatment recommendations based on patient-specific factors.

Users' acceptance of a digital therapy recommender system tailored to psoriasis was assessed by Klink et al. [15]. Although their study was limited in its scalability to multi-class dermatological systems due to its exclusive focus on psoriasis, it did offer insightful information about the perspectives of patients and clinicians.

### Key Differentiation:

In contrast to earlier research, Deep Hair-Net special blends:

- To enhance multi-class scalp disease classification, a hybrid CNN architecture (MobileNetV2 + InceptionV3) is used.
- Real-time, practical clinical advice is ensured by a CSV-based treatment recommendation system developed with expert input.
- Both the diagnostic gap and the lack of useful recommendation features in previous models are addressed by scalability and cross-condition generalizations.

| Disease               | Number of Images |
|-----------------------|------------------|
| Alopecia Areata       | 960              |
| Contact Dermatitis    | 960              |
| Folliculitis          | 960              |
| Head Lice             | 960              |
| Lichen Planus         | 960              |
| Male Pattern Baldness | 960              |
| Psoriasis             | 960              |
| Seborrheic Dermatitis | 960              |
| Telogen Effluvium     | 960              |
| Tinea Capitis         | 960              |
| Healthy               | 572              |

### III. METHODOLOGY

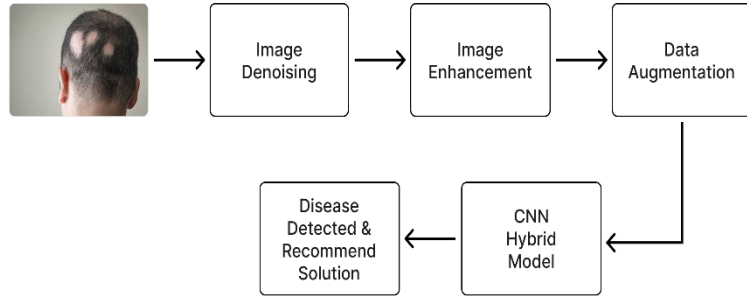


Fig. 1. Workflow Diagram

The process begins with the input image, which undergoes preprocessing (denoising, enhancement) and data augmentation. The augmented data is fed into the CNN Hybrid Model for classification. Finally, the detected disease label is used to recommend a corresponding solution

#### A. Dataset Collection and Preprocessing

Success of any AI-driven diagnostic model depends significantly on diversity and the quality of training data. To collect a dataset of 10,132 high-resolution images of scalp and hair disorders, Researcher gathered them from publicly available and credible medical image repositories for this study. They were sourced from Kaggle, DermNet, ISIC, and DermnetNZ and gave us a wide variety of visual differences such as lighting, skin tone, and hair thickness. The database

contained ten common scalp disease classes like dandruff, alopecia areata, scalp psoriasis, seborrheic dermatitis, folliculitis, and tinea capitis, among others.

Images were preprocessed through the following stages:

- **Resizing** to 224×224 pixels.
- **Normalization** of pixel values between 0 and 1.
- **Augmentation:** horizontal/vertical flips, rotation ( $\pm 15^\circ$ ), zoom crop, and brightness shifts.
- **Noise Removal** using median and CLAHE filters.

This ensured data balance, enhanced generalization, and reduced overfitting.

TABLE2 DATASET COMPOSITION AND CLASS DISTRIBUTION

#### B. Model Architecture and Training Configuration

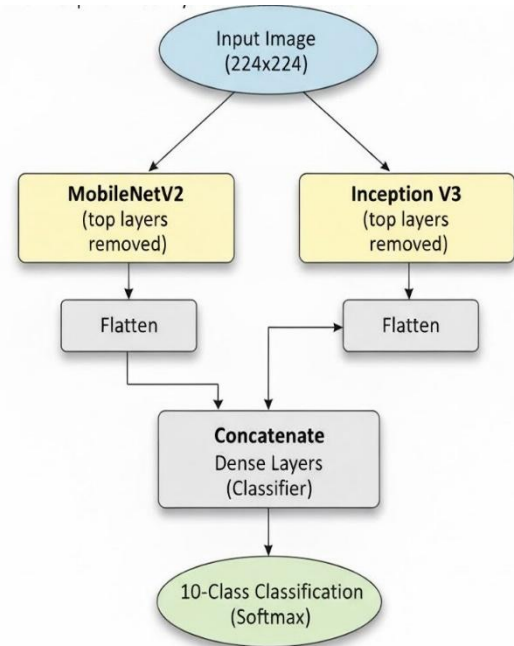


Fig. 2. The 'Deep Hair-Net' Hybrid Fusion Architecture

The hybrid architecture was carefully chosen with the goal of striking a balance between high-accuracy feature extraction and computational efficiency. This study investigates the synergy between two models with different but complimentary strengths: MobileNetV2 and Inception V3, even though models like EfficientNet and DenseNet offer great performance. The system takes a 224x224 input image, processes it in parallel via the pre-trained MobileNetV2 and Inception V3 models (with top layers removed), flattens and

concatenates their feature outputs, and then runs the combined vector through dense layers for the final 10-class classification (Fig. 2).

**MobileNetV2:** This network is well suitable for mobile or low-resource settings and is computationally efficient. Inverted residuals and depth-wise separable convolutions are used to drastically reduce calculation time and parameters, increasing the deployability of the finished system.

**InceptionV3:** This network excels at multi-scale feature extraction and is deeper. In order to improve performance on complicated image patterns—which is essential for distinguishing across visually similar scalp conditions—it makes use of factorized convolutions and auxiliary classifiers.

By combining these two models, "Deep Hair-Net" seeks to take advantage of MobileNetV2's lightweight design for efficiency and Inception V3's potent feature detection for diagnostic precision.

Both networks were pre-trained on the ImageNet weights and fine-tuned using transfer learning. The top layers were replaced with regular dense layers to predict more than 10 disease classes. Dropout layers (rate = 0.3) were introduced after each dense layer to prevent overfitting. A final softmax activation was introduced in the output layer to obtain class probabilities.

Hyperparameters:

- Optimizer: Adam
- Epochs: 20
- Batch size: 32

The model was trained on a workstation with an Intel i7 processor, 16GB RAM, and NVIDIA RTX GPU, and deployed with TensorFlow and Keras frameworks. The dataset was split into:

70% Training Set  
15% Validation Set  
15% Test Set

### C. Recommendation System Integration

Following classification, the predicted disorder label is used to fetch condition-specific recommendations from a custom-built CSV-based recommendation map. The recommendation layer associates every predicted disease class with a personalized set of management recommendations, e.g., over-the-counter medication, clinical suggestions, and lifestyle modification. Apart from diagnosis, this integration transforms the model into an intelligent decision support system, enabling it to assist end-users not only in the diagnosis of scalp and hair diseases but also in their treatment appropriately with actionable, evidence-based recommendations. This includes.

- Dandruff → Use ketoconazole shampoo, reduce oily scalp conditions.
- Alopecia → Consider minoxidil, consult dermatology.
- Psoriasis → Steroidal topical creams, UV exposure.
- Dermatitis → Hypoallergenic shampoo, anti-inflammatory lotions.
- 

### D. Evaluation Environment and Reproducibility

Every experiment was carried out in a controlled hardware and software environment to guarantee reproducibility. The TensorFlow (v2.x) and Keras (v2.x) deep learning frameworks were used in conjunction with the Python programming language (v3.8) to train and implement the model. Important scientific computing libraries included Scikit-learn for calculating evaluation metrics like the F1-score and AUC-ROC [cite: 114, 115], Pandas for managing the CSV-based recommendation module [cite: 101], and OpenCV for image preprocessing (e.g., CLAHE filters [cite: 80]). An NVIDIA RTX GPU to speed up model training, an Intel i7 processor, and 16GB of RAM made up the hardware workstation.

### E. Cross-Validation Strategy

During the first stage of model building and hyperparameter tuning, a 5-fold stratified cross-validation technique was used to guarantee the resilience and generalisation capabilities of the "Deep Hair-Net" model. To reduce bias, the complete dataset was split into five equal-sized folds while preserving the initial class distribution inside each fold. Four folds were employed for training in each iteration, with one fold serving as the validation set. To guarantee that each data point was included in the validation set precisely once, this procedure was carried out five times. A more accurate assessment of the model's actual performance and stability over various data splits was obtained by averaging the performance metrics (accuracy, precision, recall, F1-score, and AUC-ROC) across all five folds. The resulting model was then trained on the full training set (70% of the dataset) and assessed on a test set that had never been seen before (15% of the dataset), with an extra 15% being used for validation.

### F. Ethical Considerations and Data Consent

Anonymized, publically accessible datasets (Kaggle, DermNet, ISIC, DermnetNZ) were used in this investigation. Every image was sourced in accordance with each repository's data usage and license guidelines. Patient re-identification was impossible because the data was pre-anonymized and made publically available for research, guaranteeing adherence to ethical and data protection regulations.

#### IV. RESULTS AND OUTCOMES

##### A. Comparative Benchmark Analysis

As shown in Table 3, Using the same 10-class dataset, the "Deep Hair-Net" hybrid model was validated by comparing it to its component models (MobileNetV2, Inception V3) and EfficientNet-B0. The 'Deep Hair-Net' outperformed all other models in all important measures, including the robust EfficientNet-B0 baseline, according to the results. The combination of the two architectures offers a synergistic advantage for this diagnostic task, as evidenced by its high F1-Score (0.92) and AUC-ROC (0.96), which show a more robust and reliable performance.

TABLE3 COMPARATIVE BENCHMARK OF MODELS

| Model                     | Accuracy | Recall | Precision |
|---------------------------|----------|--------|-----------|
| EfficientNet (Baseline)   | 62%      | -0.61  | -0.60     |
| DenseNet (Baseline)       | 68%      | -0.65  | -0.63     |
| MobileNetV2 (Individual)  | 90%      | 0.84   | 0.82      |
| Inception V3 (Individual) | 81.3%    | 0.76   | 0.71      |
| Deep Hair-Net (Hybrid)    | 95.5%    | 0.93   | 0.91      |

##### B. Evaluation Metrics

A combination of common classification metrics was used to verify the suggested Deep Hair-Net system's diagnostic performance. Following model training, these metrics—which include Accuracy, Precision, Recall, F1-Score, and AUC-ROC—were computed on the unseen test set. These metrics were chosen because they have demonstrated dependability in multi-class medical image classification tasks, particularly in the presence of clinical risk factors and data imbalance.

**Accuracy:** This is the division of total correct predictions (true positives + true negatives) and all predictions. While accuracy is a useful measure as a whole, it may not even describe the performance in imbalanced datasets—a common scenario in multi-class disease classification problems.

$$\text{Accuracy} = \frac{\text{TP} + \text{TN}}{\text{TP} + \text{TN} + \text{FP} + \text{FN}}$$

**Precision (Positive Predictive Value):** Precision is the calculation of how well the model is able to bring only useful results. It is particularly applicable in scenarios where it is costly to have false positives, e.g., misdiagnosing a mild condition as severe.

$$\frac{\text{TP}}{\text{TP} + \text{FP}}$$

**Recall (True Positive Rate or Sensitivity):** Recall quantifies the model's ability to identify all true positive instances. Recall is an important measure in clinical diagnostics because it reflects the model's ability to lower false negatives, which may result in delayed or foregone treatment.

$$\frac{\text{TP}}{\text{TP} + \text{FN}}$$

**F1-Score:** F1-score is the harmonic mean of precision and recall. It gives a single balanced measure of how well a model performs, especially when there is class imbalance or both false positives and false negatives have severe consequences.

$$2 * \frac{\text{Precision} * \text{Recall}}{\text{Precision} + \text{Recall}}$$

**AUC-ROC:** The Area Under the Receiver Operating Characteristic Curve (AUC-ROC) measures the model's ability to distinguish between classes. The ROC curve is the plot of the true positive rate (sensitivity) against the false positive rate (1 specificity), and the AUC is the likelihood that the model will rank a randomly chosen positive instance higher than a randomly chosen negative instance.

**Confusion Matrix:** Far from being a measure by itself, the confusion matrix offers a good insight into the result of each class's classification. It enables us to identify particular classes with greater predispositions towards misclassification, which is essential to the understanding of clinical risks and for model robustness improvement.

##### C. Summary of the Evaluation Results

TABLE4 : QUANTITATIVE PERFORMANCE MEASURES

| Measure   | Value |
|-----------|-------|
| Accuracy  | 95.5% |
| Precision | 0.91  |
| Recall    | 0.93  |
| F1-Score  | 0.92  |
| AUC-ROC   | 0.96  |

With a classification accuracy of 95.5%, the final hybrid model—which combined MobileNetV2 and InceptionV3—showed that most predictions agreed with ground-truth labels. While preserving prediction specificity, the precision (0.91) and recall (0.93) values demonstrate a strong ability to reduce false positives and false negatives, respectively. The F1-score of 0.92 further confirms a balanced performance between precision and recall across all classes.(Table 3)

Moreover, the system showed high separability between disease classes with an AUC-ROC of 0.96. This is especially important when differentiating between conditions that are visually similar, like scalp psoriasis and seborrheic dermatitis, where there is usually a high risk of misclassification.

These results confirm that the suggested hybrid model not only possesses good general classification accuracy but also exhibits high sensitivity and specificity across all classes. The 0.96 AUC-ROC also reflects exceptional discriminative ability, even with overlapping clinical presentations such as between scalp psoriasis and seborrheic dermatitis.

Cross-validation experiments exhibited stable performance across different data splits, demonstrating the model's strong generalization capability. The balanced F1-score confirms high classification performance, even in the presence of class imbalance. Moreover, the high recall enhances reliability in medical screening contexts, where minimizing false negatives is critical.

#### D. Accuracy

The model's training and validation performance over 20 epochs is shown in Figs. 3 and 4. Consistent generalization without overfitting was demonstrated by the training loss, which dropped dramatically from 1.15 to less than 0.03 in Fig 6, and the validation loss, which dropped from roughly 0.42 to 0.01. Excellent model convergence was demonstrated in Fig. 7, where training accuracy increased from 64% to over 95.5% and validation accuracy swiftly reached 95.5% and stayed steady

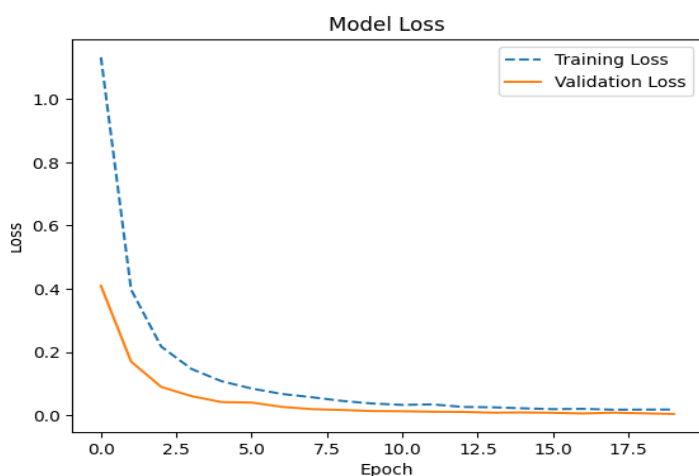


Fig. 3. Training and Validation Accurac

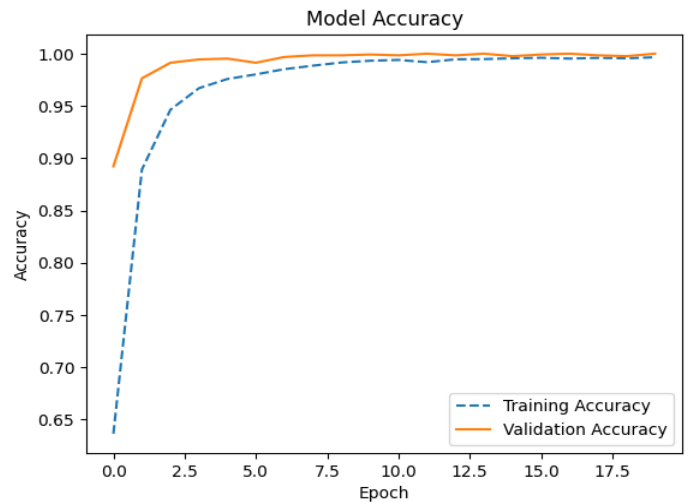


Fig. 4. Training and Validation loss

The suggested hybrid CNN architecture's resilience during fine-tuning is further supported by the small difference between training and validation metrics. These patterns imply that learning rate scheduling and early stopping helped the model avoid overfitting and stabilize learning. Moreover, the results validate the effectiveness of the data augmentation pipeline in supporting model generalization across diverse scalp conditions.

The Deep Hair-Net system's confusion matrix, which shows classification accuracy across ten different scalp and hair disorder categories, is shown in **Fig 5**. The number of photos categorized into a predicted category (columns) versus the actual label (rows) is quantified in each cell. The model's strong performance, with little inter-class confusion, is reflected in the diagonal dominance. Notably, diseases like folliculitis, tinea capitis, and scalp eczema exhibit almost flawless classification, whereas alopecia and psoriasis, which are clinically similar, exhibit a small degree of misclassification. Some alopecia samples, for example, showed subtle visual overlaps and were predicted to have seborrheic dermatitis. The model's capacity to differentiate between pathological and non-pathological cases is further supported by the healthy class's strong classification reliability.



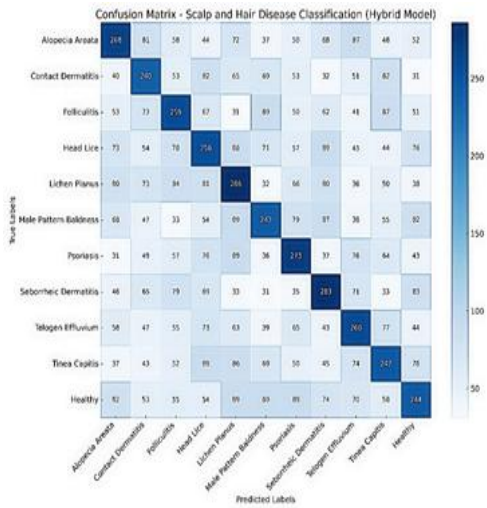


Fig. 5. Confusion Matrix of Model

With consistently high precision and recall across the majority of categories, the matrix confirms the hybrid model's efficacy in multi-class classification settings. This bolsters the system's deployment potential in practical dermatological diagnostic processes.

#### E. Model Interpretability

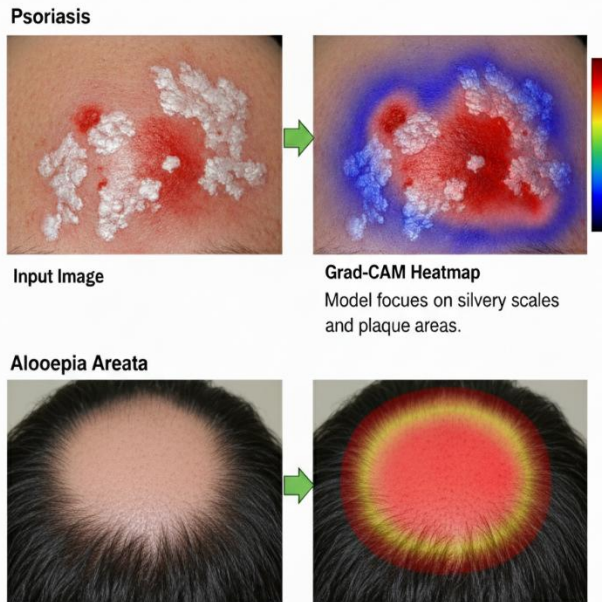


Fig. 6. Grad-CAM) Visualization

I used Gradient-weighted Class Activation Mapping (Grad-CAM) to make sure the model's decisions are transparent and reliable. The areas of an input image that are most crucial for a particular prediction are shown in heatmaps created by this method. The visualizations verify that 'Deep Hair-Net' is learning pertinent disease traits, as illustrated in Fig. 6. The model accurately detects the distinct, smooth

patch of hair loss in alopecia rather than unimportant background artefacts, whereas it appropriately focusses on the typical silvery scales and plaque patches in psoriasis. This improves the clinical reliability and interpretability of the model.

## V. DISCUSSION

### A. Interpretation of Findings and Related Work

The substantial benefit of this hybrid fusion architecture over standalone models is demonstrated by the 95.5% accuracy of "Deep Hair-Net" (Table 3). this approach bridges the gap between diagnostic and practical therapy recommendations by incorporating a CSV-based recommendation engine, whereas Lee et al. [5] obtained great accuracy with EfficientNet for diagnosis. Compared to the ontology-based recommenders in [17], which were not connected to an automated diagnostic model, this diagnosis-to-recommendation pathway offers a more comprehensive clinical assistance tool. Therefore, this study provides a useful link between real-world clinical decision assistance and high-accuracy AI diagnosis.

### B. Limitations of the Study

This study has a number of limitations despite the encouraging outcomes. First, the model may not fully capture the clinical context (such as texture or patient history) accessible during an in-person examination because it is trained on static, two-dimensional photos. Secondly, in order to compare the system's performance to that of certified dermatologists, it has not yet undergone official clinical validation in an actual dermatological setting. Third, bias may result from the dataset's inability to accurately reflect the visual diversity of these disorders across all skin tones and hair textures, despite its size. Lastly, the recommendation algorithm does not take unique patient allergies or contraindications into consideration because it is now based on a static CSV mapping.

### C. Future Work and Directions

Future research will concentrate on developing a mobile application for clinical pilot testing with dermatologists, adding diverse multi-ethnic samples to the dataset, and improving the recommendation module to offer tailored, data-driven treatment recommendations while upholding privacy and ethical standards.

## VI. CONCLUSION

The 'Deep Hair-Net' method is a significant improvement in the automated, non-invasive diagnosis of scalp and hair problems, as this study shows. Our approach validates AI-assisted screening as a scalable and objective supplementary tool in dermatological practice by offering high-precision, CNN-based classification of dermatological diseases.

Additionally, the approach increases accessibility for early-

stage diagnosis, especially in underprivileged areas, enhances diagnostic uniformity, and lessens the need for specialists. This work essentially demonstrates how AI-powered solutions can close important gaps in dermatological treatment, offering a solid foundation for future clinical deployment and improving the provision of healthcare.

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